

1 800 CONTACTS INC
Form 8-K
July 24, 2006

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **July 24, 2006**

1-800 CONTACTS, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

0-23633

(Commission File Number)

87-0571643

(I.R.S. Employer Identification No.)

66 E. Wadsworth Park Drive, Draper, UT

(Address of principal executive offices)

84020

(Zip Code)

Registrant's telephone number, including area code: **(801) 316-5000**

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR 240.14-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On July 24, 2006, 1-800 CONTACTS, INC. (the Company) issued a press release announcing it will be hosting a live investor and press conference in New York City at 4:30 p.m. Eastern Time on Wednesday, July 26, 2006. As part of this live press conference, the Company will be presenting ClearLab, the Company's international manufacturing business, and its innovative new AquaSoft product. A copy of the press release is attached to this Report as Exhibit 99.1.

The information in this Report on Form 8-K (including the exhibit) shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing made by the Company under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.

(d) *Exhibits.*

| Exhibit | |
|---------|---|
| No. | Description of Exhibit |
| 99.1 | Press Release, dated July 24, 2006 issued by 1-800 CONTACTS, INC. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

1-800 CONTACTS, INC.

Date: July 24, 2006

| | |
|--------|-------------------------|
| By: | /s/ Robert G. Hunter |
| Name: | Robert G. Hunter |
| Title: | Chief Financial Officer |

3
