

J JILL GROUP INC  
Form 8-K  
February 09, 2004

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, DC 20549

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**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): **February 9, 2004**

**THE J. JILL GROUP, INC.**

(Exact Name of Registrant as Specified in its Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**0-22480**  
(Commission  
File Number)

**04-2973769**  
(IRS Employer  
Identification No.)

**4 Battery March Park, Quincy, MA**  
(Address of Principal Executive Offices)

**02169-7468**  
(Zip Code)

Registrant's telephone number, including area code: **(617) 376-4300**

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**Item 7. Financial Statements, Pro Forma Financial Information and Exhibits**

(c) Exhibits

99.1 February 9, 2004 Press Release

**Item 12. Results of Operations and Financial Condition**

On February 9, 2004, The J. Jill Group, Inc. issued a press release reporting its financial results for its fiscal fourth quarter and fiscal year ended December 27, 2003. A copy of the press release is set forth as Exhibit 99.1 and is incorporated by reference herein.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE J. JILL GROUP, INC.

Date: February 9, 2004

By: /s/ Olga L. Conley  
Olga L. Conley  
Executive Vice President,  
Chief Financial Officer and Treasurer  
*(Principal Financial Officer)*

**EXHIBIT INDEX**

<b>Number</b>	<b>Description</b>
99.1	February 9, 2004 Press Release