

WORLD WRESTLING ENTERTAINMENTINC

Form 8-K

February 18, 2004

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 17, 2004

World Wrestling Entertainment, Inc.

(Exact name of registrant as specified in its charter)

|   |                             |                                      |
|---|-----------------------------|--------------------------------------|
| Delaware  | 000-27639                   | 04-2693383                           |
| (State or other jurisdiction<br>of incorporation) | (Commission<br>File Number) | (IRS Employer<br>Identification No.) |
| 1241 East Main Street, Stamford, CT               | 06902                       |                                      |
| (Address of principal executive offices)          | (Zip code)                  |                                      |

Registrant's telephone number, including area code: (203) 352-8600

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Item 7. Financial Statements and Exhibits.

Item 12. Results of Operations and Financial Condition.

SIGNATURE

EXHIBIT INDEX

EXHIBIT 99.1

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Item 7. Financial Statements and Exhibits.

(c) Exhibits

99.1 Press Release dated February 17, 2004.

Item 12. Results of Operations and Financial Condition.

On February 17, 2004, World Wrestling Entertainment, Inc. issued the press release furnished as Exhibit 99.1 to this Form 8-K.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WORLD WRESTLING ENTERTAINMENT, INC

By: /s/ Philip B. Livingston

Philip B. Livingston  
Chief Financial Officer

Dated: February 17, 2004

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