Edgar Filing: AIRGATE PCS INC /DE/ - Form 425

AIRGATE PCS INC /DE/ Form 425 January 04, 2005		
·		
David Sharbutt		
January 4-7, 2005		
Envision the Future		
AirGate + Alamosa =		
sn:	Success	&n
sp;		
	Opportunity	
Growth		< font>
2		
What is Important to the Success of Alamosa	os —	
Prioritizing Opportunities		
Attracting Resources		
Creating Value		
3		
To be a world class telecommunications company		
the standard by which others are measured.		
VISION		
As an affiliate of Sprint PCS, or mission is to effectively deliver the Sprint PCS suite of services and to:		

Obtain operational excellence Exceed Stakeholder expectations Be the preferred wireless carrier

MISSION

Corporate Vision Messaging

4

Corporate Vision Messaging

We will clarify and cascade information to our various organizations.

We will hold each other accountable for actions & behaviors.

We will unanimously support decisions made within the group.

We will clarify & articulate the views of others.

We will define decisions, actions, and timelines.

We will communicate in an open & direct manner.

Ethical

Doing the right thing

Be Honest

Demonstrate Integrity

Be Consistent

Provide Equitable Treatment

Commitment

Sharing our Vision

Build Cohesive Teams

Demonstrate Mutual Support and Consideration

Edgar Filing: AIRGATE PCS INC /DE/ - Form 425

Initiating and Embracing Change **Be Innovative Achieve and Appreciate Diversity Demonstrate Adaptability Be Proactive** Excellence Exceeding Stakeholders Expectations **Set and exceed High Standards Manage and Develop Our Resources Demonstrate Leadership Pursue Continuous Improvement VALUES WINNING COMMUNICATION STRATEGIES** 5 Investment of Choice Execute with Excellence Meet Financial Objectives Increase Stakeholder Value Meet or Exceed Market Expectations

Be Reliable, Responsible and Accountable

Dynamic

6

Edgar Filing: AIRGATE PCS INC /DE/ - Form 425

Wireless Service Provider of Choice		
Be Customer Centric		
Improve Customer Satisfaction		
Innovate		
Expand Offerings to our Customers		
Achieve a Best in Class Network for our Customers and Customers of Others		
7		
Employer of Choice		
Achieve a Fully Aligned Organization		
Capitalize on Employee Opportunities, Skills and Abilities		
Align Compensation and Incentives with Corporate Goals		
Increase Employee Productivity and Engagement		
8		
Ni tana da Alamana / Alima ta Frants		
Network Alamosa/Airgate Facts		
Combined we will have 13 switch locations		
6 Lucent 7 Nortel		
Almost 3000 cell sites		
1300 Lucent 1700 Nortel		
Coverage of Pops 19.3 Million (-103dBm)		
Customer Monthly usage in excess of 1.4 Billion MOU s		
Very talented team for both Lucent and Nortel infrastructure		

9

Map of Both Companies

10

ENVISION THE FUTURE

11