

TELEFONICA S A  
Form 6-K  
October 08, 2009

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**FORM 6-K**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**  
**Report of Foreign Private Issuer**  
**Pursuant to Rule 13a-16 or 15d-16**  
**of the Securities Exchange Act of 1934**  
**For the month of October, 2009**  
**Commission File Number: 001-09531**  
**Telefónica, S.A.**

(Translation of registrant's name into English)

**Distrito C, Ronda de la Comunicación s/n,**  
**28050 Madrid, Spain**  
**3491-482 85 48**

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes

No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes

No

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes

No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

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**RAMIRO SÁNCHEZ DE LERÍN GARCIA-OVIES**  
*General Secretary and  
Secretary to the Board of Directors*  
**TELEFÓNICA, S.A.**

TELEFÓNICA, S.A., hereby reports the following:

**NOTICE**

Tomorrow, October 9<sup>th</sup>, 2009, TELEFÓNICA GROUP will host its Seventh Investor Conference in the city of Madrid. Please find below the Conference Agenda.

- 9:00**        ***César Alierta***  
*Executive Chairman and CEO of Telefónica*
- 9:40**        ***Santiago Fernández Valbuena***  
*Chief Financial Officer of Telefónica*
- 10:20**       ***Coffee break***
- 10:45**       ***Julio Linares***  
*Chief Operating Officer of Telefónica*
- 11:25**       ***Guillermo Ansaldo***  
*Chairman and ceo of telefonica españa*
- 11:45**       ***MATTHEW KEY***  
*chairman and ceo of telefonica europe*
- 12:05**       ***José María Álvarez-Pallete***  
*chairman and ceo of telefonica latinoamerica*
- 12:25**       ***César Alierta (Closing remarks)***  
*Executive Chairman and CEO of Telefónica*
- 12:30**       ***Joint Q&A session***
- 14:00**       ***End of conference***

Live broadcasting of presentations will be available to any interested party at:

<http://www.telefonica.com/accionistaseinversores/>

Likewise, all the presentations will be previously sent to the Spanish National Securities Market Commission, and will also be available to the shareholders and investors on the Company's website.

Madrid, October 8<sup>th</sup>, 2009

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**Telefónica, S.A.**

Date: October 8<sup>th</sup>, 2009

By: /s/ Ramiro Sánchez de Lerín García-Ovies  
Name: Ramiro Sánchez de Lerín García-Ovies  
Title: General Secretary and Secretary to the  
Board of Directors