

Van de Ven Michael G
 Form 4
 May 23, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Van de Ven Michael G

2. Issuer Name and Ticker or Trading Symbol
 SOUTHWEST AIRLINES CO [LUV]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
 05/22/2013

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 EVP & Chief Operating Officer

SOUTHWEST AIRLINES
 CO., 2702 LOVE FIELD DRIVE
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

DALLAS, TX 75235-1908

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	05/22/2013		S	5,900	D \$ 14.21	362,102	D
Common Stock	05/22/2013		S	1,800	D \$ 14.212	360,302	D
Common Stock	05/22/2013		S	5,300	D \$ 14.215	355,002	D
Common Stock	05/22/2013		S	200	D \$ 14.218	354,802	D
Common Stock	05/22/2013		S	600	D \$ 14.219	354,202	D

Edgar Filing: Van de Ven Michael G - Form 4

Common Stock	05/22/2013	S	100	D	\$ 14.22	354,102	D
Common Stock	05/22/2013	S	900	D	\$ 14.225	353,202	D
Common Stock	05/22/2013	S	600	D	\$ 14.229	352,602	D
Common Stock	05/22/2013	S	20,100	D	\$ 14.23	332,502	D
Common Stock	05/22/2013	S	900	D	\$ 14.232	331,602	D
Common Stock	05/22/2013	S	4,300	D	\$ 14.235	327,302	D
Common Stock	05/22/2013	S	300	D	\$ 14.239	327,002	D
Common Stock	05/22/2013	S	13,900	D	\$ 14.245	313,102	D
Common Stock	05/22/2013	S	1,800	D	\$ 14.248	311,302	D
Common Stock	05/22/2013	S	2,100	D	\$ 14.249	309,202	D
Common Stock	05/22/2013	S	3,225	D	\$ 14.25	305,977	D
Common Stock	05/22/2013	S	300	D	\$ 14.252	305,677	D
Common Stock	05/22/2013	S	2,750	D	\$ 14.255	302,927	D
Common Stock	05/22/2013	S	300	D	\$ 14.259	302,627	D
Common Stock	05/22/2013	S	1,600	D	\$ 14.26	301,027	D
Common Stock	05/22/2013	S	100	D	\$ 14.262	300,927	D
Common Stock	05/22/2013	S	200	D	\$ 14.265	300,727	D
Common Stock	05/22/2013	S	500	D	\$ 14.27	300,227	D
Common Stock	05/22/2013	S	300	D	\$ 14.272	299,927	D
Common Stock	05/22/2013	S	400	D	\$ 14.275	299,527	D
						596 ⁽¹⁾	I

Common Stock							By ProfitSharing Plan
Common Stock				1,518	I		By family trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
--	--	--------------------------------------	--	--------------------------------	---	--	---	--	---

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Van de Ven Michael G SOUTHWEST AIRLINES CO. 2702 LOVE FIELD DRIVE DALLAS, TX 75235-1908			EVP & Chief Operating Officer	

Signatures

/s/ Marilyn R. Post, on behalf of and as attorney-in-fact for Michael G. Van de Ven
 Date: 05/23/2013
 **Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Edgar Filing: Van de Ven Michael G - Form 4

(1) Holdings reflect exempt transactions under the Issuer's ProfitSharing Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.