WINNEBAGO INDUSTRIES INC

Form 144

October 15, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 144

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NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

SEC USE ONLY

DOCUMENT SEQUENCE NO.

CUSIP NUMBER

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing

an order with a broker to execute sale or executing a sale directly with a

market maker.

1 (a) NAME OF ISSUER (Please type or print)

IDENT. NO. (c) S.E.C. FILE NO.

WORK LOCATION

Winnebago Industries, Inc.

42-0802678

(b) IRS

1 (d) ADDRESS OF

2 (a)

ZIP

ISSUER CITY STREET STATE CODE (e) TELEPHONE NO.

AREA CODE NUMBER

CITY

instr.

605 W Crystal Lake Road, Forest City, IA 50436

(b) RELATIONSHIP(c) ADDRESS

585-6830 641 STATE ZIP CODE

NAME OF PERSON FOR WHOSE

TO ISSUER **STREET**

ACCOUNT THE

SECURITIES ARE TO

BE SOLD

William J. O'Leary Officer, VP-Prod Devel 765 11th Street Place, Garner, IA 50438

INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

| 3 (a) Title of the | (b) Name and Address of Each Broker Through Whom the | SEC USE ONLY Broker-Dealer | ` / | (d) Aggregate | (e) () Number of Shares |
|--------------------|--|-------------------------------|--------|-------------------------|-------------------------|
| | Securities are to be Offered or Each Market Maker | File Number | Shares | Market | |
| Class of | | | | | or Other |
| | who is Acquiring the Securities | | or | Value | Units |
| Securities | S | | Other | | |
| | | | Units | (See instr. | Outstanding(|
| To Be | | | | <i>3(d))</i> | |
| Sold | | | To Be | | (See instr. |
| | | | Sold | | <i>3(e))</i> |
| | | | (See | | |

3(c)

Common Raymond James & Associates, Inc. 15,000 \$412,500.00 27,983,530

Stock,

880 Carillon Parkway

\$.50 par

value St. Petersburg, FL 33716

INSTRUCTIONS:

3.(a) Title of the class of securities to be sold 1.(a) Name of issuer

(b) Issuer s I.R.S. (b) Name and address of each broker through whom the securities are intended to be sold Identification

Number

(c) Issuer s S.E.C. (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount) file number,

if any

(d) Issuer s (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the fi

address, including zip

code

(e) Issuer s (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof by the most recent report or statement published by the issuer telephone

number, including area code

2.(a) Name of (f) Approximate date on which the securities are to be sold

person for whose account the

securities are

to be sold

(b) Such person s (g) Name of each securities exchange, if any, on which the securities are intended to be sold

relationship to the issuer

(e.g., officer,

director, 10%

stockholder.

or member of

immediate

family of any

of the

foregoing)

(c) Such person s address,

including zip

code

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

TABLE I SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold

and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Name of Person from Whom Acquired

| Title of | | | • | Amount of | | |
|-----------|------------|--------------------------|--------------------------------|------------|---------|-----------|
| | Date you | Nature of Acquisition | (If gift, also give date donor | Securities | Date of | Nature of |
| the Class | Acquired | Transaction | acquired) | Acquired | Payment | Payment |
| Common | 10/15/2013 | Exercise of Stock Option | Winnebago Industries, Inc. | 15,000 | | NT/A |
| Stock, | | | | | | N/A |
| \$.50 par | | | | | | |
| value | | | | | | |

INSTRUCTIONS: If the securities were purchased and full

payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

TABLE II SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Name and Address of Seller Title of Securities Sold Sale Sold Proceeds

NONE

REMARKS:

Amount of

Date of Securities Gross
Proceeds

Remarks:

INSTRUCTIONS: ATTENTION:

See the definition of person in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

10/15/2013 DATE OF NOTICE /s/Scott C. Folkers, Secretary, Winnebago Industries, Inc. under Power of Attorney (SIGNATURE)

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION, IF RELYING ON RULE 10B5-1 The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)

SEC 1147 (02-08)