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APPLEBEES INTERNATIONAL INC

Form 8-K

March 28, 2003

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

Current Report

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) March 28, 2003  
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Commission File Number: 000-17962

Applebee's International, Inc.  
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(Exact name of registrant as specified in its charter)

Delaware  
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43-1461763  
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(State or other jurisdiction of  
incorporation or organization)

(I.R.S. Employer Identification No.)

4551 W. 107th Street, Suite 100, Overland Park, Kansas 66207  
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(Address of principal executive offices and zip code)

(913) 967-4000  
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(Registrant's telephone number, including area code)

None  
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(Former name or former address, if changed since last report)

Item 9. Regulation FD Disclosure

On March 28, 2003, Applebee's International, Inc. (the "Company") issued a press release entitled "Applebee's International to Present at the Banc of

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America Securities Consumer Conference." The press release is included below.

FOR IMMEDIATE RELEASE

Contact: Carol DiRaimo,  
Executive Director of Investor Relations  
(913) 967-4109

Applebee's International to Present at the  
Banc of America Securities Consumer Conference

Overland Park, Kan., March 28, 2003 -- Applebee's International, Inc. (Nasdaq:APPB) will be presenting at the Banc of America Securities Consumer Conference to be held in New York on Wednesday, April 2, 2003, at 1:50 p.m. Eastern Time. A webcast of this presentation will be available over the Internet at <http://www.veracast.com/webcasts/bas/consumer-2003/id86207307.cfm> and will also be available at the Investor Relations section of the company's website ([www.applebees.com](http://www.applebees.com)). The archived webcast will be available through April 6, 2003.

Applebee's International, Inc., headquartered in Overland Park, Kan., develops, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar brand, the largest casual dining concept in the world. There are currently 1,513 Applebee's restaurants operating system-wide in 49 states and nine international countries. Additional information on Applebee's International can be found at the company's website ([www.applebees.com](http://www.applebees.com)).

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

APPLEBEE'S INTERNATIONAL, INC.  
(Registrant)

Date: March 28, 2003  
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By: /s/ Steven K. Lumpkin  
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Steven K. Lumpkin  
Executive Vice President and  
Chief Financial Officer

