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APPLEBEES INTERNATIONAL INC

Form 8-K

November 29, 2001

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

Current Report

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) November 29, 2001

Commission File Number: 000-17962

Applebee's International, Inc.

(Exact name of registrant as specified in its charter)

Delaware

43-1461763

(State or other jurisdiction of
incorporation or organization)

(I.R.S. Employer Identification No.)

4551 W. 107th Street, Suite 100, Overland Park, Kansas 66207

(Address of principal executive offices and zip code)

(913) 967-4000

(Registrant's telephone number, including area code)

None

(Former name or former address, if changed since last report)

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Item 5. Other Events

On November 29, 2001, Applebee's International, Inc. (the "Company") issued a press release entitled "Applebee's International Reports November Comparable

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Sales." The press release contained the following information.

FOR IMMEDIATE RELEASE

Contact: Carol DiRaimo, Director of Investor Relations
(913) 967-4109

Applebee's International Reports November Comparable Sales

Overland Park, Kan., November 29, 2001 -- Applebee's International, Inc. (Nasdaq:APPB) today reported comparable sales for the four-week period ended November 25, 2001. System-wide comparable sales increased 3.2 percent for the November period, and comparable sales for franchise restaurants increased 3.6 percent. Comparable sales for company restaurants increased 1.8 percent, reflecting an increase in guest traffic of approximately 0.5 percent, combined with a higher average check.

Comparable sales for the quarter-to-date period (eight weeks) have increased 0.7 percent for company restaurants, with system-wide and franchise restaurant comparable sales up 2.4 percent and 2.8 percent, respectively.

Applebee's International, Inc., headquartered in Overland Park, Kan., currently develops, franchises and operates restaurants under the Applebee's Neighborhood Grill and Bar brand, the largest casual dining concept in the world. There are currently 1,382 Applebee's restaurants operating system-wide in 49 states and eight international countries. Additional information on Applebee's International can be found at the company's website (www.applebees.com).

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

APPLEBEE'S INTERNATIONAL, INC.
(Registrant)

Date: November 29, 2001

By: /s/ George D. Shadid

George D. Shadid
Executive Vice President and
Chief Financial Officer

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