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APPLEBEES INTERNATIONAL INC
Form 8-K
October 03, 2001

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

Current Report

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) October 2, 2001

Commission File Number: 000-17962

Applebee's International, Inc.

(Exact name of registrant as specified in its charter)

Delaware

43-1461763

(State or other jurisdiction of
incorporation or organization)

(I.R.S. Employer Identification No.)

4551 W. 107th Street, Suite 100, Overland Park, Kansas 66207

(Address of principal executive offices and zip code)

(913) 967-4000

(Registrant's telephone number, including area code)

None

(Former name or former address, if changed since last report)

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Item 5. Other Events

On October 2, 2001, Applebee's International, Inc. (the "Company") issued a press release entitled "Applebee's International to Present at the RBC Dain Rauscher Wessels Restaurant and Specialty Food Conference and the Robertson Stephens Consumer Conference." The press release contained the following information.

FOR IMMEDIATE RELEASE

Contact: Carol DiRaimo, Director of Investor Relations
(913) 967-4109

**Applebee's International to Present at the
RBC Dain Rauscher Wessels Restaurant and Specialty Foods Conference
and the Robertson Stephens Consumer Conference**

OVERLAND PARK, KAN., October 2, 2001 -- Applebee's International, Inc. (Nasdaq:APPB) will be presenting at the RBC Dain Rauscher Wessels Restaurant and Specialty Foods Conference to be held in Dallas on Wednesday, October 3, 2001, at 11:15 a.m. Eastern Time. An audio webcast of the presentation will be available over the Internet at <http://www.twst.com/econf/mm/dr5/appb.html>. Additionally, the company will be presenting at the Robertson Stephens Consumer Conference to be held in New York on Thursday, October 4, 2001, at 12:00 p.m. Eastern Time. A webcast of this presentation will be available over the Internet at <http://asp01sea.activate.net/robertsonstephens/consumer/index.asp?presentati>. Both webcasts will also be available at the Investor Relations section of the company's website (www.applebees.com) for a period of 14 days following the conference.

Applebee's International, Inc., headquartered in Overland Park, Kan., currently develops, franchises and operates restaurants under the Applebee's Neighborhood Grill and Bar brand, the largest casual dining concept in the world. There are currently 1,360 Applebee's restaurants operating system-wide in 49 states and eight international countries. Additional information on Applebee's International can be found at the company's website (www.applebees.com).

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

APPLEBEE'S INTERNATIONAL, INC.
(Registrant)

Date: October 2, 2001

By: /s/ George D. Shadid
George D. Shadid
Executive Vice President and
Chief Financial Officer

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