Hyatt Hotels Corp Form 4 April 04, 2016

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

if no longer subject to Section 16. Form 4 or Form 5

Check this box

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue.

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * FRIEDMAN RICHARD A |                          | _        | 2. Issuer Name <b>and</b> Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) t<br>Issuer      |  |  |
|--|--------------------------|----------|--|---|--|--|
|  |                          |          | Hyatt Hotels Corp [H]                              | (Check all applicable)                                  |  |  |
| (Last)   | (First)                  | (Middle) | 3. Date of Earliest Transaction                    |   |  |  |
|  |                          |          | (Month/Day/Year)                                   | Director 10% Owner                                      |  |  |
|  | MAN, SACHS<br>EST STREET |          | 03/31-04:00/2016                                   | Officer (give title Other (specibelow) below)           |  |  |
|  | (Street)                 |          | 4. If Amendment, Date Original                     | 6. Individual or Joint/Group Filing(Check               |  |  |
|  |                          |          | Filed(Month/Day/Year)                              | Applicable Line) _X_ Form filed by One Reporting Person |  |  |
| NEW YORK, NY 10282   |                          |          |  | Form filed by More than One Reporting Person            |  |  |

| (City)                               | (State) (Zi                             | Table 1   | I - Non-Dei                             | rivative Se  | curiti           | es Acqı | uired, Disposed o  | f, or Beneficial                              | lly Owned   |
|--------------------------------------|---|---|---|--|------------------|---------|--|---|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities on Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                  |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Class A                              |   |   | Code V                                  | Amount   | (A)<br>or<br>(D) | Price   | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                   | (Instr. 4)                                    | See   |
| Common<br>Stock                      | 03/31-04:00/2016                        |   | M                                       | 3,068  | A                | (2)     | 105,579  | I   | footnotes (1) (2) (3)   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

**OMB APPROVAL** 

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |     | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                  | 7. Titl<br>Under<br>(Instr. |
|---|---|---|---|---------------------------------------|---|-----|--|------------------|-----------------------------|
|   |   |   |   | Code V                                | (A)   | (D) | Date Exercisable   | Expiration Date  | Title                       |
| Restricted<br>Stock<br>Units                        | (2)   | 03/31-04:00/2016                        |   | M                                     |   |     | 03/31-04:00/2016   | 03/31-04:00/2016 | Clas<br>Com<br>Sto          |
| Class B<br>Common<br>Stock                          | \$ 0  |   |   |                                       |   |     | <u>(4)</u>   | <u>(4)</u>       | Clas<br>Com<br>Sto          |

## **Reporting Owners**

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

FRIEDMAN RICHARD A C/O GOLDMAN, SACHS & CO. 200 WEST STREET NEW YORK, NY 10282

## **Signatures**

/s/ Kevin P. Treanor. 04/04-04:00/2016 Attorney-in-fact

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The Reporting Person is a managing director of Goldman, Sachs & Co. ("Goldman Sachs"). Goldman Sachs is a wholly-owned (1) subsidiary of The Goldman Sachs Group, Inc. ("GS Group"). The Reporting Person disclaims beneficial ownership of the securities reported herein except to the extent of his pecuniary interest therein, if any.
  - On March 31, 2016, 3,068 restricted stocks units that were granted to the Reporting Person in his capacity as a director of Hyatt Hotels Corporation (the "Company") vested and were settled by the Company in shares of Class A Common Stock pursuant to the Third
- (2) Amended and Restated Hyatt Hotels Corporation Long-Term Incentive Plan under the Hyatt Hotels Corporation Non-Employee Director Compensation Program (the "Plan"), without the payment of any consideration. The Reporting Person has an understanding with GS Group pursuant to which the shares that were delivered are held for the benefit of GS Group.
  - GS Group beneficially owns directly 7,096 shares of Class A Common Stock and may be deemed to beneficially own 25,976 shares of Class A Common Stock that were granted to the Reporting Person in his capacity as a director of the Company pursuant to the Plan. The Reporting Person has an understanding with GS Group pursuant to which such shares are held for the benefit of GS Group. Goldman
- Sachs beneficially owns directly and GS Group may be deemed to beneficially own indirectly 72,507 shares of Class A Common Stock and Goldman Sachs also had open short positions of 13,030 shares of Class A Common Stock, reflecting changes due to exempt transactions.

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Each share of Class B Common Stock is convertible at any time, at the option of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, except for certain permitted transfers as described in the Company's Amended and Restated Certificate of Incorporation. Goldman Sachs

(4) and GS Group may be deemed to beneficially own indirectly 12,654,050 shares of Class A Common Stock by reason of the direct beneficial ownership of 12,654,050 shares of the Company's Class B Common Stock, in the aggregate, by certain investment partnerships of which affiliates of Goldman Sachs and GS Group are the general partner, managing limited partner or the managing partner. Goldman Sachs is the investment manager for certain of the investment partnerships.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.