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ASHLAND INC
Form 8-K
October 25, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 25, 2004

ASHLAND INC.

(Exact name of registrant as specified in its charter)

Kentucky

(State or other jurisdiction of incorporation)

1-2918
(Commission File Number)

61-0122250
(I.R.S. Employer
Identification No.)

50 E. RiverCenter Boulevard, Covington, Kentucky
(Address of principal executive offices)

41012-0391
(Zip Code)

P.O. Box 391, Covington, Kentucky
(Mailing Address)

41012-0391
(Zip Code)

Registrant's telephone number, including area code (859) 815-3333

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure

On October 25, 2004, Ashland Inc. will include the information contained in exhibits 99.1 - 99.18, and graphic images thereof, on the "Investor Relations" section of its website located at www.ashland.com. Ashland is furnishing the information pursuant to the Securities and Exchange Commission's ("SEC") Regulation FD. The information contained in exhibits 99.1 - 99.18 is summary information concerning key metrics for Ashland's divisional operations and is intended to be considered in the context of Ashland's SEC filings and other public announcements that Ashland may make from time to time.

By filing this report on Form 8-K, Ashland makes no admission as to the materiality of any information in this report. Ashland reserves the right to discontinue the availability of the data in the attached exhibits from its website at any time.

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Item 9.01 Financial Statements and Exhibits

(c) Exhibits

- 99.1 Website data concerning Ashland Distribution Company's sales per ship day
- 99.2 Website data concerning Ashland Distribution Company's revenue
- 99.3 Website data concerning Ashland Distribution Company's gross profit
- 99.4 Website data concerning Ashland Specialty Chemical Company's average sales per ship day
- 99.5 Website data concerning Ashland Specialty Chemical Company's revenue
- 99.6 Website data concerning Ashland Specialty Chemical Company's gross profit
- 99.7 Website data concerning Valvoline's premium oil sales
- 99.8 Website data concerning Valvoline's revenue
- 99.9 Website data concerning Valvoline Instant Oil Change's twelve month rolling average sales
- 99.10 Website data concerning APAC's twelve month average contract awards
- 99.11 Website data concerning APAC's lost time incident rates and OSHA recordable incident rates
- 99.12 Website data concerning APAC's monthly revenue and twelve month rolling average revenue

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- 99.13 Website data concerning APAC's backlog
- 99.14 Website data concerning APAC's asphalt mix production
- 99.15 Website data concerning U.S. Gulf Coast Asphalt Barge Prices
- 99.16 Website data concerning Sour Crude Differential
- 99.17 Website data concerning Chicago 3-2-1 Crack Spreads
- 99.18 Website date concerning APAC's 14-State Weighted Diesel Price Index

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ASHLAND INC.

(Registrant)

Date: October 25, 2004

/s/ J. Marvin Quin

Name: J. Marvin Quin
Title: Senior Vice President
and Chief Financial Officer

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EXHIBIT INDEX

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- 99.5 Website data concerning Ashland Specialty Chemical Company's revenue
- 99.6 Website data concerning Ashland Specialty Chemical Company's gross

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profit

- 99.7 Website data concerning Valvoline's premium oil sales
- 99.8 Website data concerning Valvoline's revenue
- 99.9 Website data concerning Valvoline Instant Oil Change's twelve month rolling average sales
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