

ACXIOM CORP  
Form S-8  
January 16, 2008

Registration No. 333- \_\_\_\_

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM S-8**

REGISTRATION STATEMENT

UNDER THE SECURITIES ACT OF 1933

ACXIOM CORPORATION

(Exact name of Registrant as Specified in Its Charter)

Delaware

71-0581897

(State or Other Jurisdiction of Incorporation or Organization)

(I.R.S. Employer Identification No.)

P. O. Box 8180

1 Information Way

Little Rock, Arkansas 72203-8180

501-342-1000

(Address of Principal Executive Offices)

2005 Equity Compensation Plan

of Acxiom Corporation

(Full Title of the Plan)

Charles D. Morgan

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Interim Company Leader

Acxiom Corporation

P.O. Box 8180, 1 Information Way

Little Rock, Arkansas 72203-8180

501-342-1000

(Name and Address of Agent for Service)

Copies of all correspondence to:

H. Watt Gregory III

Kutak Rock LLP

124 West Capitol Avenue, Suite 2000

Little Rock, Arkansas 72201

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**CALCULATION OF REGISTRATION FEE**

<b>Title of Securities to be Registered</b>	<b>Amount to be Registered</b>	<b>Proposed Maximum Offering Price Per Share</b>	<b>Proposed Maximum Aggregate Offering Price</b>	<b>Amount of Registration Fee</b>
Common Stock, \$.10 Par Value (1)	7,000,000 (2)	\$10.02 (3)	\$70,140,000.00 (3)	\$2,756.50

- (1) Preferred Stock Purchase Rights of Acxiom Corporation are attached to and trade with the Acxiom Common Stock.
- (2) Pursuant to Rule 416(c) under the Securities Act of 1933, this registration statement also covers an indeterminate amount of interests to be offered or sold pursuant to the employee benefit plan(s) described herein.
- (3) The registration fee has been computed in accordance with paragraphs (c) and (h) of Rule 457, based upon the average of the high and low sales prices of shares of Acxiom's Common Stock as reported by NASDAQ on January 11, 2008.

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**EXPLANATORY NOTE**

This registration statement on Form S-8 is filed by Acxiom Corporation (the Registrant) pursuant to General Instruction E to Form S-8 to register an additional 7,000,000 shares of Common Stock that may be issued to participants under the 2005 Equity Compensation Plan of Acxiom Corporation (the Plan). The contents of the registration statement on Form S-8, file number 333-40114 previously filed by the Registrant and relating to the registration of shares of Common Stock for issuance under the Plan, are hereby incorporated by reference to this registration statement in accordance with General Instruction E to Form S-8.

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**PART II**

**INFORMATION REQUIRED IN THE REGISTRATION STATEMENT**

**Item 3. Incorporation of Certain Documents by Reference**

The following documents of the Registrant filed with the Securities and Exchange Commission (the Commission) are incorporated herein by reference:

- (a) The Registrant's Annual Report on Form 10-K for its fiscal year ended March 31, 2007, originally filed with the Commission on May 30, 2007 and amended on July 30, 2007 (Commission File No. 000-13163);
- (b) The Registrant's Quarterly Report on Form 10-Q for its fiscal quarter ended June 30, 2007, filed with the Commission on August 9, 2007 (Commission File No. 000-13163);
- (c) The Registrant's Quarterly Report on Form 10-Q for its fiscal quarter ended September 30, 2007, filed with the Commission on November 8, 2007 (Commission File No. 000-13163);
- (d) The Registrant's Current Reports on Form 8-K, filed with the Commission on December 21, 2007, November 13, 2007, October 29, 2007, October 12, 2007, October 11, 2007, October 5, 2007, October 1, 2007, May 22, 2007, May 17, 2007 (each, Commission File No. 000-13163); and
- (e) The Registrant's Registration Statement on Form S-8 relating to the Plan, filed with the Commission on August 24, 2004 (Commission File No. 333-40114).

In addition, all documents subsequently filed with the Commission by the Registrant pursuant to Sections 13(a), 13(c), 14 and 15(d) of the Exchange Act on or after the date of this registration statement and prior to the filing of a post-effective amendment which indicates that all securities offered hereunder have been sold or which deregisters all securities then remaining unsold under this registration statement (other than Current Reports on Form 8-K containing Regulation FD Disclosure furnished under Item 7.01 or Results of Operations and Financial Condition disclosure furnished under Item 2.02 and exhibits relating to such disclosures, unless otherwise specifically stated in such Current Report on Form 8-K), shall be deemed to be incorporated by reference in this registration statement and to be part hereof from the date of filing of such documents. Any statement contained herein or in a document incorporated or deemed to be incorporated by reference herein shall be deemed to be modified or superseded for purposes of this registration statement to the extent that a statement contained herein or in any other subsequently filed document which also is or is deemed to be incorporated by reference herein modifies or supersedes such earlier statement. Any statement so modified or superseded shall not be deemed, except as so modified or superseded, to constitute a part of this registration statement.

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**Item 8. Exhibits**

- 5.1 Opinion of Kutak Rock LLP as to the legality of the shares being registered (filed herewith).
  - 23.1 Consent of Kutak Rock LLP (included in Exhibit 5.1)
  - 23.2 Consent of KPMG LLP (filed herewith)
  - 24 Powers of Attorney (filed herewith)
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**SIGNATURES**

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Little Rock, State of Arkansas, on January 16, 2008.

**ACXIOM CORPORATION**

By: /s/ Catherine L. Hughes

Name: Catherine L. Hughes

Title: Corporate Governance Officer and

Secretary

Pursuant to the requirements of the Securities Act, this Registration Statement has been signed below by the following persons in the capacities indicated on January 16, 2007.

Signature

Title

William T. Dillard II\*

Director

William T. Dillard II

Michael J. Durham\*

Non-Executive Chairman of the Board

Michael J. Durham

Mary L. Good\*

Director

Ann Die Hasselmo\*

Director

Ann Die Hasselmo

William J. Henderson\*

Director

William J. Henderson

Thomas F. McLarty, III\*

Director

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Thomas F. McLarty, III

Charles D. Morgan\*

Interim Company Leader

Charles D. Morgan

(principal executive officer)

Stephen M. Patterson\*

Director

Stephen M. Patterson

Kevin M. Twomey\*

Director

Kevin M. Twomey

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Jeffrey W. Ubben\*

Director

Jeffrey W. Ubben

R. Halsey Wise\*

Director

R. Halsey Wise

Christopher W. Wolf\*

Chief Financial Officer

Christopher W. Wolf

(principal financial and accounting officer)

<sup>-</sup>  
\*By: /s/ Catherine L. Hughes

Catherine L. Hughes

Attorney-in-Fact

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**INDEX TO EXHIBITS**

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