MOHL WILLIAM M Form 3

June 21, 2010

## FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

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response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement ENTERGY CORP /DE/ [ETR] MOHL WILLIAM M (Month/Day/Year) 06/14/2010 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O ENTERGY (Check all applicable) **CORPORATION LEGAL** DEPT.. 639 LOYOLA Director 10% Owner **AVENUE, 26TH FLOOR** Officer \_X\_ Other (give title below) (specify below) (Street) 6. Individual or Joint/Group "Officer" Under Sec. 16 Rules Filing(Check Applicable Line) \_X\_ Form filed by One Reporting Person NEW ORLEANS, LAÂ 70113 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) (Instr. 5) Form: Direct (D) or Indirect (I) (Instr. 5) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

required to respond unless the form displays a

currently valid OMB control number.

3. Title and Amount of 1. Title of Derivative Security 2. Date Exercisable and 5. 6. Nature of Indirect 4. Securities Underlying Conversion Ownership Beneficial Ownership (Instr. 4) **Expiration Date** (Month/Day/Year) or Exercise Form of (Instr. 5) Derivative Security (Instr. 4) Price of Derivative Derivative Security:

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	(1)	01/27/2015	Common Stock	3,000	\$ 69.47	D	Â
Employee Stock Option (Right to Buy)	(1)	01/26/2016	Common Stock	5,000	\$ 68.89	D	Â
Employee Stock Option (Right to Buy)	(1)	01/25/2017	Common Stock	3,500	\$ 91.82	D	Â
Employee Stock Option (Right to Buy)	(2)	01/24/2018	Common Stock	9,300	\$ 108.2	D	Â
Employee Stock Option (Right to Buy)	(3)	01/29/2019	Common Stock	7,500	\$ 77.53	D	Â
Employee Stock Option (Right to Buy)	(4)	01/28/2020	Common Stock	9,000	\$ 77.1	D	Â

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

MOHL WILLIAM M

C/O ENTERGY CORPORATION LEGAL DEPT. 639 LOYOLA AVENUE, 26TH FLOOR NEW ORLEANS, LAÂ 70113

 $\hat{A}$   $\hat{A}$  "Officer" Under Sec. 16 Rules

### **Signatures**

/s/ Daniel T. Falstad by power of attorney

06/21/2010

\*\*Signature of Reporting Person

Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person may exercise the option at any time.
- (2) 6,200 of the options may be exercised by the reporting person at any time. The remaining 3,100 will become exercisable on January 24, 2011.
- (3) 2,500 of the options may be exercised by the reporting person at any time. The remaining 5,000 will vest in two equal installments on January 29, 2011 and January 29, 2012.
- (4) The options will become exercisable in three equal annual installments on January 29, 2010.

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#### **Remarks:**

#### Remarks: Exhibit List: Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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