## Edgar Filing: McIntosh Robert Bruce - Form 4

| McIntosh Ro              | bert Bruce  |                         |                          |  |                |   |  |                                      |                         |
|--------------------------|---|-------------------------|--------------------------|--|----------------|---|--|--------------------------------------|-------------------------|
| Form 4                   |   |                         |                          |  |                |   |  |                                      |                         |
| March 02, 20             | )11   |                         |                          |  |                |   |  |                                      |                         |
| FORM                     | FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION |                         |                          |  |                |   |  |                                      | PPROVAL                 |
|                          | UNITED S  |                         | URITIES A<br>Vashington, |  |                | NGE (                                     | COMMISSION                                     | OMB<br>Number:                       | 3235-0287               |
| Check thi                |   |                         |                          |  |                |   |  | Expires:                             | January 31              |
| if no long<br>subject to | SIAIEM  | ENT OF CHA              |                          | GES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES |                |   |  | Estimated average                    |                         |
| Section 10<br>Form 4 or  |   | SECORITES               |                          |  |                |   |  | burden hou<br>response               | •                       |
| Form 5                   | Filed purs  | uant to Section         | n 16(a) of the           | e Securiti                                   | es Ez          | xchang                                    | ge Act of 1934,                                | 16300136                             | 0.0                     |
| obligation<br>may conti  | <sup>18</sup> Section $17(a)$                           |                         |                          |  |                | -   | f 1935 or Sectio                               | n                                    |                         |
| See Instru               |   | 30(h) of the            | Investment               | Company                                      | y Act          | of 19                                     | 40   |                                      |                         |
| 1(b).                    |   |                         |                          |  |                |   |  |                                      |                         |
| (Print or Type R         | Responses)  |                         |                          |  |                |   |  |                                      |                         |
|                          | ddress of Reporting P                                   | erson <u>*</u> 2. Is    | suer Name and            | Ticker or 7                                  | Гradin         | g   | 5. Relationship o                              | f Reporting Per                      | son(s) to               |
| McIntosh Ro              | bl  |                         |                          |  | Issuer         |   |  |                                      |                         |
|                          |   | Rock                    | -Tenn CO [I              | RKT]   |                |   | (Che   | ck all applicable                    | e)                      |
| (Last)                   | (First) (M  | iddle) 3. Dat           | e of Earliest Tr         | ansaction                                    |                |   | × ×  | 11                                   | ,                       |
|                          | LIED OTDEET   |                         | h/Day/Year)              |  |                |   | Director<br>X Officer (giv                     |                                      | b Owner<br>er (specify  |
| 304 I HKAS               | HER STREET  | 02/28                   | 3/2011                   |  |                |   | below)   | below)<br>OUNSEL, SEC                |                         |
|                          | mendment, Da  | nendment, Date Original |                          |  |                | 6. Individual or Joint/Group Filing(Check |  |                                      |                         |
|                          |   | Filed(                  | Month/Day/Year           | )  |                |   | Applicable Line)                               |                                      |                         |
| NORCROSS                 | S, GA 30071   |                         |                          |  |                |   | _X_ Form filed by<br>Form filed by I<br>Person | One Reporting Po<br>More than One Ro |                         |
| (City)                   | (State) (2  | Zip) T                  | able I - Non-D           | erivative S                                  | Securi         | ties A c                                  | quired, Disposed o                             | f or Beneficial                      | llv Owned               |
| 1.Title of               | 2. Transaction Date                                     |                         | 3.                       | 4. Securi                                    |                | 100 110                                   | 5. Amount of                                   | 6. Ownership                         | -                       |
| Security                 | (Month/Day/Year)  | Execution Date          |                          | onAcquired                                   |                | or  | Securities                                     | Form: Direct                         | Indirect                |
| (Instr. 3)               |   | any                     | Code                     | Disposed                                     |                |   | Beneficially                                   | (D) or                               | Beneficial              |
|                          |   | (Month/Day/Ye           | ar) (Instr. 8)           | (Instr. 3,                                   | 4 and          | 5)  | Owned<br>Following                             | Indirect (I)<br>(Instr. 4)           | Ownership<br>(Instr. 4) |
|                          |   |                         |                          |  | $(\mathbf{A})$ |   | Reported                                       | (msu: 1)                             | (1150.1)                |
|                          |   |                         |                          |  | (A)<br>or      |   | Transaction(s)                                 |                                      |                         |
|                          |   |                         | Code V                   | Amount                                       |                | Price                                     | (Instr. 3 and 4)                               |                                      |                         |
| Class A                  |   |                         |                          |  |                |   |  |                                      |                         |
| Common<br>Stock          | 02/28/2011  |                         | А                        | 4,725  | А              | \$0                                       | 106,248  | D                                    |                         |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5. Number<br>onof Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | Expiration Date       |                    | 7. Title and Amo<br>Underlying Secur<br>(Instr. 3 and 4) |                             |
|---|---|---|---|---------------------------------------|---|-----------------------|--------------------|--|-----------------------------|
|   |   |   |   | Code V                                | (A) (D)   | Date Exercisable      | Expiration<br>Date | Title  | An<br>or<br>Nu<br>of<br>Sha |
| Empoyee<br>Stock Option<br>(right-to-buy)           | \$ 68.65  | 02/28/2011                              |   | А                                     | 3,200   | 02/28/2012 <u>(1)</u> | 02/28/2021         | Class A<br>Common<br>Stock                               | 3,                          |

## **Reporting Owners**

| Reporting Owner Name / Addre                                       | ess        | Relationships |                             |       |  |  |  |  |
|--|------------|---------------|-----------------------------|-------|--|--|--|--|
|  | Director   | 10% Owner     | Officer                     | Other |  |  |  |  |
| McIntosh Robert Bruce<br>504 THRASHER STREET<br>NORCROSS, GA 30071 |            |               | EVP, GEN COUNSEL, SECRETARY |       |  |  |  |  |
| Signatures   |            |               |                             |       |  |  |  |  |
| Robert B.  | 03/01/2011 |               |                             |       |  |  |  |  |

## \*\*Signature of Reporting Person Date Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock options will vest 02/28/2014.

McIntosh

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.