

PRUDENTIAL PLC
Form 6-K
February 09, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of February, 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,
LONDON, EC4R 0HH, ENGLAND
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant
in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons
closely associated with them

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Michael Wells

2 Reason for the notification

a) Position/status Group Chief Executive
(PDMR)

b) Initial notification /Amendment Initial notification

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3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc
 b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

| | | |
|----|---|---|
| | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each |
| a) | Identification code | GB0007099541 |
| b) | Nature of the transaction | Acquisition through the Prudential Group Share Incentive Plan |
| | Price(s) and volume(s) | Price(s) Volume(s) |
| c) | | £15.695 12 |

Aggregated information

| | | |
|----|--------------------------|-----------------------|
| d) | - Aggregated volume | 12 |
| | - Price | £15.695 |
| e) | Date of the transaction | 2017-02-08 |
| f) | Place of the transaction | London Stock Exchange |

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name John Foley

2 Reason for the notification

a) Position/status Executive Director (PDMR)
 b) Initial notification /Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

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4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary shares of 5 pence each

a) Identification code GB0007099541

b) Nature of the transaction Acquisition through the Prudential Group Share Incentive Plan

Price(s) and volume(s) Price(s) Volume(s)

c) £15.695 12

Aggregated information

d) - Aggregated volume 12

- Price £15.695

e) Date of the transaction 2017-02-08

f) Place of the transaction London Stock Exchange

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1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Nicolaos Nicandrou

2 Reason for the notification

a) Position/status Chief Financial Officer
(PDMR)

b) Initial notification /Amendment Initial notification

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a) Identification code GB0007099541

b) Nature of the transaction Acquisition through the Prudential Group Share Incentive Plan

Price(s) and volume(s) Price(s) Volume(s)

c) £15.695 11

Aggregated information

d) - Aggregated volume 11

- Price £15.695

e) Date of the transaction 2017-02-08

f) Place of the transaction London Stock Exchange

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1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Julian Adams

2 Reason for the notification

a) Position/status Group Regulatory and Government Relations Director (PDMR)

b) Initial notification /Amendment Initial notification

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b) Nature of the transaction Acquisition through the Prudential Group Share Incentive Plan

c) Price(s) and volume(s) Price(s) Volume(s)
£15.695 12

Aggregated information

d) - Aggregated volume 12

- Price £15.695

e) Date of the transaction 2017-02-08

f) Place of the transaction London Stock Exchange

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1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Raghu Hariharan

2 Reason for the notification

a) Position/status Director of Strategy &
Capital Market Relations
(PDMR)

b) Initial notification /Amendment Initial notification

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c) £15.695 11

Aggregated information

d) - Aggregated volume 11

- Price £15.695

e) Date of the transaction 2017-02-08

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1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Jonathan Oliver

2 Reason for the notification

a) Position/status Group Communications
Director (PDMR)

b) Initial notification /Amendment Initial notification

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Price(s) and volume(s) Price(s) Volume(s)

c) £15.695 10

Aggregated information

d) - Aggregated volume 10

- Price £15.695

e) Date of the transaction 2017-02-08

f) Place of the transaction London Stock Exchange

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1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Alan Porter

2 Reason for the notification

a) Position/status Group General Counsel &
Company Secretary
(PDMR)

b) Initial notification /Amendment Initial notification

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Aggregated information

d) - Aggregated volume 12

- Price £15.695

e) Date of the transaction 2017-02-08

f) Place of the transaction London Stock Exchange

Additional information

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Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

Angela Zeng, Company Secretarial Assistant, +44 (0)20 7548 3943

Chris Smith, Deputy Group Secretary, +44 (0)20 7548 2115

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 09 February 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Chris Smith

Chris Smith

Deputy Group Secretary