

Item 8.01 Other Events.

On March 6, 2017, Randall Garutti, Chief Executive Officer and a director of Shake Shack Inc. (the “Company”), and, on March 7, 2017, Daniel Meyer, Chairman of the Board of Directors of the Company, entered into modifications of their respective stock trading plans, dated August 23, 2016 and August 16, 2016, respectively. Their existing stock trading plans remain in effect, with extended expiration dates, increased number of shares that may be sold, and certain minimum price conditions and maximum sale volume limitations.

Pursuant to the modification to Mr. Garutti’s stock trading plan, Mr. Garutti may sell up to 83,000 shares of Common Stock between the March 6, 2017 effective date and December 29, 2017, representing approximately 5.65% of his equity holdings (including vested and unvested options and unvested performance stock units) in the Company.

Pursuant to the modification to Mr. Meyer’s stock trading plan, Mr. Meyer may sell up to 300,000 shares of Common Stock between the March 7, 2017 effective date and September 15, 2017, representing approximately 5.17% of his equity holdings (including vested and unvested options) in the Company.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Shake Shack Inc.
(Registrant)

By: /s/ Ronald Palmese Jr.
Ronald Palmese Jr.

Sr. Vice President and General Counsel

Date: March 14, 2017