

Kappitt Michael  
Form 4  
May 03, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Kappitt Michael

(Last) (First) (Middle)  
2202 NORTH WEST SHORE  
BOULEVARD, SUITE 500  
  
(Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/02/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP & President of Carrabba's

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	05/02/2018		M	V	15,901 \$ 10.03	A	20,977 D
Common Stock	05/02/2018		S	V	15,901 \$ 24.88 <u>(1)</u>	D	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 10.03	05/02/2018		M	15,901	<u>(2)</u>	07/05/2021	Common Stock	15,901
Restricted Stock Units	\$ 0 <u>(3)</u>					<u>(4)</u>	<u>(5)</u>	Common Stock	7,930
Restricted Stock Units	\$ 0 <u>(3)</u>					<u>(6)</u>	<u>(5)</u>	Common Stock	8,417
Restricted Stock Units	\$ 0 <u>(3)</u>					<u>(7)</u>	<u>(5)</u>	Common Stock	5,601
Restricted Stock Units	\$ 0 <u>(3)</u>					<u>(8)</u>	<u>(5)</u>	Common Stock	12,500
Stock Option (right to buy)	\$ 24.1					<u>(9)</u>	02/23/2028	Common Stock	18,570
Stock Option (right to buy)	\$ 17.27					<u>(10)</u>	02/24/2027	Common Stock	26,733
Stock Option (right to buy)	\$ 17.15					<u>(11)</u>	02/25/2026	Common Stock	26,113
Stock Option (right to buy)	\$ 17.8					<u>(12)</u>	03/01/2026	Common Stock	50,000
Stock	\$ 25.36					<u>(13)</u>	02/26/2025	Common	15,074



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- (8) These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on February 12, 2017.
- (9) These stock options, in the original grant amount of 18,570, will begin vesting in four equal annual installments beginning on February 23, 2019.
- (10) These stock options, in the original grant amount of 26,733, began vesting in four equal annual installments on February 24, 2018.
- (11) These stock options, in the original grant amount of 26,113, began vesting in four equal annual installments on February 25, 2017.
- (12) These stock options, in the original grant amount of 50,000, began vesting in four equal annual installments on February 12, 2017.
- (13) These stock options, in the original grant amount of 15,074, began vesting in four equal annual installments on February 26, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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