Edgar Filing: MOBIVITY HOLDINGS CORP. - Form 4

MOBIVITY HOLDINGS CORP. Form 4 May 06, 2014		
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue	S SECURITIES AND EXCHANGE (Washington, D.C. 20549 OF CHANGES IN BENEFICIAL OW SECURITIES Section 16(a) of the Securities Exchang Public Utility Holding Company Act o) of the Investment Company Act of 194	NERSHIP OF NERSHIP OF Prevent and the second stress of the second stress
(Print or Type Responses) 1. Name and Address of Reporting Person <u>*</u> HARRIS JOHN	2. Issuer Name and Ticker or Trading Symbol MOBIVITY HOLDINGS CORP. [MFON]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
(Last) (First) (Middle) 8929 AERO DRIVE, SUITE E	3. Date of Earliest Transaction (Month/Day/Year) 03/12/2014	Director 10% Owner Officer (give title Other (specify below)
(Street) SAN DIEGO, CA 92123	4. If Amendment, Date Original Filed(Month/Day/Year)	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person
(City) (State) (Zip)	Table I - Non-Derivative Securities Acc	uired, Disposed of, or Beneficially Owned
(Instr. 3) any	emed 3. 4. Securities Acquired ton Date, if Transaction(A) or Disposed of Code (D) /Day/Year) (Instr. 8) (Instr. 3, 4 and 5) (A) or Code V Amount (D) Price	5. Amount of Securities6. Ownership Form: Direct7. Nature of IndirectBeneficially Owned(D) or Indirect (I)Beneficial OwnershipFollowing Following Transaction(s) (Instr. 3 and 4)(Instr. 4)
Common 03/12/2014 Stock	P 25,000 A \$1	\$ 25,000 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number pool Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercis Expiration Dat (Month/Day/Y	e	7. Title and A Underlying S (Instr. 3 and	Securities I
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock Warrants	\$ 1.2	03/12/2014		Р	6,250	03/12/2014	03/12/2018	Common Stock Warrants	6,250

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Reporting Owners

Reporting Owner Name / Addre	Relationships						
	Director	10% Owner	Officer	Other			
HARRIS JOHN 8929 AERO DRIVE SUITE E SAN DIEGO, CA 92123							
Signatures							
/s/ John Harris	05/06/2014						
**Signature of Reporting Person	Date						
Explanation of Responses:							

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.