Viacom Inc. Form 4 September 13, 2006

#### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

Section 16.

Form 4 or
Form 5

obligations

Section 17(a) of the Public Utility Holding Con

may continue. *See* Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \* DAUMAN PHILIPPE P

(First) (Middle)

(Street)

1515 BROADWAY

(Last)

NEW YORK, NY 10036

2. Issuer Name **and** Ticker or Trading Symbol

Viacom Inc. [VIA, VIAB]

3. Date of Earliest Transaction

(Month/Day/Year) 09/11/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

cker or Trading

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

of

OMB

Number:

Expires:

response...

Estimated average

burden hours per

\_X\_ Director \_\_\_\_\_ 10% Owner \_X\_ Officer (give title \_\_\_\_\_ Other (specify below) below)

President and CEO

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person \_\_\_ Form filed by More than One Reporting Person

Terson

(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned
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		_ ****			~		,	-,	.,
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Class B Common Stock	09/11/2006		P	278	A	\$ 34.34	3,545	D	
Class B Common Stock	09/11/2006		P	1,444	A	\$ 34.35	4,989	D	
Class B Common Stock	09/11/2006		P	56	A	\$ 34.44	5,045	D	
Class B Common	09/11/2006		P	9,833	A	\$ 34.45	14,878	D	

Stock						
Class B Common Stock	09/11/2006	P	1,167	A	\$ 16,045	D
Class B Common Stock	09/11/2006	P	4,778	A	\$ 20,823	D
Class B Common Stock	09/11/2006	P	1,500	A	\$ 34.48 22,323	D
Class B Common Stock	09/11/2006	P	1,111	A	\$ 23,434	D
Class B Common Stock	09/11/2006	P	333	A	\$ 34.5 23,767	D
Class B Common Stock	09/11/2006	P	2,056	A	\$ 25,823	D
Class B Common Stock	09/11/2006	P	1,611	A	\$ 27,434	D
Class B Common Stock	09/11/2006	P	4,056	A	\$ 31,490	D
Class B Common Stock	09/11/2006	P	6,444	A	\$ 34.54 37,934	D
Class B Common Stock	09/11/2006	P	6,833	A	\$ 44,767 34.55	D
Class B Common Stock	09/11/2006	P	833	A	\$ 45,600	D
Class B Common Stock	09/11/2006	P	1,611	A	\$ 47,211	D
Class B Common Stock	09/11/2006	P	1,111	A	\$ 48,322 34.59	D
Class B Common Stock	09/11/2006	P	1,222	A	\$ 34.6 49,544	D

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Class B Common Stock	09/11/2006	P	2,778	A	\$ 34.61	52,322	D
Class B Common Stock	09/11/2006	P	889	A	\$ 34.62	53,211	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8	5. etionNumber of S) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	s I	ate	7. Titl Amou Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

### **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
DAUMAN PHILIPPE P 1515 BROADWAY NEW YORK, NY 10036	X		President and CEO				

## **Signatures**

By: Michael D. Fricklas, Attorney-in-Fact 09/13/2006

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 3

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