

BANK BRADESCO  
Form 6-K  
November 04, 2009

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the month of November, 2009**

**Commission File Number 1-15250**

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**BANCO BRADESCO S.A.**  
(Exact name of registrant as specified in its charter)

**BANK BRADESCO**  
(Translation of Registrant's name into English)

**Cidade de Deus, s/n, Vila Yara  
06029-900 - Osasco - SP  
Federative Republic of Brazil  
(Address of principal executive office)**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No



## Highlights

The main figures obtained by Bradesco in the 9-month period of 2009 are presented below:

1. Net Income for the 9-month period totaled R\$5.831 billion (a 0.2% y-o-y variation relative to the adjusted net income of R\$5.819 billion), corresponding to EPS of R\$2.49 (accumulated over 12 months) and a 21.8% annualized return on Average Shareholders' Equity<sup>1)</sup>.
2. Net income comprised R\$3.936 billion from financial activities, which represented 68% of the total, and R\$1.895 billion from insurances and private pension plans, which accounted for 32% of total Net Income.
3. Bradesco's market capitalization as of September 30, 2009 stood at R\$98.751 billion, highlighting that its preferred shares increased by 57.8% during the 9-month period of 2009.
4. Total Assets reached R\$485.686 billion in September 2009, an increase of 14.9% vis-à-vis 2008. Annualized return on average Assets reached 1.6%, vis-à-vis 2.0% in the same period of last year.
5. The Total Loan Portfolio<sup>2)</sup> stood at R\$215.536 billion in September 2009, 10.2% higher on a y-o-y analysis. Operations with individuals totaled R\$75.528 billion (up by 8.2%), while loans to corporations totaled R\$140.008 billion (up by 11.3%) .
6. Total Assets under Management reached R\$674.788 billion, an increase of 18.3% vis-à-vis September 2008.
7. Shareholders' Equity totaled R\$38.877 billion in September 2009, a 13.8% y-o-y growth. The Capital Adequacy Ratio (Basel II) stood at 17.7% in September 2009, 14.3% of which being Tier I Capital.
8. In the 9-month period of 2009, shareholders were paid, in the form of Interest on Shareholders' Capital and Dividends, R\$3.868 billion, R\$1.987 billion of which referring to the income generated in the period and R\$1.881 billion referring to the year of 2008.
9. The Efficiency Ratio<sup>3)</sup> in September 2009 was 41.7% (43.0% in September 2008).
10. Investments in infrastructure, IT and telecommunications amounted to R\$2.493 billion, up by 35.6% y-o-y.
11. Taxes and contributions, including social security, paid or provisioned, calculated based on the main activities developed by the Bradesco Organization in the 9-month period, amounted to R\$7.037 billion, equivalent to 120.7% of the Net Income. Financial intermediation taxes withheld and paid by Bradesco amounted to R\$4.152 billion.
12. Banco Bradesco has a comprehensive distribution network, of 5,951 Branches, mini-branches-PABs and PAAs (3,419 branches, 1,194 mini-branches-PABs and 1,338 PAAs). In addition, 1,539 PAEs, 30,414 ATMs in the Bradesco Dia&Noite (Day&Night) Network, 18,722 Bradesco Expresso outlets, 6,038 Banco Postal (Postal Bank) branches, 64 branches of Bradesco Financiamentos and 6,764 ATMs in the Banco24Horas (24HourBank) are available to Bradesco clients.
13. In 9M09, employees' compensation plus charges and benefits totaled R\$5.065 billion. Social benefits provided to the 85,027 employees of Bradesco Organization and their dependent relatives stood at R\$1.166 billion and investment expenditures in development and training programs reached R\$66.381 million.

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14. In August 2009, Bradesco won 8 out of 26 lots auctioned by the Social Security National Service INSS referring to the social security payment for new beneficiaries over the next 5 years, as of 2010, for a 20-year term.

15. In September 2009, Bradesco entered into a partnership with Banco Espírito Santo, S.A. (BES Portugal) to create 2bCapital, a new private equity fund manager in Brazil.

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16. In September 2009, Bradesco entered into an agreement with Banco Tokyo-Mitsubishi UFJ Brasil to expand collection services.

17. In September 2009, Bradesco raised U\$750 million abroad, by issuing subordinated notes with a 6.75% p.a. rate and a 10-year term.

18. Awards and Acknowledgements received in 3Q09:

Most profitable Bank in the Americas (Economatica consulting firm);

Best Company of the year, best Bank, best Insurance, Private Pension and Health Company among the top 500 largest Brazilian companies (*IstoÉ Dinheiro* magazine)

Bradesco Seguros e Previdência (Insurance Group) is Brazil's Largest Insurance Group (*Valor 1000* Yearbook magazine);

For the 7<sup>th</sup> year in a row, Bradesco Seguros e Previdência was elected the Best Insurance Company in South America (*World Finance* magazine);

Once again Bradesco was included in the Dow Jones Sustainability World Index (DJSI);

One of the 10 best companies and the Best Bank to work for in Brazil, in the Large Corporates category (*Guia Você S/A Exame* magazine);

Largest Brazilian company in terms of Intangible Assets of companies listed at BM&FBovespa (IAM - Intangible Asset Management Consulting / *The Brander* magazine / Brand Finance consulting company);

Winner of the 1<sup>st</sup> Abrasca Award - 2008 Best Annual Report, in the Publicly-Held Companies category, promoted by Abrasca - Brazilian Association of Publicly-Held Companies; and

First Brazilian company to receive the 2009 Golden Peacock Global Award for Excellence in Corporate Governance, created by the Institute of Directors, whose purpose is to recognize the search for transparency and excellence in Corporate Governance.

19. In October 2009, an Association Agreement is signed between OdontoPrev and Bradesco Dental, to integrate dental plans sales activities, which provides for the merger of Bradesco Dental shares into OdontoPrev, and, as a result, Bradesco Dental becomes OdontoPrev's wholly-owned subsidiary. According to the agreement, Bradesco Saúde will receive shares equivalent to 43.5% of OdontoPrev capital stock.

20. Regarding Sustainability, Bradesco's actions are focused on three pillars: (i) Sustainable Finances, aimed at bank inclusion, social and environmental variables for loan granting and offering of social and environmental products, (ii) Responsible Management, with emphasis in employee recognition, work environment improvement and eco-efficient practices, and (iii) Social and Environmental Investments, aimed at education, the environment, culture and sport. We highlight Fundação Bradesco, which has been developing a broad social and educational program for over 52 years, maintaining 40 schools throughout Brazil. In 2009, with a budget estimated at R\$231.3 million, Fundação Bradesco will be able to service over 642 thousand people, 111 thousand <sup>(4)</sup> of which are students who will receive free-of-charge quality education.

(1) Excluding the assets valuation adjustment recorded in Shareholders' Equity; (2) Considering Sureties and Guarantees, advance of credit cards receivables and loan assignment (Receivables Securitization Funds - FIDC and Certificates of Real Estate Receivables - CRI); (3) Accumulated over 12 months; and (4) Forecast.



## Main Information

|   | 3Q09     | 2Q09     | 1Q09     | 4Q08     | 3Q08    | 2Q08    | 1Q08    | 4Q07    | Variation %    |                |
|---|----------|----------|----------|----------|---------|---------|---------|---------|----------------|----------------|
|   |          |          |          |          |         |         |         |         | 3Q09 x<br>2Q09 | 3Q09 x<br>3Q08 |
| Statement of Income for the<br>Period - R\$ million                       |          |          |          |          |         |         |         |         |                |                |
| Accounting Net Income   | 1,811    | 2,297    | 1,723    | 1,605    | 1,910   | 2,002   | 2,102   | 2,193   | (21.2)         | (5.2)          |
| Adjusted Net Income   | 1,811    | 2,297    | 1,723    | 1,806    | 1,910   | 2,002   | 1,907   | 1,854   | (21.2)         | (5.2)          |
| Net Interest Income   | 7,587    | 7,560    | 7,115    | 5,924    | 5,674   | 5,959   | 5,586   | 5,492   | 0.4            | 33.7           |
| Provision for Loan Losses<br>Expenses                                     | (2,908)  | (4,421)  | (2,939)  | (1,888)  | (1,671) | (1,752) | (1,611) | (1,428) | (34.2)         | 74.0           |
| Fees and Commissions  | 2,857    | 2,911    | 2,723    | 2,698    | 2,698   | 2,657   | 2,691   | 2,783   | (1.9)          | 5.9            |
| Administrative and Personnel<br>Expenses                                  | (4,485)  | (4,141)  | (4,007)  | (4,230)  | (4,019) | (3,777) | (3,671) | (3,914) | 8.3            | 11.6           |
| Balance Sheet - R\$ million   |          |          |          |          |         |         |         |         |                |                |
| Total Assets  | 485,686  | 482,478  | 482,141  | 454,413  | 422,662 | 403,232 | 355,470 | 341,144 | 0.7            | 14.9           |
| Securities  | 147,724  | 146,110  | 130,816  | 131,598  | 132,373 | 118,956 | 105,167 | 114,452 | 1.1            | 11.6           |
| Loan Operations <sup>(1)</sup>  | 215,536  | 212,768  | 212,993  | 213,602  | 195,604 | 180,123 | 167,265 | 159,150 | 1.3            | 10.2           |
| - Individuals   | 75,528   | 74,288   | 73,694   | 73,646   | 69,792  | 65,622  | 61,983  | 59,103  | 1.7            | 8.2            |
| - Corporate   | 140,008  | 138,480  | 139,299  | 139,956  | 125,812 | 114,501 | 105,282 | 100,047 | 1.1            | 11.3           |
| Allowance for Loan Losses<br>(PLL)  | (14,953) | (13,871) | (11,424) | (10,263) | (9,136) | (8,652) | (8,104) | (7,826) | 7.8            | 63.7           |
| Total Deposits  | 167,987  | 167,512  | 169,104  | 164,493  | 139,170 | 122,752 | 106,710 | 98,323  | 0.3            | 20.7           |
| Technical Provisions  | 71,401   | 68,829   | 66,673   | 64,587   | 62,888  | 62,068  | 59,722  | 58,526  | 3.7            | 13.5           |
| Shareholders' Equity  | 38,877   | 37,277   | 35,306   | 34,257   | 34,168  | 33,711  | 32,909  | 30,358  | 4.3            | 13.8           |
| Total Funds Raised and<br>Managed   | 674,788  | 647,574  | 640,876  | 597,615  | 570,320 | 550,582 | 505,365 | 482,971 | 4.2            | 18.3           |
| Performance Indicators %<br>(except when otherwise<br>stated)             |          |          |          |          |         |         |         |         |                |                |
| Adjusted Net Income per<br>Share - R\$ <sup>(2)</sup>                     | 2.49     | 2.52     | 2.42     | 2.48     | 2.50    | 2.48    | 2.41    | 2.38    | (1.2)          | (0.4)          |
| Book Value per Share<br>(Common and Preferred) -<br>R\$                   | 12.68    | 12.14    | 11.50    | 11.16    | 11.13   | 10.98   | 10.72   | 10.03   | 4.4            | 13.9           |
| Annualized Return on<br>Average Shareholders' Equity<br><sup>(3)(4)</sup> | 21.8     | 23.7     | 21.0     | 23.8     | 25.4    | 27.2    | 28.7    | 28.3    | (1.9)<br>p.p   | (3.6)<br>p.p   |
| Annualized Return on<br>Average Assets <sup>(4)</sup>                     | 1.6      | 1.7      | 1.5      | 1.9      | 2.0     | 2.1     | 2.2     | 2.4     | (0.1)<br>p.p   | (0.4)<br>p.p   |

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|   |        |        |        |        |        |        |        |         |         |           |
|---|--------|--------|--------|--------|--------|--------|--------|---------|---------|-----------|
| Average Rate - (Adjusted Net Interest Income/Total Average Assets - Repos - Permanent Assets) |        |        |        |        |        |        |        |         |         |           |
| Annualized  | 8.3    | 8.2    | 7.8    | 7.0    | 7.4    | 8.4    | 8.4    | 8.9     | 0.1 p.p | 0.9 p.p   |
| Fixed Assets Ratio - Total Consolidated   |        |        |        |        |        |        |        |         |         |           |
|   | 15.4   | 15.1   | 14.1   | 13.5   | 17.6   | 16.2   | 12.1   | 14.5    | 0.3 p.p | (2.2) p.p |
| Combined Ratio - Insurance (5)  |        |        |        |        |        |        |        |         |         |           |
|   | 88.9   | 85.5   | 86.2   | 89.7   | 84.4   | 84.9   | 83.9   | 92.8    | 3.4 p.p | 4.5 p.p   |
| Efficiency Ratio (ER) (2)   |        |        |        |        |        |        |        |         |         |           |
|   | 41.7   | 42.0   | 42.7   | 43.3   | 43.0   | 42.6   | 42.9   | 43.1    | p.p     | (0.3) p.p |
| Coverage Ratio (Fees and Commissions/Administrative and Personnel Expenses) (2)               |        |        |        |        |        |        |        |         |         |           |
|   | 66.4   | 67.3   | 67.2   | 68.4   | 70.4   | 72.7   | 73.7   | 75.0    | p.p     | (0.9) p.p |
| Market Capitalization - R\$ million (6)   |        |        |        |        |        |        |        |         |         |           |
|   | 98,751 | 81,301 | 65,154 | 65,354 | 88,777 | 95,608 | 93,631 | 109,463 | 21.5    | 11.2      |
| Loan Portfolio Quality %  |        |        |        |        |        |        |        |         |         |           |
| PLL / Loan Portfolio  |        |        |        |        |        |        |        |         |         |           |
|   | 8.3    | 7.7    | 6.3    | 5.7    | 5.5    | 5.6    | 5.6    | 5.7     | 0.6 p.p | 2.8 p.p   |
| Non-Performing Loans (> 60 days (7) / Loan Portfolio)   |        |        |        |        |        |        |        |         |         |           |
|   | 5.9    | 5.6    | 5.2    | 4.4    | 4.0    | 4.1    | 4.1    | 4.1     | 0.3 p.p | 1.9 p.p   |
| Delinquency Ratio (> 90 days (7) / Loan Portfolio)  |        |        |        |        |        |        |        |         |         |           |
|   | 5.0    | 4.6    | 4.2    | 3.4    | 3.4    | 3.4    | 3.4    | 3.4     | 0.4 p.p | 1.6 p.p   |
| Coverage Ratio (> 90 days (7))  |        |        |        |        |        |        |        |         |         |           |
|   | 166.5  | 169.1  | 152.4  | 165.6  | 163.6  | 165.9  | 166.5  | 168.7   | p.p     | (2.6) p.p |
| Coverage Ratio (> 60 days (7))  |        |        |        |        |        |        |        |         |         |           |
|   | 139.4  | 137.9  | 122.3  | 130.7  | 135.7  | 136.6  | 137.0  | 140.7   | 1.5 p.p | 3.7 p.p   |
| Operating Limits %  |        |        |        |        |        |        |        |         |         |           |
| Capital Adequacy Ratio - Total Consolidated (8)   |        |        |        |        |        |        |        |         |         |           |
|   | 17.7   | 17.0   | 16.0   | 16.1   | 15.6   | 12.9   | 13.9   | 14.0    | 0.7 p.p | 2.1 p.p   |
| - Tier I  | 14.3   | 14.3   | 13.2   | 12.9   | 12.5   | 10.1   | 10.5   | 10.2    | -       | 1.8 p.p   |
| - Tier II   | 3.5    | 2.8    | 2.9    | 3.3    | 3.3    | 2.9    | 3.6    | 3.9     | 0.7 p.p | 0.2 p.p   |
| - Deductions  | (0.1)  | (0.1)  | (0.1)  | (0.1)  | (0.2)  | (0.1)  | (0.2)  | (0.1)   | -       | 0.1 p.p   |



|   | Sep09  | Jun09  | Mar09  | Dec08  | Sep08  | Jun08  | Mar08  | Dec07  | Variation %   |               |
|---|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
|   |        |        |        |        |        |        |        |        | Sep09 x Jun09 | Sep09 x Sep08 |
| <b>Structural Information - Units</b>                   |        |        |        |        |        |        |        |        |               |               |
| Outlets   | 42,627 | 41,067 | 39,427 | 38,183 | 36,140 | 34,709 | 32,758 | 29,982 | 3.8           | 17.9          |
| - Branches  | 3,419  | 3,406  | 3,375  | 3,359  | 3,235  | 3,193  | 3,169  | 3,160  | 0.4           | 5.7           |
| - Advanced Service Branch (PAAs) <sup>(9)</sup>         | 1,338  | 1,260  | 1,183  | 1,032  | 902    | 584    | 135    | 130    | 6.2           | 48.3          |
| - Mini-Branches (PABs) <sup>(9)</sup>                   | 1,194  | 1,192  | 1,184  | 1,183  | 1,185  | 1,181  | 1,175  | 1,151  | 0.2           | 0.8           |
| - Electronic Service Branch (PAEs) <sup>(9)</sup>       | 1,539  | 1,528  | 1,512  | 1,523  | 1,561  | 1,545  | 1,515  | 1,495  | 0.7           | (1.4)         |
| - Outplacted ATM Network Terminals                      | 3,569  | 3,516  | 3,389  | 3,296  | 3,074  | 2,904  | 2,877  | 2,776  | 1.5           | 16.1          |
| - 24-Hour Bank Network Assisted Terminals               | 5,980  | 5,558  | 5,068  | 4,732  | 4,378  | 4,153  | 3,763  | 3,523  | 7.6           | 36.6          |
| - Banco Postal (Postal Bank)                            | 6,038  | 6,011  | 5,959  | 5,946  | 5,924  | 5,882  | 5,851  | 5,821  | 0.4           | 1.9           |
| - Bradesco Expresso (Correspondent Banks)               | 18,722 | 17,699 | 16,710 | 16,061 | 14,562 | 13,413 | 12,381 | 11,539 | 5.8           | 28.6          |
| - Bradesco Financiamentos (Branches)                    | 64     | 64     | 152    | 156    | 216    | 268    | 357    | 375    | -             | (70.4)        |
| - Bradesco Promotora de Vendas (Correspondent Banks)    | 753    | 822    | 884    | 883    | 1,078  | 1,561  | 1,510  | -      | (8.4)         | (30.1)        |
| - Credicerto Promotora de Vendas (Branches)             | -      | -      | -      | -      | 13     | 13     | 13     | -      | -             | -             |
| - Branches/Subsidiaries Abroad                          | 11     | 11     | 11     | 12     | 12     | 12     | 12     | 12     | -             | (8.3)         |
| ATMs  | 37,178 | 36,430 | 35,443 | 34,524 | 32,942 | 31,993 | 30,956 | 29,913 | 2.1           | 12.9          |
| - Proprietary   | 30,414 | 30,191 | 29,764 | 29,218 | 28,092 | 27,362 | 26,735 | 25,974 | 0.7           | 8.3           |
| - 24-Hour Bank  | 6,764  | 6,239  | 5,679  | 5,306  | 4,850  | 4,631  | 4,221  | 3,939  | 8.4           | 39.5          |
| Credit Card, Debit Card and Private Label - in millions | 88.4   | 86.3   | 85.2   | 83.2   | 81.6   | 79.3   | 74.3   | 71.7   | 2.4           | 8.3           |
| Internet Banking - users in millions                    | 10.7   | 10.4   | 10.1   | 9.8    | 9.5    | 9.2    | 8.8    | 8.6    | 2.9           | 12.6          |
| Employees   | 85,027 | 85,871 | 86,650 | 86,622 | 85,577 | 84,224 | 83,124 | 82,773 | (1.0)         | (0.6)         |
| Employees and Interns                                   | 9,606  | 9,439  | 9,292  | 9,077  | 8,971  | 8,704  | 8,574  | 8,430  | 1.8           | 7.1           |
| Foundations' Employees <sup>(11)</sup>                  | 3,696  | 3,645  | 3,674  | 3,575  | 3,622  | 3,607  | 3,577  | 3,547  | 1.4           | 2.0           |
| <b>Clients - million</b>                                |        |        |        |        |        |        |        |        |               |               |
| Checking Accounts                                       | 20.7   | 20.4   | 20.2   | 20.1   | 20.0   | 19.8   | 19.1   | 18.8   | 1.5           | 3.5           |
| Savings Accounts <sup>(12)</sup>                        | 35.1   | 33.9   | 34.2   | 35.8   | 33.8   | 32.5   | 32.2   | 34.6   | 3.5           | 3.8           |
| Insurance Group <sup>(13)</sup>                         | 30.3   | 29.1   | 28.6   | 27.5   | 26.8   | 25.8   | 25.0   | 24.0   | 4.1           | 13.1          |
| - Policyholders   | 25.8   | 24.6   | 24.1   | 23.0   | 22.4   | 21.5   | 20.8   | 19.8   | 4.9           | 15.2          |
| - Pension Plan Participants                             | 2.0    | 2.0    | 2.0    | 2.0    | 1.9    | 1.9    | 1.9    | 1.9    | -             | 5.3           |
| - Savings Bonds Clients                                 | 2.5    | 2.5    | 2.5    | 2.5    | 2.5    | 2.4    | 2.3    | 2.3    | -             | -             |
| Bradesco Financiamentos                                 | 4.1    | 4.0    | 4.2    | 4.9    | 4.9    | 5.0    | 5.3    | 5.5    | 2.5           | (16.3)        |

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- (1) Including sureties and guarantees, advances of credit card receivables and loan assignments (FIDC and CRI);
- (2) Accumulated over 12 months;
- (3) Excluding the assets valuation adjustments in Shareholders' Equity;
- (4) Accumulated Net Income per period;
- (5) Excluding additional provisions;
- (6) Number of shares (less treasury shares) x closing quote of common and preferred shares of the last trading day of the period;
- (7) Credits overdue;
- (8) As of 3Q08 already calculated in accordance with the New Basel Capital Rules (BIS II);
- (9) PAB: Branch located in a company with Bank's employees; PAE (in Companies): Branch located in a company that has electronic service; PAA: Branch located in a Municipality that does not have a branch;
- (10) Including Prepaid and Private Label;
- (11) Comprises Fundação Bradesco, the Institute of the Digestive System and Nutrition Disorders Foundation (Fimaden) and Associação Desportiva Finasa (ADC Bradesco);
- (12) Number of accounts; and
- (13) Number of policies

**Ratings**

**Main Ratings**

| Fitch Ratings       |         |                   |               |                  |               |                     |                       |
|---------------------|---------|-------------------|---------------|------------------|---------------|---------------------|-----------------------|
| International Scale |         |                   |               | Domestic Scale   |               |                     |                       |
| Individual          | Support | Domestic Currency |               | Foreign Currency |               | Domestic            |                       |
| B/C                 | 3       | Long-Term BBB+    | Short-Term F2 | Long-Term BBB    | Short-Term F2 | Long-Term AAA (bra) | Short-Term F1 + (bra) |

| Moody's Investors Service |                       |                           |                          |                   |                |                  |                   |
|---------------------------|-----------------------|---------------------------|--------------------------|-------------------|----------------|------------------|-------------------|
| Financial Strength        | International Scale   |                           |                          |                   | Domestic Scale |                  |                   |
|                           | Debt Foreign Currency | Deposit Domestic Currency | Deposit Foreign Currency | Domestic Currency |                |                  |                   |
| B -                       | Long-Term Baa2        | Long-Term A1              | Short-Term P-1           | Long-Term Baa3    | Short-Term P-3 | Long-Term Aaa.br | Short-Term BR - 1 |

| Standard & Poor's                         |                  |                   |                  | R&I Inc.                     |                     | Austin Rating        |           |            |
|---|------------------|-------------------|------------------|------------------------------|---------------------|----------------------|-----------|------------|
| International Scale - Counterparty Rating |                  |                   |                  | Domestic Scale               | International Scale | Domestic Scale       |           |            |
| Foreign Currency                          |                  | Domestic Currency |                  | Counterparty Rating          | Issuer Rating       | Corporate Governance | Long-Term | Short-Term |
| Long-Term BBB                             | Short-Term A - 3 | Long-Term BBB     | Short-Term A - 3 | Long-Term Short-Term brAAA 1 | BBB -               | AA                   | AAA       | A - 1      |

**Summarized Analysis of Adjusted Income**

In order to provide better understanding, comparability and analysis of Bradesco's results, we are using the Statement of Managerial Income in the analyses and comments of this Report on Economic and Financial Analysis, which is obtained from adjustments made to the Reported Statement of Income, as shown at the end of this Press Release:

| R\$ million   |               |               |                  |               |              |              |                  |               |
|---|---------------|---------------|------------------|---------------|--------------|--------------|------------------|---------------|
| <b>Adjusted Statement of Income</b>                                   |               |               |                  |               |              |              |                  |               |
|   |               |               | <b>Variation</b> |               |              |              | <b>Variation</b> |               |
|   | <b>9M09</b>   | <b>9M08</b>   | <b>YTD</b>       |               | <b>3Q09</b>  | <b>2Q09</b>  | <b>Quarter</b>   |               |
|   |               |               | <b>Amount</b>    | <b>%</b>      |              |              | <b>Amount</b>    | <b>%</b>      |
| <b>Financial Margin</b>   | <b>22,262</b> | <b>17,219</b> | <b>5,043</b>     | <b>29.3</b>   | <b>7,587</b> | <b>7,560</b> | <b>27</b>        | <b>0.4</b>    |
| - Interest  | 20,084        | 16,994        | 3,090            | 18.2          | 6,891        | 6,771        | 120              | 1.8           |
| - Non-Interest  | 2,178         | 225           | 1,953            | 868.0         | 696          | 789          | (93)             | (11.8)        |
| PLL   | (10,268)      | (5,034)       | (5,234)          | 104.0         | (2,908)      | (4,421)      | 1,513            | (34.2)        |
| <b>Gross Income from Financial Intermediation</b>                     | <b>11,994</b> | <b>12,185</b> | <b>(191)</b>     | <b>(1.6)</b>  | <b>4,679</b> | <b>3,139</b> | <b>1,540</b>     | <b>49.1</b>   |
| Income from Insurance, Private Pension Plan, Savings Bonds Operations | 1,499         | 1,711         | (212)            | (12.4)        | 433          | 529          | (96)             | (18.1)        |
| Fees and Commissions  | 8,491         | 8,046         | 445              | 5.5           | 2,857        | 2,911        | (54)             | (1.9)         |
| Personnel Expenses  | (5,886)       | (5,458)       | (428)            | 7.8           | (2,126)      | (1,908)      | (218)            | 11.4          |
| Other Administrative Expenses   | (6,747)       | (6,009)       | (738)            | 12.3          | (2,359)      | (2,233)      | (126)            | 5.6           |
| Tax Expenses  | (1,841)       | (1,732)       | (109)            | 6.3           | (639)        | (615)        | (24)             | 3.9           |
| Equity in the Earning (Losses) of Unconsolidated Companies            | 58            | 89            | (31)             | (34.8)        | 39           | 13           | 26               | -             |
| Other Operating Income/Expenses                                       | (2,211)       | (1,045)       | (1,166)          | 111.6         | (926)        | (697)        | (229)            | 32.9          |
| <b>Operating Income</b>   | <b>5,357</b>  | <b>7,787</b>  | <b>(2,430)</b>   | <b>(31.2)</b> | <b>1,958</b> | <b>1,139</b> | <b>819</b>       | <b>71.9</b>   |
| Non-Operating Income  | 2,579         | 167           | 2,412            | -             | 473          | 2,034        | (1,561)          | (76.7)        |
| IR/CS   | (2,089)       | (2,118)       | 29               | (1.4)         | (614)        | (872)        | 258              | (29.6)        |
| Minority interest   | (16)          | (17)          | 1                | (5.9)         | (6)          | (4)          | (2)              | 50.0          |
| <b>Net Income</b>   | <b>5,831</b>  | <b>5,819</b>  | <b>12</b>        | <b>0.2</b>    | <b>1,811</b> | <b>2,297</b> | <b>(486)</b>     | <b>(21.2)</b> |

## Net Income and Profitability

In 3Q09, the Net Income stood at R\$1,811 million compared to R\$2,297 million in 2Q09. In 3Q09, there was the divestment of Visanet Brasil's supplementary lot of shares (green shoe), whose gross gain was R\$410 million, and the negative impacts related to civil provisions, mainly from economic plans, in the amount of R\$387 million, in addition to larger expenses with personnel, referring to the collective bargaining agreement, in the total amount of R\$145 million. It is worth mentioning that the net gain of taxes, in the amount of R\$460 million, referring to the partial divestment in Visanet Brasil and to the additional PLL, was recorded in 2Q09's income.

Average Shareholders' Equity\*\* stood at R\$36,564 million on September 30, 2009, a 16.3% growth year-on-year. Capital Adequacy Ratio ended 3Q09 at 17.7%, 14.3% of which under Tier I of Reference Shareholders' Equity.

Bradesco's Net Income totaled R\$5,831 million in 9M09, stable vis-à-vis 2008, despite the slowdown in the financial activity more thoroughly observed in 1H09, caused by the world's economic crisis that increased delinquency level.

The main items that contributed to such result are outlined below.

## Efficiency Ratio

Quarter-on-quarter, the Efficiency Ratio\* improved 0.3 p.p., which was basically due to the increase in revenues, chiefly Net Interest Income and Fees and Commissions, which were offset by the increase in personnel and administrative expenses and other operating expenses, as a result of greater provisions for contingency related to economic plans.

Year-on-year, it is worth mentioning that the higher income from Bradesco Seguros and its subsidiaries also contributed to the cost-to-income ratio improvement.

\* Efficiency Ratio (ER) YTD =  $\frac{\text{Personnel} + \text{Employee Profit Sharing (PLR)} + \text{Administrative Expenses}}{\text{Net Interest Income} + \text{Income from Insurance} + \text{Fee Income} + \text{Equity in the Earnings (Losses) of Unconsolidated Companies} + \text{Other Operating Expenses} + \text{Other Operating Income}}$ . If we considered the ratio between total administrative costs (Personnel Expenses + Administrative Expenses + Other Operating Expenses + Tax Expenses not related to revenue generation) and the generation of revenue net of related taxes (not considering Claims Expenses from the Insurance Group), our 3Q09 ER index would be 41.0%.

## Net Interest Income

In the q-o-q comparison, the R\$27 million variation was due to:

the increase in income from interest-earning operations in the amount of R\$120 million, mainly due to higher average volumes; and

Offset by:

the reduction in non-interest income in the amount of R\$93 million, caused by lower securities/treasury gains.

Observing the behavior of net interest income in the y-o-y comparison, we have an improvement of R\$5,043 million, corresponding to a 29.3% growth, derived by the following factors:

the increase of R\$3,090 million from interest-earning operations, basically due to higher average business volumes; and

the increase in non-interest income in the amount of R\$1,953 million basically derived from higher securities/treasury gains.

## **Total Loan Portfolio**

In September 2009, the Bradesco Organization total loan operations (considering sureties, guarantees, advances of credit card receivables, assignment of Receivables Securitization Funds (FIDC) and Certificates of Real Estate Receivables (CRI)) totaled R\$215.5 billion. The 1.3% increase in the quarter was a result from the growth of 1.7% in the Individuals portfolio, of 1.5% in SMEs and of 0.8% in Large Corporates. The lower growth of Large Corporates is mainly related to the depreciation of the dollar in the quarter, vis-à-vis the Real, negatively impacting the dollar-indexed and/or denominated loan and financing balances when calculated in the local currency, which represented 14.9% of this portfolio.

In the y-o-y comparison, the portfolio grew by 10.2%, of which: Large Corporates 12.8%, SMEs 9.3% and Individuals 8.2% .

In the Corporate segment, the products which contributed the most to such increase were: mortgages corporate plans, credit card, BNDES Onlendings and working capital. In the Individuals segment, we highlight: leasing, mortgages and payroll deductible loans.

## **Provision for Loan Losses (PLL)\***

In 3Q09, we notice that the balance of the provision for loan losses expenses slightly dropped, as a result of the gradual upturn of the economic activity, beneficial for our clients payment capacity.

In the y-o-y comparison, besides the effects of the world s financial crisis, Bradesco decided to increase the excess of provision for loans by R\$1.3 billion in 2Q09.

\* Considering additional PLL: R\$1.3 billion in 2Q09, R\$177 million (cards) in 1Q09 and R\$597 million in 4Q08.

### **Delinquency Ratio > 90 days**

The delinquency ratio for 90 days increased in the 3Q09, impacted by the economic slowdown. In the Individuals segment, we notice a reduction in delinquencies in the last month of the quarter, due to the increase in the expectations of employment and to the increase in income, whereas for Corporate clients, there was a strong reduction in the growth pace of delinquencies, as a result of the gradual improvement in the overall level of activities. Bradesco ended 3Q09 with a delinquency ratio for loans of nearly 5.0%, tending to improve.

### **Coverage Ratio**

The R\$14,953 million balance of PLL on September 30, 2009, is comprised of R\$11,962 million of provisions required by the Brazilian Central Bank and R\$2,991 million of excess provisions.

In the graph below, we present the coverage ratio of the Provision for Loan Losses related to loans overdue for more than 90 days. In September 2009, the ratio stood at 166.5%, ensuring comfortable provisioning level.



## Insurance, Private Pension Plans and Savings Bonds

The Net Income in the 3Q09 totaled R\$607 million (2Q09 - R\$638 million), reaching an annualized return of 27.3% on Shareholders' Equity.

The Net Income for 9M09 was R\$1.895 billion (9M08 - R\$2.098 billion), with a 26.7% annual return on Shareholders' Equity.

(1) Excluding additional provisions.

In 3Q09, revenues posted a 9.7% growth, above the 9% average presented by the market (as of August). Net Income was negatively impacted by the increase in claims of 3.9 points, especially in the health segment (3.2 points), influenced by higher and more severe events in the period, related to the higher use of post-employment benefits and the influenza A virus subtype H1N1.

Concerned with risk growth and economic principles, in 3Q09 Bradesco Vida e Previdência implemented the strengthening technical provisions and adopted the real interest rate (PDA) of 4% p.a., against the previous 4.3% rate used up to 2Q09, in the calculation of provision for insufficient contribution (PIC) and provision for administrative expenses (PDA).

When comparing 9M09 and 9M08, Bradesco's Insurance Group posted an 8% growth in revenues and presented improved performance in financial income. However, despite the positive aspects presented, the result decreased by R\$203 million y-o-y, influenced, in addition to the abovementioned issues, by the increase in the social contribution rate from 9% to 15%.

Bradesco's Insurance Group Net Income in August 2009 accounted for 40.9% of the net income of the entire Brazilian insurance market. (Source: Susep - Insurance Superintendence).

The Insurance Group's technical provisions represented 32.3% of the insurance market in August 2009, according to Susep and ANS - National Supplementary Health Agency data.

In terms of solvency, Bradesco's Insurance Group complies with Susep's rules, which took effect as of January<sup>st</sup>, 2008 and is also adjusted to the international standards (Solvency II). The financial leverage ratio stood at 2.3 times its Shareholders' Equity.

## **Fees and Commissions**

Fees and Commissions amounted to R\$2,857 million in 3Q09, moving down by R\$54 million in the q-o-q comparison. The good performance of income from loan operations, mainly by guarantees provided, as well as by asset management fees, contributed to offset the negative impact of: (i) the extinction of the registry renewal fee as of 3Q09; (ii) the drop of cards income, arising from the reduction from 39.3% to 26.6% of Bradesco's stake in Visanet Brasil and; (iii) lower underwriting fees.

When comparing 9M09 and 9M08, the 5.5% growth was a result of the good performance of the credit card segment and underwriting operations, in addition to the increase of business and client base, which went up by nearly 3.5% over the last 12 months, partially offsetting the losses originated from fees adjustment and by the performance of loans, mainly in 1H09, due to the economic slowdown.

## Personnel Expenses

In 3Q09, the R\$218 million increase in the q-o-q comparison is composed by higher expenses in:

Structural Expenses - in the amount of R\$32 million, mainly due to the adjustment to increase salary levels according to the collective bargaining agreement (6.0%) and the restatement of labor liabilities, offset by higher accumulated vacations of employees in the 3Q09; and

Non-Structural Expenses - in the amount of R\$186 million related to higher profit sharing (PLR), expenses with employment contract terminations and provisions for labor claims.

When comparing 9M09 and 9M08, the R\$428 million increase is basically explained by:

The R\$403 million rise in Structural Expenses, due to wage increase (2008 bargaining agreement 8.15% to 10% and 2009 6.0%) and benefits; and

the increase of R\$25 million in the Non-Structural Expenses, basically due to higher expenses with provisions for labor claims and training.

Note: Structural Expenses = Compensation + Social Taxes + Benefits + Private Pension.

Non-Structural Expenses = Employee Profit Sharing (PLR) + Training + Labor Provision + Employment Contract Termination Expenses.

## **Administrative Expenses**

Administrative Expenses moved up by 5.6% in the q-o-q comparison, mainly due to the increases of items: (i) third-party services expenses; (ii) advertising and marketing expenses; and (iii) transportation expenses.

When compared to 9M08, the increase is mainly due to the expansion of the Distribution Network and higher business volumes.

## **Tax Expenses**

Tax Expenses posted a R\$24 million variation in view of the increase of the taxable income in 3Q09, especially relative to net interest income.

The R\$109 million variation, referring to 9M09 vis-à-vis 9M08, arises from the increase in expenses with PIS/Cofins due to the taxable income from net interest income increase and also the contribution of fees and commissions in the period.

### **Other Operating Income and Expenses**

Other Operating Expenses, net of Other Operating Income, posted a variation of R\$229 million q-o-q, mainly due to higher provisions for contingency, mainly those related to economic plans, for which provisions in the amount of R\$387 million were recorded in 3Q09.

In the y-o-y comparison, the R\$1,166 million increase basically results from higher operating provisions, mostly referring to provisions for contingencies related to economic plans.

### **Non-Operating Income**

In 3Q09, Non-Operating Income totaled R\$473 million, a 76.7% drop q-o-q, due to the gain in 2Q09 with the partial sale of Visanet Brasil, in the amount of R\$2 billion, offset by the gain related to the sale of the supplementary lot of Visanet Brasil shares (green shoe) in the amount of R\$410 million. In the 9M09 - 9M08 comparison (disregarding Visanet Brasil effects), the balance remained stable around R\$170 million.

## **Income Tax and Social Contribution**

The R\$258 million increase in 3Q09 in relation to the previous quarter reflects tax charges over earnings before taxes, adjusted by respective additions and exclusions.

One can observe that the average rate (calculated considering the earnings before income tax and social contribution less equity in the earnings (losses) of unconsolidated companies and interest on shareholders' capital) is close to the effective tax rate of 34%.

When comparing 9M09 and 9M08, taxes and contributions went down by 1.4% .

Tax credits originated in previous periods, deriving from the increase in the CSLL tax rate to 15%, are recorded in the consolidated financial statements up to the limit of corresponding consolidated tax liabilities. The balance of not activated fiscal credits stands at R\$772 million. Further details may be obtained in the Footnote n° 34 of the Financial Statements.

## **Unrealized Gains**

Unrealized gains reached R\$10,162 million in 3Q09, an R\$1,508 million jump in relation to the previous quarter. The positive variation is mainly due to: (i) the appreciation in the mark-to-market of securities, offset by: (ii) the divestment of the supplementary lot (Green Shoe) of Visanet Brasil in 3Q09.

## Economic Scenario

Over the second and third quarters, the signs of global upturn continued to accumulate, reinforcing the perception that the worst moment of the crisis had been overcome. However, there are still material differences among the countries regarding the speed of their economic upturn, which is higher in developing nations. These differences have generated significant impacts over exchange markets, while at the same time they have kept volatility potential in the prices of most financial assets. Within this international scenario, it is still necessary to be cautious when performing analysis, since risk perception is still present, in lower intensity quarter-on-quarter though.

On the other hand, Brazilian economy strengthens its position as one of the first economies to overcome recession, benefitted from credit growth, tax incentives, interest rate drop, employment recovery and maintenance of annual wages growth in high levels. After the 4.3% accumulated drawback between 4Q08 and 1Q09, the GDP grew 1.9 p.p. between April and June, vis-a-vis the immediately previous quarter. 3Q09 information disclosed suggests an additional decrease in industry idleness, signaling another strong growth period, but without significant pressures that may jeopardize inflation in 2009.

Simultaneously, families' consumption of goods and services is growing favorably, as opposite to what happened in past crisis. Therefore, our economic growth projection is more optimistic. We expect Brazil to grow 0.1% this year and 5.4% in 2010. If confirmed, these results will be among the highest results worldwide, strengthening the international communities' positive perceptions towards Brazil. For the long-term, in line with the country's real potentialities, perspectives are increasingly positive, especially for the investment cycle that shall supply the needs arising from the World Cup, the Olympic Games and the pre-salt project. Challenges are enormous but it is possible to lead them in a satisfactory manner.

Bradesco reiterates its positive and constructive view towards Brazil and is aware of the opportunities created by a society with high social mobility and whose private sector is increasingly stronger and prepared to face the after-crisis challenges. Therefore, Bradesco still defends the need for institutional and educational advances that would increase social and economic gains obtained in past years, which can be translated into higher economic growth.

**Main Economic Indicators**

| <b>Main Indicators (%)</b>                        | <b>3Q09</b> | <b>2Q09</b> | <b>1Q09</b> | <b>4Q08</b> | <b>3Q08</b> | <b>2Q08</b> | <b>1Q08</b> | <b>4Q07</b> |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Interbank Deposit Certificate (CDI)               | 2.22        | 2.38        | 2.95        | 3.32        | 3.16        | 2.74        | 2.58        | 2.62        |
| Ibovespa Index                                    | 19.53       | 25.75       | 8.99        | (24.20)     | (23.80)     | 6.64        | (4.57)      | 5.66        |
| USD Commercial Rate                               | (8.89)      | (15.70)     | (0.93)      | 22.08       | 20.25       | (8.99)      | (1.25)      | (3.68)      |
| General Price Index - Market (IGP-M)              | (0.37)      | (0.32)      | (0.92)      | 1.23        | 1.54        | 4.34        | 2.38        | 3.54        |
| CPI (IPCA IBGE)                                   | 0.63        | 1.32        | 1.23        | 1.09        | 1.07        | 2.09        | 1.52        | 1.43        |
| Federal Government Long-Term Interest Rate (TJLP) | 1.47        | 1.53        | 1.53        | 1.53        | 1.53        | 1.54        | 1.54        | 1.54        |
| Reference Interest Rate (TR)                      | 0.12        | 0.22        | 0.37        | 0.63        | 0.55        | 0.28        | 0.17        | 0.24        |
| Savings Accounts                                  | 1.63        | 1.67        | 1.89        | 2.15        | 2.06        | 1.80        | 1.68        | 1.75        |
| Number of Business Days                           | 65          | 61          | 61          | 65          | 66          | 62          | 61          | 62          |

| <b>Indicators (Closing Rates)</b>   | <b>Sep09</b> | <b>Jun09</b> | <b>Mar09</b> | <b>Dec08</b> | <b>Sep08</b> | <b>Jun08</b> | <b>Mar08</b> | <b>Dec07</b> |
|-------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| USD Commercial Selling Rate R\$     | 1.7781       | 1.9516       | 2.3152       | 2.3370       | 1.9143       | 1.5919       | 1.7491       | 1.7713       |
| Euro R\$                            | 2.6011       | 2.7399       | 3.0783       | 3.2382       | 2.6931       | 2.5063       | 2.7606       | 2.6086       |
| Country Risk (points)               | 234          | 284          | 425          | 428          | 331          | 228          | 284          | 221          |
| Selic Basic Interest Rate (% p. a.) | 8.75         | 9.25         | 11.25        | 13.75        | 13.75        | 12.25        | 11.25        | 11.25        |
| Pre -BM&F Rate (% p. a.)            | 9.65         | 9.23         | 9.79         | 12.17        | 14.43        | 14.45        | 12.69        | 12.05        |

**Projections until 2011**

| <b>%</b>                               | <b>2009</b> | <b>2010</b> | <b>2011</b> |
|--|-------------|-------------|-------------|
| USD - Commercial Rate (year-end) - R\$ | 1.60        | 1.65        | 1.75        |
| Extended Consumer Price Index (IPCA)   | 4.25        | 4.60        | 4.50        |
| General Price Index - Market (IGP-M)   | (0.53)      | 4.50        | 4.50        |
| Selic (year-end)                       | 8.75        | 11.50       | 12.25       |
| Gross Domestic Product (GDP)           | 0.10        | 5.40        | 3.90        |



**Guidance****Bradesco's Outlook for 2009**

This guidance has forward-looking statements, which are subject to risks and uncertainties, so they were based on management expectations and uncertainties and information available in the market up to the present date.

|   |                   |
|---|-------------------|
| <b>Loan Portfolio</b>                     | <b>8 to 12%</b>   |
| Individuals                               | 9 to 12%          |
| Corporate                                 | 7 to 11%          |
| SMEs                                      | 9 to 13%          |
| Large Corporates                          | 6 to 10%          |
| <b>Products</b>                           |                   |
| Vehicles                                  | <b>2 to 5%</b>    |
| Cards                                     | <b>10 to 14%</b>  |
| Real Estate Financing (origination)       | <b>R\$ 4.5 bi</b> |
| Payroll Deductible Loans                  | <b>20 to 30%</b>  |
| <b>Net Interest Income <sup>(1)</sup></b> | <b>18 to 22%</b>  |
| <b>Fees and Commissions</b>               | <b>6 to 10%</b>   |
| <b>Operating Expenses <sup>(2)</sup></b>  | <b>6 to 11%</b>   |
| <b>Insurance Premiums</b>                 | <b>5 to 7%</b>    |

(1) Guidance for Adjusted NII in the current criterion ; and

(2) Administrative and Personnel Expenses.

## Statement of Income

## Analytical Breakdown of Statement of Adjusted Income

|   | R\$ million  |                   |           |           |              |              |          |          |                      |              |
|---|--------------|-------------------|-----------|-----------|--------------|--------------|----------|----------|----------------------|--------------|
|   | 3Q09         |                   |           |           |              |              |          |          |                      |              |
|   | Reported     | Reclassifications |           |           |              |              |          |          | Fiscal               | Adjusted     |
|   | Statement    | (1)               | (2)       | (3)       | (4)          | (5)          | (6)      | (7)      | Hedge <sup>(8)</sup> | Statement    |
| <b>Financial Margin</b>   | <b>8,464</b> | <b>(133)</b>      | <b>40</b> | <b>21</b> | <b>(283)</b> | <b>-</b>     | <b>-</b> | <b>-</b> | <b>(522)</b>         | <b>7,587</b> |
| PLL   | (2,883)      | -                 | -         | -         | 97           | (122)        | -        | -        | -                    | (2,908)      |
| <b>Gross Income from Financial Intermediation</b>                     | <b>5,581</b> | <b>(133)</b>      | <b>40</b> | <b>21</b> | <b>(186)</b> | <b>(122)</b> | <b>-</b> | <b>-</b> | <b>(522)</b>         | <b>4,679</b> |
| Income from Insurance, Private Pension Plan, Savings Bonds Operations | 433          | -                 | -         | -         | -            | -            | -        | -        | -                    | 433          |
| Fees and Commissions  | 2,820        | -                 | -         | -         | -            | -            | 37       | -        | -                    | 2,857        |
| Personnel Expenses  | (2,126)      | -                 | -         | -         | -            | -            | -        | -        | -                    | (2,126)      |
| Other Administrative Expenses   | (2,283)      | -                 | -         | -         | -            | -            | -        | (76)     | -                    | (2,359)      |
| Tax Expenses  | (704)        | -                 | -         | -         | -            | -            | -        | -        | 65                   | (639)        |
| Equity in the Earning (Losses) of Unconsolidated Companies            | 39           | -                 | -         | -         | -            | -            | -        | -        | -                    | 39           |
| Other Operating Income/Expenses                                       | (1,223)      | 133               | (40)      | (21)      | 186          | -            | (37)     | 76       | -                    | (926)        |
| <b>Operating Income</b>   | <b>2,537</b> | <b>-</b>          | <b>-</b>  | <b>-</b>  | <b>-</b>     | <b>(122)</b> | <b>-</b> | <b>-</b> | <b>(457)</b>         | <b>1,958</b> |
| Non-Operating Income  | 351          | -                 | -         | -         | -            | 122          | -        | -        | -                    | 473          |
| IR/CS and Minority Interest   | (1,077)      | -                 | -         | -         | -            | -            | -        | -        | 457                  | (620)        |
| <b>Net Income</b>   | <b>1,811</b> | <b>-</b>          | <b>-</b>  | <b>-</b>  | <b>-</b>     | <b>-</b>     | <b>-</b> | <b>-</b> | <b>-</b>             | <b>1,811</b> |

- (1) Commission expenses related to loans and financing were reclassified from the item Other Operating Expenses to the item Net Interest Income ;
- (2) Interest Income/Expenses, deriving from the insurance segment, were reclassified from the item Other Operating Revenues/Expenses to the item Net Interest Income ;
- (3) Interest Income/Expenses, deriving from the financial segment, were reclassified from the item Other Operating Revenues/Expenses to the item Net Interest Income ;
- (4) Revenues from loan recovery, classified into the item Net Interest Income ; expenses related to discounts granted, classified into the item Other Operating Revenues/Expenses ; expenses related to the write-off of leasing operations, classified into the item Net Interest Income , and losses related to the sale of non-real estate assets BNDU, classified

into the item Non-Operating Income , were reclassified into the item Provision for Loan Losses Expenses - PLL ;  
(5) Third-party services expenses, classified into the item Other Administrative Expenses were reclassified into the item Fees and Commissions ;  
(6) Commissions fees and credit card fees, insurance premium commissions, insurance policy fees, classified into the item Other Operating Revenues/Expenses were reclassified into the item Fees and Commissions ;  
(7) Credit card operations interchange expenses, classified into the item Other Operating Revenues/Expenses were reclassified into the item Other Administrative Expenses ; and  
(8) The partial result of derivatives used as hedge of investments abroad, which in terms of net income, simply annuls the IR/CS and PIS/Cofins tax effect of this hedge strategy .

|   | R\$ million  |                   |           |              |              |          |          |          |                      |              |
|---|--------------|-------------------|-----------|--------------|--------------|----------|----------|----------|----------------------|--------------|
|   | 2Q09         |                   |           |              |              |          |          |          |                      |              |
|   | Reported     | Reclassifications |           |              |              |          |          | Fiscal   | Adjusted             |              |
|   | Statement    | (1)               | (2)       | (3)          | (4)          | (5)      | (6)      | (7)      | Hedge <sup>(8)</sup> | Statement    |
| <b>Financial Margin</b>   | <b>8,996</b> | <b>(105)</b>      | <b>10</b> | <b>(105)</b> | <b>(241)</b> | <b>-</b> | <b>-</b> | <b>-</b> | <b>(995)</b>         | <b>7,560</b> |
| PLL   | (4,404)      | -                 | -         | -            | (17)         | -        | -        | -        | -                    | (4,421)      |
| <b>Gross Income from Financial Intermediation</b>                     | <b>4,592</b> | <b>(105)</b>      | <b>10</b> | <b>(105)</b> | <b>(258)</b> | <b>-</b> | <b>-</b> | <b>-</b> | <b>(995)</b>         | <b>3,139</b> |
| Income from Insurance, Private Pension Plan, Savings Bonds Operations | 529          | -                 | -         | -            | -            | -        | -        | -        | -                    | 529          |
| Fees and Commissions  | 2,948        | -                 | -         | -            | -            | (62)     | 25       | -        | -                    | 2,911        |
| Personnel Expenses  | (1,908)      | -                 | -         | -            | -            | -        | -        | -        | -                    | (1,908)      |
| Other Administrative Expenses   | (2,168)      | -                 | -         | -            | -            | 62       | -        | (127)    | -                    | (2,233)      |
| Tax Expenses  | (723)        | -                 | -         | -            | -            | -        | -        | -        | 108                  | (615)        |
| Equity in the Earning (Losses) of Unconsolidated Companies            | 13           | -                 | -         | -            | -            | -        | -        | -        | -                    | 13           |
| Other Operating Income/Expenses                                       | (1,165)      | 105               | (10)      | 105          | 166          | -        | (25)     | 127      | -                    | (697)        |
| <b>Operating Income</b>   | <b>2,118</b> | <b>-</b>          | <b>-</b>  | <b>-</b>     | <b>(92)</b>  | <b>-</b> | <b>-</b> | <b>-</b> | <b>(887)</b>         | <b>1,139</b> |
| Non-Operating Income  | 1,942        | -                 | -         | -            | 92           | -        | -        | -        | -                    | 2,034        |
| IR/CS and Minority Interest   | (1,763)      | -                 | -         | -            | -            | -        | -        | -        | 887                  | (876)        |
| <b>Net Income</b>   | <b>2,297</b> | <b>-</b>          | <b>-</b>  | <b>-</b>     | <b>-</b>     | <b>-</b> | <b>-</b> | <b>-</b> | <b>-</b>             | <b>2,297</b> |

- (1) Commission expenses related to loans and financing were reclassified from the item Other Operating Expenses to the item Net Interest Income ;
- (2) Interest Income/Expenses, deriving from the insurance segment, were reclassified from the item Other Operating Revenues/Expenses to the item Net Interest Income ;
- (3) Interest Income/Expenses, deriving from the financial segment, were reclassified from the item Other Operating Revenues/Expenses to the item Net Interest Income ;
- (4) Revenues from loan recovery, classified into the item Net Interest Income ; expenses related to discounts granted, classified into the item Other Operating Revenues/Expenses ; and expenses related to the write-off of leasing operations, classified into the item Net Interest Income , were reclassified into the item Provision for Loan Losses Expenses - PLL ;
- (5) Losses related to the sale of non-real estate assets BNDU, classified into the item Non-Operating Income were reclassified into the item Provision for Loan Losses Expenses - PLL ;
- (6) Commissions fees and credit card fees, insurance premium commissions, insurance policy fees, classified into the item Other Operating Revenues/Expenses were reclassified into the item Fees and Commissions ;
- (7) Credit card operations interchange expenses, classified into the item Other Operating Revenues/Expenses were reclassified into the item Other Administrative Expenses ; and
- (8) The partial result of derivatives used as hedge of investments abroad, which in terms of net income, simply annuls

the IR/CS and PIS/Cofins tax effect of this hedge strategy .

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|   | R\$ million   |                   |           |              |              |       |      |        |                      |               |
|---|---------------|-------------------|-----------|--------------|--------------|-------|------|--------|----------------------|---------------|
|   | 9M09          |                   |           |              |              |       |      |        |                      |               |
|   | Reported      | Reclassifications |           |              |              |       |      | Fiscal | Adjusted             |               |
|   | Statement     | (1)               | (2)       | (3)          | (4)          | (5)   | (6)  | (7)    | Hedge <sup>(8)</sup> | Statement     |
| <b>Financial Margin</b>   | <b>25,212</b> | <b>(362)</b>      | <b>75</b> | <b>(279)</b> | <b>(776)</b> | -     | -    | -      | <b>(1,608)</b>       | <b>22,262</b> |
| PLL   | (10,207)      | -                 | -         | -            | (61)         | -     | -    | -      | -                    | (10,268)      |
| <b>Gross Income from Financial Intermediation</b>                     | <b>15,005</b> | <b>(362)</b>      | <b>75</b> | <b>(279)</b> | <b>(837)</b> | -     | -    | -      | <b>(1,608)</b>       | <b>11,994</b> |
| Income from Insurance, Private Pension Plan, Savings Bonds Operations | 1,499         | -                 | -         | -            | -            | -     | -    | -      | -                    | 1,499         |
| Fees and Commissions  | 8,518         | -                 | -         | -            | -            | (123) | 96   | -      | -                    | 8,491         |
| Personnel Expenses  | (5,886)       | -                 | -         | -            | -            | -     | -    | -      | -                    | (5,886)       |
| Other Administrative Expenses   | (6,609)       | -                 | -         | -            | -            | 123   | -    | (261)  | -                    | (6,747)       |
| Tax Expenses  | (2,024)       | -                 | -         | -            | -            | -     | -    | -      | 183                  | (1,841)       |
| Equity in the Earning (Losses) of Unconsolidated Companies            | 58            | -                 | -         | -            | -            | -     | -    | -      | -                    | 58            |
| Other Operating Income/Expenses                                       | (3,454)       | 362               | (75)      | 279          | 512          | -     | (96) | 261    | -                    | (2,211)       |
| <b>Operating Income</b>   | <b>7,107</b>  | -                 | -         | -            | <b>(325)</b> | -     | -    | -      | <b>(1,425)</b>       | <b>5,357</b>  |
| Non-Operating Income  | 2,254         | -                 | -         | -            | 325          | -     | -    | -      | -                    | 2,579         |
| IR/CS and Minority Interest   | (3,530)       | -                 | -         | -            | -            | -     | -    | -      | 1,425                | (2,105)       |
| <b>Net Income</b>   | <b>5,831</b>  | -                 | -         | -            | -            | -     | -    | -      | -                    | <b>5,831</b>  |

- (1) Commission expenses related to loans and financing were reclassified from the item Other Operating Expenses to the item Net Interest Income ;
- (2) Interest Income/Expenses, deriving from the insurance segment, were reclassified from the item Other Operating Revenues/Expenses to the item Net Interest Income ;
- (3) Interest Income/Expenses, deriving from the financial segment, were reclassified from the item Other Operating Revenues/Expenses to the item Net Interest Income ;
- (4) Revenues from loan recovery, classified into the item Net Interest Income ; expenses related to discounts granted, classified into the item Other Operating Revenues/Expenses ; expenses related to the write-off of leasing operations, classified into the item Net Interest Income , and losses related to the sale of non-real estate assets BNDU, classified into the item Non-Operating Income , were reclassified into the item Provision for Loan Losses Expenses - PLL ;
- (5) Third-party services expenses, classified into the item Other Administrative Expenses were reclassified into the item Fees and Commissions ;
- (6) Commissions fees and credit card fees, insurance premium commissions, insurance policy fees, classified into the item Other Operating Revenues/Expenses were reclassified into the item Fees and Commissions ;
- (7) Credit card operations interchange expenses, classified into the item Other Operating Revenues/Expenses were reclassified into the item Other Administrative Expenses , and;
- (8) The partial result of derivatives used as hedge of investments abroad, which in terms of net income, simply annuls

the IR/CS and PIS/Cofins tax effect of this hedge strategy .

|   | R\$ million   |                   |            |              |              |       |      |               |                       |                      |               |
|---|---------------|-------------------|------------|--------------|--------------|-------|------|---------------|-----------------------|----------------------|---------------|
|   | 9M08          |                   |            |              |              |       |      |               |                       |                      |               |
|   | Reported      | Reclassifications |            |              |              |       |      | Extraordinary | Fiscal                | Adjusted             |               |
|   | Statement     | (1)               | (2)        | (3)          | (4)          | (5)   | (6)  | (7)           | Events <sup>(8)</sup> | Hedge <sup>(9)</sup> | Statement     |
| <b>Financial</b>  |               |                   |            |              |              |       |      |               |                       |                      |               |
| <b>Margin</b>   | <b>18,282</b> | <b>(709)</b>      | <b>149</b> | <b>(361)</b> | <b>(837)</b> | -     | -    | -             | -                     | <b>695</b>           | <b>17,219</b> |
| PLL   | (5,325)       | -                 | -          | -            | 291          | -     | -    | -             | -                     | -                    | (5,034)       |
| <b>Gross Income from Financial Intermediation</b>                     | <b>12,957</b> | <b>(709)</b>      | <b>149</b> | <b>(361)</b> | <b>(546)</b> | -     | -    | -             | -                     | <b>695</b>           | <b>12,185</b> |
| Income from Insurance, Private Pension Plan, Savings Bonds Operations | 1,711         | -                 | -          | -            | -            | -     | -    | -             | -                     | -                    | 1,711         |
| Fees and Commissions  | 8,139         | -                 | -          | -            | -            | (174) | 81   | -             | -                     | -                    | 8,046         |
| Personnel Expenses  | (5,458)       | -                 | -          | -            | -            | -     | -    | -             | -                     | -                    | (5,458)       |
| Other Administrative Expenses   | (5,975)       | -                 | -          | -            | -            | 174   | -    | (208)         | -                     | -                    | (6,009)       |
| Tax Expenses  | (1,665)       | -                 | -          | -            | -            | -     | -    | -             | -                     | (67)                 | (1,732)       |
| Equity in the Earning (Losses) of Unconsolidated Companies            | 89            | -                 | -          | -            | -            | -     | -    | -             | -                     | -                    | 89            |
| Other Operating Income/Expenses                                       | (2,584)       | 709               | (149)      | 361          | 382          | -     | (81) | 208           | 109                   | -                    | (1,045)       |
| <b>Operating Income</b>   | <b>7,214</b>  | -                 | -          | -            | <b>(164)</b> | -     | -    | -             | <b>109</b>            | <b>628</b>           | <b>7,787</b>  |
| Non-Operating Income  | 390           | -                 | -          | -            | 164          | -     | -    | -             | (387)                 | -                    | 167           |
| IR/CS and Minority Interest   | (1,589)       | -                 | -          | -            | -            | -     | -    | -             | 82                    | (628)                | (2,135)       |
| <b>Net Income</b>   | <b>6,015</b>  | -                 | -          | -            | -            | -     | -    | -             | <b>(196)</b>          | -                    | <b>5,819</b>  |

(1) Commission expenses related to loans and financing were reclassified from the item Other Operating Expenses to the item Net Interest Income ;

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(3) Interest Income/Expenses, deriving from the financial segment, were reclassified from the item Other Operating Revenues/Expenses to the item Net Interest Income ;



- (4) Revenues from loan recovery, classified into the item Net Interest Income ; expenses related to discounts granted, classified into the item Other Operating Revenues/Expenses ; expenses related to the write-off of leasing operations, classified into the item Net Interest Income , and losses related to the sale of non-real estate assets BNDU, classified into the item Non-Operating Income , were reclassified into the item Provision for Loan Losses Expenses - PLL ;
- (5) Third party s services expenses, classified into the item Other Administrative Expenses were reclassified into the item Fees and Commissions ;
- (6) Commissions fees and credit card fees, insurance premium commissions, insurance policy fees, classified into the item Other Operating Revenues/Expenses were reclassified into the item Fees and Commissions ;
- (7) Credit card operations interchange expenses, classified into the item Other Operating Revenues/Expenses were reclassified into the item Other Administrative Expenses ;
- (8) Basically: partial sale of Visa Internacional (R\$352 million), total amortization of goodwill (R\$53 million) and Constitution of Civil Provisions economic plans, above the average of the quarter (R\$56 million); and
- (9) The partial result of derivatives used as hedge of investments abroad, which in terms of net income, simply annuls the IR/CS and PIS/Cofins tax effect of this hedge strategy.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: November 4, 2009

BANCO BRADESCO S.A.

By:                   /s/ Domingos Figueiredo de  
  Abreu

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**Domingos Figueiredo de  
Abreu  
Executive Vice-President  
and  
Investor Relations Officer**

## FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

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