### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of October, 2008

**Commission File Number 1-15250** 

### **BANCO BRADESCO S.A.**

(Exact name of registrant as specified in its charter)

### **BANK BRADESCO**

(Translation of Registrant's name into English)

Cidade de Deus, s/n, Vila Yara 06029-900 - Osasco - SP Federative Republic of Brazil (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F \_\_\_\_X \_\_\_ Form 40-F \_\_\_\_\_

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes \_\_\_\_\_ No \_\_\_X\_\_\_\_

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#### Banco Bradesco S.A.

		BBDC3			
Corporate Taxpayer s ID (CNPJ) 60.746.948/0001-12	BM&F Bovespa	(common) and BBDC4 (preferred)	NYSE	BBD	Latibex XBBDC

#### Main Indicators %

		2007				2008	
Indicators	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	12 month accumulated
CDI	2.89	2.79	8.96	2.74	3.16	8.72	11.57
Ibovespa	18.74	11.16	35.94	6.64	(23.80)	(22.45)	(18.07)
USD Commercial							
Rate	(6.05)	(4.52)	(13.98)	(8.99)	20.25	8.07	4.10
IGP-M	0.34	2.57	4.06	4.34	1.54	8.47	12.31
IPCA IBGE	0.81	0.89	2.99	2.09	1.07	4.76	6.25
TJLP	1.59	1.53	4.81	1.54	1.54	4.68	6.29
TR	0.39	0.34	1.21	0.28	0.55	1.00	1.24
Savings Accounts	1.91	1.85	5.85	1.80	2.06	5.64	7.48
Number of Business							
Days	62	64	188	62	66	189	254

#### **Closing Amount**

Indicators	200	)7	2008		
	June	September	June	September	
USD Commercial Selling Rate R\$ Euro R\$	1.9262 2.6073	1.8389 2.6237	1.5919 2.5063	1.9143 2.6931	
Country Risk Points	160	173	228	331	
Selic Copom Base Rate (% p.a.)	12.00	11.25	12.25	13.75	
Pre-BM&F Rate - 1 year (% p.a.)	10.77	11.16	14.45	14.43	
Obs.: country risk refers to EMBI+ Brazil c	calculated by JP	worgan.			

Compulsory Deposit Rates % (*)					Rates and Limits %				
Deposits	20	07	20	008	Deposits	20	07	20	08
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.		2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.
Demand <sup>(1)</sup>	45	45	45	45	Income Tax	25	25	25	25
Additional (2)	8	8	8	8	Social Contribution <sup>(1)</sup>	9	9	15	15

Time <sup>(3)</sup>	15	15	15	15	PIS (2)	0.65	0.65	0.65	0.65
Additional (2)	8	8	8	8	Cofins <sup>(3)</sup>	4	4	4	4
Savings					Legal Reserve on Net				
Accounts <sup>(4)</sup>	20	20	20	20	Income	5	5	5	5
					Maximum Fixed				
Additional (2)	10	10	10	10	Assets <sup>(4)</sup>	50	50	50	50
					Capital Adequacy				
Interbank (5)			10	15	Ratio (Basel) (5)	11	11	11	11
				(	(1) Up to April 2008, the	rate was 9	9%. The r	ate applic	cable to
(1) Cash deposit	No remuner	ation.		1	non-financing and similar	companies	s remains	at 9%.	
				(	(2) The rate applicable to	non-financ	cial and si	imilar cor	npanies
(2) Cash deposit	Remunerati	on by Sel	ic rate.	i	is 1.65% (non-cumulative	PIS).			
(3) Restricted Secu	rities From	n the amo	ount calcu	lated (	(3) The rate applicable to	non-financ	cial and si	imilar cor	npanies
at 15%, R\$300 mil	lion is deduc	cted.		i	is 7.6% (non-cumulative )	Cofins).			
(4) Cash deposit	Remunerat	tion by T	R + intere	st of (	(4) Maximum Fixed A	ssets are	applied	over Ref	erence
6.17% p.a.				]	Equity.				
(5) Restricted Sec	urities - Ori	ginated f	orm Leas	ing (	(5) Reference Equity	may not	be lowe	er than 1	1% of
Companies.				]	Risk-Weighted Assets.				
(*) For further inf	ormation or	new reg	ulations	see					
Note 35 of the Fi	nancial Sta	atements	included	in					
Chapter 9 of this re	eport.								
			-						

#### **Forward-Looking Statements**

This Report on Economic and Financial Analysis contains forward-looking statements relating to our business. Such statements are based on management s current expectations, estimates and projections about future events and financial trends, which could affect our business. Words such as: believes, anticipates, plans, expects. intends. aims, should and similar expressions are intended to identify forward-looking predicts, foresees. projects, guidelines, statements. These statements, however, do not guarantee future performance and involve risks and uncertainties, which could be beyond our control. Furthermore, certain forward-looking statements are based on assumptions that, depending on future events, may prove to be inaccurate. Therefore, actual results may differ materially from the plans, objectives, expectations, projections and intentions expressed or implied in such statements.

Factors which could modify actual results include, among others, changes in regional, national and international commercial and economic conditions; inflation rates; increase in customer delinquency on the account of borrowers in loan operations, with the consequent increase in the allowance for loan losses; loss of funding capacity; loss of clients or revenues; our capacity to sustain and improve performance; changes in interest rates which could, among other events, adversely affect our margins; competition in the banking sector, financial services, credit card services, insurance, asset management and other related sectors; government regulations and fiscal matters; disputes or adverse legal proceedings or rulings; as well as credit risks and other loan and investment activity risks.

Accordingly, the reader should not rely excessively on these forward-looking statements. These statements are valid only as of the date they were prepared. Except as required under applicable legislation, we assume no obligation whatsoever to update these statements, whether as a result of new information, future events or for any other motive.

#### **Economic Scenario**

First of all, the current world s economy scenario must be understood as an intense and unprecedented deleverage process in several markets. This trend has many consequences: (i) strong financial volatility and banking system instability in several countries; (ii) credit restrictions and capital flow reduction; (iii) decrease in assets and commodity prices; (iv) increased risk aversion, affecting foreign exchange markets; and (v) slowdown already in progress of the world s economy growth.

In the next months, the world s economy adjustment will be maintained, mainly affecting the emerging countries, whose expansion pace remains strong, but it is showing moderate signs. It is worth mentioning that this adjustment occurs after a period of strong world s growth, from which Brazil took advantage. Among the consequences of this adverse scenario for Brazil, it is worth pointing out the pressure on the foreign exchange rate and restrictions on international credit lines.

Although Brazil is not immune to the crisis and its consequences, it is worth pointing out that over the past years, the country has advanced in terms of fundamentals, which should soften to a certain extent the impacts caused by the panic that has been prevailing over the international markets. For 2008, we expect a 5.0% growth of GDP (after 5.4% in 2007), moving towards 3.0% in 2009. Looking at a broader future, it is worth mentioning that Brazil s outlook remains favorable, which will certainly bring benefits, as soon as current crisis is surpassed.

#### **Risk Factors and Critical Accounting Practices**

In order to reinforce Bradesco s commitment to the best international practices for transparency and corporate governance, we point out Risk Factors and Critical Accounting Practices. We consider these factors and practices the most significant and those that could affect our daily business, the results of our operations or our financial position. We stress that Bradesco addresses the management of all risks inherent to its activities in a complete and integrated manner. This integrated approach facilitates the improvement of risk management models and avoids the existence of any gaps that could jeopardize the correct identification and assessment of these risks.

#### **Risks Relating to Brazil**

# 1) Brazilian political and economic conditions have a direct impact on our business and on the market value of our shares and ADSs.

The majority of our operations and clients are located in Brazil. Accordingly, our financial condition and results of operations are substantially dependent on the Brazilian economy, which in the past has been characterized both by frequent intervention by the Brazilian Government and volatile economic cycles. In addition, our financial condition and the market value of our shares and ADSs may also be adversely affected by changes in policies involving exchange rate and tax controls, as well as factors such as: fluctuations in exchange rates, interest rates, inflation rates, and other political, diplomatic, social and economic events inside and outside Brazil that affect the country.

We cannot control nor predict which measures or policies may be taken by the Brazilian Government in response to the current or future situation of the country s economy or how these measures or policies may affect the Brazilian economy and, both directly and indirectly, our operations and revenues.

## 2) Should Brazil undergo a period of high inflation in the future, our revenues and the market value of our shares and ADSs may decrease.

In the past, Brazil has faced periods of extremely high inflation rates, with annual rates (IGP DI from the Fundação Getulio Vargas) reaching as high as 2,708% in 1993. More recently, Brazil s inflation rates were 1.2% in 2005, 3.8% in 2006, 7.9% in 2007 and 8.3% in the first nine months of 2008. In previous years, inflation and governmental

measures to fight it have had significant negative effects on the Brazilian economy. In addition, general speculation about possible future actions has also contributed to economic uncertainty in Brazil and to heightened volatility in Brazilian securities markets. Should Brazil suffer a period of high inflation in the future, our costs may increase, our operating and net margins may decrease and, if investor confidence falters, the price of our shares and ADSs may drop. Inflationary pressures may curtail our ability to access foreign financial markets and may occasionally lead to further government intervention in the economy, including the implementation of policies that may adversely affect the overall performance of the Brazilian economy.

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# **3**) Access to international capital markets by Brazilian companies is influenced by the perception of risk in emerging economies which may harm our ability to finance our operations.

The market of securities issued by Brazilian companies is influenced by economic and market conditions in Brazil and, at different levels, by the market conditions in other Latin American countries and other emerging countries. Although economic conditions in these countries may significantly differ from Brazilian economic conditions, investor reaction to events in these countries may have an adverse effect on the market value of Brazilian companies securities. Crises in other emerging countries or economic policies in other countries, especially in the United States and European Union, may reduce the investor demand for Brazilian companies securities, including ours. Any of the events described above may negatively affect the market price of our shares and complicate, or even prevent, our access to capital markets and our financing of future operations on acceptable terms.

#### 4) Developments in other emerging markets may adversely affect the market value of our shares and ADSs.

The market value of our shares and ADSs may be adversely affected by declines in the international financial markets and world economic conditions. The Brazilian securities market is influenced by the local and other emerging countries economies, especially those in Latin America. Although economic conditions are different in each country, investor reaction to developments in one of them may affect the securities markets and the securities issued in other countries, including Brazil.

Occasionally, developments in other countries have also adversely affected the market value of our and other Brazilian companies shares, as investor perception of high risk due to crisis in other emerging markets may lead to reduced levels of investment in Brazil and, in addition, may hurt our ability to finance our operations through the international capital markets. If the economic situation in Latin America deteriorates, or if similar developments occur in the international financial markets in the future, the market value of our shares and ADSs may be adversely affected.

#### Risks Relating to Bradesco and the Brazilian Banking and Insurance Industries

# 1) The Brazilian government regulates the operations of Brazilian banks and insurance companies, and changes in prevailing laws and regulations or the imposition of new ones may adversely affect our operations and results.

Brazilian banks and insurance companies are subject to extensive and continuous regulatory review by the Brazilian government. We have no control over government regulations, which govern all facets of our operations, including the imposition of minimum reference equity and capital requirements, compulsory deposits, loan limits and other loan restrictions.

The regulatory structure governing Brazilian banks and insurance companies is continuously evolving; laws and regulations may be amended and, moreover, they may be changed according to their enforcement or interpretation, causing the adoption of new laws and regulations. Such changes could materially affect in a negative manner our operations and our results.

Regulatory changes affecting other businesses in which we are engaged, including our brokerage, consortium and leasing operations, could also have an adverse effect on our operations and our results.

# 2) The increasingly competitive environment in the Brazilian banking and insurance industries may adversely affect our business prospects.

We face significant competition in all of our principal areas of operation from other large Brazilian banks and public and private insurance companies. Brazilian regulations raise limited barriers only to market entry and do not

differentiate between local or foreign commercial and investment banks and insurance companies. As a result, the growing presence of foreign banks and insurance companies in Brazil, some of which have greater resources than we do, has increased competition both in the banking and insurance industries. The privatization of publicly-owned banks has also made the Brazilian markets for banking and other financial services more competitive.

The increased competition may adversely affect our business results and prospects by, among other things: limiting our ability to increase our client base and expand our operations; reducing our profit margins on the banking, insurance, leasing services and other products we offer; and increasing competition for foreign investment opportunities.

Furthermore, additional publicly-owned banks and insurance companies may be privatized in the future, and their acquisition by one of our competitors would generally add to the buyer s market share, and as a result we may face increased competition from said buyer.

# 3) Some of our common shares are held by two shareholders whose interests may conflict with other investors interests.

On September 30, 2008 Cidade de Deus Companhia Comercial de Participações held 49.00% of our common shares and Fundação Bradesco directly and indirectly held 50.07% of our common shares. As a result, these shareholders have the power to prevent a change in control of our Company, even if a transaction of that nature would be beneficial to our other shareholders, as well as to approve transactions with related parties or corporate reorganization, which may not be beneficial to our other shareholders.

#### **Critical Accounting Practices**

Bradesco s results are susceptible to accounting policies, assumptions and estimates. It is incumbent upon the management to adopt proper accounting policies and provide reasonable and suitable judgments and estimates when preparing the financial statements.

Our relevant accounting policies are outlined in note 3 to the consolidated financial statements included in chapter 9 of this Report.

In terms of relevance, the following items outline the accounting policies deemed critical as well as areas requiring greater judgment and consideration or involving a higher level of complexity, which may affect our financial condition and the results of our operations. The accounting estimates made in such a context compel us to make assumptions on uncertain issues. In each case, if we had made other estimates, or if changes in estimates had occurred period by period, these could have significantly impacted our financial condition or the results of our operations:

#### 1) Allowance for Loan Losses

We periodically adjust our allowance for loan losses, which include leasing operations and other operations with loan characteristics, based on the analysis of our portfolio, including probable loss estimates in these segments at the end of each period.

The determination of the amount of allowance for loan losses by its nature requires us to make judgments and assumptions related to our loan operations portfolio, not only on an individual basis, but also on a portfolio basis. When we revise our portfolio as a whole, various factors may affect our estimate of probable extent of losses, including the methodology we use to measure historical rates of delinquency and the historical period we take into account in such measurements. When we revise our loan operations on an individual basis, we make judgments related to the factors that most probably will affect the risk levels and which specific credit rating we should apply. Additional factors that may affect our determination of allowance for loan losses include:

general economic conditions in Brazil and conditions of the relevant sector;

previous experience with the borrower or relevant sector of economy, including recent loss experience;

credit quality trends;

amount and quality of guarantee for the loan operation;

volume, composition and growth of our loan operations portfolio;

Brazilian government s monetary policy; and

any delays when receiving information necessary to assess loan operations or confirm the deterioration of existing credit.

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Our determination of allowance for loan losses is influenced by the risk rating of each loan operation. By assuming a decrease of 1% in the delinquency ratio expected for our loan operations portfolio in full performance, on September 30, 2008 the allowance for loan losses would increase approximately R\$63 million. Such an analysis of sensitivity is hypothetical and intends to illustrate the risk rating and loss severity impact on our allowance and, thus, must not be considered a reflection of our expectations for future determinations of risk rating or future alterations in loss severity. Because of the procedures we follow, in order to determine our risk rating of loan portfolio and our assessment of loss severity, we believe that the current risk rating and the estimate of loss severity for our loan portfolio are appropriate.

For further information about our practices referring to the allowance for loan losses, see the content of loan operations included in chapter 3 and notes 3e and 10 included in chapter 9 of this report.

#### 2) Classification of Securities and Derivatives

Securities and derivatives are classified into three categories: for trading, available for sale and held to maturity. This classification is based on the Management s intent of maintaining or trading such securities on the date of their acquisition. We account for securities held depending on our classification upon their acquisition.

Circumstantial changes may modify our strategy related to a specific security, which will require a transfer among the three categories.

The classification of securities and derivatives can be found in note 8 included in chapter 9 of this report.

#### 3) Assessment of Securities and Derivatives

The financial instruments recorded at fair value in our financial statements mainly include securities classified as for trading, available for sale and other trading assets, including derivatives. The fair value is defined as the value in which a position could be closed or sold in a transaction with a party aware of the issue and willing to trade, without any benefit.

We estimate the fair value by using quoted market prices when available. We observe that the fair value may be affected by the volume of shares traded and also may not reflect the control premiums resulting from agreements with shareholders holding significant investments. However, the Management believes that quoted-market prices are the best indicators of fair value.

When quoted market prices are not available, we use models to estimate the fair value. The factors used in these models include distributors quotations, pricing models, prices of instruments with similar characteristics and discounted cash flows. The pricing based on models also uses information about interest rates, exchange rates and options volatility, when these are relevant and available.

In the determination of fair value, when quoted market prices are not available, we use the Management s judgment, since the models depend on our judgment concerning the weight to be attributed to different factors and the quality of information we receive. For instance, reliable market data are generally limited when estimating the impact of maintaining a high position. Likewise, we use our judgment in the estimate of prices when there is no external parameter. Should we make incorrect assumptions or if the model itself makes incorrect correlations or assumptions, the value of income or loss recorded for a specific asset or liability may be improper. The judgment shall also determine if a decline in fair value below the up-to-date cost of a held to maturity or available for sale security is not temporary, to require that we recognize a devaluation of the up-to-date cost and reflect such reduction as an expense. In the assessment, if devaluation is not temporary, the Management decides which historical period should be considered and how severe a loss may be.

Such assessment methods may lead Bradesco to different results, if models used or assumptions and estimates are inaccurate.

For further information about our practices referring to the assessment of securities and derivative financial instruments, see notes 3c, 3d and 8 included in chapter 9 of this report.

#### 4) Income Tax and Social Contribution

The determination of the amount of our taxes and contributions is related to the analysis of our deferred tax assets and liabilities, income tax and social contribution. Generally, our assessment requires us to estimate the future values of deferred tax assets, income tax and social contribution. Our assessment about the possibility that a deferred tax asset may be realized is subjective and involves evaluations and assumptions originally uncertain. The realization of deferred tax assets is subject to alterations in future tax rates and the development of our tax planning strategies. As a result of unpredictable occurrences or circumstances, the support to our assessments and assumptions may change over time, influencing the determination of the value of our tax liabilities.

We constantly monitor and assess the impact of new tax laws on our liabilities, which could affect the assessments and assumptions of our analysis about the possibility of realizing deferred tax assets.

For further information about Bradesco s income tax and social contribution, see notes 3f and 34 of our financial statements included in chapter 9 of this report.

#### 5) Insurance Technical Provisions

Provisions for insurance claims and related expenses are created as they are incurred. The calculation of these provisions considers estimates for reported claims and includes provisions for claims incurred but not reported. Methods to determine these estimates and establish technical provisions are regularly reviewed and updated. The resulting adjustments are recognized in the income of the respective period.

For further information on our technical provisions, see notes 31, 21a and 21b of our financial statements included in chapter 9 of this report.

#### 6) Use of Estimates

Our management estimates and makes assumptions, which include: the amount of provisions for deferred taxes and contributions; the assumptions for the calculation of allowances for loan losses; the assumptions for calculations of technical provisions for insurance, private pension plans and certificated savings plans; the choice of useful lives of certain assets; and the determination of whether an asset or group of specific assets will be deteriorated. The estimates are based on Management s judgment and available information. Therefore, effective results may differ from such estimates.

#### **Commercial Strategy**

We believe that the expansion of the Brazilian economy, influenced by the favorable macroeconomic environment resulting from the significant growth of the purchasing power of certain income segments of the Brazilian population, especially the low- and medium-income citizens and companies investment, will increase the demand for financial and insurance services in the next years.

Our main objective is to maintain our focus on the domestic market to take advantage of our position as the largest private bank in Brazil, so that we can increase our profitability, maximize value for shareholders and generate higher returns compared to other Brazilian financial institutions.

Our strategy to achieve such goals is not only focused on continuing to expand our client base, but also consolidating our role as an All-Inclusive Bank in the Brazilian market in order for us to be the first-choice bank for each of our clients. We have been increasingly segmenting our services by efficiently allocating our human resources and talents in order to offer our clients the products and services that truly meet their needs. We believe that paying attention to the financial profile of our clients and respecting their individuality results in greater satisfaction and loyalty in our

clients relationship with us. The segmentation of our financial services has also enabled us to increase synergies of the institutions we have acquired over the past years.

We own the largest and probably best network of distribution channels among private Brazilian banks, comprised of branches, service stations, ATMs, Banco Postal and other third-party channels whose growth was especially significant with the adhesion of large retail networks like our correspondent banks. We have over 60,000 customer service branches. The strict, segmented and well-distributed coverage of our customer service network optimizes the delivery logistics of our products and services and enables us to fully compete in retail banking. We intend to continue expanding and refining our customer service network and offer more and better products and mass services to our clients, in order to meet the increasing demand for loan and insurance in the Brazilian market.

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We are also focused on expanding our businesses as a wholesale bank in all its aspects, especially corporate service, and expand our private banking business. In the corporate segment, in which we believe we are well placed, the Brazilian economic scenario has significantly improved the performance of small and medium companies. In addition, since 2006 we have been paying special attention to our investment bank segment, Banco Bradesco BBI. We resort to the market to search for qualified professionals and we intend to fully use the strong relationship with our corporate and high income clients to increase our investment bank operations.

We also intend to strongly increase our share in markets that we were traditionally less focused on, such as securities brokerage. With the significant growth of the Brazilian securities market over the past years, and the recent acquisition of the largest securities brokerage firm in Brazil, Ágora Corretora, we became leaders in the securities brokerage market.

In the insurance segment, we believe that there is great potential for the growth of our operations because the insurance industry is still under-represented in Brazilian gross domestic product. The increase in average Brazilian income has incorporated millions of new policyholders, and we expect to take advantage of this increasing demand for insurance products in order to consolidate our leadership in several insurance segments.

We have organized ourselves to increase our gains in scale and operational efficiency by segmenting the supply of our products with the creation of insurance companies specializing in each insurance line, which we call a multi-line insurance company. Thus, we avoid cross subsidies and have full control over the performance of each product line. We believe we can benefit from our structure to maximize insurance product sales, which in their essence have a high contribution margin, creating access to independent brokers.

Furthermore, in every line of our operation, we intend to stand out and be recognized by our clients as a leader in terms of performance and efficiency. We closely follow and constantly try to improve our operating efficiency levels.

We understand that the essence of business success in the financial sector consists of the combination between winning the client and a highly qualified staff devoted to providing service, permanently trained and with strict discipline and ethical standards in their work. Also fundamental to promote the business is the treatment given to our team in terms of qualification, promotion and creation of a culture of solidarity at work, fomenting an environment where our employees can develop a career that endures their entire professional life. In 2007, we were chosen by the Guia Você S/A Exame publication as one of the best companies to work for in Brazil.

Finally, the main component of our philosophy is to conduct business according to the highest ethical standards. Therefore, our strategy is guided and driven by seeking the best Corporate Governance practices and by understanding what we should be, besides a profit generator for our shareholders, a constructive element within our society.

The key elements of our business strategy are:

expansion by means of organic growth;

operation based on Insurance-Bank Model, to maintain profitability and consolidate our leadership in the insurance industry;

increase of revenues, profitability and value for shareholders, by consolidating our loan and financing operations, our main activities, and the expansion of new products and services;

maintain our commitment to technological innovation;

profitability and return for the shareholders by means of ongoing efficiency ratio improvements;

maintain acceptable risk levels in our operations; and

expansion by means of strategic alliances and selective acquisitions, when these are beneficial.

#### a) To expand by means of organic growth

The Brazilian economy has been sustainably growing over the past five years and, meanwhile, has been creating strategic opportunities for financial and insurance segment growth, chiefly by means of increased business volume in segments in which we are well placed. We intend to continue taking advantage of such progress to increase our revenues, obtain profitability and maximize value for the shareholders, outlined as follows:

capitalize on the opportunity to obtain new clients in the Brazilian markets, mainly low and medium-income clients, with unmet loan and financial needs, and, in addition, maintain the strong competition for a small group of clients with higher income levels;

expand our distribution of financial services by using creativity in developing new mass products, strongly employing outsourced channels, e.g., expanding our credit cards and financial and insurance products and services in large retail networks through alliances with a network of stores, Banco Postal and other correspondent banks;

benefit from the existing distribution channels, including our traditional branch network and other means of access to identify demand for new products, and the expansion of the supply of products that are gradually being requested again due to Brazil s monetary stability, such as long-term financing, especially real estate loans;

use our client base, offering our products and services more widely and increasing the average of products used per checking account from 4.8 in December 2007, to an estimated average of 5.0 products per checking account in December 2008;

use the systems supported by our branches to assess and monitor the use of our products by clients to apply the appropriate sale, delivery and commercialization platforms; and

develop segmented products according to the profiles and needs of our clients (both potential and current).

# b) To operate based on the Insurance-Bank Model in order to maintain the profitability and consolidate Bradesco s leadership in the insurance industry

Our goal is to make our clients look to us as their first-choice bank to meet their banking, insurance and private pension needs. We believe that we are in a privileged position to capitalize on the synergy among banking, insurance, private pension services and other financial activities. Our insurance group has nationwide coverage and, in addition to our banking distribution network that is of great importance in our distribution of insurance and private pensions, distribution services via internet and new distribution channels which we developed thanks to our creativity, we also have specific channels for the supply of these products, which count on our platform of more than 15,000 brokers and dealerships for the basic line and 8,000 for life and private pension plans. Our brokers and dealerships are permanently assisted and encouraged to improve the service they provide to our clients.

Concurrently, we aim at increasing the profitability of the insurance and supplementary private pension plan segments by using the profitability measure rather than the volume of underwritten premiums or amounts deposited, which can be observed as follows:

managing our reserves and portfolio;

intensively trading our products and services; and

maintaining acceptable risk levels in our operations by means of a strategy of:

- setting priorities for insurance underwriting opportunities according to the risk spread between the expected revenue pursuant to the insurance agreement and the value of projected claims (statistically) to be due under the terms of such agreement;
- performing hedge transactions so as to avoid the mismatch between the real inflation index on one hand, and provisions for adjustments of interest rates and inflation in long-term agreements on the other; and
- using reinsurance contracts with important reinsurance companies taking advantage of the new reality of the Brazilian insurance market.

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# c) To increase revenues, profitability and value for shareholders by reinforcing our loan and financing operations (our main activity), and expanding new products and services

We focus on the increase of revenues and profitability in our banking operations, with the following measures:

carrying out our traditional deposit-raising activities and loan and financing operations, continuously seeking to improve the quality of our loan portfolio with risk mitigation plans and improvement of the pricing models of delinquency risks, which ensures better results in the concession, follow-up, recovery and adequate provisions for expected loan losses;

building our client base of corporate and individual clients, by offering services meeting the profile and needs of specific clients;

intensively seeking the development of paid services based on fees, such as the collection and processing of payments;

expanding our financial services and products distributed outside of our conventional means of branches, such as credit card activities, capitalizing on the change in the consumers behavior concerning the financial services consumption;

increasing our revenues from asset management; and

continuously building our high-income customer base by providing a wide range of tailor-made financial products and services.

#### d) To maintain our commitment to technological innovation

The development of efficient means to reach clients and to process operations, safely and continuously, is a key element of our goal to increase our profitability and capitalize on opportunities of coordinated growing.

We have a history of over six decades of being a pioneer, always anticipating the coming challenges with efficient strategies and positive impacts on society. In this context, we point out the use of state-of-the-art technology, one of the central pillars of the Organization s strategy to propel sustainability and business and create easy access to innovative and safe services for clients. We are among the Brazilian companies that most invest in research and development focused on the banking area. Thus, with the purpose of increasingly improving the Organization s IT environment, getting ready for the next decades and increasing the public perception regarding the technological resources we use based on the best existing practices and technologies, we have invested in a sweeping strategic program called IT Improvements that affects 5 macro-areas of the IT chain (Processes, Applications, Operational Environments, Technologies and Infrastructure).

We believe that technology offers unequalled opportunities for us to reach our clients efficiently in terms of cost. We maintain our commitment to being ahead in the banking automation process by creating opportunities for Brazilians to contact us via the internet and other means of access, such as:

enlarging our mobile banking service, Bradesco Celular, allowing clients to carry out their banking operations with compatible mobile phones; and

providing Pocket Internet Banking for palmtops and PDAs, as well as mobile phones, allowing our clients to see their checking and savings accounts, see their credit card transactions, make payments, transfer funds and also obtain institutional information.

#### e) To obtain profitability and return for shareholders by the ongoing improvement of the efficiency ratio

We intend to improve our efficiency levels:

by maintaining austerity as guideline of our cost control policy;

by continuously reviewing our internal processes, allowing us to reduce resources consumed and contribute to our corporate sustainability policy;

by consolidating the synergies enabled by our recent acquisitions;

by continuously reducing our operational costs with technology investments, decreasing costs per transaction, always emphasizing our updated automated distribution channels, including our wireless distribution systems of phone, internet and ATMs; and

by continuing to incorporate institutions, which by chance may be acquired as part our existing system in order to remove potential overlaps, redundancies and inefficiency, diminishing gains of scale.

#### f) To maintain acceptable risk levels in our operations

We approach the management of risks inherent to our activities in an integrated manner, in a process within our Internal Controls and Compliance structure, which we call the Risk Management Process. This process allows the continuous improvement of our risk management models and minimizes the existence of gaps which compromise its correct identification and evaluation. Thus, we identify, measure, control, monitor and mitigate in a centralized and permanent manner our credit, market, liquidity and operational risks.

The unity of our risk management process is guaranteed thanks to the Integrated Risk Management and Capital Allocation Committee, a statutory committee whose duty is to advise the Board of Directors in the approval of institutional policies, operational guidelines and establishment of risk exposure limits within the scope of the consolidated financial economic statement. Additionally, we have three Executive Committees for issues related to credit, market and liquidity, and operational risks, which, among their duties, are responsible for suggesting limits of tolerance to their respective risks and preparation of mitigation plans to be submitted to the Integrated Risk Management and Capital Allocation Committee. Finally, we have an independent department exclusively dedicated to the activities of global risk management and internal controls - DGRC - that implements and follows, in a continuous and integrated manner, the guidelines and processes prepared by our high-level committees.

Our internal risk management bodies and processes ensure the maintenance of operational risks in adequate levels and the efficient allocation of capital, being similar to the best international practices, which allows us to obtain competitive advantages.

#### g) To expand by means of strategic alliances and selective acquisitions, when beneficial

We understand that there will be an expansion of Brazilian financial institutions due to organic growth over the next years. In addition, we believe that acquisition opportunities will consist of smaller-sized institutions. Notwithstanding, we believe that certain institutions, which will be susceptible to acquisition, could present niche opportunities, such as consumer financing, credit cards and investment banking. Therefore, we continuously evaluate potential strategic alliances as well as consolidation opportunities, including privatization and acquisition proposals, as well as other means that offer potential opportunities for Bradesco to increase its market share or improve its efficiency. In addition to focusing on the value and quality of our assets, we take into account potential operating synergies, cross-selling opportunities, knowhow acquisitions and other advantages of potential alliance or acquisition. The analysis of potential opportunities is guided by the impact these would have over our results.

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Bradesco Vida e Previdência Bradesco Capitalização

#### Operational Structure

Corporate Organization Chart

### Customer Service Network 143

Bradesco S.A. Corretora de Títulos

e Valores Mobiliários

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	List of Acro	nyme	
		-	Social Contribution or Social
AACD	Association of Assistance to Disabled	CS or	
ADC	Children	CSLL	Contribution on Net Income
ABC	Activity-Based Costing	CTI	Information Technology Center
Abecs	Brazilian Association of Credit Card	CVM	Brazilian Securities and Exchange
	Companies and Services		Commission
ABEL	Brazilian Association of Leasing	DARF	Federal Revenue Collection Document
	Companies		
ABGR	Brazilian Association of Risk	DAS	Brazilian Unified Tax Collection System
	Management		Document (Simples)
Abrasco	Brazilian Association of Graduation	Decon	Economic Control Department
	Courses in Public Health		
ACC	Advances on Foreign Exchange	DGRC	Risk Management and Compliance
	Contracts		Department
ADR	American Depositary Receipt	DJSI	Dow Jones Sustainability World Index
ADS	American Depositary Share	DMA	Direct Market Access
ADVB	Association of Sales and Marketing	DPV	Available for Sale (Securities)
	Managers of Brazil		
AIGOR	Accord Implementation Group	DPVAT	Compulsory Vehicle Insurance
	Operational Risk Subgroup		
AMA	Advanced Measurement Approach	DR	Depositary Receipt
Anahp	Brazilian Association of Private	DRE	Statement of Income for the Year
-	Hospitals		
Anbid	National Association of Investment	DRI	Interpersonal Relations Development
	Banks		· ·
Anfavea	Brazilian Association of Automobile	DRII	Disaster Recovery Institute
	Vehicles		International
ANS	National Agency for Supplementary	DTVM	Securities Dealer
	Healthcare		
AP	Personal Accident	DVA	Statement of Value Added
APAE	Association of Parents and Friends of	ЕСТ	Empresa Brasileira de Correios e
	People with Disabilities		Telégrafos
Apimec	Association of the Capital Markets	EL	Expected Loss
	Investment Analysts and Professionals		1
APF	Foundations Association of São Paulo	EMBI	Emerging Markets Bond Index
Bacen	Brazilian Central Bank	Embrapa	Brazilian Company of Farming and
		<b>P</b>	Ranching Research
BBI	Banco Bradesco de Investimento S.A.	ENEM	Brazilian High School Examination
BBVA	Banco Bilbao Vizcaya Argentaria	EPE	Specific Purpose Entities
BCI	Business Continuity Institute	ERP	Enterprise Resource Planning
BDR	Brazilian Depositary Receipt	EVE	Economic Equity Value
BES	Banco Espírito Santo	EXIM	Export and Import BNDES Financing
DLS	Buileo Espírito Builto		Line
BIS	Bank for International Settlements	FDIC	Federal Deposit Insurance Corporation
BIT	Bradesco Instituto de Tecnologia	Febraban	Brazilian Banks Federation
BMC	Banco BMC S.A.	Fenaprevi	National Federation of Life and Private
DINC	Durico Divice 0.24.	i chapi cvi	Pension Plans
BM&FBovespa	Mercantile and Futures Exchange	FGV	Fundação Getulio Vargas
BNDES	National Bank for Economic and Social		Management Institute Foundation
DIADEO	Development	1,114	management institute roundation
BRGAAP	Development	FIDC	Receivables Securitization Fund
DIGAAI		rine	Receivables Securitization Fund

	Brazilian Generally Accepted		
	Accounting Principles		
Bovespa	São Paulo Stock Exchange	Fides	Inter-American Federation of Insurance
			Companies
BRAM	Bradesco Asset Management	FIE	Exclusive Investment Fund
BRIC	Brazil, Russia, India and China (group	Fiesp	Federation of the Industries of the State
	of the world s four main emerging	-	of São Paulo
	countries)		
BVP	Bradesco Vida e Previdência	Finabens	Financing Line of other Assets and
			Services
Cabec	Private Pension Plan Fund of the Bank	Finame	Fund for Financing the Acquisition of
	of the State of Ceará		Industrial Machinery and Equipment
CADU	Clients Single Registration	Fiocruz	Fundação Oswaldo Cruz
Capof	Assistance and Retirement Pension	FIP	Investment Fund in Interest
•	Fund for the Employees of the Bank of		
	the State of Maranhão		
CBLC	Brazilian Settlement and Custody	FIPE	Economic Research Institute
	Company		Foundation
CCE	Exports Credit Certificate	Fipecafi	Accounting, Actuarial and Financial
		•	Research Institute Foundation
CDB	Bank Deposit Certificate	FIRN	Floating Rate Note
CDC	Consumer Sales Financing	FFS	Insurance Company s Financial Strength
CDI	Interbank Deposit Certificate	FSF	Financial Stability Forum
CDP	Carbon Disclosure Project	FxRN	Fixed Rate Note
CDS	Credit Default Swap	GCN	Business Continuity Management
CEF	Federal Savings Bank	Geaco	Market Follow-up Management
CFC	Federal Accounting Council	GEE	Greenhouse Gases
Cetip	Clearing House for the Custody and	GDP	Gross Domestic Product
1	Financial Settlement of Securities		
CID	Digital Inclusion Center	GPR	Global Postural Reeducation
CFA	Chartered Financial Analyst	GPS	Social Pension Plan Voucher
CIAB	Information Technology Congress and	GRI	Global Reporting Initiative
	Exposition of the Financial Institutions		
CLC	Company Level Controls	IAS 39	Financial Instruments Recognition and
	1 5		Measurement
CMN	National Monetary Council	IAS	International Accounting Standards
CNSP	National Private Insurance Council	IASB	International Accounting Standards
			Board
Cobit	Control Objectives for Information and	IASC	International Accounting Standards
	Related Technology		Committee
Cofins	Contribution for Social Security	IBCC	Brazilian Institute of Cancer Control
	Financing		
Conanda	National Council for the Rights of	IBGE	Brazilian Institute of Geography and
	Children and Adolescents		Statistics
Copom	Monetary Policy Committee	Ibmec	Brazilian Capital Markets Institute
Consif	National Confederation of the Financial	IBNR	Incurred But Not Reported
	System		<b>L</b>
Cosif	Chart of Accounts for National	Ibovespa	São Paulo Stock Exchange Index
	Financial System Institutions	*	č
COSO	Committee of Sponsoring	Ibracon	Brazilian Institute of Independent
	Organizations		Auditors
	c		

СРС	Committee of Accounting	IBRE	Brazilian Economy Institute
CPMF	Pronouncements Provisory Contribution on Financial	IBRI	Brazilian Investor Relations Institute
CRI	Transactions Certificate of Real Estate Receivables	IDEC	Brazilian Institute for the Defense of the Consumer
		IDHO	Organizational Human Development Index
12			Index

	List of Acronyms						
IDR	Issuer Default Ratings	PMO	Project Management Office				
IEO	Efficiency Ratio	PMP	Project Management Professional				
IFC	International Finance Corporation	PN	Preferred Shares				
IFRIC	International Financial Reporting	POPR	Portion Related to Operational Risk				
	Interpretation Committee						
IFRS	International Financial Reporting Standards	PPNG	Unearned Premiums Provision				
IFRS1	First-Time adoption of International Financial Reporting Standards	PPQG	São Paulo Management Quality Award				
IFRIC	International Financial Reporting Interpretations Committee	PR	Reference Equity				
IFT	Quarterly Financial Information	PRD	Disaster Recovery Plan				
IGP DI	General Price Index Internal Availability		Required Reference Equity				
IGP-M	General Price Index Market	Procon	Consumer Protection and Defense Bureau				
ILL	Tax on Net Income	PUC	Pontifícia Universidade Católica				
IMF	International Monetary Fund	QIS	Quantitative Impact Study				
INI	Brazilian Institute of Investors	RAV	Visual Analysis Report				
Inmetro	National Institute of Metrology,	RCF	Optional Third-Party Liability				
million	Standardization and Industrial Quality	KCF	Optional Timu-I arty Elability				
INSS	Social Security National Institute	RE	Basic Lines (of Insurance Products)				
IOSCO	International Organization of Securities	ROA	Return on Assets				
10500	Comissions	NON	Return on Assets				
IPCA	Extended Consumer Price Index	ROAA	Return on Average Assets				
IPEG	São Paulo s Excellence and Management	ROAE	Return on Average Shareholders Equity				
11 20	Institute	Roll	Tetain on Tronage Shareholders' Equity				
IPO	Initial Public Offering	ROCI	Operational Risk and Internal Control				
IPTU	Municipal Real Estate Tax	ROE	Return on Shareholders Equity				
IQNet	International Quality Network	SA 8000	Social Accountability				
IR	Income Tax	Sae Brasil	Mobility Engineers Association				
IRPJ	Corporate Income Tax	SAC	Standards Advisory Council				
IRRF	Withholding Income Tax	SAI	Social Accountability International				
ISE	Corporate Sustainability Index	SANA	Automatic System of Shares Negotiation				
ISO	International Standard Organization	SAP	Systems Applications and Products				
ISS	Tax on Services	SBPC	Brazilian Association for the Science				
			Progress				
ISSQN	Tax on Services of Any Nature	SBPE	Brazilian Savings and Loan System				
IT	Information Technology	Sebrae	Brazilian Micro and Small Business				
LOD		an a	Support Service				
JCP	Interest on Shareholders Capital	SEC	U.S. Securities and Exchange Commission				
JEC	Special Civil Court	Selic	Special Clearance and Custody System				
Latibex	Latin American Stock Exchange Market in		Brazilian Federal Data Processing Service				
	Euros (Spain)	•					
LDA	Loss Distribution Approach	Sesc	Commerce Social Service				
LDCE	Loss Data Collection Exercise	SESI	National Industry Social Service				
Libras	Brazilian Sign Language	SIC	Standing Interpretations Committee				
LOMA	Life Office Management Association	Sisbacen	Brazilian Central Bank Information				
	(North American institution which develops		System				
	courses, examinations and researches in		<b>,</b>				
	life, health and social security insurance						

	segments)		
MBA	Master of Business Administration	S&P	Standard & Poor's Ratings Services
M&E	Management and Excellence	SFH	National Housing System
MUFG	Mitsubishi UFJ Financial Group	SGQB	Bradesco Quality Management System
NBR	Registered Brazilian Rule	Sipat	Internal Week of Labor Accident
			Prevention
NDEV	New Debtor	SmartSeg	Supervised Remote Service in Traffic
NCE	Exports Credit Note	SND	National System of Debentures
NGO	Non Governmental Organization	SPG	Health for Small Groups
NPL	Non-Performing Loans	SRI	Socially Responsible Investments
NYSE	New York Stock Exchange	Susep	Insurance Superintendence
DECD	Organization of Economic Cooperation	TAC	Loan Opening Rate
	and Development		
OHSAS	Occupational Health and Safety	TISS	Supplementary Health Information
	Assessment Series		Exchange
OIT	International Labor Organization	TJLP	Federal Government Long-Term Interest
			Rate
ON	Common Shares	TLA	Advanced Settlement Rate
ORX	Operational Riskdata eXchange	TLM	Unrestricted Securities
	Association		
PAA	Advanced Service Branch	TR	Reference Interest Rate
PAB	Banking Service Branch	TVaR	Tail Value at Risk
PAC	Crisis Management Plan	UFIR	Reference Fiscal Unit
PAE	Electronic Service Branch in Companies	UL	Unexpected Loss
PCAM	Portion related to the Risk of Exports in	UN	United Nations
	Gold, Foreign Currency and Operations		
DGLOD	subject to Foreign Exchange Variation		
PCAOB	Public Company Accounting Oversight	Unesco	United Nations Educational, Scientific and
DOM	Board		Cultural Organization
PCN	Business Continuity Plan	Unipalmares	Universidade da Cidadania Zumbi dos
DCO		<b>U</b> • 6	Palmares (II)
PCO	Operational Continuity Plan	UniverSeg	Insurance Knowledge Universe (Universo
			do Conhecimento do Seguro)
PDA	Personal Digital Assistants	US GAAP	United States Generally Accepted
DDD	Allowing of fam Loop Loopon	UCD	Accounting Principles
PDD PCPI	Allowance for Loan Losses	USP VoP	Universidade de São Paulo Value at Risk
PGBL	Unrestricted Benefits Generating Plan	VaR VCBI	
PIS	Social Integration Program	VGBL WebTA	Long-Term Life Insurance
PL di d	Shareholders Equity	WebTA	Web File Transmission
PLR	Management and Employee Profit Sharing	VV VV F	World Wild Life Fund
			13

### 1 Bradesco Line by Line

#### Net Income

The reported net income was impacted by some extraordinary events. Thus, in order to better analyze and compare between the periods, we present below the Reported Net Income Statement, without considering such events (Adjusted Net Income).

#### in millions of R\$

	Nine Mo	nths	2008			
	2007	2008	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.		
Reported Net Income	5,817	6,015	2,002	1,910		
Extraordinary Events in the Period:						
(-) Partial sale of equity interest Visa Inc.		(352)				
(+) Full goodwill amortization	813	53				
(-) Total sale of investment in Arcelor	(354)					
(-) Partial sale of investment in Serasa	(599)					
(-) Partial sale of Bovespa securities	(75)					
(-) Activated tax credit of previous periods	(417)					
(-) Other	149	21				
(+/-) Fiscal effects	22	82				
Adjusted Net Income	5,356	5,819	2,002	1,910		

Returns on Shareholders Equity Adjusted Net Income %

	2007		2008			
	Nine Months	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Nine Months		
ROE	25.2	26.0	24.3	23.3		
ROAE	27.7	26.1	24.5	24.4		
ROE (without adjustment to market value reserve Securities and Derivatives) ROAE (without adjustment to market value reserve Securities and Derivatives)	26.9 30.0	26.8 27.6	24.4 25.1	23.4 25.4		
ROE (straight-line calculation) ROAE (straight-line calculation)	24.4 26.8	23.8 23.8	22.4 22.5	22.7 23.7		
ROA ROAA	2.3 2.5	2.0 2.1	1.8 1.9	1.8 2.0		

**Reported Net Income x Net Income Adjusted by Extraordinary Events and Goodwill Amortization** in millions of **R**\$

#### Summarized Analysis of the Statement of Income

For better understanding, comparability and analysis of Bradesco s results, we are disclosing the Statement of Adjusted Income that is obtained from a series of adjustments made on the Reported Statement of Income. We point out that the Statement of Adjusted Income will be the basis used for analyses and comments of this Report on Economic and Financial Analysis. Below, we show tables with the Reported Statement of Income, the respective adjustments and the Statement of Adjusted Income.

#### 9M07 x 9M08 in millions of R\$

	9M07				9M08				Variations		
	Reported Statement of Income	Adjus Fiscal Hedge	tments Other	Adjusted Statement of Income	Reported Statement of Income	Adjust Fiscal Hedge (1)		Adjusted Statement of Income	Amount	%	
		(1)	(354)								
Financial Margin (a)	17,374	(717)	(2)	16,303	18,282	695		18,977	2,674	16	
PDD (b)	(3,942)			(3,942)	(5,325)			(5,325)	(1,383)	35	
Intermediation Gross											
Income	13,432	(717)	(354)	12,361	12,957	695		13,652	1,291	10	
Income from Insurance, Private Pension Plans and											
Certificated Savings Plans											
Operations (c)	565			565	1,711			1,711	1,146	202	
Fee and Commission	0.00			0.00	1,711			-,,	1,110		
Income ( <b>d</b> )	7,910			7,910	8,397			8,397	487	6	
Personnel Expenses (e)	(4,749)			(4,749)	(5,277)			(5,277)	(528)	11	
Other Administrative											
Expenses (e)	(4,939)			(4,939)				(5,895)	(956)		
Tax Expenses (e)	(1,856)	90		(1,766)	(1,644)	(67)		(1,711)	55	(3	
Other Operating											
Income/Expenses and Equity in Earnings											
(Losses) of											
Unconsolidated Companies											
( <b>f</b> )	(2,380)		149 (3)	(2,231)	(2,982)		56 <sup>(3)</sup>	(2,926)	(695)	31	
Full Goodwill											
Amortization	(813)		813 (4)		(53)		53 <sup>(4)</sup>				
<b>Operating Income</b>	7,170	(627)		7,151	7,214	628	109	7,951	800	11	
	(77		(674)	2	200		(387)	2			
Non-Operating Income	677		(5)	3	390		(7)	3			
IR/CS and Minority Interest	(2,030)	627	(395) (6)	(1,798)	(1,589)	(628)	82 (8)	(2,135)	(337)	18	
morosi	(2,050)	027	(-)	(1,770)	(1,309)	(020)	02 (*)	(2,133)	(337)	10	

	0 .	5						
Net Income	5,817	(461)	5,356	6,015	(196)	5,819	463	8
<ul> <li>(1) partial result of derivatives us investments abroad, which in terr annuls the fiscal and tax effect (II this hedge strategy;</li> <li>(2) positive result assessed in the Arcelor in 2Q07;</li> </ul>	ed for hedge e ns of net incor R/CS and PIS/	ffect of ne, simply Cofins) of	<ul> <li>(5) positive result assessed in the sale of part of our interest in Serasa, in 2Q07, in the amount of R\$599 million, and in Bovespa, in 3Q07, in the amount of R\$75 million;</li> <li>(6) fiscal effect of adjustments in the amount of R\$(23) million and activation of tax credits from previous periods in the amount of</li> </ul>					
(3) the recording of operational p contingencies;	rovisions civ	vil	R\$418 million; (7) mainly due to the positive result assessed in the partial sale of our					
(4) full goodwill amortization in s	subsidiaries		interest in Visa Inc.; and (8) fiscal effect of adjustments.					

Bradesco s net income reached R\$5,819 million in the first nine months of 2008, accounting for an 8.6% increase y-o-y. Bradesco s shareholders equity amounted to R\$34,168 million on September 30, 2008, equivalent to a 17.0% increase compared to the balance on September 30, 2007. Consequently, the annualized ROAE (\*) reached 25.4%. Total consolidated assets reached R\$422,706 million on September 30, 2008 for 33.1% growth in relation to the

balance of same date of the previous year. The annualized ROAA, in 9M08, was 2.0% . Earnings per share reached R\$1.90.

The main items influencing net income in 9M08, compared to 9M07, can be seen below:

#### (a) Financial Margin R\$2,674 million

Such growth is primarily due to the interest component, with a share of R\$2,802 million (R\$4,682 million from the increase in business volume, and R\$1,880 million from the decrease in spreads), and to the reduction in the

non-interest result of R\$128 million, resulting mostly from lower treasury gains in the period of R\$422 million, affected by the world s financial market volatility in 3Q08, which was **mitigated** by higher credit recovery of R\$295 million.

#### (b) Allowance for Loan Losses R\$(1,383) million

The variation is mostly due to a 38.1% increase in the volume of loan operations in the 12-month period ended on September 30, 2008. We would like to point out individual client operations, mainly of the consumer financing type, with a 28.3% increase, which, in view of its specific characteristic, requires a higher provisioning volume.

#### (c) Income from Insurance, Private Pension Plans and Certificated Savings Plans Operations R\$1,146 million

The variation is basically due to: (i) insurance operations, R\$882 million, R\$644 million of which mainly arises from the additional provision for health insurance recorded in 2007; and (ii) supplementary pension plan, R\$253 million, as a result of the increase in business volume.

#### (d) Fee and Commission Income R\$487 million

The increase in the period is mainly due to a higher volume of operations, pointing out increases in the items Card Income, R\$408 million, Asset Management, R\$129 million, Collection, R\$87 million, Consortium, R\$63 million and Custody and Brokerage Services, R\$58 million; **mitigated** by a reduction verified in the items Checking Account and Loan Operations, R\$188 million, due to the impact caused by fees adjustment charged to individuals occurred in 2008.

#### (e) Personnel, Administrative and Tax Expenses R\$(1,429) million

Out of that amount, the R\$528 million of personnel expenses is mainly due to: (i) the expansion of the customer service network with the growth in outlets in Brazil from 28,563 in September 2007 to 36,128 in September 2008 and the subsequent hiring of employees, as well as the increase in salary levels resulting from the collective bargaining agreement of 2007 (6.0%) and Fenaban s proposal for 2008 (7.5%), benefits and others, in the amount of R\$462 million; (ii) higher expenses with labor proceedings in the amount of R\$56 million; and (iii) higher expenses with training in the period in the amount of R\$10 million.

The variation of R\$956 million in other administrative expenses in the period basically refers to: (i) organic growth; (ii) the effects of increased volume of business; (iii) investments in the improvement and optimization of the technological platform (IT Improvements Project); and (iv) contractual adjustments.

The R\$55 million of tax expenses derives basically from (i) the reduction in expenses with CPMF, in the amount of R\$179 million, since it is no longer collected in 2008; **mitigated** by: (ii) the increase in PIS/Cofins expenses in the amount of R\$120 million, due to the increase in taxable income.

#### (f) Other Operating Income/Expenses R\$(695) million

The increase in the period is mainly due to: (i) the increase expenses with financing commissions, R\$193 million; (ii) the increase in provisions for civil contingency expenses, R\$146 million; (iii) the increase in expenses from the amortization of prepaid expenses arising from operational agreements, R\$138 million; (iv) the increase in sundry losses, R\$121 million; and (v) the increase in expenses with search and seizure, R\$56 million.

(\*) It does not consider the mark-to-market effects of available -for-sale securities.

#### 2Q08 x 3Q08 in millions of R\$

		2Q08			3Q08		Variati	ons
	Reported	Adjustments	Adjusted	Reported	Adjustments	Adjusted		
	Statement of Income	Fiscal Hedge <sup>(1)</sup>	Statement of Income	Statement of Income	Fiscal Hedge <sup>(1)</sup>	Statement of Income	Amount	%
Financial Margin (a) PDD (b)	7,034 (1,834)	(441)	6,593 (1,834)	5,152 (1,824)	1,182	6,334 (1,824)	(259) 10	(3.9) (0.5)
Intermediation Gross Income Income from Insurance, Private Pension Plans and Certificated	5,200	(441)	4,759	3,328	1,182	4,510	(249)	(5.2)
Savings Plans Operations (c) Fee and Commission	567		567	629		629	62	10.9
Income ( <b>d</b> ) Personnel Expenses	2,775		2,775	2,819		2,819	44	1.6
(e) Other Administrative	(1,715)		(1,715)	(1,825)		(1,825)	(110)	6.4
Expenses (e) Tax Expenses (e) Other Operating Income/Expenses and Equity in Earnings (Losses) of Unconsolidated	(1,969) (625)	55	(1,969) (570)	(2,111) (408)	(128)	(2,111) (536)	(142) 34	7.2 (6.0)
Companies (f) Operating Income Non-Operating	(1,072) <b>3,161</b>	(386)	(1,072) <b>2,775</b>	(878) 1,554	1,054	(878) <b>2,608</b>	194 ( <b>167</b> )	(18.1) ( <b>6.0</b> )
Income IR/CS and Minority	(20)		(20)	8		8	28	
Interest Net Income	(1,139) <b>2,002</b>	386	(753) <b>2,002</b>	348 <b>1,910</b>	(1,054)	(706) <b>1,910</b>	47 ( <b>92</b> )	(6.2) ( <b>4.6</b> )

(1) partial result of derivatives used for hedge effect of investments abroad, which, in terms of net income, simply annuls the fiscal and tax effect (IR/CS and PIS/Cofins) of this hedge strategy.

In 3Q08, Bradesco s net income reached R\$1,910 million, against R\$2,002 million in 2Q08, a 4.6% decrease in the quarter. This reduction was mainly impacted by non-interest income in financial margin of R\$475 million, partially

offset by reversals of fiscal provisions in the amount of R\$186 million. Bradesco s shareholders equity amounted to R\$34,168 million on September 30, 2008, a 1.4% increase in relation to June 30, 2008. Total consolidated assets reached R\$422,706 million on September 30, 2008, growing 4.8% in 3Q08.

The main items influencing net income in 3Q08 compared to the previous quarter can be seen below:

### (a) Financial Margin R\$(259) million

This variation is due to the decrease in non-interest income in the amount of R\$475 million, in view of: (i) the negative mark-to-market of CDS on Brazilian government securities issued abroad of R\$150 million; (ii) the lower gains from the trading of Insurance Group shares of R\$185 million; (iii) the negative mark-to-market of other financial instruments mainly derivatives used as market risk hedge of loan operations in the country of R\$140 million, caused by world s financial market volatility in 3Q08; **mitigated** by: (iv) the increase in the result of interest -bearing operations in the amount of R\$216 million (R\$377 million due to the increase in volumes and R\$161 million to the decrease in spreads).

### (b) Allowance for Loan Losses R\$10 million

The slight expense variation is a result of the higher corporate operations growth, mainly in corporate segment a growth of 9.5% in 3Q08 which, due to its characteristic, requires less provisioning.

### (c) Income from Insurance, Private Pension Plans and Certificated Savings Plans R\$62 million

The variation is mainly due to higher revenues from insurance, private pension plans and certificated savings plans related to the increase in sales volume, together with a lower claim ratio (72.4% versus 73.1% in the previous quarter)

### (d) Fee and Commission Income R\$44 million

The increase in the quarter is due to: (i) the higher volume of card transactions resulting in R\$66 million; (ii) the higher asset management revenue, R\$15 million; (iii) higher collection volume resulting in R\$10 million; (iv) higher income from underwriting operations, R\$9 million; **offset**: (v) by the effect of the adjustment of individual checking accounts and loan operations fees of R\$70 million, due to CMN Resolution 3,518.

### (e) Personnel, Administrative and Tax Expenses R\$(218) million

Personnel expenses decreased R\$110 million in the quarter, basically as a result of: (i) the provision for 2008 Fenaban s proposal of collective bargaining agreement (7.5%) in the amount of R\$62 million (R\$36 million related to the restatement of labor liabilities and R\$26 million related to the increase in payroll) and expansion of customer service network and increase in business volume, and accordingly, hiring of employees, with an impact of R\$35 million.

The R\$142 million increase in other administrative expenses is mainly due to higher expenses with: (i) Third-Party Services , R\$96 million; (ii) Data Processing , R\$12 million; (iii) Communication , R\$10 million; (iv) Financial System Services , R\$9 million; and (v) Maintenance and Repairs, R\$9 million.

The R\$34 million decrease of tax expenses is chiefly due to the decrease of PIS/Cofins expenses, in the amount of R\$32 million, due to the reduction in the calculation basis for taxable income in 3Q08.

### (f) Other Operating Income and Expenses R\$194 million

The positive variation in the quarter is basically due to the fiscal provision reversal in the amount of R\$186 million.

# Highlights

#### Income

	in millions of R\$						
	September YTD		Variation 2008		Variation		
	2007	2008	%	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	%	
Adjusted Financial Margin	16,303	18,977	16.4	6,593	6,334	(3.9)	
Provision for Loan Losses Expenses	3,942	5,325	35.1	1,834	1,824	(0.5)	
Fee and Commission Income	7,910	8,397	6.2	2,775	2,819	1.6	
Insurance, Private Pension Plans and							
Certificated							
Savings Plans Retained Premiums	14,804	16,688	12.7	5,666	5,737	1.3	
Personnel Expenses	4,749	5,277	11.1	1,715	1,825	6.4	
Other Administrative Expenses	4,939	5,895	19.4	1,969	2,111	7.2	
Operating Income	7,151	7,951	11.2	2,775	2,608	(6.0)	
Adjusted Net Income	5,356	5,819	8.6	2,002	1,910	(4.6)	

#### **Balance Sheet**

### in millions of R\$

	September		Variation	Variation 2008		
	2007	2008	%	June	September	%
Total Assets	317,648	422,706	33.1	403,271	422,706	4.8
Securities and Derivative Financial						
Instruments	108,098	132,372	22.5	118,956	132,372	11.3
Loan Operations (Expanded Concept)	140,094	197,250	40.8	181,602	197,250	8.6
Loan and Leasing Operations (*)	116,357	160,634	38.1	148,408	160,634	8.2
Sureties and Guarantees (accounted for in	1					
Memorandum Accounts)	18,471	29,640	60.5	27,172	29,640	9.1
Credit Cards (single payment and						
installment purchase						
plan from store owners)	5,266	6,468	22.8	5,623	6,468	15.0
Assignment of Credits (accounted for in						
Memorandum						
Accounts)		508		399	508	27.3
Permanent Assets	3,539	4,921	39.1	4,023	4,921	22.3
Deposits	86,736	139,170	60.5	122,752	139,170	13.4
Borrowing and Onlending	20,735	31,981	54.2	24,736	31,981	29.3
Technical Provisions	55,319	62,888	13.7	62,068	62,888	1.3
Shareholders Equity	29,214	34,168	17.0	33,711	34,168	1.4

### (\*) Includes ACC and Other Credits.

### **Change in Number of Outstanding Shares**

	Common Shares	Preferred Shares	Total
Number of Outstanding Shares on December 31, 2007	1,009,337,030	1,009,336,926	2,018,673,956
Shares Acquired and not Cancelled	(80,200)	(34,600)	(114,800)
Shares Subscription	13,953,489	13,953,488	27,906,977
50% Stock Bonus	511,644,460	511,644,407	1,023,288,867
Number of Outstanding Shares on September 30, 2008	1,534,854,779	1,534,900,221	3,069,755,000

R\$

#### Share Performance (\*)

	September YTD		Variation 2008		08	Variation
	2007	2008	%	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	%
Net Income per Share	1.78	1.90	6.7	0.65	0.62	(4.6)
Dividends/JCP per Common Share (net of IR) Dividends/JCP per Preferred Share (net of IR)	0.603 0.664	0.576 0.633	(4.5) (4.7)	0.211 0.232	0.167 0.184	(20.9) (20.7)
Book Value per Share (Common and Preferred)	9.65	11.13	15.3	10.98	11.13	1.4
Last Business Day PriceCommonLast Business Day PricePreferred	35.07 35.73	26.90 30.94	(23.3) (13.4)	29.30 32.99	26.90 30.94	(8.2) (6.2)
Market Value (in millions of R\$) (**)	107,222	88,777	(17.2)	95,608	88,777	(7.1)

(\*) For comparison purposes, in 2008 there was a 50% stock bonus, which was applied for 2007. (\*\*) Number of shares (disregarding treasury shares) x closing price of common and preferred shares of the last day of the period.

# Cash Generation (\*)

in	millions	of R\$
111	mmuns	υικφ

	2007			2008			
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	
Net Income	1,801	1,850	5,356	2,002	1,910	5,819	
Equity in Earnings (Losses) of							
Unconsolidated Companies	(4)	(16)	(32)	(34)	(23)	(89)	
Provision for Loan Losses	1,344	1,438	3,942	1,834	1,824	5,325	
Provision/Reversal for Devaluation	1		1	16	(3)	3	
Depreciation and Amortization	133	135	401	174	149	461	
Goodwill Amortization					8	8	
Other	17	18	52	54	67	178	
Total	3,292	3,425	9,720	4,046	3,932	11,705	

(\*) Considers the adjusted net income.

### Value Added with Hedge Adjustment and without Extraordinary Events

	in millions of R\$						
	2007			2008			
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	
Value Added (A+B+C)	4,645	4,696	13,661	5,037	4,967	14,925	
A Gross Income from Financial							
Intermediation	4,360	4,142	12,361	4,759	4,510	13,652	
B Fee and Commission Income	2,609	2,742	7,910	2,775	2,819	8,397	
C Other Income/Expenses	(2,324)	(2,188)	(6,610)	(2,497)	(2,362)	(7,124)	
Distribution of Value Added (D+E+F+G)	4,645	4,696	13,661	5,037	4,967	14,925	
D Employees	1,444	1,426	4,148	1,490	1,583	4,596	
E Government Contribution	1,400	1,420	4,157	1,545	1,474	4,510	
F JCP/Dividends to Shareholders							
(paid and provisioned)	796	743	2,140	719	613	2,072	
G Profit Reinvestment	1,005	1,107	3,216	1,283	1,297	3,747	
	100.0	100.0	100.0			100.0	
Distribution of Value Added %	100.0	100.0	100.0	100.0	100.0	100.0	
Employees	31.1	30.4	30.4	29.6	31.9	30.8	
Government Contribution	30.2	30.2	30.4	30.6	29.7	30.2	
	17.1	15.8	15.7	14.3	12.3	13.9	

JCP/Dividends to Shareholders (paid and						
provisioned)						
Profit Reinvestments	21.6	23.6	23.5	25.5	26.1	25.1

in millions of R\$

### Calculation of Fixed Assets to Shareholders Equity Ratio (1)

	in minions of Ky						
	200	17	2008				
	June	September	June	September			
Shareholders Equity + Minority							
Shareholders	27,577	29,390	33,873	34,795			
Subordinated Debts	10,351	10,028	10,638	11,041			
Tax Credits	(79)	(79)	(102)	(102)			
Exchange Membership Certificates	(96)	(69)	(32)	(51)			
Other Adjustments	(107)	(1,171)	(895)	(1,018)			
<b>Reference Equity (A) (*)</b>	37,646	38,099	43,482	44,665			
Permanent Assets	10,238	12,193	24,803	31,923			
Leased Assets	(6,664)	(8,561)	(20,690)	(26,913)			
Unrealized Leasing Losses	(104)	(106)	(100)	(99)			
Other Adjustments	(274)	2,083	3,039	2,959			
Total Premises and Equipment (B) (*)	3,196	5,609	7,052	7,870			
Fixed Assets to Shareholders Equity Ratio							
(B/A) %	8.5	14.7	16.2	17.6			
Margin	15,627	13,441	14,690	14,463			

(\*) For the calculation of Fixed Assets to Shareholders Equity Ratio, the Exchange Membership Certificates are excluded from the Reference Equity and Fixed Assets, as per Bacen Resolution 2,283.

(1) Calculated based on the economic-financial consolidated.

### Performance Ratios (annualized) %

		2007			2008	
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD
Return on Shareholders Equity (total) Return on Average Shareholders Equity	28.9 29.5	27.8 29.3	25.2 27.7	26.0 26.1	24.3 24.5	23.3 24.4
Return on Shareholders Equity (total) without adjustment to market value reserve Securities and Derivatives Return on Average Shareholders Equity without adjustment to	31.3	29.9	26.9	26.8	24.4	23.4
market value reserve Securities and Derivatives	32.9	31.4	30.0	27.6	25.1	25.4
Return on Shareholders Equity (total) straight-line calculation Return on Average Shareholders Equity	26.2	25.3	24.4	23.8	22.4	22.7
straight-line calculation	26.7	26.5	26.8	23.8	22.5	23.7
Return on Total Assets (total) Return on Average Total Assets	2.5 2.5	2.4 2.5	2.3 2.5	2.0 2.1	1.8 1.9	1.8 2.0
Shareholders Equity on Total Assets	9.5	9.2	9.2	8.4	8.1	8.1
Capital Adequacy Ratio (Basel) Financial Consolidated (*) Capital Adequacy Ratio (Basel) Total Consolidated (*)	18.2 16.1	16.3 14.2	16.3 14.2	14.4 12.9	16.2 15.6	16.2 15.6
Fixed Assets to Shareholders' Equity Ratio						
Financial Consolidated Fixed Assets to Shareholders' Equity Ratio Economic-Financial	47.4	48.9	48.9	47.3	47.4	47.4
Consolidated	8.5	14.7	14.7	16.2	17.6	17.6
Combined Ratio Insurance	99.8	92.3	95.9	84.9	84.4	84.4
Efficiency Ratio (in the previous 12 months)	42.0	41.8	41.8	41.3	41.6	41.6
Coverage Ratio (Fee and Commission Income/Administrative and Personnel Expenses) (in the previous						
12 months)	79.4	80.6	80.6	77.8	75.5	75.5

#### (\*) in September 2008, it refers to Basel II

Obs.: Article 4 of Bacen Circular Letter 3,389 provides for the prerogative of exclusion, for capital adequacy ratio calculation purposes, of foreign currency short position, including fiscal effects, so as to hedge investments abroad. Bradesco chose this prerogative on September 29, 2008.

#### Market Share Consolidated %

	2007		20	08
	June	September	June	September
Banks Source: Bacen				
Time Deposit	8.3	8.3	11.7	NA
Savings Deposit	13.9	13.9	13.8	NA
Demand Deposit	17.3	17.4	18.4	NA
Loan Operations	12.5	12.6	13.1	13.0
Online Collection (Balance)	29.5	29.4	31.7	30.0 (*)
Number of Branches	16.7	16.8	17.1	17.4
Banks Source: Federal Revenue /Serpro				
DARF	18.0	19.0	19.8	19.8 (****)
DAS	Ι	Ι	16.4	16.3 (****)
Banks Source: INSS/Dataprev				
GPS	13.6	13.8	14.0	14.0 (****)
Benefit Payment to Retirees and Pensioners	19.7	19.7	19.5	19.6
Banks Source: Anbid				
Investment Funds + Portfolios	14.3	14.1	14.1	14.9
Insurance, Private Pension Plans and Certificated				
Savings Plans Source: Susep and ANS				
Insurance, Private Pension Plans and Certificated Savings				
Plans Premiums	24.7	25.2	23.8 (**)	23.7 (***)
Insurance Premiums (including VGBL)	24.6	25.4	23.6 (**)	23.7 (***)
Life Insurance and Personal Accidents Premiums	15.3	15.7	16.6 (**)	16.6 (***)
Auto/RE Insurance Premiums	10.7	12.5	10.7 (**)	10.7 (***)
Health Insurance Premiums Revenues from Private Pension Plans Contributions	43.4	42.3	43.5 (**)	42.5 (***)
(excluding VGBL)	29.6	28.8	31.0 (**)	28.9 (***)
Revenues from Certificated Savings Plans	20.2	20.3	18.3 (**)	18.7 (***)
Technical Provisions for Insurance, Private Pension Plans				
and Certificated Savings Plans	36.3	36.0	35.5 (**)	34.9 (***)
Insurance and Private Pension Plans Source: Fenaprevi				
Income on VGBL Premiums	41.0	41.6	37.4 (**)	37.4 (***)
Revenues from PGBL Contributions	28.3	27.3	28.8 (**)	26.2 (***)
Private Pension Plans Investment Portfolios (including				. ,
VGBL)	42.1	41.1	39.7 (**)	38.9 (***)

Credit and Debit Card Source: Ab	ecs			
Credit Card Revenue	18.2	18.2	18.3	18.1
Debit Card Revenue	19.9	19.8	18.8	19.0
Leasing Source: Abel				
Lending Operations	11.2	12.2	16.6	17.7 (*)
Banco Finasa BMC Source: Bacen				
Finabens (Portfolio)	17.8	16.6	10.5	10.5 (*)
Auto (Portfolio) Including Banco Br	adesco 25.9	25.8	25.4	25.6 (*)
<b>Consortium Source: Bacen</b> Real Estate Auto Trucks, Tractors and Agricultural Impl	25.9 20.6 6.8	26.5 20.9 6.9	27.8 22.9 9.3	27.8 (*) 22.9 (*) 10.6 (*)
International Area Source: Bacen				
Export Market	20.0	20.4	21.7	22.2 (****)
Import Market	16.6	15.8	16.3	16.3 (****)
(*) Reference date: August 2008 (in relation to health insurance, the ANS indexes were estimated). (**) Reference date: May 2008.	(***) Reference date: July 2008. (****) Data subject to alteration.	NA Not Av I Inapplical		

#### **Other Information**

	September		Variation	riation 2008		Variation
	2007	2008	%	June	September	%
Funding and Assets Managed in millions						
of R\$	452,698	571,740	26.3	552,082	571,740	3.6
Number of Organization Employees	81,943	85,577	4.4	84,224	85,577	1.6
Number of Fundação Bradesco						
Employees	2,727	2,725	(0.1)	2,727	2,725	(0.1)
Number of Fimaden Employees	844	872	3.3	863	872	1.0
Number of ADC Employees	17	25	47.1	17	25	47.1
Number of Outsourced Employees	7,647	8,168	6.8	7,929	8,168	3.0
Number of Interns	1,027	977	(4.9)	935	977	4.5
Number of Minor Apprentices	871	1,149	31.9	1,149	1,149	
Number of Branches	3,067	3,235	5.5	3,193	3,235	1.3
Number of Savings Accounts thousands	32,146	33,763	5.0	32,549	33,763	3.7
Number of Credit, Private Label and Debit						
Cards thousands	67,228	80,207	19.3	77,952	80,207	2.9

#### **Bradesco Shares**

Number of Shares (in thousands) Common and Preferred Shares (\*)

	December				2008		
	2003	2004	2005	2006	2007	June	September
Common Shares Preferred Shares	1,437,054 1,416,492	1,430,107 1,416,491	1,468,350 1,469,817	1,500,214 1,502,435	1,514,006 1,514,006	1,534,882 1,534,900	1,534,855 1,534,900
Subtotal Outstanding							
Shares	2,853,546	2,846,598	2,938,167	3,002,649	3,028,012	3,069,782	3,069,755
Treasury Shares	516		696	1,137	3,368	88	115
Total	2,854,062	2,846,598	2,938,863	3,003,786	3,031,380	3,069,870	3,069,870

(\*) For comparison purposes, there was a 50% stock bonus which was applied for previous years. Likewise, 100% stock bonus occurred in 2005 and 2007, as well as 200% in 2003.

On September 30, 2008, Banco Bradesco s capital stock was R\$23 billion, composed of 3,069,869,800 shares, of which 1,534,934,979 are common shares and 1,534,934,821 are preferred shares, all non-par and book-entry shares. The largest shareholder is the holding company Cidade de Deus Participações, which directly holds 49.00% of our voting capital and 24.51% of our total capital. Cidade de Deus Participações is controlled by the Aguiar Family, Fundação Bradesco and another holding company, Nova Cidade de Deus Participações. Nova Cidade de Deus Participações is owned by Fundação Bradesco and Elo Participações e Investimento, which has as shareholders the majority of members of Bradesco s Board of Directors and Statutory Executive Board (see page 132).

### Number of Shareholders Domiciled in Brazil and Abroad

	2007			2008		
	September	%	Capital Interest	September	%	Capital Interest
Individuals	1,250,454	91.27	26.59	1,268,732	91.37	26.81
Corporations	115,914	8.46	45.54	116,102	8.36	45.63
Subtotal of Domiciled in Brazil	1,366,368	<b>99.73</b>	72.13	1,384,834	<b>99.73</b>	72.44
Domiciled Abroad	3,691	0.27	27.87	3,787	0.27	27.56
Total	1,370,059	100	100	1,388,621	100	100

With regard to Bradesco s shareholders on September 30, 2008, 1,384,834 shareholders were domiciled in Brazil, accounting for 99.73% of the total shareholders base and holding 72.44% of Bradesco shares. The number of shareholders domiciled abroad was 3,787, representing 0.27% of total shareholders base and holding 27.56% of Bradesco shares.

### Market Value in millions of R\$

Obs.: the market value considers the closing quotation of the common and preferred shares multiplied by the respective number of shares (excluding treasury shares).

#### Market Value/Shareholders Equity

Market Value/Shareholders Equity: indicates the number of times Bradesco s market value is higher than its accounting shareholders equity.

Formula used: number of common and preferred shares multiplied by the closing price of common and preferred shares of the last business day of the period. The amount is divided by the accounting shareholders equity of the period.

#### **Dividend Yield** % (in the previous 12 months)

Dividend Yield: is the ratio between the dividends and/or interest on shareholders capital distributed to shareholders in the previous 12 months and the share price, indicating the investment return related to profit sharing. Formula used: amount received by shareholders as dividends and/or interest on shareholders capital (gross of income tax) in the previous 12 months divided by the preferred share closing price of the last business day of the period.

### Payout Index % (in the previous 12 months)

Payout Index: indicates the percentage of net income paid as dividends/interest on shareholders capital. Formula used: amount received by shareholders as dividends and/or interest on shareholders capital (net of income tax), which is divided by the adjusted net income.

### Financial Volume Bradesco PN x Ibovespa

Source: Economática

Adjusted Net Earnings per Share R\$ (in the previous 12 months) (\*)

(\*) For comparison purposes, the amounts were adjusted according to stock bonus and splits in the period.

Appreciation Index Bradesco PN (BBDC4) x Ibovespa %

Source: Economática

Bradesco s Share Performance

In 3Q08, Bradesco s preferred shares depreciated by 6.1% (adjusted by dividends), having a higher performance than Ibovespa s, which experienced a 23.8% loss in the period.

In 3Q08, the large Brazilian banks shares were protected from the damage of the global scenario that started in the period. The perception was that the performance of large banks, in a moderate slowdown scenario in the Brazilian economy, would be maintained when compared to other sectors traded in stock exchanges (such as mining, steel and oil), which also suffered with the pressure of the world wide economic slowdown.

### **Statement of Income**

# in millions of R\$

	September YTD		2008				
			Variation		Variation		
	2007	2008	%	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	%	
<b>Revenues from Financial Intermediation</b>	30,431	40,543	33.2	12,769	16,081	25.9	
Loan Operations	16,299	20,998	28.8	6,423	8,004	24.6	
Leasing Operations	633	1,581	149.8	517	691	33.7	
Securities Transactions	5,842	8,762	50.0	2,240	4,702	109.9	
Insurance, Private Pension Plans and	,	,		,	,		
Certificated Savings Plans	5,433	5,010	(7.8)	2,468	866	(64.9)	
Derivative Financial Instruments	874	1,385	58.5	762	95	(87.5)	
Foreign Exchange Transactions	415	1,626	291.8	(14)	1,244		
Compulsory Deposits	935	1,181	26.3	373	479	28.4	
Expenses from Financial Intermediation		·					
(excluding PDD)	14,128	21,566	52.6	6,176	9,747	57.8	
Federal Funds Purchased and Securities Sold	,	,			,		
under Agreements to Repurchase	10,202	15,096	48.0	4,718	6,560	39.0	
Price-Level Restatement and Interest on Technical		·					
Provisions for Insurance, Private Pension Plans							
and Certificated Savings Plans	3,329	3,082	(7.4)	1,712	346	(79.8)	
Borrowing and Onlending	590	3,385	473.7	(255)	2,840		
Leasing Operations	7	3	(57.1)	1	1		
Financial Margin	16,303	18,977	16.4	6,593	6,334	(3.9)	
Provision for Loan Losses	3,942	5,325	35.1	1,834	1,824	(0.5)	
<b>Gross Income from Financial Intermediation</b>	12,361	13,652	10.4	4,759	4,510	(5.2)	
Other Operating Income/Expenses	(5,210)	(5,701)	9.4	(1,984)	(1,902)		
Fee and Commission Income	7,910	8,397	6.2	2,775	2,819	1.6	
<b>Operating Income from Insurance, Private</b>	,	,			,		
Pension Plans and Certificated Savings Plans	565	1,711	202.8	567	629	10.9	
(+) Net Premiums Written	15,303	16,944	10.7	5,756	5,821	1.1	
(-) Reinsurance Premiums	(499)	(256)	(48.7)	(90)	(84)		
(=) Retained Premiums from Insurance, Private		~ /	~ /	~ /	~ /	( )	
Pension Plans and Certificated Savings							
Plans	14,804	16,688	12.7	5,666	5,737	1.3	
Retained Premiums from Insurance	6,471	7,489	15.7	2,526	2,695	6.7	
Private Pension Plans Contributions	7,194	7,976	10.9	2,732	2,599	(4.9)	
Income from Certificated Savings Plans	1,139	1,223	7.4	408	443	8.6	
Variation in Technical Provisions for Insurance,	,	,					
Private Pension Plans and Certificated							
Savings Plans	(8,024)	(7,800)	(2.8)	(2,643)	(2,624)	(0.7)	
Variation in Technical Provisions for Insurance	(1,128)	(374)	(66.8)	(97)	(222)		
Variation in Technical Provisions for Private		. ,	~ /				
Pension Plans	(6,913)	(7,422)	7.4	(2,545)	(2,397)	(5.8)	
Variation in Technical Provisions for	\[			() -)	<pre> / · · /</pre>		
Certificated							
Savings Plans	17	(4)		(1)	(5)	400.0	
C	-				(-)		

Retained Claims	(4,419)	(5,245)	18.7	(1,782)	(1,823)	2.3
Certificated Savings Plans Drawings and						
Redemptions	(1,000)	(1,055)	5.5	(355)	(382)	7.6
<b>Insurance, Private Pension Plans and</b>						
Certificated Savings Plans Selling Expenses	(796)	(877)	10.2	(319)	(279)	(12.5)
Insurance Products Selling Expenses	(631)	(696)	10.3	(237)	(237)	
Private Pension Plans Selling Expenses	(153)	(173)	13.1	(59)	(58)	(1.7)
Certificated Savings Plans Selling Expenses	(12)	(8)	(33.3)	(23)	16	
Personnel Expenses	(4,749)	(5,277)	11.1	(1,715)	(1,825)	6.4
Other Administrative Expenses	(4,939)	(5,895)	19.4	(1,969)	(2,111)	7.2
Tax Expenses	(1,766)	(1,711)	(3.1)	(570)	(536)	(6.0)
Equity in Earnings of Unconsolidated Companies	32	89	178.1	34	23	(32.4)
Other Operating Income	1,012	1,197	18.3	323	544	68.4
Other Operating Expenses	(3,275)	(4,212)	28.6	(1,429)	(1,445)	1.1
Operating Income	7,151	7,951	11.2	2,775	2,608	(6.0)
Non-Operating Income	3	3		(20)	8	
Income before Tax on Income and Interest	7,154	7,954	11.2	2,755	2,616	(5.0)
Income Tax and Social Contribution	(1,790)	(2,118)	18.3	(750)	(696)	(7.2)
Minority Interest in Subsidiaries	(8)	(17)	112.5	(3)	(10)	233.3
Net Income	5,356	5,819	8.6	2,002	1,910	(4.6)
Annualized Return on Shareholders Equity (*)						
(%)	30.0	25.4		27.6	25.1	

(\*) Refers to average Shareholders Equity and does not consider the mark-to-market effects on available-for-sale securities.

#### Analysis of the Statement of Income in millions of R\$

#### **Income from Loan and Leasing Operations**

September YTD				2008	
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %
16,925	22,576	33.4	6,939	8,694	25.3

In the period, income was up mainly as result of: (i) the increase in the average volume of the loan portfolio, which totaled R\$144,842 in September/08 against R\$105,560 in September /07, that is, a 37.2% increase. We highlight the corporate portfolio, with an increase of 44.5% due to Financing to Export, individual portfolio, the growth was 29.3%, with focus on the products connected to consumer financing; (ii) the better credit recovery R\$295; partially mitigated: (iii) by the decrease in average rate, from 16.0% in the period/07 to 15.6% in the period/08, observing CDI variation.

The variation was basically due to: (i) the 20.3% foreign exchange variation, which impacted Loans and Financing indexed/denominated in foreign currency, which represent 8.7% of the loan portfolio, impacting the average rate of 4.8% in 2Q08 to 5.6% in 3Q08, observing Working Capit IDI variation. We point out the 9.5% increase in the Leasing and Real Estate Financing products. In **cbe**porate portfolio basically due to the Foreign Operations, Working Capital, and Leasing products; (ii) the 6.3% increase in the individual portfolio, with focus on products linked to consumer financing and (iii) the better credit recovery R\$33.

#### **Income from Securities and Derivative Financial Instruments**

	September YTI	)		2008	
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %
6,716	10,147	51.1	3,002	4,797	59.8

The increase in income during the period is mainly due to: (i) the increase in the average portfolio volume (Securities, Derivative Financial Investments and Interbank Investments); (ii) the increase in the average rate of 9.3% in the period/07 to 9.9% in the period/08, as a result of IGP-M, CDI and U.S. dollar variation; partially offset: (iii) by the basically due to the negative mark-to-market of CDS on Brazilian government securities issued abroad and the negative mark-to-market adjustment of derivative financial instruments used as market risk hedge of loan operations in the country in 3Q08.

The variation in income in the quarter is mainly due to: (i) the increase in the average portfolio volume (Securities, Derivative Financial Instruments and Interbank Investments); (ii) the increase in the average rate of 2.9% in 2Q08 to 4.0% in 3Q08, as a result of IGP-M, CDI and U.S. dollar variation, partially mitigated: (iii) by the lower non-interest income gains in the amount of R\$318, basically due to the lower non-interest income in the amount of R\$263negative mark-to- market of CDS on Brazilian government securities issued abroad, R\$150, and the negative mark-to-market adjustment of other financial instruments mainly derivatives used as market risk hedge of loan operations in the country, R\$140.

#### Income from Insurance, Private Pension Plans and Certificated Savings Plans

September YTD				2008	
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %
5,433	5,010	(7.8)	2,468	866	(64.9)

financial market volatility in 3Q08; (ii) the decrease in average rate from 9.0% in the period/07 to 7.2% in the period/08, as a result of the IGP-M, CDI and Ibovespa index variation in the period; offset by: (iii) the increase in the average portfolio volume.

The variation in the period was basically due to: (i) the The variation in the quarter was substantially due to: (i) lower non-interest income of R\$159, chiefly due to thathe lower non-interest income of R\$185, chiefly due to lower gains in share trading, resulting from the world s the lower gains in share trading, resulting from the world s financial market volatility; (ii) the decrease in the average rate from 3.6% in 2008 to 1.2% in 3008, as a result of the IGP-M reduction and negative impact of variable income funds that comprise the PGBL/VGBL and traditional plans portfolio in the amount of R\$1,299; offset by: (iii) the increase in the average portfolio volume.

#### **Income from Foreign Exchange Transactions**

September YTD				2008	
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %
415	1,626	291.8	(14)	1,244	

For a better analysis, this item should be analyzed with the deduction of expenses with foreign funding, used to finance import/export operations, in accordance with note 11a. After these deductions, the result would be R\$575 in the period/08 and R\$265 in the period/07, chiefly due to the increase in the foreign exchange portfolio volume.

For a better analysis, this item should be analyzed with the deduction of expenses with foreign funding used to finance import/export operations, in accordance with note 11a. After these deductions, the result would be R\$257 in 3Q08 and R\$184 in 2Q08, primarily due to the increase in the foreign exchange portfolio volume.

#### **Income from Compulsory Deposits**

cost.

September YTD				2008	
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %
935	1,181	26.3	373	479	28.4

The variation in the period is basically due to the increase in the average volume of time deposits in the period, since average rates remained steady. The variation is primarily due to: (i) the increase in the average volume of time deposits in the quarter; (ii) the increase in the average rate from 1.5% in 2Q08 to 1.9% in 3Q08, as a result of the IGP-M and TR variation (indexes that remunerate the additional compulsory deposit and savings deposit, respectively).

2.9% in 3Q08, as a result of the CDI and TR variation,

chiefly affecting time deposit expenses.

#### Expenses with Federal Funds Purchased and Securities Sold under Agreements to Repurchase

September YTD			2008				
2007 10,202	2008 15,096	Variation % 48.0	2 <sup>nd</sup> Qtr. 4,718	3 <sup>rd</sup> Qtr. 6,560	Variation % 39.0		
increase in the ave	erage funding volu	ime, especially time	e The variation in the quarter essentially derives from: ( e the increase in the average volume of the portfolio; an				
deposits; and (ii)	the increase in the	he average funding	(ii) the increase in	the average rate fr	rom 2.3% in 2Q08 to		

### <u>Price-level Restatement and Interest on Technical Provisions for Insurance, Private Pension Plans and</u> <u>Certificated Savings Plans</u>

September YTD			2008			
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %	
3,329	3,082	(7.4)	1,712	346	(79.8)	

The variation in the period is basically due to: (i) the decrease in the average rate from 6.4% in the period/07 to 5.1% in the period/08, as a result of the IGP-M, CDI and Ibovespa index variation in the period (indexes which remunerate technical provisions), **mitigated** by: (ii) the higher average volume of technical provisions, especially the VGBL product.

The variation in the quarter is mostly due to: (i) the decrease in the average rate from 2.8% in 2Q08 to 0.6% in 3Q08, as a result of the impact of negative, variable income funds variation that comprise the PGBL/VGBL portfolio and the IGP-M decrease in the quarter (indexes which remunerate technical provisions), in the amount of R\$1,100; **mitigated** by: (ii) the higher average volume of technical provisions, especially the VGBL product.

#### **Borrowing and Onlending Expenses**

September YTD			2008		
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %
590	3,385	473.7	(255)	2,840	

The variation in the period is basically due to: (i) the increase in the average funding volume, mainly represented by Finame and BNDES operations; and (ii) the increase of the average rate from 3.1% in the period/07 to 13.0% in the period/08, resulting from a positive exchange variation and IGP-M variation.

The variation in the quarter is mainly due to: (i) the increase in the average rate from (1.0)% in 2Q08 to 10.0% in 3Q08, resulting from high foreign exchange variation; and (ii) the increase in the average funding volume, chiefly represented by Finame and BNDES operations.

#### **Financial Margin**

(\*) (Interest Financial Margin)/ (Average Total Assets - Permanent Assets - Purchase and Sale Commitments).

September YTD			2008			
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %	
16,303	18,977	16.4	6,593	6,334	(3.9)	

The variation of R\$2,674 in the financial margin is basically due to: (i) the increase in the result of interest-bearing operations of R\$2,802, R\$4,682 of which is due to a growth in the average business volume and R\$1,880 is due to the decrease in spreads; and (ii) the increase in non-interest income of R\$128, basicallyInsurance Group shares R\$185 and the negative derived from lower treasury gains in the period of R\$422, affected by the world s financial market volatility in mainly derivatives used as market risk hedge of loan 3Q08, mitigated by higher credit recovery in the amount of R\$295.

The variation of R\$259 in financial margin is due to: (i) the reduction the non-interest income of R\$475, mainly in view of the negative mark-to-market of credit derivatives (CDS) on Brazilian government securities issued abroad R\$150, and the lower gains from the trading of mark-to-market adjustment of other financial instruments, operations in the country R\$140, as a result of the world s financial market volatility; offset (ii) by the growth in the result of interest-bearing operations in the amount of R\$216, R\$377 of which due to the increase in the average business volume and R\$161 to the decrease in spreads.

#### **Provision for Loan Losses Expenses**

September YTD			2008		
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %
3,942	5,325	35.1	1,834	1,824	(0.5)

The increase in the period of R\$1,383 is compatible with the growth of our loan portfolio (38.1% or R\$44,277 in the 12-month period) with the relevant participation of individuals that, due to their characteristics, require higher provisioning volume, whose growth in the period was 29.3% or R\$14,461.

The slight expense variation is a result of the higher corporate operations growth, mainly in corporate segment, of 9.5% in 3Q08, mainly from corporate segment, due to its characteristics, which requires less provisioning.

#### Fee and Commission Income

September YTD			2008			
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %	
7,910	8,397	6.2	2,775	2,819	1.6	

The increase of income in the period is mainly due to: (i) the higher volume of operations; with focus on: (a) card income, R\$408; (b) asset management, R\$129; (c) collection R\$87; and (d) consortium R\$63; (e) custody and brokerage services, R\$58; which was **mitigated**: (ii) by the effect of the fee adjustments related to checking accounts and loan operations of individuals, R\$188.

The increase in income in the quarter is mostly due to the higher transaction volume of: (i) card R\$66; (ii) asset management, R\$15; (iii) collection, R\$10; (iv) underwriting operations R\$9; **mitigated**: (v) by the lower individuals loan operation and checking account revenue, R\$70, caused by fees adjustment charged to individuals.

#### **Retained Premiums from Insurance, Private Pension Plans and Certificated Savings Plans**

September YTD			2008			
2007 14,804	2008 16,688	Variation % 12.7	2 <sup>nd</sup> Qtr. 5,666	3 <sup>rd</sup> Qtr. 5,737	Variation % 1.3	
The growth of precharts below.	emiums in the peri	iod is detailed in the	The variation in below.	the quarter is de	tailed in the charts	

#### a) Retained Premiums from Insurance

September YTD			2008		
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %
6,471	7,489	15.7	2,526	2,695	6.7

The variation in the period is due to the increase in the production of: (i) Health line, R\$714, in which premiums presented an increase due to the expansion of the corporate health and dental insurance portfolio and SPG, as well as the implementation of annual restatements (medical, hospital and dental costs variation) and technical balance of the policies. Furthermore, there was a growth in individual insurance portfolio premium due to the collection of the difference arising from old plans annual adjustment, for policyholders domiciled in the State of São Paulo, as per judicial decision; (ii) Life line, R\$253 (mainly in the Moneylender and Group Life lines); (iii) basic lines, R\$39; (iv) other lines, R\$75; mitigated: (v) by the decrease in Auto line, R\$63 (despite the strong competition in auto insurance, the insurance company had growth in premiums excluding premiums collected by former subsidiary by Indiana in the same period last year. This fact is mainly due to the competitiveness maintenance policy and the pricing according to profile, improvement of processes and creation of products destined to specific publics, such as Auto Mulher for women).

**Obs.:** in order to comply with Susep Circular Letter 356, Individual Life redemption was reclassified to technical provision variation.

#### **b)** Private Pension Plans Contributions

The variation in the quarter is due to the increase in the production of: (i) Auto line, R\$80 (maintenance of the competitiveness policy due to the pricing according to profile and expansion of the active broker base); (ii) the Health line, R\$61, in which there was an increase in individual insurance portfolio premium due to the collection of the difference arising from old plans annual adjustment, for policyholders domiciled in the State of São Paulo, as per judicial decision; (iii) the Life line, R\$24; and (iv) basic lines R\$10; mitigated: (v) by the decrease in other lines, R\$6.

**Obs.:** in order to comply with Susep Circular Letter 356, Individual Life redemption was reclassified to technical provision variation.

September YTD			2008			
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %	
7,194	7,976	10.9	2,732	2,599	(4.9)	

The increase in the period is basically due to the higher commercialization of the VGBL product R\$762.

**Obs.:** in order to comply with Susep Circular Letter 356, variation.

The variation in the quarter is basically due to the lower commercialization of the VGBL product, R\$126. **Obs.:** in order to comply with Susep Circular Letter 356, VGBL redemption was reclassified to technical provision VGBL redemption was reclassified to technical provision variation.

### c) Income on Certificated Savings Plans

September YTD			2008			
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %	
1,139	1,223	7.4	408	443	8.6	

The variation is due to: (i) the increase in the volume of The variation is due to the large volume of new sales of new sales of single payment plans; and (ii) the increase in single payment plans. monthly payment plans.

#### Variation in Technical Provisions for Insurance, Private Pension Plans and Certificated Savings Plans

September YTD			2008		
2007 (8,024)	2008 (7,800)	Variation % (2.8)	2 <sup>nd</sup> Qtr. (2,643)	3 <sup>rd</sup> Qtr. (2,624)	Variation % (0.7)
The variation in the below.	e period is detailed	in the charts	The variation in th below.	e quarter is detailed	d in the charts

a) Variation in Technical Provisions for Insurance

September YTD			2008		
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %
(1,128)	(374)	(66.8)	(97)	(222)	128.9

The variation in technical provisions is directly related to the sale of insurance in its respective effectiveness period. The higher the sale of premiums, the higher the recording of technical provisions, considering an average period of 12 months. The higher constitutions of technical provisions in the period/08 were: (i) in the Life line, R\$239; (ii) Health line, R\$73; (iii) basic lines, R\$33; and (iv) Auto line, R\$26.

**Obs. 1:** the 2006 and 2007 amounts were influenced by the additional provision for health insurance.

**Obs. 2:** in order to comply with Susep Circular Letter 356, there was a reclassification of Individual Life Plan redemptions to this item.

The variation in technical provisions is directly related to the sale of insurance in their respective effectiveness periods. The higher the sale of premiums, the higher the recording of technical provisions, considering an average period of 12 months. The higher constitutions of technical provisions in 3Q08 were: (i) in the Life Line, R\$105; (ii) Auto line, R\$64; and (iii) Health line, R\$40.

**Obs. 1:** the 2007 quarter amounts were influenced by the additional provision for health insurance.

**Obs. 2:** In order to comply with Susep Circular Letter 356, there was a reclassification of Individual Life Plan redemptions to this item.

#### b) Variation in Technical Provisions for Private Pension Plans

September YTD			2008			
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %	
(6,913)	(7,422)	7.4	(2,545)	(2,397)	(5.8)	

Variations in technical provisions are directly related to production. The variations in the period are due to: (i) the higher recording of provision for VGBL products, R\$558to the lower recording of provision for VGBL product, **mitigated**: (ii) by the smaller number of provisions for R\$158. PGBL/Traditional products, R\$49.

FOBL/ITaditional products, K\$49.

**Obs.:** In order to comply with Susep Circular Letter 356, there was a reclassification of benefits and redemptions to this item.

**Obs.:** In order to comply with Susep Circular Letter 356, there was a reclassification of benefits and redemptions to this item.

### c) Variation in Technical Provisions for Certificated Savings Plans

	September YTD			2008	
2007 17	2008 (4)	Variation %	2 <sup>nd</sup> Qtr. (1)	3 <sup>rd</sup> Qtr. (5)	Variation % 400.0
	ne period is mainly d sion for contingencie		The variation in th of technical provis administrative prov	ion for contingenci	due to the creation es and
<b>Retained Claims</b>					
	September YTD			2008	
2007 (4,419)	2008 (5,245)	Variation % 18.7	2 <sup>nd</sup> Qtr. (1,782)	3 <sup>rd</sup> Qtr. (1,823)	Variation % 2.3
in production and of reported claim Life lines, R\$66	the resulting growt is (i) in the Health (iii) basic line, R\$2 (v) by the decrease	s due to the increase h life in the volume line, R\$714, (ii) in 52; (iv) other lines, e in reported claims	in production and reported claims: (i	the resulting grov ) in the Life line, R ted by the decreas	is due to the increase wth in the volume of \$50; (ii) in the Auto e in reported claims other lines, R\$4.
		1, 11,	Obs.: Claim rat	ios were recalcu	ulated due to new

**Obs.:** Claim ratios were recalculated due to new resolutions in Susep Circular Letter 356. resolutions in Susep Circular Letter 356.

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### **Certificated Savings Plans Drawings and Redemptions**

	September YTD           2007         2008         Variation %           (1,000)         (1,055)         5,5		2008		
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %
(1,000)	(1,055)	5.5	(355)	(382)	7.6

The redemptions are directly related to revenue. The variation in the period is due to the increase in revenues.

The redemptions are directly related to revenue. The variation in the quarter is due to the increase in revenues.

### Insurance, Private Pension Plans and Certificated Savings Plans Selling Expenses

September YTD			2008			
2007 (796)	2008 (877)	Variation % 10.2	2 <sup>nd</sup> Qtr. (319)	3 <sup>rd</sup> Qtr. (279)	Variation % (12.5)	
The variation in the below.	period is detailed	l in the charts	The variation in th below.	e quarter is detailed	d in the charts	

#### a) Insurance Products Selling Expenses

September YTD			2008			
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %	
(631)	(696)	10.3	(237)	(237)		

The variation in the period is due to the increase of The expense in the quarter remained stable. insurance production, mainly in the Health line, R\$36, and Life lines, R\$29.

**Obs.:** selling ratios were recalculated due to new resolutions in the Susep Circular Letter 356.

**Obs.:** selling ratios were recalculated due to new resolutions in the Susep Circular Letter 356.

#### **b)** Private Pension Plans Selling Expenses

September YTD			2008			
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %	
(153)	(173)	13.1	(59)	(58)	(1.7)	

The variation in the period is basically due to the increase The expense in the quarter remained stable. in sales of private pension plan products and, consequently, in selling expenses.

#### c) Certificated Savings Plans Selling Expenses

September YTD			2008		
2007 (12)	2008 (8)	Variation % 33.3	2 <sup>nd</sup> Qtr. (23)	3 <sup>rd</sup> Qtr. 16	Variation %
The variation in the selling activities in	•	the higher volume of	administrative	and selling exp	g reclassification of enses. After this uld be R\$4 in 2Q08
Personnel Expens	es				

September YTD			2008			
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %	
(4,749)	(5,277)	11.1	(1,715)	(1,825)	6.4	

The growth in the period is basically due to: (i) the expansion of the customer service network in Brazil (from 28,563 outlets in September 2007 to 36,128 in September 2008) and the subsequent hiring of employees, as well as the increase in salary levels resulting from the collective bargaining agreement of 2007 (6.0%) and Fenaban s proposal for 2008 (7.5%), benefits and others, expansion of customer service network and increase in R\$462; (ii) higher expenses with labor proceedings provisions R\$ 56; and (iii) higher expenses with training R\$10.

The variation in the quarter is basically due to: (i) the increase in the salary levels resulting from the provision for Fenaban s proposal of the professional category s collective bargaining agreement (7.5%) in the amount of R\$62 (R\$36 related to restatement of labor liabilities and R\$26 related to increase in payroll); and (ii) business volume, and accordingly, hiring of employees, with an impact of R\$35.

#### **Other Administrative Expenses**

			2008			
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %	
(4,939)	(5,895)	19.4	(1,969)	(2,111)	7.2	

The increase in the period is basically due to: (i) organic growth, with the expansion of customer service network in Brazil (from 28,563 outlets in September 2007 to 36,128 in September 2008); (ii) the increase in the volume of businesses; (iii) contractual adjustments; and (iv) investments in the improvement and optimization of the technological platform (IT Improvements Project). The variation in the quarter is basically due to the higher expenses with: (i) outsourced services, R\$96; (ii) data processing, R\$12; (iii) communication, R\$10; (iv) maintenance and repairs, R\$9; and (v) financial system services, R\$9.

#### **Tax Expenses**

	September YTD		2008 2 <sup>nd</sup> Qtr. 3 <sup>rd</sup> Qtr. (570) (536)			
2007 (1,766)	2008 (1,711)	Variation % (3.1)	L.	•	Variation % (6.0)	

The reduction in the period is basically due to: (i) the lower CPMF expenses R\$179, given the abolishment of this contribution in 2008, **mitigated** by (ii) the PIS/Cofins higher expenses in the amount of R\$120 due to the increase of taxable income.

The variation in the quarter is basically due to the lower PIS/Cofins expenses, R\$32, due to the decrease in the calculation basis of taxable income in 3Q08.

#### Equity in Earnings (Losses) of Unconsolidated Companies

	September YTE	)		2008	
2007 32	2008 89	Variation % 178.1	2 <sup>nd</sup> Qtr. 34	3 <sup>rd</sup> Qtr. 23	Variation % (32.4)
	ies in the period/(	o the higher results in 08, basically through		anies in 3Q08, 1	from lower results in basically through
Other Operating	Income				
	September YTI	)		2008	

2007 1,012	2008 1,197	Variation % 18.3	2 <sup>nd</sup> Qtr. 323	3 <sup>rd</sup> Qtr. 544	Variation % 68.4
1,012	1,197	18.3	323	544	68.4

The increase in the period is mainly due to: (i) higher reversals of operating provisions, R\$142, basically from the fiscal provision; and (ii) higher interest income, R\$62.

The variation in the quarter is mainly due to: (i) the higher reversals of operating provisions, R\$179, basically from the fiscal provision; and (ii) the higher interest income, R\$36.

#### **Other Operating Expenses**

	September YTD		2008		
2007	<b>2008</b>	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %
(3,275)	(4,212)	28.6	(1,429)	(1,445)	1.1

The increase in the period is mostly due to: higher expenses with: (i) financing commission, R\$193; (ii) creation of civil operational provisions, R\$146; (iii) amortization of prepaid expenses with operational agreements, R\$138; (iv) sundry losses, R\$121; and (v) search and seizure, R\$56.

The variation in the quarter basically derives from: (i) higher financing expenses, R\$36; (ii) goodwill amortization, R\$8; **offset**: (iii) by lower operational provision expenses.

#### **Operating Income**

September YTD			2008		
2007	2008	Variation %	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation %
7,151	7,951	11.2	2,775	2,608	(6.0)

The increase in the period derives from: (i) the higher financial margin, R\$2,674; (ii) the increase in the income from insurance, private pension plans and certificated savings plans operations, R\$1,146; (iii) the higher fee and commission income, R\$487; (iv) the increase in the equity in earnings (losses) of unconsolidated companies, R\$57; (v) the lower tax expenses, R\$55; **mitigated** by (vi) the higher personnel and administrative expenses, R\$1,484; (vii) the higher provision for loan losses expenses, R\$1,383; and (viii) the higher operating expenses (net of income), R\$752.

**Obs.:** for a more detailed analysis of the variation of each item, we recommend reading each specific item mentioned hereof.

The variation in the quarter derives from: (i) the higher personnel and administrative expenses, R\$252; (ii) the lower financial margin, R\$259; (iii) the decrease in the equity in earnings (losses) of unconsolidated companies R\$11; **offset** by (iv) the lower operating expenses (net of income), R\$205; (v) the increase in the income from insurance, private pension plans and certificated savings plans, R\$62; (vi) the higher fee and commission income, R\$44; (vii) the lower tax expenses, R\$34; and (viii) the lower provision for loan losses expenses, R\$10.

**Obs.:** for a more detailed analysis of the variation of each item, we recommend reading each specific item mentioned herein.

# **Non-Operating Income**

September YTD			2008		
2007 3	2008 3	Variation %	2 <sup>nd</sup> Qtr. (20)	3 <sup>rd</sup> Qtr. 8	Variation %
Non-operating inc	ome remained stabl	le in the period.	The variation in the quarter is basically due to (i) higher results in sale of securities, assets and investments <b>mitigated</b> by (ii) higher recording of non-operating provisions.		
Income Tax and S	Social Contributio	n			
September YTD			2008		
2007 (1,790)	2008 (2,118)	Variation % 18.3	2 <sup>nd</sup> Qtr. (750)	3 <sup>rd</sup> Qtr. (696)	Variation % (7.2)
The variation in income tax and social contribution expenses in the period reflects tax charge on earnings before taxes, adjusted by additions and exclusions,			The variation in income tax and social contribution expenses in the quarter reflects tax charge on earnings before taxes, adjusted by additions and exclusions,		

before taxes, adjusted by additions and exclusions, according to note 34.

before taxes, adjusted by additions and exclusions, according to note 34.

in millions of R\$

### **Comparative Balance Sheet**

### Assets September 2008 Variation Variation 2007 2008 % September % June 399,248 **Current and Long-Term Assets** 314,109 417,785 33.0 417,785 4.6 **Funds Available** 4,100 7,259 77.0 5,134 7,259 41.4 **Interbank Investments** 39,856 57,351 43.9 57,351 (22.2)73,692 **Securities and Derivative Financial** 22.5 Instruments 108,098 132,372 118,956 132,372 11.3 **Interbank and Interdepartmental** 20,968 29.2 3.5 Accounts 27,082 26,163 27,082 **Restricted Deposits:** Brazilian Central Bank 3.9 19,989 25,541 27.8 24,580 25,541 979 1,541 57.4 1,583 1,541 Others (2.7)9.5 102,294 144,349 41.1 131,791 144,349 **Loan and Leasing Operations** Loan and Leasing Operations 109,626 153,336 39.9 140,324 153,336 9.3 5.3 Allowance for Loan Losses (8,987)22.6 (8.533)(8,987)(7,332)**Other Receivables and Assets** 38,793 49,372 27.3 43,512 49,372 13.5 Foreign Exchange Portfolio 15.6 12,243 9.7 11,621 13,435 13,435 Other Receivables and Assets 27,269 36,086 32.3 31,388 36,086 15.0 Allowance for Other Loan Losses 53.6 25.2 (97) (149)(119)(149)**Permanent Assets** 3,539 4,921 39.1 4,023 4,921 22.3 36.3 823 784 823 5.0 Investments 604 Premises and Equipment and Leased Assets 2,209 13.9 2,435 3.4 2,517 2,517 **Deferred Charges** 726 1,581 117.8 804 1,581 96.6 4.8 Total 317,648 422,706 33.1 422,706 403,271 Liabilities **Current and Long-Term Liabilities** 34.6 369,190 387,684 5.0 288,084 387,684 **Deposits** 86,736 139,170 60.5 122,752 139,170 13.4 25,843 3.3 **Demand Deposits** 22,134 26,694 20.6 26,694 Savings Deposits 30,231 35,681 34,150 35,681 4.5 18.0 Interbank Deposits 197 340 72.6 485 340 (29.9)**Time Deposits** 75,529 33,483 125.6 61,343 75,529 23.1 Other Deposits 34.0 931 691 926 926 (0.5)**Federal Funds Purchased and Securities** Sold under Agreements to Repurchase 27.5 87,464 68,621 87,464 98,278 (11.0)**Funds from Issuance of Securities** 6,597 6,551 5,469 6,551 19.8 (0.7)Securities Issued Abroad 12.9 2,931 3,433 17.1 3,042 3,433 3.555 22.9 Other Funds 3,118 (12.3)2,538 3,118 **Interbank and Interdepartmental** 43.8 3.3 Accounts 1,765 2,538 2,458 2,538 29.3 **Borrowing and Onlending** 20,735 31,981 54.2 24,736 31,981 14,004 91.7 14,004 69.2 Borrowing 7,305 8,275

Onlending	13,430	17,977	33.9	16,461	17,977	9.2
Derivative Financial Instruments	2,332	2,326	(0.3)	1,598	2,326	45.6
<b>Technical Provisions for Insurance,</b>						
Private Pension Plans and						
<b>Certificated Savings Plans</b>	55,319	62,888	13.7	62,068	62,888	1.3
Other Liabilities	45,979	54,766	19.1	51,831	54,766	5.7
Foreign Exchange Portfolio	6,091	5,978	(1.9)	5,546	5,978	7.8
Taxes and Social Security Contributions,						
Social and Statutory Payables	12,030	12,445	3.4	12,598	12,445	(1.2)
Subordinated Debt	13,441	17,544	30.5	16,709	17,544	5.0
Sundry	14,417	18,799	30.4	16,978	18,799	10.7
Deferred Income	173	227	31.2	208	227	9.1
Minority Interest in Subsidiaries	177	627	254.2	162	627	287.0
Shareholders Equity	29,214	34,168	17.0	33,711	34,168	1.4
Total	317,648	422,706	33.1	403,271	422,706	4.8

### Equity Analysis in millions of R\$

### **Funds Available**

	September		2008			
2007 4,100	2008 7,259	Variation % 77.0	June 5,134	September 7,259	Variation % 41.4	
The variation in the period is due to the higher volume of funds available: (i) in foreign currency, R\$2,082; and (ii) in local currency, R\$1,077.			volume of funds	n the quarter is due available in foreign le decrease in funds	currency, R\$2,131;	

### **Interbank Investments**

	September		2008		
2007	2008	Variation %	June	September	Variation %
39,856	57,351	43.9	73,692	57,351	(22.2)

The variation in the period derives from: (i) the increase in the funded status in the amount of R\$19,052; (ii) the increase in short position, R\$2,054; (iii) the increase in our own portfolio position, R\$550; offset by: (iv) the decrease in TLM generic operations, R\$2,801; and (v) interest-earning deposits in other banks, R\$1,619. the decrease in interest-earning deposits in other banks, R\$1,360.

The variation in the quarter derives from: (i) the decrease in the funded status in the amount of R\$6,788; (ii) the decrease in our own portfolio position, R\$7,081; (iii) the decrease in short position, R\$853; and (iv) the decrease in

### Securities and Derivative Financial Instruments

	September		2008		
2007	2008	Variation %	June	September	Variation %
108,098	132,372	22.5	118,956	132,372	11.3

The increase in the period is substantially due to: (i) the additional funds derived from the increase in funding, particularly technical provisions for insurance, private pension plans and certificated savings plans; (ii) the variation in average rate, mainly observing the 11.6% CDI variation in the twelve-month period between September/07 and September/08; partially mitigated by (iii) the redemption/maturity of securities. The portfolio profile (excluded from purchase and sale commitments), based on the Management s intent, is distributed as follows: Trading Securities, 65.2%; Available-for-Sale Securities, 14.3%; and Held-to-Maturity Securities, 20.5%. In September/08, 54.3% of the total portfolio (excluded from purchase and sale commitments) was represented by Government Bonds, 22.1% by Corporate Securities and 23.6% by PGBL and VGBL fund quotas.

**Interbank and Interdepartmental Accounts** 

September
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2007	2008	Variation %	June
20,968	27,082	29.2	26,163

The variation in the period is basically due to: (i) the increase in volume of compulsory demand deposits, R\$925, due to an expansion in average balance of these deposits, basis for payment in respective periods, from R\$23,158 in September/07 to R\$25,769 in September/08; (ii) the increase in the volume of compulsory savings accounts deposits in the amount of R\$1,112, due to the increase in the balance of the savings deposits by 18.0% in the period; (iii) the increase in the additional compulsory on deposits, R\$3,514 (of which, R\$2,863 refer to time deposits); (iv) the increase in items

Check Clearance Services, Financial Housing System and Interdepartmental Accounts, in the amount of R\$574.

The increase in the quarter is mainly due to: (i) the additional funds arising from higher funding, especially the raising of time deposits; (ii)the variation in average rate, observing the 3.2% CDI variation in 3Q08; partially **mitigated** by (iii) the redemption/maturity of securities.

2008

September Variation % 27,082 3.5

The variation in the quarter is basically due to: (i) the increase in additional compulsory deposits, R\$1,018 (of which R\$929 refer to time deposits), due to the average volume increase; (ii) the increase in the volume of compulsory of savings deposits, R\$299; **offset** (iii) by the reduction in the volume of compulsory demand deposits, R\$356, due to the decrease in the calculation basis; and (iv) the decrease in item Correspondent Relations in the amount of R\$52.

### **Loan and Leasing Operations**

	September		2008		
2007	2008	Variation %	June	September	Variation %
116,357	160,634	38.1	148,408	160,634	8.2

The increase in the period is due to the individuals client The variation in the quarter is a result of the 9.5% growth portfolio, with 29.3% growth, particularly in the products recorded in the corporate portfolio resulting from the Leasing, up by 371.4%, Vehicles, up by 6.3%, Person & increase in the portfolio of micro-, small- and Loan, up by 14.5%, Credit Card, up by 45.2%, Ruralmachium-sized companies and also the growth of 10.0% in by 62.0% and Real Estate Financing, up by 57.4%. The portfolio of large companies (Corporate). It is worth 44.5% growth recorded in the corporate portfolio is a pointing out the increase of 34.1% in Foreign result of the 43.7% increase in micro, small Operations, 20.2% in Leasing and 15.1% in Working and medium-sized companies portfolio, coupled with a Capital . There was 6.3% growth in the individual 45.4% increase in the portfolio of large companies portfolio, especially in the Leasing products, with a (Corporate). In the corporate portfolio we point 36.1% increase, Rural, with a 16.5% and Real Estate Financing to Export operations, up by Financing, up by 9.2%. In terms of concentration, the out 49.5%, Working Capital, with an increase of 108.0%100 largest borrowers accounted for 20.7% of the Leasing, up by 114.3% and Real Estate Financing, upbrtfolio in June/08 and 20.7% in September/08. 55.9%. In September/08, the portfolio was distributed at 60.4% for corporate (25.1% d irected to industry, public **Obs. 1:** this item includes advances on exchange and private sectors, 13.4% to commerce, 19.9% contracts and other receivables and does not take into to services, 1.3% to agribusiness and 0.7% to financial account the allowance for loan losses, as described in intermediation) and 39.6% for individuals. In terms of Note 10.

concentration, the 100 largest borrowers accounted for 20.0% of the portfolio in September/07 and for 20.7% in September/08. The Performing Loan Portfolio reached the amount of R\$148,787 in September/08. Out of this total, 29.3% is due within up to 90 days.

**Obs. 1:** this item includes advances on foreign exchange contracts and other receivables and does not include the allowance for loan losses, as described in note 10. **Obs. 2:** for a better understanding of these operations, see item Loan Operations on page 81.

**Obs. 2:** for a better understanding of these operations, see item Loan Operations on page 81.

### Allowance for Loan Losses (PDD)

September			2008		
2007	2008	Variation %	June	September	Variation %
(7,428)	(9,136)	23.0	(8,652)	(9,136)	5.6

The variation in the PDD balance for the period was mostly due to a 38.1% increase in the volume of loan operations. The PDD ratio in relation to the loan portfolio went from 6.4% in September/07 to 5.7% in September/08. Provision coverage ratios in relation to the portfolio of non-performing loans, respectively, rated between E and H, decreased from 147.5% in September/07 to 143.9% in September/08 and, between D and H, reduced from 125.9% in September/07 to 121.6% in September/08. The preventive maintenance of current provision levels made all performance indicators remain at high levels. From September 2007 to September 2008, PDD in the amount of R\$6,881 was recorded, and R\$5,173 was written off. The exceeding PDD volume in relation to the minimum required increased from R\$1,112 in September/07 to R\$1,192 in September/08.

### **Other Receivables and Assets**

The increase in the PDD balance in the quarter basically reflects 8.2% growth of the loan portfolio in the quarter, particularly the corporate portfolio with a 9.5% growth, which due to its characteristics, requires a lower provisioning. The PDD ratio in relation to the loan portfolio went from 5.8% in June/08 to 5.7% in September/08. The provision coverage ratios in relation to the portfolio of non-performing loans, respectively, rated from E to H, went from 147.2% in June/08 to 143.9% in September/08, and those rated from D to H went from 124.0% in June/08 to 121.6% in September/08. The preventive maintenance of current provision levels made all performance indicators remain at high levels. Between the quarters, PDD in the amount of R\$1,824 was recorded and R\$1,340 was written off. The exceeding PDD volume in relation to the minimum required went from R\$1,1 83 in June/08 to R\$1,192 in September/08.

September			2008			
2007	2008	Variation %	June	September	Variation %	
38,368	49,011	27.7	43,122	49,011	13.7	

The variation in the period is mainly due to (i) the increase in tax credit balances, R\$2,361, basically as a result of temporary provisions; (ii) the increase in foreign exchange operations, R\$1,814; (iii) the increase in the balance of debtors by guarantee deposits, R\$1,494; (iv) the increase in credit card operations, R\$1,202; (v) the balance of securities trading and intermediation of R\$995; and (vi) the increase in prepaid expenses with the agreement in the provision of banking services, R\$931.

**Obs.:** balances are deducted (net of corresponding PDD) of R\$425 in September/07 and of R\$361 in

The variation in the quarter is mainly derived from (i) the increase in exchange operations, R\$1,192; (ii) the higher tax credit balances, R\$1,119, basically due to temporary provisions; (iii) the increase in the balance of securities trading, R\$942; and (iv) the increase in credit card operations, R\$845.

**Obs.:** balances are deducted (net of corresponding PDD) from R\$390 in June/08 and R\$361 in September/08, allocated to the Loan and Leasing Operations and Allowance for Loan Losses items.

September/08, allocated to the Loan and Leasing Operations and Allowance for Loan Losses items.

### **Permanent Assets**

September			2008		
2007	2008	Variation %	June	September	Variation %
3,539	4,921	39.1	4,023	4,921	22.3

The variation in the period is basically due to: (i) the goodwill in the acquisition of Ágora Corretora, R\$686; (ii) the increase in investments in affiliated companies, R\$133, basically resulting from the non- consolidation of Serasa as of 2008 and equity in the earnings of unconsolidated companies; and (iii) the increase in premises and equipment, leased assets and deferred assets, R\$477.

The variation in the quarter is basically due to: (i) the goodwill in the acquisition of Ágora Corretora, R\$686; (ii) the increase in investments in affiliated companies, R\$18, basically resulting from the equity in the earnings of unconsolidated companies; and (iii) the increase in premises and equipment, leased assets and deferred assets, R\$174.

### **Deposits**

September			2008			
2007 86,736	2008 139,170	Variation % 60.5	June 122,752	September 139,170	Variation % 13.4	
The increase in the period is detailed in the charts below:			The variation in the below:	he quarter is detailed	in the charts	

### a) Demand Deposits

September			2008		
2007	2008	Variation %	June	September	Variation %
22,134	26,694	20.6	25,843	26,694	3.3

The increase of R\$4,560 in the period is composed of the increase in funds from individuals, R\$1,681, and from corporate clients, R\$2,879.

The R\$851 variation in the quarter is due to (i) the increase in funds resulting from corporate clients, R\$1,256; offset by (ii) the decrease in funds resulting from individuals, R\$405.

### **b)** Savings Deposits

	September			2008	
2007	2008	Variation %	June	September	Variation %
30,231	35,681	18.0	34,150	35,681	4.5

period; and (ii) the deposit remuneration (TR + 0.5%)p.m.), which reached 7.5% in the twelve-month period 3Q08; and (ii) the deposits occurred in the quarter. between September/07 and September/08.

The increase is mainly due to (i) the deposits made in the The variation is mainly due to (i) the deposit remuneration (TR + 0.5% p.m.), which reached 2.1% in

### c) Time Deposits

	September			2008	
2007	2008	Variation %	June	September	Variation %
33,483	75,529	125.6	61,343	75,529	23.1

The increase in the period is mostly due to: (i) the remuneration of deposits; and (ii) the increase in the volume raised in the period, resulting from institutional investors and branch network clients.

The increase in the quarter is mainly due to: (i) the income appropriated; and (ii) the increase in the volume raised in the quarter, resulting from institutional investors and branch network clients.

### d) Interbank Deposits and Other Deposits

	September			2008	
2007	2008	Variation %	June	September	Variation %
888	1,266	42.6	1,416	1,266	(10.6)

The variation in the period results from: (i) the increase in The variation in the quarter is due to: (i) the decrease in Other Deposits Investment Account in the amount of Other Deposits R\$235; and (ii) the increase in the volume of Interbank R\$5; and (ii) the decrease in the volume of Interbank Deposits in the amount of R\$143.

Investment Account in the amount of Deposits in the amount of R\$145.

### Federal Funds Purchased and Securities Sold under Agreements to Repurchase

	September			2008	
2007	2008	Variation %	June	September	Variation %
68,621	87,464	27.5	98,278	87,464	(11.0)

The variation in the period derives from: (i) the increase in third-party portfolio by R\$19,823; (ii) the increase in the funding volume, using as base government and private securities of its own portfolio by R\$4,579; **offset** by (iii) the decrease in the unrestricted portfolio by R\$5,559.

**Obs.:** includes investment funds applied in purchase and sale commitments with Bradesco, whose owners are subsidiaries included in the consolidated financial statements, in the amount of R\$12,107 in September/07 and R\$15,691 in September/08.

The variation in the quarter derives from (i) the decrease in the third- party portfolio, R\$7,073; (ii) the decrease in funding volume, using as base its own portfolio, R\$2,652; and (iii) the decrease in the unrestricted portfolio, R\$1,089.

**Obs.:** includes investment funds applied in purchase and sale commitments with Bradesco, whose owners are subsidiaries included in the consolidated financial statements, in the amount of R\$13,922 in June/08 and R\$15,691 in September/08.

### **Funds from Issuance of Securities**

	September			2008	
2007	2008	Variation %	June	September	Variation %
6,597	6,551	(0.7)	5,469	6,551	19.8

The variation in the period basically derives from: (i) the increase in the volume of funding of securitization securities of the future flow MTN100; (ii) the exchange variation of 4.1% in the twelve-month period between September/07 and September/08; **offset**: (iii) by the decrease in the balance of debentures, R\$1,143, repurchased from clients and redirected to purchase and sale commitments.

The increase mainly derives from (i) the 20.3% exchange variation in the quarter; and (ii) the funding from letters of credit for agribusiness, R\$579.

### **Interbank and Interdepartmental Accounts**

	September			2008	
2007	2008	Variation %	June	September	Variation %
1,765	2,538	43.8	2,458	2,538	3.3

The variation in the period is mostly due to the higher volume of collection of third parties in transit.

The variation in the quarter is mainly due to the higher volume of collection of third parties in transit.

### **Borrowing and Onlending**

	September			2008	
2007	2008	Variation %	June	September	Variation %
20,735	31,981	54.2	24,736	31,981	29.3

The variation in the period is due to the increase in the volume of funds from foreign and local borrowing and onlending in the amounts of R\$8,121 and R\$3,125, respectively (mainly by means of Finame operations), influenced by exchange variation of 4.1% in the twelve-month period between September/07 and September /08, which affected the foreign currency indexed and/or denominated borrowing and onlending liabilities, the balances of which were R\$7,644 in September/07 and R\$15,742 in September/08.

The variation in the quarter results from the increase in the volume of funds from foreign and local borrowing and onlending at the amounts of R\$5,966 and R\$1,279 respectively (mainly by means of Finame operations), influenced by the exchange variation of 20.3% in 3Q08, which affected the foreign currency indexed and/or denominated borrowing and onlending liabilities, the balances of which were R\$9,705 in June/08 and R\$15,742 in September/08.

### Technical Provisions from Insurance, Private Pension Plans and Certificated Savings Plans

	September			2008	
2007	2008	Variation %	June	September	Variation %
55,319	62,888	13.7	62,068	62,888	1.3

The increase in the period is basically due to: (i) the increase in sales of supplementary private pension plans, certificated savings plans and insurance policies; and (ii) the price-level restatement and interest of technical provisions. The main variations occurred (a) in the

segments, in the Health line, R\$378, and in the Life line, R\$239; and (c) in the certificated savings plans segment, R\$250.

The increase in the quarter is basically due to: (i) the price-level restatement and interest of technical provisions; and (ii) the increase in sales of supplementary private pension plans, certificated savings plans and insurance policies. The main variations occurred (a) in private pension plan segment, in the VGBL, R\$4,433, andhe private pension plan segment, in the VGBL, R\$255, PGBL/Traditional, R\$2,395, plans; (b) in the insurance and PGBL/Traditional, R\$320, plans; (b) in the insurance segment, in the Life line, R\$69; and (c) in the certificated savings plans segment, R\$76.

### **Other Liabilities, Derivative Financial Instruments and Deferred Income**

	September			2008	
2007	2008	Variation %	June	September	Variation %
54,694	64,107	17.2	61,212	64,107	4.7

The variation in the period mostly derives from: (i) the issuance of Subordinated Debt, R\$2,815; (ii) the increase in the balance of Securities Trading , R\$760; (iii) the ii) Provision for Unsettled Payments, R\$541; (iii) increase in the Provision for Contingent Liabilities, R\$1,417; (iv) the increase in Provision for unsettled Payments, R\$715; (v) the increase in Collection of Taxes and Other Contributions R\$575; and (vi) the increase of the Exchange Portfolio, R\$465.

**Obs.:** excludes advances on foreign exchange contracts of R\$6,210 and R\$6,788, allocated to the specific item of loan operations in September/07 and September/08, respectively.

The variation in the quarter is mainly due to the increase in the items: (i) Derivative Financial Instruments, R\$728; Securities Trading, R\$436; (iv) Credit Card Operations, R\$300; and (v) the issue of Subordinated Debt, R\$230.

**Obs.:** excludes advances on foreign exchange contracts of R\$7,575 in June/08 and R\$6,788 in September/08, allocated to the specific item of loan operations.

### **Minority Interest in Subsidiaries**

	September			2008	
2007 177	2008 627	Variation % 254.2	June 162	September 627	Variation % 287.0
The variation in the period is basically due to the minority shareholders of Banco Bradesco BBI S.A., R\$403.				n the quarter is ba olders of Banco Br	•
Shareholders Ec	quity				
	September			2008	
2007 29,214	2008 34,168	Variation % 17.0	June 33,711	September 34,168	Variation % 1.4
of reported net in capital increase goodwill calculat from the subscrip offset by: (iv) capital/dividends	in the amount of 1 ed in the sale of the tion in the amount of ) the interest o paid and provisione	i) the appropriation nt of R\$8,208; (ii) R\$1,200; (iii) the e remaining shares of R\$7; which was n shareholders ed, R\$2,755; (v) the istment reserve of	of reported net in was <b>offset</b> by: adjustment reserv (iii) the interest and provisioned, treasury shares, F	he quarter is due to: ( ncome in the amount (ii) the decrease in ve of Securities and I on shareholders ca R\$613; (iv) the acqu R\$1; and (v) the paym from the 50% bonus	t of R\$1,910 which the market value Derivatives, R\$838, pital/dividends paid uisition of our own thent to shareholders

(\*) In September 2008, it refers to Basel II.

acquisition of our own shares for treasury, R\$35.

Securities and Derivatives, R\$1,671; and (vi) the

# **2-Main Statement of Income Information**

# **Consolidated Statement of Adjusted Income** in thousands of R\$

	September			Years		
	2008	2007	2006	2005	2004	2003
<b>Revenues From Financial</b>						
Intermediation	40,542,737	41,592,988	38,375,859	34,268,623	27,210,965	28,573,144
Loan Operations	20,997,688	22,372,226	20,408,469	17,158,864	13,000,941	12,691,851
Leasing Operations	1,581,344	916,745	653,260	444,389	300,850	307,775
Operations with Securities	8,761,478	7,647,781	7,025,986	7,073,266	5,975,474	8,443,246
Financial Income from Insurance,	- , - , - ,	- , ,	- , ,	- , ,	- , , -	-, -, -
Private Pension Plans and						
Certificated Savings Plans	5,009,643	7,501,995	6,887,472	6,171,213	5,142,434	5,359,939
Derivative Financial Instruments	1,385,012	1,264,654	1,344,438	1,307,818	922,827	(413,134)
Foreign Exchange Operations	1,625,772	646,352	729,647	617,678	691,302	797,702
Compulsory Deposits	1,181,800	1,243,235	1,326,587	1,495,395	1,177,137	1,385,765
Expenses From Financial						
Intermediation (Excluding PDD)	21,565,850	19,293,584	18,536,698	17,719,666	13,980,085	15,291,477
Federal Funds Purchased and	, ,					
Securities Sold Under Agreements to						
Repurchase	15,095,457	13,726,131	12,666,708	12,421,171	9,341,527	11,039,960
Price-level Restatement and Interest						
on Technical Provisions for						
Insurance,						
Private Pension Plans and						
Certificated Savings Plans	3,081,537	4,616,356	4,004,823	3,764,530	3,215,677	3,120,342
Borrowing and Onlending	3,385,265	942,776	1,857,009	1,525,270	1,405,389	1,118,194
Leasing Operations	3,591	8,321	8,158	8,695	17,492	12,981
Financial Margin	18,976,887	22,299,404	19,839,161	16,548,957	13,230,880	13,281,667
Allowance for Loan Losses						
Expenses	5,325,079	5,497,709	4,412,413	2,507,206	2,041,649	2,449,689
Gross Income from Financial						
Intermediation	13,651,808	16,801,695	15,426,748	14,041,751	11,189,231	10,831,978
<b>Other Operating Income/Expenses</b>	(5,698,980)			(6,543,186)		(7,278,870)
Fee and Commission Income	8,397,371	10,805,490	8,897,882	7,348,879	5,824,368	4,556,861
<b>Operating Income from Insurance,</b>						
<b>Private Pension Plans and</b>						
<b>Certificated Savings Plans</b>	1,711,702	711,512	1,025,221	620,991	(60,645)	(148,829)
Insurance, Private Pension Plans and						
Certificated Savings						
Plans Retained Premiums	16,688,582			13,647,089		11,726,088
Net Premiums Written	16,944,706	21,478,969	19,021,852	16,824,862	15,389,170	12,817,805
Reinsurance and Redeemed						
Premiums	(256,124)	(622,034)	(1,013,626)	(3,177,773)	(2,105,493)	(1,091,717)
Variation of Technical Provisions						
from Insurance, Private Pension						
Plans and						
Certificated Savings Plans		(11,669,410)				
Retained Claims	(5,244,110)	(6,014,455)	(6,026,651)	(5,825,292)	(5,159,188)	(3,980,419)

Certificated Savings Plans Drawings and Redemptions Insurance, Private Pension Plans and	(1,055,482)	(1,377,758)	(1,221,626)	(1,228,849)	(1,223,287)	(1,099,554)
Certificated Savings Plans	(077, 441)	(1.002.000)	(1,000,707)	(0(1,017))	(9(7,004))	(7(2,010))
Selling Expenses	(877,441)	,	(1,022,737)	(961,017)	(867,094)	(762,010)
Personnel Expenses	(5,276,483)	,	(5,932,406)		,	,
Other Administrative Expenses	(5,894,189)		(5,870,030)		,	
Tax Expenses	(1,710,993)	(2,388,815)	(2,149,905)	(1,827,337)	(1,464,446)	(1,054,397)
Equity in the Earnings of Affiliated						
Companies	88,426	42,268	72,324	76,150	163,357	5,227
Other Operating Income	1,197,631	1,435,192	1,420,217	1,096,968	1,198,532	1,697,242
Other Operating Expenses	(4,212,445)	(4,296,722)	(4,222,808)		(2,826,136)	,
Operating Income	7,952,828	9,629,559	8,667,243	7,498,565	4,118,111	3,553,108
Non-Operating Income	2,084	24,550	(8,964)	(106,144)	(491,146)	(841,076)
Income Before Tax on Income and						
Interest	7,954,912	9,654,109	8,658,279	7,392,421	3,626,965	2,712,032
Income Tax and Social						
Income Tax and Social Contribution	(2,118,065)	(2,432,630)	(2,286,765)	(1,869,516)	(554,345)	(396,648)
	(2,118,065) (17,319)	(2,432,630) (11,213)	(2,286,765) (9,007)	(1,869,516) (8,831)	(554,345) (12,469)	(396,648) (9,045)
Contribution Minority Interest in Subsidiaries	(17,319)	(11,213)	(9,007)	(8,831)	(12,469)	(9,045)
Contribution Minority Interest in Subsidiaries Adjusted Net Income	(17,319) 5,819,528	(11,213) 7,210,266	(9,007) 6,362,507		. , ,	. , ,
Contribution Minority Interest in Subsidiaries	(17,319)	(11,213)	(9,007)	(8,831)	(12,469)	(9,045)
Contribution Minority Interest in Subsidiaries Adjusted Net Income Adjustments Reported Net Income	(17,319) 5,819,528 195,623	(11,213) 7,210,266 799,458	(9,007) 6,362,507 (1,308,467)	(8,831) 5,514,074	(12,469) 3,060,151	(9,045) 2,306,339
Contribution Minority Interest in Subsidiaries Adjusted Net Income Adjustments	(17,319) 5,819,528 195,623	(11,213) 7,210,266 799,458	(9,007) 6,362,507 (1,308,467)	(8,831) 5,514,074	(12,469) 3,060,151	(9,045) 2,306,339
Contribution Minority Interest in Subsidiaries Adjusted Net Income Adjustments Reported Net Income Return on (Average) Equity Without Market Value	(17,319) 5,819,528 195,623	(11,213) 7,210,266 799,458	(9,007) 6,362,507 (1,308,467)	(8,831) 5,514,074	(12,469) 3,060,151	(9,045) 2,306,339
Contribution Minority Interest in Subsidiaries Adjusted Net Income Adjustments Reported Net Income Return on (Average) Equity Without Market Value Adjustment	(17,319) 5,819,528 195,623	(11,213) 7,210,266 799,458	(9,007) 6,362,507 (1,308,467)	(8,831) 5,514,074	(12,469) 3,060,151	(9,045) 2,306,339
Contribution Minority Interest in Subsidiaries Adjusted Net Income Adjustments Reported Net Income Return on (Average) Equity Without Market Value Adjustment Reserve Securities and	(17,319) 5,819,528 195,623 6,015,151	(11,213) 7,210,266 799,458 8,009,724	(9,007) 6,362,507 (1,308,467) 5,054,040	(8,831) 5,514,074 5,514,074	(12,469) 3,060,151 3,060,151	(9,045) 2,306,339 2,306,339
Contribution Minority Interest in Subsidiaries Adjusted Net Income Adjustments Reported Net Income Return on (Average) Equity Without Market Value Adjustment Reserve Securities and Derivatives (Adjusted Income)	(17,319) 5,819,528 195,623	(11,213) 7,210,266 799,458	(9,007) 6,362,507 (1,308,467)	(8,831) 5,514,074	(12,469) 3,060,151	(9,045) 2,306,339
Contribution Minority Interest in Subsidiaries Adjusted Net Income Adjustments Reported Net Income Return on (Average) Equity Without Market Value Adjustment Reserve Securities and Derivatives (Adjusted Income) Annualized Adjusted Financial	(17,319) 5,819,528 195,623 6,015,151 25.4%	(11,213) 7,210,266 799,458 8,009,724 28.3%	(9,007) 6,362,507 (1,308,467) 5,054,040 31.1%	(8,831) 5,514,074 5,514,074 32.7%	(12,469) 3,060,151 3,060,151 22.5%	(9,045) 2,306,339 2,306,339 19.2%
Contribution Minority Interest in Subsidiaries Adjusted Net Income Adjustments Reported Net Income Return on (Average) Equity Without Market Value Adjustment Reserve Securities and Derivatives (Adjusted Income)	(17,319) 5,819,528 195,623 6,015,151	(11,213) 7,210,266 799,458 8,009,724	(9,007) 6,362,507 (1,308,467) 5,054,040	(8,831) 5,514,074 5,514,074	(12,469) 3,060,151 3,060,151	(9,045) 2,306,339 2,306,339

(\*) Adjusted Interest Financial Margin/(Total Average Assets Permanent Assets Purchase and Sale Commitments).

		2008	Ū	2007				2006
	3 <sup>rd</sup> Qtr.	2 <sup>nd</sup> Qtr.	1 <sup>st</sup> Qtr.	4 <sup>th</sup> Qtr.	3 <sup>rd</sup> Qtr.	2 <sup>nd</sup> Qtr.	1 <sup>st</sup> Qtr.	4 <sup>th</sup> Qtr.
Revenues from Financial								
Intermediation	16,080,524	12,768,540	11,693,673	11,162,847	10,612,598	10,248,772	9,568,771	9,671,491
Loan Operations	8,003,935	6,422,633	6,571,120	6,073,076	5,650,541	5,416,011	5,232,598	5,197,274
Leasing								
Operations	691,068	517,740	372,536	283,874	248,354	192,700	191,817	192,898
Operations with Securities	4 701 056	2 220 195	1 820 227	1 207 151	2 026 121	2,018,989	1 705 217	1 825 604
Financial Income	4,701,956	2,239,185	1,820,337	1,807,151	2,026,424	2,018,989	1,795,217	1,835,694
from Insurance,								
Private Pension								
Plans and								
Certificated								
Savings Plans	865,743	2,467,555	1,676,345	2,068,229	1,889,168	1,859,454	1,685,144	1,840,259
Derivative								
Financial	04 406	761,901	528,615	200 450	271 970	202 746	100 570	102 200
Instruments Foreign Exchange	94,496	/01,901	528,015	390,459	371,879	303,746	198,570	192,399
Operations	1,244,094	(14,203)	395,881	231,895	121,888	143,305	149,264	98,051
Compulsory	1,211,091	(11,203)	575,001	231,095	121,000	115,505	119,201	<i>y</i> 0,051
Deposits	479,232	373,729	328,839	308,163	304,344	314,567	316,161	314,916
Expenses from	,	,	,	,	,	,	,	
Financial								
Intermediation								
(Excluding PDD)	9,746,539	6,175,442	5,643,869	5,165,547	5,033,028	4,545,323	4,549,686	4,625,777
Federal Funds								
Purchased and Securities Sold								
under Agreements								
to Repurchase	6,559,832	4,717,570	3,818,055	3,523,771	3,536,178	3,370,988	3,295,194	3,143,366
Price-level	0,000,000	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0,010,000	0,020,771	0,000,110	0,070,000	0,200,101	0,1.0,000
Restatement and								
Interest on								
Technical								
Provisions from								
Insurance, Private								
Pension Plans and Certificated								
Savings Plans	345,659	1,711,644	1,024,234	1,287,681	1,188,122	1,096,964	1,043,589	1,138,529
Borrowing and	545,057	1,711,044	1,024,234	1,207,001	1,100,122	1,070,704	1,0+5,507	1,150,527
Onlending	2,839,757	(254,877)	800,385	352,835	306,355	74,374	209,212	341,753
Leasing	,,		,		)	· )- ·	)	- ,
Operations	1,291	1,105	1,195	1,260	2,373	2,997	1,691	2,129
<b>Financial Margin</b>	6,333,985	6,593,098	6,049,804	5,997,300	5,579,570	5,703,449	5,019,085	5,045,714
Allowance for								
Loan Losses	1 000 000	1 0 2 4 2 4 2	1 ((( 007	1 555 770	1 420 205	1 242 064	1 150 441	1 100 0 41
Expenses	1,823,900	1,834,342	1,666,837	1,555,779	1,438,305	1,343,964	1,159,661	1,189,941

Gross Income from Financial Intermediation Other Operating	4,510,085	4,758,756	4,382,967	4,441,521	4,141,265	4,359,485	3,859,424	3,855,773
Income/Expenses	(1,902,013)	(1,981,631)	(1,815,336)	(1,960,671)	(1,683,978)	(1,949,496)	(1,577,991)	(1,675,438)
Fee and Commission Income <b>Operating Income</b> from Insurance,	2,819,169	2,774,673	2,803,529	2,895,760	2,742,006	2,608,536	2,559,188	2,423,752
Private Pension Plans and Certificated Savings Plans Insurance, Private	628,781	568,164	514,757	146,407	208,341	115,334	241,430	345,135
Pension Plans and Certificated Savings Plans Retained								
Premiums Net Premiums	5,737,083	5,666,383	5,285,116	6,052,442	5,268,063	4,892,880	4,643,550	5,486,088
Issued Reinsurance	5,821,416	5,756,330	5,366,960	6,174,894	5,448,219	5,054,748	4,801,108	5,662,096
Premiums Variation of Technical	(84,333)	(89,947)	(81,844)	(122,452)	(180,156)	(161,868)	(157,558)	(176,008)
Provisions from Insurance, Private Pension								
Plans and Certificated								
Savings Plans Retained Claims Certificated Savings Plans	,	(2,642,347) (1,782,118)	,	,	,			
Drawings and Redemptions Insurance, Private Pension Plans and Certificated	(382,466)	(354,756)	(318,260)	(378,480)	(345,729)	(352,506)	(301,043)	(343,384)
Savings Plans Selling Expenses Personnel	(279,158)	(318,998)	(279,285)	(288,631)	(273,375)	(261,961)	(259,833)	(268,731)
Expenses Other Administrative	(1,824,801)	(1,715,129)	(1,736,553)	(1,820,181)	(1,640,132)	(1,649,408)	(1,459,826)	(1,460,199)
Expenses Tax Expenses Equity in the Earnings of Affiliated	(2,110,603) (536,007) 22,601	(1,968,592) (569,391) 33,656	(1,814,994) (605,595) 32,169		(1,755,090) (599,256) 16,403	(1,644,146) (581,290) 4,505	(1,539,500) (585,370) 11,589	(1,671,274) (577,132) 30,257

Other Operating	
Expenses (1,445,151) (1,428,863) (1,338,431) (1,020,767) (1,031,214) (1,101,965) (1,142,776) (1 Operating	a 100 aas
	2,180,335
Income         7,857         (20,604)         14,831         21,425         1,710         4,129         (2,714)           Income before         (2,714)         (2,714)         (2,714)         (2,714)         (2,714)	(29,038)
Income Taxes and	2,151,297
Income Tax and Social	
Contribution (695,681) (750,375) (672,009) (644,495) (605,489) (612,311) (570,335) Minority Interest	(530,168)
in Subsidiaries (10,013) (3,715) (3,591) (3,678) (3,018) (1,450) (3,067) Adjusted Net	(1,580)
	1,619,549
Adjustments made 195,623 338,787 (40,277) 500,948 Disclosed Net	83,291
	1,702,840
(average) Shareholders	
Equity without Market	
Value Adjustment Reserve	
Securities and Derivatives	
(Adjusted Income) 25.1% 27.6% 28.7% 29.4% 31.4% 32.9% 32.5% Annualized	34.3%
Adjusted           Financial Margin           Interest (*)         7.8%         8.1%         8.4%         8.5%         8.6%         8.7%         8.6%	8.9%

(\*) Adjusted Interest Financial Margin/(Total Average Assets - Permanent Assets - Purchase and Sale Commitments).

### Profitability

Bradesco s adjusted net income reached R\$5,819 million in the first nine months of 2008, against R\$5,356 million recorded in the same period of 2007, an 8.6% increase. Shareholders equity amounted to R\$34,168 million on September 30, 2008, a 17.0% y-o-y growth. Accordingly, ROAE reached 25.4% (\*). On September 30, 2008, total assets added up to R\$422,706 million, growing 33.1% y-o-y. The annualized ROAA in 9M08 was 2.0% . Earnings per share reached R\$1.90.

In 3Q08, the result was R\$1,910 million, a decrease of R\$92 million or 4.6% compared to the adjusted net income of 2Q08. This reductions was mainly due to non-interest income in financial margin of R\$475 million, partially offset by reversals of tax provisions in the amount of R\$186 million. Still in this quarter, ROAE reached 25.1%(\*) and the annualized ROAA, in 3Q08, was 1.9%. Earnings per share reached R\$0.62.

In 3Q08, there was a decrease in the income composing the financial margin, in the amount of R\$259 million, mainly affected by lower non interest results, which reached R\$395 million, a R\$475 million q-o-q decrease, mainly coming from the negative CDS mark-to-market adjustment on Brazilian government securities issued abroad of R\$150 million, by lower gains from the trading of shares in the Insurance Group of R\$185 million and the negative mark-to-market adjustment of other financial instruments mainly derivatives used as market risk hedge of loan operations in the country of R\$140 million, resulting from the world s financial markets volatility in 3Q08. Interest result reached R\$5,939 million, with a growth of R\$216 million (with R\$377 million related to business volume increase and R\$161 million related to spread reduction).

The operating result from insurance, private pension plans and certificated savings plans had, in the 3Q08, an increase of R\$62 million, basically motivated by higher revenues from insurance, private pension plans and certificated savings plans premiums combined with a lower claims ratio (72.4% against 73.1% in the previous quarter).

In 3Q08, the allowance for loan losses expenses had a slight variation, as a result of the higher corporate operations growth, mainly in the corporate segment, which grew by 9.5% in the quarter and, given its characteristics, requires less provisioning.

The efficiency ratio of the 12-month period ended on September 30, 2008 was 41.6%, with a decrease when compared to the 41.3% recorded on June 30, 2008, basically due to the provision for Fenaban s proposal related to the collective bargaining agreement of 7.5% and by lower gains in non-interest financial margin already mentioned. When compared to the 41.8% recorded on September 30, 2007, there is a y-o-y increase of 0.2 percentage point.

The Coverage Ratio in the 12-month period (fee and commission income)/(personnel expenses + administrative expenses) ended on September 30, 2008 (75.5%) decreased 2.3 percentage points q-o-q (77.8% on June 30, 2008) and 5.1 percentage points y-o-y (80.6% in September 2007), mainly influenced by effect of the fee adjustment charged to individuals from 2008 and by expansion of our customer service network in the country (from 28,563 outlets in September 2007) to 36,128 in September 2008) and investments in our technological platform.

(\*) not considering the mark-to-market effects of Available-for-Sale Securities in the Shareholders Equity.

Profitability

### **Income by Business Segment**

Income Breakdown %

Obs.: The balance sheet and the statement of income by business segment can be found in Note 5.

### Variation in the Main Statement of Income Items

Breakdown of Net Income from 9M07 to 9M08 in millions of R\$

(1) Composition: Premiums and Contributions net of variations in Technical Provisions from Insurance, Private Pension Plans and Certificated Savings Plans deducted from Claims, Drawings, Redemptions and Commissions, not including Financial Income from Insurance activities and price-level restatement and interest on Technical Provisions, which are included in the Financial Margin.

(2) Composition: Tax Expenses, Equity in the Earnings of Affiliated Companies, Other Operating Income, Other Operating Expenses, Non-Operating Income and Minority Interest in Subsidiaries.

Breakdown of Net Income from 2Q08 to 3Q08 in millions of R\$

(1) Composition: Premiums and net Contributions of variations in Technical Provisions from Insurance, Private Pension Plans and Certificated Savings Plans deducted from Claims, Drawings, Redemptions and Commissions, not including Financial Income on Insurance activities and price-level restatement and interest on Technical Provisions, which are included in the Financial Margin.

(2) Composition: Tax Expenses, Equity in the Earnings of Affiliated Companies, Other Operating Income, Other Operating Expenses, Non-Operating Income and Minority Interest in Subsidiaries.

### Variation in Items Composing the Financial Margin

Breakdown of Financial Margin from 9M07 to 9M08 in millions of R\$

Obs.: Considered the revenue generated by each product composing the financial margin, except the opportunity cost which, most of the time, is represented by the CDI variation.

### Breakdown of Financial Margin from 2Q08 to 3Q08 in millions of R\$

Obs.: Considers the revenue generated by each product composing the financial margin, except the opportunity cost which, most of the time, is represented by the CDI variation.

### Analysis of the Adjusted Financial Margin and Average Rates

### Income x Loan Operations

in millions of D¢	September	· YTD	2008		
in millions of R\$	2007	2008	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	
Loan Operations	94,293	123,784	122,640	129,709	
Leasing Operations	4,798	13,401	13,075	17,121	
Advances on Exchange	5,973	7,125	7,465	7,182	
Other Receivables	496	532	534	509	
1 Total (Quarterly Average Balance)	105,560	144,842	143,714	154,521	
2 Income (Loan, Leasing and Exchange					
Operations) (*)	17,132	22,650	7,082	8,587	
3 Exponentially Annualized Average Rate					
(2/1)	22.2%	21.4%	21.2%	24.2%	

(\*) Includes Income from Loan Operations, Net Income from Leasing Operations and Income of the Adjusted Exchange (Note 11a).

### Securities Income x Securities

· · · · · · · · · · · · · · · · · · ·	September	YTD	2008			
in millions of R\$	2007	2008	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.		
Securities	101,615	117,737	112,061	125,664		
Interbank Investments	31,210	54,335	61,184	65,521		
Purchase and Sale Commitments	(55,238)	(82,229)	(83,909)	(92,871)		
Derivative Financial Instruments	(1,458)	(1,625)	(1,611)	(1,962)		
4 Total (Quarterly Average Balance)	76,129	88,218	87,725	96,352		
5 Income on Securities (Net of Purchase and						
Sale						
Commitments Expenses) (*)	7,621	8,078	3,295	2,590		
6 Exponentially Annualized Average Rate						
(5/4)	13.6%	12.4%	15.9%	11.2%		

(\*) Includes Interest Income from Insurance, Private Pension Plans and Certificated Savings Plans, Derivative Financial Instruments and Foreign Exchange Adjustment (Note 11a).

Income from Financial Intermediation x Total Assets

	in millions of R\$	Septembo	er YTD	2008		
	III IIIIIIOIIS OF K\$	2007	2008	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	
00	Total Assets Permanent Assets Purchase and Sale ommitments (Quarterly Average Balance)	230,167	294,312	291,523	315,246	
8 9	Income from Financial Intermediation Exponentially Annualized Average Rate (8/7)	30,430 18.0%	40,543 18.8%	12,769 18.7%	16,081 22.0%	

### Expenses x Funding

······································	September	· YTD	2008			
in millions of R\$	2007	2008	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.		
Deposits	84,351	116,739	114,732	130,961		
Funds from Acceptance and Issuance of						
Securities	6,189	6,439	6,354	6,010		
Interbank and Interdepartmental Accounts	1,968	2,423	2,309	2,498		
Subordinated Debts	12,685	16,668	16,638	17,126		
10 Total Funding (Quarterly Average						
Balance)	105,193	142,269	140,033	156,595		
11 Expenses (*)	4,776	7,032	2,152	3,198		
12 Exponentially Annualized Average Rate						
(11/10)	6.1%	6.6%	6.3%	8.4%		

(\*) Funding Expenses except Purchase and Sale Commitment expenses, less Income on Compulsory Deposits and Foreign Exchange Adjustment (Note 11a).

Expenses x Technical Provisions from Insurance, Private Pension Plans and Certificated Savings Plans

in millions of D¢	September	· YTD	2008		
in millions of R\$	2007	2008	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	
<ul><li>13 Technical Provisions from Insurance,</li><li>Private Pension Plans and</li><li>Certificated Savings Plans (Quarterly)</li></ul>					
Average Balance)	52,000	60,801	60,895	62,478	
<ul><li>14 Expenses (*)</li><li>15 Exponentially Annualized Average Rate</li></ul>	3,329	3,082	1,712	346	
(14/13)	8.6%	6.8%	11.7%	2.2%	

(\*) Price-Level Restatement and Interest on Technical Provisions from Insurance, Private Pension Plans and Certificated Savings Plans.

Expenses x Borrowing and Onlending (Local and Foreign)

	September	· YTD	2008	8	
in millions of R\$	2007	2008	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	
Borrowing	6,645	9,577	8,118	11,139	
Onlending	12,343	16,458	16,256	17,219	
16 Total Borrowing and Onlending (Quarterly					
Average Balance)	18,988	26,035	24,374	28,358	
17 Borrowing and Onlending Expenses (*)	346	1,637	(80)	1,298	
18 Exponentially Annualized Average Rate					
(17/16)	2.4%	8.5%	(1.3%)	19.6%	
(*) Includes Foreign Exchange Adjustment (Note 1	1a).				

Financial Margin x Total Assets

		Septemb	er YTD	20	)8	
	in millions of R\$	2007	2008	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	
19 Con	Total Assets - Permanent Assets - Purchase and Sale nmitments					
	(Quarterly Average Balance)	230,167	294,312	291,523	315,246	
20	Financial Margin (*)	16,303	18,977	6,593	6,334	
21	Exponentially Annualized Average Rate (20/19)	9.6%	8.7%	9.4%	8.3%	

(\*) Gross Income from Financial Intermediation, excluding PDD.

Financial Market Indicators

### Analysis of the Financial Margin

a) Financial Margin Adjustment

We separately show the hedge fiscal effect referring to investments abroad in the compared periods that, in terms of net income, simply annuls the fiscal effect (IR/CS and PIS/Cofins) of this hedge strategy.

The fiscal effect is caused by the fact that the foreign exchange variation of investments abroad is not deductible when there is loss and non-taxable when there is gain, while the derivatives income is taxable when it generates gain and deductible when it generates loss.

Thus, the gross hedge income is reflected in the financial margin, in the Results from Derivative Financial Instruments item and its respective taxes are included in the Tax Expenses and Income Tax and Social Contribution items, as shown below:

Hedge Fiscal Effect of Investments Abroad in millions of R\$

		Effect in 9	<b>M07</b>			Effect in 9	9M08	
Effect in the Items	Financial Margin	Tax Expenses	IR/CS	Net Income	Financial Margin	Tax Expenses	IR/CS	Net Income
Partial Result of the Hedge of Investments Abroad Foreign Exchange Variation of	1,935	(90)	(627)	1,218	(1,447)	67	628	(752)
Investments Abroad Total	(1,218) <b>717</b>	(90)	(627)	(1,218)	752 ( <b>695</b> )	67	628	752
		Effect in 2	2Q08			Effect in	3Q08	
Effect in the Items	Financial Margin	Effect in 2 Tax Expenses	2Q08 IR/CS	Net Income	Financial Margin	Effect in Tax Tax Expenses	3Q08 IR/CS	Net Income
<b>Effect in the Items</b> Partial Result of the Hedge of Investments Abroad Foreign Exchange Variation of		Tax	-			Tax	-	

For a better understanding of the financial margin in the periods, the effects of the referred hedge and the foreign exchange variation of investments abroad in the financial margin and sales results were excluded, as follows:

Adjusted Financial Margin

	in millions of <b>R</b> \$						
	September YTD					<b>T</b> 7 <b>8</b> / <b>8</b>	
	2007	2008	Variation	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation	
<b>Reported Financial Margin</b>	17,374	18,282	908	7,034	5,152	(1,882)	
(-) Sale of Arcelor	(354)		354				
(-) Hedge/Foreign Exchange Variation	(717)	695	1,412	(441)	1,182	1,623	
Adjusted Financial Margin	16,303	18,977	2,674	6,593	6,334	(259)	
Average Adjusted Financial Margin Rate (*)	9.6%	8.7%		9.4%	8.3%		

(\*) (Annualized Adjusted Financial Margin)/(Total Average Assets - Permanent Assets - Purchase and Sale Commitments).

b) Adjusted Financial Margin Variation

In September 2008 YTD, the adjusted financial margin reached R\$18,977 million, representing a 16.4% y-o-y increase over the R\$16,303 million recorded in 2007. When comparing 3Q08 with 2Q08, there was a 3.9% decrease in the adjusted financial margin. The analytical opening of the financial margin result between interest and non-interest results is shown below:

Adjusted Financial Margin Breakdown

### in millions of R\$

	September YTD		2008			
	2007	2008	Variation	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation
Interest due to volume			4,682			377
Interest due to spreads			(1,880)			(161)
(=) Financial Margin Interest	14,404	17,206	2,802	5,723	5,939	216
(+) Financial Margin Non-Interest	1,899	1,771	(128)	870	395	(475)
(=) Adjusted Financial Margin	16,303	18,977	2,674	6,593	6,334	(259)

In September 2008 YTD, the interest financial margin amounted to R\$17,206 million versus R\$14,404 million recorded in 2007, accounting for a y-o-y increase of 19.5% or R\$2,802 million. This variation had an impact due to the increase in the volume of operations, which positively contributed to the financial margin by R\$4,682 million.

This result offset the effect in the margin due to the decrease of spreads in the amount of R\$1,880 million.

There was an R\$216 million q-o-q increase in the interest financial margin. This variation was positively impacted by R\$377 million due to the volume and increase of investments, while the decrease in spreads had a negative effect of R\$161 million.

Below, we show the interest financial margin entry among the main business lines of Bradesco:

### in millions of R\$

	September YTD			20	08	<b>T</b> T <b>1</b> / <b>1</b>	
	2007	2008	Variation	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Variation	
Loan	9,592	11,880	2,288	3,969	4,081	112	
Funding	1,660	1,918	258	613	733	120	
Insurance	1,650	1,598	(52)	546	495	(51)	
Securities, Treasury and Others	1,502	1,810	308	595	630	35	
(=)Financial Margin Interest	14,404	17,206	2,802	5,723	5,939	216	

In September YTD we can observe a strong increase in loans, with a growth of R\$2,288 million compared to 2007 and a 23.9% growth. Q-o-q, we can observe that the highest results of the financial margin interest were observed in funding and loan, with an evolution of R\$120 million, growing 19.6% and R\$112 million, with a growth of 2.8%, respectively.

As a result of a policy characterized by fitting the products according to each client segment, Bradesco was able to show a growth in loan operations, when comparing September 2008 YTD and September 2007 YTD, reflecting an increase in the financial margin of individual segment. The main products that contributed to this significant increase were consumer financing lines, such as individual loan operations, especially the payroll-deductible loan and the significant growth in the vehicle leasing product.

When comparing 3Q08 with 2Q08 we also observe a growth in the volume of Corporate portfolio, and working capital standing out the most. In addition, we point out an ongoing growth of individual consumer financing operations.

Seeking to consolidate its outstanding position in the market and broaden the possibilities of relationship with its clients, Bradesco observed a significant organic growth in the real estate financing product, benefited by the Organization s extensive funding network.

As result of confidence achieved in the market, Bradesco has been outstandingly performing in funding operations. When comparing 9M08 with 9M07, funding varied R\$258 million, a 15.5% growth, whereas the balance of funding increased R\$47.4 billion or 44.1% and time deposits standing out.

When comparing 3Q08 with 2Q08, the funding business line recorded an increase of R\$120 million or a 19.6% growth, while the balance increased by R\$16.9 billion or 10.8% and the products which contributed to such vigorous growth were savings accounts and time deposits.

In relation to securities, treasury and other operations, the growth recorded in the q-o-q comparison, in the 9M08 y-o-y comparison derived from higher operation volume and CDI in the period, reflecting the good direction of Bradesco s portfolio.

The result of insurance business line stood at R\$495 million in 3Q08 and R\$546 million in 2Q08, a R\$51 million decrease mainly deriving from the impact of the negative variation of variable income funds that comprise the traditional plans portfolio, whose counter-entries are technical provisions restated by the IGP-M.

The growth in the interest financial margin when compared to the quarter since 2005 is shown in the graph below:

Adjusted Interest Financial Margin

(\*) (Interest Financial Margin/Average Total Assets - Permanent Assets - Purchase and Sale Commitments)

The annualized rate of the interest financial margin of reached 7.8% in 3Q08, a decrease when compared to the 8.1% margin observed in the previous quarter. The growth of loan volumes, lower risk lines of funding, as previously mentioned were essential to soften the effect of this decrease, reaffirming Bradesco s solidity.

The non-interest adjusted financial margin reached R\$395 million in 3Q08 against R\$870 million in 2Q08. This reduction of R\$475 million was basically due to: (i) negative mark-to-market CDS adjustment on Brazilian government securities issued abroad of R\$150 million; (ii) lower gains from the trading of the Insurance Group s shares of R\$185 million; and (iii) mark-to-market negative adjustment of other financial instruments mainly derivatives used as market risk hedge of loan operations in the country of R\$140 million, caused by world s financial markets volatility in 3Q08.

### Allowance for Loan Losses

### PDD Growth

		2007			2008	
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD
Opening Balance	6,775	7,033	6,646	8,104	8,652	7,826
Amount Recorded	1,344	1,438	3,942	1,834	1,824	5,325
Amount Written-off	(1,095)	(1,105)	(3,231)	(1,286)	(1,340)	(4,015)
Balance from Acquired Institutions	9	62	71			
Closing Balance	7,033	7,428	7,428	8,652	9,136	9,136
Specific Allowance	3,856	4,196	4,196	4,807	5,274	5,274
Generic Allowance	2,067	2,120	2,120	2,662	2,670	2,670
Excess Allowance	1,110	1,112	1,112	1,183	1,192	1,192
Credit Recovery	218	197	593	312	345	888

PDD for Loan and Leasing Operations

### in millions of R\$

in millions of R\$

	200	)7	2008		
	June	September	June	September	
PDD (A)	7,033	7,428	8,652	9,136	
Loan Operations (B)	108,191	116,357	148,408	160,634	
PDD over Loan Operations (A/B)	6.5%	6.4%	5.8%	5.7%	

Coverage Ratio PDD/Non-performing Loans (E to H)

	in millions of R\$				
	200	)7	2008		
	June	September	June	September	
(1) Total Allowances	7,033	7,428	8,652	9,136	
(2) Non-performing Loans (E-H)	4,740	5,034	5,878	6,347	
Coverage Ratio (1/2)	148.4%	147.5%	147.2%	143.9%	
Coverage Ratio NPL (*)					
	in millions of R\$				
	2007			2008	
	June	September	June	September	
(1) Total Allowances	7,033	7,428	8,652	9,136	
(2) Non Performing Loans	4,880	5,155	6,333	6,734	
NPL Ratio (1/2)	144.1%	144.1%	136.6%	135.7%	

(\*) Loan operations overdue for more than 59 days and which do not generate income under the accrual method of accounting.

For further information on PDD, see pages 160 to 163 of this report.

#### Fee and Commission Income

	in millions of R\$								
				2008					
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD			
Card Income	581	623	1,761	713	779	2,169			
Checking Accounts	583	591	1,748	576	557	1,711			
Loan Operations	468	504	1,413	407	356	1,262			
Assets under Management	345	376	1,055	392	407	1,184			
Collection	211	217	632	242	252	719			
Interbank Fee	79	81	236	86	89	258			
Consortium Management	57	61	171	78	84	234			
Custody and Brokerage Services	57	64	170	77	79	228			
Tax Payment	66	63	199	59	60	178			
Other	162	162	525	145	156	454			
Total	2,609	2,742	7,910	2,775	2,819	8,397			

In the 9M08, fee and commission income increased by 6.2%, an increase of R\$487 million y-o-y.

The main items that influenced in the increase of fee and commission income over the period were:

23.2% growth, represented by the increase of R\$408 million in card income, itself related to the increase of 19.3% of the cards base, from 67,228 thousand to 80,207 thousand, as well as the 21.4% increase of the number of transactions, from 569,874 thousand to 691,570 thousand;

12.2% growth in asset management, from R\$167.6 billion on September 30, 2007 to R\$188.0 billion on September 30, 2008, was the main reason for the R\$129 million growth in the item Asset Management ;

13.8% growth represented by the increase of R\$87 million in Collection related to the increase in business volume;

34.1% growth represented by the increase of R\$58 million in Custody and Brokerage Services related to the increase in business volume; and

R\$63 million growth in consortium, due to the increase in operations;

R\$188 million reduction in income on checking account and loan operations was caused by fees adjustment charged to individuals.

When comparing 3Q08 and 2Q08, the R\$44 million increase was due to:

the 9.3% increase represented by the R\$66 million increase in item Card Income related to the 2.9% increase in the card base, from 77,952 thousand to 80,207 thousand, as well as the 5.3% increase in the number of transactions, from 228,593 thousand to 240,654 thousand;

the 3.8% increase or R\$15 million in Asset Management , according to the growth of assets managed;

the 4.1% increase represented by the R\$10 million increase in item Collection, due to the increase in business volume;

a growth of R\$9 million with underwriting operations; and

the R\$70 million reduction in income on checking account and loan operations, due to impact caused by fees adjustment charged to individuals.

#### Administrative and Personnel Expenses

	in millions of R\$								
		2007			2008				
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD			
Administrative Expenses									
Third-Party Services	386	433	1,161	480	576	1,502			
Communication	232	238	690	254	264	778			
Financial System Services	129	138	390	154	163	462			
Depreciation and Amortization	133	135	401	174	149	461			
Advertising	129	133	369	160	150	432			
Transportation	124	132	380	138	145	416			
Rentals	100	102	298	109	116	332			
Data Processing	98	106	293	108	120	325			
Maintenance and Repairs	70	76	214	86	95	270			
Assets Leasing	46	63	154	87	89	250			
Security and Vigilance	48	50	143	52	58	161			
Materials	48	52	145	46	52	144			
Water, Electricity and Gas	45	39	129	45	43	135			
Travel	17	19	50	23	23	65			
Other	39	39	122	53	68	162			
Total	1,644	1,755	4,939	1,969	2,111	5,895			
Personnel Expenses									
Structural	1,300	1,373	3,908	1,420	1,517	4,321			
Compensation/Social Charges	976	1,020	2,916	1,098	1,178	3,309			
Benefits	324	353	992	322	339	1,012			
Non Structural	349	267	841	295	308	956			
PLR	203	149	506	176	180	557			
Provision for Labor Claims	102	75	206	72	78	262			
Training	19	22	51	22	28	61			
Termination cost	25	21	78	25	22	76			
Total	1,649	1,640	4,749	1,715	1,825	5,277			
Total Administrative and Personnel									
Expenses	3,293	3,395	9,688	3,684	3,936	11,172			

In 9M08, administrative and personnel expenses reached R\$11,172 million, representing an R\$1,484 million increase when compared to the R\$9,688 million reached in 9M07. The nominal variation of administrative expenses over the period showed a R\$956 million increase, reaching R\$5,895 million primarily due to: (i) organic growth, according to the expansion of customer service network in the country from 28,563 in September 2007 to 36,128 in September 2008; (ii) the increase in business volume; (iii) contractual adjustments in the period; and (iv) investments in the improvement and optimization of the technological platform (IT Improvements Project).

Personnel expenses increased R\$528 million y-o-y, reaching R\$5,277 million. The portion considered structural increased R\$413 million, mainly due to the expansion of the customer service network and the consequent hiring of employees, as well as the increase in the salary levels resulting from the 2007 collective bargaining agreement (6.0%) and 2008 Fenaban s proposal of collective bargaining agreement (7.5%), benefits and others. In relation to the portion considered non-structural , the increase was R\$115 million, primarily due to: (i) higher expenses with provision for labor proceedings of R\$56 million; and (ii) higher expenses with PLR in the amount of R\$51 million.

When compared to the previous quarter, administrative and personnel expenses increased R\$252 million, an increase of 6.8%, from R\$3,684 million in 2Q08 to R\$3,936 million in the 3Q08.

When compared to the previous quarter, administrative expenses increased R\$142 million, basically due to expenses with: (i) Outsourced Services R\$96 million; (ii) Data Processing R\$12 million; (iii) Communication R\$10 million; (iv) Financial System Services R\$9 million; (v) Maintenance and Repairs R\$9 million.

Personnel expenses increased R\$110 million when compared to the previous quarter, from R\$1,715 million in 2Q08 to R\$1,825 million in 3Q08. In the portion considered structural, there was a R\$97 million increase explained, basically, by the provision for 2008 Fenaban s proposal of collective bargaining agreement (7.5%) in the amount of R\$62 million (R\$ 36 million related to the restatement of labor liabilities and R\$26 million related to the increase in payroll) and expansion of customer service network and increase in business volume, and accordingly, hiring of employees, with an impact of R\$35 million. The non-structural portion had a moderate increase of R\$13 million, pointing out: (i) the higher level of provisions for labor proceedings in the amount of R\$6 million and (ii) higher training expenses in the amount of R\$6 million.

#### **Operating Efficiency**

	in millions of R\$							
	Years					September (*)		
	2003	2004	2005	2006	2007	2007	2008	
Personnel Expenses	4,779	4,969	5,312	5,932	6,570	6,209	7,098	
Employee Profit Sharing	(170)	(182)	(287)	(415)	(521)	(442)	(577)	
Other Administrative Expenses	4,814	4,937	5,142	5,870	6,912	6,610	7,868	
Total (1)	9,423	9,724	10,167	11,387	12,961	12,377	14,389	
Financial Margin	13,282	13,231	16,550	19,838	22,300	21,348	24,974	
Fee and Commission Income	4,557	5,824	7,349	8,898	10,806	10,334	11,293	
Insurance, Private Pension Plans and								
<b>Certificated Savings Plans Subtotal</b>	(149)	(60)	621	1,025	711	909	1,857	
Insurance, Private Pension Plans and Certificated Savings Plans Retained								
Premiums	11,726	13,284	13,647	18,008	20,857	20,290	22,741	
Technical Provisions Variation from								
Insurance,								
Private Pension Plans and Certificated								
Savings Plans	(6,033)	(6,095)	(5,011)	(8,712)	(11,670)	(10,928)	(11,446)	
Retained Claims	(3,980)	(5,159)	(5,825)	(6,026)	(6,014)	(6,046)	(6,840)	
Certificated Savings Plans Drawings and								
Redemptions	(1,100)	(1,223)	(1,229)	(1,222)	(1,378)	(1,342)	(1,433)	
Insurance, Private Pension Plans and Certificated Savings Plans Selling								
Expenses	(762)	(867)	(961)	(1,023)	(1,084)	(1,065)	(1,165)	
Equity in Earnings (Losses) of								
Unconsolidated Companies	5	163	76	72	42	62	99	
Other Operating Expenses	(2,741)	(2,826)	(3,405)	(4,223)	(4,297)	(4,472)	(5,234)	
Other Operating Income	1,697	1,198	1,097	1,420	1,436	1,442	1,621	
Total (2)	16,651	17,530	22,288	27,030	30,998	29,623	34,610	
<b>Operating Efficiency Ratio</b> (%) = (1/2)	56.6	55.5	45.6	42.1	41.8	41.8	41.6	

(\*) Amounts in the previous 12 months based on the statement of adjusted income.

Operating Efficiency Ratio in percentage

In the 12-month period ending on September 30, 2008, the efficiency ratio was 41.6%, presenting a 0.2 percentage point increase y-o-y. It is also worth mentioning the financial margin increase by R\$3,626 million, chiefly stemming from the interest component, stimulated by an increase in business volume. The increase in volume is attributed to an increase in the volume of loan operations for individuals with focus on consumer financing, the profitability of which is higher if compared to corporate loans, and to an increase of R\$959 million in fee and commission income as a result of the increase in the average volume of operations.

#### **Coverage Ratio**

Administrative + Personnel Expenses and Fee and Commission Income

The coverage ratio related to the twelve-month period that ended on September 30, 2008 (75.5%) decreased 2.3 percentage points when compared to June 30, 2008 (77.8%), 5.1 percentage points when compared to September 2007 (80.6%), mainly influenced by the effect of the fee adjustment charged to individuals as of 2008, as well as the expansion of our customer service network in Brazil (from 28,563 outlets in September 2007 to 36,128 in September 2008) and investments in our technological platform.

#### **Other Indicators**

# **3-Main Balance Sheet Information**

#### **Consolidated Balance Sheet** in thousands of R\$

• •	September			December		
Assets	2008	2007	2006	2005	2004	2003
Current and Long-Term Assets Funds Available Interbank Investments Federal Funds Purchased and Securities Sold under	417,785,269 7,259,572 57,350,687	337,514,243 5,486,606 37,622,125	262,054,823 4,761,972 25,989,190	204,325,065 3,363,041 25,006,158	180,038,498 2,639,260 22,346,721	171,141,348 2,448,426 31,724,003
Agreements to Repurchase	52,699,764	32,014,861	20,617,520	19,615,744	15,667,078	26,753,660
Interest-earning Deposits in Other Banks Allowance for Losses Securities and Derivative	4,664,361 (13,438)	5,617,413 (10,149)	5,372,658 (988)	5,390,726 (312)	6,682,608 (2,965)	4,970,343
Financial Instruments	132,372,461	114,451,709	97,249,959	64,450,808	62,421,658	53,804,780
Own Portfolio	102,011,049	84,079,171	72,052,850	59,324,858	51,255,745	42,939,043
Subject to Repurchase Agreements Derivative Financial	6,356,991	11,731,427	15,352,073	1,051,665	4,807,769	5,682,852
Instruments Restricted Deposits Brazilian	1,926,019	1,207,040	549,065	474,488	397,956	232,311
Central Bank Privatization Currencies	16,412,647 98,803	8,273,662 79,535	440,235 70,716	2,506,172 98,142	4,512,563 82,487	3,109,634 88,058
Subject to Collateral Provided Securities from Unrestricted Purchase and	5,522,627	4,070,210	765,129	995,483	1,365,138	1,752,882
Sale Commitments Interbank Accounts	44,325 <b>26,985,757</b>	5,010,664 <b>24,036,514</b>	8,019,891 <b>19,124,806</b>	16,922,165	16,087,102	14,012,837
Unsettled Receipts and Payments Restricted Credits: Restricted Deposits Brazili	955,662	36,332	50,945	39,093	22,075	20,237
Central Bank National Treasury Rural	25,540,902	23,538,587	18,664,706	16,444,866	15,696,154	13,580,425
Loan SFH	578 462,221	578 452,899	578 405,465	578 396,089	578 335,320	578 391,871
Correspondent Banks Interdepartmental Accounts Internal Transfer of Funds	26,394 <b>95,551</b> 95,551	8,118 <b>429,362</b> 429,362	3,112 <b>186,338</b> 186,338	41,539 <b>172,831</b> 172,831	32,975 <b>147,537</b> 147,537	19,726 <b>514,779</b> 514,779
<b>Loan Operations</b> Loan Operations:	125,674,116	108,295,627	79,714,969	68,328,802	51,890,887	42,162,718
Public Sector Private Sector	793,124 133,295,959	763,973 115,001,602	784,870 85,315,248	821,730 72,205,630	536,975 55,242,348	186,264 45,768,970
Allowance for Loan Losses Leasing Operations	(8,414,967) <b>18,675,202</b>	(7,469,948) <b>7,962,395</b>	(6,385,149) <b>3,751,558</b>	(4,698,558) <b>2,411,299</b>	(3,888,436) <b>1,556,321</b>	(3,792,516) <b>1,306,433</b>
Leasing Receivables: Public Sector	112,356	134,197	152,125	66,237		

Private Sector	32,449,169	13,802,117	7,231,519	4,896,717	3,237,226	2,859,533
Unearned Income from	52,119,109	15,002,117	7,231,317	4,090,717	5,257,220	2,057,555
Leasing	(13,314,739)	(5,728,551)	(3,472,246)	(2,444,596)	(1,576,690)	(1,438,534)
Allowance for Leasing Losses	(571,584)	(245,368)	(159,840)	(107,059)	(104,215)	(1,156,551)
Other Receivables	45,880,736	35,829,910	29,302,217	22,106,013	21,664,592	24,098,765
Receivables on Sureties and	10,000,700		2,502,217	22,100,010	21,00 1,092	- 1,090,700
Guarantees Honored	27,881	12,181	38		811	624
Foreign Exchange Portfolio	13,434,729	9,836,732	7,946,062	6,937,144	7,336,806	11,102,537
Receivables	431,672	371,427	175,570	183,015	197,120	331,064
Securities Trading	2,338,281	1,378,130	709,034	1,124,197	357,324	602,543
Insurance Premiums	2,000,201	1,5 / 0,120	707,051	1,121,197	557,521	002,010
Receivable	1,389,206	1,276,612	1,257,298	1,073,002	988,029	889,358
Sundry	28,408,211	23,065,328	19,315,264	12,941,687	12,937,408	11,324,857
Allowance for Other Loan	20,100,211	20,000,020	19,010,201	12,9 11,007	12,707,100	11,021,007
Losses	(149,244)	(110,500)	(101,049)	(153,032)	(152,906)	(152,218)
Other Assets	3,491,187	3,399,995	1,973,814	1,563,948	1,284,420	1,068,607
Other Assets	526,873	389,856	369,099	367,688	477,274	586,994
Provisions for Devaluations	(197,339)	(179,097)	(189,591)	(180,941)	(230,334)	(257,185)
Prepaid Expenses	3,161,653	3,189,236	1,794,306	1,377,201	1,037,480	738,798
Permanent Assets	4,920,445	3,670,161	3,492,450	4,357,865	4,887,970	4,956,342
Investments	822,907	604,076	696,582	984,970	1,101,174	862,323
Interest in Affiliated	,	,	,	,	, ,	,
Companies:						
In Brazil	576,862	467,944	403,033	438,819	496,054	369,935
Other Investments	596,259	487,365	651,568	895,836	971,311	857,985
Allowance for Losses	(350,214)	(351,233)	(358,019)	(349,685)	(366,191)	(365,597)
Premises and Equipment	2,506,700	2,284,078	2,136,783	1,985,571	2,270,497	2,291,994
Premises and Equipment	1,045,964	1,076,053	1,055,640	1,115,987	1,357,063	1,398,735
Other Premises and						
Equipment	4,768,236	4,347,693	4,101,918	3,644,874	3,604,741	3,480,636
Accumulated Depreciation	(3,307,500)	(3,139,668)	(3,020,775)	(2,775,290)	(2,691,307)	(2,587,377)
Leased Assets	10,021	11,421	16,136	9,323	18,951	34,362
Leased Assets	18,128	20,777	25,142	23,161	58,463	63,812
Accumulated Depreciation	(8,107)	(9,356)	(9,006)	(13,838)	(39,512)	(29,450)
Deferred Charges	1,580,817	770,586	642,949	1,378,001	1,497,348	1,767,663
Organization and Expansion						
Costs	2,098,660	1,850,219	1,593,771	1,315,881	1,170,866	1,124,058
Accumulated Amortization	(1,204,312)	(1,079,633)	(950,822)	(785,364)	(699,710)	(572,620)
Goodwill on Acquisition of						
Subsidiaries, Net						
of Amortization	686,469			847,484	1,026,192	1,216,225
Total	422,705,714	341,184,404	265,547,273	208,682,930	184,926,468	176,097,690

The Notes are an integral part of the Financial Statements.

Liabilities	September			December		
Liabilities	2008	2007	2006	2005	2004	2003
Current and Long-term						
Liabilities	387,683,796	310,482,501	240,673,011	189,163,465	169,596,632	162,406,307
Deposits	139,169,719	98,323,446	83,905,213	75,405,642	68,643,327	58,023,885
Demand Deposits	26,694,457	28,495,555	20,526,800	15,955,512	15,297,825	12,909,168
Savings Deposits	35,680,823	32,812,974	27,612,587	26,201,463	24,782,646	22,140,171
Interbank Deposits	340,008	372,473	290,091	145,690	19,499	31,400
Time Deposits	75,528,501	35,717,178	34,924,541	32,836,656	28,459,122	22,943,146
Other Deposits	925,930	925,266	551,194	266,321	84,235	
Federal Funds Purchased						
and Securities Sold						
under Agreements to						
Repurchase	87,463,782	73,633,649	47,675,433	24,638,884	22,886,403	32,792,725
Own Portfolio	39,627,936	37,864,704	36,595,268	12,690,952	8,248,122	6,661,473
Third-party Portfolio	45,691,232	29,578,200	3,471,383	11,947,932	14,430,876	17,558,740
Unrestricted Portfolio	2,144,614	6,190,745	7,608,782		207,405	8,572,512
Funds from Issuance of						
Securities	6,551,257	6,496,782	5,636,279	6,203,886	5,057,492	6,846,896
Exchange Acceptances	241	406				
Mortgage and Real Estate						
Notes and Letters						
of Credit and Others	1,585,687	901,641	857,697	847,508	681,122	1,030,856
Debentures	1,531,746	2,594,921	2,603,194	2,624,899	,	7,291
Securities Issued Abroad	3,433,583	2,999,814	2,175,388	2,731,479	4,376,370	5,808,749
Interbank Accounts	231,153	16,632	5,814	139,193	174,066	529,332
Interbank Onlending	,	,	,	,	,	159,098
Correspondent Banks	231,153	16,632	5,814	139,193	174,066	370,234
Interdepartmental Accounts	2,307,374	2,521,233	2,225,711	1,900,913	1,745,721	1,782,068
Third-party Funds in Transit	2,307,374	2,521,233	2,225,711	1,900,913	1,745,721	1,782,068
Borrowing	14,003,531	8,065,830	5,777,906	7,135,327	7,561,395	7,223,356
Local Borrowing Official	, ,	, ,	, ,	, ,	, ,	, ,
Institutions	199	450	778	1,088	1,376	2,070
Local Borrowing Other				,	,	<i>)</i>
Institutions	427	373	44,447	18	11,756	4,010
Borrowing Abroad	14,002,905	8,065,007	5,732,681	7,134,221	7,548,263	7,217,276
Local Onlending Official	,,	- , ,	- , ,	- ) - )	- , ,	- , - ,
Institutions	16,549,602	14,086,436	11,640,969	9,427,571	8,355,398	7,554,266
National Treasury	86,679	50,881	99,073	52,318	72,165	51,398
BNDES	6,599,661	6,147,703	5,532,018	4,237,973	3,672,007	3,403,462
CEF	101,084	101,280	69,909	59,588	395,820	459,553
Finame	9,761,398	7,785,347	5,938,037	5,075,232	4,211,762	3,638,966
Other Institutions	780	1,225	1,932	2,460	3,644	887
Foreign Onlending	1,426,605	1,257,281	1,952	183	42,579	17,161
Foreign Onlending	1,426,605	1,257,281	170	183	42,579	17,161
Derivative Financial	1,120,005	1,207,201	170	105	12,517	17,101
Instruments	2,325,983	951,733	519,004	238,473	173,647	52,369
Technical Provisions for	_,0_0,000	2019/00	217,004	200,475	1,0,047	
Insurance, Private						

Pension Plans and						
<b>Certificated Savings Plans</b>	62,888,211	58,526,265	49,129,214	40,862,555	33,668,654	26,408,952
Other Liabilities	54,766,579	46,603,214	34,157,298	23,210,838	21,287,950	21,175,297
Collection of Taxes and Other						
Contributions	2,295,134	228,722	175,838	156,039	204,403	130,893
Foreign Exchange Portfolio	5,978,007	3,467,189	2,386,817	2,206,952	3,011,421	5,118,801
Social and Statutory Payables	1,601,248	2,195,653	190,916	1,254,651	900,266	851,885
Fiscal and Pension Plans						
Activities	10,843,963	9,839,791	8,014,520	5,041,312	4,495,387	4,781,458
Securities Trading	1,217,368	657,700	422,232	893,957	312,267	595,958
Financial and Development						
Funds	6,177	1,851	876			
Subordinated Debt	17,544,043	15,850,464	11,949,457	6,719,305	5,972,745	4,994,810
Sundry	15,280,639	14,361,844	11,016,642	6,938,622	6,391,461	4,701,492
Deferred Income	227,078	189,147	180,460	52,132	44,600	31,774
Deferred Income	227,078	189,147	180,460	52,132	44,600	31,774
Minority Interest in						
Subsidiaries	627,014	155,412	57,440	58,059	70,590	112,729
Shareholders' Equity	34,167,826	30,357,344	24,636,362	19,409,274	15,214,646	13,546,880
Capital:						
Domiciled in Brazil	21,779,532	17,693,485	13,162,481	11,914,375	6,959,015	6,343,955
Domiciled Abroad	1,220,468	1,306,515	1,037,519	1,085,625	740,985	656,045
Realizable Capital					(700,000)	
Capital Reserves	62,614	55,624	55,005	36,032	10,853	8,665
Profit Reserves	10,974,986	9,963,593	8,787,106	5,895,214	7,745,713	6,066,640
Adjustment to Market Value						
Securities and Derivatives	133,976	1,469,976	1,644,661	507,959	458,080	478,917
Treasury Shares	(3,750)	(131,849)	(50,410)	(29,931)		(7,342)
Shareholders' Equity						
Managed by the Parent						
Company	34,794,840	30,512,756	24,693,802	19,467,333	15,285,236	13,659,609
Total	422,705,714	341,184,404	265,547,273	208,682,930	184,926,468	176,097,690

The Notes are an integral part of the Financial Statements.

### **Total Assets by Currency and Maturity**

Total Assets by Currency in millions of R\$

Total Assets by Maturity in millions of R\$

#### Securities

Summary of the Classification of Securities

#### in millions of R\$

in millions of R\$

	Financial	Insurance/ Certificated Savings Plans	Pension Plans	Other Activities	Total	%
Trading Securities	44,731	3,027	27,944	281	75,983	65.2
Available-for-Sale Securities	12,401	2,160	2,167	2	16,730	14.3
Held-to-Maturity Securities	940	6,196	16,832		23,968	20.5
Subtotal	58,072	11,383	46,943	283	116,681	100.0
Purchase and Sale Commitments	3,085	2,982	9,624		15,691	
Total on September 30, 2008	61,157	14,365	56,567	283	132,372	
Total on June 30, 2008	48,047	14,585	56,094	230	118,956	
Total on September 30, 2007	43,201	13,243	51,261	393	108,098	

Breakdown of Securities by Issuance

Securities	200	)7	2008		
	June	September	June	September	
Government	49,061	51,380	56,364	63,413	
Private	16,982	17,935	20,040	25,778	
PGBL/VGBL	25,957	26,676	28,630	27,490	
Subtotal	92,000	95,991	105,034	116,681	
Purchase and Sale Commitments:	11,577	12,107	13,922	15,691	
Funds	7,777	7,448	6,267	6,495	
PGBL/VGBL	3,800	4,659	7,655	9,196	
Total	103,577	108,098	118,956	132,372	

Classification of Securities by Segment %

Obs.: The breakdown of the Securities Portfolio consolidated by issuer, maturity, business segment and category can be found in Note 8.

#### **Loan Operations**

At the end of 3Q08, the consolidated balance of loan operations (according to the concept defined by the Bacen, which does not include debentures, guarantees, loans to be granted, letters of credit, interbank deposit certificates, etc.) reached a total of R\$160.6 billion, representing an 8.2% increase in the quarter and 38.1% growth over the past twelve months.

We would like to point out the increase in operations targeted at corporate clients due to the greater need funds of companies both for working capital and for investments.

Loan Operations Total Portfolio

In September 2008, the balance of foreign currency indexed and/or denominated borrowing and onlending (excluding ACCs) reached a total of US\$7.3 billion, showing a growth of 5.8% in dollars in the quarter and of 27.2% in reais, due to the increase of operations carried out abroad and the Real devaluation. Over the past twelve months, growth was 23.5% and 18.6%, respectively.

Real Estate Loan

At the end of September 2008, the balance of real estate financing to individuals and corporate clients was R\$4.6 billion, a 13.9% q-o-q increase while compared to the balance of twelve months ago growth was 56.6%. The number of financed units in this quarter showed a y-o-y growth of 34.0%. When we compare the total of financed units y-o-y, the increase is equivalent to 62.5%.

The website <u>www.bradescoimoveis.com.br</u>, developed to help those interested in purchasing their own home and strengthen the partnership with the construction companies, developers and real estate agencies that are our clients, has been an important tool for the portfolio growth process.

#### BNDES

Bradesco is leader in BNDES onlending operations for the fifth consecutive year. Out of the total loans granted up to August 2008, 48.1% of the amount, representing 90.9% of contracts, was for SMEs and individuals.

Rural Loan

We would like to point out the <u>www.bradescorural.com.br</u> website as a support channel to agribusiness clients, providing information related to financial products and services, as well as news relevant to the sector, quotation of commodities in the main commodities exchange, information on the weather calendar of events, guide of partner suppliers and links to the most important sites, among other services.

Loan Operations By Purpose

The balance of the loan portfolio for individuals showed growth of 6.3% in the quarter and 29.3% over the last twelve months. The main products responsible for the increase in the portfolio balance in the quarter were vehicle leasing, rural loans and real estate financing, whereas over the past twelve months products directed toward consumer goods financing (CDC/Leasing of vehicles and personal loan) and rural loan have stood out.

Loan Operations Individuals

In the following graph, the types related to the consumer financing for individuals were considered (CDC/vehicle leasing, personal loans and asset and credit card financing; in the latter, amounts related to cash and installment purchase plan from store owners, which are not in the total loan operations, are included). The balance reached the amount of R\$55.7 billion in September 2008, representing 5.3% growth in the quarter and 27.1% over the last twelve months. If we exclude assignment (FIDC), the amount would reach R\$56.2 billion and growths would be 5.5% and 28.3%, respectively. We would like to point out the vehicle financing (CDC/ Leasing) and the payroll-deductible loans in the amount of R\$39.0 billion, representing 69.4% of the total consumer financing balance that, due to their guarantees and characteristics, provide the portfolio with an adequate credit risk level.

Loan Operations Consumer Financing in millions of R\$

The growth in loans granted to companies was 9.5% in the quarter and 44.5% over the last twelve months. The main products responsible for the balance portfolio increase in the quarter were working capital, BNDES onlending and operations abroad, and in the last twelve months were working capital, vehicle leasing and export financing.

Loan Operations Corporate

The following graph shows the growth of the five main types of products designed to serve corporate clients, which represented 66.9% of the total loan portfolio in September 2008.

Loan Operations Main Types Corporate in millions of R\$

Below, we present the loan portfolio by type of client, pointing out the increase of corporate clients share, both in the quarter and in the twelve months ending September 2008.

Loan Operations Client Characteristics

	in billions of R\$									
Client Characteristic	2007			2008			Variation %			
	September	%	June	%	September	%	Quarter	Last 12 months		
Large Companies Micro, Small and Medium-Sized	31.4	27.0	41.5	28.0	45.6	28.5	10.0	45.4		
Companies Individuals <b>Total</b>	35.7 49.3 <b>116.4</b>	30.7 42.3 <b>100.0</b>	47.0 59.9 <b>148.4</b>	31.6 40.4 <b>100.0</b>	51.3 63.7 <b>160.6</b>	31.9 39.6 <b>100.0</b>	9.1 6.3 <b>8.2</b>	43.7 29.3 <b>38.1</b>		

In the table below, the growth of the business segment s share in the Conglomerate s total portfolio is observed, and we highlight the corporate and middle market segments in this quarter and in the last twelve months.

in billions of R\$

Loan Operations By Business Segment

Business Segment	2007			2	2008		Variation %			
Dusiness Segment	September	%	June	%	September	%	Quarter	Last 12 months		
Corporate	35.2	30.3	45.3	30.5	49.9	31.1	10.3	41.8		
Retail/Postal/Prime	38.9	33.4	50.3	33.9	54.2	33.7	7.8	39.6		
Finasa	22.8	19.6	27.2	18.3	28.6	17.8	5.1	25.2		
Middle Market	15.9	13.7	19.7	13.3	21.5	13.4	8.9	35.0		
BMC and Others	3.6	3.0	5.9	4.0	6.4	4.0	9.1	80.2		
Total	116.4	100.0	148.4	100.0	160.6	100.0	8.2	38.1		

In the quarter, discounted trade receivables and other loans and leasing operations enjoyed distinguished growth. The growth of the balance of operations with sureties and guarantees provided also deserves note, mainly those operations carried out with clients of the corporate segment.

Below, we present the total loan operations, including sureties and guarantees and credit card (cash and installment purchase plan from store owners), which presented growth of 8.6% in the quarter and 40.8% over the past twelve months.

#### Loan Operations By Type

#### in millions of R\$

Types	2	007	2008		
	June	September	June	September	
Discounted Trade Receivables and Other Loans (1)	50,143	52,776	66,779	72,694	
Financing	38,723	41,523	48,009	50,052	
Rural and Agroindustrial Loans	7,903	9,008	10,541	11,343	
Leasing Operations	4,848	6,319	14,995	19,247	
Advances on Foreign Exchange Contracts	6,128	6,210	7,575	6,788	
Other Loans	446	521	509	510	
Total Loan Operations (2)	108,191	116,357	148,408	160,634	
Sureties and Guarantees Recorded in Memorandum					
Accounts	17,325	18,471	27,172	29,640	
Credit Cards (3)	5,304	5,266	5,623	6,468	
Total Expositions Loan Operations	130,820	140,094	181,203	196,742	
Loan Assignment (FIDC)			399	508	
Total (excluding assignment)	130,820	140,094	181,602	197,250	

(1) Includes revolving credit of credit card.

(2) According to concept defined by the Brazilian Central Bank.

(3) Cash and installment purchase plan from store owners.

In 3Q08 the net financial margin grew by 6.4%, while in the last twelve months it increased by 23.2%, as shown in the graph below:

Loan Operations Net Financial Margin

The total delinquency ratio was stable in the quarter, despite the slight growth in micro-, small- and medium-sized companies, mainly in the modality working capital. The total ratio decreased when compared to the last twelve-month period, due to the reduction in the delinquency ratio of corporate clients.

Loan Operations Delinquency over 90 days %

Out of the 38.1% growth of the Organization s loan portfolio in the last year, 24.3% resulted from new borrowing clients, according to the table below:

Loan Operations Portfolio Movement between September 2007 and 2008

The new and previous loan borrowers in September 2007 show good credit quality, which means the adequacy and consistency of the loan evaluation policy and instruments used by the Organization, as shown in the tables below:

Loan Operations Portfolio Movement by Rating between September 2007 and 2008

Ratings	Borrowers before September		New Borrowers between October 2007 and September 2008		Total Loa September	
	in millions of		in millions of		in millions of	
	<b>R\$</b>	%	<b>R\$</b>	%	R\$	%
AA C	123,651	93.4	26,729	94.7	150,380	93.6
D	1,948	1.5	379	1.3	2,327	1.4
Е Н	6,809	5.1	1,118	4.0	7,927	5.0
Total	132,408	100	28,226	100	160,634	100

Aiming at facilitating the follow-up of the quantitative and qualitative performance of the Conglomerate s loan portfolio, we present below a comparative summary of the main figures and indicators:

Loan Operations Portfolio Indicators

#### in millions of R\$ (except %)

Items	2007			)08
	June	September	June	September
Total Loan Operations	108,191	116,357	148,408	160,634
Individual	44,694	49,285	59,959	63,746
Corporate	63,497	67,072	88,449	96,888
Existing Provision	7,033	7,428	8,652	9,136
Specific	3,856	4,196	4,807	5,274
Generic	2,067	2,120	2,662	2,670
Additional	1,110	1,112	1,183	1,192
Specific Provision/Existing Provision (%)	54.8	56.5	55.6	57.7

Existing Provision/ Loan Operations (%)	6.5	6.4	5.8	5.7
AA C Rated Loan Operations/Loan Operations (%)	92.4	92.8	93.4	93.6
D Rated Operations under Risk Management/Loan Operations				
(%)	1.9	1.7	1.5	1.4
E H Rated Loan Operations/Loan Operations (%)	5.7	5.5	5.1	5.0
				87

#### in millions of R\$ (except %)

Items	200	)7	2008		
	June	September	June	September	
D Rated Loan Operations Existing Provision for D Rated Loan	2,011	1,981	2,175	2,327	
Operations	534	526	584	624	
D Rated Provision/Loan Operations (%)	26.6	26.5	26.8	26.8	
D H Rated Non-Performing Loans Existing Provision/D H Rated	5,599	5,900	6,978	7,515	
Non-Performing Loans (%)	125.6	125.9	124.0	121.6	
E H Rated Loan Operations Existing Provision for E H Rated Loan	6,173	6,434	7,570	7,927	
Operations	5,346	5,619	6,535	6,916	
E H Rated Provision/Loan Operations (%)	86.6	87.3	86.3	87.2	
E H Rated Non-Performing Loans Existing Provision/E H Rated Non-Performing	4,740	5,034	5,878	6,347	
Loan (%)	148.4	147.5	147.2	143.9	
Non Performing Loans (*)/Loan Operations (%)	4.5	4.4	4.3	4.2	
Existing Provision/Non Performing Loans (*) (%)	144.1	144.1	136.6	135.7	

(\*) Loan operations overdue for more than 59 days and which do not generate income under the accrual method of accounting.

Throughout 2008, Bradesco remains prepared to take full advantage of all business opportunities focused on increasing the loan portfolio, always respecting the parameters defined by the loan assignment policy, based on the security, consistency, selectivity, diversification and adequate assessment of the risk/return ratio.

#### Funding

Investment Department

In order to facilitate the client s orientation in the diversification of investments, the Investment Department centralizes the commercial management of the Funds, CDB, Savings Account, Demand Deposits, Purchase and Sale Commitments and Mortgage Notes products. It also carries out the management of actions related to the Checking Account product and its guidelines.

In this sense, the department maintains efforts aimed at establishing funding policies and strategies, developing products and services and providing structures for local and specialized assistance to the branch network and especially to investors, such as Bradesco Investment Consulting Services, online chat and scheduling consulting

services via internet.

The results below state the commercial efficiency provided by the strategic centralization of subjects inherent to funding.

Breakdown of Deposits by Maturity

#### in millions of R\$

#### 2008

Deposits	June	June September						
	Total	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Total		
Demand	25,843	26,694				26,694		
Savings	34,150	35,681				35,681		
Interbank	485	95	122	117	6	340		
Time	61,343	3,829	6,045	11,955	53,700	75,529		
Other Deposits	931	926	·	·	·	926		
Total	122,752	67,225	6,167	12,072	53,706	139,170		

Demand Deposits in billions of R\$

#### **Checking Accounts**

At the end of the 3Q08, the balance of the Bradesco Organization s checking accounts was R\$26.7 billion, representing a 20.8% y-o-y increase.

In this quarter, we surpassed 20 million checking account holders. It is an historical milestone for Bradesco, one of the financial institutions which promotes bank products and services access the most to Brazilian citizens.

Seeking to always improve quality and safety of its products and services, Bradesco, in July 2008, started to use recycled paper with watermark in all of its check books. This technology is already used in paper money and now is applied in its check sheets.

Number of Checking Accounts Individuals and Corporate

#### **Savings Accounts**

At the end of 3Q08, the balance of the Bradesco Organization s savings accounts totaled R\$35.7 billion, an 18.0% y-o-y growth, representing a 17.3% market share in the SBPE and Bradesco s leadership among all private banks in the Brazilian financial system.

Saving Account Deposits in billions of R\$

The profitability (TR + 0.5% p.m.) accumulated up to 3Q08 was 5.64%, and our balance enjoyed growth 8.84%, higher than the profitability in the same period of 2007, showing that the savings account continues to be a good investment alternative, mainly for small savers.

Share in SBPE %

#### **Savings Accounts**

Number of Savings Accounts in thousands

#### **Assets Managed**

Bradesco is elected the Best Manager of Leveraged Funds

BRAM was elected the Best Manager of Leveraged Funds by *Guia Exame de Investimentos Pessoais* 2008 (Exame s 2008 Guide of Personal Investments), published in August. The award is granted based on substantial analysis by Fundação Getulio Vargas Center of Finance Studies.

Bradesco. Present in the Best Funds for Institutional Investors ranking

Bradesco, by means of the management quality implemented by BRAM was classified as Excellent for 10 Funds aimed at institutional investors. The ranking was prepared by PPS Consultoria and published by Investidor Institucional magazine, in the September 2008 Best Funds for Institutional Investors issue.

#### **Assets Under Management**

#### Shareholders Equity

	in millions of R\$						
	200	)7	2008				
	June	September	June	September			
Investment Funds	148,831	153,439	161,789	164,970			
Managed Portfolios	7,429	7,646	15,999	17,021			
Third-party Fund Quotas	5,021	6,502	6,597	6,004			
Total	161,281	167,587	184,385	187,995			

#### Asset Distribution

#### 2007 2008 June September June September Fixed Income 139,933 Investment Funds 141,871 145,077 152,054 Investment Funds Variable Income 11,568 16,712 12,916 8,898 Investment Funds Third-Party Funds 4,947 5,670 5,753 5,119 167,542 Total 153,778 159,109 170,089 Managed Portfolio Fixed Income 4,359 4,387 6,548 8,223 Managed Portfolio Variable Income 3,070 3,259 8,798 9,451 Managed Portfolios Third-Party Funds 74 832 885 844 Total 7,503 8,478 16,843 17,906 **Total Fixed Income** 144,292 146,258 151,625 160,277 Total Variable Income 11,968 14,827 26,163 21,714 **Total Third-Party Funds** 5,021 6,502 6,597 6,004 **Overall Total** 161,281 187,995 167,587 184,385

in millions of R\$

Total Assets under Management according to the Anbid Global Ranking in millions of R\$ (\*)

(\*) Considering third-party fund quotas.

Number of Funds, Portfolios and Quotaholders

September 2007

	Number	Quotaholders	Number	Quotaholders	Number	Quotaholders
Investment Funds	625	3,317,969	714	3,224,854	729	3,242,975
Managed Portfolios	108	516	192	632	214	581
Total	733	3,318,485	906	3,225,486	943	3,243,556
92						

# **4 - Operating Companies**

#### Grupo Bradesco de Seguros e Previdência

#### **Insurance Companies (Consolidated)**

Consolidated Balance Sheet (\*)

#### in millions of R\$

	2007 200		08	
	June	September	June	September
Assets				
Current and Long-Term Assets	65,918	68,889	75,300	76,046
Securities	61,943	64,618	70,795	71,073
Insurance Premiums Receivable	1,148	1,289	1,264	1,356
Other Receivables	2,827	2,982	3,241	3,617
Permanent Assets	1,060	1,107	1,238	1,198
Total	66,978	69,996	76,538	77,244
Liabilities				
Current and Long-Term Liabilities	58,462	61,038	66,995	68,451
Tax, Civil and Labor Contingencies	1,703	1,724	1,815	1,854
Payables on Insurance, Private Pension Plans				
and Certificated Savings Plans Operations	455	496	430	375
Other Liabilities	3,404	3,499	2,682	3,334
Technical Provisions for Insurance	5,128	5,496	5,595	5,690
Technical Provisions for Life and Private				
Pension Plans	45,409	47,405	53,881	54,530
Technical Provisions for Certificated Savings				
Plans	2,363	2,418	2,592	2,668
Minority Interest	67	73	101	105
Shareholders Equity	8,449	8,885	9,442	8,688
Total	66,978	69,996	76,538	77,244

Consolidated Statement of Income (\*)

#### in millions of R\$

	2007			2008		
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD
Insurance Premiums, Private Pension Plan Contributions and Certificated Savings Plan Revenues	5,055	5,448	15,304	5,756	5,822	16,945

Premiums Earned from Insurance, Private

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Pension Plan Contribution and						
Certificated Savings Plan Revenues	2,446	2,556	7,469	3,025	3,113	8,889
Interest Income of the Operations	906	681	2,223	734	547	1,979
Sundry Operating Revenues	194	237	613	213	242	702
Retained Claims	(1,503)	(1,488)	(4,419)	(1,782)	(1,822)	(5,244)
Certificated Savings Plans Drawings						
and Redemptions	(353)	(346)	(1,000)	(355)	(382)	(1,055)
Selling Expenses	(262)	(274)	(796)	(320)	(279)	(878)
General and Administrative Expenses	(276)	(301)	(817)	(294)	(341)	(921)
Other Operating Expenses	(3)	5	(29)	(112)	(6)	(144)
Tax Expenses	(44)	(51)	(155)	(71)	(67)	(210)
Health Provision	(213)	(239)	(689)			
Operating Income	892	780	2,400	1,038	1,005	3,118
Equity Result	69	51	192	65	19	122
Non-operating Income	(6)	(2)	5	(5)		3
IR/CS and Minority Interest	(259)	(281)	(824)	(375)	(395)	(1,145)
Net Income	696	548	1,773	723	629	2,098

(\*) Information prepared in accordance with the accounting policies established by CNSP, Susep and ANS.

#### Performance Ratios %

		2007			2008	
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD
Claims Ratio (1)	78.7	73.3	74.9	73.1	72.4	73.0
Selling Ratio (2)	11.9	11.7	11.7	10.7	10.3	10.6
Administrative Expenses Ratio (3)	5.5	5.5	5.3	5.1	5.9	5.4
Combined Ratio (4)	99.8	92.3	95.9	84.9	84.4	84.4

(1) Retained Claims/Earned Premiums.

(2) Selling Expenses/Earned Premiums.

(3) Administrative Expenses/Net Premiums Written.

(4) (Retained Claims + Selling Expenses + Other Operating Income and Expenses)/Earned Premiums +

(Administrative Expenses + Taxes)/Net Premiums Written.

Obs.: the ratios have been recalculated, pursuant to Susep Circular Letter 356.

Insurance Premiums Market Share %

Source: Susep and ANS

According to information published by Susep and ANS, up to July 2008, in the insurance segment, Bradesco Seguros e Previdência collected R\$10.6 billion in premiums and maintained its leadership in the ranking with a 23.7% market share. The insurance sector obtained a total of R\$44.8 billion in premiums in the same period.

Increase in Technical Provisions for Insurance in millions of R\$

The technical provision charts of Bradesco Vida e Previdência and Bradesco Capitalização are presented in the section specifically related to these companies.

Earned Premiums (Retained Premiums less Technical Provision Variation) by Insurance Line in millions of R\$

		2007		2008			
Insurance Line	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	
Health	1,038	1,045	3,066	1,311	1,348	3,776	
Auto/RCF	506	536	1,553	498	502	1,482	
Life/AP/ VGBL	191	288	764	423	452	1,307	
Basic Lines	113	111	332	120	131	362	
Other Lines	62	51	185	87	82	261	
Total	1,910	2,031	5,900	2,439	2,515	7,188	

Obs.: As of 4Q07, we do not consider premiums related to Indiana Seguros S.A, whose interest sale was approved by Susep on December 12, 2007.

In 9M08, there was a y-o-y increase of 21.8% in premiums earned in the insurance segment.

Earned Premiums (Retained Premiums less Variation of Technical Provisions) by Insurance Line %

Retained Claims by Insurance Line in millions of R\$

		2007		2008			
Insurance Line	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	
Health	856	872	2,494	1,120	1,118	3,209	
Auto/RCF	379	375	1,137	359	365	1,061	
Life/AP/VGBL	163	147	468	149	200	535	
Basic Lines	53	52	168	80	70	220	
Other Lines	52	42	152	74	69	219	
Total	1,503	1,488	4,419	1,782	1,822	5,244	

Claims Ratio by Insurance Line %

Selling Expenses by Insurance Line in millions of R\$

		2007		2008			
Insurance Line	2 <sup>nd</sup> Qtr. 3 <sup>rd</sup> Qtr. September YTD		2 <sup>nd</sup> Qtr.	<sup>nd</sup> Qtr. 3 <sup>rd</sup> Qtr. Septer YT			
Health	32	36	98	46	47	134	
Auto/RCF	98	101	296	101	95	290	
Life/AP/VGBL	73	81	232	89	93	268	
Basic Lines	24	19	64	24	24	71	
Total	227	237	690	260	259	763	

Selling Ratios by Insurance Line %

Number of Policyholders in thousands

Obs.1: It includes Mediservice and Bradesco Dental policyholders. Obs.2: As of 4Q07, we do not consider policyholders related to Indiana Seguros, whose interest sale was approved by Susep on December 12, 2007.

In September 2008, there was a y-o-y increase of 26.1% in the client base.

Rating

At the beginning of June, the risk rating agency Fitch Ratings increased the international Financial Strength rating of Bradesco Seguros from BBB to BBB+ Stable and stated the FFS on the domestic scale as AAA(bra), stable prospect, as a result of the increase of the sovereign credit rating of Brazil to BBB, considered investment grade.

**Operational Risk** 

Grupo Bradesco de Seguros e Previdência, part of the Bradesco Organization, has adapted its methods and activities as part of its permanent commitment to comply with laws and regulations, using methodologies and resources in line with the best market practices - especially those related to risk management.

Thus, in order to comply with the guidelines established by the New Basel Capital Accord (Basel II), provisions of the monetary authority and alignment of definitions related to Solvability II, we performed a survey and analysis of the events related to operating risk. This initiative enabled the improvement in the management and knowledge of losses and their causes. The dissemination of the operating risk management culture on several levels, the disclosure of corporate policies and establishment of ongoing monitoring procedures of exposure levels are inserted in this context.

## Awards/Acknowledgments

1 Bradesco Seguros e Previdência won the Fides award in the Institutional category for the marketing campaign for the 2006 edition of Bradesco Seguros e Previdência s Christmas tree, with the theme A Present for the Brazilian Family. The award, promoted by Fides, considered marketing campaigns of the affiliated insurance companies. The event took place in Ecuador in January.

2 Grupo Bradesco de Seguros e Previdência was awarded the *Prêmio Segurador Brasil 2008* (2008 Brazilian Insurance Company award), for Distinguished Global Insurance Sales. The award is sponsored by Segurador Brasil magazine as a means to acknowledge the leadership, performance and achievements of companies in the insurance sector last year. The award highlights the role of companies and entities in the development and implementation of concepts, products and services for the Brazilian insurance market.

3 In 2007, Grupo Bradesco de Seguros e Previdência maintained first place in the rankings of the largest insurance groups of Brazil. In the fifth edition of *Prêmio Os Melhores Grupos Seguradores do País* (The Best Insurance Groups in the Country Award), sponsored by Conjuntura Econômica magazine, edited by the IBRE of FGV, Grupo Bradesco de Seguros e Previdência was also appointed as the leader in the total assets, shareholders equity and net income categories.

# **Sponsorships and Highlights**

1 Bradesco Seguros e Previdência is one of the sponsors of the series of events to be promoted by the Sincor-SP in 2008, to provide opportunities for integration and updating of the professionals who operate in the insurance market.

2 Bradesco Seguros e Previdência, in a partnership with the Ibmec, formed the second class of the MBA course Business Management Focused on Insurance. Forty-one employees of Grupo Bradesco de Seguros e Previdência nominated by their managers are part of the class of 2008 and will take part in classes in the period from March to December this year. The purpose of the MBA is to qualify students through courses in the business management area and other areas focused on insurance.

3 Bradesco Seguros e Previdência, with the purpose of stimulating the quality of life by means of physical activities, sponsored the following sport events:

The 3<sup>a</sup> Corrida Oral-B Prevenção do Câncer Bucal (<sup>9</sup> Oral-B Race Oral Cancer Prevention) the race was part of the 26° Congresso Internacional de Odontologia de São Paulo (26<sup>th</sup> Odontology International Congress of São Paulo) activities and was the beginning of the street race season in the city.

*A Corrida e Caminhada Contra o Câncer de Mama* (The Run and Walk Against Breast Cancer), which occurred in June 8, in Aterro do Flamengo, in Rio de Janeiro approximately 6 thousand people participated to make women aware of the fast detection and the importance of the self-exam to control breast cancer, the most common cancer among them. The event was created by IBCC.

The *Circuito Corrida e Caminhada da Longevidade* (Longevity Run and Walk Circuit) created in 2007 by Grupo Bradesco de Seguros e Previdência, the initiative aims at stimulating the interest in longevity.

4 Circuito Cultural Bradesco Seguros e Previdência promoted several cultural manifestations.

Plays Otelo, A Noviça Rebelde, No Natal a gente vem te buscar, Tom & Vinícius, Vergonha dos Pés, A Forma das Coisas and 7 O Musical.

Music- Series of international concerts realized by Dell Arte, the marathon of classical music of *Rio Folle Journée* 2008 and the *Jazz All Nights* season in Rio de Janeiro, *Loucos por Música*, in Canecão.

Plastic Arts Exhibition Segall Realista, in São Paulo, and the show O Teatro Pitoresco de Debret, in Rio de Janeiro, and 50 Years of Bossa Nova in São Paulo.

#### Bradesco Saúde

Health Insurance Premiums Market Share %

Source: ANS

Net Premiums Written in millions of R\$ (\*)

		2007			2008		
Insurance Line	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	
Corporate Plan	810	805	2,373	1,069	1,087	3,031	
Individual Plan	251	260	762	258	302	818	
Total	1,061	1,065	3,135	1,327	1,389	3,849	

(\*) Includes premiums from Mediservice and Bradesco Dental.

Growth in Technical Provisions for Health in millions of R\$ (\*)

(\*) Includes provisions of Bradesco Dental.

Number of Policyholders in Health Insurance Lines in thousands

In September 2008, Bradesco Saúde and Bradesco Dental maintained its outstanding market position in the corporate segment (source: ANS). Brazilian companies are increasingly convinced that health and dental insurance are the best alternatives for meeting their medical, hospital and dental care needs.

More than 24 thousand companies in Brazil have acquired Bradesco Saúde and Bradesco Dental insurance products. Among Brazil s 100 largest companies in terms of revenue, 34 are clients of both insurance companies. Considering Mediservice, this number increases to 39. (source: Exame magazine s *Melhores e Maiores de Julho de 2008* Best and Largest List, July 2008).

Together, the three companies have almost 3.7 million clients. The large market share of corporate insurance in this total portfolio (93.2% in September 2008) confirms its high level of expertise and personalization in the corporate plans, a distinct advantage in the supplementary health insurance market.

As of February 22, 2008, Mediservice S.A. started to integrate Grupo Bradesco de Seguros e Previdência, and with a portfolio of more than 270,000 clients, it operates health and dental insurance for corporate clients in the post-payment line.

## Awards/Acknowledgments

1 Bradesco Saúde was acknowledged in the health insurance segment as the most well-rated company according to the *Os 100 Melhores Fornecedores para RH 2008* ranking (The Top 100 Best HR Suppliers 2008), promoted by Gestão RH e Editora. Bradesco Saúde was also awarded with the *10 Fornecedores Mais Votados e Melhores Avaliados* (10 Most Voted for and Well-Rated Suppliers) trophy, being the only insurance company on the list where the participating companies were voted on regardless of their operational area. The company won both awards for the second consecutive time. The research, conducted between August and November 2007 by means of questionnaires, was conducted with the human resources areas (HR) of the companies listed in the 1,000 Largest Companies and Best Companies to Work For published by Exame magazine.

2 Bradesco Saúde was granted the *Prêmio Segurador Brasil 2008* (2008 Brazilian Insurance Company award), for Distinguished Sales by Health Insurance Line. The award is sponsored by Segurador Brasil magazine as a means to acknowledge the leadership, performance and achievements of the companies in the insurance sector last year. The award highlights the role of companies and entities in the development and implementation of concepts, products and services for the Brazilian insurance market.

3 Bradesco Saúde ranked first among the largest insurance companies in Brazil in premiums awarded in the fifth edition of the *Prêmio Os Melhores Grupos Seguradores do País* (The Best Insurance Groups in Brazil Award), sponsored by Conjuntura Econômica magazine, edited by the IBRE of FGV.

# Highlight

Bradesco Saúde, in a pioneering initiative, promoted the technical and operational work forum in São Paulo, targeted to hospital employees associated to Anahp. The forum presented the main operational routines of Bradesco Saúde, focused on the Company s daily relationship with its medical and hospital service providers' network and on routines related to TISS, standard established by ANS in 2007.

## **Bradesco Dental**

Highlight

To give more attention to dental insurance, Grupo Bradesco de Seguros e Previdência structured Bradesco Dental, which is a market leader among the insurance companies that operate in the sector nowadays. In August, Bradesco Dental reached one million policyholders, all of them included in collective policies corporate and SPG. The company has the strength of the largest insurance conglomerate of Latin America and on the group s more than 15 years of experience in the dental segment.

## **Bradesco Auto/RE**

Insurance Premiums of Auto/RE Market Share %

Source: Susep Obs.: in 2007, premiums from Indiana Seguros were included.

Growth in Technical Provisions of Auto/RE in millions of R\$

Obs: In 2004, Bradesco Seguros Auto/RE portfolio was merged. Obs: As of 2007, technical provisions from Indiana Seguros are not included.

Net Premiums Written in millions of R\$

		2007			2008	
Insurance Line	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD
Auto/RE	693	912	2,209	711	791	2,155

Number of Policyholders of Auto/RE in thousands

Obs.: since 4Q07, we are not considering the policyholders related to the company Indiana Seguros, whose sale of equity interest was approved by Susep on December 12, 2007.

Grupo Bradesco de Seguros e Previdência maintained an outstanding position among the main insurance companies in the Brazilian basic line insurance market, with a 7.6% share of total market sales in July 2008 in this area.

In lines related to equity insurance, Bradesco Auto/RE has renewed the insurance programs of its main clients through partnerships with brokers specialized in the segment and proximity to Bradesco Corporate and Bradesco Empresas. The fact that the oil industry had outstanding performance and civil construction had picked up has also contributed to the growth of Bradesco Auto/RE in this segment.

In the insurance of air- and watercraft, the exchange between managers of Bradesco Corporate and Bradesco Empresas has been widely employed, taking advantage of the market increase in the sales of new aircraft, as well as in the maritime segment of watercraft constructions.

The transportation segment is still the primary focus, with essential investments to improve new businesses, especially, among others, the qualification of Transportation Products Managers that will be established in the main Brazilian economic centers, and the creation of Bradesco Cargo System, a complete transport insurance management system on the internet.

In the mass market insurance segment of basic lines, whose products are destined for individuals, self-employed professionals and SMEs, the launch of new products, along with the continuous improvement of methods and systems, have contributed to the growth of the client base. Such increase can be observed mainly in residential and equity insurance, such as *Bradesco Seguro Residencial* and *Bradesco Seguro Empresarial*. We would also like to point out the new insurance line destined to support machinery and equipment used in sectors in expansion (such as agriculture, civil construction and industry): *Bradesco Seguro Equipamentos, Bradesco Seguro Benfeitorias, Bradesco Seguro Penhor Rural Público* and *Bradesco Seguro Penhor Rural Privado*. These products gained more competitiveness and a new issue process, enabling a faster quoting process and a better use of business opportunities.

Despite strong competition in the Auto/RCF Lines, the insurance company has increased its client base. This is mainly due to the current product improvement and to the creation of products for specific groups. Among these, we can name *Bradesco Seguro Exclusivo Cliente Bradesco*, for Banco Bradesco s account holders, *Auto Mulher*, for the female public, and *Auto Corretor*, for insurance brokers.

One of the positive factors is the prospect of maintaining new vehicle sales growth, which contributes to an increase the insurance production of this line.

Grupo Bradesco de Seguros e Previdência s market share of the Auto/RCF portfolio, in July 2008, was 13.0%.

## Awards/Acknowledgements

1 Bradesco Auto/RE Companhia de Seguros was awarded the *Prêmio Segurador Brasil 2008* (2008 Brazilian Insurance Company Award), for Distinction in the Auto/RE Market. The award is sponsored by Segurador Brasil magazine as a means to acknowledge the leadership, performance and achievements of the companies in the insurance sector last year. The award highlights the role of companies and entities in the development and implementation of concepts, products and services for the Brazilian insurance market.

2 Bradesco Auto/RE Companhia de Seguros received the Gaivota de Ouro Trophy for Excellence in the Transportation Portfolio, in the *VII Prêmio Mercado de Seguros* (VII Insurance Market Award), sponsored by Seguro Total magazine.

# Highlights

1 In July, Bradesco Auto/RE Companhia de Seguros launched the Smart Seg (Monitored Remote Service in Traffic). This new system of fast assistance to policyholder s vehicle, by using Segway, an agile and non-polluter mean of transportation, is well suited to light failures, such as battery recharge or tire change.

2 Bradesco Auto/RE Companhia de Seguros was one of the sponsors of the Seminar The Challenge of Urban Mobility, which occurred on August 1<sup>th</sup>, in Centro de Convenções Millenium, in São Paulo. The seminar, promoted by Anfavea and Sae Brasil, was attended by approximately 250 people and discussed themes on urban mobility challenge, such as planning, urban mobility in cities, public policies and the automobile of the future.

#### Bradesco Vida e Previdência

Income from Private Pension Plans and VGBL Market Share %

Source: Susep

Up to September 2008, total income from private pension plans totaled R\$8.0 billion.

People Insurance Premiums (Life and Personal Injuries) Market Share %

Source: Susep

Up to September 2008, total income from net premiums written amounted to R\$1.5 billion.

Growth in Technical Provisions in millions of R\$

Technical provisions of Bradesco Vida e Previdência in September 2008 reached R\$54.5 billion, of which R\$26.7 billion was for VGBL, R\$25.4 billion for supplementary private pension plans and R\$2.4 billion for life, personal injury and other lines, a y-o-y increase of 15.0%.

Private Pension Plans and VGBL Investment Portfolios Market Share %

Source: Fenaprevi

In September 2008, the investment portfolio of Bradesco Vida e Previdência reached R\$56.6 billion, of which R\$54.3 billion came from private pension plans and VGBL and R\$2.3 billion came from life and personal injury and other lines.

Number of Participants in thousands

Number of Life Insurance and Personal Injury Policyholders in thousands

Due to its solid structure, innovative product policy and trusted market standing, Bradesco Vida e Previdência maintained its leadership of both markets in which it operates, with a 35.3% share of income from private pension plans and VGBL and a 16.6% share of personal insurance premiums.

Bradesco is also sole leader in VGBL plans, with a 37.4% share, and in PGBL, with a 26.2% share (sources: Fenaprevi data accumulated up to July 2008).

The number of Bradesco Vida e Previdência clients grew by 27.0% in September 2008 compared to September 2007, surpassing the record of 1.9 million private pension plans and VGBL participants and 16.6 million life and personal injury insurance policyholders. This significant increase was prompted by the strength of the Bradesco brand and by the use of appropriate management and sales policies.

In July 2008, the portfolio of investments in private pension plans and VGBL totaled R\$53.9 billion, comprising 38.9% of all market resources.

## Awards/Acknowledgements

1 Bradesco Vida e Previdência won awards in 3 categories of the *Prêmio Segurador Brasil 2008* (2008 Brazilian Insurance Company Award): Best Global Performance in Private Pension Plan; Distinguished Sales by Life Insurance Line; and Distinguished Global Sales in Private Pension Plans. The Brazilian Insurance Company Award is an initiative of Segurador Brasil magazine. The technical evaluation was prepared by economist Luiz Roberto Castiglione and takes into account the number of awards obtained by insurance companies, from November 2006 to November 2007.

2 Bradesco Vida e Previdência was awarded as the largest company in net income and Brazil s best insurance group in the supplementary pension plan segment. The award is sponsored by Conjuntura Econômica magazine of FGV. The award criteria were based on the economic-financial performance of the companies last year.

3 Bradesco Vida e Previdência was chosen the Best Supplementary Pension Plan Company of 2007 by Gazeta Mercantil, based on an analysis of Austin Rating, the first national company to grant ratings in Brazil.

4 Bradesco Vida e Previdência is the only Brazilian company recognized at the Regional Educational Achievement Awards 2007 . The awards are LOMA s public recognition to companies that maintain significant professional development and qualification plans, investing in the development of their employees, of the industry and in the qualification of their markets.

## Bradesco Capitalização

Bradesco Capitalização s outstanding position in the certificated savings plans market is the result of its transparent operating policy, which is focused on adjusting its products to meet the potential consumer demand.

Regionally, Bradesco Capitalização is a leading company in two Brazilian states: with a 29.29% market share in Amazonas and 25.72% in São Paulo, according to the latest figures for July 2008 disclosed by Susep.

Aiming at offering the bond that best suits its clients profiles and budgets, a number of products were developed that vary in accordance with the type of payment (single or monthly), contribution term, regularity of drawings and related prize amounts. That phase was mainly characterized by its proximity to the public via the consolidation of *Pé Quente Bradesco* family products.

We would also like to highlight the performance of social-environmental products. Among them, it is worth mentioning the following: *Pé Quente Bradesco SOS Mata Atlântica*, which, in addition to enabling the formation of a financial reserve, contributes to reforestation projects of the Fundação SOS Mata Atlântica; *Pé Quente Bradesco Instituto Ayrton Senna*, whose great competitive advantage is the designation of a percentage of the amount collected with bonds for social projects of the Instituto Ayrton Senna, as well as *Pé Quente Bradesco O Câncer de Mama no Alvo da Moda* (Fashion Targets Breast Cancer), by means of which the client contributes to the development of projects for prevention, early diagnosis and treatment of cancer in Brazil, since part of the amount collected is given to the IBCC; and *Pé Quente Bradesco Amazonas Sustentável*, whose part of amount collected is allocated to Fundação Amazonas Sustentável, which develops programs and projects related to environmental preservation and sustainable development.

#### Rating

Bradesco Capitalização S.A. is currently graded brAAA Stable by Standard & Poor s and is maintained as the only company in the certificated savings plans segment with this rating. The solid financial and equity protection standard that Bradesco Capitalização ensures to its clients contributed to this result.

Quality Management System

Bradesco Capitalização S.A. maintains its quality management system according to the ISO 9001:2000 version within the scope of Bradesco Certificated Savings Plans Management. Granted by Fundação Vanzolini, this certification shows the quality of its internal processes and confirms the principle which is the origin of Bradesco Certificated Savings Plans: good products, good services and permanent evolution.

Income from Certificated Savings Plans Market Share %

Source: Susep

Technical Provisions for Certificated Savings Plans Market Share %

Source: Susep

Growth in Technical Provisions for Certificated Savings Plans in millions of R\$

Due to the growing fortification of the volume of technical provisions, Bradesco Capitalização reached the amount of R\$2.6 billion in September 2008, and according to July 2008 data released by Susep, it holds 20.5% of the total volume of technical provisions in the market.

Such results convey safety and reaffirm its financial solidity and ability to honor commitments to its clients.

Number of Certificated Savings Plans Clients in thousands

As a result of a policy of building customer loyalty, focused on the quality of customer service and on offering innovative products, Bradesco Capitalização ended the 3Q08 with nearly 2.5 million clients, which represented an growth of 9% compared to September 2007.

Outstanding Traditional Certificated Savings Plans in thousands

Outstanding Certificated Savings Plans Incentive (With Transfer of Drawing Participation Right) in thousands

Total Outstanding Certificated Savings Plans in thousands

The portfolio includes 14.9 million outstanding certificated savings plans. Out of this total, 32.8% are represented by traditional plans sold at the branch network and in the convenience channels Bradesco Dia&Noite. This portfolio had a growth of 9% compared to September 2007. The other 67.2% of the portfolio is represented by plans of the Incentive type (transfer of drawing participation rights), such as the partnerships with Bradesco Cartões, Bradesco Vida e Previdência, Bradesco Auto/RE etc. Considering that the purpose of this type of certificated savings plans is to add value to partners products or even to provide incentives for customer payments, these plans are sold with reduced terms and grace periods and at a lower unit purchase price.

## Awards/Acknowledgments

1 Bradesco Capitalização received the *2Prêmio Brasil de Meio Ambiente* (2<sup>nd</sup> Brazil Environmental Award) for the Best Work in Environment Communication Program, with the product *Pé Quente Bradesco SOS Mata Atlântica*. The award, which is sponsored by the Jornal do Brasil newspaper, was created to encourage the continuity and the expansion of environmental awareness in Brazil. It is for artists and public and private institutions of several sectors which perform an essential and active role in relation to the environment. The prizewinners are chosen by the CNI.

2 Bradesco Capitalização won the *Prêmio Segurador Brasil 2008* (2008 Brazilian Insurance Company Award) in the Marketing 10 and Entrepreneurs in the Certificated Savings Plan Area categories. The award is sponsored by Segurador Brasil magazine as a way to acknowledge the leadership, performance and achievements of insurance companies last year. It highlights the role of the companies and entities in the development and implementation of concepts, products and services for the Brazilian insurance market.

3 Bradesco Capitalização received the Dr. Oswaldo Cruz Award in the category Education and Social/Environmental Responsibility. Ibrasi and SBACE, sponsors of the award, chose it in recognition of the launch of certificated savings plans which allocate part of the revenues of the sale of these products to programs aimed at quality of life of Brazilians.

## Highlights

1 On February 12, in the city of Piracicaba (State of São Paulo), Bradesco Capitalização, in partnership with Fundação SOS Mata Atlântica, opened a community nursery where 250 thousand seedlings of over 80 different kinds of native trees can be raised. They will be planted on properties in the region, mainly in areas of Atlantic Forest reforestation. These trees will allow the complete neutralization of CO2 (carbon dioxide) emissions derived from the work of more than 84,000 employees of Bradesco Organization.

2 On March 10, Bradesco Capitalização launched the certificated savings plan *Pé Quente Bradesco Amazonas Sustentável*. The product, created in partnership with Fundação Amazonas Sustentável, grants part of the amount collected on behalf of the Fundação to environmental preservation and sustainable development programs and projects. With this new product, Bradesco Capitalização strengthens its social-environmental commitment, which already includes partnerships with Fundação SOS Mata Atlântica, the IBCC and the Instituto Ayrton Senna.

3 From May 30 to June 1, Bradesco Capitalização hosted the 4 edition of *Viva a Mata* at the Parque do Ibirapuera, in São Paulo. Held during the week that celebrates the Atlantic Forest Day (May 27), the event had several activities such as lectures, debates and thematic stands.

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#### **Banco Finasa BMC**

#### Consolidated Balance Sheet

	in millions of R\$				
	2007 (3)		2008	<b>3</b> (4)	
	June	September	June	September	
Assets					
Current and Long-Term Assets	24,577	27,282	44,056	50,843	
Funds Available	10	8	3	3	
Interbank Investments	775	1,274	11,541	16,455	
Securities and Derivative Financial Instruments	1,059	278	311	371	
Interbank Accounts	28	34	70	20	
Loan and Leasing Operations	21,633	24,396	30,195	32,017	
Allowance for Loan Losses	(1,147)	(1,246)	(1,610)	(1,715)	
Other Receivables and Other Assets	2,219	2,538	3,546	3,692	
Permanent Assets (1)	1,915	1,987	78	78	
Total	26,492	29,269	44,134	50,921	
Liabilities					
Current and Long-Term Liabilities	24,902	27,689	32,105	38,689	
Demand, Time and Interbank Deposits	22,987	26,336	30,317	36,608	
Federal Funds Purchased and Securities Sold under Agreements to					
Repurchase and Funds from Issuance of Securities	903	95			
Interbank Accounts	2	2	8	5	
Borrowing and Onlending	110	82	0	5	
Derivative Financial Instruments	21	23			
Other Liabilities	879	1,151	1,780	2,076	
Deferred Income	17	1,151	24	43	
Shareholders Equity (2)	1,573	1,562	12,005	12,189	
Total	26,492	29,269	44,134	50,921	

(1) Investment Reduction in March 2008: Banco Bradesco acquired an interest of 34.6% in Banco Alvorada, which belongs to Banco Finasa S.A.

(2) The Special Shareholders Meetings held on March 3, 2008 and April 3, 2008 resolved on the capital increase in the amount of R\$5 billion, respectively, totaling R\$10 million.

Consolidated Statement of Income

## in millions of R\$

	2007 (3)			2008 (4)			
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	
Income from Financial Intermediation	1,734	1,825	5,272	2,047	2,072	6,557	
Financial Intermediation Expenses	(950)	(1,059)	(2,917)	(908)	(974)	(3,408)	
Financial Margin	784	766	2,355	1,139	1,098	3,149	
Provision for Loan Losses	(330)	(344)	(964)	(418)	(427)	(1,288)	
Gross Income from Financial							
Intermediation	454	422	1,391	721	671	1,861	
Other Operating Income/Expenses	(282)	(395)	(1,029)	(457)	(340)	(1,250)	
Operating Income	172	27	362	264	331	611	
Non-Operating Income	(2)	(4)	(8)	(75)	(50)	(165)	
<b>Income before Taxes and Contributions</b>	170	23	354	189	281	446	
Taxes and Contributions on Income	(24)	(40)	(103)	(74)	(95)	(148)	
Net Income	146	(17)	251	115	186	298	

(3) Bound data for comparison purposes.

(4) Already considers the merger of Finasa into BMC, according to the Meeting on April 30, 2008.

## Profile

Banco Finasa BMC offers consumer sale financing lines for the acquisition of passenger or cargo vehicles, as well as other goods and services, in addition to offering leasing, traditional personal and loan operations, deductible loans, operating as Bradesco s financing company.

#### Finasa Segment

Finasa specializes in consumer sale financing lines for the acquisition of passenger and cargo vehicles, as well as other goods and services, in addition to leasing operations and personal loans.

It operates in the granting of financing segment and also in the strategy of entering into operational agreements with large car makers, as well as auto, truck and implements resale, in addition to important retail chains.

**BMC** Segment

BMC specializes in deductible loans for INSS retirees and pensioners, payroll of companies of the federal, state and municipal public sector, employees of private sector companies, CDC of used vehicles and secured transaction loans.

It operates by means of correspondent banks. In the second quarter, also through correspondent banks, it started granting payroll-deductible loans in branches of Banco Bradesco (Synergy Project) and granting payroll-deductible loans of private sector companies (Federal Government Project) focused on companies which compose the portfolios of Bradesco Empresas and Corporate segments.

**Operation Strategy** 

The Finasa and BMC segments, operating in a different manner, mainly in partnership with stores and retailers, complete the distribution network of the Bradesco Organization s financial products.

For its new business prospects, the Finasa segment hires the services of Finasa Promotora de Vendas, a wholly-owned subsidiary of Banco Finasa BMC, through its 216 branches established nationwide and a structure of business partners; on the other hand, the BMC segment uses its specialized team and prospective opportunities markets. It is currently operating with 1,078 correspondent banks whose distribution includes all Brazilian states.

#### **Operating Performance**

Finasa

In the 3Q08, the Finasa segment totaled to R\$28.590 billion from its financing portfolio/vehicle leasing and personal loan, a growth of 25.2% over the same period in 2007. We would like to point out the leasing portfolio which grew by

285.3%, from R\$2.867 billion to R\$11.048 billion as a result of the strategy of assembling a team focused on serving large concessionaires/vehicle retailers, resulting in an increase in the granting of financing in this type.

In the 3Q08, the segment totaled R3.427 billion in loans and financing portfolio with a growth of 119.3% compared to the same period of 2007. The highlight was the payroll-deductible loans portfolio, which enjoyed growth of 96.5%, increasing from R1.206 billion in September 2007 to R2.370 billion, a result of the strategy and structuring of the team dedicated to agreements with INSS, government bodies and private companies, with the consequent increase of granting of funds in this modality. The production of new business increased from an average of R260.9 million/month in the 3Q07, to R296.8 million/month in the same period of 2008, with a growth of 13.7%.

During the quarter, loan operations of payroll-eductible loans were granted in the amount of R\$157.3 million. Incorporating the operations granted, total loan operations would be R\$4.619 billion, with a growth of 56.8% on the same period of 2007.

**Evaluation of Results** 

Net income in the period from January to September 2008 was R\$298 million, representing a growth of 18.7% compared to the same period of the previous year.

Banco Finasa BMC closed 3Q08 with shareholders equity of R\$12.189 billion.

#### **Banco Bradesco BBI**

#### Balance Sheet

	in millions of <b>R</b> \$					
	200	)7	2008			
	June	September	June	September		
Assets						
Current and Long-Term Assets	1,418	2,244	6,312	6,711		
Funds Available				2		
Interbank Investments	728	538	5,122	5,627		
Securities and Derivative Financial						
Instruments	526	1,541	1,022	954		
Interbank Accounts			26			
Other Receivables and Other Assets	164	165	142	128		
Permanent Assets (1)	250	269	481	1,401		
Total	1,668	2,513	6,793	8,112		
Liabilities						
Current and Long-Term Liabilities	379	1,183	2,220	2,527		
Time Deposits			1,578	1,807		
-	226	1,015	232	253		

Federal Funds Purchased and Securities Sold				
under Agreements to Repurchase				
Derivative Financial Instruments	52	58	313	325
Other Liabilities	101	110	97	142
Shareholders Equity (2)	1,289	1,330	4,573	5,585
Total	1,668	2,513	6,793	8,112

(1) Merger of total shares of Ágora Holdings S.A., changed into wholly-owned subsidiary, pursuant to Special Shareholders Meeting held on September 17, 2008.

(2) Capital increase in the amount of R\$60.3 million on April 28, 2008, R\$3.0 billion on June 30, 2008 and R\$346.2 million on September 17, 2008, pursuant to the Special Shareholders Meetings of these dates.

## Statement of Income

	in millions of R\$						
		2007					
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	
Income from Financial							
Intermediation	28	53	120	70	188	292	
Financial Intermediation							
Expenses	(5)	(19)	(31)	(53)	(60)	(127)	
<b>Gross Income from Financial</b>							
Intermediation	23	34	89	17	128	165	
Other Operating							
Income/Expenses	2	23	43	48	23	86	
Operating Income	25	57	132	65	151	251	
Taxes and Contributions on							
Income		(14)	(24)	(10)	(46)	(64)	
Net Income	25	43	108	55	105	187	

Banco Bradesco BBI S.A. is the company responsible for the development of operations in the variable income, fixed income, structured operations, mergers and acquisitions, project financing and treasury segments.

#### Variable Income

In September 2008, BBI ranked 6<sup>th</sup> in Anbid s Origination and Distribution ranking, by volume, in variable income in the domestic market. In the 3Q08, characterized by a significant decrease in share offering operations, we would like to highlight our participation as coordinators and joint-bookrunners in the public offering of shares of Cia. Vale do Rio Doce, in the amount of R\$19.4 billion.

#### Fixed Income

In September 2008, pursuant to Anbid s Origination and Distribution ranking, BBI ranked second, by volume, in fixed income in the domestic market. In 3Q08 we highlight our participation as lead manager of the promissory notes of Bradespar S.A., in the amount of R\$1.4 billion, the debentures of Trisul S.A., in the amount of R\$200 million, the debentures of Companhia de Gás de São Paulo Comgás, in the amount of R\$100 million, the debentures of Localiza S.A., in the amount of R\$300 million and in the issuance of debentures of Companhia de Concessões Rodoviárias, in the amount of R\$300 million. We also participated as managers of the debentures of MRV Engenharia e Participações S.A., in the amount of R\$300 million, and the promissory notes of Telemar Norte Leste S.A., in the amount of R\$3.6 billion.

#### Structured Operations

BBI develops structures used to segregate credit risks through securitization, using SPEs, loan assignments with shared risk, FIDCs, CRIs and MEDIUM- and long-term financing, structured based on receivables and/or other collaterals.

Additionally, by means of structured financing, BBI provides custom-built solutions in order to enable the most diverse strategic options for corporate expansion and growth, such as pre-IPO financing and acquisition finance, among others.

Our financial advising comprises the identification of the most adequate funding for the transaction, its structuring and implementation, the obtainment of bridge loans, and the intermediation of contact with potential strategic investors who are interested in transferring capital, when necessary.

In 3Q08, we worked on the development and implementation of complex leverage structures, which allowed for the acquisition operations such as: the Frango Assado restaurant network by investment fund Advent International, and the Montelac Alimentos S.A. dairy company by Indústria de Alimentos Nilza S.A.

Mergers and Acquisitions

BBI advises important clients on mergers, acquisitions, joint ventures, corporate restructuring and privatization operations.

According to the latest Announcement Ranking published by Anbid in June 2008, we ranked 1<sup>st</sup> by number of operations. Among the operations, we highlight: advisory services to Bovespa Holding S.A. in the merger with Bolsa de Mercadorias e Futuros S.A., American Banknote in the acquisition of Interprint, AMC Têxtil in the acquisition of four companies of TF Modas Group, owner of Forum and Triton brands, among others, and to Bradesco in the acquisitions of Ágora Holdings and Mediservice Administradora de Planos de Saúde.

In this 3<sup>rd</sup> quarter, we highlight:

Advisory services in the structuring and financial support to Rede Energia asset swap operation through which Rede Energia acquired Energias do Brasil;

Advisory services to Advent International investment fund in the acquisition of Frango Assado network;

Advisory services to Odebrecht Investimentos em Infra-Estrutura Ltda., in the acquisition of Águas de Cachoeiro S.A. (Citágua); and

Advisory services to Alesat Combustíveis S.A. in the acquisition of Polipetro Distribuidora de Combustíveis Ltda.

**Project Financing** 

BBI has a solid track record playing the role of financial advisor and structurer for several projects in the project and corporate finance categories, always seeking the best financing solution for projects in several sectors of the economy.

BBI has an excellent relationship with several different promotion agencies, such as BNDES, BID and IFC.

In the 3Q08, BBI continued to provide financial advisory and/or structuring services for several projects, mainly: (i) Santo Antônio Hydroelectric Power Plant, with installed capacity of 3,150 MW, belonging to Madeira River Complex; (ii) port complexes sponsored by LLX Logística; and (iii) expansion project of the sanitary sewage system of Rio das Ostras (RJ), in the PPP Administrative Concession type; among others.

#### Treasury

BBI s treasury is complete, acting in the domestic and foreign markets, and comprised of the following areas:

#### Sales & Distribution

team responsible for the origination and distribution, domestically and abroad, of fixed income products in the primary and secondary markets. Interest rate, currency, commodities and credit derivatives comprise, materially, the range of products provided to our clients.

#### Markets

management of BBI s owner position in different markets, focused on making the operations available to the clients.

#### Structured Products

creation and structuring of tailor-made products and transactions involving treasury products, meeting different client demands.

#### Economic Analysis

team responsible for the total support to treasury operations, contributing with detailed and deep analysis of global economic subjects.

#### Leasing Companies

As of September 30, the Bradesco Organization controlled the following leasing companies: Bradesco Leasing S.A. Arrendamento Mercantil, Zogbi Leasing S.A. Arrendamento Mercantil and Bankpar Arrendamento Mercantil S.A., besides the leasing portfolio of Banco Finasa BMC S.A., which is directly shown in its financial statements.

Aggregated Balance Sheet

#### in millions of R\$

	200	)7	2008	
	June September		June	September
Assets				
Current and Long-Term Assets	34,414	35,474	45,282	46,510
Interbank Investments	29,704	30,182	36,589	36,197
Securities and Derivative Financial				
Instruments	983	1,093	1,189	1,229
Leasing Operations	2,977	3,451	6,598	8,199
Allowance for Loan Losses	(114)	(121)	(197)	(252)
Other Receivables and Other Assets	864	869	1,103	1,137

Permanent Assets	70	55	59	54
Total	34,484	35,529	45,341	46,564
Liabilities				
Current and Long-Term Liabilities	31,728	32,704	42,258	43,271
Federal Funds Purchased and Securities Sold		,	,	,
under Agreements to				
Repurchase and Funds from Issuance of				
Securities	29,895	30,730	40,000	41,286
Borrowing and Onlending	331	424	595	676
Subordinated Debts	619	618	617	316
Other Liabilities	883	932	1,046	993
Shareholders Equity	2,756	2,825	3,083	3,293
Total	34,484	35,529	45,341	46,564

## Aggregated Statement of Income

	in millions of <b>R</b> \$					
	2007			2008		
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD
Income from Financial Intermediation	1,319	1,354	3,979	1,915	2,353	5,875
Financial Intermediation Expenses	(1,197)	(1,226)	(3,609)	(1,761)	(2,173)	(5,406)
Financial Margin	122	128	370	154	180	469
Allowance for Loan Losses Expenses	(8)	(10)	(19)	(44)	(56)	(122)
<b>Gross Income from Financial</b>						
Intermediation	114	118	351	110	124	347
Other Operating Income/Expenses	(7)	(15)	(38)	(8)	178	164
Operating Income	107	103	313	102	302	511
Non-Operating Income	14	(2)	12	(1)	18	16
<b>Income before Taxes and Contributions</b>	121	101	325	101	320	527
Taxes and Contributions on Income	(39)	(28)	(102)	(34)	(110)	(180)
Net Income	82	73	223	67	210	347

Leasing Operations Performance Aggregated Bradesco

Leasing operations are carried out by Bradesco Leasing S.A. Arrendamento Mercantil and Banco Finasa BMC S.A.

On September 30, aggregated leasing operations brought to present value totaled R\$19.2 billion (\*). Banco Finasa BMC s leasing portfolio is mainly comprised of vehicle operations for individuals.

According to the ABEL, the Bradesco Organization s leasing companies are positioned amongst sector leaders, with a 17.73% share of this market (reference date: August 2008). This good performance is a result of its branch network integrated operations and the maintenance of its diversified business strategies in various market segments, in particular, the implementation of operating agreements with major industries, mainly in the transportation vehicles and machinery/equipment industries.

The following graph presents the breakdown of Bradesco's aggregated leasing portfolio by type of asset:

Portfolio by Type of Asset

(\*) It includes leasing operations of Banco Finasa BMC.

## **Bradesco Consórcios**

# **Management Company**

## Balance Sheet

#### in millions of R\$

	200	)7	2008		
	June	September	June	September	
Assets					
Current and Long-Term Assets	315	360	450	522	
Securities	308	353	440	511	
Other Receivables	7	7	10	11	
Permanent Assets	6	8	12	14	
Total	321	368	462	536	
Liabilities					
Current and Long-Term Liabilities	113	124	116	143	
Dividends Payable	75	76	70	70	
Amounts Refundable to Former Groups Now					
Closed	7	7	8	20	
Other Debits	31	41	38	53	
Shareholders Equity	208	244	346	393	
Total	321	368	462	536	

Statement of Income

# in millions of R\$

	2007			2008			
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	
Fee and Commission Income	61	66	185	79	83	234	
Taxes Payable	(6)	(7)	(20)	(8)	(9)	(24)	
Interest Income	8	9	25	11	15	35	
Administrative Expenses							
(Including Personnel Expenses)	(7)	(8)	(22)	(7)	(8)	(23)	
Selling Expenses	(5)	(7)	(16)	(11)	(12)	(30)	
Other Operating Income/Expenses	1	2	4	1	2	5	
Income before Taxes and Contributions	52	55	156	65	71	197	
Taxes and Contributions on Income	(18)	(19)	(54)	(22)	(24)	(67)	
Net Income	34	36	102	43	47	130	

# **Consortium Groups**

## Balance Sheet

	in millions of R\$				
	200	07	2008		
	June	September	June	September	
Assets					
Current and Long-Term Assets	2,686	2,908	3,560	3,751	
Amount Offset	13,301	13,932	17,019	18,563	
Total	15,987	16,840	20,579	22,314	
Liabilities					
Current and Long-Term Liabilities	2,686	2,908	3,560	3,751	
Amount Offset	13,301	13,932	17,019	18,563	
Total	15,987	16,840	20,579	22,314	
				121	

## **Operating Overview**

Bradesco Consórcios sells automobiles, trucks, tractors, agricultural implements and real estate, according to the rules of the Bacen.

For the sale of plans offered, the company relies on the Banco Bradesco branch network, responsible for the increase in Bradesco Consórcios share in the consortium purchase plan market. The variety of plans, coverage, safety and seriousness with which they are traded, associated with the Bradesco brand, are important advantages in the expansion of sales.

In January 2008, Bradesco Consórcios celebrated five years, holding an outstanding position in the consortia market, and is currently the leader in the two main segments, real estate and automobiles, a position achieved in its second year of activity and with an impressive amount of more than R\$5 billion of assets paid to clients.

In May 2008, it ranked 3<sup>rd</sup> in the segment of trucks, tractors and agricultural implements and in September it reached a record of 18,244 active quotas, with a growth of 92.8% compared to December 2007, continuing to move towards success also in this segment.

In 3Q08, more than 39.7 thousand quotas were sold, registering a record growth of 50.1% y-o-y.

Market

The results recorded by the Consortium System in the 1H08 showed records in several sectors, such as real estate, motorcycles, light and heavy vehicles. Despite the deceleration in the industry and trading, consortia have been presenting increasing figures.

The transportation sector has been serving as a thermometer of the economy, presenting significant growth. In consortia of heavy vehicles, which mainly comprise trucks, semitrailer trucks and buses, there was a 56.3% increase in the trade of new quotas. 1H08 figures totaled 24 thousand, and Bradesco Consórcios contributed with 25% of this market.

Bradesco has been attaining a larger market share in the segments where it operates, as shown in the charts below:

Market Share Real Estate Consortium %

Source: Brazilian Central Bank Obs.: The market share of ABN and Itaú in August 2007 was not disclosed.

Market Share Automobile Consortium %

Source: Brazilian Central Bank. Obs.: ABN s market share for August 2007 was not disclosed.

Market Share Trucks, Tractors and Agricultural Implements Consortium %

Source: Brazilian Central Bank

Leadership

According to a strategy defined by the Organization, Bradesco Consórcios leads the vehicle and real estate segments, focusing on an outstanding position in the segment of trucks, tractors and agricultural implements.

In the real estate segment, we ended September with 140,061 active quotas. In the vehicle segment, we ended with 181,377 active quotas, consolidating our leadership.

In the trucks, tractors and agricultural implements segment, we ended with 18,244 active quotas, moving up in May 2008 from 6<sup>th</sup> to 3<sup>rd</sup> place in the ranking of Bacen. The public is getting to know the advantages of acquiring assets, such as trucks and tractors, by means of a consortium, enabling us to attain this rank.

The conquest and consolidation of our leadership (real estate and vehicle) are results of ongoing and determined efforts, motivated by the enthusiasm and strength of the Bradesco branch network.

Bradesco Consórcios also points out its continuous actions to increasingly improve its services. For example, we have made significant investments in the qualification of employees throughout the year, following a strong program to keep the sales team informed and trained.

As a result of all these actions, users in general find a safe information source offered with customized assistance via internet. Bearing witness to that, our website is among the most visited in the last years.

Segmentation

Banco Bradesco s entry into this market is part of its strategy to offer the most complete range of product and service options to more than 19 million clients to provide all social classes with the opportunity to purchase items at accessible prices through the consortium quota system, filling a market gap.

Aiming at fully meeting the needs of its clients in 2007, Bradesco Consórcios increased from 120 to 144 months the term of the real estate consortia plans, and from 60 to 72 months the term for the automobile plans, without changing the current rates. Thus, the product became even more attractive, since, by increasing the term, the value of the installments was reduced. In addition, there was a change in the real estate credit ranges offered, which started being from R\$30 thousand to R\$300 thousand, providing more options to the interested parties.

**Operating Performance** 

The distinct method of trading products (real estate, automobiles and trucks), with a specialized and focused team, provided Bradesco Consórcios with a q-o-q growth of 30.6% in 3Q08.

The freedom of choice of the asset is one of the main a q-o-q characteristics of the plans sold by Bradesco, once the consortium holder has total freedom to choose at the moment of the drawing, according to the value of the letter of credit.

In the 3Q08, 121 groups were inaugurated and 39.7 thousand consortium quotas were sold, resulting in 50.1% growth y-o-y. Up to September 2008, we recorded accumulated sales higher than R\$12.7 billion and 194 thousand draws, which, in turn, involved 151.3 thousand assets delivered and includes 1,969 groups in progress.

Number of Active Consortium Quotas

Total of Active Consortia Quotas

Number of Consortium Quotas Sold

Total of Consortium Quotas Sold

Number of active quotaholders comprising the 10 largest real estate consortium management companies

Source: Brazilian Central Bank Obs.: Itaú and ABN were not included in the ranking of the 10 largest managers in August 2007.

Number of active quotaholders comprising the 10 largest auto segment consortium management companies

Source: Brazilian Central Bank Obs.: ABN was not included in the ranking of the 10 largest managers in August 2007.

Number of active quotaholders of the 10 largest consortium management companies in the truck, tractor and agricultural implement segment

#### Source: Brazilian Central Bank

# Bradesco S.A. Corretora de Títulos e Valores Mobiliários

## Balance Sheet

	20	07	2008		
	June	June September		September	
Assets					
Current and Long-Term Assets	184	548	621	689	
Interbank Investments	54	80	80	56	
Securities	77	111	244	239	
Other Receivables	53	357	297	394	
Permanent Assets	42	45	114	117	
Total	226	593	735	806	
Liabilities					
Current and Long-Term Liabilities	132	486	457	515	
Other Liabilities	132	486	457	515	
Shareholders Equity	94	107	278	291	
Total	226	593	735	806	

# in millions of R\$

#### Statement of Income

	in millions of R\$					
		2007			2008	
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD
Income from Financial Intermediation Gross Income from Financial	5	5	15	9	12	27
Intermediation	5	5	15	9	12	27
Other Operating Income/Expenses	12	10	29	14	8	34
Operating Income	17	15	44	23	20	61
Non-Operating Income (*)				23		23
Income before Taxes and Contributions	17	15	44	46	20	84
Taxes and Contributions on Income	(6)	(5)	(15)	(16)	(7)	(29)
Adjusted Net Income	11	10	29	30	13	55

(\*) Preferred shares redemption by Bovespa Holding.

Bradesco Corretora ended September 2008 ranked 12<sup>th</sup> in the Bovespa accumulated market ranking of the 84 participating brokerage firms. In 3Q08, 44,258 investors were served, and 684,470 shares calls and put orders were executed, summing up a financial volume corresponding to R\$15.488 billion. Bradesco Corretora has been participating with Bovespa in the event *Bovespa vai até você* (Bovespa Goes to You), to popularize the stock market.

In 3Q08, Bradesco Corretora traded 1,061 thousand contracts at the BM&F, with a financial volume of R\$82,280 million, reaching the 25<sup>th</sup> position in the ranking among the 66 participating brokerage firms. With more than 40 years of tradition and efficiency in capital markets, Bradesco Corretora was the first brokerage firm in the market to make available to its clients the Direct Market Access. DMA is an innovative order routing service via computer, which allows the investor to carry out asset purchase and sale operations directly in BM&F s market, with all convenience and safety, without leaving his/her home or office.

By means of DMA, Bradesco Corretora also starts to provide:

More autonomy when investing, i.e., the client himself controls the execution of its orders, with no intermediaries and full confidentiality;

Quickness and agility, by sending an automatic confirmation of executed orders;

Online market follow-up, enabling the prompt identification and a better use of good business opportunities.

In 3Q08, the retail area of Bradesco Corretora continued the expansion process of activities to improve and better serve individual clients interested in variable income products, promoting the increase of the staff, personal training and investments in the systems which subsidize its activities and the inauguration of new share rooms.

Home Broker Bradesco had a volume of R\$5,342 million traded in the demand market of Bovespa in the period, with 1,163,455 orders received, of which 534,427 were executed, maintaining the 2<sup>nd</sup> position in the annual ranking of home broker dealers at Bovespa s markets. The client base on September 30, 2008 totaled 163,565 internet users, with

growth of 6.5% compared to June 30, 2008, representing an increase of 9,954 new registrations. The customer service team answered 87,490 calls and received in the same period 14,923 e-mails answered in a maximum of 24 hours.

We notice that new investors are increasingly trying to get to know the stock market, despite the crisis in the United States, and the internet provides easy access to the stock market at a lower cost.

In 3Q08, Bradesco Corretora inaugurated share rooms in São José do Rio Preto and São Paulo, for a total of fifteen units.

Bradesco Corretora has made all efforts to provide better service conditions to the entire branch/segment network. We point out the strong support to clients in 3Q08, considering the period of uncertainty and global financial market risk. Below we listed the main actions implemented:

39 Managerial Development courses to Prime, Varejo and Empresas managers via the Training Department-Headquarters;

54 Events aimed at clients, 78 committees focused on branch managers and 98 conference calls focused on branch managers; and

Support to managers of all segments in visits to clients.

Bradesco Corretora was granted the Quality System ISO 9001:2000 re-certification by Fundação Carlos Alberto Vanzolini, after audit carried out in September of Sana, Home Broker and BM&F systems.

During 3Q08, Bradesco Corretora continued its expansion in the work with investment clubs, increasing the number by thirteen new clubs registered at BM&FBovespa, totaling 35 investment clubs and equity value of approximately R\$12 million.

During 3Q08, operation desks of New York and London increased their business volume with foreign institutional investors and through entering of new clients, despite the negative effects in the Brazilian stock market as a result of the global loan crisis. We still develop commercial activities by means of road-shows with publicly-held companies and with our investment analysts and desk operators, going to several cities in the United States and Europe to discuss investment opportunities in the Brazilian stock market and present our services. The quarter was characterized by a high volatility in global stock markets, general drop in share prices, especially in emerging markets, and the decrease of total traded volumes. In spite of this unfavorable environment, Bradesco Corretora s revenues for North-American and European investors kept increasing, which proves the quality of our services and the great business potential in international area.

Bradesco Corretora offers to its clients a complete investment analysis service with coverage of the main sectors and companies of the Brazilian market. We started to cover seven companies in 3Q08, already incorporating twenty new companies in 2008 to our coverage universe, a process which will continue in the next quarters. Our team of analysts is composed of nineteen sector specialists (senior analysts and assistants) who disclose their opinions to clients in an equitable way by means of follow-up reports and guides of shares with a wide basis of projections and multiples of comparison. Besides counting on analysis of the team of economists of Banco Bradesco, the brokerage firm counts on its own economic team dedicated to the specific demand of the brokerage firm s clients, focusing on the universe of the stock market.

It also offers the *Programa Tesouro Direto* (Direct Treasury Program) that allows individual clients to invest in federal government bonds via the internet; all they have to do is register at Bradesco Corretora via the website <u>www.bradesco.com.br</u>.

Net income recorded up to 3Q08 amounted to R\$13 million.

On September 30, 2008, shareholders equity reached R\$291 million, equivalent to 36.1% of total assets that added up to R\$806 million.

Trading on BM&FBovespa

		2007			2008	
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD
Markets BM&F						
Ranking	26 <sup>th</sup>	25 <sup>th</sup>	29 <sup>th</sup>	25 <sup>th</sup>	25 <sup>th</sup>	23 <sup>th</sup>
Contracts Traded (in thousands)	1,089	1,015	2,901	942	1,061	3,119
Financial Volume (in millions of R\$)	79,866	71,537	201,273	66,482	82,280	232,133
Markets Bovespa						
Ranking	13 <sup>th</sup>	10 <sup>th</sup>	13 <sup>th</sup>	12 <sup>th</sup>	15 <sup>th</sup>	12 <sup>th</sup>
Number of Investors	31,697	34,685	92,422	102,939	44,258	151,152
Number of Orders Executed	455,475	556,071	1,376,153	165,165	150,043	441,678
Financial Volume (in millions of R\$)	13,015	14,976	37,444	22,087	15,488	56,440
Bovespa Markets Home Broker						
Ranking	2 <sup>nd</sup>	3rd	2 <sup>nd</sup>	2nd	2 <sup>nd</sup>	2 <sup>nd</sup>
Number of Registered Clients	80,790	91,576	91,576	153,611	163,565	163,565
Number of Orders Executed	359,888	447,293	1,088,760	683,124	534,427	1,841,920
Financial Volume (in millions of R\$)	3,142	3,779	8,996	7,535	5,342	18,827

# **5 - Operational Structure**

## **Corporate Organization Chart**

Main Shareholders

(1) Bradesco's management (Board of Executive Officers and Board of Directors) comprises the Presiding Board of Fundação Bradesco, maximum Deliberative Body of this Entity. Reference Date: September 30, 2008

Main Subsidiaries and Affiliated Companies

Reference Date: September 30, 2008

# Administrative Body

Reference Date: September 30, 2008

#### Main Ratings Bank

	í			Fitch Rati	ngs						Moo		
			Intern	ational Scale			Dom Sca			Internatio			
			-	Currency 1)	Local C (1	-	Dom (1		Curi	eign rency oosit	Foreign Currency Debt		
	Individual	Support	IDR Delinquency Probability of Issuer Long-term	IDR Delinquency Probability of Issuer Short-term	IDR Delinquency Probability of Issuer Long-term	IDR Delinquency Probability of Issuer Short-term	Long- term	Short- term			Long		
	А	. 1	AAA	F1	AAA	F1	AAA (bra)	F1+ (bra)		P-1	Aaa		
	A/B	2	AA	F2	AA	F2	AA (bra)	(bra)		P-2	Aa		
	В		A	F3	A	F3	A (bra)	(bra)		P-3	A		
	B/C		BBB	В	BBB+	В	BBB (bra)	(bra)		NP	Baa3		
	C		BB	C	BB	C	BB (bra)	(bra)			Ba		
	C/D		В	D	B	D	B (bra)				В		
	D		CCC		CCC		CCC (bra)		Caa		Caa		
	D/E		CC		CC		CC (bra)		Ca		Ca		
	E	 	C RD		C RD		C (bra) DDD		C		C		
			D		D		(bra) DD						
		 					(bra) D (bra)						
ls ign g			BBB-	F3	BBB-						Ba1		

(1) Signs of plus (+) and minus (-) are used to identity a better or worse position within a same rating scale.

(2) Numeric modifiers 1, 2 and 3 are added to each generic rating from Aa to Caa, meaning lower or higher risk in the same category.

(3) This is the first governance rating granted in Latin America. The assessment acknowledges that Bradesco adopts excellent corporate governance practices and a relationship policy characterized by high level of quality, transparency and ethics.

Ratings considered speculative or lower than a satisfactory risk level.

#### Main Ratings Insurance Company and Certificated Savings Plans

	Insurance		Certificated Savings Plans
Fitch Ra	tings	Standard & Poor s	Standard & Poor s
Domestic Scale	Domestic Scale         International Scale         Domestic Scale		Domestic Scale
Domestic Rating of Financial Strength of Insurance Company (1)	International Rating of Financial Strength of Insurance Company (1)	Counterparty Rating (1)	Counterparty Rating (1)
AAA (bra) AA (bra) A (bra) BBB (bra) BB (bra) B (bra) CCC (bra) CC (bra) CC (bra) DDD (bra)	AAA AA BBB+ BB B B CCCC CCC CC CC CC DDD	brAAA brAA brABBB brBB brBB brB brCCC brCC brCC brSD brD	brAAA brAA brABBB brBB brBB brB brCCC brCC brCC brSD brD
DD (bra) D (bra)	DD D		

(1) Signs of plus (+) and minus (-) are used to identify a better or worse position within a same rating scale.

Ratings considered speculative or lower than a satisfactory risk level.

On April 30, 2008, the risk rating agency S&P increased Brazil s foreign currency long-term sovereign loan rating from BB+ to BBB-, investment grade, as well as the local currency long-term sovereign loan rating from BBB to BBB+, also investment grade.

According to S&P, these increases reflect the development of Brazilian institutions and public policies as shown by the improvement in the fiscal situation and decrease in the country s foreign debt, in addition to the improvement in Brazil s growth trend.

On May 29, 2008, Fitch Ratings (Fitch) increased Brazil s sovereign ratings to investment grade. The foreign currency long-term rating was increased from BB+ to BBB-; local currency long-term rating was increased from BB+ to BBE and the foreign currency short-term rating was increased to F3.

According to Fitch, the increases in these ratings reflect the significant improvement of Brazil s external account, supported by prudent macroeconomic policies and the growth of the local economy despite high government debt.

However, Bradesco already had investment grade foreign currency long-term ratings from Fitch, S&P and Moody's Investors Service prior to the moving Brazil up to investment grade.

This represents a competitive advantage since the investment grade comprises low risk institutions that are able to meet their external commitments, regardless of government actions.

On April 30, 2008, Standard & Poor's Ratings Services increased our foreign currency long-term rating from BBB- to BBB as well as the local currency long-term rating from BBB- to BBB.

According to S&P, the new ratings are due to Brazil s strengthened operational environment and Bradesco s strong financial and commercial profile.

On June 3, 2008, Fitch Ratings increased our foreign currency long-term rating from BBB- to BBB, the foreign currency short-term rating from F3 to F2, the local currency long-term rating from BBB to BBB+ and local currency short-term from F3 to F2.

These increases, according to Fitch, reflect our inherent financial strength, which will benefit from the improvement in the operational environment and continuity of good performance.

Generally, a country s sovereign rating is an evaluation of its capability and will to meet its existing and future obligations up to maturity.

## **Main Rankings**

Source		Criterion	Position	Disclosure Date
Forbes the World s Leading Companies	Survey	Banks/Forbes 2000*	1 <sup>st</sup> (Brazil)	March 2008
Forbes the World s Leading Companies	Survey	Banks/Forbes 2000*	23 <sup>rd</sup> (Worldwide)	March 2008
Forbes the World s Leading Companies	Survey	Overall/Forbes 2000*	3 <sup>rd</sup> (Brazil)	March 2008
		Overall/Forbes		
Forbes the World s Leading Companies	Survey	2000*	85 <sup>th</sup> (Worldwide)	March 2008
(*) Forbes 2000: companies on The World	l « Leadin	g Companies lis	t are rated based on a	a combination of criteri

(\*) Forbes 2000: companies on The World's Leading Companies list are rated based on a combination of criteria that considers income, profit, assets and market value.

#### **Market Segmentation**

Focusing its actions on relationships, Bradesco s segmentation process is in line with the market trend that groups clients with similar profiles, allowing personalized customer service and increasing productivity and agility gains. Such process provides the bank with greater flexibility and competitiveness in the execution of its business strategy, giving depth to operations not only in terms of specialization but also in terms of the specific demands of sundry customer profiles, for individual and corporate clients.

#### **Bradesco Corporate**

Mission and Values

Bradesco Corporate's mission is to meet clients needs, developing long-term ethical and innovative relationships that ensure sustainable growth in harmony with the interests of shareholders and the community.

Bradesco Corporate has values that guide its day-today activities. They are:

Teamwork; Ongoing pursuit of innovation and excellence in customer service; Transparency in all its actions; Commitment to self-development; Adherence to strategic guidelines; Creativity, flexibility and initiative; and Quick delivery to clients. Background and Achievements

The Corporate Banking segment was introduced in 1999 to serve companies from its target market. Based on a customer rather than a product standpoint, it maintains centralized relations management, offering in addition to traditional products Tailor-Made and Capital Markets structured solutions through Managers who have a clear vision of risk, market, economic industries and relationships.

Bradesco Corporate s absolute commitment to quality, the essence of a long-term effort, started to take shape in 2000 when the company was granted the ISO 9001:2000 certification, which is a reference for excellence in efficiency in service as evaluated by clients. With the adoption of the best market practices, its Management System has been improving, resulting in the award of the *Prêmio Gestão Banas de Qualidade* (Banas Quality Management Award) in 2006, the *Prêmio Paulista de Qualidade da Gestão Medalha de Ouro* (Paulista Quality Management Award Golden Medal) in 2007, which acknowledges companies with the best management practices, for its efficiency and quality, and the *Troféu Governador do Estado de Excelência da Gestão* (State Governor Trophy for Excellence in Management) in 2008, the highest recognition in the State of São Paulo, which is granted to the best company using world excellence criteria.

Our concern with seeking solutions with significant added value for the Institution is reflected in our partnerships with major retail networks for consumer sales financing, made possible by the relationship and familiarity with this industry's production chain and the synergy that exists among the Bank's segments.

The managed funds include assets (credits, bonds and guarantees) and liabilities (deposits, funds and portfolios) that total R\$143.6 billion.

Target Market

The 1,215 economic groups comprising Bradesco Corporate s target market, primarily large corporations that post sales in excess of R\$350 million/year, are located in the States of São Paulo, both in the capital city and inland towns, Rio de Janeiro, Minas Gerais, Paraná, Rio Grande do Sul, Santa Catarina, Goiás, Pernambuco and Bahia.

## Bradesco Empresas (Middle Market)

The Bradesco Empresas (Middle Market) segment was implemented to offer services to companies with sales between R\$30 million and R\$350 million/year, through 68 exclusive branches in the foremost Brazilian capitals and strategically distributed throughout Brazil as follows: Southeast (41), South (16), Mid-West (4), Northeast (5) and North (2).

It aims at offering the best business management, such as loans, financing, investments, foreign trade, derivatives, cash management and structured operations, seeking customers satisfaction and results for the Organization.

Bradesco Empresas is formed by a team of 44 lead managers and 346 relationship managers who are part of the Anbid Certification Program, as well as 231 assistant managers who render tailor-made services to an average of 35 economic groups per relationship manager, encompassing 12,047 economic groups companies from all sectors of the economy.

Among loan operations, guarantees, deposits, funds and collections, Bradesco Empresas manages funds of approximately R\$57.0 billion.

#### **Bradesco Empresas**

In the ongoing pursuit of management excellence improvement, the Bradesco Empresas Department and the Empresas Santo Amaro branch were granted the NBR ISO 9001:2000 certification by the Fundação Carlos Alberto Vanzolini in the scope Bradesco Empresas Segment Client Relations Management and Empresas Santo Amaro SP Branch Client Relations Management respectively.

We also point out the recognition of Bradesco Empresas by IPEG through the *Prêmio Paulista de Qualidade em Gestão* (São Paulo Quality in Management Award) in 2008, attesting to the Bank s commitment to client satisfaction.

#### **Bradesco Private**

Bradesco Private Banking, with its highly qualified and specialized professionals, offers the Bank's clients high-income individuals with minimum funds available for investment of R\$2 million an exclusive line of products and services always aimed at increasing their equity by maximizing returns. Therefore, it seeks the most appropriate financial solution according to a tailor-made concept, considering each client s profile, and providing advisory services for asset allocation, as well as tax and successive guidance.

Bradesco Private Banking, always focused on its proximity to its client base, has ten offices in the cities of São Paulo and Rio de Janeiro, as well as in Porto Alegre, Blumenau, Curitiba, Belo Horizonte, Brasília, Salvador, Recife and Fortaleza.

Bradesco Private Banking is certified by ISO 9001:2000 with scope High Net Income Individuals Relations Management and by GoodPriv@cy (Data Protection Label 2002 Edition) granted by IQNet in Management of Privacy of Data Used in High Net Wealth Clients Relation . In January 2008, it was recognized by Euromoney magazine as the best Brazilian private bank.

## **Bradesco Prime**

Bradesco Prime operates in the high-income clients segment, targeting individuals with monthly income of R\$4 thousand or higher or with investments equal to or higher than R\$50 thousand. Bradesco Prime is composed of qualified teams and its mission is to be the client s first-choice bank, focusing on the quality of relationships and on offering appropriate solutions to their needs, adding value to shareholders and employees within ethical and professional standards. The segment value proposal is based on the following assumptions:

Personalized assistance, provided by relationship managers who manage a small client portfolio and are continually enhancing their professional qualification in order to provide high-level financial consulting services;

Personalized products and services, among them the Bradesco Prime Loyalty Program that aims to encourage the relationship between the clients and the Bank by offering increasing benefits; and

Exclusive branches specifically designed to provide comfort and privacy.

Bradesco Prime also has relationship channels such as: exclusive internet banking (<u>www.bradescoprime.com.br</u>) with the competitive advantage of online chat, where financial consultants interact with clients in real time; a call center with an exclusive service center; and a broad customer service network, composed of its branches, ATM equipment Bradesco Dia&Noite and Banco24Horas, throughout Brazil.

Throughout its history, Prime invested in technology, the improvement in the relationship with its clients and in the qualification of its professionals. Thus, it has also achieved an outstanding position in the Brazilian high-income market and has consolidated its position as having the largest customer service network, with 235 strategically located branches.

Since 2005, the Bradesco Prime Department has been certified by Fundação Carlos Alberto Vanzolini, NBR ISO 9001:2000 rule under the scope Bradesco Prime Segment Management, which was recertified in September 2008 strengthening Bradesco s commitment to continuously improving methods and pursuing clients satisfaction.

## Bradesco Varejo (Retail)

Bradesco is a traditional retail bank that provides high quality service to all segments of the Brazilian population of all social classes. The effort that the Organization makes reflects in the search to democratize banking products and services, aiming to promote social inclusion and better income distribution. The bank has more than 19 million account holders, including individual and corporate clients, who carry out millions of transactions daily in Brazil's largest customer service network.

The broad customer service network is present in all Brazilian regions, providing convenience through branches, service stations, Banco Postal service branches and Bradesco Expresso units, as well as thousands of ATM machines.

To simplify and distinguish our service, daily transactions are safely carried out in channels such as the Fone Fácil service, Internet Banking and Bradesco Celular, a differential since they work 7 days per week, night and day, and can easily and safely accessed.

The retail segment has been focusing on the growth of its client base and loan portfolio. The development of financial products and services, tailor-made to meet customers' profiles, is evidence of our constant search for excellence in service, valorizing the relationships strengthening by identifying market needs and special groups.

Significant investments have been made in staff training, to qualify employees, so that they may provide customized and efficient customer services, consequently increasing clients loyalty to the Bank.

Bradesco Varejo not only has over 2,900 branches and 2,700 service branches (PAB/PAE), but it also has a digital branch, operating in a virtual environment and offering a courier service, in which a team of managers serves its clients from 8:00 am to 8:00 pm, seven days a week, regardless of location.

#### **Banco Postal**

Banco Postal is a brand through which Bradesco offers its products and services in a partnership with ECT. It is an example of the success of correspondent banks due to its large scope, products and services portfolio, and the social role it plays in society.

Banco Postal provides a new outlet for retail banking, reaching all Brazilian cities and allowing millions of Brazilian citizens to enter the banking system. There are 5,924 branches set up in more than 5 thousand Brazilian cities.

More than 1.7 thousand branches were set up in cities that, until then, were devoid of banks, benefiting millions of people who had the opportunity for the first time in their lives to obtain a check book, make a deposit in a savings account, or obtain a loan from a regulated institution.

Thanks to Banco Postal, thousands of INSS beneficiaries can now receive their benefits at a branch close to their homes. Thus, clients can carry out banking transactions with greater ease and without having to travel long distances from their homes to the branch spending a good part of their earnings.

Banco Postal s expansion has also increased the use of credit and debit cards in the municipalities where it is present, as well as the affiliation of the commercial establishments with the Visa network, improving services at the postal branches. Such expansion also provided more options for the local populations to make their payments and become an important means of support to Bradesco s clients who make transactions in Brazil.

Banco Postal also promotes the social-economic development of cities where it is present, facilitating the circulation of money, attracting new merchants and greater supply of goods and merchandise.

Number of Banco Postal Service Branches

Bradesco Expresso

Bradesco has been increasing its share in the correspondent bank segment with the expansion of the Bradesco Expresso network, by means of partnerships with supermarkets, drugstores, department stores and other retail chains.

On September 30, 2008, Bradesco Expresso network totaled 14,562 implemented units.

With Bradesco Expresso, in addition to direct gains for the remuneration received, the store owners now have indirect gains, mainly due to the increase of sales. Such gains, provided by the increased flux of people, potential consumers of the products sold at the establishment, also open possibilities for client loyalty.

Thinking about the well being of its clients and the community in general, Bradesco Expresso offers banking services in establishments that clients identify themselves with and where they already have a relationship closer to their homes or workplaces thus making their banking transactions more convenient and economic.

For Bradesco, this is the best way to reach low-income clients, especially the population deprived of bank services, promoting banking inclusion that would not be possible by means of traditional branches.

Bradesco Expresso has operated in the receipt of consumption bills, tax and collection slips, pre-paid cell phone recharging and withdrawals from checking accounts, savings accounts and INSS.

Number of Bradesco Expresso Units

Number of Transactions Carried out at Correspondent Banks (Banco Postal + Bradesco Expresso) in thousands

# **Customer Service Network**

	200	)7	2008			
Customer Service Network	June	September	June	September		
Bradesco Service Branches						
Branches	3,031	3,067	3,193	3,235		
Bradesco	3,029	3,050	3,176	3,218		
Banco Finasá <sup>1)</sup>	1	1				
Banco BBI	1	1	1	1		
Banco BMC <sup>1)</sup>		15				
Banco Finasa BMC			16 (1)	16 (1)		
PABs	1,083	1,103	1,181	1,185		
PAEs	1,432	1,426	1,545	1,561		
PAAs	130	130	584	902		
Finasa Promotora de Vendas (Finasa						
Branches)	392	388	268	216		
Outplaced ATM Network Terminals	2,571	2,652	2,904	3,074		
Total Bradesco Service Branches	8,639	8,766	9,675	10,173		
Service Branches Third Parties						
Banco24Horas Network Assisted						
Terminals	3,287	3,387	4,153	4,378		
Banco Postal	5,709	5,753	5,882	5,924		
Promotora de Vendas BMC			1.5(1	1.070		
(Correspondent Banks)			1,561	1,078		
Credicerto Promotora de Vendas (BMC			10	10		
Branches)	0.000	10 (57	13	13		
Bradesco Expresso (Correspondent Banks) Total Service Branches Third Parties	9,699 <b>18,695</b>	10,657 <b>19,797</b>	13,413 <b>25,022</b>	14,562 <b>25,955</b>		
	10,070			20,900		
Total Service Branches in Brazil (Bradesco + Third Parties)	27,334	28,563	34,697	36,128		
Branches Abroad	3	5	5	5		
Subsidiaries Abroad	5	5	3 7	5 7		
Overall Total Service Branches (Brazil +						
Abroad)	27,342	28,573	34,709	36,140		
Finasa Associated Dealers (**)	40,071	40,299	21,151	21,726		
BMC Stores and Outlets	тv,v/1	70,477	12,119	11,376		
Total Branches Containing ATMs in Brazil Own Network						
+ Banco24Horas (included in the total) (*)	11,497	11,741	13,561	14,160		

ATMs				
Bradesco	24,498	24,911	27,362	28,092
Banco24Horas	3,504	3,827	4,631	4,850
Total ATMs	28,002	28,738	31,993	32,942
(*) In September 2008, there were 1,218 overlap	ping branches betwee	en the Bradesco ne	twork and the Bar	nco24Horas
network.				

(\*\*) The reduction was due to the company s strategic repositioning of personal loans and installment sales in stores. (1) The merger of Banco Finasa into Banco Finasa BMC was approved by Bacen on October 10, 2008.

Customer Service Network Number of Branches

#### Bradesco Branches vs. Market Share

	Se	ptember 200	7	Se	008		
Region/State	Bradesco	Total Banks in the Market <sup>(1)</sup>	Market Share (%)	Bradesco	Total Banks in the Market <sup>(1)</sup>	Market Share (%)	
North							
Acre	5	35	14.3	5	36	13.9	
Amazonas	60	155	38.7	61	156	39.1	
Amapá	4	28	14.3	4	28	14.3	
Pará	49	301	16.3	49	304	16.1	
Rondônia	18	91	19.8	18	91	19.8	
Roraima	2	19	10.5	2	19	10.5	
Tocantins	13	89	14.6	15	93	16.1	
Total	151	718	21.0	154	727	21.2	
Northeast							
Alagoas	12 (4)	127	9.4	12 (7)	130	8.5	
Bahia	209 (4)	769	27.2	213 (7)	776	27.3	
Ceará	93 (4)	375	24.8	96 (7)	378	25.1	
Maranhão	68	233	29.2	68	237	28.7	
Paraíba	20	177	11.3	21	181	11.6	
Pernambuco	64 (4)	488	13.1	70 (7)	492	14.0	
Piauí	8	116	6.9	8	119	6.7	
Rio Grande do Norte	15	153	9.8	15	155	9.7	
Sergipe	12	165	7.3	13	167	7.8	
Total	501	2,603	19.2	516	2,635	19.4	
Mid-West							
Distrito Federal	31	319	9.7	35	326	10.7	
Goiás	108 (4)	572	18.9	111 (7)	574	19.3	
Mato Grosso	62	252	24.6	65	257	25.3	
Mato Grosso do Sul	57	231	24.7	57	234	24.4	
Total	258	1,374	18.8	268	1,391	19.3	
Southeast							
Espírito Santo	39	373	10.5	40	378	10.6	
Minas Gerais	288 <sup>(5)</sup> 265 <sup>(2)</sup> and	1,885	15.3	303 <sup>(8)</sup> 282 <sup>(2)</sup> and	1,907	15.9	
Rio de Janeiro	(4)	1,732	15.3	(7)	1,772	15.9	
São Paulo	1,109 (6)	6,028	18.4	1,195 <sup>(3)</sup> and (9)	6,155	19.4	

Total	1,701	10,018	17.0	1,820	10,212	17.8
South						
Paraná	179 (4)	1,243	14.4	189 (7)	1,286	14.7
Rio Grande do Sul	161 (4)	1,480	10.9	165 (7)	1,497	11.0
Santa Catarina	116 (4)	872	13.3	123 (7)	888	13.9
Total	456	3,595	12.7	477	3,671	13.0
<b>Overall Total</b>	3,067	18,308	16.8	3,235	18,636	17.4

(1) Source: Unicad Information on Entities of Interest to the Brazilian Central Bank (in 2008, they refer to March 2008).

(2) It includes 1 Banco Finasa branch.

(3) It includes 1 Banco Bradesco BBI branch.

(4) It includes 1 Banco BMC branch.

(5) It includes 2 Banco BMC branches.

(6) It includes 4 Banco BMC branches.

(7) It includes 1 Banco Finasa BMC branches.

(8) It includes 2 Banco Finasa BMC branches.

(9) It includes 4 Banco Finasa BMC branches.

Customer Service Network Branches Market Share

#### Bradesco Dia&Noite (Day&Night) Customer Service Channels

Bradesco s clients are able to consult their banking transactions, carry out financial transactions and purchase products and services via state-of-the-art technology through the following alternative channels: Auto-Atendimento, Fone Fácil, Internet Banking and Bradesco Celular.

Reiterating our commitment to social responsibility, people with special needs can rely on the Bradesco Dia&Noite (Day&Night) Customer Service Channels, as follows:

Internet banking for the visually impaired;

Personalized assistance for the hearing impaired by means of the digital language in Fone Fácil; and

Access for the visually impaired and wheelchair users in Auto-Atendimento (ATM Network), which is being extended.

Bradesco Dia&Noite (Day&Night) Auto-Atendimento (ATM Network)

Bradesco has its own ATM network. On September 30, 2008, it has 28,092 machines, strategically distributed throughout Brazil. This network provides fast and practical access to a diverse range of products and services. In addition, Bradesco s clients who have debit cards for checking or savings accounts can use 4,850 Banco24Horas machines for withdrawals, viewing their balances and printing statements.

Banking Service Outlets

14	20	007	2008		
Items	June	September	June	September	
Total Bradesco Network	8,210	8,354	9,408	9,782	
Branches, PABs, PAEs and PAAs	5,639	5,702	6,504	6,708	
Outplaced Terminals	2,571	2,652	2,904	3,074	
Total Banco24Horas (*)	3,287	3,387	4,153	4,378	
Overall Total	11,497	11,741	13,561	14,160	

(\*) In September 2008, it includes 1,218 outlets overlapping with the Bradesco network.

Distribution of ATM Network

Obs.: It includes Banco24Horas ATMs.

ATM Network Number of Transactions in millions

Obs.: It includes the transactions carried out at Banco24horas ATMs.

Main ATM Transactions in millions

		2007		2008		
Items	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Sep YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	Sep YTD
Number of Cash Withdrawal Transactions	113.6	116.5	344.2	125.1	137.3	381.0
Number of Deposit Transactions	43.9	44.4	132.5	43.1	45.2	130.4
Obs.: It includes the transactions carried out in	Banco24hora	s ATMs.				

Bradesco has innovated and made available to its clients the highest number of services as possible.

#### **3Q08** Highlights

Biometric technology reading the veins in the hand used 1.5 million times;

Increase of 21.3% and 23.5% in number and amount, respectively, of personal loans in relation to the same period in 2007; and

At the end of 3Q08, 433 services were made available in ATM machines.

Bradesco Dia&Noite (Day&Night) Fone Fácil

With 24/7 telephone access, clients can obtain information, make transactions and acquire products and services related to their checking accounts, savings accounts, credit cards and other products available in this channel through electronic and customized service.

By means of specific numbers, the client has access to several other telephone service centers. The main ones are: Internet Banking, Net Empresa, Consortium, Private Pension Plan, Finasa and Collection. There is also Alô Bradesco and the Ombudsman, channels which receive compliments, suggestions or complaints.

Fone Fácil Number of Calls in millions

Fone Fácil Number of Transactions in millions

#### **3Q08 Highlights**

*Prêmio Padrão de Qualidade em Contact Center* (Contact Center Standard Quality Award), in the categories: Retail Bank; Cards.

VIII ABT Award, in the categories:

Internal Operation Receptive, with the case Concentration of Customer Service to Branches ; Social Responsibility, with the case Social Initiatives Voluntary Action .

Bradesco Dia&Noite (Day&Night) Internet Banking

Bradesco Dia&Noite (Day&Night) manages a portal, which contains links to 54 related websites, 38 of which are institutional and 16 are transactional.

Since its debut, Bradesco has been innovating and making available the highest number as possible of online services to its clients.

Internet Banking Number of Registered Users in millions

Internet Banking Number of Transactions in millions (\*)

(\*) Number of transactions carried out via Internet Banking, ShopInvest, Cards, ShopCredit, Certificated Savings Plan, Net Empresa and Net Empresa WebTA and Cidadetran.

Services	Website	Number of transactions carried out in 3Q08		
Bradesco Internet Banking	www.bradesco.com.br	99.8 million		
ShopInvest Bradesco	www.shopinvest.com.br	1.1 million		
ShopCredit	www.shopcredit.com.br	4.3 million		
Bradesco Net Empresa	www.bradesco.com.br	19.2 million		
Bradesco Cartões	www.bradescocartoes.com.br	5.8 million		
Net Empresa WebTA	Web File Transmission	250.0 million		
Bradesco Cidadetran	www.cidadetran.com.br	2.5 million		

#### **3Q08** Highlights

Expansion of the process of making available at the Internet Banking check image to all Bradesco s clients; Implementation of 10-year Internet Banking Campaign for Visually Impaired Clients; Live broadcasting through internet of Apimec states of Ceará, Distrito Federal, Minas Gerais, Rio de Janeiro; Implementation of *Pague Fácil service* cell phone recharge in Bradesco Net Empresa; and Bradesco Net Empresa Master Assistant, another access level.

Bradesco Dia&Noite Bradesco Celular (cell phone service)

Bradesco, the first bank to provide banking services through cell phones, provides balance statements, payments, prepaid mobile phone recharging, transfers and loans, among others, and utilizes the Bradesco security key card to debit transactions confirmation.

In addition, it has also made available Recarga Direta Bradesco (Bradesco Direct Recharge), a service which allows recharging prepaid cell phones from the very phone, even if it does not have credits to make calls. It also has the serviço de mensagens Bradesco (Bradesco message service), in which enrolled customers receive information on their credit and debit card transactions on their cell phones.

Services	Website	Number of transactions carried out in 3Q08	
Bradesco Celular	www.bradescocelular.com.br	1.1 million	

#### **3Q08** Highlights

Bradesco services made available via iPhone; and Innovative broadcasting of Apimec São Paulo through 3G cell phone.

#### Investments in Infrastructure, Information Technology and Telecommunications

Investments to expand infrastructure capacity, IT and telecommunications are designed to maintain a modern, practical and safe customer service network. The bank is one of the world's most modern companies, creating a unique advantage for its clients and users in Brazil and abroad.

Investments Growth

#### in millions of R\$

	Years				September YTD	
	2003	2004	2005	2006	2007	2008
Infrastructure	469	230	245	354	478	436
IT/Telecommunications	1,225	1,302	1,215	1,472	1,621	1,403
Total	1,694	1,532	1,460	1,826	2,099	1,839

Information technology, one of the Organization s main strategic bases to support and boost business and characterized by its innovation, enables customers to access secure, cutting-edge and easy-use services with high availability.

At the end of the quarter, Bradesco was innovative by installing of a modern biometric reader of the veins in the hand on ATMs at 863 branches. Due to our clients wide acceptance, installation is being intensified.

We made available the access to charged checks images to the entire branch network through internet and to individual clients, through Internet banking.

In partnership with Visa, we launched the first contactless card in Brazil, the Bradesco *payWave*, with double-interface technology using a chip and wave antenna. The product will be used for low-value payments through a wave.

We concluded the update phase of our hardware, software and data communication park with state-of-the-art equipment. This large replacement and expansion operation benefits both branches and other service branches, and also our millions of clients.

The construction of a new Information Technology Center - CTI and its current occupation already allow the systemic process of 96% of Mainframe platform. For that environment, 14,020 data transmission circuits, with due contingencies, are being migrated.

Concerning iPhone, launched in Brazil on September 26, 2008, Internet Banking applications are already compatible with 3G version. Our clients may also use these devices thorough the website <u>www.bradescocelular.com.br</u>.

We also would like to point out our actions related to security devices such as chip, biometrics, insurance key (tancode) and electronic (token) made available to our clients in all alternative customer service channels.

## **Risk Management and Internal Controls**

#### Credit, Market, Liquidity and Operational Risks and Internal Controls

The Bradesco Organization deems risk management essential in all its activities, using it to add value to its business to the extent that it enables support for the commercial areas as they plan their activities and maximizing the use of our own funds and those of third parties, to the benefit of shareholders and the company.

It also considers risk management activity highly relevant due to the growing complexity of services and products offered by the organization, as well as the globalization of its business. Therefore, the Organization is constantly improving its risk management-related activities, complying with the applicable regulations, recommendations and the best international practices, yet adapted to the Brazilian reality.

The Organization makes considerable investments in activities related to the risk management processes, especially in the qualification of employees, so as to enhance the quality of the operation and ensure the necessary focus essential to these activities and that produce a strong added value.

## **Corporate Governance**

The corporate governance process represents the set of practices that aims at optimizing the performance of a company and protecting stakeholders, such as shareholders, investors, clients, employees, suppliers etc., as well as at facilitating access to capital, adding value to the company and contributing to its sustainability, mainly involving aspects focused on transparency, equal treatment of shareholders and accountability.

Within this context, the Organization s risk management and internal controls process counts on the participation of all segments within the scope of corporate governance, from senior management to several business, operational, product and service areas.

Governance Scope

This structure, always in line with the best market practices, comprises independent board members, policies and committees with specific functions, who establish rules and procedures, providing human and technological resources focused on the execution of their respective activities.

#### **Risk Management Process**

The Organization approaches the management of all the risks inherent to its activities in an integrated manner, within a process based on the support from its internal controls structure. This view allows the ongoing improvement of its risk management models, minimizing gaps that could jeopardize their correct identification, classification, evaluation and mitigation.

**Risk Management** 

The structure of the organization s risk management process allows credit, market, liquidity and operational risks to be effectively identified, classified, evaluated, monitored, controlled and mitigated in an integrated manner.

In order to ensure uniqueness in the risk management process, a high-level permanent forum was created with the intention of obtaining synergy among these activities at the Organization. This forum, called the Integrated Risk Management and Capital Allocation Committee, is a statutory body and has as its duty to advise the Board of Directors on the approval of institutional policies, operational guidelines and the establishment of exposure limits to risks within the scope of the Organization. Additionally, there are three executive committees for issues related to credit, market, liquidity and operational risk which, among their responsibilities, suggest the tolerance limits to their respective risks and prepare mitigation plans to be submitted to the Integrated Risk Management and Capital Allocation Committee.

Below we show Bradesco Organization s Risk Management Structure

We would also like to point out the DGRC, which is a dedicated and independent department exclusively focused on activities related to market risk loan, operational management and their integration and internal controls, reflecting the Organization s commitment to risk management, showing the recommendations enacted by the New Basel Capital Accord (Basel II) and the best corporate governance practices. The department coordinates work to comply with Resolutions 2,554 (internal controls), 3,380 (operational risk), 3,464 (market risk) and 3,490 (required reference equity) of the National Monetary Council and with the provisions of the U.S. Sarbanes-Oxley Act, Section 404.

The risk management process in the Organization creates a virtuous cycle that involves:

Risks identification: part of the daily routine of the business, operations, products and services areas. This activity is comprised of identification, classification and the assessment of the level of exposure to risk, the effectiveness of its control, carried out by the internal controls area;

Risks measurement: it involves the use of a series of methodologies, such as calculation of expected and unexpected losses, calculation of VaR, stress tests and use of market benchmarks;

Risks mitigation: it represents the reduction of the estimated gross weighted risks, leading to acceptable residuals by means of the adoption of actions aiming at transferring or implementing effective controls, periodically reevaluated and regularly tested for adequate execution;

Risks monitoring and control: uses the results of measurement models for the establishment of policies and limits. These limits are divided and monitored daily, weekly, monthly or according to each situation. In addition, we have an integrated management system that incorporates several elements, such as specific models for measurement of each risk, historical data base, adequate internal controls procedures and a qualified team in the risk management function, etc.; and

Risk reporting: for each business unit, analytical and consolidated reports provide information about integrated risk management.

## New Basel Capital Accord Basel II

Structure and Fundamentals

One of the main functions of the central banks of several countries is the supervision of the financial system under their jurisdiction through prudent rules and practices, aiming at avoiding and mitigating possible banking crises that may deeply affect local economies.

With globalization, the creation of new and complex financial products, a banking crisis in a certain country may cause effects and most of the times more intense, in banking and economic activities of other countries, resulting in the need for alignment of mechanisms and practices of supervision of several central banks, so that to ensure the solvency of the international financial market. Thus, the Banking Supervision Basel Committee created the Basel Capital Accord in 1988. Firstly, the main guideline of this accord was the requirement of minimum capital in relation to the credit risk.

Although the application of this accord is not mandatory, supervisors of each country, observing the prudent aspects, require from the banks under their jurisdiction a minimum capital amount in relation to their portfolio assets, weighted by the risk level determined by the supervisors. Later, in 1996, the Banking Supervision Basel Committee added market risk as another risk factor to be considered for capital allocation.

The evolution of global banking and the acceleration of the pace of integration of several financial systems through complex and sophisticated instruments resulted in the need to improve the capital requirement rules established in 1988 and 1996. After more than six years of study, the New Basel Capital Accord (Basel II), released in June 2004, improved the requirements of the previous accord, based on the three pillars:

The first pillar has two main innovations concerning the previous accord: a) the risk weighing rules which currently are established by the supervising authority may be based on internal models of the banks themselves; and b) the addition to the capital requirement to face the operational risk incurred.

The second pillar comes from the fact that the supervising authority excludes itself from the function of determining the risk level of banking assets in the internal evaluation models.

The fundamental exclusion is that the banks themselves are best qualified to determine them. On the other hand, the supervising tasks of the banking authority are added to the internal risk measurement processes of the banks under its jurisdiction.

The third pillar recommends a set of minimum information for the disclosure to the market, so that it can make a better evaluation based on the risks incurred by each one of the institutions in their activities.

Implementation in Brazil

The Brazilian Central Bank, always aware of the best supervision practices, as of 1994, started guiding its disclosing normative rulings based on the Basel Accord (Basel I) guidelines for follow-up of financial institution risk.

In September of 2007, the Brazilian Central Bank issued Notice 16,137 that updated the initial schedule defined by Notice 12,746, of December 2004, for the implementation of the New Basel Capital Accord (Basel II), according to the following schedule:

2007	<ul> <li>Establishment of the capital allocation installment for operational risk;</li> <li>Regulation disclosed by means of Circular 3,383 on April 30, 2008.</li> </ul>
2008	<ul> <li>Establishment of eligibility criteria for adoption of internal models for market risk;</li> <li>Implementation of a credit risk management structure; and</li> <li>Disclosure of criteria to prepare a database of internal systems of capital requirement for credit risk.</li> </ul>
2009	<ul> <li>Beginning of the validation process of the advanced version for market risk;</li> <li>Establishment of criteria to implement the approach based on internal ratings for capital requirement for credit risks; and</li> <li>Disclosure of criteria for internal calculation models of capital requirement for operational risk.</li> </ul>
2010	- Beginning of authorization process to use the basic approach based on internal ratings to calculate the capital requirement for credit risk.
2011	<ul> <li>Beginning of authorization process to use the advanced approach based on internal ratings to calculate the capital requirement for credit risk;</li> <li>Establishment of criteria for the adoption of internal models of capital requirement for operational risk; and</li> <li>Disclosure of an authorization process to use internal models of capital requirement for operational risk.</li> </ul>

- Beginning of the authorization process to use the advanced approach based on internal ratings to calculate the capital requirement for operational risk.

In accordance with the New Basel Capital Accord, the Brazilian Central Bank published Resolutions 3,380 and 3,464 that deal with the structures for operational and market risk management, respectively. It also published Circular Letters 3,360, 3,361 to 3,368, 3,388, 3,389 and 3,383, which define the capital installment methodologies necessary for credit, market and operational risks, respectively, as well as Resolutions 3,444 and 3,490 that change the ascertainment rules of the reference equity and provides for the ascertainment of the required reference equity, respectively, effective as of July 1, 2008.

On September 19, 2008, the Brazilian Central Bank Notice 30 resolved that the proposal on the implementation of credit risk management structure will be discussed in a public hearing between society and supervision.

Implementation of Basel II in the Bradesco Organization

Based on the consulting documents disclosed by the Basel Committee and on the exercises of quantitative impacts (QIS) for the implementation of Basel II, since 2003, the Organization prepares in an integrated manner for its adaptation to the requirements proposed by said documents.

In 2004, with the publication of the definite document about the New Basel Capital Accord (International Convergence of Capital Measurement and Capital Standards), an internal implementation plan was established. Coordinated by the Risk Management and Compliance Department, the plan involves several areas of the Organization and is followed by a PMO structure, under the responsibility of the Organization and Methods Department.

The main compliance activities are targeted at the:

historical data storage on default, recoveries and operational losses;

review and update of the loan assignment and recovery models;

review of limit and guarantee management processes;

definition, formalization and structuring of data, methods and management of banking and trading portfolios;

evaluation of the market and liquidity risks data and models;

definition and formalization of the mark-to-market processes;

refining of data capture and definition of operational risk management models;

risk models backtesting structure;

development and effective application of economic capital models; and

certification by the internal audit of all processes and models related to Basel II.

All these tasks follow guidance from an Executive Committee appointed by the Board of Directors under the coordination of the organization s CEO, showing our management s total commitment to the implementation of Basel II.

We believe that the implementation of the Basel II approaches in conjunction with best market practices, will improve the risk management process in our Organization.

## **Integrated Risk Management**

A structure dedicated to the consolidated management of risks inherent to the Organization s businesses was set up and is under final phase of implementation, aiming at the integrated management and adequate capital ascertainment of its activities.

The main attributes are as follows:

- Methodology, ascertainment and follow-up of the economic and regulatory capital in view of risks;
- Determination of the scope, relevance and frontiers among risks;
- Ascertainment of the concentrations and correlations among the several risks;
- Standardization of information, methodologies and indicators;
- Simulations to optimize results in view of risks;
- Proposal of risk management and capital allocation policies and strategies updates;
- Validation and accuracy tests of internal risk models (backtesting);
- Monitoring changes of risk profiles in light of new processes, activities or products and services; and
- To follow the work of all risk committees and be responsible for the agenda of the Integrated Risk Management and Capital Allocation Committee.

#### **Credit Risk Management**

Credit risk consists of the possibility of occurring losses associated with the borrower s or counterparty s failure to comply with its contractual liabilities, within terms agreed upon.

#### Loan Assignment

Under the responsibility of the Loan Department, the Organization s loan process complies with the resolutions of the Loan Executive Committee and the Brazilian Central Bank, in addition to being based on the pursuit of security, quality, liquidity and diversification in the application of loan assets.

In a constant search for agility and profitability in businesses, we use methodologies directed at and adequate for each segment in which the Bank operates, guiding the loan assignment operations and the determination of operational limits when adequate.

### Loan Policies

Within the norms and loan policy, branches maintain variable limit values according to the size and guarantees of the operations, whose automatic classification is verified against global risk of the client/economic group.

Loan proposals pass through an automated system with parameters that is subject to a continuous improvement process, that supplies indispensable information for analysis, granting and follow-up of loans granted, thus minimizing the risks inherent to loan operations.

To grant mass loans, specialized credit and behavior scoring systems enable greater agility and reliability, besides standardizing procedures in the credit analysis and granting processes.

The Loan Executive Committee located at Bradesco's headquarters was created to facilitate joint decision-making processes within its scope with respect to consultations about limits or operations proposed by the Bradesco Conglomerate, previously analyzed and with the opinion of the Loan Department.

Operations are diversified, well-distributed and focused on individual and corporate clients with sound payment capacity and proven creditworthiness. We take care to ensure that the underlying guarantees are sufficient to cover the risks assumed, taking into consideration the purpose and terms of the loan granted.

Loan Assignment

Methodology Used for Client Assessment and Loan Portfolio

The risk assessment methodology, besides delivering data to establish minimum parameters for loan assignment and risk management, also enables us to define special loan policies in light of clients characteristics and significance, providing the basis not only for the correct pricing of operations, but also for the definition of adequate guarantees according to each situation.

The risk ratings for corporate clients are made on a corporate basis and periodically followed up, so as to preserve the quality of loan portfolio clients.

With respect to individuals, the risk ratings are mainly defined based on their registered reference variables, of which we highlight: income, equity, restrictions and indebtedness, as well as the standard and past relationship with the Bank.

Credit Risk Control

To mitigate credit risk, Bradesco is continuously following up loan activities processes, for the improvement, examination and preparation of inventories of credit risk models, the monitoring of credit concentration and for the identification of new components that offer credit risks.

Our efforts, which focus on using advanced models to measure risks and the continuous improvement of processes, have also reflected on the performance of the loan portfolio in various scenarios, both in terms of results and solidity.

Credit risk control is made corporately through Credit and Recovery Portfolio Follow-Up meetings.

All meetings are followed by the Executive Board and Officers of the main management areas as well as by the Executive Credit Risk Management Committee, which has the following attributes:

a) evaluating and recommending risk measurement strategies, policies, rules and methodologies to the Integrated Risk Management and Capital Allocation Committee;

b) following and evaluating credit risk and measures taken to mitigate risks;

c) following and evaluating alternatives for credit concentration risk mitigation, aware of those clients who may cause unexpected and unacceptable losses for the Bradesco Organization;

d) following the implementation of methodologies, models and corporate credit risk management tools;

e) evaluating the sufficiency of allowance for loan losses for coverage of expected losses on credit operations;

f) following the movements and development of the credit market, evaluating implications, risks and opportunities for Bradesco Organization; and

g) regularly informing the CEO and the Integrated Risk Management and Capital Allocation Committee about its activities and making recommendations deemed important.

We would like to point out the following credit risk management activities:

backtesting and calibration of the models used to measure the loan portfolio s risks;

active participation in the process of improving risk rating models of clients, respecting the particular characteristics of the business and product segments in which Bradesco operates;

concentration analysis, by economic groups, activity lines, regions etc.;

follow-up of critical risks: periodic monitoring of the main events of delinquency by means of individual analysis based on the growth of clients balances and recovery estimates;

follow-up of provisions for expected and unexpected losses;

continuous review and restructuring of internal processes, including roles and responsibilities, qualification, organizational structures review and IT demands; and

participation in the evaluation of credit risks upon the creation or review of products and services.

In addition, the whole process of credit risk control includes periodical review of projects related to compliance with the best market practices and requirements of the New Basel Capital Accord. In order to improve the management process, all actions in progress are monitored, and we seek to identify and cover any gaps or needs that may arise.

Quality of Portfolio

Compared to the previous quarter, the quality of the total active increased at the end of the 3Q08 due to the growth in the participation of AA-C rated credits in the operations focused on individuals and micro-, small- and medium-sized companies. In the last twelve months, there was an increase in corporate and individual clients.

Loan Operations by Rating %

2007

2008

**Client Characteristics** 

September

September

	Edgar Filing: BANK BRADESCO - Form 6-K								
	AA-C	D	E-H	AA-C	D	E-H	AA-C	D	E-H
Large Companies         98.5         0.8         0.7         98.7         0.5         0.8         98.7         0           Micro-, Small- and Medium-         6         6         6         6         6         6         6         6         6         6         6         6         7         6         7         6         7         6         7							0.7	0.7	
						1.7	3.9		
Individuals	89.2	1.9	8.9	89.1	1.9	9.0	89.3	1.8	8.8
Total	92.8	1.7	5.5	93.4	1.5	5.1	93.6	1.4	5.0
160									

# Provisioning

The methodology to define the PDD exceeds the requirements of Resolutions 2,682 and 2,697 and complementary Circular Letters of the Brazilian Central Bank. The classification process for the purposes of regulatory provision is as follows:

evaluation and classification of the client/ economic group: quantitative (economic and financial indicators) and qualitative (registration and behavioral data) aspects connected to the clients capacity to honor their commitments are considered;

classification of the operation: evaluation of the client classification connected to the type, liquidity and sufficiency level of the guarantee(s); and

reclassification by delay and renegotiation.

After all classification steps for provision purposes are carried out, the loss expected in 1 year is evaluated, in an attempt to maintain a minimum coverage margin above this loss in order to ensure impacts by a possible acceleration of delinquency not captured by risk classification models applied to the portfolio. In order to calculate this margin, exceeding provisions are considered, which are then allocated in the operations.

In the determination of this margin, the highest amplitude of delinquency above 90 days occurred in the last two years is calculated and applied to the expected loss in the year the portfolio is calculated. For the September 2008 portfolio, the minimum margin calculated was 8.9%.

The total provision amount is composed of the generic (client and/or operation classification), specific (non-performing loan) and exceeding (internal criteria and policies) provisions.

PDD x Delinquency Losses (Percentage over Loan Operation Balance)

The total volume of allowance for loan losses reached R\$9,136 million, representing 5.7% of the total loan portfolio, ensuring a coverage level of 43.9% above the expected loss of 1 year.

It is important to note that the adequacy of the provisioning criteria adopted that can be proved by analyzing the historical data of allowances for loan losses and losses effectively occurred in the subsequent twelve-month period. For instance, in September 2007, for an existing provision of 6.4% of the portfolio, the loss in the twelve subsequent months was 4.4% on that date, that is, the existing provision covered the loss by a margin of more than 40%.

## **Portfolio Concentration**

By Activity Sector

The portfolio distribution by economic activity sector did not have a concentration. Despite their significant participation, operations for individuals are dispersed. In the last quarter we point out the participation and balance growth of the industry (mainly in food and beverage, steel, metallurgy and mechanics sectors).

	in millions of R\$							
Activity Sector		2007	2008					
	June	%	September	%	June	%	September	%
Public Sector	993	0.9	926	0.8	851	0.6	905	0.6
Private Sector	107,198	99.1	115,431	99.2	147,557	99.4	159,729	<b>99.4</b>
Corporate	62,504	57.8	66,146	56.9	87,598	59.0	95,983	<b>59.8</b>
Industry	26,880	24.8	28,765	24.7	35,242	23.7	39,701	24.9
Commerce	16,072	14.9	15,807	13.6	21,099	14.3	21,626	13.4
Financial Intermediates	385	0.4	342	0.3	816	0.6	914	0.6
Services	17,723	16.4	19,655	16.9	28,529	19.1	31,627	19.6
Agriculture, Cattle Raising,								
Fishing,								
Forestry and Forest								
Exploration	1,444	1.3	1,577	1.4	1,912	1.3	2,115	1.3
Individual	44,694	41.3	49,285	42.3	59,959	40.4	63,746	39.6
Total	108,191	100.0	116,357	100.0	148,408	100.0	160,634	100.0

By Flow of Maturities

The term of operations coming due has been extended, mainly due to CDC/vehicle leasing and real estate loan operations that are, by their nature, of longer terms. Operations with terms longer than 180 days represented 58.2% of the total portfolio in September 2008, against 54.7% twelve months ago.

Loan Operations Flow of Loan Portfolio Falling Due By Terms (in percentage)

By Debtor

In the last twelve months, the concentration levels of loan operations of the total portfolio had an increase in all intervals of the largest debtors, as well as an improvement in the quality of these assets with higher participation of the rating AA and A.

Loan Operations Portfolio Concentration (in percentage)

#### **Market Risk Management**

Market risk is related to the possibility of loss from fluctuating prices and rates caused by mismatched maturities, currencies and indexes of the Organization s assets and liabilities portfolios.

The Bradesco Organization s market risk management is carried out by means methodologies in compliance with the best international practices, allowing the Organization to ground its strategic decisions with agility and a higher level of trust.

Risk limits are defined by specific committees and validated by the Senior Management, and are determined considering the operations characteristics and are classified as follows:

Trading portfolio: it comprises all operations involving financial instruments and goods, including derivatives, held to be traded or allocated to hedge other ones in trading portfolio, and which are not limited to its availability to be traded. Operations held to trading are those destined to resell, to obtain benefits from actual or expected price variations, or to arbitration.

Banking portfolio: it comprises the operations not classified in the trading portfolio. They consist of structural operations arising from the Financial Conglomerate s several business lines and their respective hedges.

The compliance with these limits is daily monitored by the market risk area. In addition management reports are made available for management areas and the Senior Management.

#### Market Risk Control

The market risk is controlled by the meetings of the Executive Treasury Committee as well as the Executive Market and Liquidity Risk Management Committee.

The meetings of the Executive Treasury Committee are held every week and are focused on the following items:

a) defining operational strategies in order to optimize results and present positions held by the Organization;

b) analyzing the domestic and foreign political-economic scenario;

c) following investment limits in public federal, private, domestic and foreign securities;

d) proposing tolerance limits to the market and liquidity risks exposure for the Bradesco Organization s Integrated Risk Management and Capital Allocation Committee to validate;

e) following the limits of market risk and management of results;

f) following the compliance with the minimum liquidity limit according to the established policy;

g) establishing operational limits of assets, liabilities and currencies mismatches; and

h) holding special meetings to analyze positions and situations in which the risk, management of results or exposition limits are exceeded.

The meetings of the Executive Liquidity and Market Risk Management Committee are held at least quarterly, and this committee has the following duties:

a) to ensure the compliance with the Organization s Liquidity and Market Risk Management Policy;

b) to ensure the effectiveness of the liquidity and market risk management process within the organizational scope;

c) to approve, with respect to liquidity and market risk management:

I. the adopted definitions, criteria and procedures;

II. the measure(s) to be adopted, including mathematical, statistical and econometric modeling;

- III. the mark-to-market criteria/model discussed in the Mark-to-Market Commission;
- IV. the implementation and/or change of methods and tools; and

V. plans of action and strategies for liquidity risk management.

d) to evaluate and submit to the validation of the Integrated Risk Management and Capital Allocation Committee of the Bradesco Organization:

I. the policy, structure, papers and responsibilities of the premises involved in the liquidity and market risk management process, as well as the reviews carried out according to the periodicity established in the regulation;

e) to validate and report to the Integrated Risk Management and Capital Allocation Committee of the Bradesco Organization the behavior of results, backtestings of models and other matters deemed pertinent;

f) to follow and validate the information about the exposure level to market risk, consolidated and by Premise; and

g) to create conditions to carry out the review work executed by the internal and independent auditors.

Among the main activities of the market risk management area, which is independent from business management, we highlight:

to follow, calculate and analyze the market risk of the positions of the Conglomerate;

to follow the management of results limits established for the positions by the Senior Management;

to follow the models adopted for measurement of market risks;

to prepare sensibility analyses and simulate results in stress scenarios for the Conglomerate s positions;

to meet the demands of regulatory bodies concerning the calculation and sending of information related to the exposure to market risk, as well as the requirement of resulting capital; and

to analyze and follow the evolution of the markets, involving operations, quotations and liquidity of assets, including pricing methods and evaluation of structured operations and derivatives, in addition to calculation systems of volatilities and correlations.

Market Risk Measurement Models

The risk measurement and control is done by means of VaR, EVE, stress test and sensitivity analysis methodologies, as well as the management of results and financial exposure limits.

Bradesco is continuously dedicated to the improvement of its market risk measurement models used in the control of exposures assumed by the Conglomerate. Therefore, during this last quarter, the methodology used to determine the trading portfolio risk, parametric VaR for one day, now uses the reliability level of 99% to replace the 97.5% level previously used. In our VaR models, volatilities and correlations are calculated as from statistical methods, in which recent returns are given more importance to.

Regarding the banking portfolio, as of the 3Q08 the EVE methodology started to be used to measure the interest rate risk. This methodology determines the economic impact on positions according to scenarios prepared by Bradesco s economic area, which seek to determine positive and negative movements that may occur in interest rate curves on our investments and funding.

Market Risk Analysis

The 3008 was characterized by the increase in high volatility level in domestic and international financial markets. The increasingly uncertainties is a result of the crisis deterioration, affecting not only the financial institutions and securitization entities in the United States of America, European East and West and Asia, among other places, but also other economic sectors, and has already caused the sale, nationalization and even bankruptcy of some of the major financial market symbols. Central banks all over the world met to determine measures to soften the crisis effects. The American central bank was the first to disclose a bailout package to purchase bad mortgage securities, to provide tax incentives to individuals and small entities, and to increase deposits guaranteed by the FIDC.

In spite of the package disclosed by the American government, the US economy is already slowing down, and unemployment index had a slight increase. Inflation, which was the principal concern of the central banks in 2008, is now a second-ground theme after the financial crisis aggravation and the decrease in commodity and energy prices and weak perspectives for the world s economic activity.

In the domestic scenario, Bacen acted against the crisis to improve the financial system s liquidity and to reduce pressure over the US dollar price, with sale of the currency and realization of derivatives. With the probable economy slowdown due to the economic crisis and the monetary pressure carried out by Bacen, the market already operates with the possibility of this difficulty ending in the 4Q08.

The increase in volatility and the higher financial exposure in the IPCA coupon risk factor contributed to the increased trading portfolio s VaR in the period.

<b>Risk Factors</b>		2	2007	2008			
	March	June	September	December	March	June	September
Pre-fixed	2,787	30,730	106,750	59,762	14,364	7,142	24,742
IGP-M	15	30	48	67	96	117	1,231
IPCA	37,787	59,679	171,362	83,503	29,523	44,136	157,598
Domestic Exchange							
Coupon	462	866	1,152	3,239	466	390	3,733
Foreign Currency	705	5,352	6,783	835	2,089	1,382	13,150
Variable Income	2,743	967	1,450	5,527	2,823	6,629	2,863
Sovereign/Eurobonds and							
Treasuries	22,245	17,493	38,229	39,444	50,946	24,350	71,811
Other	63	5,329	7,555	6,700	3,793	2,369	2,253
Correlation/Diversification							
Effect	(11,686)	(68,404)	(217,515)	(129,293)	(46,365)	(24,274)	(72,854)
VaR	55,121	52,042	115,814	69,784	57,735	62,241	204,527
Average VaR in the							
Quarter	42,029	60,265	86,960	82,736	58,635	91,960	97,535
Minimum VaR in the							
Quarter	22,146	39,367	33,097	64,552	41,442	58,792	61,857
Maximum VaR in the							
Quarter	63,103	90,034	134,092	101,611	69,571	120,378	244,827

in thousands of R\$

The methodology applied and current statistical models are validated on a daily basis using backtesting techniques. The backtesting compares the daily VaR calculated with the result obtained with these positions (excluding result with intraday positions, brokerage rates and commissions). Its main purpose is to monitor, validate and evaluate the adherence to the VaR model and the number of disruptions must be in accordance with the reliability interval previously established in the modeling. The following chart shows the daily VaR and the corresponding result of the last 12 months, in which the adverse results exceed estimated VaR only once, that is, the number of disruptions is within the limit defined by the reliability level of the model adopted, a proof of its consistency.

Backtesting Trading Portfolio

Obs.: Points located below the line represent disruptions of VaR statistic model used.

To estimate the possible loss not included in VaR, Banco Bradesco evaluates daily the possible effects on the positions of stress scenarios. Stress analysis is a tool that tries to quantify the negative impact of shocks and economic events financially unfavorable to the positions of the institution. Thus, crisis scenarios are determined for risk factors in which the trading portfolio has a position. Thus, considering the diversification effect among risk factors, the possibility of the average estimated loss in a stress situation would be R\$295 million in the 3Q08, and the maximum estimated loss would be approximately R\$477 million.

#### in thousands of R\$

Trading Portfolio Stress		With Diversification					
Analysis	200	)7		2008	2008		
	September	December	March	June	September	June	September
Stress Analysis - Trading							
Portfolio	889,505	626,632	275,693	272,232	758,370	209,266	476,564
Average in the Quarter	667,328	817,837	461,661	510,592	476,112	343,720	294,548
Minimum in the Quarter	473,897	626,632	232,787	294,611	264,658	109,822	199,359
Maximum in the Quarter	934,854	983,025	626,992	823,568	803,121	589,580	476,564

Besides the follow-up and control of VaR and stress analysis, a sensitivity analysis of the trading portfolio is done daily, measuring the effect on the portfolio of the movement of the market curves and prices.

## Liquidity Risk Management

Liquidity risk is managed done by the Department of Operational Control and is designed to control the different mismatched settlement terms of the institution's rights and obligations as well as the liquidity of the financial instruments used to manage the financial positions. The acknowledgement and monitoring of this risk are critical since they enable the Organization to settle transactions in a timely and secure manner.

Liquidity Risk Control

The Bradesco Conglomerate has a liquidity policy approved within the scope of the Executive Treasury Committee. The positions are consolidated and distributed daily some are updated in real time to the Risk Management and Compliance Department, the Treasury Department and Board of Executive Officers. In this policy, the minimum liquidity levels that the organization intends to maintain are defined, as well as the liquidity management instruments in a normal scenario and a crisis scenario. The policy and controls established fully comply with Resolution 2,804 of the National Monetary Council.

Several reports contain historic information that allows to assessing the behavior and level of liquidity maintained, as well as simulations for at least, one year. Simulations are made from information about scenarios prepared by Research and Economic Studies Department.

Operational Risk Management

Within the corporate scope, the Organization defines operational risk as the risk of loss resulting from inadequate or faulty internal processes, people and systems and from external events which may or may not cause the partial or total interruption of its basic activities. This definition includes the legal risk, but do not consider strategic and image risks.

**Operational Risk Control** 

Operational risk management is based on the preparation and implementation of methodologies, criteria and tools that standardize the form of collection and treatment of the loss historical data and complies with the Brazilian Central Bank regulations, BIS recommendations and best market practices.

Operational risk management is supported on a corporate system, called ROCI, that is capable of and whose advantage is keeping and integrating in a single data base operational risk (quantitative standards) and internal controls (qualitative standards) information, also meeting the requirements established in Section 404 of US Sarbanes-Oxley Act.

This system will be added to the organization s operational risk management process, as it enables the calculation for capital allocation related to standardized methodologies and, primarily, improves the activities of capture, classification and monitoring as well as strengthening the loss analysis, measurement and mitigation processes carried out by the operational risk area. It also meets the schedule established by the Brazilian Central Bank, by means of Notice 16,137/07 and the requirements in Resolutions 2,554/98, 3,380/06 and 3,490/07 which provide for the implementation of the internal controls system, operational risk management structure and required reference equity,

respectively, and Circulars Letters 3,078/03 and 3,383/08 that govern the Internal Controls System in consortium management companies and the calculation of capital allocation installment for operational risk, respectively, and also the recommendations included in the New Basel Capital Accord.

The historical data base of losses arising from operational risk completed four and a half years of storage in September 2008 and is in compliance with the minimum provided for in paragraph 672 of the New Basel Capital Accord for application of AMA. The data for calculations for this type of approach are obtained by book accounts entered exclusively for registration of losses resulting from operational risk events. Based on this internally obtained information we made the calculations related to the advanced approach for capital allocation separated by company which comprises the financial consolidated.

Centralized operational risk management encompasses all the Organization s activities, including those of the Grupo Bradesco de Seguros e Previdência. As a result of this strategy, it was possible to obtain synergy and rationalization of resources for the convergence of implementation of concepts of Basel II and Capital Adequacy Ratio II, unifying the criteria within in the scope of the Organization, in conformity with Resolution 3,380 and Circular Letter 3,383 in what concerns the consolidated financial economic statement.

Standardized Operational Risk Approaches

In April 2008 the Brazilian Central Bank published Circular 3,383 and Circular Letters 3,315 and 3,316 that describe the procedures for the calculation of the portion of PRE related to POPR. For purposes of operational risk management and respective capital allocation, the concepts required by the Brazilian Central Bank are comprised of the following approaches:

Basic Indicator: application of a single percentage of 15% on the gross result for the last six semesters;

Standardized Alternative: segregates the gross result of the lasts six semesters years in eight business lines, six of them focused on said result, replacing it with the remaining two by the averages of amounts of the loan portfolios, applying to them the fixed percentage of 3.5% and, subsequently, to the amounts verified, 12% for retail and 15% for commercial; and

Standardized Simplified Alternative: it segregates the gross result of the last six semesters in two business lines, the first represented by the sum of the average of the amounts of loan portfolios and of the gross result of the securities portfolio, applying to this the fixed percentage of 3.5% and then 15% (factor  $\beta$ 1), and to the second, represented by the gross result of the other business lines is applied to the percentage of 18% (factor  $\beta$  2).

Methodology Adopted by the Organization

Pursuant to the provision in Circular 3,383/08, the Organization adopted the Standardized Alternative Methodology for calculation of PRE installments related to POPR.

The Standardized Alternative Methodology, as well as the business lines and the documentation of process supporting this method approach that provides greater knowledge of the Organization s products and services and convergence of the concepts adopted by the other risks (credit and market), were validated by the Executive Operational Risk Management Committee on May 16, 2008, approved by the Board of Directors on May 26, 2008, and informed to the Brazilian Central Bank on May 27, 2008, according to Notice 16,913.

In the table below, we show the quarterly growth of capital allocated for the period from July 1 to December 31, 2008, considering the reduction percentage set forth in Resolution 3.383/08.

For allocation purposes, the amount to be considered is of June 2008.

#### 2008

Approach	June		September			
	in millions of R\$	%	in millions of R\$	%		
Standardized Alternative	283	100.0	253	100.0		
Corporate Finances	5	1.7	6	2.1		
Negotiation and Sales	91	32.0	54	21.3		
Retail	53	18.8	54	21.4		
Commercial	57	20.2	60	23.8		
Payments and Settlements	51	18.1	52	20.7		
Financial Agent Services	7	2.6	8	3.2		
Asset Management	18	6.3	18	7.1		
Retail Brokerage	1	0.3	1	0.4		

Operational Risk Advanced Approach

Based on the recommendations in the New Basel Capital Accord, rules promulgated by Resolution 3,380 and information of losses stored in our database, we are dedicated to constructing proprietary models for management and value calculation of capital allocation by means of AMA.

In order to reach this goal, we use the LDA methodology that includes the estimate of distribution of severity (loss amount) and frequency (number of events) for each business line and loss event. In order to model the severity, we use statistical distributions from which we point out the exponential, gamma, weibull and lognormal distributions. For the modeling of the frequency distribution, we use poisson, geometric and negative binomial distributions.

Based on the Monte Carlo simulation methodology, we carried out the simulation of distributions of severity and their frequency. Thus, it is possible to determine the distribution of aggregated loss that reflects the estimate of EL and exposure to risk with the horizon of certain period of time (monthly, quarterly, annually etc.), considering the business and control environment existing at the time of the calculations. In the simulation methodology of aggregated losses, the possibility of using the correlation between loss events or business lines is included, allowing a more accurate determination of the capital related to the exposure to operational risk. Key risks, controls and analysis of scenarios indicators are used to estimate loss models considering changes in business and control environments. We constantly try to update this information with the Organization s departments and affiliated companies, to calibrate the models and studies internally practiced.

We consider the exposure to the operational risk, that is, the capital to be allocated, to be UL, which is represented by the difference obtained between the EL and the VaR measure with 99.9% of reliability, which will be reflected on future capital allocations by the Advanced Approach Methodology. Additionally, we calculated the TVaR measure, which is the expected loss value in case this is higher than the VaR with 99.9% reliability. Below there are the classifications of losses arising from the operational risk:

Aggregated Loss Value

In 3Q08 we concluded the process of association to the world-wide consortium of operational losses database, called ORX, and Bradesco was approved as a member of this institution. There is a perspective that information shall begin to be sent and delivered as of 1Q09. The use of this information will help the calculations of scenarios analyses and comparisons of the positioning of the Organization concerning large global players in relation to operational risk events.

For a better understanding of the following tables, we present the definitions of the 8 categories of loss events and 9 business lines composing the 8 x 9 matrix adopted in our internal model of behavior analyses of operational losses.

Loss Events

1. Internal Frauds fraudulent actions practiced by an employee of the Organization or with his/her indirect participation.

2. External Frauds fraudulent actions practiced by clients or third parties.

3. Human Resources practices related to the management of human resources, labor demands, security and occupational health.

4. Commercial Relations improper commercial practices used in the trading of products and services to clients or in the relationship with third parties, suppliers, service providers etc.

5. External Events damages to facilities, equipment and to persons, as well as facts which result or not in the total or partial interruption of the Organization s basic activities.

6. Information Technology failures in equipment, systems and/or technological infrastructure which result or not in the total or partial interruption of the Organization s basic activities.

7. Processes deficiencies in the drawing of products and services or in the execution of the operational and control activities.

8. Regulatory amendments established by governmental authorities that interfere in private relations and change legally contracted rights and obligations.

## **Business Lines**

1. Corporate Finance businesses focused on mergers, acquisitions and amalgamation of companies, as well as structuring of financial and investment operations, comprising national or foreign funds.

2. Negotiation and Sales domestic and foreign treasury operations.

3. Retail banking operations related to active and passive products and mass services for the public at large.

4. Commercial operations that provide funds for short- and medium-term loans and financing for commerce, industry and companies that provide services.

5. Payments and Settlements services related to payments and collections, transfers of funds, compensation and settlement of client orders.

6. Financial Agent Services front office services provided in outlets made available to clients, whose back office activities are processed in a centralized manner in back-office units, also comprising revenues ascertained with custody of securities, letters of credit, guarantees, sureties, etc.

7. Asset Management services related to the management of funds and third-party resources, whose management is separated from those pertaining to our own portfolio.

8. Retail Brokerage provision of services related to the intermediation of securities, comprised of operations carried out on the stock exchange of merchandise and futures.

9. Corporate encompasses loss event values not liable for registry in any regulated business line, i.e., not necessarily connected to commercialized products or services provided by the Organization.

Operational Risk Analysis

In April 2008, the Brazilian Central Bank required our participation in a new impact study of operational losses recorded, called LDCE, promoted by the Basel Committee by means of AIGOR. The period required was from January 2005 to December 2007 and applied to the consolidated financial. The recovery concept accepted in the calculation of risk exposure would be only that coming from insurance.

We participated in this study and sent all of Banco Bradesco s and related financial companies data.

For calculations informed in this study we did not use an external loss database, key indexes of risk, scenarios or changes in the Organization s control environment.

Below, we present the result of this study focused on frequency and severity related to more relevant loss events and business lines, considering the period from January 2005 to June 2008.

Distribution of Loss Events by Amount Range

Distribution of Loss Events by Amount

(\*) Amount related to the Others item, which includes Human Resources, Regulatory, Internal Frauds, Commercial Relations, IT and External Events.

Distribution of Loss Events by Business Line

(\*) Amount related to Retail Bank Business Line

Distribution of Loss Event

## Business Continuity Management GCN

The business continuity management process is dealt with on a corporate basis, encompassing the Organization s essential activities. The responsibilities and duties are defined and divided into three layers: the Board of Executive Officers operates at the strategic level, represented by the Executive Information Security Committee; the DGRC, which created the PCN management area, acts at the tactical level; and the Organization s departments and related companies act at the operational level.

Management Model and Business Continuity Control

Business continuity management is based on the preparation of the respective plans for the several of the Organization s essential activities using methodologies and tools that unify the collection and handling of data as well as the documentation of PCN processes.

## Methodology

The methodological approach applied to the development of internal works is supported by rules and recommendations extracted from major national and international institutes, namely:

- NBR 15999-1 Brazilian Rule on Business Continuity Management;
- BCI The Business Continuity Institute GRB; and
- DRII Disaster Recovery Institute International USA.

Below, we present the life cycle of the developed methodology that is comprised of six phases:

#### **Risk Management and Internal Controls**

Phase 1: Presentation and Awareness

Phase 2: Planning

Phase 3: Development

Phase 4: Simulation and Scheduled Tests

Phase 5: Maintenance

Phase 6: Simulation and Non-Scheduled Tests

Phase 1 presents the needs for the project s development, such as the indication of the business processes and respective responsible persons.

In Phase 2, interviews with the areas and persons identified in the previous phase are planned. In this phase, awareness presentations are made for the other functional levels.

In Phase 3, the application of three PCN tools is highlighted:

Impact of Analysis on the Businesses: where we use market software to assist in the identification of critical processes and respective support assets;

RAV: methodology developed internally to identify the evaluation of risks that surround a business environment, either internally or externally;

Documentation of Plans and Resources: where we use a market tool that allows the standardization of information of plans and the management of the periodicity with which they are updated by the premises and related companies.

Phases 4 and 5 ensure the continuity of the maturity process of the plans, reaching the To manage item of the life cycle previously shown.

Phase 6 includes the application of a simulation and non-scheduled test of a certain plan, ensuring that the teams are also prepared for the element of surprise.

Composition of a PCN

It is composed of a set of three plans (PAC, PRD and PCO) that describes how the Organization will respond to an event, ensuring that the critical functions of the business return to an acceptable level of operation within a desirable term. It involves the necessary human resources with pre-established duties before, during and after an event.

#### PAC Crisis Management Plan

It defines team function before, during and after the occurrence of any event that may affect the continuity of the Organization s critical processes.

### PRD Disaster Recovery Plan

It documents the set of alternative procedures to be adopted by the technical support area upon the failure of a technical resource (systems, communications, components, etc.), aiming at its recovery after the event.

#### PCO Operational Continuity Plan

It is a set of previously defined failure scenarios and respective procedures aimed at maintaining the continuity of critical processes and/or services at a given premises, also considering the lack of components that support them.

Awareness and Training

Initiatives to disseminate the PCN culture carried out through informative lectures for all of a premises employees. The training is based on the disclosure of basic PCN concepts and also about the use of corporate tools.

## **Internal Controls Management**

The internal controls area is one of the units of the Risk Management and Compliance Department that is responsible for the definition and disclosure of methodologies, criteria, procedures and instructions of technical nature to compliance agents in the Organization s departments and related companies to ensure the standardization of inherent activities, normative compliance and effectiveness of internal controls, also pursuant to US Sarbanes-Oxley Act Section 404.

According to what was established in the policy, internal controls are managed by activities directed at risk identification, classification and measurement, evaluation of controls, monitoring and regular report of results to the Internal Controls and Compliance Committee, a statutory body with the following duties, among others:

a) to evaluate the effectiveness and compliance with the Organization s Internal Controls System;

b) to evaluate whether the recommendations of improvements in the internal controls were duly implemented by the managers;

c) to certify compliance with procedures, rules, regulations and applicable laws; and

d) to analyze the reports issued by the regulatory bodies and internal and external audits concerning the deficiencies of internal controls and respective measures taken by the areas involved.

The diagnoses on the effectiveness of the Internal Controls System are also regularly submitted to the evaluation of the Audit and Internal Controls and Compliance Committees at meetings.

The Internal Controls and Compliance Committee issues a semi-annual opinion on the effectiveness of the Internal Controls System maintained in the Organization and submits it to the approval of the Board of Directors at a specific meeting about the subject.

Internal Controls Management Methodology

The Organization s risk and internal controls management methodology gathers the use of approaches, computerized tools, organizational and people structure, management processes and models. In order to maintain the effective and harmonious operations of these components, Bradesco carries out constant qualification and training programs, disseminates the culture, increases awareness of employees and revises the policies.

In this context, in June of 2008, according to Form 20-F filed with the SEC, the Organization obtained the certification of its internal controls audited by PricewaterhouseCoopers, focused on the preparation of the financial statements related to the fiscal year ended on December 31, 2007 in accordance with the provisions set forth in the U.S. Sarbanes-Oxley Act Section 404.

Continuous Improvement

The Organization exercises all-encompassing management of its main risks based on methodology that gathers five major activities arranged in a logical sequence of execution which, when concluded, offers enough support to assert that its Internal Controls System is effective. For operational processes, such methodology is in line with the structure of COSO, Cobit for the information technology environments and requirements of ELC Entity Level Controls established by PCAOB for aspects focused on Corporate Governance; all of them adhere to the regulations of the Brazilian Central Bank and to the principles recommended by the Basel Committee.

Methodology

Activity 1 Formalize the Process document the flow of process to identify risks and controls activities.

Activity 2 Measure, Assess, Deal With and Monitor Risks and Controls identify, classify, measure the risk exposure, check the existence and adequacy of the inherent control design and manage both.

Activity 3 Answer on Risks identify gaps and follow-up the implementation of action plans to correct anomalies or improve existing controls.

Activity 4 Perform Adherence Tests ensure, by means of formal execution of adherence tests that the control definition is adequate and that the activity of controlling has been exercised regularly and correctly.

Activity 5 Apply Corporate Self-Evaluation apply assertions to the Organization s employees with a view to evaluating levels of knowledge, understanding, application and compliance on issues involving integrity, ethical and moral values, policies and rules inherent to the risks and internal controls management.

Compliance agents are responsible for executing activities for identification, classification, assessment and monitoring of risks and controls as well as performing adherence tests and preparing action plans, according to models defined by the internal controls area.

Analysis of Internal Controls

The Organization s risks and controls undergo an inventory process with respect to process and management and reach information technology and management of access to information in operational environments, currently representing over 1,800 key controls, corresponding to more than 35,000 adherence tests planned to be executed during 2008.

Instances of non-compliance identified with adherence tests executed are represented by punctual and immaterial failures, related to the protection of evidence and do not affect the effectiveness of the controls.

Money Laundering Prevention

The Organization maintains specific policies, processes and systems to prevent and/or detect the use of its structure, products and services for money laundering and financing terrorism. Significant investments are made to train employees with programs in several formats such as the availability of an instruction leaflet, videos, e-learning courses and on-site lectures, including specific courses for areas in which the daily activities require them. A multi-department commission evaluates the pertinence of submitting the suspicious or atypical cases identified to the proper authorities, whether the operation has been carried out or not. The Executive Committee for the Prevention and Combat of Money Laundering and Terrorism Financing meets on a quarterly basis to evaluate the progress of the work and the need to adopt new measures with the intention to align the Organization s Program of Prevention and Combat of Money Laundering Terrorism Financing to the rules issued by the regulatory bodies and to the best international practices.

Information Security

Information security is basically comprised of a set of controls including policies, processes, organizational structures and security rules and procedures. It aims at protecting clients and the Organization s information, with respect to confidentiality, integrity and availability.

The Bradesco Organization created the Corporate Policy on Information Security, whose guidelines are available on our website, and maintains a formal infrastructure to promote the corporate management of information security, thus providing effective protection for information assets. The Corporate Policy on Information Security includes privacy guidelines, voluntarily set forth by the Bradesco Organization, aiming at protecting the privacy of its clients data. This reflects the Organization s values and reiterates its commitment to the continuous improvement of data protection methods efficiency.

Capital Management

The Organization's capital management tries to optimize the risk to return ratio so as to minimize losses through well-defined business strategies and maximize efficiency in the combination of factors affecting the Capital Adequacy Ratio (Basel).

Reference Shareholders Equity in million of R\$

**Calculation Statement** 

Calculation Basis	Financial Consolidated <sup>(1)</sup>	Total Economic- Financial Consolidated (2)
Shareholders' Equity	34,168	34,168
Decrease in tax credits pursuant to Bacen Resolution 3,059	(102)	(102)
Decrease in deferred assets pursuant to Bacen Resolution 3,444	(388)	(521)
Decrease in gains/losses of adjustments to market value in DPV and derivatives		
pursuant to Bacen Resolution 3,444	1,552	1,552
Minority interest/other	592	627
Reference Shareholders Equity Level I	35,822	35,724
Sum of gains/losses of adjustments to market value in DPV and derivatives		
pursuant to Bacen Resolution 3,444	(1,552)	(1,552)
Subordinated debts/others	11,041	11,041
Reference Shareholders Equity Level II	9,489	9,489
Total Reference Shareholders Equity (Level I + Level II)	45,311	45,213
Deduction of instruments for funding pursuant to Bacen Resolution 3,444	(51)	(497)
Reference Shareholders Equity	45,260	44,716

(1) Financial companies only.(2) Financial and-non-financial companies

# Capital Allocation New Basel Capital Accord

Below regulatory capital allocation amounts based on simulations of June 30, 2008 and the effective allocation on September 30, 2008, both, according to the New Basel Capital Accord, standardized approach, pursuant to the Brazilian Central Bank Resolutions:

#### in millions of R\$

	Finar	ncial	Economic-financial		
Credit Risk	June (simulation)	September	June (simulation)	September	
Products					
Loan Operations (Not Retail)	6,799	8,770	7,716	8,741	
Loan Operations (Retail)	4,969	3,895	4,052	3,911	
Guarantees Provided	2,947	3,210	2,957	3,045	
Loan Commitments	1,766	1,648	1,766	1,661	
Securities Operations	1,644	2,195	3,068	3,665	
Other Assets	8,885	10,202	7,747	9,159	
Total Allocation	27,009	29,920	27,306	30,182	
Market Risk					
Installments					
Interest Rate	257	487	658	694	
Prefixed in R\$	23	55	25	59	
Foreign Exchange Coupon	39	52	39	52	
Price Index Coupon	193	378	591	580	
Interest Rate Coupon	3	3	3	3	
Shares	40	8	368	330	
Commodities	10	11	10	11	
Foreign Exchange <sup>(1)</sup>	5,798		5,798		
Total Allocation	6,106	507	6,835	1,035	
Operational Risk <sup>(2)</sup>					
Business Line					
Corporate Finance	5	5	5	5	
Trading and Sales	91	91	91	91	
Retail	53	53	53	53	
Commercial	57	57	57	57	
Payments and Settlements	51	51	51	51	
Financial Agent Services	7	7	7	7	
Asset Management	18	18	18	18	
Retail Brokerage	1	1	1	1	
Total Allocation	283	283	283	283	

#### **Main Amounts**

Assets Weighted by Risk	303,620	279,184	312,955	286,363
Reference Shareholders Equity	43,975	45,260	43,515	44,716
Required Shareholders Equity	33,398	30,710	34,425	31,500
Margin	10,576	14,550	9,090	13,216
Capital Adequacy Ratio (Basel)	14.5%	16.2%	13.9%	15.6%

(1) In September, assessed PCAM was R\$1.05 billion, below the 5% of shareholders equity. Thus, pursuant to Circular Letter 3,389 of the Brazilian Central Bank, PCAM s capital allocation, in this case, equals zero.
(2) Pursuant to Circular Letter 3,383 of the Brazilian Central Bank, a 0.20 multiplier is applied to the Operational Risk amount assessed.

According to New Capital Accord, standardized approach, the capital margin in September stood at R\$13.2 billion for the Economic-Financial Consolidated and Capital Adequacy Ratio stood at 15.6%. We point out that during 3Q08, we exercised the prerogative of excluding the total position of over-hedge on investments held abroad, pursuant to Article 4 of Circular Letter 3,389 of the Brazilian Central Bank.

# Cards

	2007			2008		
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD
Number of Cards in thousands	63,196	67,228	67,228	77,952	80,207	80,207
Credit	15,406	16,282	16,282	19,656	20,333	20,333
Debit	41,023	42,079	42,079	45,730	46,933	46,933
Private Label	6,767	8,867	8,867	12,566	12,941	12,941
<b>Revenue</b> in millions of R\$	12,628	13,641	38,093	15,629	16,550	47,041
Credit	7,767	8,456	23,454	9,704	10,165	29,038
Debit	3,858	4,075	11,743	4,835	5,264	14,711
Private Label	1,003	1,110	2,896	1,090	1,121	3,292
Number of Transactions in thousands	186,855	205,106	569,874	228,593	240,654	691,570
Credit	92,071	103,538	282,057	115,157	119,583	347,018
Debit	82,524	86,892	250,739	98,755	105,741	299,278
Private Label	12,260	14,676	37,078	14,681	15,330	45,274

Credit Cards

By making available to its clients the most complete line of credit cards in the country; Bradesco has been increasing its share in the segment. It provides Visa, American Express, MasterCard and Private Label credit cards that stand out for the range of benefits and convenience offered to their users.

To provide more protection and reduce the incidence of fraud, Bradesco started the expansion process of the Visa chip credit card base in the International, Gold and Platinum types of individual clients of the Varejo (Retail) and Prime segments. This growth also enabled the client to have access to the Promotional Platform, a program that allows clients to participate in several promotions and receive gifts or discounts in the transactions.

As of this quarter, Bradesco is authorized to accredit establishments to the Redecard system, in addition to carry out Domicílio Bancário s transfers (a bank account that transacts accounts receivable of suppliers and clients). With such novelty, the Bank broadens its operations in this segment accrediting establishments to the main debit and credit flags in Brazil: Visa, American Express and Mastercard, representing an excellent opportunity for business growth with current clients as well as to conquer new accounts.

In September 2008, Bradesco increased its credit card base by 24.9% compared to September 2007. The number of transactions in 3Q08 climbed 15.5% Y-O-Y.

The revenue for 3Q08 reached R\$10.2 billion with a 20.2% increase Q-O-Q.

In September 2008, Bradesco s American Express card base reached growth higher than 63.5% since we assumed control of this operation in 2006.

Number of Credit Cards in thousands

Credit Card Revenue in millions of R\$

Debit Cards

Bradesco closed September 2008 with 46.9 million debit cards, 11.5% higher than the base of September 2007. In 3Q08, the average number of transactions per card grew 9.1% y-o-y. The total number of transactions made by debit card in 3Q08 was 105.7 million, a 21.7% growth y-o-y.

In terms of revenue, there was an increase of 29.2% y-o-y. The financial volume reached R\$5.3 billion in 3Q08.

This quarter, the service called *Troco Fácil* was made available, in a partnership with Visanet, targeting Bradesco checking and savings accounts cards. At each purchase, clients may request the change in cash, providing the clients with more convenience and easiness, since they now can rely on a new withdrawal channel.

Number of Debit Cards in thousands

Debit Card Revenue in millions of R\$

#### Private Label Cards

In this market, Bradesco issues cards by means of operating agreements with retail stores that operate in the segments of electrical appliances, supermarkets, department stores, clothing, pharmacy and cosmetics. Agreements with stores Casas Bahia, Comper, Carone, Dois Irmãos, G. Barbosa, Coop, LeaderCard, Esplanada (Grupo Deib Otoch), Luigi Bertolli, Panvel, Drogasil, O Boticário and Colombo can be highlighted. The agreements are a way to appreciate and create loyal clients, making available access to bank products and services.

In 3Q08, revenue added up to R\$1,121 million, with 15.3 million transactions, closing the period with a base of 12.9 million cards.

#### Meal and Food Cards

In partnership with other issuers and Visa International, Bradesco constituted Visa Vale and actively participates in the distribution of its cards.

The value proposal for this business, in addition to reducing the operational cost, increases the efficiency of means of payment with 100% electronic transactions, thus offering higher security and convenience for companies and employees.

In 3Q08, Bradesco contributed with a base of 1.8 million Visa Vale cards, representing a y-o-y increase of 22.8%. Revenue in 3Q08 amounted to R\$679 million, a 27.9% y-o-y increase.

Card Income

Card services income reached, in September YTD 2008, R\$2,169.7 million, a growth of 23.2% y-o-y, due to the outstanding performance mainly in revenues on purchases and services.

In September YTD 2008, revenues coming from financing had a 47.7% increase y-o-y, reaching R\$2,436.3 million.

Credit Card Assets

In 3Q08, credit card assets, which include bearer s financing fees, advances to establishments and credit for purchases made in a single or several installments increased by 33.1% y-o-y, ending the quarter with R\$14.1 billion.

Assets Generated by the Credit Card Business in millions of R\$

Social-Environmental Responsibility

Since 1993, Bradesco Cartões has promoted social-environmental and humanitarian actions, transferring a portion of annual card fees to philanthropic entities.

We highlight the issuance of SOS Mata Atlântica, AACD, APAE and Casas André Luiz cards.

### **International Area**

The International Area presents the following framework:

#### 10 Units Abroad (Branches and Subsidiaries)

Branches:

New York Bradesco Grand Cayman Bradesco (2) and BMC Nassau Bradesco

Subsidiaries:

Buenos Aires Banco Bradesco Argentina S,A, Luxembourg Banco Bradesco Luxembourg S,A, Tokyo Bradesco Services Co,. Ltd, Grand Cayman Cidade Capital Markets Ltd, Hong Kong Bradesco Trade Service Ltd,

#### 12 Operating Units and 13 Exchange Platforms in Brazil

Belo Horizonte, Blumenau, Campinas, Curitiba, Fortaleza, Manaus, Porto Alegre, Recife, Rio de Janeiro, Salvador, São Paulo and Vitória. There are also 13 exchange platforms located in the ABC region, Belém, Caxias do Sul, Franca, Goiânia, Guarulhos, Joinville, Jundiaí, Londrina, Novo Hamburgo, Ribeirão Preto, Santos and Sorocaba.

In the other regions of the country, the International Area, with respect of business prospecting and opportunities with clients/potential clients, is represented by the business units and branches of the corporate, middle market and corporate retail segments, reporting to the operating unit or nearest exchange platform.

Bradesco Organization, represented by its International Area, consolidates one more period of important support to the inclusion of Brazil in global foreign trade. The numbers presented below confirm this statement.

Export Market

The volume of export exchange contracts entered into from January to September 2008 totaled US\$33.7 billion; this amount allowed the 15.8% y-o-y growth when compared to the US\$29.1 billion recorded in 2007.

It is worth mentioning that the growth presented by the market in the same period was 6.3%.

Thus, market share in this period increased from 20.4% in 2007 to 22.2% in 2008.

Financing for Brazilian Exports

Aligned with the performance presented in exchange closings in this modality, total financings granted to Brazilian exporters also increased. Up to September 2008, total amount recorded is US\$12.5 billion, surpassing approximately 19.0% the amount of US\$10.5 billion granted in the same period of 2007.

It is worth mentioning that these amounts include BNDES EXIM onlending operations, transferred by the International Area, in the amount of US\$746.2 million in 2008 against US\$588.2 million in 2007, a 26.9% growth.

Thus, loan notes and bank letters of credit NCE/CCE are also considered, increasing from US\$276.9 million in 9M07 to US\$2.5 billion in 2008, an 802.9% growth.

#### Import Market

In this modality, performance obtained in 9M08 was even clearer. Import contracts entered into amounted to US\$17.1 billion, 40.0% higher than the total amount recorded in 9M07, US\$12.2 billion. This result was slightly higher than the market s performance, which was 37.5%.

Like export, market share also had an increase, from 15.8% in 9M07 to 16.3% in 9M08.

Financing for Brazilian Imports

The growth presented by the import market, as previously mentioned, allowed the international area to record a strong increase in these first nine months. Total amount recorded at the end of September 2008 reached US\$2.1 billion, surpassing in 61.5% the total amount recorded in 2007, which was US\$1.3 billion.

Volume of Exchange Closing in billions of US\$

Export Market

# Import Market

At the end of 3Q08, the international area shows in its asset portfolio a significant amount of US\$15.4 billion, considering the amounts related to financing for export and import, international guarantees granted, including confirmed export letters of credit, loans to Brazilian companies headquartered abroad, financing for banks headquartered abroad and committed lines.

When compared to the balance in the same period of 2007, which was US11.3 billion, the portfolio showed an increase of 36.3%.

The following table shows an analysis of the balances of the several products composing the international area assets on the reference dates of September 30, 2007 and September 30, 2008:

	Septemb	er 2007	September 2008		
Foreign Trade Portfolio	millions of US\$	millions of R\$	millions of US\$	millions of R\$	
Export Financing					
Advance on Foreign Exchange Contracts					
Undelivered Bills	2,763	5,079	3,668	7,019	
Advance on Foreign Exchange Contracts					
Delivered Bills	684	1,257	649	1,242	
Export Prepayments	2,696	4,958	3,218	6,159	
Onlending of Funds Borrowed from BNDES					
EXIM	1,483	2,726	1,271	2,431	
NCE/CCE	366	673	1,846	3,531	
Documentary Drafts and Bills of Exchange in					
Foreign Currency	4	7	3	6	
Indirect Exports	3	6			
Total Export Financing	7,999	14,706	10,655	20,388	
Import Financing					
Foreign Currency	579	1,064	960	1,838	
Imports Draft Discounted	534	982	1,132	2,166	
Open Import Credit	158	291	592	1,133	
Total Import Financing	1,271	2,337	2,684	5,137	
Collateral					
Foreign Collateral Provided	259	476	619	1,185	
<b>Total Foreign Collateral Provided</b>	259	476	619	1,185	
Total Foreign Trade Portfolio	9,529	17,519	13,958	26,710	
Loan via Branches Headquartered Abroad	1,185	2,180	912	1,747	
Financing for Banks Headquartered Abroad			34	64	
Committed Lines	626	1,150	514	984	

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Overall Total	11,340	20,849	15,418	29,505	
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The funding necessary for foreign trade financing is obtained from the international financial community by means of credit lines granted by correspondent banks abroad. On September 30, 2008, 106 banks, especially U.S., Asian and European banks, had extended credit lines to Bradesco.

Up to September, we recorded that, in addition to the traditional funding source entirely aimed at financing Brazilian foreign trade of correspondent banks, the Bradesco Organization raised US\$925.5 million in the international capital markets. We point out the Securitization Series MT100 operation, with a 6-year term, in the amount of US\$500.0 million paid on March 6, 2008.

The amount raised is due to long- and medium-term public and private placements. These funds were also allocated to the financing of foreign trade and to working capital loan.

The following table lists the outstanding operations on the reference date of September 2008:

Foreign Public Issuances Outstanding Reference Date: September 2008 (Amounts exceeding US\$50 million)

Issuances	Currency	Million	Date issued	Maturity
Subordinated Debt	US\$	150	12.17.2001	12.15.2011
Subordinated Debt (US\$133.2 million)	Yen	17,500	4.25.2002	4.17.2012
Subordinated Debt	US\$	500	10.24.2003	10.24.2013
Subordinated Debt (US\$275.9 million)	Euro	225	4.15.2004	4.15.2014
FIRN	US\$	125	12.11.2004	12.11.2014
FIRN	US\$	100	8.8.2005	8.4.2015
FxRN BRL (US\$100.0 million)	R\$	227	10.3.2005	1.4.2010
Securitization Series MT 100 2007-1	Floating			
(*)	US\$	250	6.11.2007	5.20.2014
Securitization Series MT 100 2007-2	Floating			
(*)	US\$	250	6.11.2007	5.20.2014
Securitization Series MT 100 2003-1	Fixed			
(*)	US\$	88	8.20.2003	8.20.2010
Securitization Series MT 100 2004-1	Fixed			
(*)	US\$	68	7.28.2004	8.20.2012
Securitization Series MT 100 2007-3	Floating			
(*)	US\$	200	12.20.2007	11.20.2014
Securitization Series MT 100 2007-4	Floating			
(*)	US\$	200	12.20.2007	11.20.2014
Securitization Series MT 100 2008-1	Floating			
(*)(1)	US\$	500	3.6.2008	5.20.2014
Perpetual Securities (2)	US\$	300	6.3.2005	Perpetual
Public Issuances	US\$	3,275		
Private Issuances	US\$	518		
<b>Overall Total (equivalent in US\$)</b>	US\$	3,793		

(\*) International Diversified Payment Rights Company.

(1) Subject to grace period review annually.

(2) Perpetual Non-cumulative Junior Subordinated Securities.

The main purpose of the branches and subsidiaries headquartered abroad is raising funds in the foreign market for onlending to clients, mainly by means of Brazilian foreign trade financing operations.

The additional activity of the subsidiary Banco Bradesco Luxembourg S.A. is to provide services to private banking clients, as well as to seek foreign trade operations.

The following table shows the book balances of assets and shareholders equity of the units abroad on the reference dates of September 30, 2007 and September 30, 2008:

#### in millions of US\$

Branches and Subsidiaries Headquartered Abroad	Septeml	ber 2007	September 2008		
	Total Assets	Shareholders Equity	Total Assets	Shareholders Equity	
Bradesco New York	1,575	165	3,434	175	
Bradesco Grand Cayman	9,668	3,883	10,961	4,507	
Bradesco Grand Cayman 2 (1)			429	429	
BMC Grand Cayman	51	43	45	45	
Boavista Nassau (2)	9	9			
Bradesco Nassau (3)			25	25	
Cidade Capital Markets Ltd. Grand Cayman	36	36	37	37	
Bradesco Services Co., Ltd. Tokyo	1	1	1	1	
Banco Bradesco Argentina S.A.	35	30	37	31	
Banco Bradesco Luxembourg S.A.	518	150	768	160	
Total	11,893	4,317	15,737	5,410	

(1) Acquisition of Santander / Banespa Grand Cayman Branch on November 1, 2007. In January 2008, there was a US\$300 million capital increase.

(2) Boavista Nassau ended its activities on December 31, 2007. The capital of US\$9 million was transferred to Bradesco Nassau.

(3) Bradesco Nassau started its activities on August 16, 2007.

#### **Cash Management Solutions**

Cash management solutions are structured by an area composed of experts. These experts conduct analysis and implement customized solutions following the same parameters and converge on themselves, taking into account the company, its suppliers, its clients, employees, and other stakeholders. These solutions are conditioned to the needs of cash management of the companies, maximizing results in the mutual view of businesses offered and operated with clients, with a technological synergy.

High versatility systems combined with the speed of processed transactions and the strategic service network coverage enable Bradesco to provide Global Cash Management services to companies anywhere in the world.

Partnerships entered into with Banco Bilbao Viscaya Argentaria and Rede Connector completed the offer of financial services aiming at facilitating the management of companies with international treasuries intending to do business in Brazil.

Among the key product and service solutions made available by Bradesco, we point out the following:

# **Receivables Solutions**

Bradesco Online Collection

With a 29.96%\* market share, Bradesco Online Collection is leader standing out for its comprehensiveness and several modalities, meeting companies needs, regardless of their size. The solutions made available provide convenience and safety, in addition to reducing costs and maximizing clients returns. The Online Collection offers other business opportunities for the Bank.

(\*) Source: Sisbacen July/2008 basis.

#### Collections

Developed based on high standards of efficiency and quality, Bradesco's collections serve a dual purpose. On one hand, they seek to provide client satisfaction with appropriate and innovative solutions for the settlement of taxes; on the other hand, they effectively interact with the different government departments on the federal, state and local levels and with public utility concessionaires. Our services distinguish themselves for their speed and security in processed information and amounts collected. Bradesco is leader among the private banks in the collection of the following taxes:

- DARF Collections performance in customer service channels: 19.8% market share,<sup>(1)</sup>
- DAS: 16.3% market share; and <sup>(1)</sup>
- GPS: 14.0% market share. (2)

(1) Source: Federal Revenue/Serpro

(2) Source: INSS/Febraban

#### **Payment Solutions**

Pag-For Bradesco (Suppliers Payment), Bradesco Net Empresa and PTRB

Following our commitment to efficiency, Bradesco's payment solutions, available via Pag-For Bradesco, Bradesco Net Empresa and Electronic Payment of Taxes products, meet all clients needs, enabling with agility and security, supplier payments, tax settlements and e-transfers via the internet or by the transmission of files.

# **Cash Management Solutions**

To make the daily cash flow operations of companies even easier, Bradesco has solutions that assist in the management of accounts receivable and payable. These are solutions that bring greater efficiency and agility to the operation, enabling high performance in results generation. Among the main solutions are *Net Finanças Condomínio* (Condominium Property Management via Internet), *Conciliação Bancária* (Banking Reconciliation), *Caixa Centralizado* (Centralized Cash) and Bradesco Plus Office Banking.

Always concerned with market trends, Bradesco is accredited as Registry Authority to issue the Digital Certificate, an authorized electronic signature to be safely used in several situations that require accuracy, authenticity and full faith and credit. This certificate can be used in the electronic signature of agreements in general, exchange operations, transfer of files and other purposes that require electronic safety.

#### **Government Authority Relationship Management**

Public administration also requires agility and technology in its every-day activities. In order to serve this market, Bradesco has a specific area and specialized services to entities and bodies of the Executive, Legislative and Judicial

Branches, at the federal, state and municipal levels, in addition to independent governmental agencies, public foundations, state-owned and mixed companies, the armed forces (Army, Navy and Air Force) and the auxiliary forces (Federal, Military and Civil Police), notary officers and registers, identifying business opportunities and structuring customized solutions.

An exclusive website, <u>www.bradescopoderpublico.com.br</u>, was developed for these clients and presents the federal, state and municipal governments with corporate, payments, receipts, human resources and treasury solutions, meeting the needs and expectations of the Executive, Legislative and Judiciary Branches. The portal also has an exclusive place for public employees and military policemen with all the products and services Bradesco makes available for these clients.

The relationship occurs by means of exclusive service platforms located nationwide with specialized relationship managers to provide services to these clients.

### **Statistical Data**

	Number of Documents Processed millions				S	
	2007			2008		
	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD	2 <sup>nd</sup> Qtr.	3 <sup>rd</sup> Qtr.	September YTD
Receipt Solutions	134.5	140.4	405.3	144.9	151.2	438.3
Payment Solutions	40.2	44.1	123.0	50.3	56.4	153.6
Public Sector (*)	87.0	89.8	266.3	93.1	97.0	287.1
Taxes	22.3	23.0	70.5	22.2	25.5	74.4
Water, Electricity, Telephone and Gas	49.8	51.9	151.2	55.7	56.0	166.7
Social Security (1)	14.9	14.9	44.6	15.2	15.5	46.0
Total	261.7	274.3	794.6	288.3	304.6	879.0

(1) Total of Beneficiaries: more than 5.060 million retirees and pensioners (corresponding to 19.54% of the population subject to INSS, which makes Bradesco the leader among the private banks in benefit payments).
(\*) Includes public and privatized utility service concessionaires.

#### **Qualified Services for Capital Markets**

Bradesco, by means of the Share and Custody Department, is one of the main suppliers of qualified services for capital markets, being the national leader in qualified custody according to Anbid ranking. With a modern infrastructure and specialized team, Bradesco proposes innovative solutions, expanding service options and generating operating flexibility for its clients.

In addition to structuring the best products and services, it submits its processes to the Quality Management System ISO 9001:2000 and GoodPriv@cy.

We have 13 certifications related to data privacy and quality that ensure absolute tranquility for our clients.

The Share and Custody Department provides qualified services for capital markets related to the bookkeeping of assets: shares, BDRs, investment fund quotas, CRIs and debentures, qualified custody of securities, custody of shares for coverage of DRs, controllership of investment funds and managed portfolios, administrative bank, FIDC, FIP, qualified depository and compensation agent.

#### Our services:

Assets Bookkeeping

In this segment, Bradesco offers bookkeeping services for shares, BDR, investment fund quotas, CRIs and debentures.

#### Shares

A pioneer of this segment in Brazil, Bradesco has services that gather all procedures related to the bookkeeping of shares, serving more than 2.9 million shareholders.

The Bradesco System of Book-Entry Shares was developed to serve publicly or privately-held companies in all their needs related to the registration and updating of shares issued, either book-entry or registered shares. By means of the Bradesco Custody website (*www.bradescocustodia.com.br*), companies may access, online and in real time, the positions of their shareholders, registration and banking data, share movements and may also consult their investors resolved dividends (dividends/interest on shareholders capital) paid and/or to be paid. On a daily basis, the system makes available the companies total base of shareholders, showing the position of shares registered in the records of the Depository Financial Institution and/or CBLC. Bradesco also offers to investors of the companies to which it provides share bookkeeping services customized assistance by means of the nationwide branch network.

We would like to point out the participation of Bradesco as the depository financial institution of companies shares in IPO operations whose market share was 50% among the structured operations in 3Q08.

Brazilian Depositary Receipts

Pioneer and responsible for the development of the depository service of BDRs traded on the stock exchange, Bradesco offers as part of its bookkeeping service of BDRs the registration of the program with CVM and Bacen, the control of issuances and cancellations of BDRs and the management of all events in addition to customized assistance to investors through the branch network.

Investment Fund Quotas

The Bradesco System of Book-Entry Quotas was developed to meet the needs of our clients in the activities related to their managed funds and in the bookkeeping of quotas of these funds, targeting the access to their positions, registration data of quotaholders and issuance of reports.

The Bradesco Book-Entry System eliminates the complexity of the conventional system, facilitating the work of brokerage firms in negotiations and making possible the conquest of new quotaholders in any part of Brazil, once the system has a national scope. In addition, we realize the control and registration of movements and process the payments of proceeds.

#### Debentures

The system records the issuance of debentures and controls the movement, processing the payments of rights granted to debenture holders and maintaining control of the balances of debentures registered in the SND. Managerial reports for the follow-up of the debentures and debenture holders are sent to the issuing company.

In issuance of debentures operations we reached a 49% market share, considering the volume of Brazilian Reais of issuances carried out.

Administrative Bank (Debentures/Promissory Notes)

The Share and Custody Department operates as the liquidator of the issuing company in the Cetip, by means of SND and/or of CBLC Bovespa FIX, complying with all legal procedures described in the System Operation Regulations.

Up to 3Q08, the total financial volume of issuances reached R\$53.5 billion, and Bradesco held 52.7% of market share.

#### Main Indicators in 3Q08:

Book-Entry Shares	225 companies, with market value of R\$552 billion, comprising more than 2.9 million shareholders.
Book-Entry Debentures	78 companies with 102 issues, totalizing a restated amount of R\$112.6 billion.
Book-Entry Quotas	95 closed funds, with restated amount of R\$15.1 billion.
BDR	3 programs, with market value of R\$129.3 million.

Custody, Controllership and Investment Fund Management and Managed Portfolios

Targeted at companies, assets, foundations, insurance companies and private pension plan entities, the services for this segment have continuously grown.

Qualified Custody of Securities

With innovative solutions and great operational flexibility, in April of 2007 Bradesco took over the leadership of the national segment of Qualified Custody of Securities, according to Anbid ranking.

The Qualified Custody service includes the physical and financial settlement of assets, their custody, and the management and information of events associated to these assets. It also includes the financial settlement of derivatives, exchange agreements of financial flows, swap and forward operations, as well as the payment of fees related to the service provided, such as, but not limited to, rate of movement and registration of depositories and chambers and systems of settlement. In this segment there are activities that are related to the following factors: the control and exercises of the rights related to fixed income and variable income events and the flow of payments and receipts of deposited assets; physical settlement of fixed income, variable income and futures market operations; maintenance of investor registration with depository agents and/or custody of physical assets; conciliation of assets such as clearings and banking of checking accounts; operations in the over-the-counter market on behalf of investors, daily updating of the equity and control of assets deposited in CBLC, Selic, Cetip and BM&F.

Custody of Shares for Coverage of DRs

Bradesco launched the first Brazilian DR program. This service consists of the registration of the program in CVM and in Bacen, the control of issuances and cancellations, the receipt of rights on shares and the remittance of funds abroad. In addition, it carries out in the depository bank the transmission of information related to resolutions made at the meetings of the issuing companies of DRs.

Controllership and Management of Investment Funds and Managed Portfolios

Bradesco, in addition to providing the Custody service, counts on the best structure in the provision of services of controllership for investment funds and managed portfolios.

In this segment there are activities related to the following factors: the control of movements of cash, risk and legal framing and investment policy; banking and fixed income assets traded with Selic or Cetip conciliation, and variable income assets, traded at the stock mercantile exchanges; registration of purchase and sale operations of assets comprising the portfolio of funds/portfolios; accounting of assets, provisions, movement of quotaholders. These activities aim at the preparation of trial balances and periodic reports for the statement of income sent to proper bodies and to quotaholders, and are monitored by a control team, which verifies the compliances related to the legal and contractual aspects, to the investment policy and the specific client rules, aiming at eliminating risks involved and ensuring the total quality of services provided.

#### Main Indicators in 3Q08:

Custody	R\$404.8 billion in assets under custody (funds, portfolios, DRs and receivable funds).
Controllership	R\$432.8 billion distributed across 7,569 investment funds and portfolios under management.
DR	R\$65.6 billion in 13 programs.

Receivables Securitization Fund FIDC

The service is based on the following activities: receiving and analyzing the documentation that proves the existence of receivables; verifying whether the receivables are framed in the eligibility criteria of the fund; physically and financially settlement of the acquisitions and sales of receivables and other assets of the fund portfolio; operational follow up of the fund portfolio, such as maturity of the receivables, verification of concentration indexes and other obligations described in the regulation of the fund; executing the collection of receivables duly complying with contractual obligations; the preparation of all the documentation required for compliance with legal requirements; and meeting the clients needs, as well as helping them in the follow-up aspects of the collection of receivables.

FIDC R\$9.8 billion in 51 FIDCs.

#### Qualified Depository

This is a type of service provision in which the Bank, as an independent entity, agrees to receive, keep in custody, meet and settle operations in favor of the contracting parties, as agreed in the contract, for greater comfort of financial obligations guaranteed or assumed, maintaining the control and the supervision by means of an escrow account.

Qualified Depository 1,275 contracts with financial volume of R\$3.3 billion.

**Compensation Agent** 

This is a type of service provision for financial institutions (brokerage firms and distributors of securities) and qualified institutional investors (managed portfolios, investment funds and clubs). In this position, Bradesco is responsible, before the CBLC, for the physical and financial settlement of the operations registered on Bovespa, within daily operational limits which are established due to guarantees presented by the respective clients in view of the volume and type of operations carried out on the stock exchange.

Compensation Agent Volume of R\$37.2 billion

Assets under Custody Growth in billions of R\$

#### **Corporate Processes**

Ombudsman

The Bradesco Organization always had the philosophy of giving voice to its clients and users of banking products and services, innovatively creating in April of 1985 the service Alô Bradesco (Hello Bradesco), the first financial market communication channel for suggestions and complaints, five years prior to the launching of the Consumer Defense Code. This channel enhanced relations and has been an important strategic tool for relations transparency.

As a result, we implemented the ombudsman s office in July of 2005, centralizing all manifestations recorded in different channels, including those stemming from the Central Bank and Procon.

In compliance with the rule of the National Monetary Council, published by means of Bacen Resolution 3,477 of July 26, 2007, the departmental director in charge of the ombudsman s office and the ombudsman itself was appointed, and a  $2^{nd}$  level service was created so that clients may check the solution found for their complaint previously recorded by the customer service network through Alô Bradesco, by phone, or through the internet channel, by e-mail, in the Talk to Us section.

It is incumbent upon the ombudsman s office to manage all these manifestations, follow-up on the term and quality of answers offered, provide product, service and process managers with updated information so that these managers can learn from these warnings received and anticipate compatible solutions with needs and demands of our clients. The ombudsman s office must also continuously follow the notes until the realization of correction actions.

Quality Management NBR ISO 9001:2000 Certifications

The Bradesco Organization has adopted management systems as tools that helps in the execution and operation of its processes in a transparent and systematic manner.

The management system is comprised of an organizational structure, planning activities, responsibilities, practices, procedures, processes and funds for the development, implementation, revision and maintenance of the Organization s policies.

The SGQB is an important tool of the Bradesco Organization, with the purpose of continuously improving the performance of processes, taking into consideration the needs of all interested parties. By means of the SGQB, the premises can show their capacity to provide products/services that meet clients and the applicable regulatory requirements, aiming at increasing clients satisfaction.

The Bradesco Organization has a group of highly qualified professionals, responsible for defining the SGQB methodology and management of the implementation process.

In the permanent quest to provide its clients and users with the ease and comfort that only an All-Inclusive Bank can offer, the Bradesco Organization received the acknowledgement in 197 processes certified in ISO 9001:2000, all related to its products and services.

The ISO 9001:2000 certifications are formal evidence that all the activities related to certified processes were planned, implemented and controlled according to international acknowledgment norms.

The ISO 9001:2000 certifications motivate the Organization to advance in its quality management practices, which represent a great advantage in business management, as well as significant contributions to issues of sustainability and corporate governance, building a strong base for the adoption of world class excellence criteria in its processes.

Data Protection and Privacy Seal GoodPriv@cy

GoodPriv@cy Data Protection and Privacy Seal is an internationally established standard comprised of requirements aimed at the management of data protection and privacy at organizations.

Bradesco Data Protection Management System aims to standardize protection management, thus minimizing risks related to violation in data protection and failures in information security, by means of compliance with the legal and internal requirements and the continuous improvement of data protection and privacy processes.

As the Bradesco Organization is a pioneer in technological innovation, it constantly invests in IT, concerned about information security in all levels.

Therefore, it establishes procedures in the ethical treatment of personal data collected for any purpose, including the establishment of the Information Security Corporate Policy and the Information Security Corporate Rule.

The certifications show this practice and reiterate the Organization s permanent concern about its clients and users data security and protection. Out of the 18 GoodPriv@cy certifications granted in Brazil, 15 belong to Bradesco Organization (Source: http://www.iqnetcertification.com/index.php?page =searchcomp&orderby=country&limite=0&liv1=1&liv2=&liv3=- accessed in September/2008).

Bradesco Organization GoodPriv@cy Certifications:

Fax Fácil

Fone Fácil

Home Broker

Internet Banking

Private

Custody Liabilities Dockets

Custody Assets Dockets

Custody Report Data Privacy

WebTA File Transference

NetEmpresa

ShopCredit

Electronic Commerce Individuals

Electronic Commerce Corporate

Cards

Password Privacy Management

Methodology for Process Mapping and Documentation

This is the corporate methodology for process mapping and documentation whose goal is to enable the Bank s departments to map and document the product and service processes it manages, in a systematized and standardized manner.

The result of the documentation is stored in a specific corporate database, from which the documentation requested is provided concomitantly, in order to comply with:

ABC;

Bradesco Quality Management System NBR ISO 9001:2000;

Internal Controls and Compliance;

Section 404 of the Sarbanes-Oxley Act; and

Ongoing Improvement of Processes.

The methodology establishes a standardized document structure, which is adopted by the departments and allows an overview of processes from products/services, as follows:

Organization Chart; Product and Service Tree; Context Diagram; Process Macro Vision; Process Flow; and

Activity Detailing.

The structure defined for the methodology, combined with the information on products and services, effectively enables analysis and diagnosis for the development of operations aimed at improving processes and complying with the requirements of management systems.

Activity-Based Costing Program

Designed to support the Bank in its actions to improve processes and optimize productive resources, such as practices recommended for decreasing costs, Bradesco adopted ABC, which measures the cost and performance of costing activities, resources and objects.

Thus, the knowledge of the Bank's activities, as well as the correct measurement of the resources consumed by these activities, allows for a more accurate analysis of the cost/benefit ratio of each of the Organization's productive processes and results centers.

We highlight that as a result of the application of Activity-Based Costing, the Bank is now meeting the following targets: improvements to allocation of costs to products, channels and customers; support for qualification studies and negotiation of fees; subsidies for product, unit and client profitability systems; support for studies concerning outsourcing, merger and equipment sharing; and support for cost rationalization studies.

#### Activity-Based Management Program

Seeking to explore potential applications of the information base of the ABC, we are in the process of adopting a cost management model by means of ABM that will rapidly lead to the prevention of costs and a proactive approach regarding the identification of opportunities.

Concurrently, as processes are improved, operating performance can be seamlessly integrated with Bradesco's strategic goals to create and/or support Bradesco's competitive advantages and add value both for clients and shareholders.

Thus, the future mission of Activity-Based Management is to provide permanent support for the planning and control of the Bank's business processes, ensuring that tactical and operational issues are continually improved, as well as support their strategic guidance.

Integrated Management System ERP

In the pursuit of improving results as well as extending its capacity to manage the Organization's resources to provide permanent and appropriate support for its operations, Bradesco adopted one of the most modern concepts for integrating organizational processes, using ERP, mySAP Business Suite solution.

The implementation of this system represents an innovation in terms of the handling of the value chain supporting Bradesco's financial industry, comprised of analyses dimensions focused on processes, people, organizational structure and technology.

Initially, the system will integrate processes in human resources, training, material and service purchases, accounts payable, physical and fiscal receiving, fixed assets and accounting, in addition to the availability control process for the effective follow-up of the Bank s administrative expenses.

Currently, Works Management, Maintenance Management, Cash Management, Real Estate Management, Supplies Management (Auction and Electronic Quotation), Audit Management, Banking Accounting and Consolidation of Financial Statements processes are being implemented.

The adoption of the Integrated Management System for the processes already implemented by the areas integrated through this technology allowed them to renew processes and review organizational structures and over 85,000 system users were qualified via traditional and e-learning training.

As the main result of the implementation of the Integrated Management System, Bradesco will benefit from the organization and standardization of the processes carried out in different areas, agile decision-making and secure operations, as well as decreased operating costs and increased productivity. These factors are crucial for the Organization's growth, especially in light of the current fierce competition in the financial area, prompting us to pursue increasingly effective management methods designed to ensure that all of Bradesco's business potential is properly leveraged.

# Acknowledgements

Bradesco was granted the most important recognition award in the world financial sector: it is the Best Bank in Brazil, according to Euromoney magazine. The Awards for Excellence 2008 is granted to institutions with global and regional operations in more than 100 countries.

Bradesco is the best ranked Brazilian financial institution among the world s 500 largest companies in Fortune magazine s list.

Bradesco is the bank with higher capital and asset volume level in Latin America, according to the traditional TOP 1000, a list of the world s largest and solidest banks, published on an annual basis in The Banker magazine, edited by Financial Times.

Bradesco has the most valuable brand in Brazil, assessed at R\$11 billion, according to a survey carried out by the consulting firm BrandAnalytics/ Millward Brown for ISTOÉ Dinheiro magazine. The consulting firm BrandFinance, in partnership with Gazeta Mercantil, also elected Bradesco as the most valuable brand in Brazil.

The Bank is the Brazilian publicly-held company which best disclosed its sustainable practices through internet in 2007, according to a survey on sustainability in websites carried out by the consulting firm Management & Excellence (M&E) and published by Razão Contábil magazine.

Bradesco is highlighted in the 2008 edition of *Anuário Melhores e Maiores* (Best and Largest Annual) of Exame magazine, which comprises Brazil s 500 largest companies. The annual also confirms the Bank s position as leader in shareholders equity. Bradesco Vida e Previdência and Bradesco Saúde rank first and second, respectively, among the best insurance companies in sales.

The Organization was pointed out in the special edition of ISTOÉ Dinheiro magazine, which discloses Brazil s 500 best companies. Bradesco is the first financial institution in the general ranking of companies from all sectors and is the best in social-environmental responsibility actions. Grupo Bradesco de Seguros e Previdência is the best in its sector.

Banco Bradesco and Grupo Bradesco de Seguros e Previdência are among the leaders in Brazilian financial market, according to the 2008 edition of Valor 1000 Annual, of Valor Econômico newspaper. Bradesco Saúde, for the third consecutive year, ranked first in Health Line category.

*Guia Exame de Investimentos Pessoais* (Exame Personal Investments Guide) 2008 edition highlights Bradesco as the best fund manager in leveraged segments.

Bradesco ranked first among financial institutions with best sustainability and corporate governance practices in Latin America, according to a survey of the Spanish consulting firm M&E.

The Bank won the first edition of *Prêmio Personalidade Ambiental 2007* (2007 Environmental Entity Award), offered by ADVB-SP.

Bradesco is considered the best financial institution to work for in Brazil, according to Guia Você S/A Exame *As 150 Melhores Empresas para Você Trabalhar 2008* (2008 150 Best Companies to Work for). It is the ninth time, and the fifth consecutive year, that Bradesco is included in the list.

It is also among the 100 Best Companies to Work for in Brazil, according to survey of Época magazine, with evaluation of Great Place to Work Institute, the main consulting firm specialized in people management in the world.

# **6 - Social-environmental Responsibility**

### Bradesco Organization and the Social-environmental Responsibility

#### **Bank of the Planet**

In line with the strong tendency also present in the financial sector, Bradesco has decided to intensify its social and environmental commitments aware of the new world reality of climate change and how to deal with global warming. Other than spreading the concept of sustainability among its employees, suppliers and commercial partners, Bradesco aims to incorporate, day-by-day, innovative management practices. For this purpose, the Organization has focused on aligning its responsible conduct with its commitment to environmental conservation such that it ensures its commitment to sustainable development and, at the same time, financial return.

At the end of 2007, the Organization took a historic step to confirm this posture, expanding the role of banks and its focus on sustainability when it launched the Bank of the Planet. The initiative represents a milestone in the Organization s path and aims to unify social and environmental actions, creating new products and services and investing in the more seamless interaction of people with the environment. More than guaranteeing the continuity of its business, Bradesco decided to expand its market operations in order to contribute to the continuity of the planet.

Such an initiative is aligned with the principal international agreements and commitments that Bradesco has adopted in its management: Equator Principles (since September 2004), Global Compact (November 2005) and the Millennium Development Goals.

To learn more about Bradesco s social and environmental initiatives, visit www.bradesco.com.br/rsa.

The material events for the period are as follows:

#### Bradesco is once again selected to be part of the Dow Jones Sustainability Index

Banco Bradesco, for the third consecutive year, was selected to be one of the companies of the restricted group that comprises the DJSI, New York Stock Exchange index which brings together companies with the best corporate governance practices, transparency, ethics and social-environmental responsibility.

Currently only 8 Brazilian companies, among the 45 ones invited in Brazil, are part of the list.

Worldwide a total of 320 companies from 19 economic sectors are in the list.

The index, audited by PricewaterhouseCoopers, is a quality reference for investors analysis worldwide, since it identifies the listed companies which search for integration of economic, environmental and social factors in its business.

#### Bradesco is granted the *Prêmio de Melhor Site de Sustentabilidade* (Best Sustainability Website Award)

The fourth annual survey developed by the Spanish consulting firm Management & Excellence X M&E, published in the Razão Contábil magazine s July edition, states that Bradesco is one of the companies that better discloses the sustainability, corporate governance and social-environmental responsibility actions in its website, and this is the second year that the Organization is part of the ranking, in addition of being one of the most sustainable banks in Latin America.

The survey Best Sustainability Website analyzes how the companies report their sustainable management, using 81 internationally accepted criteria. 50 companies listed in Ibovespa the most important indicator of the average performance of shares traded in São Paulo Stock Exchange up to December 2007 were evaluated.

Bradesco received the award on July 16 in Bovespa s auditorium, in an event whose theme was Communication and Sustainability in the Capital Markets, promoted in partnership between the IBRI, M&E and Razão Contábil magazine. William Cox, M&E officer and coordinator of the survey, highlighted the Brazilian banks for these are ahead when compared to Europe and the United States in relation to compliance with risk prevention.

## Bradesco stands out among ISTOÉ Dinheiro magazine s best companies ranking

The Organization leads the general insurance sector and sustainability rankings, and is highlighted by the ISTOÉ Dinheiro magazine, which presents the 500 best companies in Brazil. Bradesco is the first financial institution included in the general ranking comprising companies from all sectors, in addition to having the best social responsibility and environmental actions. Grupo Bradesco Seguros e Previdência is the best in its sector.

The creation of Fundação Bradesco in 1956 and the actions composing the Bank of the Planet were reaffirmed in the publication as Bradesco s pioneer attitude in social-environmental responsibility. In relation to Grupo Bradesco Seguros e Previdência, the pioneer action is the offer of different products to all profiles, taking advantage of market opportunities.

Indicators such as financial management, human resources management, quality management and innovation, social and environmental responsibility and corporate governance are considered in the survey when choosing the best companies. They show that Bradesco has a good performance and leadership in financial market, in addition to being committed to sustainability causes.

### Bradesco is part of the Goldman Sachs sustainability list

Bradesco was the only Brazilian bank to comprise the GS Sustain report list, prepared by the North-American investment bank Goldman Sachs.

The study, which analyzed 50 banks from 17 countries, indicated Bradesco as one of the seven financial institutions better ranked in social and environmental governance practices, management and profitability over the next five years and recommended the Bank as an option for long-term investment. Bradesco is also the financial institution leader in these aspects in the main emerging markets in the world. Only one more bank from BRIC group accompanied Bradesco in the list.

In the North-American bank s assessment, by the conviction that the sustainability is a material competitive advantage, Bradesco is more capable to maintain good return indexes on invested capital, due to its excellent management.

## III Fórum de Longevidade

In September, Bradesco Vida e Previdência carried out the III *Fórum de Longevidade* (III Longevity Forum), an annual event which promotes the discussion on matters related to long-lived Brazilian population.

The meeting included the following lecturers: Lowell Catlett, professor of Economics at the New Mexico State University, in USA, who talked about the manner of dealing with longevity and planning the future; Mário Sergio Cortella, philosopher and doctorate in Education and professor of PUC-SP, who discussed the legacy we will leave to future generations; and José Carlos Libânio, social scientist, former UN s coordinator and former member of Greenpeace and WWF, who discussed the relation among longevity, health, happiness and money.

For further information, access www.espacovivamais.com.br.

#### Bradesco s Contributions to Environmental Conservation

Aware of the need to maintain adequate facilities without disregarding environmental aspects, Bradesco has adopted practical measures that contribute to environmental conservation.

The Organization permanently seeks to apply new technologies to minimize its impact on ecosystems. It also seeks contracted companies commitments to the Bank s goals, as well as the ongoing awareness of its staff in the pursuit of eco-efficiency.

### 1) Program for the Neutralization of Carbon Emissions

With a view to neutralizing its GHG emissions, Bradesco was the first bank to launch a measurement program of its direct and indirect participation in the emission of these gases into the atmosphere. The proposal is that all of Bradesco s business chain - including clients, suppliers and other stakeholders - takes part in this cause in the medium term.

In the first stage of the program, Bradesco did a survey of all the GHG emissions referring to operations at Cidade de Deus - its headquarters in Osasco (SP) calculated in accordance with GHG Protocol methodology and ISO 14064. In 2007, the Organization increased the inventory scope of GHG emissions.

### 2) Resources Consumption Rationalization

Intending to rationalize electricity and water consumption, Bradesco maintains an area dedicated to managing the consumption of these strategic resources. Its functions consist of managing electricity demand agreements with the concessionaires and permanently researching more efficient and intelligent new technologies for its equipment, observing the environmental conservation policy.

Bradesco, always concerned about this issue, invests in the awareness of its network branches. Thus, it indicates consumption targets for each branch - based on size, quantity of equipment installed and number of employees, following up on results and also releasing information about the rational use of electricity and water in circulars, internal newsletters, and the intranet, among others.

#### a. Electricity

Timing machines were installed at the branches to automatically turn off lights, allowing easy utilization at scheduled hours. Turning off lights in unused areas and using natural light are also encouraged.

Similar care is used in the acquisition and installation of air-conditioning systems, such as thermo-accumulation devices, which reduce energy consumption at peak hours. Employees are encouraged to optimize the use of elevators, air conditioning and other energy consuming equipment.

In addition, more than 250 mercury vapor lamps installed in the lampposts of Cidade de Deus were replaced by sodium vapor lamps. Approximately 30 thousand 40-Watt bulbs have been replaced by 32-Watt bulbs, substantially reducing energy consumption without losing lighting efficiency. Electronic ballasts which consume less energy than the normal ones were also installed, as well as breaking down circuits and the subsequent adjustments were made in the general electric condition, allowing disconnection by area. Since the beginning of 2008, in corridors, bathrooms and halls on the premises of Cidade de Deus, 1,489 incandescent bulbs were replaced by 9 to 26-Watt compact fluorescent bulbs, providing higher light efficiency and low consumption.

#### b. Water

The same concern is expressed in relation to the rational use of water. Thus, the premises are periodically oriented with respect to the monthly accompaniment of consumption and maintenance aiming at preventing possible leakage of valves, toilets and faucets. Technical measures contributing to the reduction of water consumption have been adopted, such as, for instance, replacing manual faucets for automatic ones for use on the headquarters premises and common valves for coupled boxes in the Avenida Paulista building, for an estimated 50% reduction of consumption.

In 2008, we improved our water reuse practice. Up to 3Q08, the Organization reused 550 m<sup>3</sup> of water, provided by a newly developed tank that collects and stores rainwater at Cidade de Deus, which is used to water gardens and wash sidewalks and streets. The development of four more tanks with total capacity of 309 m<sup>3</sup> for the same purpose is in progress.

In addition, at Avenida Paulista an old fuel tank for the generators was adapted as a container to receive and store rainwater destined for watering gardens. Taking into account only the water consumed in this building in 2007, this measure enabled an economy of 37 m<sup>3</sup> in annual water consumption. In 2008, 60 m<sup>3</sup> of water were already reused.

The Organization considers the possibility of reusing water that comes from the partial sewage treatment generated at the headquarters, for watering and usage in air conditioning towers. The parking lots of Cidade de Deus have been improved for better rainwater absorption, and the low walls have been removed for better drainage. In the restoration of sidewalks, permeable material has been used, also allowing better ground absorption of rainwater.

## 3) Solid Waste Disposal

a. Paper and Cardboard

Up to 3Q08, approximately 190 tonnes of paper and cardboard were collected every month at our main administrative centers, where there are recycling programs. Bradesco is considering the possibility of implementing these programs in other regions and methods to assess the quantity of paper consumed with both office paper and forms, focusing on the reduction of consumption of these materials.

Concerning requests of printing material and forms through the online supply website, a monthly average of request by users was established according to the values spent in the previous year. With this information, requests above average will be analyzed and the solicitor will be contacted, aiming to reduce the quantities requested. Given that expenses will be tracked and facilities encouraged to reduce costs, by extension consumption will be reduced.

Focusing on consumption reduction, as of May 2008 Bradesco implemented on the online supply website a tool to control printing materials and office supplies expenses. This routine provides branches and regional offices feasibility in the form of statements (monthly average of expenses, requests and balance), avoiding unnecessary costs. Consumption will also be reduced.

Bradesco also standardized the dispensers and respective consumables (toilet paper, paper towel and liquid soap) used in the bathrooms of Cidade de Deus and administrative buildings. Assessments concluded that, even needing to install more equipment and the population increase (employees and service providers) at Cidade de Deus, there was a decrease in consumption: toilet paper, 3.1%, paper towels, 37%; and liquid soap, 20%. Besides the economic aspects and quality improvement, this measure contributes to conscious consumption, since the new toilet paper and paper towel liberation system inhibits waste and reduces consumption.

## b. Metal, Glass and Plastics

At Cidade de Deus and administrative centers, Bradesco maintains metal, glass and plastics recycling programs. In 2007, approximately 30 tonnes of these materials resulting from maintenance processes were recycled. In 2008, 14 tonnes of these materials were recycled. This practice has been encouraged and improved by means of in-house campaigns and actions, with the expectation of expanding to other centers, as well as increasing the quantity of recycled products, improving the measurement methodology to obtain data.

A project to centralize the management of 33 buildings in Cidade de Deus is under study; the project would enable better monitoring of waste matter generated and the ecologically correct way to discard this type of material. This is in addition to the increased number of maintenance and service agreements with specific clauses focused on sustainability which highlight co-responsibility for the appropriate disposal of waste materials.

The use of biodegradable plastic bags has also been implemented at all of Bradesco s premises. This material degrades completely within a short period of time, minimizing the impact on the environment. At Cidade de Deus and at the administrative centers, plastic bags color-coded to corresponding waste collected are also used to facilitate the recycling process of these materials.

#### c. Lighting

There are more than 36 thousand light bulbs installed in Cidade de Deus buildings. More than 600 lamps are replaced monthly. Concerned with the appropriate disposal of this material, the Organization included in maintenance agreements a specific clause about the service company s obligation to practice ecologically correct disposal. In 2007, approximately 30 thousand lamps from the headquarters and administrative buildings were sent to recycling. In 2008, approximately 15 thousand lamps were already correctly disposed.

In August 2007, ecologically correct collection and disposal of this type of material was implemented in more than 200 branches in the city of São Paulo, and future expansion to other network branches is expected.

## d. Technological Waste

In 2008, the Organization started a pilot project related to the management of technological waste resulting from the maintenance and replacement of electric and electronic equipment, in order to recycle and properly dispose of this material. Until now, approximately 125 tonnes of this material were properly disposed of.

## e. Other Waste

At Cidade de Deus, approximately 115,000 m<sup>2</sup> of green area is maintained, with more than 4,100 trees cataloged under the replacement and planting program. In maintaining these areas, swept up dried leaves and branches are crushed. The crushed material (nearly 1.5 ton/month) is used as fertilizer and in gardening, contributing to natural ground strengthening and avoiding the disposal in landfills. Grass clippings are also used as input.

### 4) Use of Sustainable Products

#### a. Recycled Paper Usage Program

This program, based on the certainty that Bradesco can contribute to the dissemination of environmental responsibility, has been gradually implemented in the Organization. The decision to use recycled paper was made after long negotiations with suppliers, and even if it does not optimize costs, the most important consideration was the environmental benefits. Recycled paper is used in the production of internal and external communication material, such as posters, magazines, circulars, business cards, statements distributed to clients and check books. Currently, nearly 90% of the paper consumed per month is recycled paper.

### b. Remanufactured Cartridges

For several years Bradesco has used remanufactured cartridges in printers, aiming to reduce environmental pollution in addition to reducing costs. Of the 29 types of toner cartridges on the consumption list, 24, that is, 83%, are remanufactured products.

c. Certified Wood

Recently, pencils manufactured with certified wood were made available at the facilities. The raw material used contributes to the fight against exploitation of illegal wood of predatory origin, besides minimizing environmental degradation.

In 2007, 64 m<sup>3</sup> of wood from reforested areas were used in furniture and division walls equipping the administrative center buildings. In 3Q08, we used approximately 14 m<sup>3</sup> of wood.

#### d. Biodegradable Cleaning Products

In Cidade de Deus, biodegradable products are used in cleaning and maintenance services. Contracted companies are encouraged to use products of this kind, which will later become a requirement to be considered in further agreement renewals.

This measure integrates an improvement program seeking to standardize biodegradable products, appropriate dilution according to the manufacturer s recommendations and the obligation to present information about chemical products used on the Organization s premises.

#### **Human Resources**

The foundation to sustain the Bradesco Organization s businesses is based on acknowledging the value of its staff s performance and achievement potential.

The company offers its employees ongoing professional development opportunities in a healthy, safe and ethical environment with transparent commitments and goals.

Bradesco believes in its ability to promote sustained growth for people and by people.

The company seeks to maintain a model of excellence in human resources management guided by respect and transparency in its relations through continual investment in development, knowledge sharing and valuation of the human being without discrimination.

Bradesco adopted a closed-career policy, whereby admission occurs at entry levels and growth opportunities are directed at staff, allowing access to all hierarchical levels.

This assurance of professional development and growth opportunities allows employees to imagine the possibility of holding all positions: leadership, supervision, management as well as senior management. This is a motivational factor for all staff, stimulating creativity, innovation and the ceaseless search for knowledge and renovation.

By joining Bradesco Organization, whose closed-career system privileges, supports and heavily invests in the growth and development of its staff, employees start a career full of opportunities connected with their effort and dedication.

Encouraging our professionals to go beyond their limits and stimulating their creativity in the search for solutions, aiming at self-realization, clients satisfaction and business expansion, have been a priority for Bradesco and is one of the premises of our Human Resources Management Policy.

Only creative and innovative teams, highly skilled with guaranteed career opportunities can surpass goals and show the excellent results that have highlighted the Organization.

Incentivizing creativity and investing in the professional and personal qualification of our employees are essential for Bradesco s success, contributing significantly to the strength of its brand and the accomplishment of its market strategies.

Bradesco s operations are present in and continuously expanded throughout the country, providing job opportunities in all segments of operation.

A Bank that takes into account, by means of its clients and partners, the diversity that exemplifies the Brazilian social structure, has a fundamental commitment to respect Brazil s cultural and ethnic diversity. This is part of Bradesco s strategic vision promoting good organizational performance.

Certification in International Rules

In 2006, we achieved the OHSAS Rule 18001:1999 certification of Occupational Safety and Health that allows the establishment and development of conditions that contribute to a safe and healthy work environment. The certification was granted to the building located at 1450 Avenida Paulista, São Paulo, State of São Paulo, and in December 2007, the Organization updated the certification to the 2007 version. In May 2008, Bradesco obtained the certification again.

In line with the sustainability concept added to our business strategy, in 2006 we implemented the Bradesco Social Responsibility Management System, based on the SA 8000<sup>®</sup>:2001 International Rule.

This rule sets forth requirements in compliance with the human resources management policy of the Bradesco Organization and seeks to promote ongoing improvement of relationships and the work environment, extending this commitment to respecting human rights, children s rights and fundamental labor rights to its suppliers.

In 1H07, Banco Bradesco received the SA 8000<sup>®</sup>:2001 Rule certification, the first among financial institutions in the Americas to receive an international social responsibility certification. In August 2008, Bradesco received the certificate for the third time.

Banco Bradesco has been certified in the SA 8000<sup>®</sup>:2001 International Rule of Social Responsibility in management of human resources operating in the business and related companies areas, located at the building at 1450 Avenida Paulista, São Paulo, State of São Paulo and in the Human Resources Department at Bradesco s headquarters in Cidade de Deus, Osasco, State of São Paulo.

Hoping to expand its scope, Bradesco is working towards the certification of the main administrative centers in the country.

The Best Place to Work

Over the past years, we have shared with all our employees the satisfaction and importance of being included in indexes ranking the quality of relations and the work environment.

Every year, around 3,500 employees in all hierarchal levels from all business and activity lines voluntarily participate in research about the organizational environment through questionnaires and interviews. They assess items such as the work environment, benefits, compensation, professional development, ethics, citizenship values and social responsibility of companies.

The company seeks to promote transparency, respect and confidence so as to ensure a motivating and challenging organizational environment. Over the past years, the acknowledgment in several rankings considering these indicators means it is on the right track.

The company was listed for the ninth year in Guia Você S/A Exame *As Melhores Empresas para Você Trabalhar* (The Best Companies to Work For) and, in addition to being part of this select group, Bradesco has also been acknowledged among the 50 Best Companies for Women to Work For for four years. In 2006, Bradesco was considered as one of the Best Companies for Executives in Brazil.

Guia Você S/A Exame is considered the best and most comprehensive study on organizational environment in Brazil and, since 2006, it has presented the index of happiness at work in which Bradesco is highlighted for providing its employees with a positive corporate environment, promoting everyone s well-being.

In 2008, Bradesco was once again selected one of the 100 Best Companies to Work For in Brazil by a study developed by the Great Place to Work Institute published in a special edition of Época magazine.

We are the first financial institution to be part of the 10 Best Companies in the IDHO list, distinguished in Corporate Citizenship, Transparency and Sustainability. We are also among the lists 20 Best Companies in Human Resources Practices and the Best Companies for Executives, for the second consecutive year. The latter presents the companies in which the executive group, comprised of officers, managers and supervisors, reports feeling more satisfaction at work.

For the fourth consecutive year, Bradesco was highlighted in the survey *As Melhores na Gestão de Pessoas* (The Best Companies in People Management) of Valor Carreira magazine, edited by Valor Econômico newspaper. It was the first bank to be in the ranking. In 2007, Bradesco ranked first among the companies in the survey.

These results show the recognition of Bradesco s commitment not only to its clients, but also to its employees. Developing talent with professional training, stimulating education and maintaining a fair and dynamic organizational structure, the Organization tries to offer conditions so that each employee can grow and build a solid career as a result of a relationship policy based on respect and valuation.

Human Resources Management Policy of Bradesco Organization

We reaffirm our commitment to our employees by formalizing guidelines for the management and development of our human resources through the Human Resources Management Policy of the Bradesco Organization. The basic assumptions are:

1. To comply with all the requirements, regulations and legal conventions concerning work relationships and environment applicable to our activities;

2. To assume the public responsibility of defense and protection of human rights, children s rights and fundamental labor rights in accordance with national and international principles, standards and treaties;

3. To respect the diversity and dignity of human beings, preserving their individuality and privacy and not admitting any discriminatory practices of any nature, be it in the work place or in any of our relationships with the internal and external public;

4. To ensure a good relationship among all professionals of the Organization, maintain a safe and healthy work environment and provide conditions for great performance and productivity levels;

5. To contribute to the improvement in the quality of life of employees, offering conditions for the balance between work, health and family;

6. To encourage our professionals to push their limits and stimulate creativity in the search for solutions, aiming for self-realization, clients satisfaction and business expansion;

7. To promote the constant development and improvement of the technical and behavioral potentials of our employees and make available favorable mechanisms that allow them to manage their personal and professional growth plans in order to ensure the continuous improvement of management processes; and

8. To ensure the priority of opportunity for individual professional growth by means of permanent investment and development of internal responsibilities, by the valuation and respect of knowledge and professional qualification acquired during the career.

In addition to the principles set forth in the Organization s Human Resources Management Policy, we have implemented the Bradesco Social Responsibility Management System, based on the SA 8000<sup>®</sup>:2001 Rule, whose requirements aim at promoting continuous improvement of work relationships and environment, extending the commitment to respecting human rights, children s rights and fundamental labor rights to our suppliers.

Social Responsibility Requirements SA 8000:2001 Rule

Child Labor
 Forced Labor

- 3. Occupational Health and Safety
- 4 Freedom of Association and Collective Bargaining Rights
- 5. Discrimination
- 6. Disciplinary Practices
- 7. Working Hours
- 8. Compensation
- 9. Management System

### In-house Communication

We invest heavily in our in-house communication so that our employees are effective participants of the Organization s strategy for expansion of results.

Simultaneously and from any location in the country, Bradesco s employees receive key information via intranet and e-mail.

On a daily basis, the Organization makes available the Sempre em Dia newsletter, with articles on the Bank s strategic direction, product launches, quality practices and business focus.

Brochures and magazines are periodically published and addressed to each employee.

Produced according to the highest standards of quality, the video editions of TV Bradesco provide institutional messages and technical guidance on a monthly basis. Created in 1990, TV Bradesco is one of the country s oldest corporate television projects.

Annual goals and organizational strategies are disclosed at meetings of the leadership, where the Organization s officers, regional, branch and department managers all participate. All issues are referred to their respective teams.

To build better, more energetic and transparent communication between the Human Resources Department and the staff, we have created ALÔ RH, a fast and effective communication channel that provides information about benefits, legislation, and human resources policies and practices, in addition to responding to suggestions and complaints. This channel offers the option of anonymity, ensuring complete secrecy to those who use it.

ALÔ RH s service standard implies a full understanding of questions and the correct and referral of all issues immediately, or within a maximum of 72 hours via telephone, e-mail, or fax. Thus, we have created an effective dialog and interaction process between the company and its employees.

From January to September 2008, ALÔ RH recorded 48 thousand calls that included clearing up doubts, and responding to suggestions and complaints.

The Human Resources Department as part of its functional structure the Union Relations area, whose mission is to maintain a permanent dialog and interaction channel with union representatives nationwide, receiving manifestations, clearing up doubts, and permitting a relationship based on accessibility, agility and proactivity between the parties involved.

## People Management

Bradesco maps its human capital through individual interviews with employees and their leaders. The focus is identifying corporate skill, offering support to professional growth and searching for goals and results by means of the development of essential competencies of the Organization s human resources.

The company has already recorded over 42.5 thousand employees profiles in this process.

Based on this knowledge, leaders and employees acquire the means to share actions focused on improving their individual and team performance, making the practice of feedback effective by generating professional improvement and short, medium and long-term results.

The maintenance of such work is the management of skills with the involvement of employees and their leaders by means of constant follow-up, guidance and technical and behavioral development.

### Respect for Diversity Social Inclusion

Bradesco respects the diversity and dignity of human beings by preserving their individuality and privacy, not admitting discriminatory practices of any nature, be it at the work place or in any of the company s relationships with the internal and external public.

The appreciation of diversity is incorporated in the Human Resources Management Policy of the Bradesco Organization. The employee relationship guidelines are based on appreciation of professionals and are in accordance with the Global Compact principles, among other international human rights regulations.

Bradesco s success is based on teamwork, with each employee contributing so that the Organization can constantly innovate and modernize, embracing more and more all the possibilities of diversity, which is an ever-present value in its daily operations, through amplifying the client base, geographic reach and staff in the most diverse places.

Our presence throughout the Brazilian territory shows our commitment to serving all of our publics equally.

Bradesco has gone far beyond the commercialization of products and services, with the purpose of becoming more familiar with many different social groups in order to ensure services that meet their needs and work together towards the country s sustainable development.

To effectively contribute to improving the company s relationship with its different publics as well as maintaining balanced internal demographics both in admission and retention of talent, Bradesco created the Diversity Appreciation Work Group, composed of representatives of different areas that discuss actions aimed at achieving these results.

Believing in people and understanding and welcoming differences are pioneering values present throughout Bradesco s history, making it a bank that constantly works towards being an agent of development.

This issue is broadly supported in the Code of Ethics and the Corporate Social and Environmental Responsibility Policy of the Organization.

Ethnic Groups

We ended 3Q08 with 13,127 employees of African descent and 6,276 of them hold managerial positions.

Since 2005, we are partners with Unipalmares through a professional qualification program aimed at hiring interns to work in important business areas of the Bank. Unipalmares mission is to promote the inclusion of black citizens in higher education in the country through NGO Afrobrás.

The two-year program is divided into various modules. It also relies on a partnership with renowned institutions such as FGV, USP, FIPE, Fipecafi and FIA.

Students work in technical and business areas of the Bank and are trained to improve themselves as citizens and qualified professionals for the job market.

The program, which started with 30 interns, has been expanded and currently employs 74 students.

Inclusion Policy for People with Disabilities

Bradesco was one of the banks sponsoring the Professional Qualification Program of the Febraban, which qualified professionals with disabilities to hold positions in the job market.

Aiming at hiring and retaining people with disabilities, Bradesco has established partnerships with specialized entities focused on the inclusion of these professionals, qualifying them and creating job opportunities in the Organization.

In 2007, we established a partnership with a specialized consulting firm in order to develop and implement the Bradesco Inclusion Program for People with Disabilities, with the primary goal of contributing to the solidification of an inclusive organizational culture.

We have a specific area in our call center comprised of visually impaired employees operating in outbound telemarketing, thus allowing the full performance of their activities.

Currently, Bradesco has a staff of 1,239 people with disabilities.

Through Bradesco s website, in the Career Opportunities link, the company offers an exclusive channel to collect people with disabilities résumés.

Due to the importance of this issue, Bradesco created a permanent work group focused on issues involving accessibility. One of the actions developed by the group was the preparation of a video training module for the entire staff about the subject.

Opportunities for Women

Bradesco ended 3Q08 with 41,218 female employees, corresponding to approximately 48% of the staff. Bradesco has 19,563 women in leadership positions, including the Board of Executive Officers and the Board of Directors.

In the Prime segment, 73% of the staff is composed of women.

Internship Program

In order to provide real professional development opportunities, the Bradesco Organization offers an internship program in all operational and business areas, allowing students to link their academic learning with the practical application, thus being effectively prepared for the job market. Currently, the program benefits 745 students.

#### **Trainee Programs**

Fundação Bradesco s information technology students have the opportunity to start their professional career as employees in the Systems Development Department of the Organization. In order to do so, students are provided with a structured program addressing technical and behavioral approaches with theoretical experience in the classroom and practice in the department. All students approved in the selection process are hired.

Youth Apprentice Program

The Youth Apprentice Program was implemented by the Bradesco Organization in 2004 and is executed in partnership with Fundação Bradesco and other qualified entities, encompassing the administrative centers and branches throughout the country.

The program anticipates the hiring of youths from 16 to 24 years old, with the purpose of providing personal and professional development to adolescents.

We ended 3Q08 with 1,380 apprentices and 2,305 youths have already participated in the program.

### Young Citizen Program

With a view to reinforcing Bradesco s actions in the social responsibility area, the company entered into a partnership with the São Paulo State Government through the Young Citizen Program My First Job.

The program provides students with their first professional experience, preparing them to exercise citizenship through a paid internship. These students come from more socially vulnerable families, are between 18 and 21 years old, regularly enrolled and effectively attending high school classes in the state public school system.

618 youths have already participated in the program.

Occupational Health and Safety Policies

Bradesco is a company that develops programs in health, disease prevention and safety so as to optimize work conditions.

Occupational safety and health are addressed in two premises of the Organization s Human Resources Management Policy:

- To ensure a good relationship among all the professionals of the Organization, maintaining a safe and healthy work environment and providing conditions for excellent levels of performance and productivity; and
- To contribute to the improvement of employees quality of life, offering them conditions to balance work, health and family.

Bradesco offers its employees an adequate work environment with conditions for complete physical, mental and emotional well-being.

Bradesco invests in programs and methodologies that allow the mapping and identification of the causes of symptoms and diseases occurring in the work environment and relationships, aiming at promoting health and disease prevention on a broad basis.

The issues addressed include repetitive stress injury, stress, chemical addiction (alcohol/drugs/tobacco), obesity, cardiovascular diseases, sexually transmitted diseases, and AIDS, among others. Those campaigns are carried out monthly through Interação magazine and in the Sipat.

From hiring, Bradesco s employees receive information and orientation on behavior and conduct adequate for maintaining health and improving quality of life.

Bradesco has been an active member of the CEN for HIV/AIDS Prevention that works to promote and strengthen the fight against such an epidemic in the work place, disseminating information to a considerable portion of workers, family members and the community as a whole about safe methods to prevent the infection by HIV virus.

Another outstanding issue related to quality of life is the search for balance between the employee s personal and professional lives. We are ever concerned with our employees working hours so that they don t surpass their contracted hours and are able to fulfill their personal commitments and leisure.

In order to offer an appropriate environment and extra emotional support to employees, the Bank created a relaxation room in its call center at the Santa Cecília building in the city of São Paulo. The reserved room has an infrastructure

different from other environments in the Organization. There, employees find comfort and materials that help them relax and soften the impact of day-to-day activities inside and outside of the call center. The room is available to everyone who may possibly go through psychologically and emotionally taxing situations.

Thus, we consider the Bradesco Occupational Safety and Health Management System reiterates the commitment to the safety and health of our employees with the adoption of programs for ergonomic management and awareness about the importance of safety and health in the workplace.

### Benefits

Our management model is grounded in our belief in people.

We recognize the value of performance and people s potential for accomplishment as being the foundation of the Bradesco Organization s business.

We know that in order to have better performance, people need to have prospects and confidence in the future, their basic needs must be met, and their families well-being guaranteed. For that reason, we have put together a benefits package which, going well beyond legal requirements, provides our employees and their families safety and comfort in the supplying of their basic needs, professional development and special loan conditions for acquiring goods and property.

This management strategy contributes to a healthier, more productive and participative work environment, providing conditions for great performance levels and better results.

The special benefits we provide to our employees constitute one of the Organization s talent attraction and retention factors, in addition to contributing to Banco Bradesco s recognition as one of the best companies to work for in Brazil.

### Health and Dental Insurance

Our employees and their dependents have access to health- and dental care plans with premiums fully paid by the Bank. The health insurance includes non-traditional treatments, such as dialysis, organ transplants, acupuncture, homeopathy, myopia correction, GPR, heart valve, physiotherapy and AIDS treatment (with reimbursement of expenses for prescriptions drugs).

The dental insurance includes preventive and surgical treatment, oral rehabilitation, pediatric dentistry, endodontics, periodontology and prosthodontics. Implants are offered at lower-than -market costs through agreements.

From January to September 2008, there were 2,906,803 medical and hospital consultations and 436,982 dental consultations.

Supplementary Private Pension Plan

Bradesco makes available for all its employees a supplementary private pension plan, in which the Organization contributes with 50% of the monthly installments, including in a Christmas bonus.

The plan guarantees coverage to the retiree, the retiree s widow or widower and their children under the age of 21, or up to the age of 24 if they are in college.

#### Group Life Insurance

All Bradesco s employees have access to group life and personal accident insurance with subsidized costs. Employees retired by INSS who were laid off without just cause are offered the option to maintain the policy, with subsidized costs.

Social Services and Psychological Assistance

Bradesco s employees and their dependents are provided with social service and psychological assistance in situations of need and emergency.

Services are offered in the most diverse situations: medical treatment, accidents, decease in the family and release of special loans.

As from January 2008, nearly 7.3 thousand cases of social and psychological assistance were attended.

Such initiative shows Bradesco s concern with its employees well-being when facing personal problems.

### Snack Supply

Bradesco s employees receive snacks free of charge all working days.

In 9M08, we invested around R\$31 million, distributing approximately 20.5 million snacks.

#### Medicine

For the states of São Paulo and Rio de Janeiro, Bradesco offers agreements with the drugstores Drogasil and Drogasmil, for the purchase of medicine at lower than market cost.

### Influenza Vaccination

Bradesco has an annual vaccination campaign against influenza, offering the vaccination free of charge to all its employees and at subsidized prices to their dependents. During the 2007 campaign, 54,750 doses of the vaccine were given, with a cost of over than R\$1.7 million.

### Leisure Activities

In Cidade de Deus, Osasco, Bradesco maintains an area with swimming pools, a track, soccer field, basketball, volleyball, soccer, tennis and squash courts for leisure and recreation activities for employees and their dependents.

Up to September 2008, 40 thousand visits to the facilities were recorded.

#### Social Loan

Through Caixa Beneficente (Benefit Fund), the Organization offers financial assistance to its employees, granting loans with subsidized fees, for emergencies, educational expenses, acquisition of orthopedic apparatuses, glasses, funerals, psychologists, psychiatrists and speech therapists, among others.

Credit for Acquisition of Computers, Vehicles, Real Estate and Personal Expenses

Bradesco offers loans to its employees with subsidized fees for acquisition of computers and vehicles and for personal expenses. Employees and their first relatives may also finance the acquisition of residential real estate at lower interest rates.

#### **Online Shopping Channel**

The ShopFácil Funcionário is a special online shopping channel through which Bradesco negotiates special discounts directly with several product suppliers. Bradesco also has partnerships with some stores through which employees have access to special prices and payment options.

Other Benefits provided for by law and in the Collective Convention of Bank Employees:

- Transportation Vouchers
- Meal Vouchers

- Food Vouchers
- Maternity/Paternity/Wedding/Death Leave
- Funeral Assistance
- Day Care/Baby Sitter Assistance
- Professional Requalification Allowance

Human Resources September 2008

On September 30, 2008, Bradesco and its subsidiaries had 85,577 employees.

The following table presents the number of employees in the last periods:

		December								
	2003	2004	2005	2006	2007	2008				
Banco Bradesco	59,430	62,013	61,347	63,163	65,050	68,283				
Subsidiaries	9,407	11,631	12,534	13,577	17,054	17,294				
Bradesco Subtotal	68,837	73,644	73,881	76,740	82,104	85,577				
Banco BCN	5,203									
Subsidiaries	1,741									
BCN Subtotal	6,944									
Amex Brasil				442						
Subsidiaries				2,124						
Amex Subtotal				2,566						
Banco BMC					669					
Subsidiaries										
BMC Subtotal					669					
Total	75,781	73,644	73,881	79,306	82,773	85,577				
Below, we highlight some of Bradesco, s human capital indicators in September 2008.										

Below, we highlight some of Bradesco s human capital indicators in September 2008:

Gender		Age		Years of Service with Bradesco		Educational Background		Type of Position	
		Younger than 30	52%	Less than 5 years	43%	High School	16%		
				From 6 to 10			1070		
Men	52%	From 31 to 40	25%	years	20%	University	83%	Non-commissioned	49%
				From 11 to 20					
Women	48%	From 41 to 50	19%	years	18%	Other	1%	Commissioned	51%
		Older than 50	4%	More than 20 years	19%				

Personnel Expenses

In 9M08, Bradesco s personnel expenses reached R\$5,277 million, including those related to compensation, taxes, benefits, training, and employee profit sharing, among others.

The following pie graphs show the percentage share of each item in relation to Bradesco s total personnel expenses in 9M07 and 9M08.

Breakdown of Personnel Expenses

Personnel Expenses by Business Segment

### **Training and Development**

Believing in people s value and in the development capacity of each individual is one of the Organization s declared values, made possible by actions that aim to qualify and develop its professionals, making training programs in line with organizational strategies available, comprising all the Organization s areas and all employees from different positions, motivating self-development and the constant search for improvement.

In charge of the Organization's Training Management process, which is certified by NBR ISO 9001:2000 since December 2002, the Staff Training Department has the purpose of, by means of the most modern qualification media, reinforcing its commitment to contributing to the development and appreciating the staff and the employees through the constant search for quality.

Investments in educational programs for employees of the Bradesco Organization increase each year and show the importance given to team qualification as a competitive advantage to the success of its results. Among others, these aspects make Bradesco an all-inclusive bank that respects the client and shows its various actions with transparency and credibility, reflected by its employees culture of qualification, commitment and involvement.

For 2008, an R\$84.9 million budget, 42% higher than average investments over the last 5 years, was made available to fund the continuation of the main training programs targeted at several areas of the Organization and the implementation of new programs as a part of corporate business strategies.

In this special context of knowledge management, the Bradesco Organization has strongly invested in training programs that prioritize the fortification of internal competencies and the development of talents as support to the mission described in the internal people management policy: Recognizing that people are the sustaining basis of our business, our mission is to attract, develop, recognize, manage, esteem and stimulate the Bradesco Organization s talents through permanent construction of an integrated value relation among corporate activities.

### **Training and Development**

The scope of participation in training, bearing in mind the homogeneity of staff development and qualification possibilities, as well as the geographic distribution of branches and number of employees, is shown by the percentages of participation in all regions in accordance with the country s economic and financial factors, with 70% in the southeast region, 22% in the northeast and south regions and 8% in the Midwest and north regions.

Also important is the percentage of participation in training among male and female employees, which is also equitable in relation to the staff distribution with respect to gender with 49.8% participation of the males and 50.2% of the females.

From January to September 2008, training programs had 1,081,899 participants in the various available media: TreiNet, video training, brochures and on-site courses 1,619 different courses were available and R\$61.6 million was invested.

#### **On-Site Courses**

In 9M08, there were more than 132 thousand participants at on-site courses, mainly programs for the retail sector encompassing nearly 37 thousand participants in several programs. We would like to highlight the Retail Credit program, a partnership with Sebrae focused on loan analysis and granting for micro- and small businesses, expecting to contribute to the financial growth and strengthening of these clients in the competitive market.

We also provide a Credit Business course, a program that was implemented for the managers of corporate accounts in the retail sector. It aims to improve service, identify the clients needs through a commercial approach, negotiate adequate proper credit lines and improve client loyalty and results, providing the necessary knowledge and techniques for the business ongoing expansion.

In the ongoing search for service excellence, we count on the courses Assistance - A New Business View, Bank Cashier Workshop and Pre-Assistance Techniques. These courses are specifically focused on quality of service and on teams preparation and awareness directly connected to the assistance of new clients.

This year, we would like to point out the following courses: Interpersonal Relationships, Verbal Communication and Personal Marketing, and Perception Techniques. They provide behavioral skills and training essential for the development of employee activities on several hierarchical levels.

We also carried out important courses in partnership with renowned educational institutions in Brazil, such as Faculdade Largo São Francisco/USP (Basic Law), FGV (Business Administration and Finance) and FIPE/USP (Economics and Markets, and Financial Intermediation), with the purpose of expanding view of the globalized and market of professionals operating in several segments and who are directly focused on corporate relationships and businesses.

In order to contribute to the improvement of professionals working in the PAB segment, we created special programs focused on the clients needs, businesses and strategies, such as: Business Programs for PAB, Credit Strategies, and Business Practices, among others.

Other highlights are the courses designed for branch managers of the Prime and Retail sectors, such as: Leadership and Technical Supplementary Qualification for Branch Managers First Management, that improves the technical and behavioral skills required for this position; and the Coaching, Entrepreneurship and Results Leadership Program, which prepares professionals to perform as team managers in the current scenario by absorbing the necessary skills and instruments to transform work groups into enterprising and winning teams focused on business leverage and better corporate results.

As an alternative for the employees professional development process which operates in Prime and Retail segments, we launched the *Programa Afinado Competências* (Improved Competence Program), with the main purpose of raising the employees awareness regarding their role in the self-development process and improving their key competences for new challenges and internal career development.

As a supplement to the qualification process, we are currently developing the PAA Managers Education Program, which increases professionals view about the sector and market niche on which they focus. Thus, participants are able to identify and understand the specific needs and expectations of their clients, establishing service strategies and business planning.

In order to provide initial qualification for account managers, we count on basic business and individual and corporate client education programs that provide the technical, behavioral and commercial education essential for the initial development skills necessary for this position.

Currently, we also run the Preparation and Integration of New Branches program for the retail and Prime sectors, which primarily hopes to give new branch employees a wider vision of the market segment they focus on and develop behavioral and interpersonal skills essential for identifying the specific needs and expectations of their clients and review the customer service and business policies and strategies of their segments.

We would also like to point out the Individual and Corporate Client Business Skills Development Program designed to provide technical and commercial education for professionals who work in branches business areas, highlighting knowledge and behavioral development and improvement, favoring proper relationships and meeting clients needs and focusing on results.

Another current program is the Individual and Corporate Client Education Program for Assistant Managers, qualifying professionals of retail branches responsible for the structure and implementation of credit product processes, thus providing quality, efficient operations.

We would also like to highlight Prime sector programs, for which we created the Managerial Development Program for Relationship Managers to provide participants with technical, operational and commercial knowledge related to the segment s business, thus improving service for these clients and optimizing the Organization s results. Other highlights are the Shares and Capital Markets and Investments courses that revive technical and commercial aspects essential to trading so that clients can see Bradesco as an all inclusive bank; and the Qualification programs for administrative managers and assistant managers that prepare the team to execute its responsibilities and functions in the Prime segment.

The qualification process is continued with the Coaching Leadership, Entrepreneurship and Results Program that enables professional improvement and consolidation of participants roles as people managers and coaches so they can use their teams to achieve their goals.

We intensified the Business and Financial Consulting Program developed by FIA, which qualified and trained the Prime relationship manager teams with techniques and methodologies favoring their performance as financial and business consultants. The program helps them identify and stimulate clients needs and presenting viable solutions or profitable investments while taking ethical and social elements into account, as well as focusing on results for the client and the Organization. We launched the Agribusiness: Risk and Opportunity Identification program that increases group knowledge of the agribusiness market, its potential, current situation and future trends. This program focused on the development of the managers commercial view so that they perform the proper planning and follow-up of agribusiness clients/results, aiming the identification of opportunity and risk signals, as well as on the meeting clients needs and expectations in order to ensure the achievement of established segment goals. We also made available the Commercial Specialization Course in Real Estate Loan, which expands the segment employees view on the real estate market so that they may identify and stimulate clients to new business opportunities, as well as strengthen commercial approaches to increase business.

For the Bradesco Empresas and Corporate segments, we recently launched the Strategic Business Vision and Strategic Finance Programs, which encourage professionals to innovate their managerial practices in the face of their market challenges, beginning at self-knowledge and moving to an analysis of the institutional and organizational environments. These programs also allow the conciliation between corporate theory and practice, focusing on analysis, assessment and innovation in their activities. Continuing with new launches, the Program for Qualification of Bradesco Empresas and Bradesco Corporate s Assistant Managers was developed to expand the team s technical and managerial view, necessary to professional development, taking into consideration their duties and responsibilities.

For the Planning, Control and Corporate Client Operations area, we recently made available the Services and Process Management Program to make the participants aware of the importance of services and process management, by providing a basic set of knowledge and instruments.

The training programs for the Bank s departments and its affiliated companies stand out due to more than 90 thousand attendees in several external events run by specialized companies that offer vacancies to the general public, and in internal events developed by specialized consultants as well as by teams of instructors, which are Bradesco employees.

We continued to offer courses with content related to development of behavioral skills on a quarterly basis. Meeting Techniques, designed to prepare, carry out and assess the results of efficient meetings, Presentation Techniques, whose purpose is to improve presentation skills in a simple and objective manner, and Service: A New Corporate View, which reinforces the importance of interpersonal relations when serving internal and external clients, are examples of these courses.

Specifically for managerial positions, we continued the Interpersonal Relationships, Verbal Communication and Personal Marketing, Economy and Markets, Financial Intermediation, Administration and Finance and Management Skills Development courses.

This year, two new courses were launched for the business and related companies areas: Leadership Techniques, focusing on the development of interpersonal skills, increasing motivation and improving leadership practices, aimed at leaders under development; and Coaching Leadership, Entrepreneurship and Results, whose purpose is to develop managers awareness of their role of team builders and knowledge multipliers.

Among the several actions developed in the departments, we point out the following:

Competence Development Training carried out for the Client Relations Department, which was provided to all staff, with a program divided into several phases within approximately 5 months, including practice activities, group and individual courses.

Training for the specialization of the General Inspectorate Audits team, related to audit techniques and support tools.

The lecture Corporate Behavior: The Complete Professional was given to all Operational Control Department; with a stimulus approach, it is targeted to quality and proactive and positive attitudes in work.

The lecture Change Challenges, targeted to all Risk and Compliance Management Department, stimulated people to think about organizational changes considering ongoing worldwide changes, challenging professionals to the ongoing search for innovation.

Another lecture that is pointed out has been provided to all Organization and Methods Department: Competitive Edge: the great human question! As the name suggests, it is a reflection on the need of each professional to find his/her competitive edge.

Also in this period, training for information technology areas was attended by more than 7,900 professionals, hoping to improve storage performance and information availability to internal and external clients.

The Project Management Program was continued, and 144 professionals were already trained; there are currently 201 professionals in training, so as to provide solutions ensuring quality of technology systems. In addition, 73 employees are in training to obtain the PMP certification. As a competitive edge, the Software Quality Certification programs, presenting several software engineering techniques and concepts about product quality, have been continued. It is composed of 33 professionals who should join the 85 already certified. We would also like to highlight the Certification for Experts in Functional Points, which qualifies employees to measure systems according to standard techniques in the international market. Currently, we count on 59 certified employees and 20 employees are being trained for the exam.

In line with the IT Improvement Project, we have promoted courses about the new system development methodology for approximately 476 professionals in addition to training on processes for answering IT requests with a new tool for 186 employees of several branches. We also carried out technical/operational courses and lectures about Cobit, IT Governance and Critical Chain that aim faster and more effective service in identifying IT needs.

Anticipating the preparation and qualification of new professionals that will create an atmosphere of renovation and qualification for operation in IT areas, we are promoting the IT Qualification Program for trainees and interns. We currently have 53 trainees from Fundação Bradesco and 81 interns from renowned universities.

We continued the first qualification class on best international market practices for business analysts for 26 professionals from the Business Technology Department.

Also in IT areas, we have 22 employees taking MBA, graduate courses focused on IT at several renowned educational institutions. In addition, we have two Corporate Management MBA classes with a total of 65 professionals focusing on business technology, in partnership with FIA/USP that aims at qualifying them with managerial and business skills to operate on an integrated basis within the company s scope with the domestic and foreign markets and society.

We would like to point out that Bradesco Seguros e Previdência training, which involved more than 56 thousand participants, continues this year through *UniverSeg - Universo do Conhecimento de Seguro* (Insurance Knowledge Universe), consolidating new actions that reflect the strength of the project, such as: the second MBA in Business Management with a focus on Insurance class, in partnership with Ibmec-RJ, benefiting 41 professionals at management and superintendence levels; and the Technical Workshops:

Normative Resolution 167 of the ANS and Automobile Claim Regulation courses, which update and improve the professionals operating in Bradesco Saúde and Bradesco Auto/RE in the norms and process procedures set forth for 2008.

We began this year s programs with the Qualification for Production Supervisors and Assistants program with professionals who entered the commercial area from the market. The Market Quality and Profile, Competitive Strategies of Service and DRI courses were also provided to insurance employees.

We developed the Integration, Teams Development / High Performance and Sales Seminars for Bradesco Auto/RE (Operational Technical / Corporate Production and Mass Production Officers) and Accountancy Board of Bradesco Seguros. We also implemented the first Basic Reinsurance workshop class, aiming at meeting the insurance company employees needs of knowing this line upon the market opening.

For the brokers who sell Bradesco Seguros products, on the insurance market and in the Bank s branches, we continued the basic courses such as Vehicle, Equipment, Residential, Corporate, Health, SPG, Dental, Applied Sales and Communication & Professional Development, which aim at providing information that sets our products apart from the competitors as sales persuasion.

We also created the Mass Basic Lines program to support the brokerage companies operating as partners in the commercialization of Bradesco Auto/RE products and the Sales Workshop course, which provides tools to help the broker better develop his sales strategy for Bradesco Auto/RE products. We resumed the project From Broker to Broker , with the participation of market brokers in two lectures focused on relevant issues involving sales tactics and strategies. The lectures are:

- New Challenges for the Successful Broker invites the broker to think about the importance of the Basic Lines portfolio scope as a sales portfolio; and
- Unfair Competition: Is There a Cure? , encourages the Broker to think about the seriousness of this issue, suggesting some practices that contribute to the solution of this ever present issue, that directly affects the insurance broker, making the efforts of insurance companies in products and market positioning useless.

That BVP needs were met was shown by launching the Managerial Development Program, which was designed to ensure a process to development skills, identified using skills mapping with managers of the areas of several BVP departments. It represents a new concept because, in addition to the punctual action of classroom training, we have developed several extracurricular activities compatible with the reality of these professionals.

Another highlight is the LOMA Certification preparatory course for superintendents and managers of BVP. LOMA is an international association of more than 1,200 insurance and financial services companies present in 80 countries that conducts research and develops educational activities to improve the operations of insurance and private pension plan companies. The professional designation of LOMA is considered an excellence standard for insurance and financial services industry professionals.

We held the 5<sup>th</sup> Integration Meeting for 1,758 Scopus professionals of to encourage the development and growth process of employees in the Scopus services area, mainly to integrate the teams and value the professional to constantly improve the quality of service to clients and, as a result, produce better results for the company.

For BRAM, we created the Executive Coaching program, focusing on skill development in a structured and customized environment to develop leadership skills customized to the needs detected by mapping.

We would also like to point out for BRAM and BBI professionals, the preparatory course for the CFA Certification that included 25 participants. Established in 1962, CFA is an international certification for expert analysts and a global benchmark in knowledge about investments, quality and ethics.

For Finasa, we held workshops about professional stance to disseminate concepts and values, 574 employees from several levels and positions participated in the course; Professional Sales Management, for managers and promoters, invested in improving the sales skills of the sales team, and managers preparation to follow and facilitate the development of these skills in his or her team. The Credit Analysis program demonstrates that understanding that credit well granted is an important factor in the quality of operations.

We continued the Time Services training program with the 313 participant Trading Techniques course, designed to encourage a culture of negotiation that values quality of the relationship, offering value-added solutions and products to the client and to the Organization. The Supplementary Special Services program which involved 52 employees was meant to clarify the advantages clients have in including relatives as supplements on their cards, obtaining many advantages. In addition, the Integration program developed for recently hired employees was administered to present the Bradesco Organization, its history and its values to new hires.

Number of On-Site Participations over the Last Quarters

Partnerships with Universities and Colleges

Since 1996, in partnership with educational institutions such as FIA, FIPE, Fipecafi, FGV and Ibmec, more than 2,000 of Bradesco s employees have obtained MBAs, specialization and master s degrees courses and otherwise continued their education, which is important to maintain quality of information provided and for staff qualification to be in line with the most modern management practices.

This year, we have a class working toward their MBA Controller (Fipecafi), two classes for the MBA in Banking Businesses (FGV-SP), two classes for the MBA in Corporate Management focused on Business Technology (FIA) and one class for the MBA in Business Management with a focus on Insurance (Ibmec-RJ). Two classes for the MBA in Online Banking Businesses (FGV-RJ) were concluded, totaling 304 professionals from different areas of the Organization.

#### Certification in Investment Products

Preparatory courses for the Certification in Investment Products are in progress and are specially designed for employees who need to obtain the certification, after study of the material previously made available.

This year we used a new media, i.e., the *Treinamento Telepresencial*, in the preparatory course for Anbid s CPA 10 certification.

According to this methodology, classes are provided in a studio in São Paulo and broadcasted via satellite through the TV Corporativa channel to receiver units in several places, which allows a large target public receiving the information.

This tool enables scale gains, since this course is given to a larger number of professionals in relation to the workshop traditional method.

From January to September 2008, 3,266 professionals were certified. This year, 64.9% of Bradesco s candidates were certified, versus 45.9% of all candidates. This fact reiterates the Organization s concern with adequately preparing its professionals as well as employee involvement during the certification process.

These figures translate to the certification of 19,077 professionals directly involved in customer service at network branches and in serving qualified investors, in compliance with Resolution 3,158/03 of the Brazilian Monetary Council.

TreiNet Training through the Intranet/Internet

TreiNet, a special training tool, allows the fast, indiscriminate dissemination of new knowledge to all staff. It is an important instrument for personal and professional development.

Bearing witness to this are the over 3 million instances of participation in the 115 available courses since its implementation in 2000. This year, there were more than 765 thousand instances of participation, representing, on average, one course per month to each Organization s employee.

This year, fourteen new courses have been launched:

Bradesco University Account: to provide information about the Bradesco University Account, disclose its advantages and increase business opportunities;

Individual Client Multirisk: training related to Basic Lines was restructured and organized into five courses. This is the second course of the series and aims at providing information on the multi-risk insurance for Individual Clients;

Introduction to the Quality Management System: teaches the basic concepts of the Bradesco Quality Management System and the role of employees in this process of disseminating quality concepts at the Organization;

Integration into Bradesco Vida e Previdência: to provide information that may contribute to the integration of employees into Bradesco Vida e Previdência and into the Bradesco Organization;

Insurance Commercialization Planning: designed for insurance brokers and provides information that contributes to the improvement of their sales performance;

Personal Finances Management and Planning: the course provides information and strategy for an effective financial planning. It is useful information to achieve personal and family projects;

#### TreiNet Training through the Intranet/Internet

Insurance Commercialization II Approach and Relationship: this is the second course of the series and is related to the negotiation itself, from the approach to the after sales;

Sustainability: it presents the world s environmental issue history and the sustainable development concept, in addition to strengthening the sustainability culture in our Organization;

Introduction to Office 2007: it presents the initial functions and main information so that users may start to take advantage of Office 2007 s features;

Word 2007: it presents the main Word 2007 resources and explains how to edit texts efficiently; and

Libras: organized in four sequential courses, the purpose is to provide basic knowledge of Libras Brazilian Sign Language, to improve the customer service to deaf clients in branches and other Organization s premises.

For English language learning, on-line training has also been a competitive advantage, enabling the participation of around 1,500 employees in courses from basic to advanced level.

Through the Fundação Bradesco Portal, some TreiNet courses are available for clients who hold a Bradesco University account. Moreover, by means of Bradesco Seguros e Previdência s website 100% broker, TreiNet is also available for brokers and dealerships who sell the Organization s insurance products.

Number of Courses Launched in TreiNet

Brochures and Video Training

Based on the demands of Bradesco s areas on standard and operational issues and with a view to employees orientation, this year we have created eleven brochures on the following issues:

Investment Diversification Practices: to guide employees to completely serve the business needs of investors;

New Service Packages to provide information on changes in Packages and the realignment of some fees, among other things;

SALE System developed for the Prime segment, there is a guide for managers teaching how to use the system to manage their portfolios, since the system warns when there is credit risk;

PCME Market Winning Platform, to guide the retail segment managers about the Market Winning Platform, a tool that aims to provide a view of Bradesco s and competitors market potentials in a certain influence area to support the branches in the winning of new corporate clients;

New Rules of Bank Fees for Individuals with the purpose of informing branches employees as to the new Resolution 3,518 of Bacen about new parameters for bank fees;

Corporate Client Managerial Assistance with the purpose of guiding retail segment managers of corporate accounts as to the necessary aspects of building deep bonds with Bradesco, that is, to make the client feel completely assisted by the bank with specific solutions for his or her business;

Leasing Version 2 to explain what is leasing, so that employees may contract this type of operation safely;

CADU with the purpose of guiding the employees in relation to (CADU) explaining what is this tool, its importance, benefits and implications;

CET Finasa with the purpose of guiding Finasa s employees and partners in relation to the rule established by Bacen, in which all financial institutions are required to show the client all costs of a financing operation;

NDEV System information about use, resources and functionalities of NDEV system, targeted at guiding branches employees in the daily analysis of accounts with outstanding debt or debt risk; and

Customer Service Quality to train the branches employees in order to improve customer service and relationship with their clients in order to exceed clients expectations.

Five new Video trainings were also launched:

Politically-Exposed People for the Branches employees to support people who operate in the public sector;

Bradesco Retail Service Standards which sensitized employees about the importance of ensuring the quality in the assistance, by means of Bradesco service standards;

CADU with the purpose of creating a corporate view which enables the implementation of clients existing registry data unification;

Quality in Customer Service to make branches employees aware of the fact that the final client s perception as to the quality of service rendered is affected by each employee s action; and

Organization at the Work Place to improve the relations at the work place, as well as the quality of life.

Social and Corporate Responsibility

With the purpose of spreading the sustainability culture among the Organization s employees, the Challenge of the Planet was launched in September 2008. This initiative aims at making professionals aware of this important theme, allowing the assimilation of a sustainable behavior in their every-day attitudes, in addition to disclosing the Organization s position in relation to it. The Challenge of the Planet is an educational competition, made through TreiNet, with eliminatory rounds, privileging the knowledge available in several study sources acquired by professionals. Additionally, we continued projects that focus on human valuation, such as: the Youth Apprentice Program, Young Citizen Program and the Internship Programs with students from different universities, among them the Bradesco Unipalmares (Universidade da Cidadania Zumbi dos Palmares) Program. These programs benefit youths beginning their careers with qualification, social inclusion, and personal and professional development. Also under this context, Bradesco developed preparatory training in Libras Brazilian Sign Language (sign language for deaf-mute people), for employees providing direct services to clients with disabilities, including hearing impaired clients, in order to guarantee accessibility to our branches.

Number of Employees in Training in thousands

Total Amount Invested in Training in millions of R\$

Fundação Bradesco

Background

Fundação Bradesco, a non-profit organization with headquarters at Cidade de Deus, Osasco, State of São Paulo, was founded in 1956 and declared to be of Federal Public Utility by Decree 86,238, on July 30, 1981.

Aware that education should correspond to equal opportunities and personal and collective fulfillment, Fundação Bradesco currently maintains 40 Schools primarily installed in the country's most underprivileged regions in all Brazilian states and the Federal District.

Targets and Goals

A pioneer in private social investment, Fundação Bradesco s primary mission is to provide quality formal education to children, youths and adults so they can achieve personal fulfillment through their work and the effective exercise of citizenship.

In the last ten years, Fundação Bradesco has provided quality traditional and distance education courses free of charge to 1,474,000 students, including children, youths and adults.

In 2008, the goal is to exceed 411,665 instances of service across performance segments. Out of these results, 110,415 students will be served in their own Schools, in basic education, from kindergarten to high school and high school technical education; in youth and adult education; and in the preliminary and continuing qualification. In addition to these benefits, through the virtual school, its e-learning portal, and CIDs, there will be more than 300 thousand instances of service. Uniforms, school supplies, meals and medical and dental assistance are ensured for approximately 50 thousand Fundação Bradesco students in basic education free of charge.

#### Areas and Methods of Action

**Basic Education** 

Basic Education, which includes kindergarten, elementary school (first to ninth grades) and high school, encompasses more than 45% of all students in courses provided free of charge by Fundação Bradesco each year. In addition, the students receive free school supplies, uniforms, meals and health and dental assistance.

Fundação Bradesco is constantly evaluating the contemporary learning trends and, thus always bringing new challenges for its teaching methods so that the conclusions involve all schools and that they propose ongoing interaction among them.

The school is envisioned as a privileged environment for exercising citizenship values. Students are regarded as original, creative human beings and culture producers who learn through experiences in both school and society. Hence, their potential and need to interact and reflect on the diversity of knowledge are approached in the classrooms.

Fundação Bradesco s multi-disciplinary education seeks to provide students with access to practical and theoretical content, based on the principle that the development process is both dialectic and constructive. With this intent, Fundação Bradesco offers several continuing education opportunities to educators, including traditional and distance education courses.

Concomitant to teacher s education, the Fundação also produces teaching materials and resources. Books are used by students from the 1<sup>st</sup> to the 5<sup>th</sup> grade of elementary school, philosophy material for high school, and CD-ROMs and DVDs for teachers with work guidelines.

High School Technical Education

Based on the commitment to offer technical professional education capable of guaranteeing students the continuous right to develop their skills for a fruitful and social life, Fundação Bradesco corresponds to the new model of technical education in force in Brazil. Bradesco structured course syllabi, prioritizing the market and societal demands from a brand new perspective, offering work preparation.

Based on the professional areas of Agribusiness, Management, Industry (Electronics) and Information Technology, a number of courses were developed and offered according to the specific needs of the communities in which the Schools are located.

The syllabi of these courses aim to ensure a close relationship between work, knowledge and citizenship. The target is to develop creative, productive and business-minded citizens, as well as showing students the importance of continuing education.

By offering students who come from underprivileged backgrounds courses whose syllabi will facilitate their entry and re-entry into the labor market, Fundação Bradesco provides access to the emerging and fast-changing business world.

Preliminary and Continuing Qualification

Fundação Bradesco offers this kind of education free of charge to meet the needs of updating and qualifying laborers at different educational levels. There are more than 100 options of free courses, with flexible agendas that allow alterations according to the realities of the labor market in the following professional areas: Management, Personal Image (Fashion and Personal Beauty Care), Industry (Electrical, Electronics and Printing Technology), IT, Leisure and Social Development, Tourism and Hospitality (Tourism, Hospitality and Catering Services). In the agribusiness area, Fundação Bradesco offers courses that include artificial insemination techniques.

#### Youth and Adult Education

These youths and adults come from different regions but often have similar life stories and are mostly comprised of laborers and housewives who were unable to attend or remain in school up to the conclusion of their studies. At Fundação Bradesco, they can take adult literacy courses and graduate from both elementary and high school levels and apply to universities to improve their employment prospects and most importantly to increase their skills.

Youth and Adult Education courses are given in two segments: Youth and Adult Literacy and Tele-education for Elementary and High School Equivalency.

The Tele-education courses are offered in Fundação Bradesco Schools or at companies that have entered into operating agreements with it, with flexible timetables to suit different work shifts once the classrooms are taken to the companies, respecting different working hours and avoiding the need for students to commute to Schools. Another reason for the programs good performance is related to the investments made by Fundação Bradesco in technical-learning resources.

Developed for the parents of students who attend Fundação Bradesco Schools, the Adult Literacy Course is structured around a social-constructivist concept, whereby the student becomes an active subject in the learning process. The topics addressed during classes arouse interest and motivate learners, guaranteeing the success of the course.

Fundação Bradesco s main goal is to prepare students to improve their life conditions based on the acquisition of organized knowledge, since according to Bradesco s philosophy, education alone is capable of forming citizens who are participative and aware of their role in society.

Distance Learning Virtual School

Maintained by Fundação Bradesco since 2001, the e-learning Virtual School portal, in partnership with well known worldwide content providers, enables the spread of the services of its 40 Schools beyond their physical locations.

Based on the pedagogical mediation concept, in which the student is the main agent of his or her own learning, the Virtual School currently offers 184 distance and hybrid education courses in the IT area, benefiting around 165 thousand students and teachers. The portal allows experience, knowledge and information exchange through online tools, such as chats, conferences and a virtual campus which may include more than 150 thousand users. In 2008, we expect to serve more than 180 thousand people.

**Digital Inclusion** 

Fundação Bradesco promotes fast and easy access to new information technologies for people who live near its Schools through CIDs.

In addition to being a learning and professional qualification center by offering short and long-term courses similar to those provided in Fundação Bradesco Schools, the CIDs also work as a discussion forum of local problems, associated with companies in partnership with the Bradesco Organization, public schools, universities and Brazilian and foreign research centers, such as the USP and Media Lab (MIT).

Currently, the Fundação maintains 100 CIDs, with an estimate of more than 100 thousand instances of service in 2008 for users of different profiles, such as indigenous peoples, people of African descent, youths, adults, the elderly and urban and rural communities in all Brazilian regions.

#### Material Facts

Fundação Bradesco carried out the *V Encontro Nacional de Assistentes de Direção* (V Principal Assistants National Meeting). The event was attended by Education Assistants of the School Units, during one week, at its headquarters in Osasco, State of São Paulo, and the theme was Actions and Results .

Fundação Bradesco supported and sponsored Expo T&C *Exposição de Tecnologia e Ciência* (Technology and Science Exhibit), which took place simultaneously to the 60<sup>a</sup> Reunião Anual da SBPC (*60<sup>th</sup> Annual Meeting of SBPC*), at Campinas University, in São Paulo, where works from the Campinas/SP, Osasco I/SP and Jardim Conceição -Osasco/SP School Units were exhibited.

More three new small nurseries to develop seedlings from Atlantic Forest were opened in Garanhuns/PE, Itajubá/MG and Natal/RN School Units, totaling 18 units for community environmental education and awareness raising, affirming even more the partnership with Fundação SOS Mata Atlântica. Fundação Bradesco s teachers and students are given technical qualification from Fundação SOS Mata Atlântica to handle species and promote environmental education and reforestation initiatives in partnership with local social activists.

The Bradesco Historic Museum, which completed 25 years of activities, presents the exhibit *Bradesco e Imigrantes Japones: uma sólida amizade* (Bradesco and Japanese Immigrants: a solid friendship), with objects of *Coleção Japão* (Japan Collection) that are part of its assemblage, to celebrate the hundredth anniversary of Japanese Immigration to Brazil.

Fundação Bradesco sponsored the *Congresso Internacional de Educação para Surdos* (International Conference of Education for Deaf), promoted by Fundação de Rotarianos de São Paulo, whose theme was Bilingualism: practices and perspectives .

Fundação Bradesco was part of the *XIII Exposição Agropecuária de Garanhuns* (XIII Garanhuns Farming and Ranching Exhibit), an event focused on producers, technicians, students and people directly and indirectly related to the agribusiness sector. The Garanhuns/PE School Unit participated in the exhibit to disclose its work carried out related to this segment.

Feira de Santana/BA School Unit took part in the *XXXIII Expofeira* Exposição Agropecuária de Feira de Santana (Feira de Santana Farming and Ranching Exhibit), a fair focused on exhibitors, cattle farmers, companies, rural producers and general public interested in Brazilian farming, ranching and agribusiness.

Fundação Bradesco supported the 4° *Encontro Paulista de Fundações* (4<sup>th</sup> São Paulo Foundations Meeting) carried out by APF, with the theme Foundations in São Paulo, Brazil and Worldwide , with the purpose of discussing manners to strengthen foundations representativeness in government bodies, community and communication channels.

Fundação presented projects performed in its Canuanã/TO and Bodoquena/MS farm schools during the *VI Exposição de Tecnologia Agropecuária Ciência para a Vida* (VI Farming and Ranching Technology Exhibit Science for Life). Developed by Embrapa, it is considered the most important Brazilian event in the sector, strategically created to promote farming and ranching and develop science and technology.

Fundação Bradesco carried out the *Encontro Nacional de Orientadores* (National Advisors Meeting). The event was attended by 104 Educational, Pedagogical and Professional Advisors of its School Units, during one week in São Paulo, state of São Paulo, and the theme was Aligning Actions and Results .

Main Acknowledgments

*51º Concurso Cientistas de Amanhã* (51<sup>th</sup> Scientists of Tomorrow Contest) Brazilian Institute of Education, Science and Culture and Unesco São Paulo Commission. The projects Test for the availability of biodiesel production to small producers in a handicraft manner by means of animal fat and Market research of the main vegetable species consumed in the city of Formoso do Araguaia , developed by students of High School Technical Education course in Farming and Ranching of Bodoquena/MS and Canuanã/TO School Units, received, respectively, Ibecc Unesco Award and Motion of Applause.

**Brazilian First Lego League Championship Power Puzzle** promoted by First of Brazil. Free Access team of Osasco School Unit ranked first in category Missions Robotics Challenges.

*IV Expociências Latino-Americana ESI-AMLAT* (IV Latin-American Science Exhibit) carried out by Milset América Latina. The project Use of propolis in the preventive control of tomato pests and diseases, prepared by students and teachers of High School Technical Education course in Farming and Ranching in the Bodoquena/MS School Unit, ranked fifth in the Botany category.

*Prêmio Microsoft Educadores Inovadores Brasil* (Microsoft Award for Brazilian Innovative Teachers) The projects Point of ideas and environmental solutions in 4R and Physics in the Park Educational Robotics and Accessibility, developed by teachers of Rio de Janeiro/RJ and Osasco I/SP School Units, were finalists. The first one of them ranked among the best four of the contest and will be presented in the world event Microsoft Innovative Teachers Forum, in Thailand.

*VIII Mostra de Inovações Pedagógicas* (VIII Pedagogic Innovations Exhibit) carried out by SESC/MG The projects What it has to do with Physics and Poetical Roads: art and poetry in roads, reading and writing in school, prepared by teachers of Fundação Bradesco s Pinheiro/MA and São João Del Rei/MG School Units ranked second and third in High School and Elementary School (from 6<sup>th</sup> to 9<sup>th</sup> grade) categories, respectively.

*Prêmio Belgo ArcelorMittal de Meio Ambiente* (Belgo ArcelorMittal Environmental Award) this year s contest was promoted by Fundação Belgo ArcelorMittal de Meio Ambiente, with the theme Feel the climate! A discussion about Earth heating . Among the five finalists, two projects were developed by Fundação Bradesco: Jardim Conceição/SP School Unit, with the work Climate and Energetic Challenge and Osasco Unit I/SP School Unit, with the project Know how to look after .

**Partner Conhecimento Tribute** The role of Financial Institutions in the Community . Fundação Bradesco is acknowledged by its work developed in the community.

*Prêmio Victor Civita Educador Nota 10* (Victor Civita Best Teacher Award) granted by Fundação Victor Civita. Three teachers of Marília/SP, Natal/RN and Campinas/SP School Units were among the 50 finalists. One of them was classified among the 10 finalists to the Award.

Fundação Bradesco, by means of Youth and Adult Education, participated in the *XVII Prêmio Volvo de Educação para o Trânsito* (XVII Traffic Education Volvo Award). João Pessoa School Unit was granted the *prêmio Regional Nordeste* (Northeast Region award) for the project Car crashes in Cuiá curve: what Physics and Mathematics have to do with it . In addition, a station placed in company Tavex in the city of Americana/SP was granted the award in the National General category with the project High Speed: so what? which received Volvo National trophy.

#### School Locations

The majority of Fundação Bradesco s educational units are located on the outskirts of major cities or in rural areas where there is a significant lack of educational and welfare assistance. Thousands of students all over Brazil are given the opportunity to study at these schools.

Schools	Students	Schools	Students
Aparecida de Goiânia-GO	2,104	João Pessoa-PB	2,348
Bagé-RS	2,321	Laguna-SC	2,080
Boa Vista-RR	2,525	Macapá-AP	2,112
Bodoquena-MS	1,353	Maceió-AL	2,195
Cacoal-RO	2,464	Manaus-AM	2,513
Campinas-SP	4,404	Marília-SP	3,163
Canuanã-TO	1,552	Natal-RN	2,252
Caucaia-CE	2,313	Paragominas-PA	2,300
Ceilândia-DF	3,415	Paranavaí-PR	1,921
Cidade de Deus Osasco-SP		Pinheiro-MA	2,148
Unit I	4,026	Propriá-SE	2,221
Unit II	2,816	Registro-SP	2,436
Education Stations of Youths and Adults	6,180	Rio Branco-AC	2,848
Preliminary and Continuing Qualification			
of Workers	6,215	Rio de Janeiro-RJ	4,308
Conceição do Araguaia-PA	2,492	Rosário do Sul-RS	975
Cuiabá-MT	2,397	Salvador-BA	2,211
Feira de Santana-BA	886	São João Del Rei-MG	2,537
Garanhuns-PE	971	São Luis-MA	2,469
Gravataí-RS	3,609	Teresina-PI	2,422
Irecê-BA	2,635	Vila Velha-ES	2,191
Itajubá-MG	2,577		
Jaboatão-PE	2,765		
Jardim Conceição Osasco-SP	2,745	Total (*)	110,415

(\*) Forecast of service for 2008.

Fundação Bradesco An Educational Project as Large as Brazil

#### Funding Sources

Funds to finance Fundação Bradesco activities come exclusively from income derived from the Fundação s assets.

Funds invested in the last 10 years (*)	R\$1.392 billion
Funds invested in 2007	R\$200.982 million
Funds expected for 2008	<b>R\$220.069</b> million
(*) in nominal values, equivalent to R\$3.074 billion, restated by CDI/Selic r	ate until December 2007.

#### Courses Grades

	Assistance Forecast for 2008	
	Number of Students	% of Total
Basic Education	49,534	12.03
Youth and Adult Education	19,667	4.78
Preliminary and Continuing Qualification	41,214	10.01
Subtotal	110,415	26.82
Distance education (CIDs and Virtual School)	301,250	73.18
Total Services	411,665	100%

Student Profile Reference: Service in 2007

Increase in the Number of Students Assistance in Schools

#### **Finasa Sports Program**

Through the Finasa Sports Program, the Bradesco Organization shows its support for the development of citizenship and social inclusion of children and youths between 9 and 18 years of age.

During its 20 years of activity, Finasa Sports entered into many partnerships, among which the most outstanding is the agreement with Osasco s Local Government. This partnership contributes to expand the program s social reach.

Currently, the program has a total of 121 professionals carrying out activities at state and local schools, Osasco s municipal sports centers, the SESI Osasco unit, Fundação Bradesco and private schools, assisting more than 2,000 girls free of charge in 53 qualification centers and specialists centers, in volleyball and basketball.

Most of these girls come from underprivileged backgrounds.

The program s main goal is complete development through a healthy activity such as sports, education, health and well-being programs that help raise these girls awareness about citizenship so that they can be in charge of their own lives and make socially responsible choices.

The program also supports the formal education process by adopting as a requirement the girls enrollment and attendance in regular schools.

At the training centers, all students have guaranteed access to quality sports education, regardless of their physical characteristics, such as weight, height or sports skills.

The activities for children and young adults at the specialists centers, besides sports education with medical, psychological, physiotherapeutic and nutritional follow-up, also include regular information on hygiene, stress, adolescence, drug use and teen pregnancy prevention, turning these places into true citizenship centers.

This program also offers a support structure according to categories, with benefits such as life insurance and health care, among others, including sports equipment used in training and competitions.

Practicing, in addition to contributing to a healthy life style, is responsible for the formation of high level athletes, enabling the players participation in Finasa Osasco s adult volleyball team and in the children s and junior s Brazilian female volleyball and basketball teams.

It is the first social sports program to receive funds from tax incentives, made available by the *Estatuto da Criança e do Adolescente* (Statute of Children and Adolescents) through the agreement executed between Conanda and the Ministry of Sports in 2003. The Finasa Sports Program is a benchmark in sporting activities of this nature.

#### **Social-cultural Events**

During 3Q08, Bradesco Organization supported and sponsored dozens of socio-cultural events in different locations of Brazil, from regional festivals that preserve folk traditions to internationally renowned spectacles.

The Bank sponsors the exhibitions *Einstein*, in São Paulo, and *Darwin Brasil* in Brasília, in Distrito Federal, and in Goiânia, in the state of Goiás. The events have educational support of Fundação Bradesco.

It sponsored the plays *Hamlet*, in FAAP Theater, in São Paulo; A *Alma Boa SetSuan*, in Renaissance Theater, also in São Paulo; *Ensina-me a Viver*, in Leblon Theater, in Rio de Janeiro; and *Noé Noé Deu a Louca no Convés*, in Tuca Theater, in São Paulo.

For the fourth consecutive year, it sponsored the *Festival Internacional de Inverno de Campos do Jordão* (Campos do Jordão International Winter Festival), in the countryside of São Paulo, as well as the Winter Festivals of Garanhuns, in Pernambuco, and Vitória da Conquista, in Bahia.

It sponsored the presentations of High School Musical in the cities of São Paulo and Belo Horizonte, and *Mozarteum Brasileiro* in Rio de Janeiro, São Paulo and Santos; the Brazilian Symphony Orchestra, in São Paulo and Rio de Janeiro; and the opera Os *Caçadores de Pérola*, in Centro Cultural Judaico, in São Paulo. In addition, the tour of the singers Mônica Salmaso, Fortuna and Elba Ramalho in Brazil, and the concert of Roberto Carlos, in São Paulo, the Music Festival of Itajaí, in Santa Catarina, and San Genaro Feast, in São Paulo, were also sponsored by the Bank.

In social and environmental area, Bradesco sponsored the *II Mostra de Responsabilidade Social da Fiesp 2008* (2008 II Fiesp Social Responsibility Exhibition) and the event *Ecos do Planeta*, both carried out in Ibirapuera Park, in São Paulo. It also sponsored the *Jantar Por Uma Boa Causa* (a dinner for a good reason), for the Community Association of Santos for Assistance of HIV/Aids Carrier, in Santos.

Grupo Bradesco de Seguros e Previdência sponsored several cultural initiatives, such as the show *Tom & Vinícius, o Musical*, which tells the importance of the partnership between Tom Jobim and Vinícius de Moraes in the Brazilian culture history, and the exhibition 50 Years of Bossa Nova, in UN s headquarters, in New York. The play *Cocoricó Uma Aventura no Teatro*, in São Paulo, is sponsored by Bradesco Vida e Previdência.

#### Social Report Nine-month Period of 2008 and 2007

1) Calculation basis

	9M08	in thousands of R\$	9M07	in thousands of R\$
Net revenue (NR) <sup>(1)</sup>		12,956,790		13,431,905
Operating income (OI) (**)		7,216,145		7,168,342
Gross payroll (GP)		5,276,483		4,749,366

#### 2) Internal social indicators

	in thousands of R\$	% of GP	% of NR	in thousands of R\$	% of GP	% of NR
Meals	452,250	8.6	3.5	402,658	8.5	3.0
Taxes	939,897	17.8	7.3	837,409	17.6	6.2
Private pension plans	180,048	3.4	1.4	232,864	4.9	1.7
Healthcare	255,654	4.8	2.0	241,658	5.1	1.8
Occupational health and safety						
Education						
Culture						
Professional qualification and training	61,575	1.2	0.5	51,041	1.1	0.4
On-site child care and child-care benefits	32,305	0.6	0.2	31,002	0.7	0.2
Employee profit sharing	428,764	8.1	3.3	372,787	7.8	2.8
Other	94,575	1.8	0.7	83,691	1.7	0.7
Total internal social indicators	2,445,068	46.3	18.9	2,253,110	47.4	16.8

3) External social indicators

	in thousands of R\$	% of OI	% of NR	in thousands of R\$	% of OI	% of NR
Education (*)	5,669	0.1		1,021		
Culture	28,601	0.4	0.2	13,267	0.2	0.1
Health and basic sanitation	3,608			4,066	0.1	
Sports (**)	13,952	0.2	0.1	3,484		
Prevention of hunger and food security	60			1,100		
Other	17,221	0.2	0.2	9,153	0.1	0.1
Total contribution to society	69,111	0.9	0.5	32,091	0.4	0.2
Taxes (excluding social charges)	3,317,700	46.0	25.6	4,286,237	59.8	31.9
Total external social indicators	3,386,811	46.9	26.1	4,318,328	60.2	32.1

#### 4) Environmental indicators

	in thousands of R\$	% of OI	% of NR	in thousands of R\$	% of OI	% of NR
Investments related to company production/operation Investments in external programs and/or projects	8,088	0.1	0.1	9,878	0.1	0.1
Total investments in environmental protection	8,088	0.1	0.1	9,878	0.1	0.1
With regards to the establishment of "annual goals" for minimizing waste, general production/ operation consumption and increasing the efficient use of natural resources, the company:	() has no established goals () complies (0 to 50%)	() complies 75%) () complies 100%)		() has no established goals () complies (0 to 50%)	() complies 75%) () complies 100%)	
5) ) Employees indicators						
			9M(	08	9M07	7
Employees at the end of the period Admissions during the period Outsourced employees Trainees/interns Employees older than 45 Female employees % of management positions held by women Employees of African descent % of management positions held by employ descent Employees with disabilities or employees w 6) Key information regarding the exercise of	vees of African	eds		85,577 9,640 8,074 897 8,821 41,218 44.6 13,127 14.3 1,239		81,943 7,607 7,556 961 7,940 39,074 43.1 12,356 14.1 1,000
	9M08			Target	s 9M09	
Ratio between maximum and minimum salary:	18.7				I	
Total number of occupational accidents:	717		En	nployees aware acci	eness to avoid dents	l work
The company's social and () director	s (x) ()a	ll employees	() d	irectors (v)	() all emr	lovees

The company's social and	() directors (x) () all employees	() directors (x) () all employees		
environmental projects were	directors	directors		
established by:	and managers	and managers		

Occupational safety and health standards were defined by:	() directors () (x) all + Cipa all employees	() directors () (x) all + Cipa all employees
With regards to freedom of trade union activities, collective bargaining rights and internal employee representation, the company:	(x) does () () not interfe <b>ro</b> mplies winthourages activities OIT rules	(x) does () () s not interfe <b>ro</b> mplies winthourages activities OIT rules
Private pension plans are offered to:	() directors () (x) all employees directors and managers	() directors () (x) all employees directors and managers
The company's profit sharing plan is distributed to:	() directors () (x) all employees directors and managers	() directors () (x) all employees directors and managers
When selecting suppliers, the ethical, social and environmental responsibility standards adopted by the company:	e () are () (x) are required not conside <b>ated</b> suggested	() are () (x) are required not conside <b>ated</b> suggested
With regards to the participation of employees in voluntary work programs, the company:	() does () (x) organizes not interfegeives support and encourages participation	() does () (x) organizes not interfe <b>ge</b> ves support and encourages participation
Total number of consumer s complaints and criticisms:	In company: At In court: 84,370 105,764 Procon: 11.913	Prepare and make our employees aware, thus reducing the number of complaints
% of complaints and criticisms solved:	In company: At In court: 75.6% 100% Procon: 100%	In company: At In court: 100% 100% Procon: 100%
Total value added to be distributed (in thousands of R\$)	9M08: 14,508,426	9M07: 14,442,974
Distribution of value added:	26.8 % government 31.7 % employees 14.3 %	31.0 % government 28.7 % employees 14.8 %
	shareholders 27.2 % retained	shareholders 25.5 % retained

7) Other information

The information contained in the Social Report was reviewed by PricewaterhouseCoopers Auditores Independentes.

(\*) The information above does not include funds invested by Fundação Bradesco (one of Bradesco s controlling shareholders). (\*\*) For comparison purposes, the amounts related to 9M07 were included.

(1) Net revenue (NR) is considered Gross Income I from Financial Intermediation. Inapp

Inapplicable

## 7 - Report of Independent Auditors

Report of Independent Auditors on Limited Review of Supplementary Accounting Information presented in the Report on Economic and Financial Analysis and in the Statement of Social Responsibility

To the Board of Directors Banco Bradesco S.A.

1. In connection with our limited reviews of the Quarterly Information of Banco Bradesco S.A. and its subsidiaries (consolidated) as of September 30, 2008 and 2007, on which we issued a report without exceptions dated October 24, 2008, we have carried out a limited review of the supplementary accounting information contained in the Report on Economic and Financial Analysis and in the Statement of Social Responsibility. This supplementary information was prepared by the Bank s management for the purpose of additional analysis and is not a required part of the quarterly information.

2. Our work was carried out in accordance with the specific standards established by the Institute of Independent Auditors of Brazil IBRACON, in conjunction with the Federal Accounting Council CFC, for the purpose of reviewing the supplementary accounting information described in paragraph one and mainly comprised: (a) inquiries of and discussions with management responsible for the accounting, financial and operating areas of the Bank and its subsidiaries with regard to the main criteria used for the preparation of this additional accounting information and (b) a review of the significant information and the subsequent events which have, or could have significant effects on the financial position and operations of the Bank and its subsidiaries.

3. Based on our limited review, we are not aware of any material modifications which should be made to the supplementary information, referred to above, in order for such information to be fairly presented, in all material respects, in relation to the quarterly information, referred to in paragraph one, taken as a whole.

4. As described in Note 35(b), Law 11.638, was enacted on December 28, 2007 and became effective on January 1, 2008. This law amended, revoked and introduced new provisions to Law 6.404/76 (the Brazilian Corporation Law) and changed the accounting practices adopted in Brazil. Even though this law has already come into force, some of the changes introduced depend on standardization by the National Monetary Council CMN, the Brazilian Central Bank BACEN, the National Council of Private Insurance CNSP and the Superintendency of Private Insurance SUSEP prior to their full application by the institutions subject to regulation. Accordingly, during this transition phase, BACEN, through Release 16.669 of March 20, 2008 and SUSEP, through Circular-letter SUSEP/DECON/GAB/no. 005/2008 of June 9, 2008, have waived the application of the provisions of Law 11.638/07 for preparation purposes of the interim financial statements in 2008. As a result, the accounting information contained in the quarterly information referred to in paragraph one was prepared in accordance with specific instructions from BACEN and SUSEP and does not consider the changes to the accounting practices introduced by Law 11.638/07.

5. As described in Note 15, the goodwill on investments in associated and subsidiary companies was amortized.

São Paulo, October 24, 2008

Auditores Independentes CRC 2SP000160/O-5

Washington Luiz Pereira Cavalcanti Contador CRC 1SP172940/O-6

## 8 - International Accounting Standards IFRS

#### International Accounting Standards IFRS

#### Introduction

The International Accounting Standards, currently known as IFRS, are international accounting pronouncements published by the International Accounting Standards Board (IASB), based on principles rather than specific rules.

These rules are high-quality pronouncements, comprehensible and applicable, providing for transparency and comparability of information presented in financial statements and other accounting reports, enabling an easier understanding among participants of worldwide capital markets and other users of accountancy for making economic decisions.

The process of converging into the international accounting standards became very important due to the great changes in the global economic scenario in recent years, significantly represented by the accelerated globalization process of the economy.

The IFRS rules were adopted by European Union countries as of December 31, 2005, with the purpose of converging the consolidated financial statements prepared by their companies. This initiative was internationally embraced by the financial community. Currently, in addition to countries that are already adopting the international rules, many others have official convergence projects for their local accounting rules into the IFRS, including Brazil.

#### History of the Creation of the IAS/IFRS

In 1973, the IASC was created by professional accounting bodies from Germany, Australia, Canada, United States, France, Ireland, Japan, Mexico, Netherlands and United Kingdom. This new entity was created with the purpose of preparing and publishing, in a completely independent manner, a new standard of international accounting rules that could be internationally accepted. The IASC is a non-profit, independent foundation, with its own funds originated from contributions of several international bodies, as well as major auditing companies. The first accounting pronouncements published by IASC were called IAS. Many IAS rules are still currently in force, despite of undergoing amendments over time.

In 1997, the SIC was created, which is a technical committee within the structure of IASC in charge of the publications of accounting interpretations, also called SIC, whose purpose is to clarify the users doubts.

In 2001, IASB was created to take the technical responsibilities of IASC and with the purpose of improving the technical structure of formulation and validation of new international accounting pronouncements to be issued, which were called IFRS. The new name chosen by IASB showed the committee s interest in progressively changing the former accounting pronouncements into new internationally accepted standards of financial reporting with the purpose of meeting the growing expectations of users of the financial information (analysts, investors, institutions etc.). In December 2001, the name SIC was changed to IFRIC. This Committee became responsible for the publication, as of 2002, of all interpretations about the set of international rules, called IFRIC.

In March 2004, many IAS/IFRS rules were published by IASB, including IFRS 1, which defined the principles to be observed by the companies in the conversion process and the first publication of financial statements in IFRS.

In 2005, all European publicly-held companies started to adopt mandatorily the rules in IFRS for the publication of their consolidated financial statements.

#### **Organizational Structure of IASC**

IASC Foundation is an independent organization which has two main bodies: the Advisory Council and IASB. The SAC and IFRIC are also part of its structure.

IASC Foundation appoints IASB s members and provides the necessary resources. However, IASB has the exclusive responsibility of preparing the international accounting rules.

#### Source: IASB

The international rules are a set of technical pronouncements composed of:

- IAS: the first pronouncements issued by IASC.
- SIC: the first interpretations issued by IASC.
- IFRS: the most recent pronouncements issued by IASB.
- IFRIC: the most recent interpretations issued by IASB.

#### Framework (Conceptual Structure)

The conceptual structure for the preparation and the presentation of international financial statements is detailed in the Framework for the Preparation and Presentation of Financial Statements.

The Framework is not an international accounting rule but a description of the basic concepts which must be respected in the preparation and presentation of the international financial statements. It defines the intrinsic spirit and the general philosophy of the international accounting rules and aims: (i) to assist IASB and IFRIC in the development and interpretation of the international accounting rules; (ii) to guide users of accounting in the preparation of the financial statements; and (iii) to help auditors form their opinions.

Obs.: all international pronouncements are published by IASB in English.

#### The Composition of Financial Statements

- Balance Sheet
- Statement of Income
- Statement of Cash Flow
- Statement of Changes in Shareholders Equity
- Notes to the Financial Statements

#### Benefits of the Convergence to the International Accounting Rules

- To provide high quality, understandable, transparent and comparable accounting information, regardless of the country of origin.
- To strengthen the credibility of the information both by internal and external investors.
- To participate in the globalized capital markets.
- To facilitate the follow-up and comparison of the economic-financial condition and of the performance of the Institutions.
- To optimize the allocation of capitals and contribute to reduce of funding costs.
- To eliminate the need of preparation, by the Institutions with international operations, of multiple sets of financial statements, contributing to reduce operational costs.
- To reduce the regulatory cost.
- To centralize the issuance of accounting rules.

#### World Outlook

Currently, more than 100 countries require, allow the use, or have a policy of convergence of their accounting practices to IFRS.

Source: The Journal of the IASB and the IASC Foundation INSIGHT Q3 and Q4, 2007.

Since 2005, by means of the commitment assumed by several countries of the world to adopt the International Accounting Rules, significant progresses have been reached by IASB towards global convergence.

It is worth pointing out that in the United States, SEC approved, on November 15, 2007, a procedure for foreign companies to file their financial statements, already as of 2008, according to IFRSs, without the need of reconciliation of the result and the shareholders equity. Bradesco has not defined yet the replacement date of its financial statements prepared in conformity with the US GAAP, recorded at SEC for financial statements prepared in conformity with IFRSs.

The presentation of the financial statements in IFRS is internationally recognized as a good corporate governance practice and was approved by the FSF, an organization composed of central banks and ministries of finances of the world s most industrialized countries, within them the so called G7, as well as of the IMF, World Bank, Iosco. The presentation of the financial statements in IFRS is also included among the corporate governance principles recommended by the OECD.

#### **IFRS in Brazil**

The CFC, by means of CFC Resolution 1,055, as of October 7, 2005, created the CPC with the purpose of studying, preparing and issuing technical pronouncements about international accounting procedures to allow the issuance of rules by the Brazilian regulatory entity, aiming the centralization and uniformization of its production process, always taking into consideration the convergence of the Brazilian accounting standard to international standards. The following are members of the CPC:

1) Brazilian Association of Publicly-Held Companies (Abrasca);

2) Association of Investment Analysts and Professionals of the Capital Markets (National Apimec);

3) Bovespa;

4) CFC;

5) Fipecafi; and

6) Ibracon

In addition to the six entities comprising the CPC, representatives of the following bodies will always be invited to take part in the works: Bacen, CVM, Susep and the Brazilian Federal Revenue. Other entities or experts may also be invited.

The CFC Resolution 1,103, of September 28, 2007, also created the Managing Committee of Convergence in Brazil. The Committee is composed by CFC itself, by Ibracon, by CVM and by Bacen and mainly aims at making viable greater transparency of financial information to the market by means of accounting and audit reforms, always considering the harmonization with the international accounting rules.

The Brazilian Central Bank by means of Notice 14,259, of March 10, 2006, made mandatory the preparation and publication of Consolidated Financial Statements in IFRS, for Financial Institutions, as of December 31, 2010.

The CVM issued on July 13, 2007, CVM Rule 457 making mandatory the preparation and publication of Consolidated Financial Statements in IFRS, for Brazilian Publicly-Held Companies, as of December 31, 2010.

On its turn, the Susep Circular 357, of December 26, 2007, required the preparation and publication of Consolidated Financial Statements in IFRS, as of December 31, 2010.

The convergence to IFRS is considered one of the great changes in the Brazilian accounting structure since 1976, year of publication of the Brazilian Corporation Law (Law 6,404). The President of the Republic sanctioned, on December 28, 2007, Law 11,638, the new accounting Law which introduced certain IFRS principles in the Brazilian accounting. The new Law 11,638/2007 was created from the Bill 3,741/2000, amending and revoking certain provisions of Law 6,404/1976. Eight years ago, CVM created a work group composed of representatives from several entities dealing with financial statements (companies, auditors, analysts, investors, users, inspectors and researchers), called Advisory Commission for Accounting Affairs. The group prepared the first review proposal of former Law 6,404/1976. Law 11,638/2007 introduced articles which give powers to CPC to prepare accounting standards aiming the convergence with the international accounting rules. The Law is in effect since January 1, 2008.

In a world trend, we understand that the growing importance of accounting has caused the search for internationalization of accounting rules. That requires an internal harmonization and an unavoidable alignment with the accounting development which occurs in the world, as a result, specially, of the need to obtain greater credibility in the Brazilian accounting principles. The Federal Accounting Council followed and participated actively in the evolution of this project and seeks to align the Brazilian accounting to IFRS.

Additionally, Bacen Notice 16,669, of March 20, 2008 (in accordance with CVM Rule 459) disclosed a schedule aiming the compliance with Law 11,638, estimating the issuance of several accounting rules during 2008, namely:

	Change Required by Law 11,638/2007	Initial term set for the issue of normatives
1.	Inclusion of the Statement of Cash Flows in replacement to the Statement of Changes in Financial Position	July/2008
2.	Creation of a subgroup in Permanent Assets for registration of Intangible Assets	July/2008
3.	Adequacy of the concept and composition of Capital Reserves	July/2008
4.	Adequacy of the concept and composition of Profit Reserves, with the inclusion of the Reserve of Tax Incentives and the account Retained Earnings or Accumulated Deficit	July/2008
5.	Examination of the aspects related to revaluation of premises and equipment	July/2008
6.	Evaluation and registration of the recoverable value of assets	July/2008
7.	Adequacy of the concept and accounts which compose the subgroup Deferred Assets	September/2008
8.	Adequacy of the concept and accounts which compose the subgroup Property, Plant and Equipment	September/2008
9.	Merger and spin-off operations of companies	September/2008
10.	Evaluation of investments in affiliated companies and subsidiaries	September/2008
11.	Examination of the aspects related to equity evaluation adjustment	September/2008
12.	Accounting of financial leasing operations	September/2008

13.Updating of long-term assets and liabilitiesSeptember/2008As we can see, Brazil is one of the countries which undertook to align its accounting practices with the IFRS practicesand its convergence process is moving fast.

#### Adoption of the International Accounting Rules by Banco Bradesco

Bradesco is in an advanced phase of determining the accounting effects of transition to IFRS and has invested significant resources in an extensive project in the preparation of complete financial statements in IFRS. The Management understands that the preparation of financial statements in IFRS, in addition to being a requirement of CVM for publicly-held companies listed in the Novo Mercado of Bovespa, directly meets the Bank s commitment to the adoption of the best corporate governance practices, focusing on transparency of financial and management information.

Bradesco is evaluating the impacts of applying IFRS 1 in which the exemptions allowed for the Bank in the transition to IFRS and possible impacts of exceptions on its financial and equity position on the transition date will be selected. The Bank understands preliminarily that some of these exemptions may generate impacts, such as:

Business combinations IFRS 1 allows that business combinations occurred before the transition date are not remeasured, retrospectively, in conformity with IFRS 3 (Business Combinations). The use of this exemption is very important to the Bank, since several acquisitions occurred before the IFRS transition date.

Pension plans IFRS 1 allows the immediate recognition, on the transition date of all actuarial gains and losses of pension plans of defined benefit sponsored by the Bank.

In addition to the impacts of the IFRS 1 application, accounting impacts may be generated due to the application of other IFRSs on the transition date, such as:

Business combinations The goodwill in the acquisition of new business combinations occurred after the transition date, which was amortized in BR GAAP, should be remeasured according to IFRS 3 (Business Combinations), being separated into goodwill (which cannot be amortized and it is subject to the annual impairment test) and into intangible assets with defined useful life (which can be amortized).

Designation of categories for financial assets and liabilities Due to the application of IAS 39 all financial assets and liabilities must be duly classified into one of the four categories provided for in this international rule (held-to-maturity assets, assets at market value by means of the income for the period, available-for-sale assets and credit operations and receivables). Consequently, the Management is evaluating the possible impacts of the application of IAS 39 and measurement of fair market value for financial assets which have not been classified into any of these categories as they were not designated in similar categories in BR GAAP.

Measurement of loan operations and receivables by the effective interest rate method According to IAS 39, expenses and revenues of financial assets origination valued at the amortized cost (for instance, loan operations with clients) must be incorporated in to the calculation of the effective interest rate of the operation and amortized during the effectiveness term of the agreement. In BR GAAP these expenses and revenues are immediately recorded in the income for the period when incurred.

Insurance agreements and investment agreements In BR GAAP, the agreements of insurance, certificated savings plans and supplementary pension plans (for instance, PGBLs and VGBLs) are accounted for as insurance agreements and the respective premiums received are recorded in the income for the period. According to IFRS 4, agreements are classified as insurance agreements or as investment agreements based on the significant risk analysis of insurance transferred to the Bank, taking into consideration scenarios with commercial substance and the occurrence of an event which adversely affects the policyholder. The agreements classified as investment agreements as they do not transfer significant insurance risk to the Bank are evaluated according to IAS 39. The insurance agreements are subject to a minimum adequacy test of the liability, considering the best estimate of the Management of all future contractual cash flows of these agreements (including salvage, recoveries and indemnities to which the Bank is contractually entitled to) not taking into consideration the risk mitigation effect by means of reinsurance agreements. Provisions for risk equalization, catastrophes, or not supporting agreements are not allowed by IFRS 4 on the transition date.

Classification of leasing agreements According to IAS 17 (Leases), leasing agreements must be classified as operational or financial leasing agreement according to an economic model of transfer of risks or benefits of under-lying assets between the parties in the agreement. The Management is evaluating the possible impacts of applying IAS 17 on all its leasing agreements.

Financial guarantees rendered to third parties According to IAS 39, financial guarantees rendered to third parties must be accounted for initially at fair market value upon granting of the guarantee and amortized during the effectiveness period of the risk. Subsequently, these guarantees are evaluated by the highest amount between the non-amortized balance of the guarantee and the amount of the best Management s estimate by the present liability for agreements whose default event of the client has occurred.

Hyperinflation on non-monetary assets and liabilities As a result of the application of rule IAS 29 (Financial Reporting in Hyperinflationary Economies), the inflationary effects on non-monetary assets and liabilities, until June 30, 1997, date on which Brazil was no longer considered a hyperinflationary economy, will be determined. Such assets and liabilities were restated by UFIR until December 31, 1995, in BR GAAP.

Provision for non-declared dividends payable The effects of the reversal of the provisions recorded in the liability according to BR GAAP (Brazilian rules) of dividends higher than the minimum mandatory dividends which had not declared before the end of the year must be reflected in the IFRS financial statements.

Minority interest in subsidiaries According to IAS 27 and IAS 1, the balances of minority interest are considered as an integral part of the shareholders equity of the Bank. In BR GAAP the minority interest is considered as a separate component of the liability between the group of shareholders equity and the group of deferred income. In IFRS, in the event certain investment vehicles or special purpose entities are consolidated (as a result of the application of SIC 12 or IAS 27), the minority interests are adjusted, adequately, however in the event these interests have characteristics of a financial liability (for instance, quotas of funds immediately redeemable by third parties at fair market value), according to IAS 32, these interests are classified as liability and do not affect the Bank s shareholders equity.

# **9 - Financial Statements, Independent Auditors' Report and Report of the Fiscal Council**

#### **Management Report**

Dear Shareholders,

We are pleased to present the consolidated Financial Statements of Banco Bradesco S.A. for the period ended on September 30, 2008, pursuant to the Brazilian Corporate Law.

The world s financial markets have started to be affected by economic volatility. Despite the situation, the Bradesco Organization remains realistic, intensifying its concern with the development of global events, while at the same time, we are optimistic about Brazil s outlook and have a solid and positive vision of the future.

At the Bradesco Organization, among this period s important events, we would like to point out:

on August 18, Bradesco entered into an operating alliance with The Bank of Tokyo Mitsubishi UFJ, Ltd. to manage and distribute investment funds, by means of its respective asset management companies BRAM - Bradesco Asset Management S.A. Distribuidora de Títulos e Valores Mobiliários and MUAM - Mitsubishi UFJ Asset Management Co. Ltd;

on August 27, Bradesco joined Connector, a global network of 13 partner banks and is the first Bank of Latin America to be a member of this network. With this alliance, corporate clients will be able to use cash management services in 30 countries where these banks operate;

on September 3, the Brazilian Central Bank approved the Private Instrument of Share Merger Commitment and Other Covenants, aiming the acquisition of all capital stock of Ágora Corretora de Títulos e Valores Mobiliários S.A. by Banco Bradesco BBI S.A.

**on September 4, Bradesco was again included in the Dow Jones Sustainability World Index (DJSI)**, an index of the New York Stock Exchange that lists the world s best companies that adopt good corporate governance practices, including transparency, ethics, social and environmental responsibility;

From January 1 to September 30, 2008, Bradesco recorded a Net Income of R\$6.015 billion, or R\$ 1.96 per share, and an annualized profitability of 26.28% on the average Shareholders Equity (\*). The annualized return on average total assets stood at 2.11% when compared with 2.69% y-o-y.

The Company s taxes and contributions in the period, including paid or accrued social security contributions, calculated based on the main activities carried out by the Bradesco Organization, totaled R\$ 4.258 billion in 9M08, equivalent to 70.79% of the adjusted Net Income. Relative to taxes corresponding to the financial intermediation, the 4.298 billion was withheld and paid by the Organization.

The improvement of IEO in the previous twelve months, from 41.77% on September 30, 2007 to 41.56% on September 30, 2008, reflects the strict control of administrative expenses together with the permanent effort to increase revenues.

At the end of the quarter, the paid-up Capital Stock was R\$23 billion. Added to Equity Reserves of R\$11.168 billion, it composed the Shareholders Equity of R\$34.168 billion, with 16.96% y-o-y growth corresponding to the equity value of R\$11.13 per share.

Managed Shareholders Equity accounts for 8.23% of the consolidated assets, which amounted to R\$422.706 billion, a 33.07% increase over September/2007. Thus, the capital adequacy ratio reached 16.21% in the financial consolidated and 15.62% in the economic-financial consolidated, therefore higher than the minimum of 11% set forth by Resolution 2,099 of August 17, 1994 of the National Monetary Council, in accordance with the Basel Committee. At

the end of the quarter, the shareholders equity to fixed assets ratio, compared to the Consolidated Reference Shareholders Equity, stood at 47.38% in the financial consolidated and 17.62% in the economic-financial consolidated, within the maximum limit of 50%.

In compliance with the provisions in Article 8 of Circular Letter 3,068 of November 8, 2001 of the Brazilian Central Bank, Bradesco states that it has the financial capacity and intention to hold to maturity the securities classified in the held-to-maturity securities category.

On September 30, the volume of funds raised and managed by Bradesco Organization amounted to R\$571.740 billion, a growth of 26.30% y-o-y, distributed as follows:

- R\$226.634 billion in demand deposits, time deposits, interbank deposits, other deposits, open market and savings accounts;
- R\$187.995 billion in asset management, including investment funds, managed portfolios and asset management quotas, 12.18% higher than September/2007;
- R\$88.292 billion recorded in the exchange portfolio, borrowing and onlending, our own working capital, tax payment and collection of related taxes, funds from issuance of securities, subordinated debt in the country and other funding;
- R\$62.888 billion recorded in technical provisions for insurance, supplementary private pension plans and certificated savings plans, with an increase of 13.68% y-o-y;
- R\$5.931 billion in foreign funding, from public and private issuances, subordinated debt and securitization of future financial flows, representing US\$3.098 billion.
- At the end of the period, the balance of the loan operations amounted to R\$197.250 billion, and this amount includes:
  - R\$6.788 billion in advances on foreign exchange contracts, for a total portfolio of US\$10.655 billion of export financing;
- US\$2.684 billion operations in import financing in foreign currencies;
  - R\$19.247 billion in leasing;
  - R\$11.343 billion in businesses in the rural area;
  - R\$56.190 billion in consumer financing;
  - R\$29.640 billion from sureties and guarantees;
  - R\$6.468 billion from credits receivable from credit cards;
  - R\$13.911 billion referring to onlending operations of external and internal funds, mainly coming from the BNDES, standing out as the main fund onlending agent.

In relation to real estate loans, from January to September 2008, the Organization allocated to home building and acquisition funds amounting to R\$4.812 billion, composed of 38,940 properties. Through the website <u>www.bradescoimoveis.com.br</u>, clients and users may consult the projects financed by Bradesco whose units are made available for sale by real estate developers and real estate agencies that are partners of the Bank.

To support the capitalization of companies, Bradesco, through Banco Bradesco BBI S.A., intermediated primary and secondary operations of shares, debentures and promissory notes, as well as operations of Receivables Securitization Fund, which totaled R\$36.543 billion in the 9M08, accounting for 38.40% of the volume of these issuances registered at CVM, including the total amount of operations. Bradesco also stood out in mergers and acquisitions, project financing, structured operations and treasury, dealing with the structuring, origination, distribution and management of clients assets, financial flows and inventories.

Grupo Bradesco de Seguros e Previdência, holding an outstanding position in Insurance, Supplementary Pension Plans and Certificated Savings Plans segments, posted a Net Income of R\$2.098 billion and Shareholders Equity of R\$8.688 billion on September 30. Insurance premiums written, pension plan contribution and certificated savings plans expenses stood at R\$16.945 billion, growth of 10.72% y-o-y.

On September 30, the Bradesco Organization s network available for clients and users, composed of 30,671 outlets, 28,092 machines of the Bradesco Dia&Noite (Day&Night) ATM Network, 27,668 of which operate even on weekends and holidays. In addition, 4,850 machines of the Banco24Horas (24-hour Bank) were made available for Bradesco clients for withdrawal operations, issuance of statements and balance consultation. Our network also includes 1,078 Correspondent Banks of Banco Finasa BMC to provide services in the payroll- deductible loan and vehicle segments;

3,235	Branches in Brazil: 3,218 of Bradesco, 16 of Banco Finasa BMC and 1 of Bradesco BBI;
5	Branches overseas: 1 in New York, 3 in Grand Cayman and 1 in Nassau, in the Bahamas;
7	Subsidiaries overseas: Banco Bradesco Argentina S.A., in Buenos Aires, Banco Bradesco Luxembourg S.A., in Luxembourg, Bradesco Securities, Inc., in New York, Bradesco Securities UK Limited, in London, Bradesco Services Co., Ltd., in Tokyo, Cidade Capital Markets Ltd., in Grand Cayman; and Bradesco Trade Services Limited, in Hong Kong;
5,924	Banco Postal branches;
14,562	Bradesco Expresso outlets;
3,648	Corporate site branches;

3,074 Outplaced terminals of Bradesco Dia&Noite (Day&Night) ATM Network;

Branches of Finasa Promotora de Vendas, a company present in 21,726 car dealers. Pursuant to Rule 381 issued by the Brazilian Securities and Exchange Commission, in the quarter the Bradesco Organization neither contracted nor had services rendered by PricewaterhouseCoopers Auditores Independentes other than those related to the independent audit at levels exceeding 5% of total costs thereof. The policy adopted complies with the principles preserving the auditor s independence, pursuant to the internationally accepted criteria, such as: the auditor shall neither audit his own work, nor perform management duties with his client or promote his interests.

Regarding the Human Resources Department, Bradesco maintains its in-depth training program, concerned with the qualification and professional development of its staff, with increasingly positive results in terms of service quality and efficiency of services rendered. During the period from January to September, 1,619 courses with 1,081,899 participants were conducted. The assistance benefits, which aim at ensuring well-being, the improvement of quality of life and safety of the employees and their dependents, comprised 182,008 lives by the end of the quarter.

In the social area, contributing to the improvement of Brazilian education, the Organization has been developing a large social and educational program through Fundação Bradesco for more than 51 years, maintaining 40 schools primarily in socially, economically poor regions in all Brazilian states and in the Federal District. For this year, with a planned budget of R\$220.069 million, it will assist over 411 thousand people in its many segments, such as free, quality education for 110 thousand students in their own schools, in Basic Education for Kindergarten to High School Adult and Youth Education Courses, and Initial and Continuing Education for Workers. It will also assist 301 thousand people in other on-site and distance learning courses through the Virtual School, its e-learning portal, and CIDs. In addition, about 50 thousand basic education students are also provided with free food, medical and dental assistance, uniforms and school supplies.

The Bradesco Organization has been developing Finasa Sports Program for 20 years, which has qualification centers with volleyball and basketball training centers at Fundação Bradesco in Osasco, SP, and in local schools and sports centers in the city. It currently assists more than 2 thousand girls between 9 and 18 years of age. For the end of this year, the construction of the new and modern Sports Development Center is expected to be concluded, also in the city of Osasco, state of São Paulo.

Bradesco s growth strategy, always grounded on the pursuit of efficiency and quality of its products and services, reaffirms its ability to exceed expectations, enabling us to achieve the results recorded in the period. For the positive results obtained, we thank the support and confidence of our shareholders and clients, as well as the work of our employees and other collaborators.

Cidade de Deus, October 24, 2008

### **Board of Directors and Board of Executive Officers**

(\*) Does not take into account the mark-to-market effect of available-for-sale securities recorded in shareholders equity.

## **Consolidated Balance Sheet** in thousands of R\$

Assots	200	8	2007
Assets	September	June	September
Current assets Funds available (Note 6)	319,213,713 7,259,572	311,422,471 5,134,195	248,684,558 4,100,286
Interbank investments (Notes 3b and 7)	56,603,539	73,020,232	39,169,085
Investments in federal funds purchased and securities sold under	50,005,557	75,020,252	57,107,005
agreements to repurchase	52,699,764	67,421,911	33,682,460
Interbank deposits	3,917,213	5,613,708	5,486,962
Allowance for losses	(13,438)	(15,387)	(337)
Securities and derivative financial instruments (Notes 3c, 3d,	(10,100)	(10,007)	(227)
8 and 32b)	114,072,593	102,326,284	94,065,610
Own portfolio	89,235,798	82,905,367	75,061,017
Subject to repurchase agreements	6,356,991	7,117,375	6,387,867
Derivative financial instruments	1,156,971	1,178,321	2,122,255
Restricted deposits Brazilian Central Bank	12,698,772	7,129,041	3,492,145
Subject to collateral provided	4,579,736	3,641,316	3,904,319
Securities purpose of unrestricted purchase and sale	, ,	, ,	, ,
commitments	44,325	354,864	3,098,007
Interbank accounts	26,528,741	25,619,040	20,470,276
Unsettled payments and receipts	955,662	954,607	438,073
Restricted credits: (Note 9)			
Restricted deposits Brazilian Central Bank	25,540,902	24,580,053	19,989,155
National Treasury rural loan	578	578	578
SFH	5,205	5,398	5,699
Correspondent banks	26,394	78,404	36,771
Interdepartmental accounts	95,551	90,980	89,708
Internal transfer of funds	95,551	90,980	89,708
Loan operations (Notes 3e, 10 and 32b)	74,329,918	70,825,659	59,834,389
Loan operations:			
Public Sector	80,670	64,871	74,476
Private Sector	80,266,791	76,540,102	64,864,097
Allowance for loan losses (Notes 3e, 10f, 10g and 10h)	(6,017,543)	(5,779,314)	(5,104,184)
Leasing operations (Notes 2, 3e, 10 and 32b)	6,263,071	4,953,409	2,552,840
Leasing receivables:			
Public sector	62,418	58,915	47,956
Private sector	10,998,929	8,659,037	4,663,085
Unearned income from leasing	(4,554,971)	(3,583,003)	(2,053,695)
Allowance for leasing losses (Notes 3e, 10f, 10g and 10h)	(243,305)	(181,540)	(104,506)
Other receivables	32,153,869	27,482,392	26,721,100
Receivables on sureties and guarantees honored (Note 10a-2)	27,881	20,961	1,879
Foreign exchange portfolio (Note 11a)	13,434,729	12,243,328	11,620,984
Receivables	431,575	307,764	197,995
Trading securities	1,579,371	860,821	572,486
Insurance premiums receivable	1,389,206	1,341,014	1,403,833
Sundry (Note 11b)	15,437,682	12,822,360	13,009,823
Allowance for other loan losses (Notes 3e, 10f, 10g and 10h)	(146,575)	(113,856)	(85,900)

Other assets (Note 12)	1,906,859	1,970,280	1,681,264
Other assets	525,646	563,390	384,172
Provision for depreciation	(197,284)	(212,269)	(177,329)
Prepaid expenses (3g and 12b)	1,578,497	1,619,159	1,474,421
Long-term receivables	98,571,556	87,825,711	65,423,906
Interbank investments (Notes 3b and 7)	747,148	671,952	686,766
Investments in federal funds purchased and securities sold under			
agreements to repurchase			162,150
Interest-earning deposits in other banks	747,148	671,952	524,616
			257

	2008	2007	
Assets	September	June	September
Securities and derivative financial instruments (Notes 3c, 3d,			
8 and 32b)	18,299,868	16,629,979	14,032,383
Own portfolio	12,775,251	13,159,582	8,602,448
Subject to repurchase agreements	, ,	1,916,998	2,795,827
Derivative financial instruments	769,048	895,100	557,135
Restricted deposits Brazilian Central Bank	3,713,875	184,565	1,175,092
Privatization currencies	98,803	100,682	87,841
Subject to collateral provided	942,891	373,052	814,040
Interbank accounts	457,016	453,367	407,606
Restricted credits: (Note 9)	107,010	100,007	107,000
SFH	457,016	453,367	407,606
Loan operations (Notes 3e, 10 and 32b)	<b>51,344,198</b>	46,395,589	<b>36,359,062</b>
Loan operations (Notes Se, 10 and 32b)	51,544,190	40,393,309	30,339,002
Public sector	712,454	661,985	716,764
Private sector	53,029,168	48,062,536	37,650,808
		(2,328,932)	
Allowance for loan losses (Notes 3e, 10f, 10g and 10h)	(2,397,424)	(2,328,932) 9,616,332	(2,008,510)
Leasing operations (Notes 2, 3e, 10 and 32b)	12,412,131	9,010,552	3,547,754
Leasing receivables:	40.029	(2, 472)	02 700
Public sector	49,938	62,473	83,789
Private sector	21,450,240	16,350,316	6,218,836
Unearned income from leasing	(8,759,768)	(6,553,160)	(2,640,482)
Allowance for leasing losses (Notes 3e, 10f, 10g and 10h)	(328,279)	(243,297)	(114,389)
Other receivables	13,726,867	12,468,208	9,475,385
Receivables	97	331	1,497
Trading securities	758,910	535,281	770,229
Sundry (Note 11b)	12,970,529	11,937,852	8,714,501
Allowance for loan losses (Notes 3e, 10f, 10g and 10h)	(2,669)	(5,256)	(10,842)
Other assets (Note 12)	1,584,328	1,590,284	914,950
Other assets	1,227	1,277	7,923
Provision for devaluations	(55)	(55)	(1,043)
Prepaid expenses (3g and 12b)	1,583,156	1,589,062	908,070
Permanent assets	4,920,445	4,022,504	3,539,039
Investments (Notes 3h, 13 and 32b)	822,907	784,213	604,764
Interest in affiliated companies:			
Local	576,862	559,348	443,887
Other investments	596,259	576,299	521,061
Allowance for losses	(350,214)	(351,434)	(360,184)
Premises and equipment (Notes 3i and 14)	2,506,700	2,424,982	2,195,817
Premises and equipment	1,045,964	1,095,637	1,018,183
Other premises and equipment	4,768,236	4,573,790	4,275,698
Accumulated depreciation	(3,307,500)	(3,244,445)	(3,098,064)
Leased assets (Note 14)	10,021	9,241	12,695
Leased assets	18,128	16,057	21,045
Accumulated depreciation	(8,107)	(6,816)	(8,350)
Deferred charges (Notes 3j and 15)	1,580,817	804,068	725,763
Organization and expansion expenses	2,098,660	1,965,808	1,760,250

Accumulated amortization Goodwill in the acquisition of subsidiaries, net of amortization	(1,204,312)	(1,161,740)	(1,034,487)
(Note 15a) Total	686,469 <b>422,705,714</b>	403,270,686	317,647,503
The Notes are an integral part of the Financial Statements.		100,210,000	0 = 1,0 = 1,0 00

	200	8	2007
Liabilities	September	June	September
Current	240,695,736	243,012,166	194,509,785
Deposits (Notes 3k and 16a)	85,464,171	81,221,329	64,519,425
Demand deposits	26,694,457	25,843,131	22,133,916
Savings deposits	35,680,823	34,149,450	30,231,187
Interbank deposits	333,818	483,638	197,100
Time deposits (Note 32b)	21,829,143	19,813,735	11,266,468
Other deposits	925,930	931,375	690,754
Federal funds purchased and securities sold under	,		,
agreements to repurchase (Notes 3k and 16b)	55,530,776	71,530,724	48,432,303
Own portfolio	7,714,429	15,532,672	14,859,997
Third-party portfolio	45,691,232	52,764,502	25,867,831
Unrestricted portfolio	2,125,115	3,233,550	7,704,475
Issuance of securities (Notes 16c and 32b)	1,818,067	1,259,403	2,438,316
Exchange acceptances	241	28,381	472
Mortgage and real estate notes and letters of credit and others	1,540,591	1,005,414	874,160
Debentures (Note 16c-1)	76,389	26,972	123,067
Securities issued abroad	200,846	198,636	1,440,617
Interbank accounts	231,153	400,313	194,536
Correspondent banks	231,153	400,313	194,536
Interdepartmental accounts	2,307,374	2,057,534	1,570,175
Third-party funds in transit	2,307,374	2,057,534	1,570,175
Borrowing (Notes 17a and 32b)	13,309,754	7,839,365	7,076,467
Local borrowing official institutions	68	97	189
Local borrowing other institutions	427	410	358
Borrowing abroad	13,309,259	7,838,858	7,075,920
Local onlending official institutions (Notes 17b and 32b)	6,446,913	6,213,643	5,508,897
National treasury	86,679	29,782	37,273
BNDES	2,681,757	2,757,579	2,754,217
CEF	15,913	15,749	13,708
Finame	3,662,551	3,410,515	2,703,187
Other institutions	13	18	512
Foreign onlending (Notes 17b and 32b)	1,426,605	1,189,880	4,416
Foreign onlending	1,426,605	1,189,880	4,416
Derivative financial instruments (Notes 3d and 32)	2,100,000	1,246,513	2,053,551
Derivative financial instruments	2,100,000	1,246,513	2,053,551
Technical provisions for insurance, private pension plans			
and certificated savings plans (Notes 3l and 21)	45,323,425	44,769,886	39,517,398
Other liabilities	26,737,498	25,283,576	23,194,301
Collection of taxes and other contributions	2,295,134	2,287,737	1,719,902
Foreign exchange portfolio (Note 11a)	5,978,007	5,545,971	6,090,732
Social and statutory	1,601,248	1,390,186	1,626,967
Fiscal and social security (Note 20a)	2,460,717	3,062,375	2,352,283
Securities trading	1,217,368	780,780	457,195
Financial and development funds	6,177	4,517	6,235
Subordinated debts (Notes 19 and 32b)	399,703	648,656	398,186
Sundry (Note 20b)	12,779,144	11,563,354	10,542,801
			259

T · 1 ·1·/·	200	8	2007
Liabilities	September	June	September
Long-term liabilities	146,988,060	126,177,976	93,574,202
Deposits (Notes 3k and 16a)	53,705,548	41,531,007	22,216,644
Interbank deposits	6,190	1,637	
Time deposits (Note 32b)	53,699,358	41,529,370	22,216,644
Federal funds purchased and securities sold under		.1,025,070	
agreements to repurchase (Notes 3k and 16b)	31,933,006	26,747,410	20,188,606
Own portfolio	31,913,507	26,747,410	20,188,606
Unrestricted portfolio	19,499	20,717,110	20,100,000
Funds from issuance of securities (Notes 16c and 32b)	4,733,190	4,209,319	4,159,093
Exchange acceptances	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	185	199
Mortgage and real estate notes and letters of credit and others	45,096	21,364	5,301
Debentures (Note 16c-1)	1,455,357	1,455,352	2,552,100
Securities issued abroad	3,232,737	2,732,418	1,601,493
Borrowing (Notes 17a and 32b)	<b>693,777</b>	435,696	228,835
Local borrowing official institutions	131	186	345
Borrowing abroad	693,646	435,510	228,490
Local onlending official Institutions (Notes 17b and 32b)	10,102,689	<b>9,057,746</b>	7,916,709
National treasury	10,102,009	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	560
BNDES	3,917,904	3,380,008	3,373,576
CEF	85,171	87,254	81,542
Finame	6,098,847	5,589,716	4,460,109
Other institutions	767	768	922
Derivative financial instruments (Notes 3d and 32)	225,983	351,210	278,014
Derivative financial instruments	225,983	351,210	278,014
Technical provisions for insurance, private pension plans	223,703	551,210	270,014
and certificated savings plans (Notes 3l and 21)	17,564,786	17,297,853	15,801,476
Other liabilities	28,029,081	26,547,735	22,784,825
Fiscal and social security (Note 20a)	8,383,246	8,145,837	8,050,721
Subordinated debts (Notes 19 and 32b)	17,144,340	16,060,078	13,042,747
Suborumated debts (Notes 17 and 526) Sundry (Note 20b)	2,501,495	2,341,820	1,691,357
Deferred income	<b>2</b> ,501,495 <b>227,078</b>	<b>2</b> ,541,820 <b>207,444</b>	173,252
Deferred income	227,078	207,444	173,252
Minority interest in subsidiaries (Note 22)	<b>627,014</b>	162,182	176,652
Shareholders' equity (Note 23)	34,167,826	33,710,918	29,213,612
Capital:	54,107,020	55,710,710	27,213,012
Domiciled in Brazil	21,779,532	21,731,113	17,741,243
Domiciled abroad	1,220,468	1,268,887	1,258,757
Capital reserves	62,614	63,171	55,624
Profit reserves	10,974,986	9,677,868	8,453,706
Adjustment to market value securities and derivatives	133,976	972,987	1,804,785
Treasury shares (Notes 23e and 32b)	(3,750) <b>34 704 84</b> 0	(3,108) <b>23 873 100</b>	(100,503)
Shareholders' equity managed by parent company	34,794,840 422 705 714	33,873,100	29,390,264
Total The Notes are an integral part of the Einspeich Statements	422,705,714	403,270,686	317,647,503
The Notes are an integral part of the Financial Statements.			

The Notes are an integral part of the Financial Statements.

			2007	
	3 <sup>rd</sup> Quarter	2 <sup>nd</sup> Quarter	September	September
Revenues from financial intermediation	14,898,616	13,209,767	39,847,719	31,501,872
Loan operations (Note 10j)	8,003,935	6,422,633	20,997,688	16,299,150
Leasing operations (Note 10j)	691,068	517,740	1,581,344	632,871
Operations with securities (Note 8f)	4,701,956	2,239,185	8,761,478	6,053,328
Financial income from insurance, private				
pension plans and certificated savings plans				
(Note 8f)	865,743	2,467,555	5,009,643	5,575,397
Derivative financial instruments (Note 8f)	(1,087,412)	1,203,128	689,994	1,591,597
Foreign exchange operations (Note 11a)	1,244,094	(14,203)	1,625,772	414,457
Compulsory deposits (Note 9b)	479,232	373,729	1,181,800	935,072
Expenses from financial intermediation	11,570,439	8,009,784	26,890,929	18,069,967
Federal funds purchased and securities sold	<i>, ,</i>			
under agreements to repurchase (Note 16e)	6,559,832	4,717,570	15,095,457	10,202,360
Price-level restatement and interest on				
technical provisions for insurance, private				
pension plans and certificated savings plans				
(Note 16e)	345,659	1,711,644	3,081,537	3,328,675
Borrowing and onlending (Note 17c)	2,839,757	(254,877)	3,385,265	589,941
Leasing operations (Note 10j)	1,291	1,105	3,591	7,061
Allowance for loan losses (Notes 3e, 10g and				
10h)	1,823,900	1,834,342	5,325,079	3,941,930
Gross income from financial intermediation	3,328,177	5,199,983	12,956,790	13,431,905
Other operating income/expenses	(1,773,575)	(2,036,979)	(5,740,645)	(6,263,563)
Fee and commission income (Note 24)	2,819,169	2,774,673	8,397,371	7,909,730
Other fee and commission income	2,549,967	2,561,844	7,714,911	7,374,778
Bank fees revenues	269,202	212,829	682,460	534,952
Insurance, private pension plans and				
certificated savings plans retained premiums				
(Notes 31 and 21d)	5,737,083	5,666,383	16,688,582	14,804,493
Net premiums written	5,821,416	5,756,330	16,944,706	15,304,075
Reinsurance premiums	(84,333)	(89,947)	(256,124)	(499,582)
Variation of technical provisions from				
insurance, private pension plans				
and certificated savings plans (Note 31)	(2,624,258)	(2,642,347)	(7,799,847)	(8,025,441)
Retained claims (Note 31)	(1,822,420)	(1,782,118)	(5,244,110)	(4,419,500)
Certificated savings plans drawings and				
redemptions (Note 31)	(382,466)	(354,756)	(1,055,482)	(999,278)
Insurance, private pension plans and				
certificated savings plans selling expenses				
(Note 31)	(279,158)	(318,998)	(877,441)	(795,169)
Personnel expenses (Note 25)	(1,824,801)	(1,715,129)	(5,276,483)	(4,749,366)
Other administrative expenses (Note 26)	(2,110,603)	(1,968,592)	(5,894,189)	(4,938,736)
Tax expenses (Note 27)	(407,569)	(624,739)	(1,643,631)	(1,855,909)
Equity in the earnings of affiliated companies				
(Note 13c)	22,601	33,656	88,426	32,497

Other operating income (Note 28)	543,998	323,851	1,197,631	1,062,751
Other operating expenses (Note 29)	(1,445,151)	(1,428,863)	(4,268,442)	(3,476,888)
Full goodwill amortization (Note 15a)			(53,030)	(812,747)
Operating income	1,554,602	3,163,004	7,216,145	7,168,342
Non-operating income (Note 30)	7,857	(20,604)	389,486	676,892
Income before tax on income and interest	1,562,459	3,142,400	7,605,631	7,845,234
Income tax and social contribution (Notes				
34a e 34b)	357,789	(1,136,254)	(1,573,161)	(2,020,864)
Minority interest in subsidiaries	(10,013)	(3,715)	(17,319)	(7,535)
Net income	1,910,235	2,002,431	6,015,151	5,816,835
The Notes are an integral part of the Financial Sta	atements.	. ,	. ,	. ,

## **Consolidated Statement of Changes in Shareholders Equity** – in thousands of R\$

	Restated paid-up capital	Capital re	serves	Profit r	eserves	value - se	ent to market ecurities and vatives		
Events	Capital stock	Tax incentives from income tax	Other	Legal	Statutory	Own	Subsidiaries	Treasury shares	Retained earnings
Balances on 12.31.2006	14,200,000	2,103	52,902	1,287,592	7,499,514	12,762	1,631,899	(50,410)	2
Capital increase through merger of shares Capital increase with reserves Restatement of	789,559 4,010,441			(210,441)	(3,800,000)				
exchange membership certificates Acquisition of treasury shares Adjustment to market value available-for-sal	e		619					(50,093)	
securities Net income Allocations: Reserves Paid and provisioned interest on shareholders capital Provisioned				290,842	3,386,199	(45,719)	205,843		5,816,835 (3,677,041) (1,590,594)
dividends									(549,200)
Balances on 9.30.2007	19,000,000	2,103	53,521	1,367,993	7,085,713	(32,957)	1,837,742	(100,503)	2
Balances on 6.30.2008	23,000,000	2,103	61,068	1,682,883	7,994,985	(56,564)	1,029,551	(3,108)	
Restatement of exchange membership			27						

certificates Acquisition of treasury shares Share fraction Adjustment to market value available-for-sal	e		(584)					(642)	
securities						(68,465)	(770,546)		1 010 225
Net income Allocations:									1,910,235
Reserves Provisioned				95,512	1,201,606				(1,297,118)
interest on									
shareholders capital									(496,592)
Paid and/or									(490,392)
provisioned									
dividends									(116,525)
Balances on									
9.30.2008	23,000,000	2,103	60,511	1,778,395	9,196,591	(125,029)	259,005	(3,750)	3
Balances on									
12.31.2007	19,000,000	2,103	53,521	1,477,637	8,485,956	(47,424)	1,517,400	(131,849)	3
		,	,	-, - ,	- , ,	× , ,	,- ,	(, ,	
Capital increase	2 000 000				(2,000,000)				
with reserves Capital increase	2,800,000 1,200,000				(2,800,000)				
Restatement of	1,200,000								
exchange									
membership									
certificates			116						
Acquisition of									
treasury shares								(3,750)	
Goodwill from share									
snare subscription			6,874						
Cancellation of			0,071						
treasury shares					(131,849)			131,849	
Adjustment to									
market value available-for-sal	e								
securities						(77,605)	(1,258,395)		(
Net income									6,015,151
Allocations: Reserves				200 759	2612 101				(2042242)
Provisioned				300,758	3,642,484				(3,943,242)
interest on									
shareholders									
capital									(1,452,201) (
									(619,708)

Paid and/or provisioned dividends

Balances on9.30.200823,000,0002,10360,5111,778,3959,196,591(125,029)259,005(3,750)The Notes are an integral part of the Financial Statements.

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# Consolidated Statement of Changes in

Financial Position in thousands of R\$

		2008		2007
	3 <sup>rd</sup> Quarter	2 <sup>nd</sup> Quarter	September	September
Financial resources were provided by:	49,710,833	53,435,267	90,693,120	60,750,452
Net income	1,910,235	2,002,431	6,015,151	5,816,835
Adjustments to net income	2,021,877	2,044,885	<b>5,939,376</b>	5,176,372
Allowance for loan losses	1,823,900	1,834,342	5,325,079	3,941,930
Depreciation and amortization Goodwill amortization	148,881 8,193	173,805	460,407 61,223	401,280 812,747
Provision (reversal) for losses in interbank investments and			01,225	012,747
investments	(3,169)	15,797	2,270	1,514
Equity in earnings (losses) of unconsolidated companies	(22,601)	(33,656)	(88,426)	(32,497)
Other	66,673	54,597	178,823	51,398
Change in deferred income	19,634	17,626	37,931	(7,208)
Change in minority interest	464,832	3,504	471,602	119,212
Adjustment to market value available-for-sale				
securities	(839,011)	(479,757)	(1,336,000)	160,124
Resources from shareholders			1,206,874	789,559
Capital increase through subscription			1,200,000	
Capital increase through share merger			6.074	789,559
Premium from share subscription			6,874	
Assets managed provided by: Increase in liabilities sub-items	20 477 166	19 776 150	77 415 154	10 066 100
Deposits	<b>29,477,166</b> 16,417,383	<b>48,726,459</b> 16,041,664	<b>77,415,154</b> 40,846,273	<b>48,066,189</b> 2,830,856
Federal funds purchased and securities sold under	10,417,383	10,041,004	40,840,273	2,830,830
agreements to repurchase		28,737,999	13,830,133	20,945,476
Funds from issuance of securities	1,082,535	20,131,999	54,475	961,130
Interbank accounts	1,002,000	87,768	214,521	188,722
Interdepartmental accounts	249,840	210,483	) -	) -
Borrowing and onlending	7,243,408	723,808	8,570,191	3,316,279
Derivative financial instruments	728,260		1,374,250	1,812,561
Technical provisions for insurance, private pension plans				
and certificated savings plans	820,472	2,345,328	4,361,946	6,189,660
Other liabilities	2,935,268	579,409	8,163,365	11,821,505
Decrease in asset sub-items	16,388,774	1,039,772	359,629	96,630
Interbank investments	16,343,446	<b>5</b> 4.010	222.011	
Interdepartmental accounts		54,818	333,811	96,630
Other receivables	45 229	857,858	25 010	
Other assets Sale (write-off) of assets and investments	45,328	127,096 <b>79,515</b>	25,818 <b>533,423</b>	521 862
Foreclosed assets	<b>264,171</b> 159,677	38,379	330,788	<b>521,863</b> 127,038
Premises and equipment and leased assets	62,880	19,678	103,531	222,474
Investments	40,082	19,078	93,939	169,873
Sale (write-off) of deferred assets	1,532	2,592	5,165	2,478
	3,155	832	49,980	10,876

Interest on shareholders' capital and dividends received
and/or provisioned from affiliated companies

	oned from affiliated companies				
Financial reso	ources were used for:	47,585,456	54,003,325	88,920,154	61,412,138
Interest on sh	areholders' capital and dividends paid				
and/or provis	sioned	613,117	718,592	2,071,909	2,139,794
-	f shares issued by the company	642	2,954	3,750	50,093
Capital exper		510,422	410,817	1,576,109	1,629,441
Foreclosed ass	sets	182,065	162,383	588,025	168,580
Premises and e	equipment and leased assets	270,109	215,572	661,931	590,391
Investments		58,248	32,862	326,153	870,470
Deferred asse	ets	831,279	69,067	989,046	219,795
Increase in as	ssets sub-items	34,646,484	51,005,850	84,065,481	56,717,479
Interbank inve	estments		25,027,392	19,731,851	13,866,010
Securities and	derivative financial instruments	13,416,198	13,785,962	17,917,186	10,847,993
Interbank acco	Dunts	913,350	1,603,192	2,949,243	1,753,076
Interdepartme	ntal accounts	4,571			
Loan operation	ns	8,759,589	5,379,564	18,323,508	17,141,447
Leasing operation	tions	4,252,208	3,838,935	11,039,023	2,408,092
Other receivab	ples	5,912,076		9,976,976	6,736,604
Write-off of al	llowance for loan losses	1,340,300	1,285,723	4,015,100	3,231,038
Insurance prer	niums receivable	48,192	85,082	112,594	146,535
Other assets					586,684
Decrease in li	abilities sub-items	10,983,512	1,796,045	213,859	655,536
Federal funds	purchased and securities sold under				
agreements to		10,814,352			
Funds from iss	suance of securities		1,769,801		
Interbank acco	Dunts	169,160			
Interdepartme	ntal accounts			213,859	655,536
Derivative fina	ancial instruments		26,244		
Increase/(dec	rease) in funds available	2,125,377	(568,058)	1,772,966	(661,686)
Changes in	At the beginning of the period	5,134,195	5,702,253	5,486,606	4,761,972
net funds	At the end of the period	7,259,572	5,134,195	7,259,572	4,100,286
available	Increase/(Decrease) in funds available	2,125,377	(568,058)	1,772,966	(661,686)
The Notes are	an integral part of the Financial Statements				

## **Consolidated Cash Flow** in thousands of R\$

	2008			2007
	3 <sup>rd</sup> Quarter	2 <sup>nd</sup> Quarter	September	September
Operating activities:				
Net income	1,910,235	2,002,431	6,015,151	5,816,835
Adjustments to reconcile net income to net cash from	2 0 2 1 0 7 7	2 0 4 4 0 9 5	5 020 254	5 15( 252
(used in) operating activities	2,021,877	2,044,885	<b>5,939,376</b>	5,176,372
Provision for loan losses	1,823,900	1,834,342	5,325,079	3,941,930
Provision (reversal) for losses on interbank investments and investments	(2, 160)	15 707	2 270	1514
	(3,169) 148,881	15,797 173,805	2,270 460,407	1,514 401,280
Depreciation and amortization Goodwill amortization	8,193	175,805	61,223	401,280 812,747
Equity in the earnings of unconsolidated companies	(22,601)	(33,656)	(88,426)	(32,497)
Other	66,673	(33,030) 54,597	(88,420)	(32,497) 51,398
omer	00,075	54,597	170,025	51,598
Adjusted net income	3,932,112	4,047,316	11,954,527	10,993,207
Change in assets and liabilities	(14,386,867)	(46,009,695)	(70,794,962)	(37,278,048)
Decrease (increase) in interbank investments	16,343,446	(25,027,392)	(19,731,851)	(13,866,010)
Decrease (increase) in securities and derivative				
financial instruments	(12,687,938)	(13,812,206)	(16,542,936)	(9,035,432)
Decrease (increase) in interbank accounts	(121,661)	(151,805)	(732,407)	(239,905)
Decrease (increase) in interdepartmental accounts	245,269	265,301	119,952	(558,906)
Decrease (increase) in loan operations	(8,759,589)	(5,379,564)	(18,323,508)	(17,141,447)
Decrease (increase) in leasing operations	(4,252,208)	(3,838,935)	(11,039,023)	(2,408,092)
Decrease (increase) in insurance premiums receivable	(48,192)	(85,082)	(112,594)	(146,535)
Decrease (increase) in other receivables	(5,912,076)	857,858	(9,976,976)	(6,736,604)
Decrease (increase) in other assets	45,328	127,096	25,818	(586,684)
Write-off of provision for loan losses	(1,340,300)	(1,285,723)	(4,015,100)	(3,231,038)
Increase (decrease) in technical provisions for				
insurance, private pension plans and certificated savings				
plans	820,472	2,345,328	4,361,946	6,189,660
Increase (decrease) in other liabilities	2,099,959	437,560	6,469,786	10,330,029
Increase (decrease) in deferred income	19,634	17,626	37,931	(7,208)
Adjustment to market value available-for-sale				
securities	(839,011)	(479,757)	(1,336,000)	160,124
Net cash used in operating activities	(10,454,755)	(41,962,379)	(58,840,435)	(26,284,841)
Investment activities:				
Decrease (increase) in compulsory deposits Brazilian				
Central Bank	(960,849)	(1,363,619)	(2,002,315)	(1,324,449)
Sale of foreclosed assets	159,677	38,379	330,788	127,038
Sale of investments	40,082	18,866	93,939	169,873
Sale of premises and equipment and leased assets	62,880	19,678	103,531	222,474

Decrease in d	leferred charges	1,532	2,592	5,165	2,478
Acquisition of foreclosed assets		(182,065)	(162,383)	(588,025)	(168,580)
·	of investments	(58,248)	(32,862)	(326,153)	(870,470)
·	f premises and equipment and leased	(30,210)	(32,002)	(526,155)	(070,170)
assets	in premises and equipment and reased	(270,109)	(215,572)	(661,931)	(590,391)
Deferred char	raec	(831,279)	(69,067)	(989,046)	(219,795)
	areholders' capital and dividends received	(031,277)	(0),007)	(505,040)	(21),()3)
	oned from affiliated companies	3,155	832	49,980	10,876
-	I in investing activities	(2,035,224)	(1,763,156)	(3,984,067)	(2,640,946)
Thet cash used	i in investing activities	(2,033,224)	(1,703,130)	(3,904,007)	(2,040,940)
Financing ac	tivities:				
Increase (dec	rease) in deposits	16,417,383	16,041,664	40,846,273	2,830,856
Increase (dec	rease) in federal funds purchased				
and securities	sold under agreements to repurchase	(10,814,352)	28,737,999	13,830,133	20,945,476
Increase (dec	rease) in funds from issuance of securities	1,082,535	(1,769,801)	54,475	961,130
Increase (dec	rease) in borrowing and onlending	7,243,408	723,808	8,570,191	3,316,279
Subordinated debt		835,309	141,849	1,693,579	1,491,476
Capital increa	ase through subscription			1,200,000	
Capital increa	ase through merger of shares				789,559
Premium in s	hare subscription			6,874	
Interest on sh	areholders' capital and dividends paid				
and/or provisi	oned	(613,117)	(718,592)	(2,071,909)	(2,139,794)
Acquisition of	f shares issued by the Company	(642)	(2,954)	(3,750)	(50,093)
Variation in 1	ninority interest	464,832	3,504	471,602	119,212
Net cash prov	vided by financing activities	14,615,356	43,157,477	64,597,468	28,264,101
Increase/(dec	rease) in funds available	2,125,377	(568,058)	1,772,966	(661,686)
		5 10 4 10 5	5 502 252	<b>7</b> 400 000	
Changes in	At the beginning of the period	5,134,195	5,702,253	5,486,606	4,761,972
net funds	At the end of the period	7,259,572	5,134,195	7,259,572	4,100,286
available	Increase/(decrease) in funds available	2,125,377	(568,058)	1,772,966	(661,686)
The Notes are	an integral part of the Financial Statements	5			

## **Consolidated Statement of Value Added** in thousands of R\$

	2008				2007			
	3 <sup>rd</sup> Quar	ter	2 <sup>nd</sup> Quar	rter	Septemb	ber	Septemb	ber
	R\$	%	R\$	%	R\$	%	R\$	%
Value added breakdown								
Gross income from financial intermediation Fee and commission	3,328,177	87.9	5,199,983	94.9	12,956,790	89.3	13,431,905	93.0
income Other operating	2,819,169	74.5	2,774,673	50.7	8,397,371	57.9	7,909,730	54.8
income/expenses Total	(2,362,530) <b>3,784,816</b>	(62.4) <b>100.0</b>	(2,496,103) <b>5,478,553</b>	(45.6) <b>100.0</b>	(6,845,735) <b>14,508,426</b>	(47.2) <b>100.0</b>	(6,898,661) <b>14,442,974</b>	(47.8) <b>100.0</b>
Value added distribution								
Employees	1,583,056	41.8	1,490,261	27.2	4,595,551	31.7	4,148,107	28.7
Compensation	910,120	24.0	852,438	15.6	2,570,145	17.7	2,290,329	15.8
Benefits FGTS	341,538 87,039	9.0 2.3	322,072 88,475	5.9 1.6	1,014,832 258,965	7.0 1.8	991,873 236,150	6.9 1.6
Other charges	244,359	2.3 6.5	227,276	4.1	751,609	5.2	629,755	4.4
Contribution to the						• • •	=	
government	291,525	7.7	1,985,861	36.3	3,897,724	26.8	4,478,032	31.0
Tax expenses Income tax and social	407,569	10.8	624,739	11.4	1,643,631	11.3	1,855,909	12.8
contribution	(357,789)	(9.5)	1,136,254	20.7	1,573,161	10.8	2,020,864	14.0
INSS	241,745	6.4	224,868	4.2	680,932	4.7	601,259	4.2
Paid and/or provisioned interest on shareholders'								
capital and dividends	613,117	16.2	718,592	13.1	2,071,909	14.3	2,139,794	14.8
Profit reinvestment	1,297,118	34.3	1,283,839	23.4	3,943,242	27.2	3,677,041	25.5
<b>Total</b> The Notes are an integral	<b>3,784,816</b> part of the Fin	<b>100.0</b> ancial Sta	<b>5,478,553</b> atements.	100.0	14,508,426	100.0	14,442,974	100.0

### Notes to the Consolidated Financial Statements

We present below the Notes to the Consolidated Financial Statements of Banco Bradesco S.A. subdivided as follows:

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### Notes to the Consolidated Financial Statements

### 1) Operations

Banco Bradesco S.A. (Bradesco) is a private-sector publicly-held company that, operating as a Multiple Service Bank, carries out all types of authorized banking activities through its commercial, foreign exchange, consumer financing and housing loan portfolios. The Bank also operates in a number of other activities through its direct and indirect subsidiaries particularly in leasing, investment banking, consortium management, credit cards, insurance, private pension plans and certificated savings plans. Operations are conducted within the context of the Bradesco Organization companies, working in an integrated manner in the market.

In this context, Bradesco carried out the following operations in 2008:

On January 21, 2008, Grupo Bradesco de Seguros e Previdência, by means of Bradesco Seguros S.A., entered into a Quota Assignment Agreement with Marsh Corretora de Seguros Ltda., parent company of Mediservice Administradora de Planos de Saúde Ltda. (Mediservice), in order to acquire the ownership control of the latter in the amount of R\$84.9 million. The operation was authorized by ANS and it is subject to the approval of authorities of CADE; and

On March 6, 2008, Banco Bradesco BBI S.A. entered into a Private Instrument of Share Merger Commitment and Other Covenants with shareholders of Ágora Corretora de Títulos e Valores Mobiliários S.A. (Ágora Corretora), in order to acquire the total capital of the latter. Ágora Corretora is the largest brokerage firm in Brazil relating to online purchase and sale of shares to individuals (home broker), with approximately 29 thousand active clients. The operation was approved by the applicable authorities in September 2008.

### 2) Presentation of The Financial Statements

The financial statements of Bradesco include the financial statements of Banco Bradesco, its foreign branches and its direct and indirect subsidiaries and jointly-controlled investments, in Brazil and abroad, and SPEs. They were prepared based on accounting practices determined by the Brazilian Corporation Law for the accounting of operations, as well as the rules and instructions of the CMN, Bacen, CVM, CNSP, Susep and ANS, and consider the financial statements of the leasing companies based on the capital leasing method of accounting, whereby leased assets are reclassified to the leasing operations account, less the residual amount received in advance.

Accordingly, for preparation purposes, intercompany investments, asset and liability account balances, revenue, expenses and unrealized profit were eliminated from these financial statements, as well as the portions of the net income and the shareholders equity referring to the interest of minority shareholders highlighting. In the case of investments which are jointly controlled with other shareholders, asset, liability and income components were included in the consolidated financial statements in proportion to the percentage capital stock of each investee. Goodwill in financing acquisition in subsidiaries and jointly-controlled investments up to March 31, 2008, was full amortized (Note 15a). The exchange variation arising from transactions of foreign branches and subsidiaries is presented in the income accounts with derivative financial instruments, in order to eliminate the effect of the protection instruments of these investments (Note 4b).

The financial statements include estimates and assumptions, such as the calculation of the allowance for loan losses, estimation of the fair value of certain financial instruments, provision for contingencies, other provisions, the calculation of technical provisions from insurance, supplementary pension plans and certificated savings plans and the determination of the useful life of specific assets. Actual results could differ from these estimates and assumptions.

## We highlight the main direct and indirect ownerships included in the Consolidated Financial Statements:

## **Total Ownership**

	Activity	2008		Activity 2008		2007
		September 30	June 30	September 30		
Financial area local						
Alvorada Cartões, Crédito,						
Financiamento e Investimento S.A.	Loan and Financing	100.00%	100.00%	100.00%		
Banco Alvorada S.A.	Banking	99.88%	99.88%	99.88%		
Banco Finasa BMC S.A. (1) (2)	Banking	100.00%	100.00%	100.00%		
Banco Bankpar S.A.	Banking	100.00%	100.00%	100.00%		
Banco Bradesco BBI S.A. (4)	Investment Bank	92.22%	100.00%	100.00%		
Banco Boavista Interatlântico S.A.	Banking	100.00%	100.00%	100.00%		
Banco Finasa S.A. (12)	Banking			100.00%		
Bankpar Arrendamento Mercantil S.A.	Leasing	100.00%	100.00%	100.00%		
Banco Bradesco Cartões S.A. (7)	Banking	100.00%	100.00%	100.00%		
Bradesco Administradora de Consórcios	Consortium					
Ltda.	Management	100.00%	100.00%	100.00%		
Bradesco Leasing S.A. Arrendamento	-					
Mercantil	Leasing	100.00%	100.00%	100.00%		
	-					

### **Total Ownership**

	Activity	2008		2007	
		September 30	June 30	September 30	
Bradesco S.A. Corretora de Títulos e Valores					
Mobiliários BRAM Bradesco Asset Management S.A.	Brokerage Asset	100.00%	100.00%	100.00%	
DTVM	Management	100.00%	100.00%	100.00%	
Ágora Corretora de Títulos e Valores Mobiliários S.A. (16)	Brokerage	100.00%			
Companhia Brasileira de Meios de	Service	100.0070			
Pagamento Visanet (2) (5) (6) (8) (15)	Provision	39.26%	39.26%	39.67%	
Financial area abroad					
Banco Bradesco Argentina S.A.	Banking	99.99%	99.99%	99.99%	
Banco Bradesco Luxembourg S.A. Banco Boavista Interatlântico S.A. Nassau	Banking	100.00%	100.00%	100.00%	
Branch (13) Banco Bradesco S.A. Grand Cayman Branch	Banking			100.00%	
(9)	Banking	100.00%	100.00%	100.00%	
Banco Bradesco S.A. New York Branch	Banking	100.00%	100.00%	100.00%	
Banco BMC S.A. Grand Cayman Branch (2)	Banking	100.00%	100.00%	100.00%	
Banco Bradesco S.A. Nassau Branch	Banking	100.00%	100.00%	100.00%	
Bradesco Securities, Inc.	Brokerage	100.00%	100.00%	100.00%	
Bradesco Securities, Uk (3)	Brokerage	100.00%	100.00%		
Insurance, private pension plans and					
certificated savings plans area	Certificated				
Atlântica Capitalização S.A.		100.00%	100.00%	100.00%	
Áurea Seguros S.A. (10)	savings plans Insurance	100.00%	100.00%	18.41%	
Bradesco Argentina de Seguros S.A.	Insurance	99.90%	99.90%	99.90%	
Bradesco Auto/RE Companhia de Seguros	Insurance	100.00%	100.00%	100.00%	
	Certificated				
Bradesco Capitalização S.A.	savings plans Insurance	100.00%	100.00%	100.00%	
Bradesco Saúde S.A.	/Health	100.00%	100.00%	100.00%	
Bradesco Seguros S.A.	Insurance Private Pension	100.00%	100.00%	100.00%	
Bradesco Vida e Previdência S.A.	Plans/Insurance	100.00%	100.00%	100.00%	
Atlântica Companhia de Seguros (14)	Insurance	100.00%	100.00%	100.00%	
Indiana Seguros S.A. (11)	Insurance			40.00%	
Seguradora Brasileira de Crédito à					
Exportação S.A. (2) (17)	Insurance			12.09%	
Other activities					
Átria Participações Ltda.	Holding	100.00%	100.00%	100.00%	
Andorra Holdings S.A.	Holding	54.01%	54.01%	54.01%	

	Insurance			
Bradescor Corretora de Seguros Ltda.	Brokerage	100.00%	100.00%	100.00%
Bradesplan Participações Ltda.	Holding	100.00%	100.00%	100.00%
Cia. Securitizadora de Créditos Financeiros	Credit			
Rubi	Acquisition	100.00%	100.00%	100.00%
Cibrasec Companhia Brasileira de	Credit			
Securitização (2) (5) (6)	Acquisition	9.09%	9.09%	9.09%
CPM Holdings Limited (6)	Holding	49.00%	49.00%	49.00%
Nova Paiol Participações Ltda.	Holding	100.00%	100.00%	100.00%
	Information			
Scopus Tecnologia Ltda.	Technology	100.00%	100.00%	100.00%
	Service			
Tempo Serviços Ltda.	Provision	100.00%	100.00%	100.00%
União Participações Ltda.	Holding	100.00%	100.00%	100.00%
	-			

(1) Current name of Banco BMC S.A.;

(2) Companies whose audit (review) services in 2007 were carried out by other independent auditors;

(3) Company incorporated in February 2008;

(4) Reduction ownership interest due to the acquisition of Ágora Corretora upon the assignment of Banco Bradesco BBI S.A. s shares to the former controlling shareholders of Ágora, in September 2008;

(5) Companies whose audit (review) services in 2008 are carried out by other independent auditors;

(6) Companies proportionally consolidated, in conformity with CMN Resolution 2,723 and CVM Instruction 247;

(7) Current name of Bankpar Banco Múltiplo S.A.;

(8) The special purpose entity called Brazilian Merchant Voucher Receivables Limited is being consolidated. The company takes part in the securitization operation of the future flow of credit card bills receivables of clients domiciled abroad (Note 16d);

(9) The special purpose entity called International Diversified Payment Rights Company is being consolidated. The company takes part in the securitization operation of future flow of payment orders received from overseas (Note 16d);

(10) Company sold in March 2008;

(11) Company sold in December 2007;

(12) Company merged into Banco BMC S.A. in April 2008;

(13) Company merged into Banco Bradesco S.A. Nassau Branch in December 2007;

(14) Current name of Finasa Seguradora S.A.;

(15) Reduction in equity interest due to the non-interest in capital increase occurred in January 2008;

(16) Company acquired in September 2008; and

(17) Company sold in July 2008.

### 3) Significant Accounting Policies

### a) Determination of income

Income and expenses are determined on the accrual basis of accounting that establishes that income and expenses should be included in the determination of the results of the period in which they take place, always simultaneously when they are correlated, regardless of receipt or payment. Transactions with prefixed rates are recorded at their redemption value and income and expenses for the future period are recorded as a discount to the corresponding assets and liabilities. Income and expenses of a financial nature are prorated daily and calculated based on the exponential method, except when relating to discounted notes or to cross-border transactions which are calculated based on the straight-line method. Post-fixed or foreign-currency-indexed transactions are adjusted to the balance sheet date.

The insurance, coinsurance and commission premiums, net of premiums assigned in coinsurance, reinsurance and corresponding commissions are appropriated to the income by effectiveness of the corresponding insurance policies and invoices and are deferred for appropriation on a straight-line basis over the terms of the insurance policies, during the risk coverage period, by means of recording and reversal of unearned premiums reserve and deferred selling expenses. The accepted coinsurance and retrocession operations are recorded based on the information received from other companies and the IRB, respectively.

The supplementary pension plans contributions and life insurance premiums covering survival are recognized in income when effectively received.

The revenue from certificated savings plans is recognized at the time it is effectively received. The expenses for placement of bonds, classified as Selling Expenses, are recorded as they are incurred. Brokerage expenses are recorded when the certificated savings plans contributions are effectively received. Payments for drawing redemptions are considered as expenses in the month when they take place.

The expenses for technical provisions for private pension plans and certificated savings plans are recorded at the same time as the corresponding revenues thereof are recognized.

### b) Interbank investments

Purchase and sale commitments subject to unrestricted movement agreements are adjusted to market value. Other assets are recorded at acquisition cost, including income earned up to the balance sheet date, net of loss accrual, when applicable.

### c) Securities

Trading securities securities acquired for the purpose of being actively and frequently traded, adjusted to market value as a counter-entry to income for the period;

Available-for-sale securities securities which are not specifically intended for trading purposes or as held to maturity, adjusted to market value as a counter-entry to a specific account in shareholders' equity, at amounts net of tax effects; and

Held-to-maturity securities securities with the intention and financial capacity to be held in portfolio up to maturity, recorded at acquisition cost, plus income earned, as a counter-entry to income for the period.

The securities classified in the trading and available-for-sale categories, as well as derivative financial instruments are stated by its estimated fair value. The fair value generally is based on market prices quotations for assets or liabilities with similar characteristics. If market prices are not available, fair values are based on market operators quotations,

pricing models, discounted cash flows or similar techniques to which the determination of fair value may require judgment or significant estimates by management.

### d) Derivative financial instruments (assets and liabilities)

These are classified based on Management s intended use thereof on the date of the contracting of the operation and whether it was carried out for hedging purposes or not.

# e) Loan and leasing operations, advances on foreign exchange contracts, other receivables with characteristics of loan assignment and allowance for loan losses

Loan and leasing operations, advances on foreign exchange contracts and other receivables with characteristics of loan assignment are classified at their corresponding risk levels in compliance with: (i) the parameters established by CMN Resolution 2,682, at nine levels from AA (minimum risk) to H (maximum risk); and (ii) Management s risk level assessment. This assessment, which is carried out on a periodic basis, considers current economic conditions and past loan loss experience, as well as specific and general risks relating to operations, borrowers and guarantors. Moreover, the length of the delay in payment defined in CMN Resolution 2,682 is also taken into account for client risk rating purposes as follows:

Past-due period	Client rating
From 15 to 30 days	В
From 31 to 60 days	С
From 61 to 90 days	D
From 91 to 120 days	${f E}$
From 121 to 150 days	F
From 151 to 180 days	G
More than 180 days	Н

The accrual of these operations past due up to 59<sup>th</sup> days is recorded in revenues and subsequent to the 60<sup>th</sup> day, in unearned income.

Past-due operations rated at H level remain at this level for six months, subsequent to which they are written-off against the existing allowance and controlled in memorandum accounts for at least five years, no longer being recorded in equity accounts.

Renegotiated operations are maintained, at least, with a classification equal to their prior rating. Renegotiated loan operations, already written-off against the allowance and which are recorded in memorandum accounts, are rated as H level and the possible revenues derived from their renegotiation are recognized as revenue only when they are effectively received. When there is a significant amortization of the operation or when new material facts justify the risk level change, the operation may be reclassified to a lower risk category.

The allowance for loan losses is calculated in an amount sufficient to cover probable losses and takes into consideration CMN and Bacen rules and instructions, connected to assessments carried out by the Management, in the loan risks determination.

### f) Income tax and social contribution (assets and liabilities)

Tax credits on income tax and social contribution, calculated on tax losses, negative basis of social contribution and temporary additions are recorded in Other Receivables Sundry and the provision for deferred tax liabilities on depreciation excess and market value adjustments of securities is recorded in Other Liabilities Tax and Social Security Activities .

Tax credits on temporary additions will be realized upon use and/or reversal of the corresponding provisions on which they were recorded. Tax credits on tax losses and negative basis of social contribution will be realized as taxable income is generated, considering the 30% limit of the taxable profit of the reference period. Such tax credits are recorded based on the current expectations for realization, taking into account the technical studies and analyses carried out by the Management.

The provision for income tax is recorded at the base rate of 15% of taxable income, plus a 10% surcharge. As of May 1, 2008, the social contribution on pre-tax income is calculated at a 15% rate for financial institutions and insurance companies and at 9% for other companies (up to April 30, 2008, this rate was 9% for all types of companies). The increase in the rate of social contribution payable by companies in the financial and insurance sectors was introduced by Provisional Measure 413 of January 3, 2008, (which became Law 11,727 on June 23, 2008) and is calculated pursuant to the rules issued by the tax authorities.

Tax credits resulting from the increase of the Social Contribution rate to 15% are recorded up to the limit of the corresponding tax liabilities (Note 34).

Provisions were recorded for other income and social contribution taxes in accordance with specific applicable legislation.

### g) Prepaid expenses

These record investments of resources in prepayments, whose rights of benefits or service provision will take place in future periods; therefore, they are recorded in assets considering the accrual method of accounting.

Prepayments correspond to the installment already paid for service rights to be received or for the future use of financial assets or resources from third parties.

This group is basically represented by: commission in the placement of financing, contracts in the rendering of banking services, insurance selling expenses, insurance expenses, costs on funding abroad and advertising expenses, as described in Note 12b.

Thus, based on the accrual method of accounting and the confrontation between income and expense , incurred costs related to underlying assets which will generate income in subsequent periods are recorded in prepaid expenses. These assets are appropriated to the income in accordance with terms and amounts of benefits which are expected and directly written-off in the income when underlying assets and rights are no longer part of the institution s assets or the expected future benefits cannot be realized.

### h) Investments

The investments in subsidiaries, jointly controlled companies and affiliated companies, when relevant, are evaluated by the equity accounting method. The financial statements of foreign branches and subsidiaries are adjusted to comply with the accounting practices adopted in Brazil, translated into Brazilian reais and their effects recognized in income for the period.

The exchange membership certificates of Bovespa, BM&F and Cetip were evaluated and adjusted at their unaudited book value, informed by the corresponding stock exchanges as counter-entry to the account highlighted in the shareholders equity up to the date of demutualization, and fiscal incentives and other investments are recorded at acquisition cost, net of the provision for losses, when applicable.

### i) Fixed assets

This is stated at acquisition cost, net of respective accumulated depreciations, calculated by the straight-line method according to the estimated useful-economic life of assets of which: premises 4% p.a.; furniture and fixtures, machinery and equipment 10% p.a.; transport systems 20% p.a.; and data processing systems 20% to 50% p.a.

### j) Deferred assets

Deferred assets are recorded at acquisition or formation cost, net of the corresponding accumulated amortization at 20% per annum, calculated on the straight-line method.

Goodwill in the financing acquisition as of April 2008 is recorded and amortized, when applicable, according to its economic fundamentals.

### k) Deposits and federal funds purchased and securities sold under agreements to repurchase

These are recorded at the amount of the liabilities and include, when applicable, related charges up to the balance sheet date, on a daily pro rata basis.

### I) Provisions relating to insurance, private pension plans and certificated savings plans activities

Technical provisions are calculated according to actuarial technical notes approved by Susep and ANS, and criteria set forth by CNSP Resolution 162/2006.

Insurance of basic, life and health lines

PPNG comprises retained premiums which are deferred during the term of effectiveness of the insurance agreements, determining the pro rata day value of the unearned premium of the period of the risk to accrue (future risk of policies in effect). When this provision s insufficiency is ascertained by means of actuarial calculation, the Provision of Premium Insufficiency will be formed;

The provision of IBNR claims is calculated on an actuarial basis to quantify the amount of claims occurred and not reported by those policyholders/beneficiaries. The provision is established net of recoveries of co-insurance and re-insurance;

The provision of unsettled claims is established based on the indemnities payment estimates, net of recoveries of co-insurance and re-insurance, pursuant to notices of claims received from those policyholders until the balance sheet date. The provision is monetarily restated and includes all the claims under litigation. In the case of health insurance, according to the technical note approved by ANS, the provision of unsettled claims complements the provisions of

### IBNR claims;

PCP is recorded on a monthly basis to complement PPNG, considering the effective risks issued or not. The value of the PCP is the difference, if positive, between the average of the sum of the PPNG values daily verified and the recorded PPNG; and

Other technical provisions refer to the provision to face the differences of future readjustments of premiums and those required for the technical balance of the individual health plan portfolio, adopting a formulation included in the Actuarial Technical Note approved by ANS.

### Supplementary private pension plans and life insurance covering survival

The mathematical provision of benefits to be granted refers to participants whose benefits have not started yet. The mathematical provision of benefits granted refers to participants already using the benefits. Mathematical provisions related to private pension plans known as traditional represent the difference between the current value of the future benefits and the current value of the future contributions, corresponding to the obligations assumed under the form of retirement, disability, pension and savings funds plans. They are calculated according to the methodology and premises set forth in the Actuarial Technical Notes. The provisions linked to VGBL covering survival and to the private pension plans of PGBL category represent the amount of the contributions made by the participants, net of loadings and other contractual charges, plus financial earnings generated by the investment of resources in FIEs;

The contribution insufficiency provision is constituted to complement the mathematical provisions of benefits granted and to be granted, should they not be sufficient to guarantee future commitments. The provision is calculated on an actuarial basis and takes into consideration the actuarial table AT-2000 (mitigated), increased by 1.5% (improvement), considering males apart from females, who have higher life expectancy, and the actual interest rate of 4.3% p.a.;

The financial fluctuation provision is established up to the limit of 15% of the mathematical provision of benefits to be granted related to the private pension plans in the category of variable contribution with guarantee of earnings to meet possible financial fluctuations; and

The administrative expenses provision is constituted to cover administrative expenses of the defined benefit and variable contribution plans. It is calculated in conformity with the methodology set forth in the Actuarial Technical Note.

### Certificated savings plans

The mathematical provision for redemptions is constituted for each active or suspended certificated savings plan during the term estimated in the General Conditions of the plan. It is calculated according to the methodology set forth in the Actuarial Technical Notes approved by Susep;

The provisions for redemptions are established by the values of the expired certificated savings plans and also by the values of the certificated savings plans which have not expired but whose early redemption has been required by the clients. The provisions are monetarily restated based on the indexes estimated in each plan; and

The provisions for unrealized and payable drawings are recorded to meet premiums arising from future drawings (unrealized) and also for premiums arising from drawings in which clients were already selected (payable).

### m) Contingent assets and liabilities and legal liabilities tax and social security

The recognition, measuring and disclosure of contingent assets and liabilities and legal liabilities are made according to the criteria defined in CMN Resolution 3,535/08 and CVM Resolution 489/05.

Contingent Assets: are not recognized on an accounting basis, except when the Management has total control of the situation or when there are real guarantees or favorable judicial decisions, for which more resources are not provided for, characterizing the gain as practically certain and by the confirmed capacity of its receipt or compensation with other liability recovery. The contingent assets of probable success are only disclosed in the notes to the financial statements (Note 18a);

Contingent Liabilities: are recorded taking into consideration the opinion of the legal advisors, the nature of the lawsuits, the similarity with previous processes, the complexity and positioning of courts, whenever the loss is evaluated as probable, which would cause a probable outflow of resources for the settlement of liabilities and when the amounts involved are measurable with enough safety. The contingent liabilities classified as possible losses are not recognized on an accounting basis, and they must only be disclosed in the notes, when individually material, and those classified as remote do not require provision nor disclosure (Notes 18b and 18c); and

Legal Liabilities Tax and Social Security: they result from judicial proceedings related to tax liabilities, whose purpose of contestation is their legality or constitutionality, which, regardless of the evaluation about the probability of success, have their amounts fully recognized in the financial statements (Note 18b).

#### n) Other assets and liabilities

The assets are stated at their realizable amounts, including, when applicable, related income and monetary and exchange variations (on a daily pro rata basis), and provision for loss, when deemed appropriate. The liabilities include known or estimated amounts, plus related charges and monetary and exchange variations (on a daily pro rata basis).

### 4) Information for Comparison Purposes

As from September 2008, Bradesco started consolidating in its financial statements Ágora Corretora and its subsidiaries.

### a) The main income from the balance sheet and statement of income on September 30, 2008 is presented below:

### in thousands of R\$

## Ágora Corretora and subsidiaries

Assets	
Current and long-term assets	793,486
Funds available	1,239
Interbank investments	290,498
Securities and derivative financial instruments	152,960
Loan and leasing operations	70,496
Other receivables and assets	278,293
Permanent assets	35,810
Investments	25,991
Fixed assets	3,448
Deferred assets	6,371
Total	829,296
Liabilities	
Current and long-term liabilities	611,063
Demand, time and other deposits	49,900
Other liabilities	561,163
Shareholders equity	218,233
Total	829,296
	in thousands of R\$
Statement of Income	Ágora Corretora and subsidiaries from September 1 to 30, 2008
Income from financial intermediation	7,925
Expenses from financial intermediation	(63)
Gross income from financial intermediation	7,862
Other operating income/expenses	(1,654)
Operating income	6,208
Non-operating income	(47)
Income before tax on income and interest	6,161
	(1,

### b) Reclassifications

Net income

Income tax and social contribution

For a better comparison of the financial statements, reclassifications were carried out in the balances of the period ended on September 30, 2007, to comply with the accounting procedures/classifications adopted in 2008:

in thousands of R\$

(1,503)

4,658

Statement of Income	Previous	Reclassifications	Reclassified
	disclosure	Reclassifications	balance

Income from financial intermediation	30,544,734	957,138	31,501,872
Loan operations (1)	15,245,751	1,053,399	16,299,150
Income from securities operations (1)	4,977,715	1,075,613	6,053,328
Income from derivative financial instruments (1)	2,763,471	(1,171,874)	1,591,597
Expenses with financial intermediation	17,112,829	957,138	18,069,967
Federal funds purchased and securities sold under agreements			
to repurchase operations (1)	8,774,993	1,427,367	10,202,360
Borrowing and onlending operations (1)	1,060,170	(470,229)	589,941
Gross income from financial intermediation	13,431,905		13,431,905
Other operating income/expenses	(6,263,563)		(6,263,563)
Insurance, private pension plans and certificated savings plans			
retained premiums (2)	11,594,827	3,209,666	14,804,493
Reinsurance premiums (2)	(3,709,248)	3,209,666	(499,582)
Variation of technical provisions for insurance, private			
pension plans and certificated savings plans (2)	(3,082,271)	(4,943,170)	(8,025,441)
Expenses with private pension plans benefits and redemptions			
(2)	(1,733,504)	1,733,504	
Net income	5,816,835		5,816,835

(1) The exchange variation of branches and subsidiaries , operations abroad, which were distributed in the lines of the statement of income, according to the respective assets and liabilities which gave rise to these ones were reallocated to item Income from Derivative Financial Instruments , to eliminate the effect of these hedge instruments of investments abroad; and

(2) In accordance with the resolution of Susep Circular Letter 356/2007 and Susep/Decon/GAB Circular Letter 003/2008, we are reclassifying Expenses with Private Pension Plans Benefits and Redemptions and VGBL Redemptions to item Variation of Technical Provision for Insurance, Private Pension Plans and Certificated Savings Plans .

## 5) Adjusted Balance Sheet and Statement of Income by Business Segment

The following information is presented in conformity with the definitions set forth in Cosif.

## a) Balance sheet

### in thousands of R\$

	Financial (1) (2)		Insurance (2) (			Amount eliminated	Consolidated Total
	Brazil	Abroad	Brazil	Abroad	activities (2)	(4)	Totai
Assets Current and long-term							
assets	321,690,152	27,728,659	76,407,135	26,791	805,035	(8,872,503)	417,785,269
Funds available	5,882,549	2,396,180	135,064	10,360	8,646	(1,173,227)	7,259,572
Interbank investments Securities and derivative financial	56,817,714	873,135				(340,162)	57,350,687
instruments Interbank and interdepartmental	54,089,272	7,815,901	70,919,468	13,066	283,140	(748,386)	132,372,461
accounts	27,081,269	39					27,081,308
Loan and leasing							
operations	133,583,396	15,452,343				(4,686,421)	144,349,318
Other receivables and other assets	44,235,952	1,191,061	5,352,603	3,365	513,249	(1,924,307)	49,371,923
Permanent assets	<b>23,849,890</b>	<b>43,490</b>	1,205,534	3,303 <b>38</b>	<b>204,405</b>	(1,924,307) (20,382,912)	49,371,923 <b>4,920,445</b>
Investments	20,167,483	35,320	913,480	50	89,536	(20,382,912) (20,382,912)	822,907
Premises and equipment	20,107,103	55,520	715,100		07,550	(20,302,912)	022,907
and leased assets	2,147,391	8,054	253,793	38	107,445		2,516,721
Deferred assets	1,535,016	116	38,261		7,424		1,580,817
Total on September							
30, 2008	345,540,042	27,772,149	77,612,669	26,829	1,009,440	(29,255,415)	422,705,714
Total on June 30,							
2008 Total on September	330,037,124	21,477,762	76,510,041	26,073	896,198	(25,676,512)	403,270,686
30, 2007	250,732,899	20,966,402	69,948,220	22,035	799,865	(24,821,918)	317,647,503
Liabilities Current and long-term							
liabilities	310,528,601	16.679.638	68,802,162	8,788	537,110	(8,872,503)	387,683,796
Deposits	135,482,273	5,201,108	00,002,102	0,700		(1,513,662)	139,169,719
Federal funds purchased and securities sold under agreements	100,102,270	5,201,100				(1,010,002)	10,,10,,11
to repurchase Funds from issuance of	86,433,916	1,030,041				(175)	87,463,782
securities	4,080,354	3,429,679				(958,776)	6,551,257
5000111105	2,537,374	1,153				(750,770)	2,538,527
	2,007,074	1,100					2,000,021

Interbank and interdepartmental							
accounts							
Borrowing and							
onlending	32,651,451	3,803,870				(4,475,583)	31,979,738
Derivative financial							
instruments	2,031,780	294,203					2,325,983
Technical provisions							
from insurance, private							
pension plans and							
certificated savings			( <b>a</b> a <b>a a a a a a a a a</b>				
plans			62,883,286	4,925			62,888,211
Other liabilities:	14 501 060	2 7 5 2 0 0 2					15 544 040
Subordinated debts	14,791,060	2,752,983	5.010.056	2.072	505 110	(1.004.005)	17,544,043
Other	32,520,393	166,601	5,918,876	3,863	537,110	(1,924,307)	37,222,536
Deferred income	221,052		6,026				227,078
Shareholders							
equity/minority interest in							
subsidiaries	622,563	11,092,511	8,804,481	18,041	472,330	(20,382,912)	627 014
Shareholders equity -	,	11,092,511	0,004,401	18,041	472,330	(20,382,912)	627,014
parent company	34,167,826						34,167,826
Total on September	34,107,020						34,107,020
30, 2008	345,540,042	27,772,149	77,612,669	26,829	1,009,440	(29,255,415)	422,705,714
Total on June 30,	545,540,042	27,772,149	77,012,007	20,027	1,007,440	(2),233,413)	422,703,714
2008	330,037,124	21 477 762	76,510,041	26,073	896,198	(25,676,512)	403,270,686
Total on September		-1,777,7702	/ 0,010,041	20,015	070,170	(20,070,012)	100,270,000
30, 2007	250,732,899	20,966,402	69,948,220	22,035	799,865	(24,821,918)	317,647,503

## b) Statement of income

in thousands of R\$

	Financial (1) (2)		Insurance group (2) (3)		Other	Amount	Consolidated
	Brazil	Abroad	Brazil	Abroad	activities (2)	eliminated (4)	Total
Revenues from financial							
intermediation	34,287,912	652,506	5,007,991	3,328	26,974	(130,992)	39,847,719
Expenses from financial							
intermediation	23,302,878	635,805	3,081,537		1,486	(130,777)	26,890,929
Gross income from							
financial intermediation	10,985,034	16,701	1,926,454	3,328	25,488	(215)	12,956,790
Other operating							
income/expenses	(6,964,132)	(43,347)	1,214,331	831	51,457	215	(5,740,645)
Operating income	4,020,902	(26,646)	3,140,785	4,159	76,945		7,216,145
Non-operating income	162,437	171,692	44,055	15	11,287		389,486
Income before tax on profit							
and interest	4,183,339	145,046	3,184,840	4,174	88,232		7,605,631

Income tax and social contribution	(453,425)	(53)	(1,088,434)	(2,257)	(28,992)	(1,573,161)
Minority interest in	(100,120)	(00)	(1,000,101)	(_, /)	(_0,,,,_)	(1,0,0,101)
subsidiaries	(17,029)		(7)		(283)	(17,319)
Net income on September						
30, 2008 YTD	3,712,885	144,993	2,096,399	1,917	58,957	6,015,151
Net income on September						
30, 2007 YTD	3,725,486	207,502	1,768,081	4,442	111,324	5,816,835
Net income in 3Q08	1,351,228	(93,418)	630,750	(1,749)	23,424	1,910,235
Net income in 2Q08	1,134,061	131,657	721,732	1,677	13,304	2,002,431

(1) The Financial segment comprises: financial institutions; holding companies (which are mainly responsible for managing financial resources); as well as credit card and asset management companies;

(2) The balances of equity accounts, income and expenses are being eliminated among companies from the same segment;

(3) The Insurance Group segment comprises insurance, private pension plans and certificated savings plans companies; and

(4) Amounts eliminated among companies from different segments, as well as operations carried out in Brazil and abroad.

# 6) Funds Available

## in thousands of R\$

	2008		2007
	September 30	June 30	September 30
Local currency	4,893,885	4,898,659	3,816,185
Foreign currency	2,365,630	235,486	284,055
Investments in gold	57	50	46
Total	7,259,572	5,134,195	4,100,286
7) Interbank Investments			

## a) Breakdown and terms

## in thousands of R\$

			20	08			2007
	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	September 30	June 30	September 30
Investments in the open							
market:							
Own portfolio position	1,545,003	3,411,378			4,956,381	12,037,323	4,406,386
Financial treasury bills	180,331				180,331	351,473	177,273
National treasury notes	347,108	3,167,187			3,514,295	5,662,420	1,001
National treasury bills	860,281	213,818			1,074,099	5,961,368	4,065,600
Other	157,283	30,373			187,656	62,062	162,512
Funded status	45,229,070	460,188			45,689,258	52,477,348	26,637,439
Financial treasury bills	7,762,361				7,762,361	44,847,696	18,195,409
National treasury notes	7,936,561	166,106			8,102,667	3,981,265	1,390,352
National treasury bills	29,530,148	294,082			29,824,230	3,648,387	7,051,678
Short position	16,727	2,037,398			2,054,125	2,907,240	2,800,785
National treasury bills	16,727	2,037,398			2,054,125	2,907,240	2,800,785
Subtotal	46,790,800	5,908,964			52,699,764	67,421,911	33,844,610
Interest-earning deposits in							
other banks:							
Interest-earning deposits in							
other banks	1,775,878	1,054,499	1,086,836	747,148	4,664,361	6,285,660	6,011,578
Provisions for losses	(13,438)				(13,438)	· · · ·	(337)
Subtotal	1,762,440	1,054,499	1,086,836	747,148	4,650,923	6,270,273	6,011,241
Total on September 30,							
2008	48,553,240	6,963,463	1,086,836	747,148	57,350,687		
%	84.7	12.1	1.9	1.3	100.0		
Total on June 30, 2008	62,233,507	6,727,895	4,058,830	671,952		73,692,184	
%	84.5	9.1	5.5	0.9		100.0	

Total on September 30,					
2007	29,329,528	5,386,722	4,452,835	686,766	39,855,851
%	73.6	13.5	11.2	1.7	100.0

## b) Income from interbank investments

Classified in the statement of income as income on securities transactions

in thousands of R\$

		2008		2007
	3rd Quarter	2nd Quarter	September 30 YTD	September 30 YTD
Income from investments in purchase and				
sale commitments:				
Own portfolio position	312,649	302,131	720,072	275,062
Funded status	1,476,790	1,084,881	3,388,182	2,125,477
Short position	188,654	154,533	391,009	1,043
Unrestricted securities	48	2,857	12,672	208,246
Subtotal	1,978,141	1,544,402	4,511,935	2,609,828
Income from interest-earning deposits in	, ,			
other banks	326,390	88,521	565,177	386,349
Total (Note 8f)	2,304,531	1,632,923	5,077,112	2,996,177
				275
				275

## 8) Securities and Derivative Financial Instruments

Find below the information related to securities and derivative financial instruments:

# a) Summary of the consolidated classification of securities by business segment and issuer

				2008					2007
	Financial	Insurance/ certificated savings plans	Private pension plans	Other activities	September 30	%	June 30	%	September 30
Trading									
	44,730,606	3,026,837	27,944,509	281,201	75,983,153	65.2	68,678,282	65.4	63,709,29
Government	20.002.702	1 200 210	101 225	100 550			00.054.650	265	24.204.00
	29,802,782	1,703,713	191,327	199,752	31,897,574	27.3	27,854,657	26.5	24,384,804
1	13,001,805	1,323,124	262,919	81,449	14,669,297	12.6	10,119,821	9.6	9,969,260
Derivative									
financial instruments (1)	1 026 010				1,926,019	1.7	2,073,421	2.0	2,679,390
PGBL / VGBL	1,926,019				1,920,019	1./	2,075,421	2.0	2,079,390
restricted bonds			27,490,263		27,490,263	23.6	28,630,383	27.3	26,675,841
Available-for-sale			27,490,203		27,470,205	25.0	20,050,505	21.5	20,075,041
	12,401,469	2,160,357	2,166,817	1,723	16,730,366	14.3	12,981,010	12.4	20,285,428
Government	,,			_,			;		,,
securities	8,020,491	74,668	171,561		8,266,720	7.1	5,635,399	5.4	15,468,301
Corporate bonds	4,380,978	2,085,689	1,995,256	1,723	8,463,646	7.2	7,345,611	7.0	4,817,127
Held-to-maturity									
securities	939,862	6,196,126	16,832,361		23,968,349	20.5	23,375,271	22.2	11,996,614
Government									
securities	939,862	6,108,858	16,200,477		23,249,197	19.9	22,874,370	21.7	11,526,874
Corporate bonds		87,268	631,884		719,152	0.6	500,901	0.5	469,740
	58,071,937	11,383,320	46,943,687	282,924	116,681,868	100.0	105,034,563	100.0	95,991,331
Purchase and sale									
commitments (2)	3,085,069	2,982,261	9,623,263		15,690,593		13,921,700		12,106,656
Overall total	61,157,006	14,365,581	56,566,950	282,924	132,372,461		118,956,263		108,097,993
Government									
	38,763,135	7 887 239	16,563,365	199,752	63,413,491	54 3	56,364,426	53.6	51 379 970
Corporate bonds		3,496,081		83,172	25,778,114	22.1	20,039,754		17,935,517
PGBL / VGBL	17,500,002	5,150,001	2,070,007	00,172	20,770,111	22.1	20,000,000	17.1	17,700,011
restricted bonds			27,490,263		27,490,263	23.6	28,630,383	27.3	26,675,841
	58,071,937	11,383,320	46,943,687	282,924	116,681,868				95,991,337
Purchase and sale	, ,	, ,	, -,	<i></i>	, - ,		, - ,- ,-		, . ,-
commitments (2)	3,085,069	2,982,261	9,623,263		15,690,593		13,921,700		12,106,656
	61,157,006	14,365,581	56,566,950	282,924	132,372,461		118,956,263		108,097,993

# b) Consolidated portfolio breakdown by issuer

Securities (3)	September 30								30
~~/	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Market value/ book value (5) (6) (8)	Restated cost value	Mark-to- market	Market value/ book value (5) (6) (8)	Mark mar
<b>Government</b> securities Financial	2,516,016	6,273,508	5,891,176	48,732,791	63,413,491	63,380,108	33,383	56,364,426	59
treasury bills National	16,565	967,968	391,145	4,747,630	6,123,308	6,130,877	(7,569)	5,048,428	
treasury bills National treasury	2,415,567	1,394,052	4,246,026	5,143,647	13,199,292	13,208,721	(9,429)	13,714,235	(65
notes Brazilian	15,063		1,248,812	34,885,182	36,149,057	36,414,328	(265,271)	31,451,719	(210
foreign debt notes Privatization			2,038	2,885,380	2,887,418	2,619,135	268,283	2,540,236	326
currencies Foreign				80,329	80,329	63,293	17,036	79,890	17
government securities Other	66,821 2,000	3,911,488	3,155	990,494 129	4,971,958 2,129	4,941,610 2,144	30,348 (15)	3,527,788 2,130	(8
Corporate									
bonds	6,824,279	845,822	3,255,799	14,852,214	25,778,114	25,532,178	245,936	20,039,754	1,500
Bank deposit certificates Shares	165,805 4,056,205	146,199	334,738	1,417,435	2,064,177 4,056,205	2,064,177 3,977,522	78,683	2,085,167 4,669,098	1,172
Debentures Foreign corporate	120,544	35,909	407,535	6,424,290	6,988,278	6,945,064	43,214	5,094,616	81
bonds Derivative financial instruments	15,779	89,860	103,318	4,617,409	4,826,366	4,940,077	(113,711)	1,995,950	3
(1) Other PGBL / VGBL	451,610 2,014,336	536,984 36,870	168,377 2,241,831	769,048 1,624,032	1,926,019 5,917,069	1,615,871 5,989,467	310,148 (72,398)	2,073,421 4,121,502	241 1
restricted bonds Subtotal	<b>2,336,981</b> <b>11,677,276</b> 9,763,988	<b>3,933,158</b> <b>11,052,488</b> 2,933,378	, ,	<b>17,577,457</b> <b>81,162,462</b> 438,855	<b>27,490,263</b> <b>116,681,868</b> 15,690,593	<b>27,490,263</b> <b>116,402,549</b> 15,690,593	279,319	<b>28,630,383</b> <b>105,034,563</b> 13,921,700	1,560

Purchase and sale commitments (2) **Overall total 21,441,264 13,985,866 15,344,014 81,601,317 132,372,461 132,093,142 279,319 118,956,263 1,560** 

# c) Consolidated classification by category, days to maturity and business segment

I) Trading securities

Securities				September 3	30			June	e 30	
(3)	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Market value/ book value (5) (6) (8)	Restated cost value	Mark-to- market	Market value/ book value (5) (6) (8)	Mark-to- market	M (5
<b>Financial</b> National	3,995,693	6,700,959	7,054,087	26,979,867	44,730,606	44,530,725	199,881	35,317,830	97,750	31,
treasury bills Financial	2,373,384	1,281,179	3,995,321	5,093,650	12,743,534	12,752,963	(9,429)	13,101,644	(65,151)	13,
treasury bills Bank	4,051	818,535	315,427	3,174,703	4,312,716	4,321,065	(8,349)	2,817,287	(1,003)	3,
deposit certificates Derivative financial	30,212	119,461	77,171	1,286,448	1,513,292	1,513,292		1,326,097		1,
instruments (1) Debentures Brazilian foreign debt	451,610 94,813	536,984 940	168,377 397,166	769,048 4,331,539	1,926,019 4,824,458	1,615,871 4,783,811	310,148 40,647	2,073,421 3,414,469	241,882 74,295	1
securities National treasury				34,514	34,514	33,200	1,314	34,092	2,373	
notes Foreign corporate	8,055		36,899	7,695,106	7,740,060	7,905,123	(165,063)	5,830,595	(145,500)	4,
securities Foreign government	14,110	32,369	12,846	3,157,725	3,217,050	3,216,793	257	688,483	(296)	
securities Shares	66,821 82,694	3,911,488	3,155	990,494	4,971,958 82,694	4,941,610 82,761	30,348 (67)	3,527,788 91,208	(8,850)	
Other Insurance companies and certificated	869,943	3	2,047,725	446,640	3,364,311	3,364,236	75	2,412,746		1,
savings plans	860,019	160,015	606,692	1,400,111	3,026,837	3,026,837		4,284,701		4,

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Financial treasury bills National		40,403	7,924	1,056,613	1,104,940	1,104,940	1,524,232
treasury	1	06 124	170.024	40.052	222 412	202 410	<b>57</b> 0 100
bills Bank	1	96,124	179,034	48,253	323,412	323,412	570,108
deposit							
certificate		23,488	252,058	68,060	343,606	343,606	588,180
National		- ,	- ,		,	)	,
treasury							
notes	1		167,676	107,684	275,361	275,361	287,020
Shares	24,588				24,588	24,588	171,883
Debentures	2			90,336	90,338	90,338	210,346
Other	835,427			29,165	864,592	864,592	932,932

278

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Securities			S	eptember 30				June	e 30
(3)	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Market value/ book value (5) (6) (8)	Restated cost value	Mark-to- market	Market value/ book value (5) (6) (8)	Mark-to market
Private		<b>2</b> 0 44 <b>5</b> 0	2 < 12 0 10						
<b>pension plans</b> Financial	2,593,570	3,941,728	3,643,040	17,766,171	27,944,509	27,944,509		28,853,358	
treasury bills National		1,601	26	180,272	181,899	181,899			
treasury notes Bank deposit				2,664	2,664	2,664		2,723	
certificates National		205	347	3,443	3,995	3,995		3,506	
treasury bills	2 200	6,764			6,764	6,764		6,554	
Shares	2,300			2 2 2 5	2,300	2,300		2,796	
Debentures PGBL / VGBL restricted				2,335	2,335	2,335		1,724	
bonds	2,336,981	3,933,158	3,642,667	17,577,457	27,490,263	27,490,263		28,630,383	
Other	254,289				254,289	254,289		205,672	
Other									
activities	72,755	13,024	14,640	180,782	281,201	281,201		222,393	
Financial treasury bills Bank deposit	2,545		395	132,246	135,186	135,186		116,216	
certificates National	185	3,039	5,162	11,355	19,741	19,741		14,701	
treasury bills	42,182	9,985	2,906	1,735	56,808	56,808		35,929	
Debentures National	20,396		6,177	34,695	61,268	61,268		54,977	
treasury notes	7,007			751	7,758	7,758		467	
Other Subtotal	440	10,815,726	11 318 450	16 376 031	440 75 083 153	440	100 881	103 <b>68,678,282</b>	07 75
Subtotal Purchase and sale	7,522,057	10,815,720	11,310,439	40,520,951	75,985,155	15,185,212	199,001	08,078,282	97,75
commitments									
( <b>2</b> ) Financial Insurance companies and	<b>9,763,988</b> 161,182	<b>2,933,378</b> 2,849,333	<b>2,554,372</b> 7,464	<b>438,855</b> 67,090	<b>15,690,593</b> 3,085,069	<b>15,690,593</b> 3,085,069		<b>13,921,700</b> 2,902,354	
certificated savings plans	2,178,639	40,767	762,855		2,982,261	2,982,261		2,529,149	
savings plans	6,997,080	43,278	1,783,669	371,765	9,195,792	9,195,792		7,655,252	

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Private pension plans PGBL/VGBL Private pension plans Funds	427,087		384		427,471	427,471		834,945	
<b>Overall total</b>	,	13,749,104		46,765,786	,	,	199,881	,	97,75
Derivative financial instruments (liabilities)	(1,271,859)	(542,176)	(285,965)	(225,983)	(2,325,983)	(2,160,007)	(165,976)	(1,597,723)	(36,21
								279	

# II) Available-for-sale securities

#### in t

# 2008

Securities				September	· 30			e 30	Sej	
(3)	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Market value/ book value (5) (6) (8)	Restated cost value	Mark-to- market	Market value/ book value (5) (6) (8)	Mark-to- market	Marl valu boo valu (5) (6
<b>Financial</b> National	1,066,440	157,058	526,658	10,651,313	12,401,469	12,027,826	373,643	9,035,457	786,576	7,670
treasury bills Brazilian foreign debt			68,765	9	68,774	68,774				47
securities Foreign			2,038	1,923,051	1,925,089	1,658,120	266,969	1,726,242	324,587	2,183
corporate securities National treasury	1,669	57,491	90,472	1,459,684	1,609,316	1,723,284	(113,968)	1,307,467	3,925	1,135
notes Financial treasury			323,235	5,490,767	5,814,002	5,914,210	(100,208)	3,248,226	(65,376)	2,902
bills Bank deposit		42,166	891	87,111	130,168	129,593	575	84,540	645	43
certificates	133,763	6		48,129	181,898	181,898		150,434		107
Debentures	5,333	20,528		742,484	768,345	770,427	(2,082)	782,275	(1,660)	38
Shares (7) Privatization	917,466	- )		· , -	917,466	525,943	391,523	1,160,875	528,787	838
currencies Other	8,209	36,867	41,257	98,803 801,275	98,803 887,608	83,803 971,774	15,000 (84,166)	79,890 495,508	17,544 (21,876)	87 284
Insurance companies and certificated savings	-,		,		,	,	( , ,	- ,		
<b>plans</b> Financial	1,414,131	25,244	168,944	552,038	2,160,357	2,333,810	(173,453)	1,496,608	204,068	1,060
treasury bills Shares	3,673 1,362,430	25,244	16,095	29,656	74,668 1,362,430	74,627 1,554,287	41 (191,857)	72,674 1,244,785	67 171,649	76 818
Debentures Bank deposit				522,382	522,382	517,733	4,649	129,924 1,830	8,967	110 8

certificates National treasury notes Other <b>Private</b>	48,028		152,849		200,877	187,163	13,714	47,395	23,385	44
pension										
<b>plans</b> Shares Financial	<b>1,672,945</b> 1,666,649	40,019	50,387	403,466	<b>2,166,817</b> 1,666,649	<b>2,287,629</b> 1,787,625	( <b>120,812</b> ) (120,976)	<b>2,441,122</b> 1,997,395	<b>471,736</b> 471,528	<b>11,543</b> 1,419
treasury bills National	6,296	40,019	50,387	74,859	171,561	171,397	164	421,699	208	132
treasury notes Other				328,607	328,607	328,607		22,028		9,991
Other activities	1,723				1,723	1,663	60	7,823	138	11
Bank	1,723				1,723	1,005	00	1,023	150	11
deposit										
certificates	1,645				1,645	1,645		419		2
Debentures Shares	78				78	18	60	156	138	
Financial treasury bills	70				70	10	00	150	150	
Other								7,248		7
Overall										
total	4,155,239	222,321	745,989	11,606,817	16,730,366	16,650,928	79,438	12,981,010	1,462,518	20,285
280										

# III) Held-to-maturity securities

						in thou	isands of R\$
				2008			2007
Securities		September 30					September 30
	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Restated cost value (5)	Restated cost value (5)	Restated cost value (5)
Financial				939,862	939,862	791,563	902,448
Brazilian foreign debt							
notes				927,815	927,815	779,902	886,998
Financial treasury bills				12,047	12,047	11,661	15,450
Insurance companies and							
certificated savings plans			721,002	5,475,124	6,196,126	6,273,758	4,415,321
Debentures				87,268	87,268		
National treasury notes			721,002	5,387,856	6,108,858	6,273,758	4,415,321
Private pension plans		14,441	4,192	16,813,728	16,832,361	16,309,950	6,678,845
Debentures		14,441	4,192	613,251	631,884	500,901	469,740
National treasury notes				16,200,354	16,200,354	15,808,930	6,209,050
Financial treasury bills				123	123	119	55
<b>Overall total (4)</b>		14,441	725,194	23,228,714	23,968,349	23,375,271	11,996,614

# d) Breakdown of the portfolios by publication items

# **R\$** thousand

		2008							
	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Total on September 30 (3) (5) (6) (8)	Total on June 30 (3) (5) (6) (8)	Total on September 30 (3) (5) (6) (8)		
Own portfolio	19,552,171	11,944,730	10,777,850	59,736,298	102,011,049	96,064,949	83,663,465		
Fixed income securities Financial	15,495,966	11,944,730	10,777,850	59,736,298	97,954,844	91,395,851	80,345,048		
treasury bills Purchase and	16,565	898,210	351,059	3,742,554	5,008,388	4,383,501	4,181,967		
sale									
(2)	9,763,988 15,063	2,933,378	2,554,372 894,352	438,855 22,299,706	15,690,593 23,209,121	13,921,700 24,524,986	12,106,656 21,784,931		

treasury notes							
Brazilian foreign debt							
securities Bank deposit			2,038	2,357,436	2,359,474	2,012,951	2,296,931
certificates National	165,805	146,199	334,738	1,417,435	2,064,177	2,081,552	2,580,905
treasury bills Foreign	978,084		327,563	359,051	1,664,698	1,855,669	1,906,271
corporate							
securities	15,779	70,046	19,163	2,698,319	2,803,307	1,673,097	1,528,485
Debentures Foreign	120,544	15,381	406,912	6,249,304	6,792,141	4,752,586	5,139,007
government							
securities PGBL/VGBL	66,821	3,911,488	3,155	990,494	4,971,958	3,456,586	85,175
restricted bonds	2,336,981	3,933,158	3,642,667	17,577,457	27,490,263	28,630,383	26,675,841
Other	2,016,336	36,870	2,241,831	1,605,687	5,900,724	4,102,840	2,058,879
Equity							
securities	4,056,205				4,056,205	4,669,098	3,318,417
Shares of							
listed							
companies (technical							
lucumucai							
•	706.921				706.921	966.362	309.884
provision) Shares of	706,921				706,921	966,362	309,884
provision)	706,921				706,921	966,362	309,884
provision) Shares of listed companies							
provision) Shares of listed	706,921 3,349,284				706,921 3,349,284	966,362 3,702,736	309,884 3,008,533
provision) Shares of listed companies (other) (7) Subject to	3,349,284				3,349,284	3,702,736	3,008,533
provision) Shares of listed companies (other) (7) Subject to commitments		1,500,187	4,397,787	21,055,611			
provision) Shares of listed companies (other) (7) Subject to commitments Repurchase agreement	3,349,284	1,500,187 143,324	4,397,787 279,273	21,055,611 5,934,394	3,349,284	3,702,736	3,008,533
provision) Shares of listed companies (other) (7) Subject to commitments Repurchase	3,349,284		, ,		3,349,284 28,391,068	3,702,736 20,463,029	3,008,533 18,657,131
provision) Shares of listed companies (other) (7) Subject to commitments Repurchase agreement National treasury bills Brazilian	3,349,284	143,324	279,273	5,934,394	3,349,284 28,391,068 6,356,991	3,702,736 20,463,029 9,034,373	3,008,533 18,657,131 9,183,694
provision) Shares of listed companies (other) (7) Subject to commitments Repurchase agreement National treasury bills Brazilian foreign debt	3,349,284	143,324	279,273	<b>5,934,394</b> 2,106,416	3,349,284 28,391,068 6,356,991 2,365,011	3,702,736 20,463,029 9,034,373 2,769,414	3,008,533 18,657,131 9,183,694 4,395,149
provision) Shares of listed companies (other) (7) Subject to commitments Repurchase agreement National treasury bills Brazilian	3,349,284	143,324	279,273	5,934,394	3,349,284 28,391,068 6,356,991	3,702,736 20,463,029 9,034,373	3,008,533 18,657,131 9,183,694
provision) Shares of listed companies (other) (7) Subject to commitments Repurchase agreement National treasury bills Brazilian foreign debt securities Financial treasury bills	3,349,284	143,324	279,273	<b>5,934,394</b> 2,106,416	3,349,284 28,391,068 6,356,991 2,365,011	3,702,736 20,463,029 9,034,373 2,769,414	3,008,533 18,657,131 9,183,694 4,395,149
provision) Shares of listed companies (other) (7) Subject to commitments Repurchase agreement National treasury bills Brazilian foreign debt securities Financial treasury bills National	3,349,284	<b>143,324</b> 95,325	<b>279,273</b> 163,270	<b>5,934,394</b> 2,106,416 527,944 76,213	3,349,284 28,391,068 6,356,991 2,365,011 527,944 83,870	3,702,736 20,463,029 9,034,373 2,769,414 527,285 76,505	3,008,533 18,657,131 9,183,694 4,395,149 810,258 182,126
provision) Shares of listed companies (other) (7) Subject to commitments Repurchase agreement National treasury bills Brazilian foreign debt securities Financial treasury bills	3,349,284	<b>143,324</b> 95,325	279,273	<b>5,934,394</b> 2,106,416 527,944	3,349,284 28,391,068 6,356,991 2,365,011 527,944	3,702,736 20,463,029 9,034,373 2,769,414 527,285	3,008,533 18,657,131 9,183,694 4,395,149 810,258
provision) Shares of listed companies (other) (7) Subject to commitments Repurchase agreement National treasury bills Brazilian foreign debt securities Financial treasury bills National treasury bills National	3,349,284	<b>143,324</b> 95,325 7,657	<b>279,273</b> 163,270 31,225	<b>5,934,394</b> 2,106,416 527,944 76,213 1,129,745	3,349,284 28,391,068 6,356,991 2,365,011 527,944 83,870 1,160,970	3,702,736 20,463,029 9,034,373 2,769,414 527,285 76,505 4,921,469	3,008,533 18,657,131 9,183,694 4,395,149 810,258 182,126 3,163,599
provision) Shares of listed companies (other) (7) Subject to commitments Repurchase agreement National treasury bills Brazilian foreign debt securities Financial treasury bills National treasury bills National treasury notes Foreign corporate securities	3,349,284	<b>143,324</b> 95,325 7,657 19,814	<b>279,273</b> 163,270 31,225 84,155	<b>5,934,394</b> 2,106,416 527,944 76,213 1,129,745 1,919,090	3,349,284 28,391,068 6,356,991 2,365,011 527,944 83,870 1,160,970 2,023,059	3,702,736 20,463,029 9,034,373 2,769,414 527,285 76,505 4,921,469 322,853	3,008,533 18,657,131 9,183,694 4,395,149 810,258 182,126 3,163,599 128,059
provision) Shares of listed companies (other) (7) Subject to commitments Repurchase agreement National treasury bills Brazilian foreign debt securities Financial treasury bills National treasury bills National	3,349,284	<b>143,324</b> 95,325 7,657	<b>279,273</b> 163,270 31,225	<b>5,934,394</b> 2,106,416 527,944 76,213 1,129,745	3,349,284 28,391,068 6,356,991 2,365,011 527,944 83,870 1,160,970	3,702,736 20,463,029 9,034,373 2,769,414 527,285 76,505 4,921,469	3,008,533 18,657,131 9,183,694 4,395,149 810,258 182,126 3,163,599

Bank Deposit Certificate Foreign government securities

71,202

in thousands of R\$

				2007			
	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Total on September 30 (3) (5) (6) (8)	Total on June 30 (3) (5) (6) (8)	Total on September 30 (3) (5) (6) (8)
<b>Brazilian</b> Central Bank National	1,437,483	1,025,433	3,101,396	10,848,335	16,412,647	7,313,606	4,667,237
treasury bills	1,437,483	1,025,433	2,778,161	1,807,008	7,048,085	6,852,785	2,361,439
National treasury notes			323,235	8,675,316	8,998,551	433,109	1,751,160
Financial treasury bills				366,011	366,011	27,712	554,638
Privatization currencies Collateral				98,803	98,803	100,682	87,841
provided		331,430	1,017,118	4,174,079	5,522,627	4,014,368	4,718,359
National treasury bills		269,329	977,032	849,938	2,096,299	1,900,044	2,711,551
Financial treasury bills		62,101	40,086	543,726	645,913	542,169	441,363
National treasury notes				2,780,415	2,780,415	1,572,155	1,565,445
Derivative financial instruments (1)	451,610	536,984	168,377	769,048	1,926,019	2,073,421	2,679,390
Securities purpose of unrestricted purchase and							
sale commitments		3,965		40,360	44,325	354,864	3,098,007
National treasury bills		3,965		21,234	25,199	336,323	3,098,007
Financial treasury bills				19,126	19,126	18,541	
Overall total %	21,441,264 16.2	13,985,866 10.6	15,344,014 11.6	81,601,317 61.6	132,372,461 100.0	118,956,263 100.0	108,097,993 100.0

(1) For comparison purposes with the criterion adopted by Bacen Circular Letter 3,068 and due to securities characteristics, we are considering the derivative financial instruments under the category Trading Securities ;

(2) These refer to investment funds and managed portfolios applied in purchase and sale commitments with Bradesco, the owners of which are subsidiaries, included in the consolidated financial statements;

(3) The investment fund quotas were distributed according to instruments composing their portfolios and preserving the classification of funds category;

(4) In compliance with the provisions of Article 8 of Bacen Circular Letter 3,068, Bradesco declares that it has both the financial capacity and the intention to hold to maturity the securities classified in the held to maturity securities category. This financial capacity is evidenced in Note 32a, which presents the maturities of asset and liability operations on the reference date of September 30, 2008. On June 30, 2008, R\$9,248,661 thousand was transferred from Available-for-Sale Securities to Held-to-Maturity Securities , relative to securities held by Bradesco Vida e Previdência, pursuant to Susep/Decon/Geaco Circular Letter 130/08;

(5) The number of days to maturity was based on the maturity of the securities, regardless of their accounting classification;

(6) This column reflects book value subsequent to mark-to-market according to item (8), except for held-to-maturity securities, whose market value is higher than the restated cost value in the amount of R\$1,383,810 thousand (June 30, 2008 R\$2,071,325 thousand and September 30, 2007 R\$1,425,854 thousand);

(7) As of March 2008, it includes the remaining interest of 3,706,287 shares, originated from the process referring to Visa Inc. s IPO; and

(8) The market value of securities is determined based on the market price available on the balance sheet date. In case no market prices are available, amounts are estimated based on the prices quoted by dealers, on price definition models, quotation models or price quotations for instruments with similar characteristics; in case of investment funds, the restated cost reflects the market value of respective quotas.

## e) Derivative financial instruments

Bradesco carries out transactions involving derivative financial instruments, which are recorded in equity or memorandum accounts, to meet its own needs to manage Bradesco s global exposure, as well as to answer its clients requests, in order to manage their exposures. These operations involve a series of derivatives, including interest rate swaps, currency swaps, futures and options. Bradesco s risk management policy is based on the utilization of derivative financial instruments with a view to mitigating risks deriving from operations carried out by Bradesco and its subsidiaries.

The securities classified in the trading and available-for-sale categories, as well as derivative financial instruments are stated at the consolidated balance sheet by its estimated fair value. The fair value generally is based on market prices quotations for assets or liabilities with similar characteristics. If market prices are not available, fair values are based on market operators quotations, pricing models, discounted cash flows or similar techniques to which the determination of fair value may require judgment or significant estimates by management.

For derivative financial instruments, market price quotations are used to determine the fair value of these instruments. The fair value of swaps is determined by using discounted cash flows modeling techniques that use yield curves, reflecting adequate risk factors. The information to build yield curves is mainly obtained at BM&F and in the domestic and international secondary market. These yield curves are used to determine the fair value of currency swaps, interest rate swaps and other risk factors. The fair value of forward and futures contracts is also determined based on market price quotations for derivatives traded at the stock exchange or using methodologies similar to those outlined for swaps. The fair value of options is determined based on mathematical models, such as Black & Scholes, using yield curves, implied volatilities and the fair value of corresponding assets. Current market prices are used to value the volatilities.

The derivative financial instruments in Brazil mainly refer to swap and futures operations and are recorded at Cetip and at BM&F. The operations involving forward contracts of indexes and currencies are carried out for management to hedge institution s global exposures and in operations to meet our clients needs.

Derivative financial instruments abroad refer to swap, forward, options, credit and futures operations and are mainly carried out at the stock exchanges of Chicago and New York .

in thousands of R\$

I) Amount of derivative financial instruments recorded in equity and memorandum accounts

#### 2008 2007 June 30 September 30 September 30 **Overall** Net **Overall** Net **Overall** Net amount amount amount amount amount amount **Future contracts Purchase commitments:** 8,191,781 7,238,700 23,587,138 Interbank market 19,543,799 4,492,348 647,125 Foreign currency 3,699,433 4,021,612 6,548,588 Other 21,727 21,727 42,987 42,987 Sale commitments: 48,170,036 81,260,169 83,624,289 Interbank market 29,231,975 24,739,627 66,242,913 46,699,114 66,674,886 66,027,761 Foreign currency 18,908,134 15,208,701 15,017,256 10,995,644 16,949,403 10,400,815 Other 29,927 29,927 **Option contracts Purchase commitments:** 12,992,904 3,440,537 11,210,982 Interbank market 2,949,500 9,858,900 21,900 3,312,449 396,449 Foreign currency 2,370,205 36,408 2,669,516 Other (1) 5,591,966 763,799 91,680 Sale commitments: 15,870,126 5,106,926 14,209,585 3,797,500 9,837,000 Interbank market 848,000 2,916,000 Foreign currency 3,307,405 637,889 3,362,490 992,285 2,035,246 1,998,838 Other (1) 155,680 64,000 7,104,680 1,512,714 2,670,636 1,906,837 **Forward contracts Purchase commitments:** 2,803,358 3,925,720 3,055,655 Foreign currency 2,803,287 3,788,025 1,781,696 1,256,950 2,174,646 1,272,580 Other 137,695 71,096 881,009 26,312 71 Sale commitments: 2,072,928 1,625,010 1,756,763 Foreign currency 2,006,329 1,546,337 902,066 66,599 854,697 Other 78,673 78,602 **Swap contracts** Asset position: 38,009,328 36,126,489 22,845,960 Interbank market 904,681 11,634,936 9,115,285 3,315,169 7,350,805 2,628,263 Prefixed 858,741 245,995 845,612 343,101 1,764,673 1,057,461 Foreign currency (2) 25,734,359 20,565,632 11,635,286

TR	839,591	595,819	869,960	620,834	829,675	807,320
Selic	376,583	317,157	343,936	281,892	449,414	377,728
IGP-M	301,444		651,013		459,670	
Other (2)	783,325		1,215,400		356,437	
Liability position:	37,747,303		35,386,383		22,341,689	
Interbank market	8,210,604		8,319,767		4,722,542	
Prefixed	612,746		502,511		707,212	
Foreign currency (2)	27,167,068	1,432,709	24,025,806	3,460,174	15,599,750	3,964,464
TR	243,772		249,126		22,355	
Selic	59,426		62,044		71,686	
IGP-M	646,577	345,133	1,003,260	352,247	823,203	363,533
Other (2)	807,110	23,785	1,223,869	8,469	394,941	38,504

(1) It basically includes stock options; and

(2) It includes loan derivative operations (Note 8g).

For further information, see Chapter 5 Operational Structure Risk Management and Internal Controls, in our Report on Economic and Financial Analysis.

Derivatives include operations maturing in D+1.

II) Breakdown of derivative financial instruments (assets and liabilities) stated at restated cost and market value

in thous

		2008							
	;	September 30			June 30		September 30		
	Restated cost	Adjustment to market value	Market value	Restated cost	Adjustment to market value	Market value	Restated cost	Adjustment to market value	
Adjustment									
receivables	000 490	240 542	1 240 022	1 471 750	210 444	1 601 202	706 210	102 410	
swap Receivable	999,480	249,542	1,249,022	1,471,759	219,444	1,691,203	706,219	183,419	
forward purchases	415,003	107	415,110	924		924	917,473	602	
Receivable future		107		, <b>-</b> .			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	00-	
sales	43,573	112	43,685	170,686	264	170,950	854,971	246	
Premiums									
on exercisable									
options	157,815	60,387	218,202	188,170	22,174	210,344	21,170	(4,710)	
Total assets	1,615,871	310,148	1,926,019	1,831,539	241,882	2,073,421	2,499,833	179,557	
Adjustment									
payables	(977,106)	(9,891)	(986,997)	(938,515)	(12,582)	(951,097)	(366,943)	(18,424)	
swap Payable	(977,100)	(9,891)	(980,997)	(938,313)	(12,382)	(931,097)	(300,943)	(18,424)	
forward purchases	(139,365)	(107)	(139,472)	(214,827)		(214 827)	(1,051,563)	(602)	
Payable future	(15),505)	(107)	(13), (12)	(211,027)		(211,027)	(1,001,000)	(002)	
sales	(266,018)	(112)	(266,130)	(94,480)	(264)	(94,744)	(858,647)	(246)	
Premiums on		~ /	× , · · · )	( , )		、 <i>,</i> ,		× -/	
written options	(777,518)	(155,866)	(933,384)	(313,687)	(23,368)	(337,055)	(51,278)	16,138	
Total liabilities	(2,160,007)	(165,976)	(2,325,983)	(1,561,509)	(36,214)	(1,597,723)	(2,328,431)	(3,134)	
III) Future option	forward and s	swan contracts							

III) Future, option, forward and swap contracts

#### in thousands of R\$

2007

	Up to 90 days	From 91 to 180 days	From 181 to 360 days	More than 360 days	Total on September 30	Total on June 30	Total on September 30
Future contracts	25,058,181	8,448,754	6,375,145	16,479,737	56,361,817	104,847,307	90,862,989
Option contracts	8,713,327	8,106,771	6,184,230	2,416,239	25,420,567	28,863,030	8,547,463

Forward contracts	3,322,353	902,482	1,243,897	529,916	5,998,648	4,428,368	4,812,418
Swap contracts	10,746,680	5,360,462	2,333,337	18,319,827	36,760,306	34,435,286	21,956,322
<b>Total on September</b>							
30, 2008	47,840,541	22,818,469	16,136,609	37,745,719	124,541,338		
Total on June 30,							
2008	86,481,659	28,717,764	21,201,484	36,173,084		172,573,991	
<b>Total on September</b>							
30, 2007	53,097,395	13,195,763	24,238,954	35,647,080			126,179,192
284							

IV) Types of margin granted as collateral for derivative financial instruments, mainly comprising future contracts

#### in thousands of R\$

	2008	2007	
	September 30	June 30	September 30
Government securities			
National treasury notes	2,329,164	1,446,790	906,543
Financial treasury bills	15,212	12,312	
National treasury bills	693,336	440,072	1,521,094
Total	3,037,712	1,899,174	2,427,637

#### V) Net revenues and expenses amounts

#### in thousands of R\$

		2007		
	3 <sup>rd</sup> Quarter	2 <sup>nd</sup> Quarter	September 30 YTD	September 30 YTD
Swap contracts	1,319,037	(406,887)	913,940	(175,376)
Forward contracts	8,105	(561)	5,663	(12,858)
Option contracts	(201,916)	32,963	(83,055)	261,950
Future contracts	(2,212,638)	1,577,613	(146,554)	1,517,881
Total	(1,087,412)	1,203,128	689,994	1,591,597
	1 1 1	1 1 1 1	1 1 4	

VI) Overall amounts of the derivative financial instruments, broken down by trading place and counter-parties

## in thousands of R\$

	200	2007	
	September 30	June 30	September 30
Cetip (over-the-counter)	17,176,786	26,806,751	10,941,918
BM&F (stock exchange)	81,098,096	137,476,348	101,294,989
Foreign	26,266,456	8,290,892	13,942,285
Total	124,541,338	172,573,991	126,179,192

On September 30, 2008, counter-parties are distributed among corporate clients with 68%, financial institutions with 29% and individuals/others with 3%. Specifically regarding exchange financial instruments, we point out that Bradesco did not carry out exotic options, so called target forward swap or any other leveraged derivatives, as well as amounts payable or receivable, outstanding on September 30, 2008, do not show concentration regarding individuals counter-parties.

f) Income from securities, income on insurance, private pension plans and certificated savings plans and derivative financial instruments

in thousands of R\$

		2008		2007
	3 <sup>rd</sup> Quarter	2 <sup>nd</sup> Quarter	September 30 YTD	September 30 YTD
Fixed income securities	2,253,383	618,373	3,565,393	2,668,449
Interbank investments (Note 7b)	2,304,531	1,632,923	5,077,112	2,996,177
Equity securities	144,042	(12,111)	118,973	388,702
Subtotal	4,701,956	2,239,185	8,761,478	6,053,328
Income on insurance, private pension plans				
and certificated savings plans	865,743	2,467,555	5,009,643	5,575,397
Income from derivative financial instruments				
(Note 8e V)	(1,087,412)	1,203,128	689,994	1,591,597
Total	4,480,287	5,909,868	14,461,115	13,220,322
285				

## g) Credit derivatives

in thousands of R\$

	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$		ie	Effect in t Required S		ion of the ers Equity
	20	08	2007	2008	8	2007
	-	-		September 30	June 30	September 30
Transferred Swaps from credits whose underlying assets are: Securities Brazilian public debt bond Securities Foreign public debt bond Derivatives with companies	l (1,914,300)	,	(468,920)	(105,287) (211)	(87,555)	
Received Swaps from credits whose underlying assets are: Securities Brazilian public debt bond Derivatives with companies Total	319,658	178,000	6,805,769 <b>6,336,849</b>	35,162 ( <b>70,336</b> )	19,580 ( <b>67,975</b> )	
Deposited margin Produces corries out operations involving	853,611	593,919	826,749			1 (

Bradesco carries out operations involving credit derivatives with the purpose of optimizing its risk exposure and assets management. Contracts related to the credit derivatives operations described above have several maturities until 2017, 93.8% of which matures up to 2010. The mark-to-market of protection rates which remunerates the risk receiving counterparty amounts to R\$(117,150) thousand (June 30, 2008 R\$32,734 thousand and September 30, 2007 R\$20,437 thousand). During the period there was no occurrence of a credit event related to triggering facts provided for in the contracts.

#### 9) Interbank Accounts Restricted Deposits

a) Restricted deposits

#### in thousands of R\$

		2008	3	2007
	Remuneration	September 30	June 30	September 30
Compulsory deposits demand deposits Compulsory deposits savings account	not remunerated	7,737,154	8,093,575	6,812,128
deposits Additional compulsory deposits	savings index Selic rate	7,096,022 10,707,726	6,796,887 9,689,591	5,984,035 7,192,992

Time deposits		5,247,306	4,318,527	2,384,504
Savings deposit		3,434,011	3,360,443	2,952,545
Demand deposit		2,026,409	2,010,621	1,855,943
	TR + interest			
Restricted deposits SFH	rate	462,221	458,765	413,305
_	Not			
Funds from rural loan	remunerated	578	578	578
Total		26,003,701	25,039,396	20,403,038
	1 1 1 1	NI / 25		

(1) For further information on the new compulsory deposits rules see Note 35c.

## b) Compulsory deposits

### in thousands of R\$

			2008		2007
		3 <sup>rd</sup> Quarter	2 <sup>nd</sup> Quarter	September 30 YTD	September 30 YTD
Restricted deposits deposits)	Bacen (compulsory	471,606	368,042	1,162,124	914,417
Restricted deposits <b>Total</b> 10) Loan Operations	SFH S	7,626 <b>479,232</b>	5,687 <b>373,729</b>	19,676 <b>1,181,800</b>	20,655 <b>935,072</b>

The information relating to loan operations, including advances on foreign exchange contracts, leasing operations and other receivables with characteristics of loan assignment, is presented as follows:

# a) By type and maturity

					Pe	erforming loa	ins	2008		
	Up to 30 days	From 31 to 60 days	From 61 to 90 days	From 91 to 180 days	From 181 to 360 days	More than 360 days	Total on September 30 (A)	% (7)	Total on June 30 (A)	
Discounted trade receivables and										
other loans Financing Rural and agribusiness	12,855,490 2,660,421	8,880,076 2,251,827	6,817,243 2,263,466	8,708,162 5,534,688		21,488,379 24,789,342	66,570,652 45,772,344	37.2 25.6	61,076,115 43,605,339	
financing <b>Subtotal</b> Leasing	1,197,363 <b>16,713,274</b>	,	-	1,023,947 <b>15,266,797</b>		, ,	11,039,902 123,382,898	6.2 69.0	10,229,645 114,911,099	
operations Advances on foreign exchange	665,352	507,268	527,841	1,558,440	2,878,781	12,136,799	18,274,481	10.2	14,289,272	
contracts (1) Subtotal	1,652,006		727,941 <b>10 800 124</b>	1,766,662 18 591 899	1,513,060 <b>23 179 797</b>	63 948 691	6,723,529 148,380,908	3.7 82.9	7,534,672 136,735,043	
Other	19,000,002	13,327,033	10,000,124	10,371,077	23,117,171	03,240,021	140,300,700	04.7	130,733,043	
receivables (2) Total loan	116,021	27,202	98,713	53,281	82,032	28,868	406,117	0.2	418,879	
operations (3) Sureties and	19,146,653	13,557,037	10,898,837	18,645,180	23,261,829	63,277,489	148,787,025	83.1	137,153,922	
guarantees (4) Loan	1,038,259	845,930	582,469	2,581,787	3,745,333	20,846,207	29,639,985	16.6	27,172,056	
assignment (5) (6) <b>Overall</b> total on	27,284	26,889	26,070	73,397	126,979	227,665	508,284	0.3	398,754	
September 30, 2008 Overall total on	20,212,196	14,429,856	11,507,376	21,300,364	27,134,141	84,351,361	178,935,294	100.0		
June 30, 2008 Overall total on September			10,376,136 9,310,497	21,459,503 15,843,667					164,724,732	

## in thousands of R\$

# Non-performing loans

# Past due installments

	Un to	Enom	From	Enom 01	From 181	2008				2007		
	Up to 30 days	From 31 to 60 days	From 61 to 90 days	to 180 days	to 540 days	Total on September 30 (B)	% (7)	Total on June 30 (B)	% (7)	Total on September 30 (B)	% (7)	
Discounted trade receivables and other	504 (10	126 505	402.007	000.027	1 175 025	2 570 172	765	2 400 711	76.0	2 0 2 1 4 9 4	76.4	
loans Financing Rural and agribusiness		426,595 147,450	-	888,927 161,953	1,175,925 191,182	3,579,163 787,134	76.5 16.8	3,408,711 808,012	76.2 18.1	2,931,484 778,296	76.4 20.3	
financing Subtotal	13,619 <b>822,674</b>	11,998 <b>586,043</b>	3,315 <b>568,525</b>	4,938 <b>1,055,818</b>	30,032 <b>1,397,139</b>	63,902 4,430,199	1.4 94.7	82,422 4,299,145	1.8 96.1	24,711 3,734,491	0.6 97.3	
Leasing operations Advances on foreign exchange	33,095	26,060	12,884	25,423	21,501	118,963	2.5	86,052	1.9	46,203	1.2	
contracts (1) Subtotal Other receivables	29,879 <b>885,648</b>	20,686 <b>632,789</b>	2,503 <b>583,912</b>	9,062 <b>1,090,303</b>	2,400 <b>1,421,040</b>	64,530 4,613,692	1.4 98.6	40,818 4,426,015	0.9 98.9	26,263 3,806,957	0.7 99.2	
(2) Overall total on	10,403	4,039	2,931	9,542	38,889	65,804	1.4	50,808	1.1	31,408	0.8	
September 30, 2008 Overall total on	896,051	636,828	586,843	1,099,845	1,459,929	4,679,496	100.0					
June 30, 2008 (3) Overall total on	815,047	634,989	593,963	1,189,591	1,243,233			4,476,823	100.0			
September 30, 2007	718,295	593,256	497,384	945,453	1,083,977					3,838,365	100.0	

in thousa

# Non-performing loans

# Installments falling due

	The Ar	<b>F</b>	<b>F</b>	E	E 191	Maaa	2008			20	
	Up to 30 days	From 31 to 60 days	From 61 to 90 days	to 180 days	From 181 to 360 days	More Than 360 days	Total on September 30 (C)	% (7)	Total on June 30 (C)	% (7)	Total ( Septeml 30 (C
Discounted trade receivables and other											
loans Financing Rural and	-	234,197 184,140	-	441,039 497,918	579,028 787,959	784,913 1,636,886	2,543,800 3,492,704		2,294,294 3,595,560	33.8 53.1	2,063,2 3,093,1
agribusiness financing <b>Subtotal</b> Leasing	10,405 <b>500,004</b>	5,575 <b>423,912</b>	3,099 <b>403,924</b>	3,272 <b>942,229</b>	9,130 <b>1,376,117</b>	208,001 <b>2,629,800</b>	239,482 6,275,986	3.3 87.6	229,396 6,119,250	3.4 90.3	189,2 5,345,6
operations Advances on foreign exchange	25,404	19,798	21,551	63,014	119,964	603,611	853,342	11.9	619,254	9.1	242,2
contracts (1) Subtotal Other	525,408	443,710	425,475	1,005,243	1,496,081	3,233,411	7,129,328	99.5	6,738,504	99.4	5,587,9
receivables (2) Total loan operations	6,733	613	584	2,129	7,222	20,920	38,201	0.5	38,878	0.6	11,3
(3) Sureties and guarantees (4) Loan assignment (5) (6) Overall Total on September 30, 2008						3,254,331 3,254,331			6,777,382	100.0	5,599,2
Overall total on June 30, 2008		439,574			1,444,237		. , , , ,		6,777,382	100.0	
	466,431	438,746	379,635	872,456	1,237,108	2,204,848					5,599,2

## Overall total on September 30, 2007

in thousands of R\$

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**Overall total** 

2000

			2008		2007	
	Total on September	%	Total on June	%	Total on September	%
	30	(7)	30	(7)	30	(7)
	(A+B+C)	(1)	(A+B+C)	(')	(A+B+C)	(.)
Discounted trade receivables and other						
loans	72,693,615	38.1	66,779,120	37.9	52,775,531	39.1
Financing	50,052,182	26.2	48,008,911	27.3	41,522,688	30.8
Rural and agribusiness financings	11,343,286	5.9	10,541,463	6.0	9,007,926	6.7
Subtotal	134,089,083	70.2	125,329,494	71.2	103,306,145	76.6
Leasing operations	19,246,786	10.1	14,994,578	8.6	6,319,489	4.7
Advances on foreign exchange contracts						
(1)	6,788,059	3.6	7,575,490	4.3	6,209,937	4.6
Subtotal	160,123,928	83.9	147,899,562	84.1	115,835,571	85.9
Other receivables (2)	510,122	0.3	508,565	0.3	521,410	0.4
Total loan operations (3)	160,634,050	84.2	148,408,127	84.4	116,356,981	86.3
Sureties and guarantees (4)	29,639,985	15.5	27,172,056	15.4	18,470,519	13.7
Loan granting (5) (6)	508,284	0.3	398,754	0.2		
Overall Total on September 30, 2008	190,782,319	100.0				
Overall total on June 30, 2008			175,978,937	100.0		
Overall total on September 30, 2007					134,827,500	100.0

(1) Advances on foreign exchange contracts are recorded as a reduction of the item Other Liabilities ;

(2) The item Other Receivables comprises receivables on sureties and guarantees honored, receivables on purchase of assets, securities and credit instruments receivable, income receivable on foreign exchange contracts and receivables arising from export contracts;

(3) Total loan operations include financing of credit card operations and operations for prepaid credit card receivables in the amount of R\$7,583,903 thousand (June 30, 2008 R\$8,025,932 thousand and September 30, 2007 R\$5,291,296 thousand). Other receivables relating to credit cards in the amount of R\$6,468,452 thousand (June 30, 2008 R\$5,623,073 thousand and September 30, 2007 R\$5,266,227 thousand) are classified in item Other Receivables Sundry and presented in Note 11b;

(4) Amounts recorded in memorandum account, which include R\$1,983,519 thousand referring to operations in which the beneficiary is Banco Bradesco S.A. Grand Cayman Branch;

(5) In 2008, Banco Finasa BMC S.A. granted INSS payroll-deductible loan operations, with no co-obligations, to BMC Fundo de Investimento Crédito Consignado INSS in the book value amount of R\$549,633 thousand for R\$661,956 thousand. The respective expenses with production commission of R\$61,159 thousand, and with moneylender insurance, totaling R\$17,566 thousand, were accounted for under Prepaid Expenses and recorded in the result. As Banco Finasa BMC S.A. has subordinated quotas of this fund and it still has most of the risk generated, the income of R\$33,598 thousand calculated in grants were fully provisioned and shall be recorded in income until the

grants mature;

- (6) Restated amount of the loan grant up to September 30, 2008, net of installments received; and
- (7) Ratio between type and total loan portfolio including sureties and guarantees.

b) By type and risk level

Loan						Risk levels					
Operations	AA	Α	В	С	D	Ε	F	G	Н	To Seț	
Discounted trade receivables and other											
loans Financings Rural and agribusiness		31,804,705 27,137,623	7,586,643 6,000,498	10,290,993 8,109,444	1,221,451 465,645	750,357 270,085			3,393,547 1,015,444	72. 50.	
financings Subtotal Leasing	1,063,462 24,273,156	3,622,427 <b>62,564,755</b>	1,432,005 <b>15,019,146</b>	4,319,530 <b>22,719,967</b>	359,569 <b>2,046,665</b>	114,722 <b>1,135,164</b>	172,421 <b>962,648</b>	92,829 <b>792,270</b>	166,321 <b>4,575,312</b>	11 <b>134</b>	
operations Advances on foreign exchange	178,164	10,124,508	3,157,119	5,243,654	174,493	79,843	66,962	48,297	173,746	19	
contracts Subtotal Other	3,877,725 <b>28,329,045</b>	1,245,409 <b>73,934,672</b>	1,137,147 <b>19,313,412</b>	409,918 <b>28,373,539</b>	98,735 <b>2,319,893</b>	3,081 <b>1,218,088</b>	8,799 <b>1,038,409</b>	357 <b>840,924</b>	6,888 <b>4,755,946</b>	6 <b>160</b>	
receivables Overall total on September	162,644	78,523	134,669	53,616	7,307	3,721	11,697	1,320	56,625		
30, 2008	28,491,689	74,013,195	19,448.081	28,427,155	2,327,200	1,221,809	1,050,106	842,244	4,812,571	160.	
% Overall total on June 30,	17.7	46.1	12.1	17.7	1.4	0.8	0.7	0.5	3.0	_00	
2008 % Overall total on	26,797,928 18.0	65,125,844 43.9	18,741,086 12.6	27,998,521 18.9	2,174,981 1.5	1,190,986 0.8	1,175,726 0.8	830,656 0.6	4,372,399 2.9		
September 30, 2007 %	19,592,133 16.9	54,854,899 47.1	13,236,164 11.4	20,259,111 17.4	1,980,698 1.7	959,590 0.8	850,087 0.7	776,861 0.7	3,847,438 3.3		

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c) Maturity ranges and risk level

### **Risk levels**

# Non-performing loan operations

	AA A	В	С	D	Ε	F	G	Н	Total on September 30	%	Tota Jui 30
Installments		1 902 200	1,704,845	736,766	582,654	110 270	250 574	1,540,903	7,167,529	100.0	6,777
<b>falling due</b> Up to 30		1,803,209	1,704,845	51,601	38,908	29,455	21,353	1,540,905	532,141	7.4	0,777 529
From 31 to		137,000	140,131	51,001	36,906	29,433	21,555	105,027	332,141	/.4	525
60		121,456	122,598	40,787	28,259	21,030	18,643	91,550	444,323	6.2	439
From 61 to		,	,= ; = ; = ;	,	,,	,		, -,			
90		111,192	115,279	40,572	28,394	21,164	18,513	90,945	426,059	5.9	390
From 91 to											
180		249,410	250,067	98,278	71,123	52,838	45,758	239,898	1,007,372	14.1	984
From 181 to										• • •	
360		369,969	369,938	148,759	106,692	79,386	68,662	359,897	1,503,303	21.0	1,444
More than 360		814,116	698,832	356,769	309,278	244,705	177 615	652,986	3,254,331	45.4	2,988
300		014,110	090,032	550,709	309,278	244,703	177,043	032,980	3,234,331	43.4	2,900
Past due											
installments		298,130	526,124	431,396	381,342	350,590	326,273	2,365,641	4,679,496	100.0	4,476
Up to 14		76,115	129,020	26,658	15,295	10,918	9,066	48,916	315,988	6.8	303
From 15 to											
30		201,964	153,298	82,422	28,662	22,410	14,287	77,020	580,063	12.4	511
From 31 to				100 100	60.06 <b>.</b>					10 -	(2)
60 Engre (1 to		20,051	230,531	130,132	69,065	36,057	25,207	125,785	636,828	13.6	634
From 61 to 90			8,785	179,136	89,251	56,404	37,555	215,712	586,843	12.5	593
From 91 to			0,705	179,130	69,231	50,404	57,555	213,712	300,043	12.3	393
180			4,490	13 048	173 218	215,892	229 138	464,059	1,099,845	23.5	1,189
From 181 to			1,120	12,010	170,210	210,072	229,100	101,007	1,022,010	2010	1,10,
360					5,851	8,909	11,020	1,327,600	1,353,380	28.9	1,157
More than											
360								106,549	106,549	2.3	85
Subtotal		2,101,339	2,230,969	1,168,162	963,996	799,168	676,847	3,906,544	11,847,025		11,254
Specific provision		21,013	66,929	116,817	289,199	399,584	473,793	3,906,544	5,273,879		4,807

## **Risk levels**

# Performing loan operations

	AA	Α	В	С	D	Е	F	G	Н	To Sep
<b>Installments falling due</b> Up to 30	<b>28,491,689</b> 3,439,151	<b>74,013,195</b> 10,399,064	<b>17,346,742</b> 1,638,349	<b>26,196,186</b> 3,245,450	<b>1,159,038</b> 170,531	<b>257,813</b> 34,788	<b>250,938</b> 22,857	<b>165,397</b> 18,872	<b>906,027</b> 177,591	148, 19,
From 31 to 60	2,885,312	6,653,390	1,353,067	2,504,354	56,427	16,752	11,992	9,136	66,607	13,
From 61 to 90	2,203,781	5,160,938	1,272,515	2,088,050	68,337	16,382	10,847	8,757	69,230	10,
From 91 to 180	3,607,553	9,367,392	2,279,585	3,084,073	121,083	31,417	20,104	15,876	118,097	18,
From 181 to 360 More than	3,688,484	11,945,681	2,779,784	4,428,078	143,673	45,363	28,851	22,778	179,137	23,
360 Generic	12,667,408	30,486,730	8,023,442	10,846,181	598,987	113,111	156,287	89,978	295,365	63,
provision <b>Overall</b>		370,065	173,467	785,885	115,904	77,343	125,469	115,777	906,027	2,
total on September										
30, 2008	28,491,689	74,013,195	19,448,081	28,427,155	2,327,200	1,221,809	1,050,106	842,244	4,812,571	160,
Existing provision Minimum		370,704	196,519	1,027,994	624,361	586,740	705,950	810,956	4,812,571	9,
required provision Additional		370,065	194,480	852,814	232,721	366,542	525,053	589,570	4,812,571	7,
provision Overall		639	2,039	175,180	391,640	220,198	180,897	221,386		1,
total on June 30,										
2008	26,797,928	65,125,844	18,741,086	27,998,521	2,174,981	1,190,986	1,175,726	830,656	4,372,399	
Existing provision Minimum required		326,338	189,441	1,017,974	583,611	572,636	792,220	797,576	4,372,399	
provision Additional		325,629	187,411	839,956	217,498	357,295	587,863	581,459	4,372,399	
provision <b>Overall</b> total on	19,592,133	709 <b>54,854,899</b>	2,030 <b>13,236,164</b>	178,018 <b>20,259,111</b>	366,113 <b>1,980,698</b>	215,341 <b>959,590</b>		216,117 <b>776,861</b>	3,847,438	

Edgar Filing: BANK BRADESCO - Form 6-K									
September 30, 2007 Existing									
provision Minimum required	274,896	134,332	874,700	525,868	466,183	570,522	734,392	3,847,438	
provision Additional	274,272	132,350	607,773	198,070	287,879	425,044	543,799	3,847,438	
provision	624	1,982	266,927	327,798	178,304	145,478	190,593		
								291	

## d) Concentration of loan operations

#### 2008 2007 September September June % % % 30 30 30 Largest borrower 1,465,425 0.9 1,250,118 0.8 755,530 0.6 10 largest borrowers 10,340,695 6.4 9,092,369 6.1 6,514,242 5.6 9.3 20 largest borrowers 15,934,678 9.9 14,669,776 9.9 10,776,139 50 largest borrowers 25,425,837 23,662,219 15.9 17,758,482 15.3 15.8 100 largest borrowers 33,268,029 20.7 30,683,909 20.7 23,268,445 20.0

## e) By economic activity sector

## in thousands of R\$

		20	2007			
	September 30	%	June 30	%	September 30	%
Public Sector	905,480	0.6	851,212	0.6	925,623	0.8
Federal Government	423,029	0.3	377,308	0.3	450,527	0.4
Petrochemical	310,673	0.2	255,920	0.2	318,782	0.3
Financial intermediary	112,356	0.1	121,388	0.1	131,745	0.1
State Government	482,451	0.3	470,936	0.3	472,458	0.4
Production and distribution						
of electric power	482,451	0.3	470,936	0.3	472,458	0.4
Municipal Government			2,968		2,638	
Direct administration			2,968		2,638	
Private sector	159,728,570	99.4	147,556,915	99.4	115,431,358	<b>99.2</b>
Manufacturing	39,700,424	24.9	35,242,133	23.7	28,764,620	24.7
Food products and beverage	11,519,116	7.2	9,908,263	6.7	8,048,356	6.9
Steel, metallurgy and						
mechanics	5,593,866	3.5	5,114,654	3.4	4,040,426	3.5
Chemical	5,419,216	3.4	4,523,257	3.0	3,332,216	2.9
Light and heavy vehicles	2,526,365	1.6	2,129,343	1.4	1,986,093	1.7
Pulp and paper	2,016,515	1.3	1,721,587	1.2	1,719,881	1.5
Textiles and clothing	1,895,905	1.2	1,808,641	1.2	1,424,326	1.2
Extraction of metallic and						
non-metallic ores	1,846,884	1.1	1,673,326	1.1	1,356,699	1.2
Rubber and plastic articles	1,692,449	1.1	1,456,334	1.0	1,220,940	1.0
Oil refining and production						
of alcohol	1,100,510	0.7	807,027	0.5	541,842	0.5
Leather articles	1,098,884	0.7	1,130,510	0.8	969,889	0.8
Electric and electronic						
products	1,064,147	0.7	955,874	0.6	852,750	0.7

## in thousands of R\$

Automotive parts and						
accessories	949,493	0.6	905,568	0.6	698,486	0.6
Furniture and wood						
products	946,431	0.6	903,953	0.6	746,217	0.6
Non-metallic materials	625,643	0.4	790,356	0.5	499,746	0.4
Publishing, printing and						
reproduction	561,147	0.3	526,775	0.4	466,469	0.4
Other industries	843,853	0.5	886,665	0.7	860,284	0.8
Commerce	21,626,285	13.4	21,098,979	14.3	15,807,536	13.6
Products in specialty stores	5,460,416	3.4	4,772,886	3.2	3,846,080	3.3
Food products, beverage and						
tobacco	3,011,475	1.9	2,781,786	1.9	2,057,090	1.8
Automobile vehicles	1,896,432	1.2	1,717,018	1.2	1,064,056	0.9
Grooming and household						
articles	1,606,009	1.0	1,646,196	1.1	1,494,525	1.3
Non-specialized retailer	1,425,770	0.9	1,629,671	1.1	1,099,622	0.9
Clothing and footwear	1,406,663	0.9	1,361,676	0.9	1,088,036	0.9
Repair, parts and accessories						
for automobile vehicles	1,272,606	0.8	1,177,323	0.8	794,404	0.7
Residues and scrap	1,196,220	0.7	1,127,063	0.8	774,783	0.7
Wholesale of goods in						
general	1,038,672	0.6	1,009,142	0.7	865,035	0.7
Fuel	974,700	0.6	909,132	0.6	699,483	0.6
Trade intermediary	873,822	0.5	664,527	0.4	556,845	0.5
Farming and ranching	752,460	0.5	1,146,670	0.8	707,194	0.6
Other commerce	711,040	0.4	1,155,889	0.8	760,383	0.7

## in thousands of R\$

		20		2007		
	September 30	%	June 30	%	September 30	%
Financial intermediaries	914,253	0.6	816,334	0.6	342,383	0.3
Services	31,626,575	19.6	28,528,407	19.1	19,654,639	16.9
Transportation and storage	8,501,823	5.3	7,478,254	5.0	5,379,408	4.6
Civil construction	6,257,435	3.9	5,035,615	3.4	3,583,940	3.1
Real estate activities, rentals and						
corporate services	5,313,365	3.3	5,046,744	3.4	2,730,572	2.4
Production and distribution of						
electric power, gas and water	1,919,233	1.2	2,055,810	1.4	1,238,317	1.1
Social services, education, health,						
defense and social security	1,650,072	1.0	1,559,814	1.1	1,174,720	1.0
Hotel and catering	1,031,740	0.6	840,529	0.5	585,477	0.5
Club, leisure, cultural and sport						
activities	964,835	0.6	944,533	0.6	825,722	0.7
Holding companies, legal,						
accounting and business advisory						
services	889,872	0.6	764,257	0.5	631,197	0.5
Telecommunications	555,176	0.3	659,435	0.4	871,848	0.7
Other services	4,543,024	2.8	4,143,416	2.8	2,633,438	2.3
Agriculture, cattle raising,						
fishing, forestry and forest						
exploration	2,115,184	1.3	1,911,849	1.3	1,577,513	1.4
Individuals	63,745,849	39.6	59,959,213	40.4	49,284,667	42.3
Total	160,634,050	100.0	148,408,127	100.0	116,356,981	100.0

f) Breakdown of loan operations and provision for loan losses

# in thousands of R\$

## **Portfolio balance**

Risk Level	Non-performing loans						2008	2007	
	Past due	Falling due	Total non- performing loans	- Performing loans	Total	%	% September 30 YTD	% June 30 YTD	% September 30 YTD
AA				28,491,689	28,491,689	17.7	17.7	18.0	16.9
А				74,013,195	74,013,195	46.1	63.8	61.9	64.0
В	298,130	1,803,209	2,101,339	17,346,742	19,448,081	12.1	75.9	74.5	75.4
С	526,124	1,704,845	2,230,969	26,196,186	28,427,155	17.7	93.6	93.4	92.8
Subtotal	824,254	3,508,054	4,332,308	146,047,812	150,380,120	93.6			
D	431,396	736,766	1,168,162	1,159,038	2,327,200	1.4	95.0	94.9	94.5

F	201 242	500 (51	062.006	257 012	1 221 200	0.0	05.9	05 7	05.2
E	381,342	582,654	963,996	257,813	1,221,809	0.8	95.8	95.7	95.3
F	350,590	448,578	799,168	250,938	1,050,106	0.7	96.5	96.5	96.0
G	326,273	350,574	676,847	165,397	842,244	0.5	97.0	97.1	96.7
Н	2,365,641	1,540,903	3,906,544	906,027	4,812,571	3.0	100.0	100.0	100.0
Subtotal	3,855,242	3,659,475	7,514,717	2,739,213	10,253,930	6.4			
Overall									
total on									
September									
30, 2008	4,679,496	7,167,529	11,847,025	148,787,025	160,634,050	100.0			
%	2.9	4.5	7.4	92.6	100.0				
Overall									
total on									
June 30,									
2008	4,476,823	6,777,382	11,254,205	137,153,922	148,408,127				
%	3.0	4.6	7.6	92.4	100.0				
Overall									
total on									
September									
30, 2007	3,838,365	5,599,224	9,437,589	106,919,392	116,356,981				
%	3.3	4.8	8.1	91.9	100.0				

Provision

D:-1-11			Minimum	required					2008	
Risk level	~		Specific							
	% Minimum required provision	Past due	Falling due	Total specific	Generic	Total	Additional	Existing	% On September 30 (1)	J 3
AA	0.0									
А	0.5				370,065	370,065	639	370,704	0.5	I
В	1.0	2,981	18,032	21,013	173,467	194,480	2,039	196,519	1.0	I
С	3.0	15,784	51,145	66,929	785,885	852,814	175,180	1,027,994	3.6	I
Subtotal		18,765	69,177	87,942	1,329,417	1,417,359	177,858	1,595,217	1.1	
D	10.0	43,140	73,677	116,817	115,904	232,721	391,640	624,361	26.8	1
E	30.0	114,403	174,796	289,199	77,343	366,542	220,198	586,740	48.0	
F	50.0	175,295	224,289	399,584	125,469	525,053	180,897	705,950	67.2	
G	70.0	228,391	245,402	473,793	115,777	589,570	221,386	810,956	96.3	1
Н	100.0	2,365,641	1,540,903	3,906,544	906,027	4,812,571		4,812,571	100.0	1
Subtotal		2,926,870	2,259,067	5,185,937	1,340,520	6,526,457	1,014,121	7,540,578	73.5	1
<b>Overall total</b>										
on September										
30, 2008		2,945,635	2,328,244	5,273,879	2,669,937	7,943,816	1,191,979	9,135,795	5.7	
%		32.3	25.5	57.8	29.2	87.0	13.0	100.0		
<b>Overall total</b>										
on June 30,										
2008		2,763,365	2,043,694	4,807,059	2,662,451	7,469,510	1,182,685	8,652,195		
%		31.9	23.6	55.5	30.8	86.3	13.7	100.0		
<b>Overall total</b>										
on September										
30, 2007		2,472,545	1,723,763	4,196,308	2,120,317	6,316,625	1,111,706	7,428,331		
%		33.3	23.2	56.5	28.5	85.0	15.0	100.0		
(1) Ratio betwee	en existing p	rovision and	l portfolio b	y risk level.						

# g) Movement of allowance for loan losses

# in thousands of R\$

		2008				
	3 <sup>rd</sup> Quarter	2 <sup>nd</sup> Quarter	September 30 YTD	September 30 YTD		
Opening balance	8,652,195	8,103,576	7,825,816	6,646,038		
Specific provision (1)	4,807,059	4,597,802	4,412,783	3,635,341		
Generic provision (2)	2,662,451	2,351,824	2,284,956	1,910,790		

Additional provision (3)	1,182,685	1,153,950	1,128,077	1,099,907
Amount recorded	1,823,900	1,834,342	5,325,079	3,941,930
Amount written-off	(1,340,300)	(1,285,723)	(4,015,100)	(3,231,038)
Balance from acquired institution (4)				71,401
Closing balance	9,135,795	8,652,195	9,135,795	7,428,331
Specific provision (1)	5,273,879	4,807,059	5,273,879	4,196,308
Generic provision (2)	2,669,937	2,662,451	2,669,937	2,120,317
Additional provision (3)	1,191,979	1,182,685	1,191,979	1,111,706

(1) For operations with installments overdue for more than 14 days;

(2) Recorded based on the client/transaction classification and accordingly not included in the preceding item;

(3) The additional provision is recorded based on Management's experience and expected collection of the loan portfolio, to determine the total provision deemed sufficient to cover specific and general loan risks, as well as the provision calculated based on risk level ratings and the corresponding minimum percentage of provision established by CMN Resolution 2,682. The additional provision per client was classified according to the corresponding risk levels (Note 10f); and

(4) Represented by Credifar.

## h) Recovery and renegotiation

Expenses from allowance for loan losses, net of recoveries of written-off credits.

## in thousands of R\$

		2007		
	3 <sup>rd</sup> Quarter	2 <sup>nd</sup> Quarter	September 30 YTD	September 30 YTD
Amount recorded	1,823,900	1,834,342	5,325,079	3,941,930
Amount recovered (1)	(345,097)	(311,680)	(888,318)	(593,302)
<b>Expense net of amounts recovered</b> (1) Classified in income on loan operation	<b>1,478,803</b> ns (Note 10j).	1,522,662	4,436,761	3,348,628

# i) Movement of renegotiated portfolio

## in thousands of R\$

		2007		
	3 <sup>rd</sup> Quarter	2 <sup>nd</sup> Quarter	September 30 YTD	September 30 YTD
Opening balance	2,765,303	2,671,403	2,682,997	2,708,521
Amount renegotiated	784,114	706,850	2,086,712	1,857,330
Amount received	(654,975)	(414,585)	(1,438,664)	(1,175,820)
Amount written-off	(158,896)	(198,365)	(595,499)	(661,518)
Closing balance	2,735,546	2,765,303	2,735,546	2,728,513
Allowance for loan losses	1,761,603	1,812,159	1,761,603	1,787,457
Percentage on portfolio	64.4%	65.5%	64.4%	65.5%
i) Income on lean and leasin	a operations			

# j) Income on loan and leasing operations

## in thousands of R\$

		2007		
	3 <sup>rd</sup> Quarter	2 <sup>nd</sup> Quarter	September 30 YTD	September 30 YTD
Discounted trade receivables and other loans	5,067,759	3,907,532	13,015,700	9,555,823
Financings	2,339,674	1,925,375	6,332,893	5,545,876
Rural and agribusiness loans	251,405	278,046	760,777	604,149
Subtotal	7,658,838	6,110,953	20,109,370	15,705,848
Recovery of credits written-off as loss	345,097	311,680	888,318	593,302
Subtotal	8,003,935	6,422,633	20,997,688	16,299,150
Leasing net of expenses	689,777	516,635	1,577,753	625,810

Total

8,693,712 6,939,268 22,575,441 16,924,960

# 11) Other Receivables

# a) Foreign exchange portfolio

# **Balance sheet accounts**

# in thousands of R\$

	2008	2007	
	September 30	June 30	September 30
Assets other receivables			
Exchange purchases pending settlement	10,183,756	9,350,004	8,119,361
Foreign exchange acceptances and term documents in foreign			
currencies	5,682	7,157	6,632
Exchange sale receivables	3,375,270	3,136,095	3,741,824
(-) Advances in local currency received	(271,026)	(383,903)	(345,093)
Income receivable on advances granted	141,047	133,975	98,260
Total	13,434,729	12,243,328	11,620,984
Liabilities other liabilities			
Exchange sales pending settlement	3,416,775	3,104,524	3,727,283
Exchange purchase payables	9,326,502	10,001,156	8,557,374
(-) Advances on foreign exchange contracts	(6,788,059)	(7,575,490)	(6,209,937)
Other	22,789	15,781	16,012
Total	5,978,007	5,545,971	6,090,732
Net foreign exchange portfolio	7,456,722	6,697,357	5,530,252
Memorandum accounts			
Imports loans	1,132,745	411,945	291,367
Confirmed exports loans	32,613	35,583	21,574
Exchange results			

Breakdown of foreign exchange transactions result adjusted to facilitate presentation

## in thousands of R\$

	2008			2007
	3 <sup>rd</sup> Quarter	2 <sup>nd</sup> Quarter	September 30 YTD	September 30 YTD
Foreign exchange operations result	1,244,094	(14,203)	1,625,772	414,457
Adjustments: Income on foreign currency financing (1)	240,080	(47,473)	249,009	13,916
Income on export financing (1)	123,629	88,401	252,363	44,079
Income on foreign investments (2)	190,445	(17,884)	196,394	36,488
Expenses from liabilities with foreign bankers (3) (Note 17c)	(2,188,712)	354,660	(2,180,803)	(34,166)
Other	647,047	(179,420)	432,733	(210,014)

Total adjustments	(987,511)	198,284	(1,050,304)	(149,697)
Adjusted foreign exchange operations result	256,583	184,081	575,468	264,760
(1) Classified in the item. In some on $1 - 1 - 1 - 1$				

(1) Classified in the item Income on loan operations ; (2) Demonstrated in the item Income on securities transactions ; and

(3) Related to funds from financing advances on foreign exchange contracts and import financing, classified in the item Expenses from borrowing and onlending .

## b) Sundry

## in thousands of R\$

	200	2007	
	September 30	June 30	September 30
Tax credits (Note 34c)	11,036,037	9,916,964	8,674,883
Credit card operations	6,468,452	5,623,073	5,266,227
Borrowers by escrow deposits	5,806,318	5,532,442	4,311,851
Prepaid taxes	1,324,586	1,089,305	1,025,425
Sundry borrowers	1,761,384	1,102,896	832,562
Receivable securities and credits	1,218,281	730,339	691,198
Payments to be reimbursed	526,153	483,289	521,615
Borrowers due to purchase of assets	91,401	108,725	173,237
Other	175,599	173,179	227,326
Total	28,408,211	24,760,212	21,724,324

# 12) Other Assets

# a) Foreclosed assets/others

## in thousand of R\$

## **Residual value**

	Cost	Provision for losses	2008		2007
			September 30	June 30	September 30
Real estate	174,147	(43,421)	130,726	127,529	117,740
Goods subject to special conditions	69,597	(69,597)			
Vehicles and similar	248,544	(72,480)	176,064	202,994	72,509
Inventories/storehouse	17,685		17,685	16,445	16,747
Machinery and equipment	8,864	(4,886)	3,978	4,313	5,629
Others	8,036	(6,955)	1,081	1,062	1,098
Total on September 30, 2008	526,873	(197,339)	329,534		
Total on June 30, 2008	564,667	(212,324)		352,343	
Total on September 30, 2007	392,095	(178,372)			213,723

b) Prepaid expenses

in thousands of R\$

2008