

ODONOVAN TIMOTHY J
Form 4
October 23, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ODONOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

(Last) (First) (Middle)
9341 COURTLAND DRIVE NE
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
10/19/2012

Director 10% Owner
 Officer (give title below) Other (specify below)

ROCKFORD, MI 49351
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	10/19/2012		M		13,625	A	\$ 23.04
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Common Stock	10/19/2012		M		13,625	A	\$ 23.04
Common Stock	10/19/2012		M		18,166	A	\$ 22.47

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Common Stock	10/19/2012		M	18,167	A	\$ 22.47	367,981	D	
Common Stock	10/19/2012		M	18,167	A	\$ 22.47	386,148	D	
Common Stock	10/19/2012		S	78,600	D	\$ 43.15	307,548	D	
Common Stock	10/23/2012		G V	10,000	D	\$ 0	297,548	D	
Common Stock							33,873	I	By Trust
Common Stock							26,631	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option (Right to Buy)	\$ 23.04	10/19/2012		M	13,625	02/09/2005 02/08/2015	Common Stock	13,625	
Stock Option (Right to Buy)	\$ 23.04	10/19/2012		M	13,625	02/09/2006 02/08/2015	Common Stock	13,625	
Stock Option (Right to Buy)	\$ 23.04	10/19/2012		M	13,625	02/09/2007 02/08/2015	Common Stock	13,625	
	\$ 23.04	10/19/2012		M	13,625	02/09/2008 02/08/2015		13,625	

Stock Option (Right to Buy)								Common Stock	
Stock Option (Right to Buy)	\$ 22.47	10/19/2012	M	18,166	02/15/2007	02/14/2016	Common Stock	18,166	
Stock Option (Right to Buy)	\$ 22.47	10/19/2012	M	18,167	02/15/2008	02/14/2016	Common Stock	18,167	
Stock Option (Right to Buy)	\$ 22.47	10/19/2012	M	18,167	02/15/2009	02/14/2016	Common Stock	18,167	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ODONOVAN TIMOTHY J 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351		X		

Signatures

/s/ Timothy E. Foley, by Power of Attorney	10/23/2012
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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