

KRUEGER BLAKE W  
Form 4  
February 18, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KRUEGER BLAKE W

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
9341 COURTLAND DRIVE NE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
02/16/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman, CEO & President

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	02/16/2010		M		7,473	A	\$ 17.91
Common Stock	02/16/2010		M		1,590	A	\$ 17.91
Common Stock	02/16/2010		M		883	A	\$ 17.91
Common Stock	02/16/2010		M		418	A	\$ 17.91
Common Stock	02/16/2010		M		1,342	A	\$ 17.91

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Common Stock	02/16/2010	M	682	A	\$ 17.91	414,723	D
Common Stock	02/16/2010	M	889	A	\$ 17.91	415,612	D
Common Stock	02/16/2010	M	199	A	\$ 20.08	415,811	D
Common Stock	02/16/2010	M	14,586	A	\$ 20.08	430,397	D
Common Stock	02/16/2010	M	628	A	\$ 20.08	431,025	D
Common Stock	02/16/2010	M	1,441	A	\$ 20.08	432,466	D
Common Stock	02/16/2010	M	2,277	A	\$ 20.5	434,743	D
Common Stock	02/16/2010	M	5,332	A	\$ 20.73	440,075	D
Common Stock	02/16/2010	M	1,116	A	\$ 20.73	441,191	D
Common Stock	02/16/2010	F	32,875	D	\$ 26.31	408,316	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 17.91	02/16/2010		M	7,473	04/22/2004	02/23/2010	Common Stock	7,473

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Stock Option (Right to Buy) <u>(1)</u>	\$ 17.91	02/16/2010	M	1,590	04/22/2004	02/22/2010	Common Stock	1,590
Stock Option (Right to Buy) <u>(1)</u>	\$ 17.91	02/16/2010	M	883	04/22/2004	02/23/2010	Common Stock	883
Stock Option (Right to Buy) <u>(1)</u>	\$ 17.91	02/16/2010	M	418	04/22/2004	02/24/2010	Common Stock	418
Stock Option (Right to Buy) <u>(1)</u>	\$ 17.91	02/16/2010	M	1,342	04/22/2004	03/08/2010	Common Stock	1,342
Stock Option (Right to Buy) <u>(1)</u>	\$ 17.91	02/16/2010	M	682	04/22/2004	04/16/2010	Common Stock	682
Stock Option (Right to Buy) <u>(1)</u>	\$ 17.91	02/16/2010	M	889	04/22/2004	02/23/2010	Common Stock	889
Stock Option (Right to Buy) <u>(1)</u>	\$ 20.08	02/16/2010	M	199	10/25/2004	02/23/2010	Common Stock	199
Stock Option (Right to Buy) <u>(1)</u>	\$ 20.08	02/16/2010	M	14,586	10/25/2004	02/23/2010	Common Stock	14,586
Stock Option (Right to Buy) <u>(1)</u>	\$ 20.08	02/16/2010	M	628	10/25/2004	02/23/2010	Common Stock	628
Stock Option (Right to Buy) <u>(1)</u>	\$ 20.08	02/16/2010	M	1,441	10/25/2004	02/23/2010	Common Stock	1,441
Stock Option (Right to Buy) <u>(1)</u>	\$ 20.5	02/16/2010	M	2,277	12/14/2004	02/23/2010	Common Stock	2,277
	\$ 20.73	02/16/2010	M	5,332	12/27/2004	02/23/2010		5,332

Stock Option (Right to Buy) <sup>(1)</sup>									Common Stock	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 20.73	02/16/2010		M	1,116	12/27/2004	02/23/2010		Common Stock	1,116

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KRUEGER BLAKE W 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X		Chairman, CEO & President	

## Signatures

/s/ Timothy E. Foley, by Power of Attorney

02/18/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The number of shares and the exercise price have been adjusted to reflect the Company's February 1, 2005 three-for-two stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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