## Edgar Filing: Viacom Inc. - Form 4

Viacom Inc									
Form 4									
June 06, 200									
FORM	OMB APPROVAL								
	E COMMISSION	OMB Number:	3235-0287						
Check the check	nger			Expires:	January 31,				
subject t Section	to SIAIEN	MENT OF C		BENEFICIAL O' RITIES	WNERSHIP OF	Estimated	•		
Form 4			52001			burden hou response	•		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940									
(Print or Type	Responses)								
1. Name and Address of Reporting Person <u>*</u> FOLTA CARL D			mbol	<b>d</b> Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer				
			iacom Inc. [VI	A, VIAB]	(Check all applicable)				
(Last)	(First) (.	(First) (Middle) 3. Date of Earliest Transaction							
1515 BROADWAY			lonth/Day/Year) 5/04/2008		Director 10% Owner X Officer (give title Other (specify below) below) EVP, Corporate Communications				
(Street)			If Amendment, D	ate Original	6. Individual or Joint/Group Filing(Check				
			ed(Month/Day/Yea	r)	Applicable Line)				
NEW YOR	RK, NY 10036				_X_ Form filed by C Form filed by M Person				
(City)	(State)	(Zip)	Table I - Non-l	Derivative Securities A	Acquired Disposed of	or Bonoficio	lly Owned		
1.Title of	2. Transaction Date	24 Deemed	3.	4. Securities		. Ownership	7. Nature of		
Security	(Month/Day/Year)	Execution Dat		onAcquired (A) or		orm: Direct	Indirect		
(Instr. 3)		any	Code	Disposed of (D)	•	D) or Indirect			
()		(Month/Day/Y	(Instr. 8)	(Instr. 3, 4 and 5)	Owned (I Following (I	) nstr. 4)	Ownership (Instr. 4)		
				(A)	Reported	,	~ /		
				or	Transaction(s) (Instr. 3 and 4)				
			Code V	Amount (D) Price	(instr. 5 and 4)				
Reminder: Re	port on a separate line	e for each class	of securities bene	ficially owned directly	or indirectly.				
				Persons who re- information con required to resp	spond to the collect tained in this form a ond unless the forn ontly valid OMB cont	are not n	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	,	Acquired ( or Dispose (D) (Instr. 3, 4, and 5)	d of				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy) (1)	\$ 35.26	06/04/2008		А		30,434		<u>(2)</u>	06/04/2016	Class B Common Stock	30,434

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
FOLTA CARL D 1515 BROADWAY NEW YORK, NY 10036			EVP, Corporate Communications					
Signatures								
/s/ Michael D. Fricklas, Attorne Folta	ey-in-Fac	06/06/2008						
**Signature of Reportir	ng Person		Date					

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated April 12, 2007, for no consideration.
- (2) These options vest annually in four equal installments beginning on June 4, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.