

JACOBSON MICHAEL R

Form 4

June 18, 2007

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
JACOBSON MICHAEL R

(Last) (First) (Middle)

C/O EBAY INC., 2145 HAMILTON  
AVE

(Street)

SAN JOSE, CA 95125

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
EBAY INC [EBAY]

3. Date of Earliest Transaction  
(Month/Day/Year)

06/14/2007

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title \_\_\_\_ Other (specify  
below) below)

SVP, Legal Affairs, GC & Sec

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
|                                       |                                         |                                                             | Code                                 | V                                                                       | Amount<br>(A)<br>or<br>(D)                                                                                         | Price                                                                   |                                                                   |
| Common<br>Stock                       | 06/14/2007                              |                                                             | M                                    |                                                                         | 50,000                                                                                                             | A \$ 0.625                                                              | 317,088 D                                                         |
| Common<br>Stock                       | 06/14/2007                              |                                                             | S                                    |                                                                         | 50,000<br>(1)                                                                                                      | D \$<br>31.7385                                                         | 267,088 D                                                         |
| Common<br>Stock                       |                                         |                                                             |                                      |                                                                         |                                                                                                                    |                                                                         | 200,000 I by<br>Partnership                                       |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form  
displays a currently valid OMB control**

SEC 1474  
(9-02)

number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>Underlying Security<br>(Instr. 3 and 4) |                            |
|-----------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|--------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|--------------------|----------------------------------------------------------------|----------------------------|
|                                                     |                                                                       |                                         |                                                             | Code                                    | V (A) (D)                                                                                                    | Date<br>Exercisable                                            | Expiration<br>Date | Title                                                          | Amount<br>Number<br>Shares |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 0.625                                                              | 06/14/2007                              |                                                             | M                                       | 50,000                                                                                                       | <u>(2)</u>                                                     | 08/24/2008         | Common<br>Stock                                                | 50,000                     |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 10.0157                                                            |                                         |                                                             |                                         |                                                                                                              | <u>(3)</u>                                                     | 01/12/2011         | Common<br>Stock                                                | 1,600                      |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 14.5125                                                            |                                         |                                                             |                                         |                                                                                                              | <u>(4)</u>                                                     | 02/12/2012         | Common<br>Stock                                                | 500                        |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 19.3875                                                            |                                         |                                                             |                                         |                                                                                                              | <u>(5)</u>                                                     | 03/03/2013         | Common<br>Stock                                                | 500                        |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 31.93                                                              |                                         |                                                             |                                         |                                                                                                              | <u>(6)</u>                                                     | 03/01/2014         | Common<br>Stock                                                | 140                        |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 34.615                                                             |                                         |                                                             |                                         |                                                                                                              | <u>(7)</u>                                                     | 03/01/2014         | Common<br>Stock                                                | 250                        |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 39.9                                                               |                                         |                                                             |                                         |                                                                                                              | <u>(8)</u>                                                     | 03/01/2013         | Common<br>Stock                                                | 110                        |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 42.58                                                              |                                         |                                                             |                                         |                                                                                                              | <u>(9)</u>                                                     | 03/01/2015         | Common<br>Stock                                                | 140                        |

## Reporting Owners

| Reporting Owner Name / Address      | Relationships |           |                           |       |
|-------------------------------------|---------------|-----------|---------------------------|-------|
|                                     | Director      | 10% Owner | Officer                   | Other |
| JACOBSON MICHAEL R<br>C/O EBAY INC. |               |           | SVP, Legal<br>Affairs, GC |       |

2145 HAMILTON AVE  
SAN JOSE, CA 95125

& Sec

## Signatures

Michael Richard  
Jacobson

06/15/2007

\_\_Signature of Reporting  
Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
- (2) Option became exercisable as to 360,000 shares on January 25, 1999 and with respect to remaining shares, 1,140,012 on 08/24/99 and 2.0833% of such shares each month thereafter.
- (3) The option becomes exercisable beginning 09/24/02 and 1/48 per month thereafter over four years.
- (4) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 8/12/02 and 1/48th per month thereafter.
- (5) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/01/03 and 1/48th per month thereafter.
- (6) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 09/1/07 and 1/48th per month thereafter.
- (7) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/04 and 1/48th per month thereafter.
- (8) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/06 and 1/48th per month thereafter.
- (9) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/05 and 1/48th per month thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.