

SK TELECOM CO LTD
Form 6-K
July 27, 2018

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF JULY 2018

Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

Euljiro 65, Jung-gu

Seoul 04539, Korea

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Business (Preliminary) Results

ø The preliminary results shown in this table may differ from the final results

1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

					Year to Year Comparison	
Classification (unit : in 100 millions of Won, %)		Current Period (Second quarter of 2018)	Previous Period (First quarter of 2018)	Changes (%)	Second quarter of 2017	Changes (%)
Operating Revenue	Quarterly Results	41,543	41,815	-0.65	43,456	-4.40
	Year-to-date (YTD) Results	83,359	41,815		85,800	-2.84
Operating Income	Quarterly Results	3,469	3,255	6.57	4,233	-18.05
	YTD Results	6,724	3,255		8,338	-19.36
Profit from Continuing Operations Before Income Tax	Quarterly Results	11,630	9,070	28.22	7,484	55.40
	YTD Results	20,700	9,070		14,726	40.57
Profit for the Period	Quarterly Results	9,143	6,934	31.86	6,205	47.35
	YTD Results	16,077	6,934		12,040	33.53
Attributable To:						
Controlling Interests	Quarterly Results	9,167	6,950	31.90	6,249	46.70
	YTD Results	16,117	6,950		12,140	32.76

2. Details (Non-Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification (unit : in 100 millions of Won, %)		Current Period (Second quarter of 2018)		Year to Year Comparison Changes (Second quarter of 2017)		
		Previous Period (First quarter of 2018)		Changes (%)	Changes (%)	Changes (%)
Operating Revenue	Quarterly Results	29,418	29,885	-1.56	31,096	-5.40
	YTD Results	59,303	29,885		61,976	-4.31
Operating Income	Quarterly Results	3,683	3,693	-0.27	4,623	-20.33
	YTD Results	7,376	3,693		9,017	-18.20
Profit Before Income Tax	Quarterly Results	2,959	4,775	-38.03	3,733	-20.73
	YTD Results	7,734	4,775		8,630	-10.38
Profit for the Period	Quarterly Results	2,198	3,644	-39.68	3,141	-30.02
	YTD Results	5,842	3,644		7,023	-16.82

3. Source of Data	Data Provider	IR Team, SK Telecom
	Provided for	Analysts and Institutional Investors
	Date of Provision	July 27, 2018 / 15:00(Seoul time)
	Location	SK Telecom Headquarters, Conference Room
	Organizing Team	IR Team, SK Telecom
		(+82-2-6100-2114)

- The above preliminary results have been prepared in accordance with International Financial Reporting Standards as adopted in Korea.

- Among the figures listed above, Current Period , and Previous Period is based on IFRS 15.

- As a supplemental information of our Q2 of 2018 operating results, the company provides unaudited results under the comparative historical accounting method prior to our adoption of IFRS 15.

4. Other Matters Relating to an Investment Decision

ø 2Q 2018 Earnings Results based on old standard (unit : in 100 millions of Won)

Classification	Consolidated	Non-consolidated
Operating Revenue	41,719	29,400
Operating		
Income	3,527	3,674
Profit for the Period	9,159	2,192

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM CO., LTD.
(Registrant)

By: /s/ Jung Hwan Choi
(Signature)
Name: Jung Hwan Choi
Title: Senior Vice President

Date: July 27, 2018