Noah Holdings Ltd Form SC 13G/A March 07, 2018

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

(Rule 13d-102)

Under the Securities Exchange Act of 1934

(Amendment No. 7)*

Noah Holdings Limited

(Name of Issuer)

Ordinary Shares, Par Value US\$0.0005 Per Share¹

(Title of Class of Securities)

65487X102²

(CUSIP Number)

December 31, 2017

(Date of Event Which Requires Filing of This Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act, but shall be subject to all other provisions of the Act (however, see the Notes).

¹ Two American depositary shares represent one ordinary share.

² This CUSIP number applies to the Issuer s American depositary shares.

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1 NAMES OF REPORTING PERSON

Boquan He

- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
 - (a) (b)
- 3 SEC USE ONLY
- 4 CITIZENSHIP OR PLACE OF ORGANIZATION

The People s Republic of China 5 SOLE VOTING POWER

NUMBER OF

- SHARES1,639,872 ordinary shares6SHARED VOTING POWER
- BENEFICIALLY
 - OWNED BY EACH 0 7 SOLE DISPOSITIVE POWER

REPORTING

- PERSON 1,639,872 ordinary shares 8 SHARED DISPOSITIVE POWER
 - WITH
- 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,639,872 ordinary shares

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.7%3

12 TYPE OF REPORTING PERSON

IN

³ Based on 28,819,960 ordinary shares outstanding as of December 31, 2017

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1 NAMES OF REPORTING PERSON

Quan Investment Co., Ltd.

- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
 - (a) (b)
- 3 SEC USE ONLY
- 4 CITIZENSHIP OR PLACE OF ORGANIZATION
 - British Virgin Islands 5 SOLE VOTING POWER

NUMBER OF

- SHARES1,639,872 ordinary shares6SHARED VOTING POWER
- BENEFICIALLY
 - OWNED BY EACH 0 7 SOLE DISPOSITIVE POWER

REPORTING

- PERSON 1,639,872 ordinary shares 8 SHARED DISPOSITIVE POWER
 - WITH
- 0
- 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,639,872 ordinary shares

- 10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
- 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

 $5.7\%^{4}$

12 TYPE OF REPORTING PERSON

CO

⁴ Based on 28,819,960 ordinary shares outstanding as of December 31, 2017

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Item 1(a). NAME OF ISSUER Noah Holdings Limited

Item 1(b). ADDRESS OF ISSUER S PRINCIPAL EXECUTIVE OFFICES

No. 1687 Changyang Road, Changyang Valley, Building 2, Shanghai 200090, The People s Republic of China

Item 2(a). NAME OF PERSON FILING Boquan He

Quan Investment Co., Ltd.

Item 2(b). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE

For each of Boquan He and Quan Investment Co., Ltd.:

Room 13-15, 32nd Floor, Daduhui Plaza, No. 183-187 North Tianhe Road, Tianhe District, Guangzhou 510620, The People s Republic of China

Item 2(c). CITIZENSHIP

Mr. Boquan He is a citizen of the People s Republic of China.

Quan Investment Co., Ltd. is a British Virgin Islands company.

Item 2(d). TITLE OF CLASS OF SECURITIES

Ordinary shares, par value US\$0.0005 per share

Item 2(e). CUSIP No. 65487X102.

This CUSIP number applies to the issuer s American depositary shares; Two American depositary shares represent one ordinary share.

Item 3. IF THIS STATEMENT IS FILED PURSUANT TO §§ 240.13D-1(B), OR 240.13D-2(B) OR (C), CHECK WHETHER THE PERSON FILING IS A:

Not applicable.

Item 4. **OWNERSHIP**

The information required by Items 4(a) - (c) is set forth in Rows 5-11 of the cover page hereto and is incorporated herein by reference.

Quan Investment Co., Ltd. is the record owner of 1,639,872 ordinary shares of the issuer. Quan Investment Co., Ltd. is wholly owned and controlled by Mr. Boquan He.

Item 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS Not applicable.

Item 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON Not applicable.

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Item 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY OR CONTROL PERSON

Not applicable.

Item 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP Not applicable.

Item 9. NOTICE OF DISSOLUTION OF GROUP Not applicable.

Item 10. CERTIFICATION Not applicable.

SIGNATURES

After reasonable inquiry and to the best of his or its knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

DATED: March 7, 2018

QUAN INVESTMENT CO., LTD.

By: /s/ Boquan He Name: Boquan He Title: Director

BOQUAN HE

By: /s/ Boquan He Name: Boquan He

Exhibit No.	Description
99.1*	Joint Filing Agreement, dated February 14, 2013, by and between Quan Investment Co., Ltd. and Boquan He

* previously filed