WSFS FINANCIAL CORP Form 8-K October 31, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

October 31, 2013

Date of Report

(Date of earliest event reported)

WSFS Financial Corporation

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

0-16668 (SEC Commission 22-2866913 (IRS Employer

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of incorporation) File Number) Identification Number)

500 Delaware Avenue, Wilmington, Delaware

(Address of principal executive offices)

Registrant s telephone number, including area code: (302) 792-6000

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act
- "Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act

WSFS FINANCIAL CORPORATION

INFORMATION TO BE INCLUDED IN THE REPORT

Section 8 Other Events

Item 8.01 Other Events

On October 31, 2013, the Registrant announced that Mark A. Turner, President and Chief Executive Officer, Stephen A. Fowle, Executive Vice President and Chief Financial Officer and Rodger Levenson, Executive Vice President and Director of Commercial Banking, will be making presentations at several meetings with analysts and investors in Boston, MA on November 1, 2013 and in Owings Mills, MD on November 4-5, 2013. A copy of the presentation materials may be found on the investor relations page of the Registrant s website, www.wsfsbank.com.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: October 31, 2013

WSFS FINANCIAL CORPORATION

By: /s/ Stephen A. Fowle Stephen A. Fowle

Executive Vice President and Chief Financial Officer