WSFS FINANCIAL CORP Form 8-K July 29, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

July 24, 2013

Date of Report

(Date of earliest event reported)

WSFS Financial Corporation

(Exact name of registrant as specified in its charter)

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0-16668 22-2866913 **Delaware** (State or other jurisdiction (SEC Commission (IRS Employer of incorporation) File Number) **Identification Number)** 500 Delaware Avenue, Wilmington, Delaware 19801 (Zip Code) (Address of principal executive offices) Registrant s telephone number, including area code: (302) 792-6000 Not Applicable (Former name or former address, if changed since last report) Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: Written communications pursuant to Rule 425 under the Securities Act Soliciting material pursuant to Rule 14a-12 under the Exchange Act Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act

WSFS FINANCIAL CORPORATION

INFORMATION TO BE INCLUDED IN THE REPORT

Section 7 Regulation FD

Item 7.01 Regulation FD

On July 24, 2013, WSFS Financial Corporation (the Registrant) issued a press release announcing that Mark A. Turner, President and Chief Executive Officer of the Registrant and Stephen A. Fowle, Executive Vice President and Chief Financial Officer of the Registrant, will be making a presentation at the Keefe, Bruyette & Woods, Inc. 2013 Community Bank Investor Conference in New York to be held on July 30, 2013. The press release is attached as Exhibit 99.1 hereto.

On July 29, 2013, the Registrant issued a press release announcing that Wilmington Savings Fund Society, FSB (WSFS Bank), a wholly owned subsidiary of the Registrant, had entered into a definitive asset purchase agreement with Array Financial Group, Inc. The press release is attached as Exhibit 99.2 hereto.

The information contained in this Item 7.01 and Exhibits 99.1 and 99.2 shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liability of that section, and shall not be incorporated by reference into any filings made by the Company under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, except as expressly set forth by specific reference in such filing.

Section 9 Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits

(d) Exhibits: 99.1 Press Release Dated July 24, 2013

99.2 Press Release Dated July 29, 2013

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: July 29, 2013

WSFS FINANCIAL CORPORATION

By: /s/ Stephen A. Fowle

Stephen A. Fowle

Executive Vice President and Chief

Financial Officer

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EXHIBIT INDEX

Exhibit

No. Description

99.1 Press Release Dated July 24, 201399.2 Press Release Dated July 29, 2013