

AMERICAN APPAREL, INC  
Form 8-K  
September 29, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): September 28, 2010**

**American Apparel, Inc.**

(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**001-32697**  
(Commission  
File Number)

**20-3200601**  
(IRS Employer  
Identification No.)

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747 Warehouse Street, Los Angeles, CA  
(Address of Principal Executive Offices)

Registrant's telephone number, including area code: (213) 488-0226

90021-1106  
(Zip Code)

**Not Applicable**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01 Other Events.**

The 2010 Annual Meeting of Stockholders (the 2010 Annual Meeting ) of American Apparel, Inc. (the Company ) has been tentatively scheduled for December 10, 2010. Because the tentative date of the 2010 Annual Meeting is more than 30 days after the anniversary date of the 2009 Annual Meeting of Stockholders, in accordance with Rule 14a-5(f) under the Securities Exchange Act of 1934, as amended (the Exchange Act ), the Company is informing stockholders of such change.

For a stockholder proposal to be considered for inclusion in the Company s proxy statement for the 2010 Annual Meeting in accordance with Rule 14a-8 under the Exchange Act, the proposal must be received by the Company s Secretary at the address set forth below no later than October 11, 2010. Any such proposal also must comply with Rule 14a-8 under the Exchange Act.

For a stockholder proposal that is not intended to be included in the Company s proxy statement for the 2009 Annual Meeting under Rule 14a-8 under the Exchange Act, written notice of the proposal, which notice must include the information required by the Company s bylaws, must be received by the Company s Secretary at the address set forth below no later than the tenth (10th) day following the date on which notice of the date of the 2010 Annual Meeting is mailed or public disclosure of the date of the 2010 Annual Meeting is made, whichever first occurs, in accordance with the advance notice provisions of the Company s bylaws.

The address of the Company s Corporate Secretary is: American Apparel, Inc., Attn: Glenn A. Weinman, Secretary, 747 Warehouse Street, Los Angeles, California 90021.

**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN APPAREL, INC.

Dated: September 28, 2010

By: /s/ Glenn A. Weinman  
Name: Glenn A. Weinman  
Title: Senior Vice President, General Counsel and Secretary