SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

August 8, 2006

MOTIVE, INC.

(Exact name of registrant as specified in its charter)

Delaware (State of other jurisdiction

000-31409 (Commission File Number)

74-2834515 (IRS Employer

of incorporation)

Identification No.)

12515 Research Boulevard, Building 5

Austin, Texas (Address of principal executive offices) 78759-2220 (Zip code)

Registrant s telephone number including area code: (512) 339-8335

Not Applicable

(Former name or former address if changed from last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 8.01. Other Matters.

On August 8, 2006, Motive, Inc. (the Company) issued a press release (the Press Release) providing a general business update. A copy of the Press Release is filed as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits.
 - 99.1 Press release dated August 8, 2006.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MOTIVE, INC.

Date: August 8, 2006 By: /s/ Alfred T. Mockett

Alfred T. Mockett Chairman and Chief Executive Officer

INDEX TO EXHIBITS

EXHIBIT NUMBER DESCRIPTION

99.1 Press release dated August 8, 2006.