SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULE 13a-16 OR 15d-16 UNDER

THE SECURITIES EXCHANGE ACT OF 1934

For the month of May 2005

LG.Philips LCD Co., Ltd.

(Translation of Registrant s name into English)

20 Yoido-dong, Youngdungpo-gu, Seoul 150-721, The Republic of Korea

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

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Form 20-F <u>X</u> Form 40-F _____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant s home country), or under the rules of the home country exchange on which the registrant s securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant s security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes _____ No _X__

QUARTERLY REPORT

(From January 1, 2005 to March 31, 2005)

THIS IS A TRANSLATION OF THE QUARTERLY REPORT ORIGINALLY PREPARED IN KOREAN AND IS IN SUCH FORM AS REQUIRED BY THE KOREAN FINANCIAL SUPERVISORY COMMISSION.

IN THE TRANSLATION PROCESS, SOME PARTS OF THE REPORT WERE REFORMATTED, REARRANGED OR SUMMARIZED FOR THE CONVENIENCE OF READERS.

UNLESS EXPRESSLY STATED OTHERWISE, ALL INFORMATION CONTAINED HEREIN IS PRESENTED <u>ON A</u> <u>NON-CONSOLIDATED BASIS IN ACCORDANCE WITH ACCOUNTING PRINCIPLES GENERALLY ACCEPTED IN KOREA. OR</u> <u>KOREAN GAAP</u>, WHICH DIFFER IN CERTAIN RESPECTS FROM GENERALLY ACCEPTED ACCOUNTING PRINCIPLES IN CERTAIN OTHER COUNTRIES, INCLUDING THE UNITED STATES. WE HAVE MADE NO ATTEMPT TO IDENTIFY OR QUANTIFY THE IMPACT OF THESE DIFFERENCES

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1. Overview

A. Industry

- (1) Industry characteristics and growth potential
 - TFT-LCD technology is one of the most widely used technologies in the manufacture of flat panel displays and the demand for the flat panel displays is growing rapidly. There are high entry barriers due to its technology, capital-intensive characteristics, and the significant investments required to achieve economies of scale, among other factors. There is strong competition between a limited number of players within the industry and production capacity in the industry including ours is being continually increased.
 - The demand for LCD panels for Notebook PC & Monitor has been closely related to the IT industry. The demand for LCD panels for TV is growing with the start of HDTV broadcasting and as LCD TV is anticipated to play a key role in the digital display area. In addition, LCD panel markets for applications, such as mobile phones, PDAs, medical applications and automobile navigation systems, among others, are growing steadily.
 - The average selling prices of our display panels have declined in general and are expected to continually decline with time irrespective of industry-wide fluctuations as a result of, among other factors, technology advances and cost reductions.
- (2) Cyclicality
 - The TFT-LCD business has high cyclicality as a capital intensive business. In spite of the increase in demand for products, this industry has experienced periodic volatility caused by imbalances between demand and supply due to capacity expansion within the industry.
 - Intense competition and expectations of demand growth may lead panel manufacturers to invest in manufacturing capacity on similar schedules, resulting in a surge in capacity when production is ramped up at new fabrication facilities.
 - During such surges in capacity growth, our customers can exert and have exerted strong downward pricing pressure, resulting in sharp declines in average selling prices and significant fluctuations in our gross margins. Conversely, demand surges and fluctuations in the supply chain can lead to price increases.
- (3) Competitiveness
 - Our ability to compete successfully also depends on factors both within and outside our control, including product pricing, performance and reliability, successful and timely investment and product development, success or failure of our end-brand customers in marketing their brands and products, component and raw material supply costs, and general economic and industry conditions.
 - Core competitiveness includes technology leadership, capability to design new products and premium products, timely investment in advanced fabs, cost leadership through application of large production lines, innovation of process and

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productivity, and collaborative customer relationships.

- Most importantly, cost leadership and stable and long-term relationships with customers are critical to secure profit even in a buyer s market.
- A substantial portion of our sales is attributable to a limited group of end-brand customers and their designated system integrators. The loss of these end-brand customers, as a result of customers entering into strategic supplier arrangements with our competitors or otherwise, would thus result in reduced sales.
- Developing new products and technologies that can be differentiated from those of our competitors is critical to the success of our business. We take active measures to protect our intellectual property internationally by obtaining patents and undertaking monitoring activities in our major markets. It is also necessary to recruit and retain the experienced key staffs and highly skilled line operators.
- (4) Sourcing material
 - Materials are sourced in-house (color filters) as well as from domestic and overseas vendors. However, the domestic portion has grown due to the active participation of domestic vendors.
 - The shortage of raw materials may arise temporarily due to the rapid increase in demand for raw materials from capacity expansion in the TFT-LCD industry.
 - We have purchased, and expect to purchase, a substantial portion of our equipment from a limited number of qualified foreign and local suppliers. From time to time, increased demand for new equipment may cause lead times to extend beyond those normally required by the equipment vendors.
- (5) Others
 - Most TFT-LCD panel makers are located in Asia.
- a. Korea: LG.Philips LCD, Samsung Electronics (including Joint Venture between Samsung

Electronics and Sony Corporation), BOE-Hydis

b. Taiwan: AU Optronics, Chi Mei Optoelectronics, CPT, QDI, etc.

c. Japan: Sharp, Hitachi, etc.

d. China: SVA-NEC LCD, BOE-OT, etc.

B. Company

(1) Business overview

- We started the TFT-LCD business in 1998. We currently operate six fabrication facilities located in Gumi, Korea and three module facilities located in Gumi, Korea and Nanjing, China and we are constructing our 7th generation fab (P7) in Paju, Korea.

- We became the first LCD maker in the world to commence commercial production at a 4th generation fab (P3) in July 2000 and at a 5th generation fab (P4) in March 2002 to meet the demand for large-size monitors.
- We started mass production at our 6th generation fab (P6) in August 2004, which have provided us with a full line-up of products and which allows us to meet growing customer demand for LCD TV panels in addition to LCD panels for Notebook PC and Monitor, etc.
- Business area of the company for disclosure is limited to LCD business.

(2) Market shares

- World wide market share of large-size TFT-LCD panels (≥10) based on revenue

	2004	2003
Panel for Notebook PC	19.7%	19.9%
Panel for Monitor	22.7%	23.4%
Panel for TV	19.9%	26.0%
Total	21.0%	22.5%

(Source: DisplaySearch Q1 2005)

(3) Market characteristics

- Due to the recent high growth in the display appliance market for the flat display format, the scale of the LCD market is growing at a rapid rate, resulting in expansion of the market centered mainly in America, Japan, Europe and China.

(4) New business and forecast

- In March 2004, we broke ground for a new TFT-LCD industrial complex in Paju, Korea, and construction of P7 is currently in progress.
- We plan to commence mass production at P7 with an initial design capacity of 45,000 sheets per month, using 1,950 x 2,250 mm glass, during the first half of 2006. We may expand P7 s capacity to 90,000 sheets per month depending on future market and other conditions. We currently estimate that the construction and build-out of P7, at a capacity of 90,000 sheets per month, will cost approximately W5.3 trillion.

(5) Organization chart

- JRD	:	Joint Representative Director
- CEO	:	Chief Executive Officer
- CFO	:	Chief Financial Officer
- COO	:	Chief Operating Officer
- CTO	:	Chief Technology Officer

2. Information Regarding Shares

- A. Shareholder List
 - (1) Total shares issued : 325,315,700 shares as of Mar. 31, 2005
 - (2) Principal shareholders and related parties as of Mar. 31, 2005

(Unit: share)

Name	End of Dec. 2004	Increase/Decrease	Mar. 31, 2005	Cause of change
LGE Philips	145,000,000 (44.57%) 145,000,000 (44.57%)		145,000,000 (44.57%) 145,000,000 (44.57%)	
Total	290,000,000 (89.14%)		290,000,000 (89.14%)	

(3) Shareholders who own 5% or more of our shares as of Mar. 31, 2005

(Unit: share)

Name	Type of Stock	Number of shares	Ratio
LGE Philips	Common Stock Common Stock	145,000,000 145,000,000	44.57% 44.57%
Total		290,000,000	89.14%

B. Voting rights as of Mar. 31, 2005

		(Unit: share)
Desc	ription	Number of shares
1.	Shares with voting rights [A-B]	325,315,700
	A. Total shares issued	325,315,700
	B. Shares without voting rights	
2.	Shares with restricted voting rights	
	Total voting right [1-2]	325,315,700

C. Dividends

(1) Dividends during the recent 3 fiscal years

Description	2004	2003	2002
Par value (Won)	5,000	5,000	5,000
Net income (Million Won)	1,655,445	1,019,100	288,792
Earnings per share (Won)	5,420	3,514	996
Retained earning for dividends (Million Won)	2,963,337	1,307,892	288,792
Total cash dividend amount (Million Won)			
Total stock dividend amount (Million Won)			
Cash dividend payout ratio (%)			
Cash dividend yield (%)			
Stock dividend yield (%)			
Cash dividend per share (Won)			
Stock dividend per share (Won)			

* Earnings per share are calculated based on par value of 5,000 won.

(Stock split was made from par value of 10,000 won to par value of 5,000 won per share as of May 25, 2004)

* Retained earning for dividends is the amount before dividend is made.

* Earnings per share was calculated by net income divided by weighted average number of common stock

3. Major Products and Materials

A. Major products

(Unit: In billions of won)

	Sales			Major	
Business area	types	Items (Market)	Specific use	trademark	Sales (%)
TFT- LCD	Commodity/	TFT-LCD			
	Product/	(Overseas)	Notebook, Monitor, TV Applications Panels, etc.	LG.Philips LCD	1,581 (89.3%)
	Service/	TFT-LCD			
	Other Sales	(Korea*)	Notebook, Monitor, TV Applications Panels, etc.	LG.Philips LCD	189 (10.7%)
Total					1,770 (100.0%)

* Local export was included.

B. Average selling price trend of major products

(Unit: USD)

	Q1		
Description	2005	2004	2003
TFT-LCD panel	2,236	3,090	3,051

* Half-finished products in cells type are excluded.

- (1) Assumptions for calculations
 - Average annual (or quarterly) selling price per m²
- (2) Major factors contributing to price fluctuation
 - Price change due to fluctuation in market

Price change due to change in model mix

C. Major materials

_

					(Unit: In billions of won)
	Purchase			Purchase amount	
Business area	types	Items	Specific use	(%)	Remarks
		Glass		239 (21.6%)	Samsung Corning Co., Ltd.,
TFT- LCD	Materials		LCD Panel		NEG, etc.
II'I' LED	Wateriars	Back-Light Polarizer Others	Manufacturing	214 (19.4%) 97 (8.7%) 556 (50.3%)	Heesung Electronics Ltd., etc. LG Chem, etc.
Total				1,106 (100.0%)	

D. Price trend of major materials

		(Unit : Won)		
Description	Q1 2005	2004	2003	
Glass	85,840	76,080	57,488	
Back-Light	42,814	35,800	33,441	
Polarizer	8,423	8,256	7,288	

- (1) Assumption for calculation
 - Average unit price of major raw materials
- (2) Major factors contributing to price fluctuations
 - Difference between demand and supply
 - Change in size of raw materials and changes in quantity.

4. Production and Equipment

- A. Production capacity and calculation
 - (1) Production capacity

Business

(Unit : 1,000 Glass sheets)

area	Items	Business place	Q1 2005	2004	2003
TFT- LCD	TFT-LCD	Gumi	1,797	6,644	5,280

- (2) Calculation of Capacity
 - a. Method

Assumptions for calculation

- Based on input production capacity

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Calculation method

- Average monthly input capacity for 4th quarter x given periods (12 months) in case of 2004 and 2003.
- Monthly input capacity for the recent month of 1st quarter x 3 months in case of Q1 2005.
- b. Average working hours
 - Refer to B-(2)

- B. Production performance and working ratio
 - (1) Production performance

(Unit: 1,000 Glass sheets)

area	Items	Business place	Q1 2005	2004	2003
TFT-LCD	TFT-LCD	Gumi	1,724	6,033	4,715

* Based on input glass

Business

(2) Working Ratio

	Maximum working hours of	Real working hours	(Unit: Hours) Average
Business place (area)	Q1 2005	of Q1 2005	working ratio
Gumi	2,160	2,160	100%
(TFT-LCD)	(24HR. X 90 Days)	(24HR. X 90 Days)	

C. Investment plan

(1) Investment in progress

Investment

Assets

There may not be a public market for the debentures.

ice you originally paid for them or at the time you wish to sell them. Future trading prices of the debentures will depend on many factors including, among other thin

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Changes in our credit ratings or the debt markets could adversely affect the market price of the debentures.

The market price for the debentures depends on many factors, including, among other things:

y unfavorable changes in these factors. The condition of the financial markets and prevailing interest rates have fluctuated in the past and are likely to fluctuate in the

es that they follow, including us. The credit rating agencies also evaluate the insurance industry as a whole and may change our credit rating based on their overall vi

Risks Related to THG

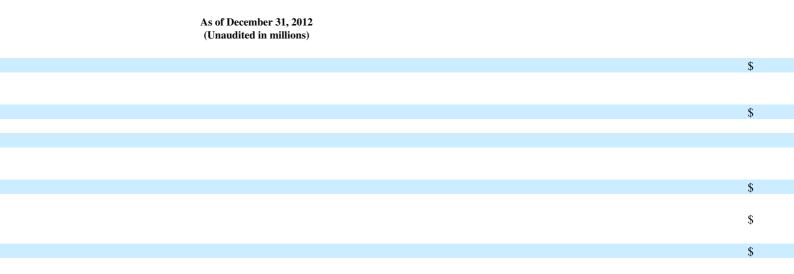
all of the information included and incorporated by reference in this prospectus, including Item 1A. Risk Factors incorporated by reference from our Annual Repo

USE OF PROCEEDS

inderwriters exercise their option to purchase additional debentures in full) after deducting underwriting discounts and estimated offering expenses payable by us. We

CAPITALIZATION

tures (after deducting the underwriting discount and estimated offering expenses payable by us, and assuming no exercise of the underwriter s over-allotment option



DESCRIPTION OF DEBENTURES

nformation in the accompanying prospectus. The following description does not purport to be complete and is subject to, and qualified in its entirety by reference to,

General

. The debentures will be issued only in denominations of \$25 and multiples of \$25 in excess thereof. Payments of principal of, and interest on, the debentures wi

the additional debentures are not fungible with the debentures being offered by this prospectus supplement, the additional debentures will have a separate CUSIP num

Subordination

indebtedness and equal with our outstanding 8.207% Junior Subordinated Deferrable Interest Debentures and any other future Indebtedness Ranking on a Parity with

sets or any bankruptcy, insolvency, or similar proceedings, the holders of Senior Indebtedness will first be entitled to receive payment in full in cash or other satisfact

ebtedness outstanding at the time of such acceleration will first be entitled to receive payment in full in cash or other satisfactory consideration of all such Senior Inde

been or would be permitted upon notice or the passage of time to be accelerated because of a default, then, unless and until such default shall have been cured or waiv

be made, in each case unless and until all amounts due or to become due on such Senior Indebtedness are paid in full in cash or other satisfactory co

idiaries had approximately \$171.3 million in long-term third-party indebtedness outstanding, \$46.3 million of which was repaid in January 2013. See Risk Factors

the date of the first issuance of the debentures or thereafter created, assumed or incurred, except Indebtedness Ranking on a Parity with the Debentures or Indebtedness

or thereafter created, assumed or incurred, which specifically by its terms ranks equally with and not prior to the debentures in right of payment upon our dissolution

nd not equally with or prior to the debentures (and any other Indebtedness Ranking on a Parity with the Debentures) in right of payment upon our dissolution, windin

r assets acquired other than in the ordinary course of business, (D) all obligations for the reimbursement of any letter of credit, banker s acceptance, security purchas

Maturity

The debentures will mature on March , 2053.

Interest

, , and of each year, beginning on , 2013, each of which we refer to as an interest payment date, to the record holders at the close of b

turity date or the redemption date, as the case may be. The amount of interest payable for any interest payment period will be computed on the basis of a 360-day year

nd quarterly at a rate per year equal to the rate of interest on the debentures until paid. References to interest include interest accruing on the debentures, interest or

Option to defer interest payments

or the earlier acceleration or redemption of the debentures. During an Optional Deferral Period, interest will continue to accrue on the debentures, and deferred interest

inpaid deferred interest, including compounded interest, for a period of 30 days after the conclusion of such five-year period will result in an event of default giving r

date. In addition, our failure to pay interest on the debentures on any interest payment date will itself constitute the commencement of an Optional Deferral Period ur

Payment restrictions during a deferral period

After the commencement of an Optional Deferral Period until we have paid all accrued and unpaid interest on the debentures, we will not, and will not permit an

declare or pay any dividends or distributions on, or redeem, purchase, acquire, or make a liquidation payment with respect to, any of our capital stock (which include

nake any payment of principal, interest or premium on or repay, repurchase or redeem any Indebtedness Ranking on a Parity with the Debentures or Indebtedness Ran

make any guarantee payments with respect to any guarantee by us of any securities of any of our subsidiaries if such guarantee ranks pari passu with or junior in right

other than:

hts to subscribe for or purchase shares of, our capital stock where the dividend stock or stock issuable upon exercise of such options, warrants or other rights is the sa

f a dividend in connection with the implementation of a stockholder s rights plan, or the issuance of capital stock under any such plan in the future, or the redemptio

as a result of a reclassification of any series or class of our capital stock or the exchange or conversion of one class or series of our capital stock for or into another cl

he purchase of fractional interests in shares of our capital stock pursuant to an acquisition or the conversion or exchange provisions of such capital stock or the securi

nent contract, benefit plan or other similar arrangement with or for the benefit of directors, officers, agents, consultants or employees or our satisfaction of our obliga

version of any class or series of our capital stock, or the capital stock of one of our subsidiaries, for any other class or series of our capital stock, or of any class or ser

ses or acquisitions of shares of our capital stock in connection with our satisfaction of our obligations under any contract or security entered into before commencement

ur Indebtedness Ranking on a Parity with the Debentures and the debentures and (ii) payment of principal or current or deferred interest on our Indebtedness Ranking

Optional redemption of the debentures

We may redeem the debentures in increments of \$25 principal amount:

Tax event means that we will have received an opinion of counsel, rendered by a law firm of nationally recognized standing that is experienced in such matters,

nge is asserted against us or becomes publicly known on or after the original issue date of the debentures, there is more than an insubstantial increase in the risk that i

amendment, clarification or change results in (a) the shortening of the length of time the debentures are assigned a particular level of equity credit by that rating agen

the semiannual equivalent yield to maturity or interpolated (on a day count basis) of the Comparable Treasury Issue, assuming a price for the Comparable Treasury I

ecurities selected by an Independent Investment Banker as having an actual or interpolated maturity that would be utilized, at the time of selection and in accordance

and Wells Fargo Securities, LLC, and their successors, appointed by the Trustee after consultation with the Company or, if such firm is unwilling or unable to select

the average of four Reference Treasury Dealer Quotations for such date of redemption, after excluding the highest and lowest of such Reference Treasury Dealer Quotations

; provided that (1) if any of Morgan Stanley & Co. LLC, Merrill Lynch, Pierce, Fenner & Smith Incorporated and Wells Fargo Securities, LLC, or their respective su

the Independent Investment Banker, of the bid and asked prices for the Comparable Treasury Issue (expressed, in each case, as a percentage of its principal amount)

ch manner as it shall deem appropriate and fair, the principal amount of such debentures held by each beneficial owner of such debentures to be redeemed. The Trust

n and after the date of redemption, interest will cease to accrue on the debentures or any portion of the debentures called for redemption, unless we default in the payr

Events of Default

t forth under the heading Description of Debt Securities Events of Default in the accompanying prospectus shall not apply to the debentures. The following event

amount of all the debentures to be due and payable immediately by a notice in writing to us, and to the trustee if given by holders. If an event of default occurs becau

A holder of the debentures will only have the right to institute a proceeding under the indenture or to seek other remedies if:

ements with the trustee regarding our compliance with the covenants in the indenture. The trustee will generally give the holders of the debentures notice within 90 d

Transfer

will be made for any registration of transfer or exchange of debentures, but payment will be required of a sum sufficient to cover any tax or other governmental charge

d to apply to list the debentures on the NYSE under the symbol . If the application is approved, we expect trading of the debentures on the NYSE to begin

Agreement by holders to treat debentures as indebtedness for tax purposes

pting the debentures or a beneficial interest therein, be deemed to have agreed that the holder intends that the debentures constitute indebtedness and will treat the deb

y as fully registered securities registered in the name of Cede & Co., the depositary s nominee. One or more fully registered global security certificates, representing

at some purchasers of securities take physical delivery of securities in definitive form. These laws may impair the ability to transfer beneficial interests in the debentu

systems. Clearstream, Luxembourg and Euroclear will hold interests on behalf of their participants through customers securities accounts in Clearstream, Luxembourg

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Book-entry system

Listing

and pledges, in deposited securities through electronic computerized book-entry changes in DTC Participants accounts, thereby eliminating the need for physical m

nally traded securities and securities lending and borrowing. Clearstream, Luxembourg interfaces with domestic markets in several countries. As a professional depos

entures held beneficially through Clearstream, Luxembourg will be credited to cash accounts of Clearstream Participants in accordance with its rules and procedures,

clear Participants) and to clear and settle transactions between Euroclear Participants through simultaneous electronic book-entry delivery against payment, thereby

perator, and all Euroclear securities clearance accounts and Euroclear cash accounts are accounts with the Euroclear Operator. Euroclear Participants include banks (in

dures of the Euroclear System, and applicable Belgian law (collectively, the Terms and Conditions). The Terms and Conditions govern transfers of securities and

ic securities clearance accounts. The Euroclear Operator acts under the Terms and Conditions only on behalf of Euroclear Participants, and has no records of or relati

o the debentures held beneficially through Euroclear will be credited to the cash accounts of Euroclear Participants in accordance with the Terms and Conditions, to t

cated debentures to each person that the depositary identifies as the beneficial owner of the debentures represented by a global security certificate upon surrender by

ying the beneficial owners of the debentures. We and the trustee may conclusively rely on, and will be protected in relying on, instructions from the depositary or its

ee, as the case may be, will be considered the sole owner and holder of the global security certificates and all debentures represented by these global security certificates

the debentures represented by the global security certificates and all transfers and deliveries of related debentures will be made to the depositary or its nominee, as the

rticipant, with respect to interests of persons held by the participant on their behalf. Payments, transfers, deliveries, exchanges and other matters relating to beneficial

order to facilitate transfers of interests in the global security certificates among participants, the depositary is under no obligation to perform or continue to perform

responsibility for the performance by the depositary or its direct participants or indirect participants under the rules and procedures governing the c

n concerning the depositary, its book-entry system, Clearstream, Luxembourg and Euroclear has been obtained from sources that we believe to be reliable, but we ha

Global clearance and settlement procedures

dance with DTC rules and will be settled in immediately available funds using DTC s Same-Day Funds Settlement System. Secondary market trading between Clear

ational clearing system by the counterparty in such system in accordance with its rules and procedures and within its established deadlines (European time). The rele

entures settled during such processing will be reported to the relevant Euroclear Participant or Clearstream Participant on such business day. Cash received in Clearst

bing procedures in order to facilitate transfers of debentures among participants of DTC, Clearstream, Luxembourg and Euroclear, they are under no obligation to per

About the trustee

he Trustee reasonable indemnity against the costs, expenses and liabilities which might result. The Trustee is not required to expend or risk its own funds or otherwis

The Trustee may resign or be removed with respect to one or more series of debt securities under the Indenture, and a successor trustee may be appointed to act w

Applicable law

The debentures and the Indenture will be governed by, and construed in accordance with, the laws of the State of New York.

Payment and paying agent

nts on the debentures at the office of the paying agent designated by us, except that we may pay interest by check mailed to the registered holder or by wire transfer i

ustee for the payment of principal of, or any premium, interest or additional amounts on, a debenture which remains unclaimed at the end of two years will be repaid

The U.S. Bank National Association will act as paying agent for the debentures.

MATERIAL UNITED STATES FEDERAL INCOME TAX CONSEQUENCES

The following discussion summarizes the material U.S. federal tax consequences of the ownership and disposition of the debentures. This sum

ctions 877 or 877A of the Code; or traders in securities that have elected to use a mark-to-market method of accounting for their securities holdings);

, the tax treatment of a partner in the partnership generally will depend on the status of the partner and the activities of the partnership. If you are a partnership or a pa

ax advisors with regard to the tax consequences to them in light of their particular situation and the application of any other U.S. federal as well as state, lo

Classification of the Debentures

acquiring an interest in a debenture each beneficial owner of a debenture agrees, to treat the debenture as indebtedness for U.S. federal income tax purposes, and the

ussed herein. If the IRS were to argue successfully that the debentures should be treated as equity rather than debt, the tax consequences of an investment in the deben

You should consult your own tax advisor regarding the tax consequences if the debentures were to be treated as equity rather than debt for U.S. federal inc

Material U.S. Federal Income Tax Consequences to U.S. Holders

ederal income tax consequences of the ownership and disposition of the debentures by a U.S. Holder. For purposes of this summary, U.S. Holder means a benef

Treatment of Stated Interest and Original Issue Discount

ood of such deferral is remote. We believe that the likelihood of interest deferral is remote and therefore that the possibility of such deferral will not result in the debe

interest due after such deferral, would be treated as OID. If the debentures are treated as issued with OID, then a holder will be required to include the OID on such a

Treatment of Taxable Dispositions of Debentures

sale, exchange, retirement, or other taxable disposition (each, a disposition) of a debenture, a U.S. Holder generally will recognize gain or loss equal to the differe

ed in income and reduced by any payments (other than payments constituting qualified stated interest) received on the debenture. Gain or loss realized on the disposi

Certain U.S. Federal Income Tax Consequences to Non-U.S. Holders

f the debentures by a holder that is a Non-U.S. Holder. For purposes of this summary, Non-U.S. Holder means a beneficial owner of a debenture or debentures

s (within the meaning of the Code) and passive foreign investment companies (within the meaning of the Code), or under tax treaties to which the United States is

Treatment of Interest

vill not be subject to U.S. federal income or withholding tax in respect of interest income (including OID, if any) on a debenture if the interest income qualifies for th

If the Non-U.S. Holder holds its debentures through a financial institution or other agent acting on its behalf, the Non-U.S. Holder will be required to provide appropriate the second second

Alternatively, an exemption applies to the 30% U.S. withholding tax if the interest (including OID, if any) is effectively connected with the Non-U.S. Holder s cond

Treatment of Taxable Dispositions of Debentures

w concerning FATCA (as defined below) withholding and backup withholding, a Non-U.S. Holder generally will not be subject to U.S. federal income tax on gain r

ture) exceed capital losses from U.S. sources. If the second exception above applies, the Non-U.S. Holder generally will be subject to U.S. federal income tax with re

FATCA Withholding

olders of such institution; or (b) a foreign entity that is not a financial institution (as a beneficial owner or as an intermediary), unless such entity provides the withhole

Certain U.S. Information Reporting Requirements and Backup Withholding

U.S. Holders

ough a broker or other securities intermediary, the intermediary) may be required to file information returns with the IRS with respect to payments of interest made to

est income, or otherwise fails to comply with the applicable requirements of the backup withholding rules. Backup withholding is not an additional tax. Any amounts

Non-U.S. Holders

The U.S. rules concerning information reporting and backup withholding applicable to Non-U.S. Holders are as follows:

rovided and the interest is exempt from the 30% withholding tax; and

the non-U.S. office of a broker that has one of certain connections to the United States.

will be allowed as a credit against the Non-U.S. Holder s U.S. federal income tax liability provided the required information is timely furnished to the IRS. Prospec

ICULAR SITUATION. HOLDERS SHOULD CONSULT THEIR TAX ADVISORS REGARDING THE TAX CONSEQUENCES TO THEM OF THE OV

UNDERWRITING

bject to certain conditions, each underwriter has severally agreed to purchase the principal amount of debentures indicated in the following table. Morgan Stanley &

initial public offering price set forth on the cover page of this prospectus supplement less the applicable underwriting discount and commissions. To the extent the op

ires. Any such securities dealers may resell any debentures purchased from the underwriters to certain other brokers or dealers at a discount from the initial public of

rading of the debentures on the NYSE is expected to commence within 30 days after they are first issued. THG has been advised by the underwriters that the underw

dditional debentures. The underwriters can close out a covered short sale by exercising the option or purchasing debentures in the open market. In determining the sc

icing that could adversely affect investors who purchase in this offering. Stabilizing transactions consist of certain bids or purchases made for the purpose of preventi

when a particular underwriter repays to the underwriters a portion of the underwriting discount received by it because the representatives have repurchased debentures

vise affect the market price of the debentures. As a result, the price of the debentures may be higher than the price that otherwise might exist in the open market. If the

THG estimates that its share of the total expenses of the offering, excluding the underwriting discount, will be approximately \$ millio

THG has agreed to indemnify the several underwriters against certain liabilities, including liabilities under the Securities Act of 1933, as amen

+5). Under Rule 15c6-1 of the Exchange Act, trades in the secondary market generally are required to settle in three business days, unless the parties to a trade expression of the Exchange Act, trades in the secondary market generally are required to settle in three business days, unless the parties to a trade expression of the Exchange Act, trades in the secondary market generally are required to settle in three business days, unless the parties to a trade expression of the Exchange Act, trades in the secondary market generally are required to settle in three business days, unless the parties to a trade expression of the Exchange Act, trades in the secondary market generally are required to settle in three business days, unless the parties to a trade expression of the Exchange Act, trades in the secondary market generally are required to settle in three business days, unless the parties to a trade expression of the Exchange Act, trades in the secondary market generally are required to settle in three business days, unless the parties to a trade expression of the Exchange Act, trades in the secondary market generally are required to settle in three business days, unless the parties to a trade expression of the Exchange Act, trades in the secondary market generally are required to settle in three business days, unless the parties to a trade expression of the trade expression of trade expression of the trade expression of t

ory, investment management, investment research, principal investment, hedging, financing and brokerage activities. Certain of the underwriters and their respective

their own account and for the accounts of their customers, and such investment and securities activities may involve securities and/or instruments of THG. The under

Offering Restrictions

European Economic Area

nted and agreed that with effect from and including the date on which the Prospectus Directive is implemented in that Relevant Member State (the Relevant Impleme

(a) to any legal entity which is a qualified investor as defined in the Prospectus Directive;

e 2010 PD Amending Directive, 150, natural or legal persons (other than qualified investors as defined in the Prospectus Directive), as permitted under the Prospectu

(c) in any other circumstances falling within Article 3(2) of the Prospectus Directive,

h offer of debentures shall require the issuer or any underwriter to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus p

to purchase or subscribe the debentures, as the same may be varied in that Member State by any measure implementing the Prospectus Directive in that Member State

United Kingdom

Each underwriter has represented and agreed that:

ated an invitation or inducement to engage in investment activity (within the meaning of Section 21 of the Financial Services and Markets Act 2000 (FSMA)) rece

b) it has complied and will comply with all applicable provisions of the FSMA with respect to anything done by it in relation to the debentures in, from or otherwise i

Hong Kong

Companies Ordinance (Cap. 32, Laws of Hong Kong), and no advertisement, invitation or document relating to the debentures may be issued or may be in the posse

Japan

nancial Instruments and Exchange Law of Japan (the Financial Instruments and Exchange Law) and each underwriter has agreed that it will not offer or sell any deber

or to others for re-offering or resale, directly or indirectly, in Japan or to a resident of Japan, except pursuant to an exemption from the registration requirements of, a

Singapore

ures be offered or sold, or be made the subject of an invitation for subscription or purchase, whether directly or indirectly, to persons in Singapore other than (i) to an

hold investments and each beneficiary is an accredited investor, shares, debentures and units of shares and debentures of that corporation or the beneficiaries rights

VALIDITY OF THE DEBENTURES

validity of the debentures offered hereby will be passed upon for us by Ropes & Gray LLP, Boston, Massachusetts, and for the underwriters by Davis Polk & Wardw

INCORPORATION OF CERTAIN DOCUMENTS BY REFERENCE

ned in this prospectus supplement, the accompanying prospectus or the documents incorporated by reference into this prospectus supplement or the accompanying pr

ou to those documents. The information incorporated by reference is an important part of this prospectus supplement and accompanying prospectus, and information

(c), 14 or 15(d) of the Securities Exchange Act of 1934, as amended, (other than documents or information deemed to have been furnished and not filed in accordance

y materials that the Company files with the SEC at the SEC s Public Reference Room at 100 F Street, N.E., Washington, D.C. 20549. The public may obtain inform

The Hanover Insurance Group, Inc.

Attn: Investor Relations

440 Lincoln Street

Worcester, Massachusetts 01653

(508) 855-1000

e filings are also available, without charge, on our website at http://www.hanover.com. The contents of our website have not been, and shall not be deemed to be, inc

PROSPECTUS

Common Stock Preferred Stock Warrants Debt Securities Depositary Shares Stock Purchase Contracts Units

s and matters related to a specific offering will be described in one or more prospectus supplements to this prospectus. The prospectus supplements may also add to, utors or through underwriters, dealers or agents, or through a combination of these methods at prices and on terms determined at the time of offering. If agents, underwriters he common stock of The Hanover Insurance Group, Inc. is listed on the New York Stock Exchange under the symbol THG. On March 15, 2013, the closing price

Investing in these securities involves certain risks. See <u>Risk Factors</u> on page 1 and in the applicable prospectus s

The address of our principal executive offices is 440 Lincoln Street, Worcester, Massachusetts, 01653, and our telephone number is (508) 855-

ange Commission nor any state securities commission has approved or disapproved of these securities or determined if this prospectus is truthful or comple

The date of this prospectus is March 20, 2013.

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ABOUT THIS PROSPECTUS

nt that will contain specific information about the terms of that offering. The applicable prospectus supplement also may contain important information about U.S. fer ration statement. We omitted certain parts of the registration statement from this prospectus as permitted by the SEC. We refer you to the registration statement and it by relate, nor do this prospectus and any accompanying prospectus supplement constitute an offer to sell or the solicitation of an offer to buy securities in any jurisdic

In this prospectus, unless otherwise stated or the context otherwise requires, references to THG, we, us and our refer to The Hanover Insurance

RISK FACTORS

Reports on Form 8-K filed subsequently to the Annual Report, which are incorporated by reference into this prospectus and any prospectus supplement in their entiret

WHERE YOU CAN FIND MORE INFORMATION

rials that we file with the SEC at its Public Reference Room, 100 F Street, N.E., Washington, D.C. 20549. You may obtain information on the operation of the Public date and supersede the information included and/or incorporated by reference in this prospectus. We incorporate by reference into this prospectus the documents liste

You may obtain documents incorporated by reference into this prospectus at no cost by requesting them in writing or telephoning us at the following

The Hanover Insurance Group, Inc.

Attn: Investor Relations

440 Lincoln Street

Worcester, Massachusetts 01653

(508) 855-1000

e filings are also available, without charge, on our website at http://www.hanover.com. The contents of our website have not been, and shall not be deemed to be, inc xhibits for further information regarding us and our securities. The Registration Statement may be inspected at the public reference facilities maintained by the SEC a

THE HANOVER INSURANCE GROUP, INC.

tates, or U.S. The Hanover Insurance Company, or Hanover Insurance, and Citizens Insurance Company of America, or Citizens, are our principal U.S. property and neentrated in the Northeast, Midwest and Southeast U.S. We also continue to actively grow our commercial lines presence in the Western region of the U.S. Our Char We are incorporated in the state of Delaware, our principal executive offices are located at 440 Lincoln Street, Worcester, Massachusetts, 01653 and our telephone

USE OF PROCEEDS

r securities offered by this prospectus for general corporate and working capital purposes. General corporate and working capital purposes may include repurchase of

RATIO OF EARNINGS TO FIXED CHARGES

Our consolidated ratio of earnings to fixed charges for each of the periods indicated are as follows:

Fiscal Years Ended December 31, 2010

5.112x

GENERAL DESCRIPTION OF SECURITIES

by any prospectus supplement and the extent, if any, to which the general terms set forth below do not apply to those securities, will be described in the related prospected in the related prospected include such information or add, update or change the information contained in this prospectus by means of a post-effective amendment to the registration stater

DESCRIPTION OF CAPITAL STOCK

Common Stock

y of the terms of our common stock is subject to and qualified in its entirety by reference to our charter and by-laws, both of which are included as exhibits to the region

We are authorized to issue 300,000,000 shares of common stock. As of December 31, 2012, we had 44,297,934 shares of common stock outsta

bmitted to a vote of the stockholders. The holders of our common stock do not have any cumulative voting rights. The holders of our common stock are entitled to re

of our common stock have no preemptive, subscription, redemption, sinking fund or conversion rights. All shares of common stock have equal rights and preference

Transfer Agent and Registrar. The transfer agent and registrar for our common stock is Computershare Limited.

New York Stock Exchange. Our common stock is listed for quotation on the New York Stock Exchange under the symbol THG.

Preferred Stock

ng to that series of preferred stock and in any related free writing prospectus that we may authorize to be distributed to purchasers. The terms of any series of preferre

the date of this prospectus, no shares of our preferred stock were outstanding. We are authorized to issue 20,000,000 shares of preferred stock, par value \$0.01 per sh with voting or conversion rights that could adversely affect the voting power or other rights of the holders of our common stock. The issuance of preferred stock, wh

Our board of directors will make the determination to issue such shares based on its judgment as to our best interests and the best interests of our st

s prospectus, we will describe the terms of the preferred stock in the prospectus supplement for such offering and will file a copy of the certificate establishing the ter

The preferred stock offered by this prospectus, when issued, will not have, or be subject to, any preemptive or similar rights. The preferred stock, when issued, will be

Transfer Agent and Registrar. The transfer agent and registrar for any series or class of preferred stock will be set forth in each applicable prospectus

Provisions of Our Certificate of Incorporation and By-laws and Delaware Law That May Have Anti-Takeover Effects

anti-takeover effect and may prevent, delay, or defer a tender offer or takeover attempt that a stockholder may deem in his, her, or its best interest. The existence of the

Staggered Board, Removal of Directors, and Charter Amendments relating to the Board

h class being as nearly equal in number as possible, serving staggered three year terms. Our certificate of incorporation provides that any amendments to the certifica

rds of the shares of capital stock issued and outstanding and entitled to vote. These provisions may have the effect of making it more difficult for a third party to acquired acquired

Authorized but Unissued Shares

series, impede the completion of a takeover effort. Our board of directors may determine that the issuance of such shares of preferred stock is in our, and our stockho

Advance Notice Requirements for Director Nominations

e board of directors or proposing business must provide advanced notice to us not less than 60 days nor more than 90 days prior to the anniversary date of the prior y

Limits on Ability of Stockholders to Act by Written Consent

irectors, our chairman of the board, if any, or our president. Further, business transacted at any special meeting of stockholders is limited to matters relating to the put

Section 203 of the General Corporation Law of the State of Delaware

tion Law. This statute regulating corporate takeovers prohibits a Delaware corporation from engaging in any business combination with an interested stockholder for

ociates (1) owns 15% or more of a corporation s voting securities or (2) is an affiliate or associate of a corporation and was the owner of 15% or more of the corpora

DESCRIPTION OF WARRANTS

preferred stock and/or debt securities in one or more series together with other securities or separately, as described in each applicable prospectus supplement. Below

The applicable prospectus supplement will contain, where applicable, the following terms of and other information relating to the warrant

Transfer Agent and Registrar. The transfer agent and registrar for any warrants will be set forth in the applicable prospectus supplement.

DESCRIPTION OF DEBT SECURITIES

curities will be issued under an indenture (as amended and supplemented from time to time, the indenture), dated as of March 20, 2013, between us and U.S. Bank terms and provisions of the indenture and the debt securities. You should refer to the indenture and the applicable prospectus supplement for complete information re

General

of our other existing and future indebtedness and other liabilities that are not, by their terms, expressly subordinated in the right of payment to the senior debt securit es of senior debt securities or subordinated debt securities. A prospectus supplement relating to any series of debt securities being offered will include specific terms

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We will have the ability under the indenture to reopen a previously issued series of debt securities and issue additional debt securities of that series or establish a us supplement, the covenants contained in the indenture may not protect holders of the debt securities in the event of a highly leveraged or other transaction involving ediscount securities. An original issue discount security is a security, including any zero-coupon security, that under applicable U.S. federal income tax law has a statement.

curities is issued as original issue discount securities, the special U.S. federal income tax, accounting and other considerations applicable to original issue discount sec

Form, Exchange and Transfer

The debt securities will be issuable as registered securities. The ownership or transfer of debt securities will be listed in the security register described in behalf of, a depositary, identified in an applicable prospectus supplement. If debt securities are issued in global form, one certificate will represent a large number of debt securities is payable in, or if any debt securities are denominated in, one or more foreign currencies, the restrictions, elections, certain U.S. federal income tax con Unless otherwise specified in the applicable prospectus supplement, debt securities denominated in U.S. dollars will be issued only in denominations of \$1,000 and the registrar, as defined in the indenture, without service charge and upon payment of any taxes and other governmental charges as described in the indenture. This remanged for definitive debt securities only if the depositary notifies us that it is unwilling or unable to continue as depositary, we decide to issue definitive securities, or

Payment and Paying Agents

signated, except that we may pay interest by check mailed to, or wire transfer to the account of, the holder. Unless otherwise specified in any applicable prospectus s red States initially appointed by us for a series of debt securities will be named in the applicable prospectus supplement. In addition, we will be required to maintain a

Consolidation, Merger or Conveyance

We have the ability to merge or consolidate with, or convey, transfer or lease all or substantially all of our property, to another corporation, provi

ndenture on the part of us to be performed or observed;

Events of Default

The following are events of default with respect to any series of debt securities issued:

ne holders of at least 25% in principal amount of the outstanding securities of that series specifying such default or breach and requiring it to be remedied;

each debt security of that series due and payable immediately by a notice in writing to us, and to the trustee if given by holders. If an event of default occurs because

A holder of the debt securities of any series will only have the right to institute a proceeding under the indenture or to seek other remedies

ements with the trustee regarding our compliance with the covenants in the indenture. The trustee will generally give the holders of debt securities notice within 90 da

Waiver, Modifications and Amendment

rity of the principal amount of the outstanding debt securities of any particular series may, on behalf of the holders of all debt securities of the series, waive past defau

gregate principal amount of the outstanding debt securities of each series affected may, on behalf of the holders of all debt securities of the series, waive our compliant of a majority of the principal amount of the outstanding debt securities of each series that is affected. However, without the consent of each directly affected holder, su

the redemption date);

y outstanding debt securities not payable in U.S. dollars is the amount of U.S. dollars that could be obtained for this principal amount based on the market rate of exc

We and the trustee may amend the indenture without the consent of the holders for any of the following purposes:

Defeasance and Covenant Defeasance

Unless otherwise specified in the prospectus supplement relating to a series of debt securities, subject to certain conditions, we may elect eit

government securities which through the payment of principal and interest in accordance with their terms will provide money in an amount sufficient to pay the principal

ous payments on their scheduled due dates. This type of a trust may only be established if, among other things, we have delivered to the trustee an opinion of counsel

Governing Law

The indenture and the debt securities will be governed by, and construed in accordance with, the laws of the State of New York.

Information Concerning the Trustee

the trustee under the indenture. We may, from time to time, borrow from or maintain deposit accounts and conduct other banking transactions with U.S. Bank Nation

DESCRIPTION OF DEPOSITARY SHARES

nd any description of deposit agreements in the applicable prospectus supplement may not be complete and is subject to, and is qualified in its entirety by reference to ek represented by depositary shares will be deposited under a deposit agreement between us and a bank or trust company selected by us having its principal office in ment, including the form of depositary receipt, will be established at the time of the offering of any depositary shares and will be described in the applicable prospectu

DESCRIPTION OF STOCK PURCHASE CONTRACTS

ne applicable prospectus supplement may not be complete and is subject to, and is qualified in its entirety by reference to the stock purchase contract agreement and, is preferred stock or depositary shares, as applicable, at a future date or dates. The price per share of common stock, preferred stock or depositary shares, as applicable, payments to the holders of the stock purchase contracts or vice versa, and these payments may be unsecured or prefunded on some basis. The stock purchase contracts

The applicable prospectus supplement may contain, where applicable, the following information about the stock purchase contracts issued under

DESCRIPTION OF UNITS

units in the applicable prospectus supplement may not be complete and is subject to, and is qualified in its entirety by reference to, the unit agreement and, if applical s. Each unit will be issued so that the holder of the unit is also the holder of each security included in the unit. Thus, the holder of a unit will have the rights and oblig

The applicable prospectus supplement may describe:

PLAN OF DISTRIBUTION

General

The securities may be sold:

The prospectus supplement for the securities or any series thereof that we sell will describe, to the extent required, information with respect to that offer

Underwriters

relating to the securities that we will offer. Unless otherwise set forth in the applicable prospectus supplement, the obligations of the underwriters to purchase these iters may sell these securities to or through dealers. These dealers may receive compensation in the form of discounts, concessions or commissions from the underwriters

Agents

volved in the offer or sale of these securities and will list commissions payable by us to these agents in the applicable prospectus supplement. These agents will be act

Direct sales

We may sell any of the securities directly to purchasers. In this case, we will not engage underwriters or agents in the offer and sale of the applicable

Table of Contents

Indemnification

s or agents who participate in the distribution of securities against certain liabilities, including liabilities under the Securities Act, and agree to contribute to payments

Certain relationships

Agents, underwriters and dealers may engage in transactions with, or perform services for, us and our respective subsidiaries in the ordinary course

No assurance of liquidity

securities from us may make a market in these securities. The underwriters will not be obligated, however, to make a market and may discontinue market-making at

VALIDITY OF SECURITIES

Unless the applicable prospectus supplement indicates otherwise, the validity of the securities will be passed upon on behalf of THG by Ropes & Gray LLP, E

EXPERTS

on Internal Control over Financial Reporting) incorporated in this prospectus by reference to the Annual Report on Form 10-K for the year ended December 31, 201