

CONNS INC  
Form 4  
June 16, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**WRIGHT THEODORE M**

(Last) (First) (Middle)  
**796 STENDAL ROAD**  
  
(Street)

**LEWISTOWN, MT 59457**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**CONNS INC [CONN]**

3. Date of Earliest Transaction (Month/Day/Year)  
**06/12/2014**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Chairman, President & CEO**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |  |
| Common Stock                    | 06/12/2014                           |  | M                              | 10,000  | A \$ 7.54   | 187,291 <sup>(1)</sup>                                   | D  |
| Common Stock                    | 06/12/2014                           |  | M                              | 16,862  | A \$ 11.86  | 204,153 <sup>(1)</sup>                                   | D  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)        | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Underlying Security (Instr. 3 and 4) |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|
| Non-Employee Director Stock Option (Right to Buy) | \$ 7.54  | 06/12/2014                           |  | M                              | 10,000  | 05/25/2011 <sup>(2)</sup> 05/25/2020                     | Common Stock                                      |
| Employee Stock Option (Right to Buy)              | \$ 11.86   | 06/12/2014                           |  | M                              | 16,862  | 12/05/2012 <sup>(3)</sup> 12/05/2016                     | Common Stock                                      |

## Reporting Owners

| Reporting Owner Name / Address                               | Relationships |           |                           |       |
|--|---------------|-----------|---------------------------|-------|
|  | Director      | 10% Owner | Officer                   | Other |
| WRIGHT THEODORE M<br>796 STENDAL ROAD<br>LEWISTOWN, MT 59457 | X             |           | Chairman, President & CEO |       |

## Signatures

/s/ Robert F. Bell, as  
attorney-in-fact

06/16/2014

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Amount does not include performance-based restricted stock units ("PBRUs") granted to the reporting person on June 3, 2013 and May 27, 2014, as performance awards not tied to stock price are not derivative securities for purposes of Section 16 under guidance from the staff of the SEC. The number of PBRUs that the reporting person will receive will be determined at the end of the two-year performance period ending January 31, 2015 and January 31, 2016, respectively, and will be determined based on the Company's Return on Invested Capital.

(1) This option was granted to Mr. Wright on May 25, 2010 under the 2003 Non-Employee Director Stock Option Plan prior to Mr. Wright becoming the President and Chief Executive Officer of Conn's, Inc. It vested on May 25, 2011.

(2) Mr. Wright was granted 175,000 stock options on December 5, 2011. The options vest in three equal installments on December 5, 2012, December 5, 2013 and December 5, 2014, provided, however, before the options vest, the closing price of Conn's common stock must close at or above \$18 per share for at least 20 consecutive trading days.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

## Edgar Filing: CONNS INC - Form 4

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