

Hanson Bradley C  
 Form 4  
 November 06, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Hanson Bradley C

2. Issuer Name and Ticker or Trading Symbol  
 META FINANCIAL GROUP INC  
 [CASH]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 C/O META FINANCIAL GROUP,  
 INC., 5501 S. BROADBAND LANE  
 (Street)

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 11/02/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 EVP

SIOUX FALLS, SD 57108-2253  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| Common Stock                    |                                      |  |                                | (A) or (D)  | 2,874.044 <sup>(3)</sup>  | I  | By ESOP                           |
| Common Stock                    | 11/02/2012                           |  | G                              | 917 D   | \$ 0 28,500   | D  |                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Value of Underlying Securities (Instr. 3 and 4) |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title   | Amount or Number of Shares |
| Stock Option (Right to Buy)                | \$ 31.79   |                                      |  |                                |   | 09/30/2010   | 09/30/2020  | Common Stock  | 3,146                      |
| Stock Option (Right to Buy)                | \$ 31.79   |                                      |  |                                |   | 09/30/2010   | 09/30/2020  | Common Stock  | 2,816                      |
| Stock Option (Right to Buy)                | \$ 23.01   |                                      |  |                                |   | 09/30/2009   | 09/30/2019  | Common Stock  | 7,407                      |
| Stock Option (Right to Buy)                | \$ 16  |                                      |  |                                |   | 09/30/2008   | 09/30/2018  | Common Stock  | 13,514                     |
| Stock Option (Right to Buy)                | \$ 39.84   |                                      |  |                                |   | 09/28/2007   | 09/28/2017  | Common Stock  | 5,400                      |
| Stock Option (Right to Buy)                | \$ 24.43   |                                      |  |                                |   | <u>(2)</u>   | 09/29/2016  | Common Stock  | 20,000                     |
| Stock Option (Right to Buy)                | \$ 24.43   |                                      |  |                                |   | 09/29/2006   | 09/29/2016  | Common Stock  | 5,700                      |
| Stock Option (Right to Buy)                | \$ 20.415  |                                      |  |                                |   | <u>(1)</u>   | 10/24/2015  | Common Stock  | 20,000                     |

|  |          |            |            |                 |        |
|--|----------|------------|------------|-----------------|--------|
| Buy)<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 18.87 | 09/30/2005 | 09/30/2015 | Common<br>Stock | 3,937  |
| Stock<br>Option<br>(Right to<br>Buy)         | \$ 22.18 | 09/30/2004 | 09/30/2014 | Common<br>Stock | 984    |
| Stock<br>Option<br>(Right to<br>Buy)         | \$ 22.76 | 05/03/2008 | 05/03/2014 | Common<br>Stock | 10,000 |
| Stock<br>Option<br>(Right to<br>Buy)         | \$ 22.76 | 05/03/2009 | 05/03/2014 | Common<br>Stock | 5,000  |
| Stock<br>Option<br>(Right to<br>Buy)         | \$ 22.76 | 05/03/2012 | 05/03/2014 | Common<br>Stock | 5,000  |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| Hanson Bradley C<br>C/O META FINANCIAL GROUP, INC.<br>5501 S. BROADBAND LANE<br>SIOUX FALLS, SD 57108-2253 | X             |           | EVP     |       |

## Signatures

Ira D. Frericks,  
POA 11/06/2012

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option vests in four equal annual installments beginning October 24, 2006.
  - (2) Option vests in four equal annual installments beginning September 29, 2007.
  - (3) Reflects allocation of shares and reinvestment of dividends pursuant to Company's ESOP plan that have occurred since the date of the reporting person's last ownership report.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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