Pucker Gigi Pritzker Form 3 August 24, 2010

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person \*

A Pucker Gigi Pritzker

(Last)

(First)

(Middle)

Statement

(Month/Day/Year)

08/17/2010

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Hyatt Hotels Corp [H]

(Check all applicable)

See Remarks

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

71 S. WACKER DRIVE, SUITE 4600, C/O PRITZKER **FAMILY OFFICE** 

(Street)

Director Officer (give title below) (specify below)

10% Owner \_\_X\_\_ Other

6. Individual or Joint/Group Filing(Check Applicable Line) \_X\_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

CHICAGO, ILÂ 60606

(City) (State)

1. Title of Security (Instr. 4)

(Zip)

2. Amount of Securities

Beneficially Owned

(Instr. 4)

3. Ownership

Table I - Non-Derivative Securities Beneficially Owned

4. Nature of Indirect Beneficial Ownership

(Instr. 5)

Form: Direct (D) or Indirect (I) (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security

4. Conversion or Exercise

Price of

5. Ownership Form of

Derivative

6. Nature of Indirect Beneficial Ownership

(Instr. 5)

(Instr. 4)

**Expiration Title** Exercisable

Amount or Number of

Security: Derivative Security Direct (D)

1

Date

Date

### Edgar Filing: Pucker Gigi Pritzker - Form 3

Shares or Indirect (I) (Instr. 5)  $\text{Class B Common Stock} \quad \hat{A} \stackrel{\text{(1)}}{=} \quad \hat{A} \stackrel{\text{(1)}}{=} \quad \hat{A} \stackrel{\text{(1)}}{=} \quad \text{Common Stock} \quad \hat{A} \stackrel{\text{(2)}}{=} \quad \text{See Footnote} \stackrel{\text{(3)}}{=}$ 

## **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

Pucker Gigi Pritzker

71 S. WACKER DRIVE, SUITE 4600

 Â Â See Remarks

C/O PRITZKER FAMILY OFFICE CHICAGO, ILÂ 60606

## **Signatures**

/s/ Gigi Pritzker Pucker 08/24/2010

\*\*Signature of Date
Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- As provided in the Issuer's Amended and Restated Certificate of Incorporation, each share of Class B Common Stock is convertible at any time, at the option of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, whether or not for value, except for certain permitted transfers described in the Issuer's Amended and Restated Certificate of Incorporation.
  - Represents shares allocated to one or more mirror trusts by the co-trustees of a Pritzker Family U.S. Situs Trust or distributed to one or more subtrusts from a Pritzker Family U.S. Situs Trust. No consideration was paid in connection with such allocation or distribution. Such allocation or distribution of shares of Class B Common Stock to such mirror and subtrusts constitutes a "permitted transfer" as
- (2) defined under the Issuer's Amended and Restated Certificate of Incorporation. Contemporaneous with such allocation or distribution, Edward W. Rabin and Gigi Pritzker Pucker, solely in their capacity as co-trustees of such mirror and subtrusts, have executed a joinder to, and thereby have become subject to the provisions of, the Amended and Restated Global Hyatt Agreement. Accordingly, immediately following the allocation or distribution, the shares remain shares of Class B Common Stock.
- Represents shares of Class B Common Stock held of record by trusts for the benefit of the Reporting Person and her lineal descendants.

  The Reporting Person and Edward W. Rabin serve as a co-trustees of all such trusts and have shared voting and investment power over the shares listed in the table. The Reporting Person disclaims beneficial ownership of the shares listed in the table, except to the extent of her pecuniary interest therein.

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#### **Remarks:**

Member of 10% owner group.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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