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ACXIOM CORP

Form 4

September 09, 2002

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- 1. Name and Address of Reporting Person(s) Carroll, Richard B. 38 Duclair Ct. Little Rock, AR 72223
- 2. Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Year 08/02
- 5. If Amendment, Date of Original (Month/Year)
- 6. Relationship of Reporting Person(s) to Issuer (Check all applicable) [] 10% Owner [] Director
 - [X] Officer (give title below) [] Other (specify below) Strategic Development Leader
- 7. Individual or Joint/Group Filing (Check Applicable Line)
 - [X] Form filed by One Reporting Person
 - [] Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2)Trans-	3.Trans-	4.Securities	Acquired(A)
	action	action	or Disposed o	of (D)
	Date	Code		A
	(Month/			or
	Day/Year)	Code V	Amount	D Price

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 ______

1)Title of Derivative Security	2) Conversion or Exercise Price of Derivative Security	3)Trans- action Date	4)Trans- action Code	5) Number of Der Securities Acqu or Disposed of	ired (A)
Non-Qualified Stock Option (right to buy)	\$16.3500	08/07/02	J	33,394.0000	
Non-Qualified Stock Option (right to buy)	\$20.4380	08/07/02	J	17,427.0000	
Non-Qualified Stock Option	\$24.5250	08/07/02	J	18,114.0000	

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(right to buy)

Table II (PART 2) Der	ivative Securities	Acquired, Disp	posed of, or	Beneficially	Owned (Columns 1
1) [] [] []	2) m	7\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \			0.75 .
1)Title of Derivative	3)Trans-	7) Title and Am	mount.		8)Price

Security -	action Date	of Underlying Securities Title	Amount or Number of Shares	of Deri- vative Security
Non-Qualified Stock Option (right to buy)	08/07/02	Common Stock, \$.10 Par Value	33,394.0000	
Non-Qualified Stock Option (right to buy)	08/07/02	Common Stock, \$.10 Par Value	17,427.0000	

Explanation of Responses:

(right to buy)

(1)

This option vests incrementally over a 6-year period. Date of grant is 8/7/02.

Non-Qualified Stock Option 08/07/02 Common Stock, \$.10 Par Value 18,114.0000

SIGNATURE OF REPORTING PERSON /S/ By: Catherine L. Hughes

For: Attorney-in-Fact for Richard B. Carroll

DATE: 9/9/02