

ACXIOM CORP  
Form 4  
August 26, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**WOMBLE JAMES T**

(Last) (First) (Middle)

**ACXIOM CORPORATION, 1  
INFORMATION WAY**

(Street)

**LITTLE ROCK, AR 72202**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**ACXIOM CORP [ACXM]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**08/23/2005**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Global Development Leader

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock, \$.10 Par Value	08/23/2005		J		80,001 (1)	A	\$ 0
					1,210,504 (2)	D	
Common Stock, \$.10 Par Value	08/23/2005		J		80,001 (1)	D	\$ 0
					59,567.6871	I	
							by Managed Account 2
Common Stock, \$.10 Par Value	08/25/2005		S		55,000 (3)	D	\$ 20.0092
					4,567.6871	I	
							by Managed Account 2

Edgar Filing: ACXIOM CORP - Form 4

Common Stock, \$.10 Par Value	08/26/2005	S	1,720 (4)	D	\$ 19.89	2,847.6871	I	by Managed Account 2
Common Stock, \$.10 Par Value						37,012.7711	I	by Managed Account 1

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Benef Own Follo Repor Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V (A) (D)		

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WOMBLE JAMES T ACXIOM CORPORATION 1 INFORMATION WAY LITTLE ROCK, AR 72202			Global Development Leader	

## Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: James T. Womble 08/26/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These shares had previously been held indirectly by the reporting person in the Company's Non-Qualified Deferred Compensation Plan (a non-tax-conditioned supplemental retirement plan) (the "Plan") since February 21, 2003. On that date, the reporting person exercised stock options relating to these shares, deferred receipt of the shares, and caused them to be deposited in the Plan. On August 23, 2005, these shares were transferred from the Plan to the reporting person, who now holds them directly.

(2) 24,103 of these shares are held in a charitable remainder trust of which the reporting person is the trustee.

(3) These shares had previously been held indirectly by the reporting person in the Plan since February 21, 2003. On that date, the reporting person exercised stock options relating to these shares, deferred receipt of the shares, and caused them to be deposited in the Plan. On August 23, 2005, these shares were transferred from the Plan to the reporting person, who sold them on August 25, 2005.

(4) These shares had previously been held indirectly by the reporting person in the Plan since February 21, 2003. On that date, the reporting person exercised stock options relating to these shares, deferred receipt of the shares, and caused them to be deposited in the Plan. On August 23, 2005, these shares were transferred from the Plan to the reporting person, who sold them on August 26, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.