

Carango Keith
Form 3
May 02, 2018

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB
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(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â Carango Keith
(Last) (First) (Middle)

26901 MALIBU HILLS ROAD
(Street)

CALABASAS
HILLS, Â CA Â 91301
(City) (State) (Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)
05/01/2018

3. Issuer Name **and** Ticker or Trading Symbol
CHEESECAKE FACTORY INC [CAKE]

4. Relationship of Reporting
Person(s) to Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer ☐ Other
(give title below) (specify below)
President (Subsidiary)

5. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group
Filing(Check Applicable Line)
☒ Form filed by One Reporting
Person
☐ Form filed by More than One
Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities
Beneficially Owned
(Instr. 4)

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Common Stock

13,128

D

Â

Common Stock

5,300 ⁽¹⁾

D

Â

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and
Expiration Date
(Month/Day/Year)

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)

4. Conversion
or Exercise
Price of
Derivative

5. Ownership
Form of
Derivative
Security:

6. Nature of Indirect
Beneficial Ownership
(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (right to buy)	Â <u>(2)</u>	03/07/2021	Common Stock	2,000	\$ 35.62	D	Â
Employee Stock Option (right to buy)	Â <u>(3)</u>	03/06/2022	Common Stock	3,200	\$ 48.19	D	Â
Employee Stock Option (right to buy)	Â <u>(4)</u>	03/05/2023	Common Stock	4,200	\$ 48.01	D	Â
Employee Stock Option (right to buy)	Â <u>(5)</u>	03/03/2024	Common Stock	5,040	\$ 50.26	D	Â
Employee Stock Option (right to buy)	Â <u>(6)</u>	03/02/2025	Common Stock	5,200	\$ 61.59	D	Â
Employee Stock Option (right to buy)	Â <u>(7)</u>	02/15/2026	Common Stock	8,300	\$ 47.06	D	Â
Employee Stock Option (right to buy)	Â <u>(8)</u>	04/05/2026	Common Stock	3,000	\$ 51.74	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Carango Keith 26901 MALIBU HILLS ROAD CALABASAS HILLS, CA 91301	Â	Â	Â President (Subsidiary)	Â

Signatures

Keith Carango 05/02/2018

 Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares of restricted stock subject to forfeiture. 4,000 shares vest 60% 2/15/2021 and 20% on each of 2/15/2022 and 2/15/2023. 1,300 shares vest 60% 4/5/2021 and 20% on each of 4/5/2022 and 4/5/2023.
- (2) The option is exercisable in five equal installments. The installments became exercisable on each of 3/7/2014, 3/7/2015, 3/7/2016, 3/7/2017 and 3/7/2018.
- (3) The option is exercisable in five equal installments. The first four installments became exercisable on each of 3/6/2015, 3/6/2016, 3/6/2017 and 3/6/2018. The fifth installment becomes exercisable on 3/6/2019.
- (4) The option is exercisable in five equal installments. The first three installments became exercisable on each of 3/5/2016, 3/5/2017 and 3/5/2018. The fourth and fifth installments become exercisable on each of 3/5/2019 and 3/5/2020.
- (5) The option is exercisable in five equal installments. The first two installments became exercisable on 3/3/2017 and 3/3/2018. The next three installments become exercisable on each of 3/3/2019, 3/3/2020 and 3/3/2021.

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- (6) The option is exercisable in five equal installments. The first installment became exercisable on 3/2/2018. The next four installments become exercisable on each of 3/2/2019, 3/2/2020, 3/2/2021 and 3/2/2022.
- (7) The option is exercisable in five equal installments. The five installments will become exercisable on each of 2/15/2019, 2/15/2020, 2/15/2021, 2/15/2022 and 2/15/2023.
- (8) The option is exercisable in five equal installments. The five installments will become exercisable on each of 4/5/2019, 4/5/2020, 4/5/2021, 4/5/2022 and 4/5/2023.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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