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ZONE 4 PLAY INC Form NT 10-Q May 18, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 12B-25

NOTIFICATION OF LATE FILING

Commission File Number: 333-91356			
_ Form 10-KSB _ Form N-SAR	· - ·	_ Form 20-F	X Form 10-Q
For Period Ended: March 31, 2004			
_ Transition Report on Form 10-K			
For the Transition Period Ended:			
NOTHING IN THIS FORM SHALL BE CONSTRUED TO IMPLY THAT THE COMMISSION HAS VERIFIED ANY INFORMATION CONTAINED HEREIN. If the notification relates to a portion of the filing checked above, identify the item(s) to which the notification relates:			
PART I REGISTRANT INFORMATION			
Full name of rec Former name if a Address of princ City, state and	applicable cipal executive office	Zone 4 Play, Inc. 103 Foulk Road Wilmington, Delaw	
PART II RULE 12B-25 (B) AND (C)			
expense and the	oject report could not be registrant seeks relief p d be completed. (Check box	oursuant to Rule 12	
l fo	The reasons described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;		
(b) Th	he subject annual report, eport on Forms 10-K, 10-KS ortion thereof will be fil ollowing the prescribed dur transition report on Fore filed on or before the frescribed due date; and	SB, 20-F, 11-K, or led on or before th de date; or the sub cm 10-Q, 10-QSB, or	Form N-SAR, or e 15th calendar day ject quarterly report portion thereof will

(c) The accountant's statement or other exhibit required by Rule

12b-25(c) has been attached if applicable.

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PART III NARRATIVE

State below in reasonable detail the reasons why Form 10-KSB, 11-K, 20-F, 10-Q, N-SAR or the transition report portion thereof could not be filed within the prescribed time period.

The compilation, dissemination and review of the information required to be presented in the Form 10-QSB for the relevant period has imposed time constraints that have rendered timely filing of the Form 10-QSB impracticable without undue hardship and expense to the registrant. The registrant undertakes the responsibility to file such annual report no later than five days after its original prescribed due date.

PART IV OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification

Uri Levy (011) 97235376989 (Name) (Area Code) (Telephone Number)

(2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If the answer is no, identify report(s).

|X| Yes |_| No

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?

|X| Yes |_| No

If so: attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

The Company's revenues for the three months ended March 31, 2004 increased by 22% to \$295,280 from \$242,728 for the three months ended March 31, 2003. Total operating expenses incurred for the three months ended March 31, 2004 approximated \$236,680, as compared to \$114,797 for the three months ended March 31, 2003. The increase in operating expenses of 106% was primarily attributable to an increase in employee recruiting during 2003 and an increase in sales and marketing expenses.

Zone 4 Play, Inc. Name of Registrant as Specified in Charter.

Has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: May 18, 2004 /s/ Uri Levy

By: Uri Levy

Chief Financial Officer