

Holtz Curtis A.
Form 4
October 15, 2018

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Holtz Curtis A.

2. Issuer Name and Ticker or Trading Symbol
V F CORP [VFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
105 CORPORATE CENTER BLVD
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
06/25/2018

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Vice President & Group Pres.

GREENSBORO, NC 27408

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) | Code V Amount (D) Price | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security | 2. Conversion or Exercise | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any | 4. Transaction Code | 5. Number of Derivative Securities | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. D |
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|------------------------------------|--|---|------|
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|------------------------------------|--|---|------|

Edgar Filing: Holtz Curtis A. - Form 4

| (Instr. 3) | Price of Derivative Security | (Month/Day/Year) | (Instr. 8) | Acquired (A) or Disposed of (D) | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
|-------------------|------------------------------|------------------|------------|---------------------------------|----------------------|------------------|-----------------|--------------|----------------------------|
| | | | | (Instr. 3, 4, and 5) | (Instr. 3, 4, and 5) | | | | |
| | | | Code | V | (A) | (D) | | | |
| Phantom Stock (1) | (2) | 06/25/2018 | A | | 14.5771 | (3) | (3) | Common Stock | 14.5771 |
| Phantom Stock (1) | (2) | 07/09/2018 | A | | 14.3755 | (3) | (3) | Common Stock | 14.3755 |
| Phantom Stock (1) | (2) | 07/23/2018 | A | | 12.7879 | (3) | (3) | Common Stock | 12.7879 |
| Phantom Stock (1) | (2) | 08/06/2018 | A | | 12.7535 | (3) | (3) | Common Stock | 12.7535 |
| Phantom Stock (1) | (2) | 08/20/2018 | A | | 12.8281 | (3) | (3) | Common Stock | 12.8281 |
| Phantom Stock (1) | (2) | 09/04/2018 | A | | 12.8993 | (3) | (3) | Common Stock | 12.8993 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Holtz Curtis A. 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408 | | | Vice President & Group Pres. | |

Signatures

Mark R. Townsend for Curtis A. Holtz (Pursuant to signing authority on file) 10/11/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 Represents units of ownership as a participant in the VF Common Stock Fund of the Executive Deferred Savings Plan to be settled 100% in cash upon reporting person's retirement or on specified dates thereafter. The reported transactions were periodic acquisitions of phantom stock units by means of previously elected participation through payroll deductions, in transactions exempt from liability under
 (1) Rule 16b-3(d). Account statements report fund transactions and balances as cash amounts, so the number of phantom stock units reported as acquired in column (5) is based on the amount of the payroll deduction on the transaction date divided by the market price on that date, and the number of phantom stock units reported as beneficially owned in column (9) is based on the aggregate phantom stock unit account value on the transaction date divided by the market price on that date.
 (2) 1 for 1
 (3) There is no date that should appear in these columns. See footnote 1 above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Edgar Filing: Holtz Curtis A. - Form 4

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.