

Hawkins Mark J
Form 4
August 27, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Hawkins Mark J

(Last) (First) (Middle)

THE LANDMARK @ ONE
MARKET STREET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction
(Month/Day/Year)

08/26/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

President and CFO

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	08/26/2018		M		1,876 A \$ 0	26,242	D
Common Stock	08/27/2018		S		942 D \$ 151.5333	25,300	D
Common Stock	08/27/2018		M ⁽¹⁾		8,625 A \$ 59.64	33,925	D
Common Stock	08/27/2018		M ⁽¹⁾		3,315 A \$ 75.57	37,240	D
Common Stock	08/27/2018		M ⁽¹⁾		4,905 A \$ 80.99	42,145	D

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Common Stock	08/27/2018	S ⁽¹⁾	7,000	D	\$ 150.8617 (2)	35,145	D
Common Stock	08/27/2018	S ⁽¹⁾	7,100	D	\$ 151.4573 (3)	28,045	D
Common Stock	08/27/2018	S ⁽¹⁾	2,745	D	\$ 154.4824 (4)	25,300	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
Restricted Stock Units	\$ 0 ⁽⁵⁾	08/26/2018		M	1,876	08/26/2015 ⁽⁶⁾ 08/26/2018	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 59.64	08/27/2018		M ⁽¹⁾	8,625	08/26/2015 ⁽⁷⁾ 08/26/2021	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 75.57	08/27/2018		M ⁽¹⁾	3,315	11/22/2017 ⁽⁸⁾ 11/22/2023	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 80.99	08/27/2018		M ⁽¹⁾	4,905	11/22/2016 ⁽⁹⁾ 11/22/2022	Common Stock

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer Other

Hawkins Mark J
THE LANDMARK @ ONE MARKET STREET
SUITE 300
SAN FRANCISCO, CA 94105

President and CFO

Signatures

/s/ Scott Siamas, attorney-in-fact for Mark
Hawkins

08/27/2018

Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
Weighted average price. These shares were sold in multiple transactions at prices ranging from \$150.2400 to \$151.2300 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (2) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$151.2400 to \$151.8300 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (3) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$154.0000 to \$154.5600 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (4) Restricted stock units convert to shares of common stock on a one-for-one basis.
- (5) These restricted stock units vest as to 25% of the original grant on August 26, 2015 and vest as to 1/16 of the original grant quarterly thereafter.
- (6) Option vests over four years at the rate of 25% on August 26, 2015, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.
- (7) Option vests over four years at the rate of 25% on November 22, 2017, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.
- (8) Option vests over four years at the rate of 25% on November 22, 2016, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.
- (9)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.