

Tursi Louis  
Form 4  
August 20, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Tursi Louis

2. Issuer Name and Ticker or Trading Symbol  
CHURCH & DWIGHT CO INC /DE/ [CHD]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Executive VP, Consumer Sales

(Last) (First) (Middle)  
PRINCETON SOUTH  
CORPORATE PARK, 500  
CHARLES EWING BOULEVARD  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
08/17/2018

EWING, NJ 08628

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	08/17/2018		M		92,380	A	\$ 26.905
Common Stock	08/17/2018		S		92,380	D	\$ 57.1104
Common Stock	08/17/2018		M		77,700	A	\$ 30.96
Common Stock	08/17/2018		S		77,700	D	\$ 57.1104

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					(1)			
Common Stock	08/17/2018	M	58,420	A	\$ 34.81	121,474.2025	D	
Common Stock	08/17/2018	S	58,420	D	\$ 57.1104	63,054.2025	D	
Common Stock	08/17/2018	M	59,320	A	\$ 41.915	122,374.2025	D	
Common Stock	08/17/2018	S	59,320	D	\$ 57.1104	63,054.2025	D	
Common Stock	08/17/2018	I	47,228.191	D	\$ 57.15	0	I	Prfit Shring/saving Plan Trust
Common Stock	08/17/2018	S	2,032	D	\$ 57	61,022.2025	D	
Common Stock	08/17/2018	S	3,736	D	\$ 57.01	57,286.2025	D	
Common Stock	08/17/2018	S	22,232	D	\$ 57.06	35,054.2025	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Stock Option	\$ 26.905	08/17/2018		M	92,380	06/18/2015	06/18/2022	Common Stock
Stock Option	\$ 30.96	08/17/2018		M	77,700	06/17/2016	06/17/2023	Common Stock
Stock Option	\$ 34.81	08/17/2018		M	58,420	06/16/2017	06/16/2024	Common Stock
	\$ 41.915	08/17/2018		M	59,320	06/22/2018	06/22/2028	

Stock Option								Common Stock
Phantom Stock	(2)	08/17/2018	I	30,338.9045	08/08/1988(3)	08/08/1988(3)		Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Tursi Louis PRINCETON SOUTH CORPORATE PARK 500 CHARLES EWING BOULEVARD EWING, NJ 08628			Executive VP, Consumer Sales	

## Signatures

/s/ La Fleur Browne, attorney-in-fact for Louis H. Tursi  
 08/20/2018  
 \*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
 The price in Column 4 is a weighted average price. The prices actually paid in this transaction range from \$56.85 to \$57.28. Detailed information regarding the number of shares sold at each separate price will be provided upon request by the Commission staff, the Issuer or a security holder of the Issuer.
- (1) information regarding the number of shares sold at each separate price will be provided upon request by the Commission staff, the Issuer or a security holder of the Issuer.
- (2) The phantom stock shares convert to common stock on a 1-for-1 basis.
- (3) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.