

Goepelt Bernhard
Form 3
December 19, 2011

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Goepelt Bernhard | | (Month/Day/Year) | COCA COLA CO [KO] | |
| (Last) | (First) | (Middle) | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| | | 12/15/2011 | | |
| THE COCA-COLA COMPANY,Â ONE COCA-COLA PLAZA | | | (Check all applicable) | |
| (Street) | | | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner |
| | | | <input checked="" type="checkbox"/> Officer | <input type="checkbox"/> Other |
| | | | (give title below) (specify below) | |
| | | | Senior VP, General Counsel | |
| ATLANTA,Â GAÂ 30313 | | | 6. Individual or Joint/Group Filing(Check Applicable Line) | |
| (City) | (State) | (Zip) | <input checked="" type="checkbox"/> Form filed by One Reporting Person | |
| | | | <input type="checkbox"/> Form filed by More than One Reporting Person | |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock, \$.25 Par Value | 6,082 | D ⁽¹⁾ | Â |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|---|--|---|--|--|
|---|---|--|---|--|--|

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| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) | |
|---|---------------------|--------------------|--|----------------------------------|------------|--|---|
| Employee Stock Option (Right to Buy) | Â <u>(2)</u> | 12/17/2013 | Common Stock, \$.25 Par Value | 12,000 | \$ 49.8 | D | Â |
| Employee Stock Option (Right to Buy) | Â <u>(3)</u> | 10/20/2014 | Common Stock, \$.25 Par Value | 5,420 | \$ 53.4062 | D | Â |
| Employee Stock Option (Right to Buy) | Â <u>(4)</u> | 10/17/2015 | Common Stock, \$.25 Par Value | 7,660 | \$ 57.8437 | D | Â |
| Employee Stock Option (Right to Buy) | Â <u>(5)</u> | 05/29/2016 | Common Stock, \$.25 Par Value | 10,200 | \$ 48.21 | D | Â |
| Employee Stock Option (Right to Buy) | Â <u>(6)</u> | 10/16/2016 | Common Stock, \$.25 Par Value | 2,250 | \$ 44.57 | D | Â |
| Employee Stock Option (Right to Buy) | Â <u>(7)</u> | 02/14/2017 | Common Stock, \$.25 Par Value | 36,000 | \$ 47.84 | D | Â |
| Employee Stock Option (Right to Buy) | Â <u>(8)</u> | 12/17/2017 | Common Stock, \$.25 Par Value | 5,813 | \$ 44.655 | D | Â |
| Employee Stock Option (Right to Buy) | Â <u>(9)</u> | 02/20/2018 | Common Stock, \$.25 Par Value | 13,982 | \$ 58.145 | D | Â |
| Employee Stock Option (Right to Buy) | Â <u>(10)</u> | 02/18/2019 | Common Stock, \$.25 Par Value | 21,853 | \$ 43.2 | D | Â |
| Employee Stock Option (Right to Buy) | Â <u>(11)</u> | 02/17/2020 | Common Stock, \$.25 Par Value | 12,037 | \$ 55.535 | D | Â |
| Employee Stock Option (Right to Buy) | Â <u>(12)</u> | 02/16/2021 | Common Stock, | 20,010 | \$ 63.995 | D | Â |

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- (12) Options (with tax withholding right) granted on February 17, 2011 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (13) There is no data applicable with respect to the hypothetical shares.
- (14) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (15) As of December 15, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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