GANNETT CO INC /DE/

Form 4 April 11, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

3235-0287

Check this box if no longer

January 31, Expires: 2005

OMB APPROVAL

subject to Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

04/09/2007

(Print or Type Responses)

1. Name and Address of Reporting Person * MCFARLAND DUNCAN M			ol	Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer			
		GAN	INETT CO I	NC /DE/ [GCI]	(Check all applicable)			
(Last)	(First) (M	iddle) 3. Da	e of Earliest Tr	ansaction				
		(Mon	h/Day/Year)		_X_ Director		Owner	
GANNETT CO., INC., 7950 JONES BRANCH DRIVE			9/2007		Officer (give title below) Other (sp			
		4 10	1 . D	. 0 : : 1		I : 4/C F:1:	(6)	
(Street)			amendment, Da	Č	6. Individual or Joint/Group Filing(Check			
			Month/Day/Year)	Applicable Line)			
MCLEAN, VA 22107			_X_ Form filed by One Reporting Person Form filed by More than One Reportin Person					
(City)	(State) (Zip) T	able I - Non-D	Perivative Securities Acq	quired, Disposed	of, or Beneficial	ly Owned	
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired	5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Year)	Execution Date	, if Transaction	on(A) or Disposed of	Securities	Form: Direct	Indirect	
(Instr. 3)		any	Code	(D)	Beneficially	(D) or	Beneficial	
		(Month/Day/Ye	ear) (Instr. 8)	(Instr. 3, 4 and 5)	Owned	Indirect (I)	Ownership	
					Following	(Instr. 4)	(Instr. 4)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

P

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Reported

13,800

Transaction(s)

(Instr. 3 and 4)

D

(A)

or

(D)

Amount

1,300

Price

56.5

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exerc		7. Titl		8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	ınt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ities	(Instr. 5)	Bene
	Derivative		•		Securities	3		(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						(2.11541
					4, and 5)						
					i, and 3)						
									Amount		
						Data	Evaluation		or		
						Date	Expiration	Title	Number		
						Exercisable I	Date		of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
rr a g a m a m a m a m a m	Director	10% Owner	Officer	Other		
MCFARLAND DUNCAN M GANNETT CO., INC. 7950 JONES BRANCH DRIVE MCLEAN, VA 22107	X					

Signatures

/s/ Todd A. Mayman, Attorney-in-Fact

04/11/2007

Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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