

COCA COLA CO  
Form 8-K  
October 19, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported):

**October 19, 2010**

(Exact name of registrant as specified in its charter)

**Delaware**  
  
(State or other  
jurisdiction  
of incorporation)

**001-02217**  
  
(Commission  
File Number)

**58-0628465**  
  
(IRS Employer  
Identification No.)

**One Coca-Cola Plaza**  
  
**Atlanta, Georgia**  
  
(Address of principal executive offices)

**30313**  
  
(Zip Code)

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Registrant's telephone number, including area code: **(404) 676-2121**

**Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02. Results of Operations and Financial Condition.

Attached as Exhibit 99.1 is a copy of a press release of The Coca-Cola Company, dated October 19, 2010, reporting The Coca-Cola Company's financial results for third quarter and year-to-date 2010. Such information, including the Exhibit attached hereto, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

| <b>Exhibit No.</b> | <b>Description</b>   |
|--------------------|--|
| Exhibit 99.1       | Press Release of The Coca-Cola Company, dated October 19, 2010, reporting The Coca-Cola Company's financial results for third quarter and year-to-date 2010. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY  
(REGISTRANT)

Date: October 19, 2010

By: /s/ Kathy N. Waller  
Kathy N. Waller  
Vice President and Controller

EXHIBIT INDEX

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