COLE PETER G Form 4 July 11, 2006

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005 Estimated average

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person ** COLE PETER G | 2. Issuer Name as Symbol | nd Ticker or Trading | 5. Relationship of Reporting Person(s) to Issuer | | | | |
|---|--------------------------|----------------------------|---|-----------------------|--|--|--|
| | MOVIE STAR | INC /NY/ [MSI] | (Check all applicable) | | | | |
| (Last) (First) (Middle) | 3. Date of Earliest | Transaction | | | | | |
| | (Month/Day/Year) | | _X_ Director | 10% Owner | | | |
| C/O MOVIE STAR, INC., 1115 | 07/10/2006 | | | leOther (specify | | | |
| BROADWAY, 11TH FLOOR | | | below) | below) | | | |
| (Street) | 4. If Amendment, | Date Original | 6. Individual or Join | t/Group Filing(Check | | | |
| | Filed(Month/Day/Ye | ear) | Applicable Line) _X_ Form filed by One Reporting Person | | | | |
| NEW YORK, NY 10010 | | | Form filed by Mor Person | re than One Reporting | | | |
| (City) (State) (Zip) | Table I - Non | -Derivative Securities Acq | uired, Disposed of, o | or Beneficially Owned | | | |
| 1.Title of 2. Transaction Date 2A. D | Deemed 3. | 4. Securities Acquired | 5. Amount of 6 | . Ownership 7. Nature | | | |

| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactio Code (Instr. 8) | 4. Securition(A) or Dis (Instr. 3, 4 | sposed | of (D) | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--------------------------------------|---|---|--|---|------------------|-------------------|--|--|---|
| | | | Code V | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | (IIISII. 4) | (msu. 4) |
| Common Stock | 07/10/2006 | | A | 11,842 | A | \$ 0.76 (1) | 60,440 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| Security (Instr. 3) | | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. tiorNumber of) Derivativ Securities Acquired (A) or Disposed of (D) | s I | ate | Amou Unde Secur | tle and unt of orlying rities : 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Owne Follo Repo Trans |
|---------------------|--|---|---|---|--|---|---------------------|--------------------|-----------------------|--|---|---|
| | | | | | Code \ | (Instr. 3, 4, and 5) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

COLE PETER G C/O MOVIE STAR, INC. 1115 BROADWAY, 11TH FLOOR NEW YORK, NY 10010

X

Signatures

Peter G. Cole 07/10/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares issued under the Company's Non-Employee Director Compensation Plan as compensation for services rendered to the Company during the fiscal quarter ended June 30, 2006 and based upon the closing price of the Company's common stock on June 30, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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