COLE KENNETH PRODUCTIONS INC Form SC 13G February 05, 2007

# UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **SCHEDULE 13G**

**Under the Securities Exchange Act of 1934** 

Amendment No(.)\*

## **Cole Kenneth Productions Inc**

(Name of Issuer)

## **Common Stock**

(Title of Class of Securities)

193294105

(CUSIP Number)

## 12/31/06

(Date of Event Which Requires Filing of this Statement)

Check	the appropriate l	box to designate the rule pursuant to which this Schedule is filed:
[X]	Rule 13d-1(b)	
[]	Rule 13d-1(c)	
[]	Rule 13d-1(d)	
CUS	IP No. 76966710	6
	1.	Names of Reporting Persons.  I.R.S. Identification Nos. of above persons (entities only).  Wachovia Corporation 56-0898180
		(Formerly named First Union Corporation)
	2.	Check the Appropriate Box if a Member of a Group (See Instructions)  (a)  (b)
	3.	SEC Use Only
	4.	Citizenship or Place of Organization  North Carolina
Share Bene Owne Each	ficially	

5.

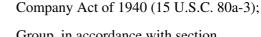
Sole Voting Power

618036

			6.	Shared Voting Power 0			
			7.	Sole Dispositive Power 617687			
			8.	Shared Dispositive Power 349			
	9.	Aggregate Amount Beneficially Owned by Each Reporting Person. 618036					
	10.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) Not Applicable.					
	11.	Percent of Class Represented by Amount in Row (11) 5.16%					
	12.	Type of Reporting Person (See Instructions)  Parent Holding Company (HC)					
Item 1.							
	(a) Name of Issuer						
	(b)	Cole Kenneth Productions Inc  Address of Issuer's Principal Executive Offices					
		603 West : New York	50 Street s, NY 10019				
Item 2.	(a)	Name of	Person Filing				

	Wachovia Corpo	oration		
(b) Address of Prin		cipal Business Office or, if none, Residence		
	One Wachovia (	Center		
	Charlotte, North	Carolina 28288-0137		
(c)	Citizenship			
	North Carolina			
(d)	Title of Class of Securities			
	Common Stock			
(e)	CUSIP Number			
	929903102			
If this statement i the person filing i	_	ons 240.13d-1(b) or 240.13d-2(b) or (c), check whether		
(a)	[]	Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).		
(b)	[]	Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).		
(c)	[]	Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).		
(d)	[]	Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).		
(e)	[]	An investment adviser in accordance with section 240.13d-1(b)(1)(ii)(E);		
(f)	[]	An employee benefit plan or endowment fund in accordance with section 240.13d-1(b)(1)(ii)(F);		
(g)	[X ]	A parent holding company or control person in accordance with section 240.13d-1(b)(1)(ii)(G);		
(h)	[]	A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);		
(i)	[]	A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment		

Item 3.



(j) Group, in accordance with section 240.13d-1(b)(1)(ii)(J).

### Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

(a)	)	Amount beneficially owned: <u>618036</u>

(b) Percent of class: <u>5.16</u>.

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote

<u>618036</u>.

(ii) Shared power to vote or to direct the

vote

<u>0</u> .

(iii) Sole power to dispose or to direct the

disposition of 617687.

(iv) Shared power to dispose or to direct

the disposition of 349.

#### Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

#### Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not Applicable.

Item 7. Identification and classification of the subsidiary which acquired the security being reported on by the parent holding company.

Wachovia Corporation is filing this schedule pursuant to Rule 13d-1(b)(1)(ii)(G) as indicated under Item 3(g). The relevant subsidiaries are Evergreen Investment Management Company (IA) and Wachovia Bank, N.A. (BK). Evergreen Investment Management Company is an investment advisor for mutual funds and / or clients; the securities reported by this subsidiary are beneficially owned by such mutual funds or clients. The other Wachovia entity listed above holds the securities reported in a fiduciary capacity for its respective

customers.

Item 8. Identification and Classification of Members of the Group

Not Applicable.

Item 9. Notice of Dissolution of Group

Not Applicable.

Item 10. Certification

(a)

The following certification shall be included if the statement is filed pursuant to section 240.13d-1(b):

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

#### **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 2, 2007 Date

Signature

Karen F. Knudtsen

Vice President and Trust Officer

SIGNATURE 6

Name/Title

SIGNATURE 7