

TSR INC  
Form 10-K  
August 09, 2010

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 10-K

☒ Annual Report Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

For the fiscal year ended May 31, 2010

or

☐ Transition Report Under Section 13 or 15(d) of The Securities Exchange Act of 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 0-8656

TSR, Inc.

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(Exact name of registrant as specified in its charter)

Delaware

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(State or other jurisdiction of  
Incorporation or organization)

13-2635899

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(I.R.S. Employer Identification No.)

400 Oser Avenue, Hauppauge, NY 11788

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(Address of principal executive offices)

631-231-0333

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(Registrant's telephone number)

Securities registered pursuant to Section 12(b) of the Exchange Act:

Title of Each Class

Name of Each Exchange on Which Registered

Common Stock, par value, \$0.01 per share

The NASDAQ Capital Market

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Securities registered pursuant to Section 12(g) of the Exchange Act:

None  
(Title of Class)

Indicate by check mark if the Registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.  
☐ Yes ☒ No

Indicate by check mark if the Registrant is not required to file reports pursuant to Section 13 or Section 15 (d) of the Exchange Act. ☐ Yes ☒ No

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Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. ☒ Yes  
☐ No

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulations S-T during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files).  
☐ Yes ☐ No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. ☒

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer", "non-accelerated filer" or "smaller reporting company" in Rule 12b-2 of the Exchange Act.  
☐ Large accelerated filer ☐ Accelerated filer ☐ Non-accelerated filer ☒ Smaller Reporting Company

Indicate by check mark whether the Registrant is a shell Company (as defined in Rule 12b-2 of the Act). Yes ☐ No ☒

The aggregate market value of voting and non-voting common equity held by non-affiliates of the Registrant based upon the closing price of \$2.30 at November 30, 2009 was \$5,051,000.

The number of shares of the Registrant's common stock outstanding as of July 31, 2010 was 4,038,188.

Documents incorporated by Reference:

The information required in Part III, Items 10, 11, 12, 13 and 14 is incorporated by reference to the Registrant's Proxy Statement in connection with the 2010 Annual Meeting of Stockholders, which will be filed by the Registrant within 120 days after the close of its fiscal year.

TSR, Inc.

Form 10-K

For the Fiscal Year Ended May 31, 2010

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## PART I

### Item 1. Business.

#### General

TSR, Inc. (the “Company”) is primarily engaged in the business of providing contract computer programming services to its clients. The Company provides its clients with technical computer personnel to supplement their in-house information technology (“IT”) capabilities. The Company’s clients for its contract computer programming services consist primarily of Fortune 1000 companies with significant technology budgets. In the year ended May 31, 2010, the Company provided IT staffing services to approximately 74 clients.

The Company was incorporated in Delaware in 1969. The Company’s executive offices are located at 400 Oser Avenue, Hauppauge, NY 11788, and its telephone number is (631) 231-0333. This annual report, and each of our other periodic and current reports, including any amendments, are available, free of charge, on our website, [www.tsrconsulting.com](http://www.tsrconsulting.com), as soon as reasonably practicable after such material is electronically filed with, or furnished to, the Securities and Exchange Commission. The information contained on our website is not incorporated by reference into this annual report on Form 10-K and should not be considered part of this report.

#### Contract Computer Programming Services

##### STAFFING SERVICES

The Company’s contract computer programming services involve the provision of technical staff to clients to meet the specialized requirements of their IT operations. The technical personnel provided by the Company generally supplement the in-house capabilities of the Company’s clients. The Company’s approach is to make available to its clients a broad range of technical personnel to meet their requirements rather than focusing on specific specialized areas. The Company has staffing capabilities in the areas of mainframe and mid-range computer operations, personal computers and client-server support, internet and e-commerce operations, voice and data communications (including local and wide area networks) and help desk support. The Company’s services provide clients with flexibility in staffing their day-to-day operations, as well as special projects, on a short-term or long-term basis.

The Company provides technical employees for projects, which usually range from three months to one year. Generally, clients may terminate projects at any time. Staffing services are provided at the client’s facility and are billed primarily on an hourly basis based on the actual hours worked by technical personnel provided by the Company and with reimbursement for out-of-pocket expenses. The Company pays its technical personnel on a semi-monthly basis and invoices its clients, not less frequently than monthly.

The Company’s success is dependent upon, among other things, its ability to attract and retain qualified professional computer personnel. The Company believes that there is significant competition for software professionals with the skills and experience necessary to perform the services offered by the Company. Although the Company generally has been successful in attracting employees with the skills needed to fulfill customer engagements, demand for qualified professionals conversant with certain technologies may outstrip supply as new and additional skills are required to keep pace with evolving computer technology or as competition for technical personnel increase. Increasing demand for qualified personnel could also result in increased expenses to hire and retain qualified technical personnel and could adversely affect the Company’s profit margins.

In the past few years, an increasing number of companies are using or are considering using low cost offshore outsourcing centers, particularly in India, to perform technology related work and projects. This trend has contributed to the decline in domestic IT staffing revenue. There can be no assurance that this trend will not continue to adversely impact the Company’s IT staffing revenue.



## OPERATIONS

The Company provides contract computer programming services in the New York metropolitan area, New England, and the Mid-Atlantic region. The Company provides its services principally through offices located in New York, New York, Edison, New Jersey and Long Island, New York. The Company does not currently intend to open additional offices. Due to the continuing impact of the current economic environment, the Company does not have current plans to hire additional account executives. The Company has recently hired additional technical recruiters to address increased requests by clients for submissions of qualified technical personnel for potential positions, although such submissions have not yet resulted in increased placements. As of May 31, 2010, the Company employed 12 persons who are responsible for recruiting technical personnel and 10 persons who are account executives. As of May 31, 2009 the Company had employed 9 technical personnel recruiters and 10 account executives.

## MARKETING AND CLIENTS

The Company focuses its marketing efforts on large businesses and institutions with significant IT budgets and recurring staffing and software development needs. The Company provided services to approximately 74 clients during the year ended May 31, 2010 as compared to 80 in the prior fiscal year. The Company has historically derived a significant percentage of its total revenue from a relatively small number of clients. In the fiscal year ended May 31, 2010, Beeline, which provides vendor management services under arrangements where the Company enters into a subcontract with Beeline and Beeline directly contracts with the Company's end clients, constituted 28.7% of consolidated revenue. The Company provided services to four of its end clients through Beeline, one of which, The McGraw Hill Companies, constituted 13.4% of consolidated revenue. Additionally, the Company's top ten clients (including end clients of vendor management companies) accounted for 78% of consolidated revenue in fiscal 2010 and 76% in fiscal 2009. While continuing its efforts to expand further its client base, the Company's marketing efforts are focused primarily on increasing business from its existing accounts.

The Company's marketing is conducted through account executives that are responsible for customers in an assigned territory. Account executives call on potential new customers and are also responsible for maintaining existing client contacts within an assigned territory. Instead of utilizing technical managers to oversee the services provided by technical personnel to each client, the account executives are responsible for this role. As a result of the cost savings due to the combined functions of the account executives, the Company is able to provide its account executives with significantly higher incentive-based compensation. In addition, the Company generally pairs each account executive with a recruiter of technical personnel, who also receives incentive-based compensation. The Company believes that this approach allows the Company to more effectively serve its clients' needs for technical personnel, as well as providing its account executives and recruiters with incentives to maximize revenue in their territories.

Most of the Company's major customers have retained a third party to provide vendor management services and centralize the consultant hiring process. Under this system, the third party retains the Company to provide contract computer programming services, the Company bills the third party and the third party bills the ultimate customer. This process has weakened the relationships the Company has built with its client contacts, the project managers, who the Company would normally work directly with to place consultants. Instead, the Company is required to interface with the vendor management provider, making it more difficult to maintain its relationships with its customers and preserve and expand its business. These changes have also reduced the Company's profit margins because the vendor management company is retained for the purpose of keeping costs down for the end client and receives a processing fee which is deducted from the payment to the Company.

In accordance with industry practice, most of the Company's contracts for contract computer programming services are terminable by either the client or the Company on short notice. The Company does not believe that backlog is material to its business.

## PROFESSIONAL STAFF AND RECRUITMENT



In addition to using internet based job boards such as Dice, Monster and E-financial, the Company maintains a database of technical personnel with a wide range of skills. The Company uses a sophisticated proprietary computer system to match potential employee's skills and experience with client requirements. The Company periodically contacts personnel within its database to update their availability, skills, employment interests and other matters and continually updates its database. This database is made available to the account executives and recruiters at each of the Company's offices.

The Company employs technical personnel primarily on an hourly basis, as required in order to meet the staffing requirements under particular contracts or for particular projects. The Company recruits technical personnel by posting jobs on the Internet, publishing advertisements in local newspapers and attending job fairs on a periodic basis. The Company devotes significant resources to recruiting technical personnel, maintaining 12 recruiters based in the U.S. and contracting with an India based company for 5 recruiters in India to help locate U.S. based technical consultants. Potential applicants are generally interviewed and tested by the Company's recruiting personnel, by third parties that have the required technical backgrounds to review the qualifications of the applicants, or by on-line testing services. In some cases, instead of employing technical personnel directly, the Company uses subcontractors who employ the technical personnel who are provided to the Company's customers.

#### Competition

The technical staffing industry is highly competitive and fragmented and has low barriers to entry. The Company competes for potential clients with providers of outsourcing services, systems integrators, computer systems consultants, other providers of technical staffing services and, to a lesser extent, temporary personnel agencies. Many of the Company's competitors are significantly larger and have greater financial resources than the Company. The Company believes that the principal competitive factors in obtaining and retaining clients are accurate assessment of clients' requirements, timely assignment of technical employees with appropriate skills and the price of services. The principal competitive factors in attracting qualified technical personnel are compensation, availability, quality and variety of projects and schedule flexibility. The Company believes that many of the technical personnel included in its database may also be pursuing other employment opportunities. Therefore, the Company believes that its responsiveness to the needs of technical personnel is an important factor in the Company's ability to fill projects. Although the Company believes it competes favorably with respect to these factors, it expects competition to increase and there can be no assurance that the Company will remain competitive.

#### Intellectual Property Rights

The Company relies primarily upon a combination of trade secret, nondisclosure and other contractual arrangements to protect its proprietary rights. The Company generally enters into confidentiality agreements with its employees, consultants, clients and potential clients and limits access to and distribution of its proprietary information. There can be no assurance that the steps taken by the Company in this regard will be adequate to deter misappropriation of its proprietary information or that the Company will be able to detect unauthorized use and take appropriate steps to enforce its intellectual property rights.

#### Personnel

As of May 31, 2010, the Company employs 128 people including its 3 executive officers. Of such employees 10 are engaged in sales, 12 are recruiters for programmers, 93 are technical and programming consultants, and 10 are in administrative and clerical functions. None of the Company's employees belong to unions.

#### Item 1A. Risk Factors

Certain statements contained in "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Business", including statements concerning the Company's future prospects and the Company's future cash flow requirements are forward looking statements, as defined in the Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those projections in the forward looking statements which statements involve risks and uncertainties, including but not limited to the factors set forth below.

#### Dependence Upon Key Personnel.

The Company is dependent on its Chairman of the Board, Chief Executive Officer and President, Joseph Hughes. The Company does not have an employment agreement with Mr. Joseph Hughes. The Company is also dependent on its

Senior Vice President and President of TSR Consulting Services, Christopher Hughes. The Company has an employment agreement with Mr. Christopher Hughes which expires February 28, 2012. The Company is also dependent on certain of its account executives who are responsible for servicing its principal customers and attracting new customers. The Company does not have employment contracts with these persons. There can be no assurance that the Company will be able to retain its existing personnel or find and attract additional qualified employees. The loss of the service of any of these personnel could have a material adverse effect on the Company.

#### Dependence on Significant Customers.

In the fiscal year, ended May 31, 2010, the Company's largest client, Beeline accounted for 28.7% of the Company's consolidated revenue. Beeline is a vendor management company through which the Company provides services to four end clients. One of the Company's end clients to which the Company provides services through Beeline, The McGraw Hill Companies, constituted 13.4% of consolidated revenue. McGraw-Hill and another of our clients through Beeline changed to new vendor management companies subsequent to the end of our fiscal year. Client contract terms vary depending on the nature of the engagement, and there can be no assurance that a client will renew a contract when it terminates. In addition, the Company's contracts are generally cancelable by the client at any time on short notice, and clients may unilaterally reduce their use of the Company's services under such contracts without penalty. See "Rapidly Changing Industry" below.

In addition, because of the amount of outstanding receivables that the Company may have with its larger clients at any one time, if a client, including a vendor management company which then contracts with the ultimate client, filed for bankruptcy protection, it could prevent the Company from collecting on the receivables and have an adverse effect on the Company's results of operations. In addition, the debtor-in –possession or trustee in a bankruptcy proceeding may seek to recover payments made to the Company during the 90 days prior to the bankruptcy filing as a preference. It is a defense to a preference claim that the payments were made in the ordinary course of business. During the fiscal year ended May 31, 2010, the Company made a payment of \$100,000 to a trustee to settle a preference claim asserted against the Company in a bankruptcy proceeding in order to prevent lengthy and costly litigation.

#### Competitive Market for Technical Personnel.

The Company's success is dependent upon its ability to attract and retain qualified computer professionals to provide as temporary personnel to its clients. Competition for the limited number of qualified professionals with a working knowledge of certain sophisticated computer languages, which the Company requires for its contract computer services business, is intense. The Company believes that there is a shortage of, and significant competition for, software professionals with the skills and experience necessary to perform the services offered by the Company.

The Company's ability to maintain and renew existing engagements and obtain new business in its contract computer programming business depends, in large part, on its ability to hire and retain technical personnel with the IT skills that keep pace with continuing changes in software evolution, industry standards and technologies, and client preferences. Although the Company generally has been successful in attracting employees with the skills needed to fulfill customer engagements, demand for qualified professionals conversant with certain technologies may outstrip supply as new and additional skills are required to keep pace with evolving computer technology or as competition for technical personnel increases. Increasing demand for qualified personnel could also result in increased expenses to hire and retain qualified technical personnel and could adversely affect the Company's profit margins.

#### Competitive Market for Account Executives and Technical Recruiters

Prior to the current economic downturn, the Company had been seeking to increase the number of qualified account executives and technical recruiters for several years to meet competition and promote growth. However, while the Company has recently commenced hiring technical recruiters, the Company has not yet commenced hiring new account executives because the costs of hiring new personnel has exceeded the expected benefit from increased sales in the current economic environment. The Company faces a highly competitive market for the limited number of qualified personnel and to date, the Company has had limited success in hiring such personnel. While the Company expects to resume seeking to hire such personnel when the economy rebounds, there can be no assurance that the Company will be successful in hiring such personnel or that such personnel will result in increased sales.

#### Rapidly Changing Industry

The computer industry is characterized by rapidly changing technology and evolving industry standards. These include the overall increase in the sophistication and interdependency of computer technology and a focus by IT managers on cost-efficient solutions. In recent years, there has been an increased focus on the Internet and e-Commerce and there has been a shift away from mainframe legacy systems. Historically, much of the Company's staffing services has related to mainframe legacy systems. There can be no assurance that these changes will not adversely affect demand for technical staffing services. Organizations may elect to perform such services in-house or outsource such functions to companies that do not utilize temporary staffing, such as that provided by the Company.

Additionally, a number of companies have begun limiting the number of companies on their approved vendor lists, and in some cases this has required the Company to sub-contract with a company on the approved vendor list to provide services to customers. The staffing industry has also experienced margin erosion caused by this increased competition, and customers leveraging their buying power by consolidating the number of vendors with which they deal.

In addition to these factors, there has been intense price competition in the area of IT staffing, pressure on billing rates and pressure by customers for discounts.

The Company cannot predict at this time what long-term effect these changes will have on the Company's business and results of operations.

#### Vendor Management Companies

There have been changes in the industry which have affected the Company's operating results. Many customers have retained third parties to provide vendor management services. The third party is then responsible for retaining companies to provide temporary IT personnel. This results in the Company contracting with such third parties and not directly with the ultimate customer. This change weakens the Company's relationship with its customer, which makes it more difficult for the Company to maintain and expand its business. It also reduces the Company's profit margins.

In addition, the agreement with the vendor management companies are frequently structured as subcontracting agreements with the vendor management company entering into a services agreement directly with the end clients. As a result, in the event of a bankruptcy of a vendor management company, the Company's ability to collect its outstanding receivables and continue to provide services could be adversely affected. However, in connection with the bankruptcy of Ensemble-Chimes, the Company was able to collect its outstanding receivables and continue its relationship with the end clients. See. Item 1 Business-Marketing and Clients.

#### Effect of Current Economic Uncertainties and Limited Growth in Company's Business

Demand for the Company's IT staffing services has been and is significantly affected by the general economic environment. During periods of slowing economic activity, customers may reduce their IT projects and their demand for outside consultants. As a result, any significant economic downturn could have material adverse affect on the Company's results of operations. As a result of the broad based economic downturn, the Company has experienced a decrease in the number of consultants on billing with customers. These economic conditions have also reduced the opportunities to place new consultants on billing with customers. While customers' IT spending during the 2010 fiscal year does not appear to have declined the way it had in prior years during this economic downturn, any improvements have been slow and uncertain and the Company expects that the economic conditions will continue to affect the number of consultants on billing with customers and the Company's revenue. In addition to the impact of the economic uncertainties, the Company has not been successful in increasing its penetration with existing customers or expanding its customer base. While the Company made attempts to hire new account executives to increase its sales, these efforts have not resulted in increased sales sufficient to offset the costs related to the new account executives. There is no assurance that the Company will achieve growth in its sales at such time as the Company's business is not affected by the current economic conditions.

#### Effect of Increases in Payroll-related Costs

The Company is required to pay a number of federal, state and local payroll and related costs, including unemployment insurance, workers' compensation insurance, employers' portion of Social Security and Medicare taxes, among others, for our employees, including those placed with clients. Significant increases in the effective rates of any payroll-related costs would likely have a material adverse effect on the Company. Recently, many of the states in

which the Company conducts business have significantly increased their state unemployment tax rates in an effort to increase funding for unemployment benefits. Costs could also increase as a result of health care reforms and the imposition of penalties for failure to provide health insurance to temporary employees under the health care reform statute that was recently enacted. The Company may not be able to increase the fees charged to its clients sufficient to cover these potential cost increases.

#### Effect of Offshore Outsourcing

The current trend of companies moving technology jobs and projects offshore has caused and could continue to cause revenue to decline. In the past few years, more companies are using or are considering using low cost offshore outsourcing centers, particularly in India, to perform technology related work and projects. This trend has contributed to the decline in domestic IT staffing revenue for the industry. There can be no assurance that this trend will not continue to adversely impact the Company's IT staffing revenue.

#### Effect of Immigration Restrictions

The Company obtains many of its technical personnel by subcontracting with companies that utilize foreign nationals entering the U.S. on work visas, primarily under the H-1B visa classification. The H-1B visa classification enables U.S. employers to hire qualified foreign nationals in positions that require an education at least equal to a bachelor's degree. U.S. Immigration laws and regulations are subject to legislative and administrative changes, as well as changes in the application of standards and enforcement. Current and future restrictions on the availability of such visas could restrain the Company's ability to acquire the skilled professionals needed to meet our clients' requirements, which could have a material adverse effect on our business. The scope and impact of these changes on the staffing industry and the Company remains unclear, however a narrow interpretation and vigorous enforcement could adversely affect the ability of entities with which the Company subcontracts to utilize foreign nationals and/or renew existing foreign national consultants on assignment. There can be no assurance that the Company's subcontractors will be able to keep or replace all foreign nationals currently on assignment, or continue to acquire foreign national talent at the same rates as in the past.

#### Fluctuations in Quarterly Operating Results.

The Company's revenue and operating results are subject to significant variations from quarter to quarter. Revenue is subject to fluctuation based upon a number of factors, including the timing and number of client projects commenced and completed during the quarter, delays incurred in connection with projects, the growth rate of the market for contract computer programming services and general economic conditions. Unanticipated termination of a project or the decision by a client not to proceed to the next stage of a project anticipated by the Company could result in decreased revenue and lower utilization rates which could have a material adverse effect on the Company's business, operating results and financial condition. Compensation levels can be impacted by a variety of factors, including competition for highly skilled employees and inflation. The Company's operating results are also subject to fluctuation as a result of other factors.

#### Competition.

The technical staffing industry is highly competitive and fragmented and has low barriers to entry. The Company competes for potential clients with providers of outsourcing services, systems integrators, computer systems consultants, other providers of technical staffing services and, to a lesser extent, temporary personnel agencies. The Company competes for technical personnel with other providers of technical staffing services, systems integrators, providers of outsourcing services, computer systems consultants, clients and temporary personnel agencies. Many of the Company's competitors are significantly larger and have greater financial resources than the Company. The Company believes that the principal competitive factors in obtaining and retaining clients are accurate assessment of clients' requirements, timely assignment of technical employees with appropriate skills and the price of services. The principal competitive factors in attracting qualified technical personnel are compensation, availability, quality and variety of projects and schedule flexibility. The Company believes that many of the technical personnel included in its database may also be pursuing other employment opportunities. Therefore, the Company believes that its responsiveness to the needs of technical personnel is an important factor in the Company's ability to fill projects. Although the Company believes it competes favorably with respect to these factors, it expects competition to



increase, and there can be no assurance that the Company will remain competitive.

Potential for Contract and Other Liability.

The personnel provided by the Company to clients provide services involving key aspects of its clients' software applications. A failure in providing these services could result in a claim for substantial damages against the Company, regardless of the Company's responsibility for such failure. The Company attempts to limit, contractually, its liability for damages arising from negligence or omissions in rendering services, but it is not always successful in negotiating such limits. However, due to increased competition and the requirements of vendor management companies, the Company may be

required to accept less favorable terms regarding limitations on liability, including assuming obligations to indemnify clients for damages sustained in connection with the provision of our services. There can be no assurance our contracts will include the desired limitations of liability or that the limitations of liability set forth in its contracts would be enforceable or would otherwise protect the Company from liability for damages.

The Company's contract computer programming services business involves assigning technical personnel to the workplace of the client, typically under the client's supervision. Although the Company has little control over the client's workplace, the Company may be exposed to claims of discrimination and harassment and other similar claims as a result of inappropriate actions allegedly taken against technical personnel by clients. As an employer, the Company is also exposed to other possible employment-related claims. The Company is exposed to liability with respect to actions taken by its technical personnel while on a project, such as damages caused by technical personnel, errors, and misuse of client proprietary information or theft of client property. To reduce such exposures, the Company maintains insurance policies and a fidelity bond covering general liability, worker's compensation claims, errors and omissions and employee theft. In certain instances, the Company indemnifies its clients from the foregoing and claims have been made against the Company. Certain of these cost and liabilities are not covered by insurance. There can be no assurance that insurance coverage will continue to be available and at its current price or that it will be adequate to, or will, cover any such liability.

#### Intellectual Property Rights.

The Company relies primarily upon a combination of trade secret, nondisclosure and other contractual agreements to protect its proprietary rights. The Company generally enters into confidentiality agreements with its employees, consultants, clients and potential clients and limits access to and distribution of its proprietary information. There can be no assurance that the steps taken by the Company in this regard will be adequate to deter misappropriation of its proprietary information or that the Company will be able to detect unauthorized use and take appropriate steps to enforce its intellectual property rights.

#### Voting Power of Major Shareholder

Joseph F. Hughes and members of his family own Common Stock, representing approximately 45% of the Company's voting power as of July 31, 2010. As such, Joseph Hughes has significant voting power on all matters submitted to a vote of the Company's common shareholders.

#### Certain Anti-Takeover Provisions May Inhibit a Change of Control

In addition to the significant ownership of Common Stock by Joseph F. Hughes, certain provisions of the Company's charter and by-laws may have the effect of discouraging a third party from making an acquisition proposal for the Company and may thereby inhibit a change in control of the Company under circumstances that could give the holders of Common Stock the opportunity to realize a premium over the then-prevailing market prices. Such provisions include a classified Board of Directors, advance notice requirements for nomination of directors and certain shareholder proposals set forth in the Company's Certificate of Incorporation and by-laws.

#### New Classes and Series of Stock

The Company's charter authorizes the Board of Directors to create new classes and series of preferred stock and to establish the preferences and rights of any such classes and series without further action of the shareholders. The issuance of additional classes and series of Capital Stock may have the effect of delaying, deferring or preventing a change in control of the Company.

The Company's stock price could be extremely volatile and, as a result, investors may not be able to resell their shares at or above the price they paid for them.

Among the factors that could affect the Company's stock price are:

- limited float and a low average daily trading volume;
- industry trends and the performance of the Company's customers;
- fluctuations in the Company's results of operations;
  - litigation; and
- general market conditions.

The stock market has and may in the future experience extreme volatility that has often been unrelated to the operating performance of particular companies. These broad market fluctuations may adversely affect the market price of the Company's common stock.

Item 1B. Unresolved Staff Comments

None

Item 2. Properties.

The Company leases 8,000 square feet of space in Hauppauge, New York for a term expiring November 30, 2010, with annual rentals of approximately \$70,000. This space is used as executive and administrative offices for the Company and the Company's operating subsidiary. The Company also leases sales and technical recruiting offices in New York City (lease expires July, 2012) and Edison, New Jersey (lease expires August, 2013), with aggregate monthly rentals of approximately \$24,000.

The Company believes the present locations are adequate for its current needs as well as for the future expansion of its existing business.

Item 3. Legal Proceedings.

There are no material legal proceedings.

Item 4. Reserved

## PART II

Item 5. Market for Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities.

The Company's shares of Common Stock now trade on the NASDAQ Capital Market under the symbol TSRI. Previously, until December 2009, the shares traded on the NASDAQ Global Market. The following are the high and low sales prices for each quarter during the fiscal years ended May 31, 2010 and 2009:

JUNE 1, 2009 – MAY 31, 2010

	1ST QUARTER	2ND QUARTER	3RD QUARTER	4TH QUARTER
High Sales Price	2.25	2.36	2.51	2.80
Low Sales Price	1.72	1.92	2.16	2.20

JUNE 1, 2008 – MAY 31, 2009

	1ST QUARTER	2ND QUARTER	3RD QUARTER	4TH QUARTER
High Sales Price	3.84	3.00	2.37	1.92
Low Sales Price	2.35	1.78	1.55	1.56

There were 109 holders of record of the Company's Common Stock as of July 31, 2010. Additionally, the Company estimates that there were approximately 1,500 beneficial holders as of that date. The Company paid a dividend of \$0.05 per quarter for the first two quarters of fiscal 2009. The Company has suspended payment of further dividends due to the continuing impact of the current economic environment. There can be no assurance that the Company will resume the payment of dividends.

Securities authorized for issuance under equity compensation plans.

The 1997 Employee Stock Option Plan, the Company's lone equity compensation plan, expired on April 30, 2007.

## ISSUER PURCHASES OF EQUITY SECURITIES

The following table sets forth information concerning any purchase of the Company's common stock made by or on behalf of the Company or any "affiliated purchaser," as defined in Rule 10b-18(a)(3) under the Securities Exchange Act of 1934 during the Company's fourth fiscal quarter:

Period	Total Number of Shares (or Units) Purchased	Average Price Paid per Share (or Unit)	Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs (1)	Maximum Number (or Approximate Dollar Value) of Shares (or Units) that May Yet Be Purchase Under the Plans or Programs
March, 2010	0	n/a	0	238,999
April, 2010	900	\$2.55	900	238,099
May, 2010	0	n/a	0	238,099
Total	900	\$2.55	900	238,099

- (1) The repurchase plan was authorized by the Board of Directors and publicly announced on December 17, 2007 and re-authorized by the Board in January 2010. At the date of re-approval, 238,999 shares were available for repurchase under the plan. The plan does not have an expiration date.

## Item 6. Selected Financial Data

(Amounts in Thousands, Except Per Share Data)

	Years Ended				
	May 31, 2010	May 31, 2009	May 31, 2008	May 31, 2007	May 31, 2006
Revenue, Net	\$36,956	\$42,801	\$51,723	\$49,689	\$48,109
Income From Operations	317	998	1,971	1,925	1,709
Net Income Attributable to TSR, Inc.	143	621	1,276	1,393	1,214
Basic and Diluted Net Income Per TSR, Inc. Common Share	0.04	0.15	0.28	0.30	0.27
Working Capital	12,455	12,288	12,693	12,815	12,368
Total Assets	15,612	15,387	17,642	18,059	18,635
Total TSR, Inc. Stockholders' Equity	12,542	12,400	13,767	13,952	14,021
Book Value Per TSR, Inc. Common Share	3.10	3.06	3.01	3.05	3.07

(Total TSR Shareholders' Equity Divided by  
Common Shares Outstanding)

Cash Dividends Declared Per TSR, Inc.  
Common Share

\$0.00

\$0.10

\$0.32

\$0.32

\$0.32

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## Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following discussion and analysis should be read in conjunction with the Company's consolidated financial statements and notes thereto presented elsewhere in this report.

## Results of Operations

The following table sets forth for the periods indicated certain financial information derived from the Company's consolidated statements of operations. There can be no assurance that historical trends in operating results will continue in the future:

	Year Ended May 31, (Dollar Amounts in Thousands)				
	2010		2009		
	Amount	% of Revenue	Amount	% of Revenue	
Revenue, Net	\$36,956	100.0 %	\$42,801	100.0 %	
Cost of Sales	30,424	82.3	35,118	82.0	
Gross Profit	6,532	17.7	7,683	18.0	
Selling, General and Administrative Expenses	6,215	16.8	6,685	15.6	
Income from Operations	317	0.9	998	2.4	
Other Income, Net	48	0.1	144	0.3	
Income Before Income Taxes	365	1.0	1,142	2.7	
Provision for Income Taxes	166	0.5	473	1.1	
Net Income	\$199	0.5 %	\$669	1.6 %	

## Revenue

Revenue consists primarily of revenue from computer programming consulting services. Revenue for the fiscal year ended May 31, 2010 decreased \$5,845,000 or 13.7% from fiscal 2009. The average number of consultants on billing with customers decreased from approximately 264 for the fiscal year ended May 31, 2009 to 218 for the fiscal year ended May 31, 2010. The continuing impact of the current economic environment has significantly decreased the number of consultants on billing with customers and also decreased the opportunities to place new consultants on billing with customers. The revenue decrease is also the result of the continued reduction in consultants placed with AT&T.

As a result of the merger of AT&T with SBC Communications, Inc., the Company experienced a decrease in new placements with AT&T beginning in the second quarter of fiscal 2007. This has reduced the number of consultants on billing with AT&T from 100 at August 31, 2006 to 14 at May 31, 2009 and to 3 at May 31, 2010.

The Company's revenue from programmers on billing continues to be affected by discounts, such as prompt payment and volume discounts, required by major customers as a condition to remaining on their approved vendor lists and the reduction in the number of vendors on the approved vendor lists which increase pricing competition among the remaining vendors. In addition, most of the Company's major customers have retained third parties to provide vendor management services and centralize the consultant hiring process. Under this system, the third party retains the Company to provide contract computer programming services, the Company bills the third party and the third party bills the ultimate customer. This process has weakened the relationships the Company has built with its client contacts, the project managers, who the Company would normally work directly with to place consultants. Instead, the Company is required to interface with the vendor management provider, making it more difficult to maintain its relationships with its customers and preserve and expand its business.





These changes have also reduced the Company's profit margins because the vendor management company is retained for the purpose of keeping costs down for the end client and receives a processing fee which is deducted from the payment to the Company. Revenue has also been impacted by the increased use of offshore development companies, particularly in India, over the past few years to provide technology related work and projects.

As a result of the broad based economic downturn, the Company has experienced a decrease in the number of consultants on billing with customers. These economic conditions have also reduced the opportunities to place new consultants on billing with customers. While customers' IT spending during the 2010 fiscal year does not appear to have declined the way it had in prior years during this economic downturn, any improvements have been slow and uncertain and the Company expects that economic conditions will continue to affect the number of consultants on billing with customers and the Company's revenue.

#### Cost of Sales

Cost of sales decreased by \$4,694,000 or 13.4%, in fiscal 2010 from fiscal 2009. Cost of sales as a percentage of revenue increased to 82.3% in fiscal 2010 from 82.0% in fiscal 2009. The decrease in cost of sales resulted primarily from decreased revenue. The increase in cost of sales as a percentage of revenue is due to additional mandatory discounts and rate reduction programs as discussed above under "Revenue", and increased competition at several major customers.

#### Selling, General and Administrative Expenses

Selling, general and administrative expenses consist primarily of expenses relating to account executives, technical recruiters, facilities costs, management and corporate overhead. These expenses decreased \$470,000, or 7.0%, to \$6,215,000 in fiscal 2010 from \$6,685,000 in fiscal 2009. This decrease was primarily attributable to a decrease in the number of account executives and reduced commissions earned by the remaining account executives. Technical recruiters had been terminated in order to lessen the impact of the Company's reduced level of business activity. In the last quarter, however, the Company has started hiring additional technical recruiters to address increased requests by clients for submission of technical personnel for potential positions, although such submissions have not yet resulted in increased placements. Additionally, while selling, general and administrative expenses decreased, these expenses increased, as a percentage of revenue, from 15.6% in the fiscal year ended May 31, 2009 to 16.8% in the fiscal year ended May 31, 2010 due to lower revenue.

#### Other Income

Fiscal 2010 other income resulted primarily from interest and dividend income of \$44,000, which decreased by \$105,000 from the level realized in 2009 due to lower rates of interest earned on the Company's US Treasury securities, certificates of deposit and money market accounts.

#### Income Taxes

The effective income tax rate increased from 43.2% in fiscal 2009 to 53.6% in fiscal 2010. Additional income taxes were provided in the current year as the result of certain state taxes and additional taxes due when filing the fiscal May 31, 2009 returns.

#### Net Income

Net income decreased \$470,000 or 70.3% in fiscal 2010 from fiscal 2009. Net income decreased primarily due to lower revenue from a decreased number of consultants on billing with clients and lower interest income earned on the Company's US Treasury securities, certificates of deposit and money market accounts.

### Liquidity, Capital Resources and Changes in Financial Condition

The Company expects that cash flow generated from operations together with its available cash and marketable securities will be sufficient to provide the Company with adequate resources to meet its liquidity requirements for the next 12 months.

At May 31, 2010, the Company had working capital (total current assets in excess of total current liabilities) of \$12,455,000 including cash and cash equivalents of \$5,670,000 as compared to working capital of \$12,288,000 including cash and cash equivalents of \$4,075,000 at May 31, 2009. The Company's working capital also included \$3,015,000 and \$4,509,000 of marketable securities with maturities of less than one year at May 31, 2010 and 2009, respectively.

Net cash flow of \$146,000 was provided by operations during fiscal 2010 as compared to \$1,628,000 of net cash flow from operations in fiscal 2009. The cash provided by operations for fiscal 2010 primarily resulted from net income of \$199,000. The cash provided by operations for fiscal 2009 primarily resulted from net income of \$669,000 and a decrease in accounts receivable of \$1,832,000.

Net cash provided by investing activities amounted to \$1,496,000 for fiscal 2010, compared to \$2,929,000 in net cash provided by investing activities in fiscal 2009. The change in net cash provided by investing activities between fiscal 2010 and 2009 primarily resulted from not reinvesting all of the maturities of treasury securities.

Net cash used in financing activities of \$48,000 during the fiscal year ended May 31, 2010 resulted from purchases of treasury stock of \$2,000 and distributions of \$46,000 to the holder of the noncontrolling interest in the Company's subsidiary, Logixtech Solutions LLC. Net cash used in financing activities of \$2,071,000 during the fiscal year ended May 31, 2009 resulted from purchases of treasury stock of \$1,220,000, cash dividends paid of \$768,000 and distributions of \$83,000 to the noncontrolling interest. The purchases of treasury stock in fiscal 2009 consisted of \$1,050,000 in a private transaction and \$170,000 in open market transactions. The Board of Directors of the Company approved a plan in December 2007 authorizing the repurchase of shares of common stock, and after the Company had discontinued making purchases under the plan in September 2008, the Company's Board of Directors re-authorized purchases under the plan in January 2010. Approximately 238,000 shares remain available for purchase under this plan. The Board of Directors determined to suspend the payment of further dividends effective after the dividend paid on February 9, 2009 for the second quarter of fiscal 2009.

The Company's capital resource commitments at May 31, 2010 consisted of lease obligations on its branch and corporate facilities. The Company intends to finance these lease commitments from cash flow provided by operations, available cash and short-term marketable securities.

The Company's cash and marketable securities were sufficient to enable it to meet its liquidity requirements during fiscal 2010.

### Tabular Disclosure of Contractual Obligations Payments Due by Period

Contractual Obligations	Total	Less than 1 Year	1-3 Years	3-5 Years	More than 5 Years
Operating Leases	\$ 849,000	\$ 332,000	\$ 478,000	\$ 39,000	\$ —
Employment Agreements	1,225,000	375,000	500,000	350,000	—
Totals	\$ 2,074,000	\$ 707,000	\$ 978,000	\$ 389,000	\$ —



#### Impact of New Accounting Standards

In April 2009, the FASB issued an accounting standard to require that disclosures concerning the fair value of financial instruments be presented in interim as well as in annual financial statements. This accounting standard was subsequently codified into ASC Topic 825, "Financial Instruments." In addition, the FASB issued an accounting standard to provide additional guidance for determining the fair value of a financial asset or financial liability when the volume and level of activity for such asset or liability have decreased significantly and to also provide guidance for determining whether a transaction is an orderly one. This accounting standard was subsequently codified into ASC Topic 820, "Fair Value Measurements and Disclosures." The FASB also issued an accounting standard which revised and expanded the guidance concerning the recognition and measurement of other-than-temporary impairments of debt securities classified as available-for-sale or held-to-maturity. In addition, it required enhanced disclosures concerning such impairment for both debt and equity securities. This accounting standard was subsequently codified into ASC Topic 320, "Investments – Debt and Equity Securities." The requirements of these three accounting standards are effective for interim reporting periods ending after June 15, 2009. Early adoption is permitted for interim periods ending after March 15, 2009, but only if the election is made to adopt all these accounting standards. Disclosures for earlier periods presented for comparative purposes at initial adoption are not required. In periods after initial adoption, comparative disclosures are required only for periods ending after initial adoption. The Company has adopted the accounting standards for the first quarter of fiscal 2010.

On April 1, 2009, new guidance was adopted which establishes general standards of accounting for and disclosure of, events that occur after the balance sheet date but before financial statements are issued or are available to be issued. This guidance was subsequently amended on February 24, 2010 to no longer require disclosure of the date through which an entity has evaluated subsequent events. This accounting standard was subsequently codified into ASC Topic 855, "Subsequent Events." The effect of the adoption was not material.

In June 2009, the FASB issued an accounting standard which established the Codification to become the single source of authoritative accounting principles generally accepted in the United States of America ("GAAP") recognized by the FASB to be applied by nongovernmental entities, with the exception of guidance issued by the SEC and its staff. All guidance contained in the Codification carries an equal level of authority. The Codification is not intended to change GAAP, but rather is expected to simplify accounting research by reorganizing current GAAP into approximately 90 accounting topics and providing all the authoritative literature related to a topic in one place. The Company adopted this accounting standard in preparing the condensed consolidated financial statements for the quarter ended November 30, 2009 and all subsequent public filings will reference the Codification as the sole source of authoritative literature. The adoption of this accounting standard, which was subsequently codified into ASC Topic 105, "Generally Accepted Accounting Principles," had no impact on retained earnings and will have no impact on the Company's statements of income.

#### Critical Accounting Policies

The SEC defines “critical accounting policies” as those that require the application of management’s most difficult, subjective or complex judgments, often as a result of the need to make estimates about the effect of matters that are inherently uncertain and may change in subsequent periods.

The Company’s significant accounting policies are described in Note 1 to its consolidated financial statements, contained elsewhere in this report. The Company believes that the following accounting policies require the application of management’s most difficult, subjective or complex judgments:

#### Estimating Allowances for Doubtful Accounts Receivable

We perform ongoing credit evaluations of our customers and adjust credit limits based upon payment history and the customer’s current credit worthiness, as determined by our review of their current credit information. We continuously monitor collections and payments from our customers and maintain a provision for estimated credit losses based on our historical experience, customer types, credit worthiness, economic trends and any specific customer collection issues that we have identified. While such credit losses have historically been within our expectations and the provisions established, we cannot guarantee that we will continue to experience the same credit loss rates that we have in the past. A significant change in the liquidity or financial position of any of our significant customers, or in their willingness to pay, could have a material adverse effect on the collectibility of our accounts receivable and our future operating results.

#### Valuation of Marketable Securities

In fiscal 2009, the Company adopted new accounting standards related to fair value measurement. Accordingly, the Company classifies its marketable securities at acquisition as either (i) held-to-maturity, (ii) trading or (iii) available-for-sale. Based upon the Company’s intent and ability to hold its US Treasury securities to maturity (which maturities range up to 24 months), such securities have been classified as held-to-maturity and are carried at amortized cost, which approximates fair value. The Company’s equity securities are classified as trading securities, which are carried at fair value, as determined by quoted market price, which is Level 1 input, as established by the fair value hierarchy. The related unrealized gains and losses are included in earnings.

#### Valuation of Deferred Tax Assets

We regularly evaluate our ability to recover the reported amount of our deferred income tax assets considering several factors, including our estimate of the likelihood of the Company generating sufficient taxable income in future years during the period over which temporary differences reverse. Presently, the Company believes that it is more likely than not that it will realize the benefits of its deferred tax assets based primarily on the Company’s history of and projections for taxable income in the future. In the event that actual results differ from our estimates or we adjust these estimates in future periods, we may need to establish a valuation allowance against a portion or all of our deferred tax assets, which could materially impact our financial position or results of operations.

Item 7A. Quantitative and Qualitative Disclosures About Market Risk

Not Required



Item 8. Financial Statements and Supplementary Data

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Report of Independent Registered Public Accounting Firm

Board of Directors and Stockholders  
TSR, Inc.  
Hauppauge, New York

We have audited the accompanying consolidated balance sheets of TSR, Inc. and subsidiaries as of May 31, 2010 and 2009 and the related consolidated statements of income, equity, and cash flows for the years then ended. We have also audited the financial statement schedule for the years ended May 31, 2010 and 2009 as listed on Item 15(a)2. These consolidated financial statements and schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements and schedule based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis of our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of TSR, Inc. and subsidiaries as of May 31, 2010 and 2009, and their results of operations and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Also, in our opinion, the schedule presents fairly, in all material respects, the information set forth therein.

/s/ J.H. Cohn LLP

Jericho, New York  
August 9, 2010



## TSR, INC. AND SUBSIDIARIES

## CONSOLIDATED BALANCE SHEETS

May 31, 2010 and 2009

## ASSETS

	2010	2009
Current Assets:		
Cash and cash equivalents	\$5,669,972	\$4,075,213
Certificates of deposit and marketable securities	3,015,389	4,509,346
Accounts receivable:		
Trade, net of allowance for doubtful accounts of \$202,000 in 2010 and \$302,000 in 2009	6,507,741	6,345,374
Other	3,957	20,580
	6,511,698	6,365,954
Prepaid expenses	94,604	72,429
Prepaid and recoverable income taxes	115,721	101,791
Deferred income taxes	90,000	133,000
Total Current Assets	15,497,384	15,257,733
Equipment and leasehold improvements, at cost:		
Equipment	240,250	237,966
Furniture and fixtures	117,389	117,389
Automobiles	19,665	19,665
Leasehold Improvements	60,058	60,058
	437,362	435,078
Less accumulated depreciation and amortization	427,804	415,963
	9,558	19,115
Other assets	49,653	49,653
Deferred income taxes	55,000	61,000
Total Assets	\$15,611,595	\$15,387,501

See accompanying notes to consolidated financial statements.

(Continued)

## TSR, INC. AND SUBSIDIARIES

## CONSOLIDATED BALANCE SHEETS

May 31, 2010 and 2009

## LIABILITIES AND EQUITY

	2010	2009
Current Liabilities:		
Accounts and other payables	\$ 259,448	\$ 274,284
Accrued and other current liabilities:		
Salaries, wages and commissions	1,226,381	1,191,057
Other	64,779	56,298
	1,291,160	1,247,355
Advances from customers	1,491,490	1,447,740
Total Current Liabilities	3,042,098	2,969,379
Commitments and Contingencies		
Equity:		
Preferred stock, \$1.00 par value, authorized 1,000,000 shares; none issued	—	—
Common stock, \$.01 par value, authorized 25,000,000 shares; issued 6,228,326 shares; 4,049,588 and 4,050,488 outstanding	62,283	62,283
Additional paid-in capital	5,071,727	5,071,727
Retained earnings	20,661,190	20,517,707
	25,795,200	25,651,717
Less: treasury stock, 2,178,738 and 2,177,838 shares, at cost	13,253,523	13,251,231
Total TSR, Inc. Equity	12,541,677	12,400,486
Noncontrolling Interest	27,820	17,636
Total Equity	12,569,497	12,418,122
Total Liabilities and Equity	\$ 15,611,595	\$ 15,387,501

See accompanying notes to consolidated financial statements.

## TSR, INC. AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF INCOME

Years Ended May 31, 2010 and 2009

	2010	2009
Revenue, net	\$36,955,967	\$42,801,340
Cost of sales	30,424,219	35,117,972
Selling, general and administrative expenses	6,215,107	6,685,081
	36,639,326	41,803,053
Income from operations	316,641	998,287
Other income (expense):		
Interest and dividend income	43,927	149,466
Realized and unrealized gain (loss) from marketable securities, net	4,560	(5,968 )
	48,487	143,498
Income before income taxes	365,128	1,141,785
Provision for income taxes	166,000	473,000
Net income	199,128	668,785
Less: Net income attributable to noncontrolling interest	55,645	47,393
Net income attributable to TSR, Inc.	\$143,483	\$621,392
Basic and diluted net income per TSR, Inc. common share	\$0.04	\$0.15
Weighted average number of basic and diluted common shares outstanding	4,050,373	4,235,723

See accompanying notes to consolidated financial statements.

## TSR, INC. AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF EQUITY

Years Ended May 31, 2010 and 2009

	Shares of common stock	Common stock	Additional paid-in capital	Retained earnings	Treasury stock	Non- controlling Interest	Total equity
Balance at May 31, 2008	6,228,326	\$ 62,283	\$ 5,071,727	\$ 20,663,925	\$ (12,031,301)	\$ 53,533	\$ 13,820,167
Net income attributable to noncontrolling interest	—	—	—	—	—	47,393	47,393
Distribution to noncontrolling interest	—	—	—	—	—	(83,290)	(83,290 )
Purchases of treasury stock	—	—	—	—	(1,219,930 )	—	(1,219,930 )
Dividends declared	—	—	—	(767,610 )	—	—	(767,610 )
Net income attributable to TSR, Inc.	—	—	—	621,392	—	—	621,392
Balance at May 31, 2009	6,228,326	62,283	5,071,727	20,517,707	(13,251,231)	17,636	12,418,122