EBAY INC Form 4 March 04, 2014

## FORM 4

### OMB APPROVAL

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

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Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * SWAN ROBERT HOLMES			2. Issuer Name and Ticker or Trading Symbol EBAY INC [EBAY]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check an applicable)			
			(Month/Day/Year)	Director 10% Owner			
C/O EBAY IN AVE.	INC., 2065 HAMILTON		03/01/2014	X Officer (give title Other (specify below) SVP, Finance & CFO			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
SAN JOSE, CA 95125			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City)	(State) (	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit on(A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/01/2014		M	25,000	A	\$ 0	409,950	D	
Common Stock	03/01/2014		A	64,025 (1)	A	\$ 0	473,975	D	
Common Stock	03/01/2014		F	46,775 (2)	D	\$ 58.77	427,200	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### number.

## $\label{thm:convertible} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (\emph{e.g.}, puts, calls, warrants, options, convertible securities) \\ \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Secur Secur Acqu or Di (D)	urities uired (A) bisposed of tr. 3, 4,	6. Date Exerc Expiration D (Month/Day/	Date	7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	/ (A)	(D)	Date Exercisable	Expiration Date	Title	Amo Num Share
Restricted Stock Units -4	<u>(3)</u>	03/01/2014		M		15,625	<u>(4)</u>	<u>(5)</u>	Common Stock	15,
Restricted Stock Units -5	<u>(3)</u>	03/01/2014		M		9,375	<u>(6)</u>	<u>(5)</u>	Common Stock	9,3
Non-Qualified Stock Option (right to buy)	\$ 10.5						<u>(7)</u>	03/02/2016	Common Stock	131
Non-Qualified Stock Option (right to buy)	\$ 13.19						<u>(8)</u>	02/13/2016	Common Stock	168
Non-Qualified Stock Option (right to buy)	\$ 23.88						<u>(9)</u>	03/01/2017	Common Stock	250
Non-Qualified Stock Option (right to buy)	\$ 25.85						(10)	03/03/2015	Common Stock	35,
Non-Qualified Stock Option (right to buy)	\$ 26.36						(8)	08/08/2015	Common Stock	112
Non-Qualified Stock Option (right to buy)	\$ 32.29						(11)	03/01/2018	Common Stock	150
Non-Qualified Stock Option (right to buy)	\$ 36.59						(12)	04/02/2019	Common Stock	54,
Non-Qualified Stock Option (right to buy)	\$ 55.71						(13)	04/01/2020	Common Stock	68,
Restricted Stock Units -6	(3)						(14)	<u>(5)</u>	Common Stock	20,

Restricted
Stock Units -7

(15)

(15)

(15)

Stock

Common
Stock

### **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SWAN ROBERT HOLMES C/O EBAY INC. 2065 HAMILTON AVE. SAN JOSE, CA 95125

SVP, Finance & CFO

### **Signatures**

Robert Holmes Swan 03/03/2014

\*\*Signature of Date
Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person was granted 64,025 shares of common stock in connection with the settlement of performance-based restricted stock units upon the company's achievement of certain performance criteria for the 2012/2013 period. 50% of the shares vested on the date of grant and the remainder will vest on 3/1/15.
  - Represents shares reacquired to satisfy tax withholding obligations in connection with the vesting of (a) 15,625 shares of restricted stock granted to the Reporting Person on 3/1/10 (b) 9,375 shares of restricted stock granted to the Reporting Person on 3/1/11 (c) 32,625
- (2) shares of restricted stock granted to the Reporting Person on 3/1/13 as a result of the company's achievement of certain performance criteria for 2011/2012 (the award was originally allocated to the reporting person as performance-based restricted stock units) and (d) 32,013 shares of restricted stock granted to the Reporting Person on 3/1/14 (see footnote 1).
- (3) Each restricted stock unit represents a contingent right to receive one share of eBay's common stock.
- The reporting person received 62,500 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/11 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (5) Not Applicable.
- The reporting person received 37,500 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/12 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (7) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/09 and 1/48th per month thereafter.
- (8) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 2/8/09 and 1/48th per month thereafter.
- (9) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/10 and 1/48th per month thereafter.
- (10) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/08 and 1/48th per month thereafter.
- (11) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/11 and 1/48th per month thereafter.
- (12) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/12 and 1/48th per month thereafter.
- (13) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/13 and 1/48th per month thereafter.
- The reporting person received 27,000 restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/13 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

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The reporting person received 34,006 restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/14 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.